



भारतीय प्रौद्योगिकी संस्थान रुड़की
Indian Institute of Technology Roorkee



Department of
Management
Studies



Placement
Brochure
2013-15

Vision

Be amongst the most admired centers of management education, committed to helping individuals and organizations enhance their management effectiveness, by achieving excellence in teaching and research through balance in theory and practice and thereby strengthen our rich heritage in development of human qualities towards the betterment of society.

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HOD's Message



It is a matter of great pleasure for me, to introduce you to the Batch of 2015. Department of Management Studies, IIT Roorkee, builds on the harmony between management and other departments of the institute to promote innovation in products, services and most importantly in thinking. The focus here is to hone the managerial skills of the best engineers and to transform them into leaders of tomorrow.

The Department calls top 5 percentile of the candidates via CAT of which only 83 have been finally selected. This was a step we took to ensure the best of talent gets an opportunity to pursue their management education from a globally reputed institute like IIT Roorkee.

The department brings the unique processes that IIT Roorkee as a world class institution follows which ensures quality at every step; be it the student's intake; the kind of research we do; the inputs imparted in the classroom; or the interactions we have with the industry. In addition to academics, we encourage a good number of co-curricular activities that are managed by the students themselves with due support. They are also motivated to take part in a variety of competitions and have been adding many feathers to their caps as well as the department's.

The alumni of our department continue to make significant contributions through their work, and have earned laurels for themselves as well as the organizations they work for. Many are now engaged as employees with some of the globally reputed organizations located in different continents. The most important finishing touch to our programme and its symbiotic relationship with the corporate world would not be a reality without the active support of corporates. The interest, initiative and enthusiasm, this batch has displayed so far, have made it evident that they are passionate about making a difference and would be an invaluable asset to any organization.

We look forward to more continuous support from the corporate world and together we shall dedicate ourselves to continuously improving our nation's development and competitiveness.



Dr. Santosh Rangnekar

About IIT Roorkee

Indian Institute of Technology Roorkee is among the foremost of institutes of national importance in higher technological education and in engineering, basic and applied research. Since its establishment, the Institute has played a vital role in providing the technical manpower and know-how to the country and in carrying out research. The Institute ranks amongst the best technological institutions in the world and has contributed to all sectors of technological development. It has also been considered as a trend-setter in the area of education and research in the field of science, technology, engineering and management.

The Institute offers Bachelor's Degree courses in 10 disciplines of Engineering and Architecture and Post Graduate Degree in 55 disciplines of Engineering, Applied Science, Architecture and Planning, Computer Applications and Masters in Business Administration (MBA). The Institute has facility for doctoral work in all Departments and Research Centers.

The Institute admits students to B.Tech. and B.Arch. courses through the Joint Entrance Examination (JEE) and to MBA Course through the Common Admission Test (CAT).



Facilities & Infrastructure

The Institute boasts of having state-of-the-art infrastructure and other facilities. Students have access to some of the best sports infrastructure in the country, thanks to 4 multi-purpose stadiums. Moreover, specific facilities available are :

Central Library:

- Over 3.50,000 documents in all media
- Access to numerous magazines & journals like EBSCO, Taylor & Francis, Tata McGraw Hill, etc.

