



**VILLANOVA**  
**UNIVERSITY**

**Villanova University**  
**Professional Education**  
**Certificate Programs Online**

**NEW Lean**  
**PM Program!**

**Project Management**  
Certificate Programs Online



VILLANOVA  
UNIVERSITY

## VILLANOVA UNIVERSITY

Since 1842, Villanova University's Augustinian Catholic intellectual tradition has been the cornerstone of an academic community in which students learn to think critically, act compassionately and succeed while serving others. There are more than 10,000 undergraduate, graduate and law students in the University's five colleges—the College of Liberal Arts and Sciences, the Villanova School of Business, the College of Engineering, the College of Nursing and the Villanova University School of Law. As students grow intellectually, Villanova prepares them to become ethical leaders who create positive change everywhere life takes them. *U.S. News & World Report* has ranked Villanova as the #1 Regional University in the North for more than 20 years.

Villanova offers a variety of online certificate programs in today's most in-demand disciplines: Business Process Management, Project Management, Business and Law of Sports, Lean Six Sigma, Contract Management, IS Security, Business Analysis, Software Testing, IT Service Management/ITIL®, Business Intelligence, Human Resources, ROI Methodology, Leadership, and Finance and Accounting for the Non-Financial Manager. The University also offers online graduate degrees including the Master of Public Administration and Master of Science in Human Resource Development, allowing professionals worldwide to earn the same degree as campus-based students.

## Contact Us Today!

- 800-571-4938
- Intl. +1 813-612-4296
- VillanovaU.com



# Get the Skills to Become a Sought-After Project Manager – 100% Online!

Project management is one of the business world's most in-demand skill sets, and one of the fastest growing professional disciplines in North America. And with good reason – according to *Certification Magazine*, about 95% of projects in mid-sized businesses are delivered late, do not function properly or fail to satisfy the leaders that initiated them.

In contrast, the Project Management Institute (PMI®) reports that projects run by professionals who are knowledgeable in project management tools and techniques are three times as likely to meet their objectives. Even the smallest projects benefit from project management processes such as planning, time and cost management, scope management, human resource management and communications management.

With Villanova's **Master Certificates in Project Management** – including the **new Master Certificate in Lean Project Management** – you can conveniently gain the skills and credentials you need to prepare for Project Management Professional (PMP®) or Certified Associate in Project Management (CAPM®) certification around your busy schedule. And if you are already certified, the **Advanced Master Certificates in Project Management** give you the professional development units (PDUs) you need to keep your skills sharp and your certification current – online!

## LEARN FROM THE WORLD LEADER IN PROJECT MANAGEMENT EDUCATION ONLINE!

Villanova University is widely recognized as the expert in the project management field, with thousands of online enrollments that include professionals from numerous Fortune 500 companies. Look behind many of today's most successful project managers and you'll often find a master certificate from Villanova University.

Each online project management certificate course is taught by Villanova's superior faculty and staff. And Villanova University is a PMI® Registered Education Provider, so you know you will learn the latest concepts, methods and practices from the Project Management Institute's Project Management Body of Knowledge (*PMBOK® Guide*) – *Fifth Edition*. With dynamic case studies and interactive course material featuring hundreds of graphics and animations, you'll obtain essential skills in key areas such as budgeting, risk and contingency, resource allocation, quality control and communications. In addition, many "thought questions" are sprinkled throughout the courses to maximize engagement and knowledge retention. And you can apply what you've learned immediately on the job as you gain vital project management skills and earn a certificate in as few as eight weeks!

"The Villanova certificate program I listed on my resume generated so much attention that I had to make a spreadsheet to keep track of all the offers!"

Cathy Nanovic, PMP®  
Penske Corporation



## MASTER PROJECT MANAGEMENT AND PREPARE FOR PMP® OR CAPM® CERTIFICATION – ONLINE!

Gain the knowledge to lead successful projects with Villanova's online project management certificate programs. The Master Certificate in Project Management provides a comprehensive curriculum that equips you to ensure fast time-to-market, optimal use of company resources, effective implementation of strategic plans, accurate measurement of project success and much more. In short, you'll have the credentials to demonstrate to current and potential employers that you have the skills to complete projects on time and on budget! The Master Certificate in Lean Project Management gives you all those advantages with added Lean expertise that can empower you to bring increased cost and resource savings to projects in your organization.

