

# THE REX AWARDS

R E M O D E L I N G   E X C E L L E N C E

## 2014 REX Awards Official Entry Packet

Entries Due: 1 p.m., Friday, April 25, 2014



Thank you to our Sponsors:



The REX Awards are brought to you by the Remodelers Council of the Master Builders Association of King and Snohomish Counties.

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# THE REX AWARDS

## REMODELING EXCELLENCE

### **Competitor's Verification Checklist**

Please verify that you have included all items when submitting your application. Applications will not be accepted with missing items.

- Completed official entry form.
  - Corresponding before and after floor plans (On CD-ROM and printed).
  - One CD-ROM disk of all images (see Requirements section for specifics).
  - Photographer photo release
  - Completed 400-word project description in Microsoft Word format (On CD-ROM and printed).
  - Completed 100-word project description in Microsoft Word format (On CD-ROM and printed).
  - List of contributing subcontractors and additional vendors (MBA members and Non MBA members).
  - Entry fee(s)
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Dear Remodelers Council Member,

This year's Remodeling Excellence Awards (REX) committee is excited to present the 2014 REX Awards. This year's theme is: **Fire and Ice – Recognizing Exceptional Achievement in the Hottest Designs and the Coolest Innovations!** As always, this festive annual event is an opportunity to recognize your craftsmanship and superior remodeling expertise.

The celebration will be held June 21, 2014 at 415 Westlake in Seattle and will include dinner and an awards ceremony. We encourage all entrants to attend.

Here is important information about this year's REX Awards:

- The committee has decided to forgo the rule that companies entering projects in REX must also participate in at least two Remodelers Council programs.
- Entry deadline for this year's REX Awards is Friday, April 25, 2014
- This year's entry fees are:
  - \$200 for the first entry and includes one (1) REX Awards dinner ticket
  - \$100 for each additional entry

This event is intended for entrants, your staff, subcontractors, and homeowner clients as well as friends and business partners who want to show their appreciation and support for the extraordinary group of remodelers who are part of the oldest Remodelers Council in the nation.

I look forward to seeing you there!

Your 2014 REX Chair,

Myra Williams  
Baskets by Myra

# ENTRY INFORMATION

## *Eligibility*

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Remodeler members and Associate members in good standing of the **Remodelers Council** and members of the **Design Professional Council** of the Master Builders Association of King and Snohomish Counties may enter projects.

Projects must have been completed after **Jan. 1, 2013**. Companies working together can submit a joint project in a specified category. One project can be entered into multiple categories but must pay an entry fee for each time the project is entered and must use different photos and project descriptions specific to the categories entered.

## *Entry fee*

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- **Each entry is \$200** for first entry and includes 1 ticket to the banquet. \$100 for each additional entry. Payment is due with entries.
- Entry fee(s) may be payable by check or credit card. Checks should be made payable to: MBA/REX Awards. Credit card charges are also acceptable by calling the MBA at (425) 451-7920. Multiple entries may be combined into one payment.

## *Entry deadline*

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The **final deadline** to submit completed entry packets is **1 p.m. on Friday, April 25** at the Master Builders Association office. **Due to time constraints, no entries will be accepted after this date.**

## *Entry requirements*

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- **Photography for each entry:**
  - For each entry, submit a total of no more than **8** digital photos, including a minimum of **2** “before” photos. **Photo images must be numbered in the order corresponding to the project description.** All photos are to be single-image and in color. Exterior shots are required for projects that involve additions.
    - Digital images must be submitted on a CD-ROM (separate disc per entry) as a high resolution (300 dpi at least) JPEG. DVD will not be accepted.
    - Please indicate **one (1)** “before” photo and **one (1)** “after” photo for each entry for us to use on the gallery board.
    - Project entered in two different categories require different sets of photos and description relevant to specific category.
  - Provide a signed photo release form by photographer used for your entry. The remodeler or design professional member entering the REX Awards must work with their photographer on appropriate and relevant copyright and photo release permission. Photos of projects may be used by the Master Builders Association in a press release, promotions and other publicity regarding the awards.
- **Project descriptions**
  - Provide your project description in Microsoft Word format, including corresponding digital photo image numbers on a CD-ROM. This may be submitted on the same CD as the photos.
    - Limit the description to **400 words**. This project description serves as your project’s narrative and is used by the judges in evaluating your entry. Please be sure to outline any environmentally friendly features included in the project when applying for the Green Remodeling Category.
    - **Before and after floor plans on 8.5 inch-by-11 inch paper** must be included in addition to the project description. Please include the floor plans on a CD-ROM.
    - **In addition, please provide a 100-word project description** with corresponding photo numbers, which will be read verbatim at the awards presentation dinner should your project win a REX Award.
    - Project descriptions and floor plans must be printed and submitted on CD-ROM.
- **Company identification**
  - **Project descriptions, floor plans and photos must not have any form of company/client identification.** Any reference to your company or client on any entry material other than the Official Entry Form will result in disqualification.
- **Project Information**
  - You may enter your own home; however, you must state the actual cost of materials, labor, appliances, etc.
  - Total cost of projects should include materials supplied by homeowner.