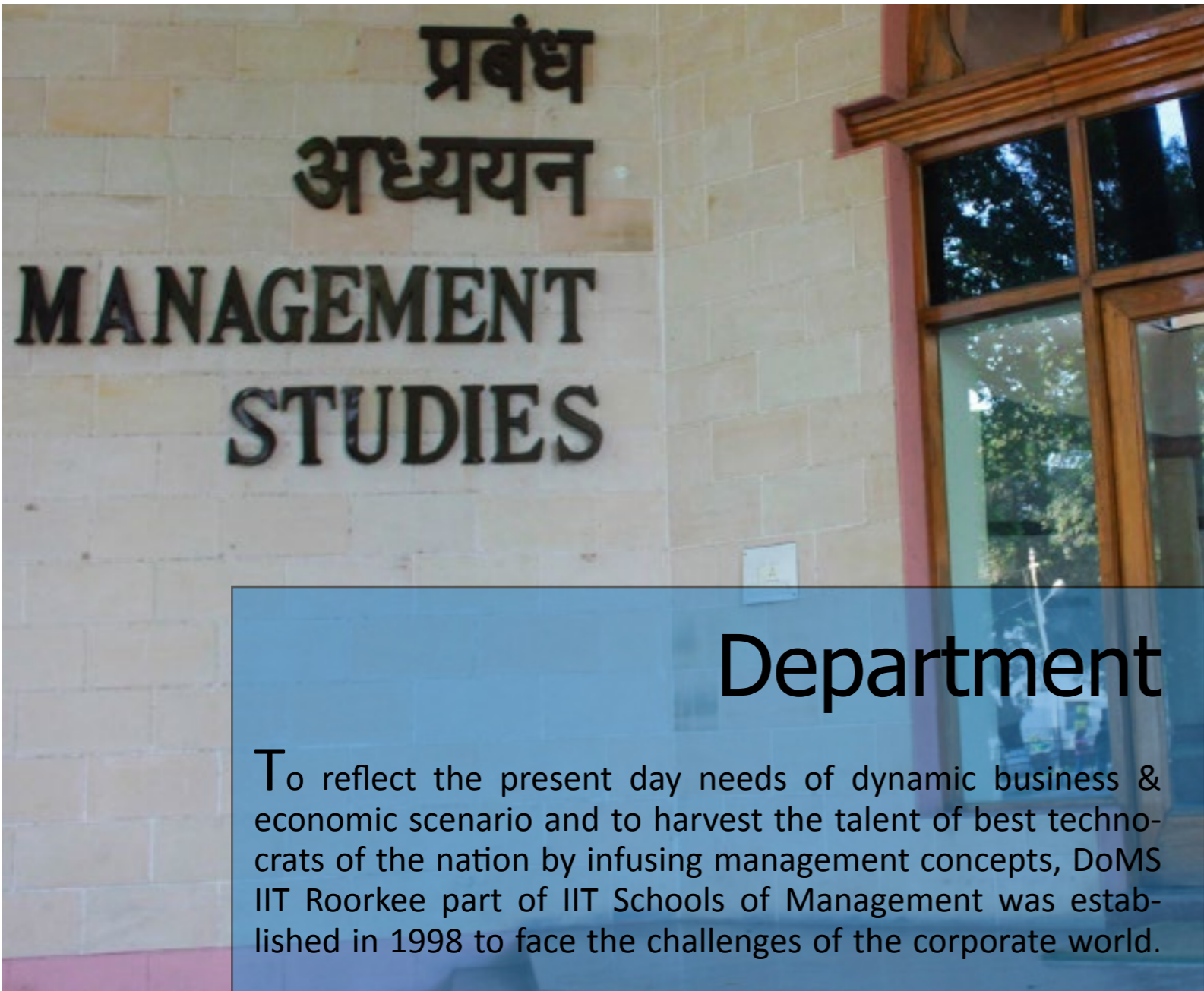
Sports Facilities :

- Olympic-size Swimming Pool
- Lawn Tennis, Badminton, Basketball Courts
- Indoor Sports Facilities - TT, Pool, Carrom, Chess, Foosball
- Gyms

Campus Facilities :

- Wifi enabled campus, 24*7 LAN facility

Conference Rooms, Seminar Halls, Auditoriums, etc.



Department

To reflect the present day needs of dynamic business & economic scenario and to harvest the talent of best technocrats of the nation by infusing management concepts, DoMS IIT Roorkee part of IIT Schools of Management was established in 1998 to face the challenges of the corporate world.

About the MBA Program

The very essence of business is creating profitable opportunities through a team of managerial talent adept at applying quantitative techniques along with astute knowledge of commerce and industry. The need of the hour is to produce managers with high academic integrity and accountability, ability to identify issues of national relevance as well as of global concern and most importantly individuals with a strong sense of social responsibility. What is needed further is exposure and experience. DoMS, IIT Roorkee provides its students with an opportunity to explore beyond their limits and enrich their thought processes through a rigorous academic course combining an exhaustive curriculum and cutting edge pedagogy. The two year MBA program at the Department of Management Studies, IIT Roorkee develops and nurtures managerial talent in its students so that they enter the corporate world equipped with all the necessary prerequisites for a successful management career.

Pedagogy

In order to empower students to develop a globalized view of economic, technological, cultural and political environment of business, the Department has overhauled the entire curriculum from 2012 onwards. A comprehensive restructuring was done and at present it boasts of one of the latest and most up to date syllabus in place for any B-School.