### Get Certified and Increase Your Earning Potential!

Add the PMP® Exam Prep class to your master certificate package and you'll prepare to pass the industry-recognized Project Management Professional (PMP®) certification exam.\* Don't have the experience required to sit for the PMP® exam? No problem! Villanova offers hundreds of test-prep questions to get you ready to earn the Certified Associate in Project Management (CAPM®) certification from PMI®. Both credentials can distinguish you throughout the business world for your expertise and ability to lead projects to success.

### Boost Your Resume With World-Class Project Management Credentials

Once you've achieved a Villanova Master Certificate in Project Management or have earned your PMP® certification, distinguish yourself as an elite project manager with the Advanced Master Certificate in Project Management. The advanced master certificate program offers experienced professionals the opportunity to refine and elevate their project management knowledge. You will learn the latest high-level techniques to maximize your effectiveness as a project leader.

### Get the PDUs to Keep Your Skills Sharp and Your Certification Current

To preserve the integrity of the PMP® credential, the Project Management Institute requires that all PMP®-certified professionals earn professional development units to maintain their certification. With Villanova University's project management programs, you will gain the PDUs you need to keep your skills sharp and your certification current. Earning these credits demonstrates your commitment to your profession and can give you the edge in a competitive job market.

\* PMI requires certification candidates to meet professional experience requirements before sitting for the PMP® exam. For more information, contact the Project Management Institute.

## EXPERIENCE AN UNMATCHED ONLINE CLASSROOM

Our online classroom is second to none! It's dynamic, interactive and multimedia-driven. Instant messaging and shared virtual whiteboards allow you to interact with classmates and faculty in real time. And two-way voice over IP is a great personal touch for students who prefer to communicate via voice to ask questions or discuss weekly assignments.

Communicating with professors during virtual office hours and viewing leading industry experts via streaming video make learning faster than in the traditional classroom setting. You'll do everything online in your own time, so you can work full time while continuing your education.

## UNPARALLELED FEATURES

- Virtual classroom provides two-way voice over IP with instant messaging and shared whiteboard features
- Professor-led classes through online streaming video
- Lectures also available on CD-ROM and as downloadable MP3 and MP4 files
- Chat rooms and discussion boards for rich, real-time interaction with professors and students alike
- Ability to study anytime, anywhere
- No required login times – 24/7 access
- Multimedia access – not a book-in-a-box, go-it-alone program

## Contact Us Today!

- ➔ 800-571-4938
- ➔ Intl. +1 813-612-4296
- ➔ VillanovaU.com



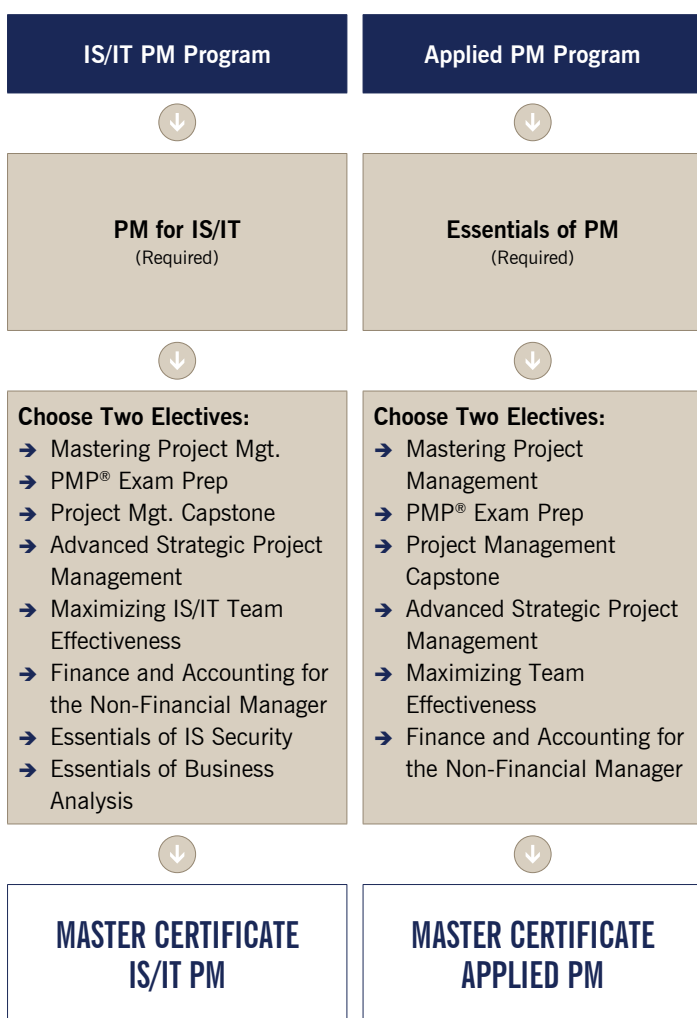


## BECOME AN IS/IT OR APPLIED PROJECT MANAGEMENT EXPERT WITH A MASTER CERTIFICATE!

Manage IS/IT projects to excellence with a three-course master certificate from Villanova University! Empower yourself with a program that draws from the most current methods and leading experts in the information technology sector. Gain project management skills you can apply immediately, as well as a credential that can help you stand apart.