## *Photography tips*

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It is important that you clearly convey the scope of your project. You are creating a presentation for the judges to describe the spirit of the remodel. To best illustrate your project:

- Take before and after photos from the same location.
- **Use a professional photographer** for your shots. Have them shoot digital photos or use film that can be easily converted into digital images.
- When having your photos converted to digital and burned to a disc, have an additional copy made for your files, as entry materials will not be returned.

### *Project descriptions tips*

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**Keep your project description clear and concise and limit it to 400 words. It's best to avoid flowery words; simply describe the challenges of the project and the benefits of the end product. Please indicate where pictures correspond on the project description. Picture numbers do not count in the word count.**

This is the part of the entry materials where you will be descriptive about your project. This description should explain or clarify the digital photo images you submitted and provide overall detail of the project, keeping in mind the six (6) judging criteria used to evaluate your entry. As you describe your project, make sure you indicate how each digital photo image corresponds with points in the project description. For example: "The kitchen was transformed from 200 square feet to 500 square feet by changing the entry way of the home. **[Photo #1]**"

**PLEASE NOTE: This 400-word description serves as your project's narrative and is used by the judges in evaluating your entry. Photos may only be listed once.**

**Also, provide a short version of your project description, limited to 100 words that summarize the overall concept of the project. Please indicate where photos correspond on the project description. Picture numbers do not count in the word count.**

This is the part of the entry materials where you will simply summarize your project. As you describe your project, make sure you indicate where the description corresponds with the digital photo image. For example: "The kitchen was transformed from 200 square feet to 500 square feet by changing the entry way of the home. **[Photo #1]**"

**PLEASE NOTE: This 100-word description will serve as your project's narrative used by the emcee of the evening and to be displayed on a display board for viewing. Photos may only be listed once.**

### *Vendors*

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On a separate sheet, please list all additional associates (e.g., architects, designers, other subcontractors) who made a significant contribution to this project. This list can contain MBA members and non MBA Members. This list is strongly encouraged, but not required.

### *Judging criteria*

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1. **Aesthetics** – *visually appealing*
  - a. Does the remodel *look* attractive?
  - b. Does the craftsmanship look professional?
2. **Special or unique design solutions** – *space planning, livability*
  - a. How does creativity work into the remodel?
  - b. Is the remodel functional beyond the previous design?
3. **Quality workmanship** – *special crafting, exceptional features*
  - a. What are the outstanding features of the project?
  - b. Is there attention to detail?
4. **Use of appropriate building material** – *compliments existing structure and design*
  - a. Did the remodeler use materials to enhance the design?
  - b. Were there excess materials?
5. **Budgetary consideration** – *solutions to budgetary constraints*
  - a. How did the project keep within the budget and still deliver client expectations?
  - b. Were there any measures to cut costs?
6. **Challenges and obstacles** – *unique challenges the entrant faced in completing the project*
  - a. Were there any unexpected obstacles that called for adjustments?
  - b. Were there unusual circumstances that created additional challenges?

### *Judging specifics*

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All entries will be judged on their own merits by a panel of professionals from various fields of expertise. Each of the six *judging criteria* (see *judging criteria* section above) will be assigned a maximum number of points. The project in each category with the most points will receive the award. The judges' decisions are final. Winners will be announced at the REX Awards ceremony to be held on **Saturday, June 21, 2014**

### Entry categories

Please enter the category that best represents your project. Please review the categories carefully, as there are some changes this year. Master Builders Association reserves the right to re-categorize any submission to a more appropriate category.

#### **REX CATEGORY 1: Bath Excellence (Open to Remodelers)**

- a. Bath – Less than \$25,000
- b. Bath – Between \$25,000 to \$50, 000
- c. Bath – Between \$50,000 to \$75, 000
- d. Bath – More than \$75, 000

#### **REX CATEGORY 2: Kitchen Excellence (Open to Remodelers)**

- a. Kitchen – Less than \$35,000
- b. Kitchen – \$35,000 to \$50,000
- c. Kitchen – \$50,000 to \$ 75,000
- d. Kitchen - \$75,000 to \$100,000
- e. Kitchen – More than \$100,000