Resources

- Rich Department Library with over 6200 titles, apart from the exhaustive Central Library of IIT with 3,50,000 documents in all media
- Computer labs with softwares like SPSS AMOS, Primavera, LISREL, DEA and databases like iCube, CMI, etc
- Access to numerous National & International publications like EBSCO, ABI Inform, Inspec, Taylor & Francis, Wiley, Oxford University Press, Tata McGraw Hill, HBR, etc
- WiFi enabled premises powered with 45 Mbps leased line

Highlights

- Intake through Common Admission Test [CAT], with a cutoff of 95.75%
- Dual specialization in Finance, Marketing, Operations, Human Resource Management and Information Technology
- Distinguished Faculty from Academia and Industry
- Projects during Summer Training and final semester
- Eminent Guest Speakers from the corporate world
- Two-year full time residential program
- Extensive student-faculty interaction
- Seminars, Workshops & Paper Presentations
- Intercollege meets, festivals, quizzes and summits
- All candidates are from technology background



Programme Highlights

The Department offers five major specializations namely Finance, Operations, IT, Marketing and HRM amongst which two have to be selected. Following are the courses offered in DoMS, IIT Roorkee spread over 4 semesters.

Semester I

- Quantitative Techniques for Managers
- Management Processes & Organizational Behavior
- Managerial Economics
- Marketing Management
- Business Communications
- Financial Accounting
- Business Statistics

Semester III

- Management Information Systems
- Legal Aspects of Business
- Strategic Management
- Summer Training
- Electives I - IV (4 nos.)

Semester II

- Management Accounting
- Human Resource Management
- Marketing Research
- Production and Operations Mgmt.
- Technology Management
- Business Environment
- Financial Management

Semester IV

- Project
- Elective V-IX (5 nos.)

Specializations

Operations Management

- Manufacturing Strategy
- Computer Integrated Manufacturing
- Operations Planning & Control Systems
- Supply Chain Management
- Total Productive Maintenance
- Project Management
- Productivity Management
- Quality Management

Marketing Management

- Internet Marketing
- Consumer Behaviour Analysis
- Product and Brand Management
- Integrated Marketing Communications
- Sales and Distribution Management
- International Marketing
- Industrial Marketing
- Service Marketing
- Marketing Research

Human Resource Management

- Human Resource Planning and Development
- Organisational Development
- Labour Legislation & Industrial Relations
- Career Planning & Performance
- Management of Training & Talent development
- Compensation Management & Reward System
- Management of Change
- Managing Innovation and Creativity
- Management of Self & Interpersonal Dynamics
- Strategic Human Resource Management
- Management of Training & Talent Development
- Management of Self & Interpersonal Dynamics

Information Technology Management

- Management of Information Technology
- Enterprise Business Applications
- Information Technology Project Management
- Software Engineering and Management of Software Development
- Design of On-line Systems
- Design Support and Experts Systems
- Business Process Management
- Electronic Commerce and Electronic Governance

Financial Management

- Quantitative Analysis for Financial Management
- Working Capital Management
- Security Analysis and Portfolio Mgmt
- Indian Financial System
- International Financial Management
- Financial Management Control Systems
- Taxation and Tax Planning
- Merchant Banking & Financial Services
- Financial Statement Analysis and Reporting
- Banking and Bank Finance

Open Electives

- Seminars in Management
- Knowledge Management
- Entrepreneurship Development
- International Business
- Industrial Waste Management
- Management of Large Systems
- Environment Management
- Advanced Optimization Techniques for Management
- Basics of Management of Information
- Soft Computing Techniques for Mgmt.
- Innovation, Business Model & Entrepreneurship
- Management Concepts & Practices

Faculties

Professors

Prof. V.K. Nangia

Ph.D., MBM

Prof. J. P. Singh

Ph.D., M.Sc. (Physics & Maths.), FCA,

FCS, AICWA

AMIE, LL.B., Dip. Op. Res.

Associate Professors

Dr. Santosh Rangnekar

Ph.D., M.B.A.(HRM), LL.B.(Hons),

PGDPM&IR

Head of the Department

Dr. Zillur Rahman

Ph.D., MBA

Dr. Anil Kumar Sharma

Ph.D., M.Phil. (Gold Medal), M.Com.

Dr. Vinay Sharma

Ph.D., MBA

Dr. Mukesh Kumar Barua

Ph.D, M.Tech (Mech.), B.E.(Ind & Prod.Engg.)

Visiting Faculty

Prof. J.L. Gaindhra

Formerly Professor with IIT Roorkee

Mr. Lovneesh Chanana

IBM

Mr. K V Jagannath

Choice Solutions

Mr. D. Shashidhar

Capgemini

Ms. Chetna Chawla

Futures Group Intl

Assistant Professors

Dr. Rajat Agrawal

Ph.D., MBA, B.Sc. Engg. (Mech.)