### GET CERTIFIED!

Take three courses and earn your master certificate, which prepares you for certification exams offered by PMI®.



Demonstrate your dedication to enhancing your IS/IT skills and knowledge by earning a Master Certificate in Project Management. Position yourself for advancement within your organization by adding cutting-edge project management credentials to your resume!

### IS/IT PM Program Benefits

- Stronger understanding of crucial systems in IS/IT project management
- Apply current practices and principles to optimize project management
- Clarify your IS/IT department's mission, stakeholders, problems, timelines and budgets
- Understand the functions of a PMO

### Applied PM Program Benefits

- Learn how to excel in a project manager role
- Identify and master 10 project management knowledge areas
- Understand and apply the five processes of the project management lifecycle
- Effectively handle personality differences that affect leadership and teamwork

### Who Should Enroll?

Ideal for project managers working within the IS/IT industry, as well as those looking to acquire general project management expertise, these three-course programs are also suited for professionals in all management levels, business leaders, IT personnel and quality control specialists. If you're looking to obtain the critical knowledge and skills necessary to prepare to earn PMP® or CAPM® certification, this is the program for you.



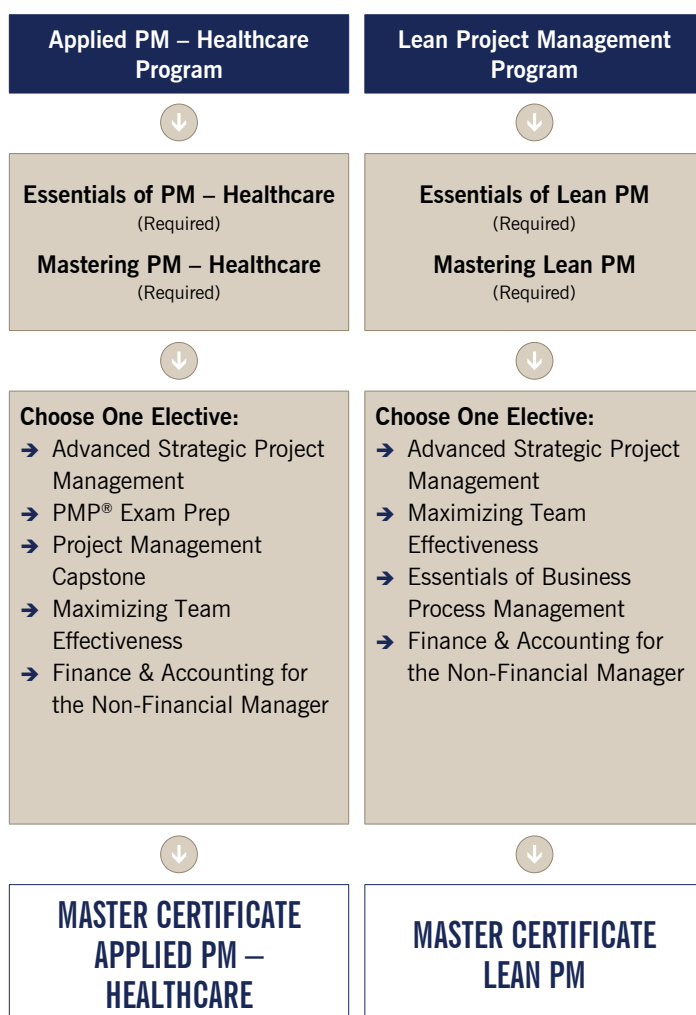
PMI, PMBOK, PMP, CAPM and the PMI Register Education Provider logo are registered marks of Project Management Institute, Inc.

## HONE YOUR HEALTHCARE OR LEAN PROJECT MANAGEMENT EXPERTISE ONLINE!

Choose the applied project management program with a healthcare focus, or specialize in Lean project management; either way, you'll gain professional project management skills you can use immediately, as well as a certificate that enhances your resume. Become a healthcare or Lean project management expert through a three-course Villanova University master certificate program!