#### **REX CATEGORY 3: Major Remodel Excellence Residential – Partial House/Addition (Open to Remodelers)**

*Designed for major remodels using existing/additional footage.*

- a. Less than \$100,000
- b. \$100,000 to \$200,000
- c. More than \$200,000

#### **REX CATEGORY 4: Major Remodel Excellence Residential – Whole House/Addition (Open to Remodelers)**

*Designed for major remodels that use an original element.*

- a. Less than \$300,000
- b. \$300,000 to \$400,000
- c. More than \$400,000

#### **REX CATEGORY 5: Major Remodel Excellence Residential – Basements (Open to Remodelers)**

*Designed for basement remodels that use an original element.*

- a. Less than \$50,000
- b. More than \$50,000

#### **REX CATEGORY 6: Commercial Excellence (Open to Remodelers)**

- a. Commercial tenant improvements and/or landlord remodels

#### **REX CATEGORY 7: Green Remodeling (Open to Remodelers)**

*Designed for green remodeling. Built Green 3-star minimum.*

- a. Green Remodeling Project

#### **REX CATEGORY 8: Landscape and Outdoor Living Excellence (Open to Remodelers and Design Professionals Council members)**

*Designed for those fabulous outdoor spaces.*

- a. Landscape and Outdoor Living – Less than \$40,000
- b. Landscape and Outdoor Living – More than \$40,000

#### **REX CATEGORY 9: Design Excellence (Open to all Remodelers and Design Professional Council members)**

*Designed for associate members to showcase their work with MBA members.*

- a. Details/Finishes/Trades
- b. Interior Design– Less than \$125,000
- c. Interior Design – More than \$125,000
- d. Universal Design
- e. Architecture

### **REX Choice Awards**

#### **People's Choice Award**

*Voted on by the attendees at the awards program on June 21, 2014*

#### **Remodelers' Choice Award**

*Nominated by members of the Remodelers Council. Council members nominate other Remodelers Council members who have earned their respect and deserve to be honored by including the individual's name and/or company name in their entry packet. The award will be presented to the Master Builders Association member who receives the most nominations.*

# 2014 REX Awards Official Entry Form (2pages)\*

*Both pages must be filled out to be eligible.*

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Contact name: \_\_\_\_\_

Company(s) (as you would like it to appear on an award):

\_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Project name: \_\_\_\_\_

Project address: \_\_\_\_\_

Project start date: \_\_\_\_\_ Completion date (*must be after Jan. 1, 2013*): \_\_\_\_\_

**Please check the box next to the category you are entering:**

**CATEGORY REX 1: Bath Excellence (Open to Remodelers)**

- a. Bath – less than \$25,000
- b. Bath – between \$25,000 to \$50,000
- c. Bath – between \$50,000 to \$75,000
- d. Bath – more than \$75,000

**CATEGORY REX 2: Kitchen Excellence (Open to Remodelers)**

- a. Kitchen – less than \$35,000
- b. Kitchen – \$35,000 to \$50,000
- c. Kitchen – \$50,000 to \$75,000
- d. Kitchen – \$75,000 to \$100,000
- e. Kitchen – More than \$100,000

**CATEGORY REX 3: Major Remodel Excellence Residential – Partial House/Addition (Open to Remodelers)**

- a. Less than \$100,000
- b. \$100,000 to \$200,000
- c. More than \$200,000

**CATEGORY REX 4: Major Remodel Excellence Residential – Whole House/Rebuild (Open to Remodelers)**

- a. Less than \$300,000
- b. \$300,000 to \$400,000
- c. More than \$400,000

**CATEGORY REX 5: Major Remodel Excellence Residential – Basements (Open to Remodelers)**

- a. Less than \$50,000
- b. More than \$50,000

**CATEGORY REX 6: Commercial Excellence (Open to Remodelers)**

- a. Commercial tenant improvements and/or landlord remodels

**CATEGORY REX7: Green Remodeling (Open to Remodelers)**

- a. Green Remodeling Project

**CATEGORY REX 8: Landscape and Outdoor Living Excellence (Open to Remodelers and Design Professionals Council members)**

- a. Landscape and Outdoor Living – less than \$40,000
- b. Landscape and Outdoor Living – more than \$40,000

**CATEGORY REX 9: Design Excellence (Open to all Remodelers Council and Design Professional Council)**

- a. Details/Finishes/Trades
- b. Interior Design– less than \$125,000
- c. Interior Design – more than \$125,000
- d. Universal Design
- e. Architecture

**Remodelers' Choice Award – Call For Nomination**

*Please list the name of an MBA Remodeler member MBA Associate who has earned your respect and deserves to be honored with major acknowledgement for their “above and beyond” service to you and/or your business. The company with the most nominations will receive the Remodelers Choice Award.*

Remodeler Nomination Individual or company(s) name:

Reason for nomination:

Associate Nomination Individual or company(s) name:

Reason for nomination:

**Project Information (Required by all entries)**

Construction Costs: \$ \_\_\_\_\_  
*Include Owner/client supplied products, labor, materials, etc. Do not include permit fees, design and architectural fees & sales tax*

Client-Supplied Costs: \$ \_\_\_\_\_  
*Include Owner/client supplied products, labor, materials, etc.*

Total Project Cost: \$ \_\_\_\_\_  
*Construction Costs + Client-Supplied Costs*

Cost per square foot: \$ \_\_\_\_\_