Dr. Usha Lenka

Ph.D, MBA

Dr. Jogendra Nayak

Ph.D, MBA, B.Tech

Dr. A. Ramesh

Ph.D, M.E., B.E.

Dr. M. Kameshwar Rao

Ph.D, MBA (TISS Mumbai)

Dr. Rajib Lochan Dhar

Ph.D, MBA, B.Com

Institute Faculty

Dr. Nagendra Kumar

Associate Professor,

Dept. of Humanities & Social Sciences

Projects

- **Supply Chain performance evaluation : Study of select Indian pharmaceutical industry' a project funded by DST**
 - Principal Investigator Prof M.K. Barua.
- **'Child Labour in the restaurants and eateries'**
 - Principal Investigator Dr. Rajib Lochan Dhar.
- **'Venture Capital: Life-support source for development of innovative technologies, products and services'; a project sponsored by DSIR, MoST, GOI.**
 - Principal Investigator Dr. A. K. Sharma.
- **'A project on Cycle Rickshaw under initiation grant Scheme A of IIT Roorkee. (Completed)**
 - Principal Investigator Dr.Rajat Agarwal.
- **'A project on understanding the organizational development with context to spiritual orientation of organizations - Under initiation grant Scheme 'A' of IIT Roorkee.(Completed)**
 - Principal Investigator Dr.Vinay Sharma.
- **'Rapid EIA studies for IIE Sitarganj: Modeling, Report and Other Studies'; a project sponsored by DGM SIDCUL, Dehradun.**
 - Principal Investigator Dr.Z.Rahman
- **'EIA studies for IIE Sitarganj: Environmental Monitoring'; a project sponsored by DGM SIDCUL, Dehradun.**
 - Principal Investigator Dr.Z.Rahman
- **'Ganga river basin environment management plan'; part of large project given by Ministry of Environment & Forest, GoI, to IIT consortium.**
 - Principal Investigator Dr. Vinay Sharma and Dr. Rajat Agrawal
- **'Social Entrepreneurship through Co creation'; a project sponsored by Danish Government which includes 7 faculty members from Copenhagen Business school, Denmark and FGV, Sao Polo, Brazil.**
 - Principal Investigator Dr. Vinay Sharma and Dr. Rajat Agrawal
- **'Erasmus-Mundus project'; a project sponsored by European Union including 4 members IIT Roorkee.**
 - Principal Investigator Dr. Vinay Sharma and Dr. Rajat Agrawal
- **'Handloom cluster around Roorkee'; a faculty Initiation Grant B sponsored by IIT Roorkee.**
 - Principal Investigator Dr. Z.Rahman

Awards & Achievements

Students of DoMS have brought home various awards and accolades. Few of them from the current batch are:

- Ranked 12th in Business Today's **Best B-Schools** of India-2012
- Ranked consistently among **Top 10 Public MBA** colleges of India in 2012 & 2013 by Careers360
- Secured **AIR-05 in FLIP** Wealth Management Challenge 2014
- Secured a position among **top 10 business ideas** in Ideaprenuership contest organized by HCL technologies
- **2nd Prize in Crysalis '14** article writing competition of LIBA under Finance category
- Published Research Paper with Springer for International Conference on Research in Marketing 2013
- Semi finalist at **Business Standard Quiz** Northern Region Finals
- **1st prize** in B-Quiz at Cognizance'14
- Secured top-10 position in **Manthan 2013**
- **Gold Medal in ACARA Challenge '12** - conducted by University Of Minnesota, Business plan to tackle Environmental Sustainability Challenge
- Finalist in the **Tata Crucible**, Dehradun Zone 2014
- Got the 1st Prize in **Corpostrat** , organized in Cognizance' 14
- **Gold Medal** in Lawn Tennis at IIM Rohtak in 2013
- Finalists in Abhyutthan, Case Study Competition at **SJMSOM, IIT Bombay** & Media Maestro 2.0, A Marketing Event at **FMS Delhi B-Fest**



Certifications

- CFA Level 1 Certified - 2
- FRM Level 1 Certified - 1
- FLIP qualified - 7 students
- Pursuing Six Sigma Certification (Green Belt) - 6 students
- Certified in French language Level-A1 from Alliance Francais - 2 Students
- Certified in German language Basics - 2 Students



CSR - Bhor

Bhor is an activity to provide a quantum of impetus to the wonderful guild of Anushruti (formerly known as Roorkee School for the Deaf), where in the student fraternity of DoMS comes forward to spend time interacting with the kids of the school, getting a fresh lease of perspective regarding life and its challenges from the vantage point of the specially abled and having a vigil on the activities going on inside the school campus to achieve an unparalleled feeling of gratification and satisfaction.