### GET CERTIFIED!

Take three courses and earn your master certificate, which prepares you for certification exams offered by PMI®.



Show your commitment to your profession with new expertise in healthcare and/or Lean best practices. It all starts with a Master Certificate in Project Management! Build a better organization – and professional future for yourself – with these in-demand career credentials.

### Applied PM - Healthcare Program Benefits

- Apply the project management life cycle in daily operations within a healthcare setting
- Implement crucial risk management and minimization techniques
- Learn to handle personality differences that affect leadership and teamwork, and potentially impact quality of care
- Learn how to manage and coexist with the various stakeholders within a healthcare organization

### Lean PM Program Benefits

- Reduce organizational waste through the implementation of Lean principles
- See a greater return on investment
- Acquire the expertise to increase sales, customer and employee satisfaction, market share and speed-to-market
- Discover the latest terminology and project management techniques

### Who Should Enroll?

Ideal for project managers working in the healthcare industry, or anyone looking to integrate lean principles into their project management efforts, these three-course programs are also suited for professionals in all management levels, business leaders and quality control specialists – both within healthcare and beyond. These programs are ideal for anyone who wishes to become a project manager, empower teams and promote positive impact, or who wishes to acquire the critical knowledge and skills to earn **PMP®** or **CAPM®** certification.



## REINFORCE YOUR PROJECT MANAGEMENT EXPERTISE WITH AN ADVANCED CERTIFICATE!

Be the authority! Once you've achieved either a Villanova Master Certificate in Project Management, or PMP® or CAPM® certification, enhance your knowledge by earning an Advanced Master Certificate in Project Management – online! Each eight-week course gives you strategies and techniques you can apply immediately and valuable PDUs to meet your PMI® continuing education requirements.

### ADVANCE YOUR SKILLS!

Earn your advanced master certificate and gain the PDUs you need to maintain your PMP® or CAPM® certification.

#### Advanced IS/IT PM Program



##### Required Courses:

- Advanced Strategic Project Management
- Maximizing IS/IT Team Effectiveness



##### Choose One Elective:

- Strategic Organizational Leadership
- Finance and Accounting for the Non-Financial Mgr.
- Essentials of IS Security
- Essentials of Bus Analysis
- Essentials of Software Testing
- Mastering Business Analysis
- Any other PM course not previously completed



#### ADVANCED MASTER CERTIFICATE IS/IT PM

#### Advanced Applied PM Program



##### Required Courses:

- Advanced Strategic Project Management
- Maximizing Team Effectiveness



##### Choose One Elective:

- Strategic Organizational Leadership
- Finance and Accounting for the Non-Financial Mgr.
- Lean Six Sigma
- Six Sigma Green Belt
- Essentials of Government Contract Management
- Essentials of Commercial Contract Management
- Any other PM course not previously completed



#### ADVANCED MASTER CERTIFICATE APPLIED PM

Take two required courses plus one Villanova elective to earn your Advanced Master Certificate in Applied or IS/IT Project Management. You will learn all the latest high-level techniques to lead people and projects while gaining critical knowledge in advanced topics including project management optimization, strategy, managing people and processes, and best practices. Obtaining these prestigious credentials illustrates your ongoing commitment to advancing your project management career and mastering the latest project management strategies.

### Advanced IS/IT PM Program Benefits

- Gain the tools to assess your management processes
- Improve your IS/IT team management skills
- Discover how to manage stakeholders and their expectations
- Build enhanced people skills for better communication

### Advanced Applied PM Program Benefits

- Understand the role and importance of strategic planning in project management
- Ensure effective project planning and tracking
- Effectively select, manage and evaluate project managers within the organization
- Evaluate risk management and practice minimization

### Who Should Enroll?

The Advanced Master Certificates in Project Management are designed for professionals with extensive project management knowledge. Both programs provide vital training to anyone responsible for leading and managing other project managers, offering proven techniques for maintaining order in difficult circumstances. It's a great opportunity for experienced, practicing professionals to hone project management skills and earn the PDUs necessary to maintain PMP® or CAPM® certification.



## CERTIFICATE COURSE DESCRIPTIONS

### Essentials of Project Management

#### Essentials of Project Management – Healthcare

Geared toward the working professional, this course offers an introduction to the practice of professional project management, blending theory and practical ideas from the project arena. Graphics, animations and videos increase comprehension and retention of concepts including project planning, scheduling, quality management, risk analysis, stakeholder management and much more. Successful completion of this certificate course enables you to perform project-oriented roles more efficiently and effectively.