Student Clubs

Vittarth

Vittarth is formulated to bring people with interest in finance together & help them in developing their financial acumen through mutual learning.

The frequently held sessions includes paper presentations, documentaries, case-studies, videos, group discussions & knowledge transfer from domain experts.

MarkIIT

MarkIIT believes in peer learning. Members interact with each other over various topics and get familiar with different developments.

Its philosophy states that learning is fun and to emphasize on this, it organizes events like photography competitions, poster-making events, Mad Ads, quizzes like Quenchers.

OPERAZIONE

The Operazione Club assists students of DoMS to gain a broader understanding of the opportunities, career paths, and current issues in supply chain and operations management.

VyavaHR

The HR Club of DoMS, VyavaHR strives for academic and professional excellence in the field of human resources and imparting management ethics.

Samadhan

Samadhan, the consulting Club of DoMS, which focuses on solving real life industry problems. Their main focus is Consulting for Unorganized/ organized Sectors, make life/business EASY!!

Vishleshki

Vishleshki is a club for people interested in how data can be used to provide business insight and answer the challenging policy questions of today.

E - Cell

Entrepreneurship Cell(E-cell) is to help students turn their ideas and passions into businesses. E-Cell facilitates them with all the basic help needed. Developing future business leaders is the motive of the cell.

Committees

DoMination

A monthly newsletter released by students of DoMS. It aims to provide a platform where knowledge is shared, concerns are addressed, initiatives are supported and from where professionals and entrepreneurs emerge.

Media & Public Relation Cell

Media Cell maintains student and corporate interactions through social media websites. It undertakes various media and public relation activities for the department.

Placement Committee

Placecom plays an instrumental role in developing and sustaining a mutually beneficial long term relationship with the industry.

Sports Committee

Sportscom concentrates on every sports activity taking place within and outside DoMS.

Industrial Academia

Industrial Academia is responsible for bridging the gap between industry and academia by mutual learning and knowledge sharing via Guest Lectures and industrial visits.

Other active Clubs & Committees:

Buzzing Crowd

Buzzing Crowd is the general quizzing community whose purpose is to encourage and foster the students to be abreast of the current happenings in world.

BRIMS

The Book Club of DoMS aims at nourishing the minds of the students by developing their reading skills.

Guest Speakers



Mr. Pradip Baijal
Former TRAI Chairman



Mr. Mangu Singh
MD-DMRC



Mr. Amit Dayal
VP Engg- Yahoo



Mr. P. Balaji
VP & MD- NOKIA



Mr. D. Bhattachaya
Advisor IFFCO



Mr. Jagannadham T.
Head Research-SMC



Mr. B.K. Chaturvedi
Independent Director-Eicher



Mr. Alok Mahajan
Partner-KPMG



Mr. Kishore Chakraborty
VP-McCann Erickson



Mr. A Maheswari
CEO-ITC infotech



Mr. A.M. Mathur
Head Novartis



Mr. Rajan Bedi
GM- HCL Technologies

Mr. Balkishan Jagetiya (Unit Head-Ambuja Cements)
Mr. Sajid Anwar (Head-Asahi India Glass Ltd.)
Mr. Sanjay Deshmukh (VP-Jubilant Lifesciences)
Mr. Manoj Sadavarte (Unit Head-Godrej)
Mr. Prateek Rajeevan (Associate Investor-Gen next 365)
Mr. Jitendra Solanki (Owner-JS Financial Advisors)
Mr. N.K.Gupta (General Manager-BHEL)
Mr. Praveen Bansal (Regional Head-IL&FS)
Mr. Subir K Ghosh (Head-Tata Motors Ltd.)
Mr. Deepak Chawla (Director-ZenPrise)
Mr. Arvind Mohan Mathur (Head-Novartis)
Mr. Anupam Singh (Founder-SharedReach)
Mr. Parag Gupta (MD-Vopak India)
Mr. Keerthi Prashad (COO-Cognizant)
Mr. Pramit K Garg (Director-DMRC)

Mr. Vishal Singhal (Partner-Cellstart)
Mr. Deepak Bhardwaj (Head-Texas Instruments)
Mr. Shivansh Tyagi (Core Team Member & SSE-Mobstac)
Mr. Sanjay Saxena (AVP-HDFC Ergo)
Mr. Pradeep Ahluwalia (VP-State Street Corp)
Mr. Ravindra Gupta (Head-Man Turbo)
Mr. G. Srinivas (Chief Engineer-NPCIL)
Mr. Gaurav Saxena (AVP-Reliance Industries)
Mr. Sameer Shah (AVP-SBI Caps)
Mr. S. K. Biawas (Director-THDC India Ltd.)
Mr. Vipul Jain (VP-Max New York Life Insurance)
Mr. Gaurav Mittal (VP-Merit Nation)
Mr. J. Chandra Mohan (VP-Maestro Mediline)
Mr. Avinash Chandra Joshi (AGM-THDC India Ltd.)
Mr. Devesh Singh (Advocate and Counciller, Supreme court, India)

*This is only a partial list.

Events, Clubs & Activities



Manthan
The Finance Summit by
Vitharth (Finance Club)



Vipanan
The Marketing Summit by
MarkIIT (Marketing Club)



Abhyudaya
The Operations Summit by
Operazione (Operations Club)



Regalia
Annual Alumni Meet of
DoMS, IIT R



Domination
Monthly Newsletter of DoMS, IIT R



Vihaan
The HR Summit by
Vyavahr (HR Club)



Shaping the Future
Annual IITR-Alumni meet
at DoMS, IIT R



Spectrum
Marketing Event by
MarkIIT at Cognizance'14



Buzzing Crowd
The Quiz Community
of DoMS, IIT R



Samadhan
The Consulting Club
DoMS, IIT R



Ideaz
B-Plan Competition by
E-Cell at Cognizance'14



Exuberance
Annual Intra-Department
Sports Meet of DoMS, IIT R

Placement Report 2014

Placements

Department of Management Studies (DoMS), IIT Roorkee has been best known for its record in placing its students in challenging and demanding roles offered by best of the companies. The department has its own dedicated Placement Cell that works in conjunction with the institute's counterpart to take care of all the activities pertaining to placement and recruitment process. The decision on the recruiters are decided after considering several parameters including but not limited to the job profile, growth prospects, package, mutual interests etc. The department over the years has been registering 100% placements in both executive & summer recruitment process.

Placement Process

Jul-Aug	:	Invite Companies for the Placement Process
Aug-Sep	:	Corporate Interaction and Discussion on Profiles
Sep End	:	Companies Organize Pre-placement Talk
Oct-Nov	:	Companies Roll-Out Pre-Placement Offers Students Finish Pre-Placement formalities
November	:	Companies arrive for Executive Placements

Placement Summary Batch 2014

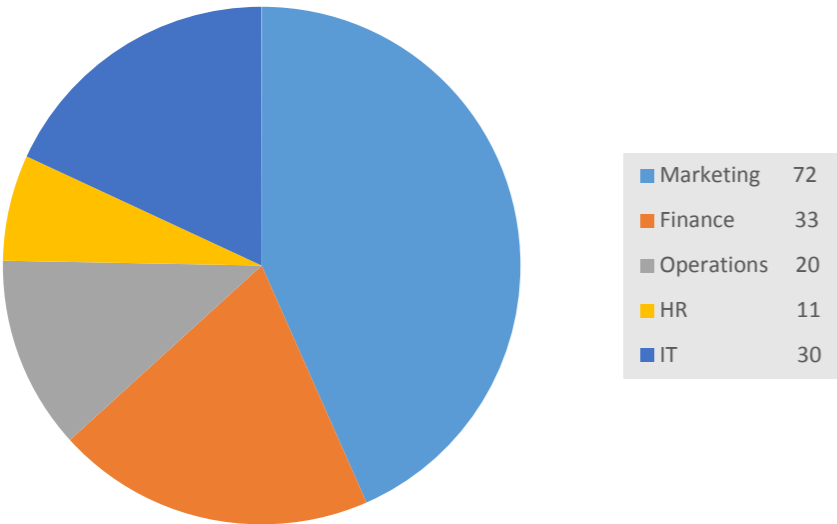
Total Batch Size	87
Students Opted Out	1
Students Eligible	86
Number of Students Placed	80*
Number of Offers	83*
Number of Companies Participated	41
Average Salary Offered	8.07 Lakh
Median Salary Offered	8.00 Lakh
Highest Salary Offered	12.5 Lakh

* 2 placed in Public Sector Organizations via competitive exams

List of Companies Visited

Advance Group	Finatoz	Infosys	Redbee Infra
Analytics Quotient	FLIP	Instigence	RSPL
Aryaka Networks	Fulcrum	ITC Infotech	Skillizen
Ayusam Softwares	Fun First	JBM	Syberplace
Bird Vision Consulting	Greaves Cotton	Kelton Tech	Wipro
Boston Analytics	HCL Infosystems	Motul	
Cardekho.com	HCL Technologies	MuSigma	
CRISIL	Hero Motocorp	Newgen Software	
Decimal Technologies	IBM	ONICRA	
Deloitte	ICICI Bank	Power2sme	
DreamOrbit	iGate Global	Printvenue	
E Gmat	Indiamart	Quality Group	