##### What You'll Learn:

- Project Life Cycle and Organization
- Project Quality Management
- Project Scope and Time Management
- Project Management and Integration Management
- Project Cost Management
- Project Risk Management
- Human Resource and Communications Management
- Project Procurement Management
- Project Stakeholder Management
- Content Based on *PMBOK® Guide – Fifth Edition*

### Project Management for IS/IT Professionals

This course draws from the most current methods and leading experts and can enable you to advance in responsibility, recognition and rewards. Participants desiring PMP® or CAPM® certification will gain a basic understanding of the ten knowledge areas as presented in PMI's Project Management Body of Knowledge (PMBOK®). The first four modules of the course follow the unique, trademarked S.C.O.R.E. model: Systems, Competencies, Organization, Resources and essential Elements. The fifth module, S.C.O.R.E.+, is a core component of PMBOK® principles. *Project Management for IS/IT Professionals* supports the *PMBOK® Guide – Fifth Edition*.

##### What You'll Learn:

- IT Project Management Methodologies
- Agile Project Management Perspective
- Scope, Human Resources and Risk Management
- Requirements Management Process
- Maintaining Control of Projects with Proven Techniques
- Delivering Quality Systems on Time
- Setting the PMO Strategy
- Stakeholder and Communication Management
- Leading Cost and Procurement Management

### Essentials of Lean Project Management

Geared toward the working professional, Essentials of Lean Project Management supports the *PMBOK® Guide – Fifth Edition*. This comprehensive online Lean project management course offers you a critical introduction to the practice of project management – one of businesses' fastest growing, most sought-after professional disciplines – with added topics such as Hoshin planning, standardized work methods, value stream mapping, and quality function deployment, blending Lean and project management theory with practical examples and case studies.

##### What You'll Learn:

- Effective Stakeholder Management
- Proven Project Planning Practices
- Developing Solid Project Management Plans
- Gaining a Firm Control Over Project Scope
- The Finer Points of Stream Mapping
- Managing Projects Cost Effectively
- Assembling a Top Project Team
- Minimizing Risk
- Procurements A to Z

### Mastering Project Management

#### Mastering Project Management – Healthcare

For the more experienced student, this course builds upon the fundamentals covered in the *Essentials of Project Management* and *Project Management for IS/IT Professionals* courses. Featuring animated exercises and case studies, *Mastering Project Management* focuses on strengthening and expanding skills pertaining to topics such as leadership, project performance management and the core competencies of project management. Advanced study includes plan development strategies to aid in project planning, scheduling and measuring results. Interpersonal or soft skills are emphasized throughout to foster project-management success through people-management success.

##### What You'll Learn:

- Project Plan Development
- People-Based Project Management
- Scheduling Development and Analysis
- Earned-Value Analysis
- Project Performance Management
- Identifying Project Risks
- ROI of Project Management
- Content Based on *PMBOK® Guide – Fifth Edition*





## Mastering Lean Project Management

Intended for the more experienced student, this course builds upon Essentials of Lean Project Management, reinforcing existing skills and expanding skills to explore more advanced topics like leadership, project performance management and the core competencies of project management, as well as key Lean topics. These include plan development and performance management to aid in project planning, scheduling and measuring results. Interpersonal or soft skills are also highlighted throughout to ensure project-management success through people-management success.

### What You'll Learn:

- Getting Projects off to a Strong Start
- Planning & development for Lean implementation
- Analyze risks
- Getting started with Myers-Briggs
- Rooting out waste
- ROI management for project managers
- Emotional intelligence
- Managing stress
- Lean Transformation
- Kaizen lean process improvement
- Leveraging earned values

## Project Mgmt. Professional (PMP®) Exam Prep

The *Project Management Professional (PMP®) Exam Prep* course prepares you for the PMP® or CAPM® certification exams offered by the Project Management Institute (PMI®). You'll learn from real-world examples and case studies to build on and develop the skills acquired in previous Villanova online project management courses. Geared toward the working professional, this course supports the *PMBOK® Guide – Fifth Edition* update and includes 1,000 test prep questions and 500 flash cards.

### What You'll Learn:

- The Five Process Groups
  - Initiating
  - Planning
  - Executing
  - Monitoring & Controlling
  - Closing
- Professional Responsibilities
- The Ten PMBOK® Knowledge Areas

## Project Management Capstone

Specifically geared for those in large corporations, the government or within the military, this course uses real-world examples and case studies to build on and develop the skills acquired in previous Villanova online project management courses. Prior to enrolling in this course, you should take *Essentials of Project Management* and *Mastering Project Management*. Includes 1,000 test prep questions, 500 flash cards and a quick reference placemat.

### What You'll Learn:

- The Five Process Groups
  - Initiating
  - Planning
  - Executing
  - Monitoring & Controlling
  - Closing
- Professional Responsibilities
- The Ten PMBOK® Knowledge Areas

## Advanced Strategic Project Management

Offers the experienced, practicing professional an opportunity to hone vital project management skills. Learn best practices that differentiate the most successful project managers, including high-level techniques for strategic decision-making, advanced cost management, continuous quality improvement, cultural considerations and much more. You will discover the latest approaches to leading and managing people as well as projects, potentially enabling you to advance in responsibility and recognition.

### What You'll Learn:

- Strategic Decision-Making
- Operational Planning
- Critical-Chain Project Management
- Portfolio Management
- Critical Resources
- The ROI of Project Management
- Enterprise Project Management
- Best Practices in Project Management
- Advanced Risk-Management Techniques





## Maximizing Team Effectiveness

This course helps you develop critical skills for resolving conflicts resulting from communication issues, managed expectations, resistance and style differences. As a practicing professional, you can master practical and flexible techniques and tools that can improve your people skills and make you a more effective project manager. You'll learn about managing yourself first, and in subsequent modules, you'll learn about managing others in one-on-one settings, managing your team and managing your stakeholders.

### What You'll Learn:

- Your Leadership Type
- Behavioral Strengths and Motivators
- Managing Personal Growth, Time and Accountability
- Influencing Customers
- Collaboration or Competition
- Types and Causes of Conflict – Confront or Mediate
- Managing Team Conflict
- Improving Team Productivity
- Planning and Problem-Solving Using Collaboration
- Relationships With Your Stakeholders
- Managing Stakeholders' Perceptions
- Changing Models – Moving Through the Change Process

## Maximizing IS/IT Team Effectiveness

Reviews critical strategies for resolving conflicts resulting from communication issues, managed expectations, resistance and style differences. Practicing professionals can harness practical and flexible methods and tools that can strengthen people skills and result in a more effective IS/IT project manager. You'll learn about managing yourself first, and in subsequent modules, you'll learn about managing others in one-on-one settings, and managing your team and stakeholders.

### What You'll Learn:

- Measuring Collaboration
- Developing and Executing Personal Strengths and Weakness Assessments
- Learning to Prioritize and Manage Time Well
- Setting Performance Standards
- Managing the Team Maturity Life Cycle
- Prioritizing and Allocating Resources
- Building Trust in a Team Environment
- Managing Communication Flow
- Motivating Employees

*“The experience has been great, and the program has been easy to follow. I have told many of my coworkers about the program and encouraged them to consider it.”*

*Mayela Arends, Embedded Software Engineer, Shuttle Program  
The Boeing Company*



## VILLANOVA ONLINE FACULTY AND PRACTICING PROFESSIONALS

Villanova University online faculty and staff bring a wealth of knowledge and real-world experience to instructional development and delivery. Their expertise and interactive teaching methods create a dynamic experience where participants use a proven combination of “virtual classroom” tools, online instructor-led discussions and streaming video.

### Charles L. Arnao, PMP®, CQA, CCP

Mr. Arnao has developed and delivered workshops in project management techniques, applications development and information technology quality assurance for over 2,000 professionals representing over 100 different client organizations. He has implemented and conducted training on competency-based programs, also conducting numerous executive overviews to client senior management as well as professional organizations on current topics and issues in project management and applications development. He has a BA in Economics from Bucknell University and an MBA in Finance from The University of Scranton.

### Wayne R. Brantley, MS Ed, PMP®

Mr. Brantley is the Managing Director of Villanova University Professional Education Online. He has taught and consulted on project management around the world to Fortune 500 companies. Mr. Brantley has over 24 years of experience in the Air Force as a project manager for AF technology training and curriculum development programs. Mr. Brantley is a doctoral candidate with Nova Southeastern University specializing in Computer Information Technology. He has been or is currently an adjunct faculty member at Villanova University, George Washington University and the University of Alaska.