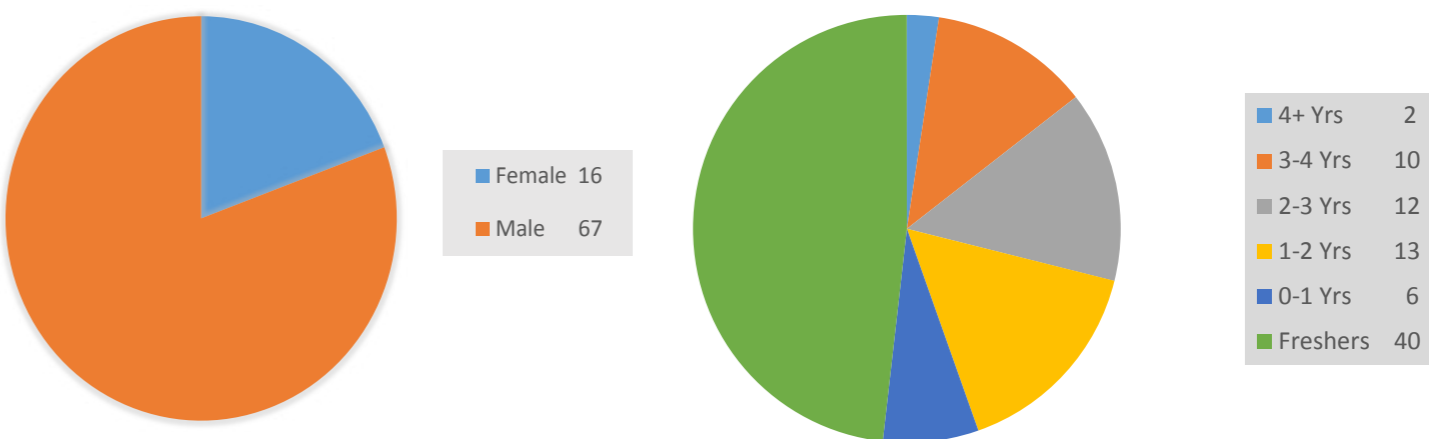
Batch Profile 2015



Dual Specialization Break up

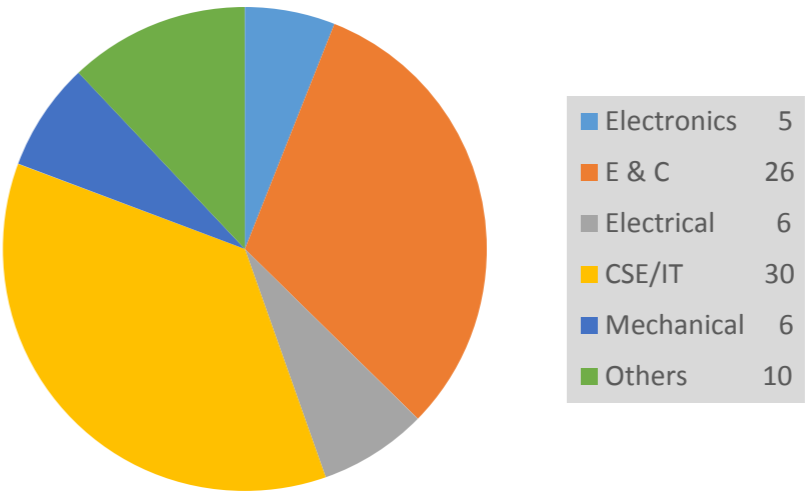


Batch Composition



Gender Diversity

Work-Experience



Engineering Background

Previous Work Experience Sectors of the Batch

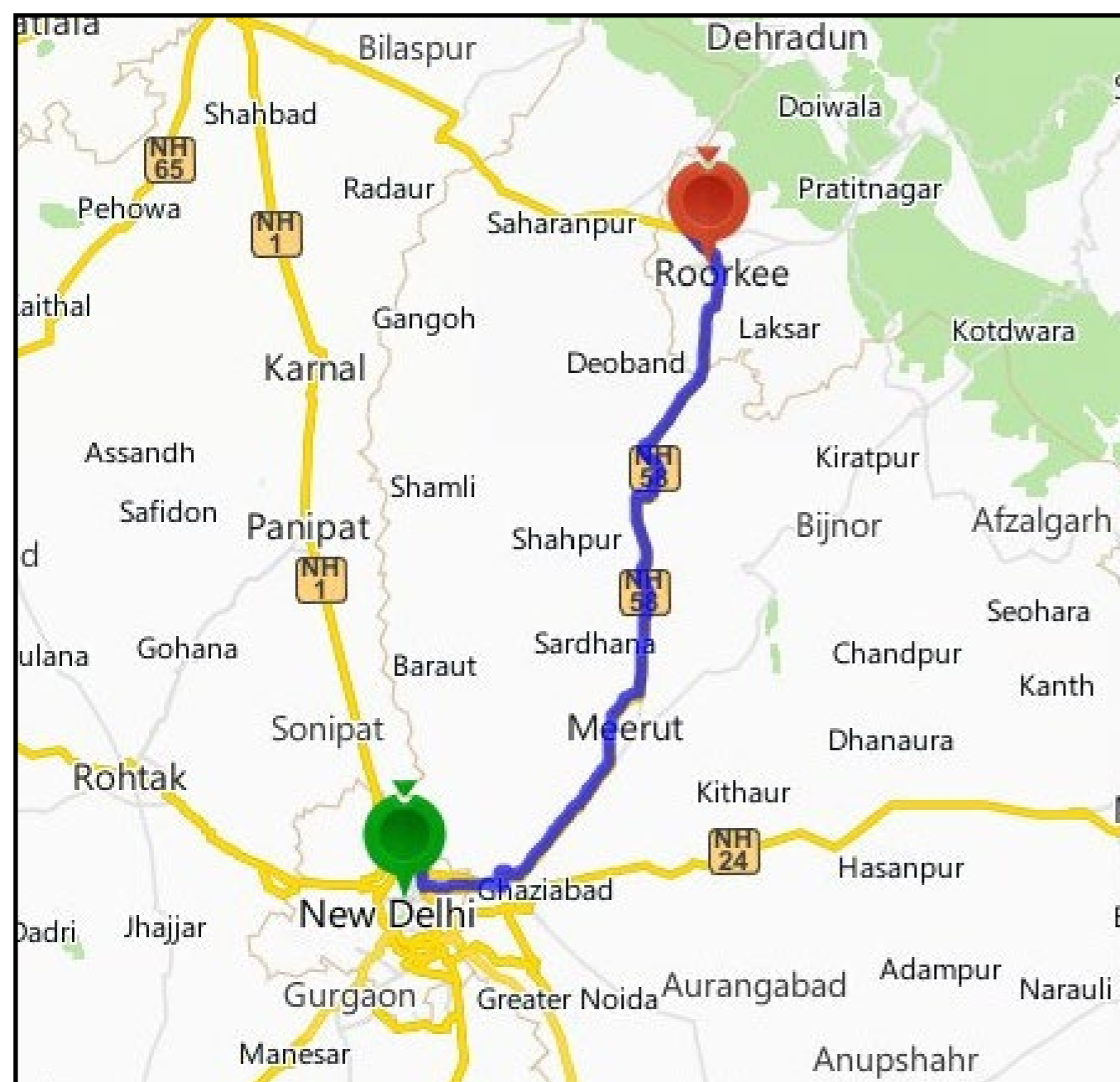
Sector	Companies
IT	Deloitte Consulting US India, IBM, Accenture, Infosys Ltd., Tata Consultancy Services, Mahindra Satyam, Wipro Technologies, Computer Sciences Corporation, Quick Heal, Software Paradigm Infotech, Slk Software, E-Yug Web Solution, GlobalLogic Solutions, Centre for Development of Advanced Computing, Fulcrum Worldwide, Zycus Infotech
Healthcare	Jubilant Lifesciences
Automobile	Motherson Sumi Infotech and Designs
Production & Manufacturing	Essar Projects, L&T ECC, Oriental Structural Engineers, Moon Engineering Works
Electrical	BHEL
Telecommunications	Ericsson India, Aricent, Media Tek, SO Network.

How To Reach IIT Roorkee?

Road: Roorkee is approximately 175 km from New Delhi and it takes 4½ hours by road.

Train: New Delhi-Dehradun-New Delhi Shatabdi Express and Jan Shatabdi Express stop at Roorkee and have the most convenient timings to plan short term visits.

Air: The nearest airport is located at Jolly Grant, Dehradun which has daily service from New Delhi Airport to Dehradun. The airport is 1 hour away from IIT Roorkee.



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