### Jeffrey P. Brown, MS, MBA

Mr. Brown is the principal of Bent Creek Associates, a technology consulting firm with a focus on strategic planning, business process redesign and program and project management strategy. He has over 20 years of experience managing life science projects, both IT and product-related. Mr. Brown holds an MS in Bioengineering from the University of Michigan and an MBA with honors from the Kellogg School of Business at Northwestern University.

### Douglas DeCarlo

Mr. DeCarlo is the principal of the Doug DeCarlo Group. His work has earned him international recognition as a consultant, keynote speaker, trainer, facilitator and columnist. He is an advisory board member for ProjectConnections.com and has served on the Project Management Advisory Board of George Washington University and Project World. Mr. DeCarlo is a contributing author to the landmark book, *The World Class Project Manager*, and the author of the forthcoming book, *The End of Project Management As We Know It: Extreme Project Management for Everyone*.

### Donald G. Gardner, MBA, PMP®

Mr. Gardner has 30 years of experience as a project manager. He currently advises large and small businesses in the financial services and healthcare sector in the U.S., Europe and Asia through Gardner Project Integration Group, Ltd. He also serves as an affiliate professor in project management education for the Graduate School at the Stevens Institute of Technology. Mr. Gardner is a member of the Project Management Institute (PMI®) and Past Chair for the Financial Services Specific Interest Group.

### Jay D. Gassaway, MBA, PMP®

Mr. Gassaway has over 30 years of experience in projects in the nuclear power industry, ranging from initiation through closeout. His primary areas of concentration are economic analysis and cost, schedule and scope control. He teaches project management at three domestic universities and in Asia. He has a bachelor's degree in Mechanical Engineering from Stevens Institute of Technology and an MBA in Finance and Economics from Rutgers University.

### Joan R. Knutson, PMP®

Ms. Knutson is President of PM Guru Unlimited. She is a project management consultant, author and lecturer who guides thousands worldwide through interactive and informative keynote presentations, seminars and webcasts. Ms. Knutson is a long-time active member of the Project Management Institute (PMI®) and wrote the Executive Notebook column for *PM Network* magazine for more than 10 years.



### Gordon Lewis, BA

Mr. Lewis has more than 20 years of experience as a writer, editor and instructional designer. He has designed more than 50 courses for Fortune 500 clients such as Rand McNally, United Airlines, Cisco Systems and Travelers Insurance. Course topics have ranged from diversity and inclusion to the time value of money. He currently consults for e-Lab, University of Toyota's internal e-learning development team. He is a member of the Writers Guild of America, American Society of Trainers and Developers, e-Learning Guild, and Pennsylvania/Delaware Distance Learning Association. Mr. Lewis earned his BA in Government from Harvard University.

### M. Lou Russell, MS Ed

Ms. Russell is CEO of Russell Martin & Associates, a consulting and training company focusing on improving planning, processes and performance. She has served as a consultant to help people in companies, schools and colleges enhance their abilities to learn. She has published several books, one of which is used as a text in *Maximizing IS/IT Team Effectiveness*. She is also the author of the monthly e-newsletter, *Learning Flash*. Ms. Russell speaks nationally at the ASTD, Training, LOTUSphere, Project Management Institute and ProjectWorld conferences.

### Cynthia Snyder, MBA, PMP®

Ms. Snyder is a professional project management consultant, instructor and author. She was the Project Manager for the *PMBOK® Guide*, has written seven books on project management and has been the technical editor on many others. She provides consulting and training services for government, private industry and universities. Her consulting focuses on project management maturity, PMO start-ups and positioning project management as a core competency for organizations.

Ms. Snyder is a past President and Fellow of the PMI – Orange County Chapter. She also received the award for Outstanding Chapter President of the Year. She is a certified Project Management Professional (PMP®) and earned her MBA from Pepperdine University.

### Robert D. Stokes, EdD

Mr. Stokes is the Associate Dean for Part-Time Studies and University Outreach at Villanova University. He has taught online at the University of Richmond, Hofstra and Fairfield University. He holds a master's degree from the University of Vermont and a doctoral degree from Indiana University. He has published training materials for the Society for Human Resource Management and has been recognized by SHRM as well as the American Management Association.

### Karen Tate, PMP®

President of The Griffin Tate Group, Inc., Ms. Tate is the co-author of *The Project Management Memory Jogger*, *A Pocket Guide for Project Teams* as well as *Getting Started in Project Management* and *A Step By Step Approach to Risk Assessment*. Ms. Tate has worked with project teams for more than 20 years and consults and trains with organizations worldwide. She serves on the Board of the Project Management Institute (PMI®), is a Project Management Professional (PMP®) and earned an MBA from Xavier University.

### Melody Templeton, MS

Ms. Templeton is a nationally known speaker and consultant who has worked with project managers for nearly 20 years. Her clients range from Fortune 500 companies to small family-owned businesses. She has taught at Drexel University, the Wharton MBA program and the Wharton Executive MBA program. She has a BS in Communication and Psychology from Illinois State University and an MS in Human Resource Development from Villanova University.

### Kimi Hirotsu Ziemski, PMP®

Ms. Ziemski has been an international facilitator and speaker for more than 20 years. She has developed and delivered workshops in project management techniques, recently contributing her knowledge to the *Guide to the Project Management Body of Knowledge*. She also contributed to the leadership best practices for courses in project management as well as the text for the business analyst library published in 2008.

Ms. Ziemski has implemented and conducted training on competency-based programs with a strong focus on leadership and communications aspects of project management. She also has facilitated forensic lessons for 30 firms in the last five years. She holds a BS in Information Technologies from American Intercontinental University, and a Project Management Certificate in Economics from George Stephens Technical Institute.



### Dan Munson, CQE, CSSBB

Mr. Munson is a certified Six Sigma Black Belt and has been a Certified Quality Engineer through the American Society for Quality since 1995. For more than 18 years, he has consulted on process improvement methodologies for companies such as 3M, Honeywell, Litton, Siemens and Sumitomo, encompassing a range of commodities, including precision machining, plastics, sheet metal, paint fabrication, fiber optics, printed circuit boards, tape and disk drives, motors/encoders, optoelectronics and integrated circuits. An experienced instructor and presenter, Mr. Munson has been the keynote speaker on various Six Sigma topics at numerous supplier symposia and quality conferences.

### Ron Crabtree, CPIM, CIRM

Mr. Crabtree is an internationally recognized expert in cutting-edge business process improvement methodologies. He has spent several thousand hours providing training and facilitation for large and small groups in hundreds of organizations internationally on a wide range of topics. He has 30 years of experience in a variety of business settings, from small, privately held manufacturers to Fortune 100 corporations and leading global management consulting firms.

### Patrick Davidson, MA, CSSBB

Mr. Davidson is currently the Operations Manager for Beaver Aerospace & Defense, Inc. He has also held the positions of Materials Manager, Lean Six Sigma Black Belt Engineer, and Value Stream Manager for Tier 1 Automotive and Aerospace Manufacturing Suppliers. He has directed and sponsored dozens of Kaizen events, resulting in hundreds of thousands of dollars in cost savings. Mr. Davidson has been a member of the Board of Examiners for the Michigan Quality Leadership Award and he is also an ASQ Certified Six Sigma Black Belt. He has a BS in mathematics from Xavier University and an MA in educational leadership from Eastern Michigan University.

## PROJECT MANAGEMENT SUCCESS STORIES

See what actual students of Villanova University's online project management programs are saying about their experience.

*"My company has taken an interest in the new-found knowledge I have acquired and looks forward to me bringing that to the table. This course gives me what I need to move into a Senior Project Management position. Thanks."*

*Tom Damazio  
Delta Engineering Corporation*

*"I put your course to use immediately and received immediate results in organizing projects from the meeting phase right through project completion. Actually, I am so excited that I have already enrolled in the next course."*

*John Klossner, ISP Specialist  
Verizon Advanced Services Group*

*"For me, convenience was key and Villanova offered a learning experience and environment that fit right into my business and professional needs."*

*Jerry Reavey, PMP®  
The Boeing Company*

*"I recommend *Essentials of Project Management* to anyone interested in honing their project management skills and to anyone intent on working toward PMP® certification."*

*Peter Milthorp, PhD*





## CERTIFICATE PROGRAM TUITION

### Individual Project Management Courses

Choose from a variety of project management courses, or take a multi-course master certificate or advanced master certificate program for greater expertise and savings.

### Project Management

Essentials of Project Management	\$2,295
Essentials of Project Management – Healthcare	\$2,295
Essentials of Lean Project Management	\$2,295
Project Management for IS/IT Professionals	\$2,295
Mastering Project Management	\$2,295
Mastering Project Management – Healthcare	\$2,295
Mastering Lean Project Management	\$2,295
Project Management Professional (PMP®) Exam Prep	\$1,895
PM Capstone	\$1,895
Advanced Strategic Project Management	\$2,095
Maximizing IS/IT Team Effectiveness	\$2,095
Maximizing Team Effectiveness	\$2,095

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