

The Glasgow Caledonian **MBA**

Highly respected and industry focused, the MBA, founded on responsible leadership and strategic management is designed to ensure our graduates are well-equipped to become tomorrow's leaders.

RESPONSIBLE LEADERSHIP



The MBA was crucial in helping me make the transition from Director to Chief Executive.



Henry Simmons, Chief Executive Alzheimer Scotland



THE MBA

The Glasgow Caledonian MBA founded on current thinking and cutting edge industry practice, aims to develop the leadership and strategic management skills required to be an effective, forward-thinking leader.

We have over 20 years experience of delivering the MBA to UK, EU and international students within our highly respected business school. Designed with consideration of the latest developments in industry, the MBA reflects current challenges facing businesses, ensuring our students graduate with a real life knowledge of the international business environment, underpinned by solid academic expertise.

The key emphasis throughout the programme is on responsible leadership, which is seen as a key rationale for management and organisational development in the current globalisation of business. We are a signatory of the Principles for Responsible Management Education initiative (PRME), whose principles are embedded across the MBA.

Upon completion of the MBA, graduates are eligible for full associate membership of the Chartered Management Institute (CMI accreditation). Graduates with 3 years management experience can apply for chartered membership of the CMI.

THE PROGRAMME

An intensive Masters programme, the MBA focuses on the advanced study of organisations, leadership strategies, international management strategies and the changing external context in which businesses operate. By contextualising core management principles and practice with an understanding of the varied business functions and their inter-relationships, students develop the skills and expertise required to become a forward-thinking, proactive leader with a solid grasp of international management strategy.

Students will develop the tools and techniques to structure and understand complex business situations, to think creatively and strategically, as well as developing an awareness of cultural sensitivity and the ability to work in a cross-cultural, multi-national team based environment. With an emphasis on responsible leadership, the programme content reflects current business issues including organisational development, innovation, and entrepreneurship and globalisation of business.

Students studying the MBA have the opportunity to participate in a week-long visit to a partner university in Europe which involves attending classes, visiting local businesses and cultural outings. Our close links with industry also mean that lectures and tutorials are complemented by industry speakers and industry visits.

STRATEGIC MANAGEMENT

PROGRAMME STRUCTURE

Our well-established links with industry together with current thinking and research has shaped the structure of the programme, which consists of 8 modules, plus a Masters Dissertation.

- Creating Organisational Value
- Globalisation and Global Citizenship
- Strategy
- Responsible Leadership
- Innovation and Enterprise
- Critical Contemporary Issues in HRM and Development (Option)
- Global Perspectives on Risk (Option)
- Research and Consultancy Methods,
- Dissertation and Consultancy Project

TEACHING AND LEARNING

Students studying the MBA will be part of a small class, a mix of local and international students sharing management expertise and benefiting from teaching by world-class professors with research and professional experience and close links to industry.

The diversity and experience brought to the class by each individual is one of the strengths of the MBA. The programme is designed to promote informal peers support and knowledge sharing networks, helping them to become effective, independent, lifelong learners.

STATE OF THE ART FACILITIES

Students have access to a dedicated MBA work-room for their studies.

Simulation software is also used for group work, allowing students to establish and run their own company in an interactive environment, building their business awareness by utilising a wide range of business skills ranging from finance to marketing strategy.

MODE OF STUDY AND DURATION

The MBA programme is delivered full time over three 12 week semesters. Students can also study part-time over a minimum of 24 months.

CREATING ORGANISATIONAL VALUE

GLOBAL PERSPECTIVES



“

My MBA has really played a vital part in me acquiring a job as an Operations Analyst at Morgan Stanley.

”

Aarti Narayanan, Operations Analyst at Morgan Stanley

ASSESSMENT

A number of assessment methods are used in the programme, which vary between modules, and include: group work, case studies, written coursework, group presentations, projects and a research-based dissertation.

BRIGHTER FUTURES

There are opportunities for graduates in management positions across a range of industry sectors, both in the UK and internationally. Recent graduates have gone on to secure management positions in the private, public and voluntary sectors in countries including: Europe, India, Pakistan, Nigeria, Canada, Mexico, Indonesia and China.

STUDENT EXPERIENCE

Designed for today's students, GCU is modern, friendly and provides an excellent learning environment. With over 17,000 students from more than 100 countries, the campus is vibrant and diverse and our students benefit from award-winning student support services. More information for international students can be found by visiting: www.gcu.ac.uk/study/internationalstudents.

ENTRY REQUIREMENTS

UK Honours Degree 2:2 or equivalent in a relevant subject or a post graduate diploma (e.g. Business or Management) and minimum 3 years relevant managerial experience. Non-standard entrants will also be considered with over 5 years relevant work experience: 3 years of which must be at managerial level.

Applicants who have completed an INTO Graduate Diploma in Business (e.g. GCU/ INTO's Graduate Diploma in English with Business) or a comparable programme for similar institutions will also be considered.

ENGLISH LANGUAGE REQUIREMENTS

For applicants whose first language is not English, the following English Language test scores are normally required; IELTS score of 6.0 (or equivalent) is required, with no element below 5.5.

SELF-FUNDED SCHOLARSHIPS

25% scholarships are available for self-funded students who meet the full admissions criteria. Scholarship offers will be made based on information provided in your MBA programme application form. No additional application form is required.

CORPORATE SPONSORSHIP

Scholarships are available to organisations sponsoring students. The level of scholarship depends on the number of students sponsored:

- 1 student – 25% scholarship
- 2 students – 30% scholarship
- 3 students – 35% scholarship
- 4 or more students – 40% scholarship

Further information on scholarships can be found at on www.gcu.ac.uk/mba/applytoday/scholarshipsbursaries.

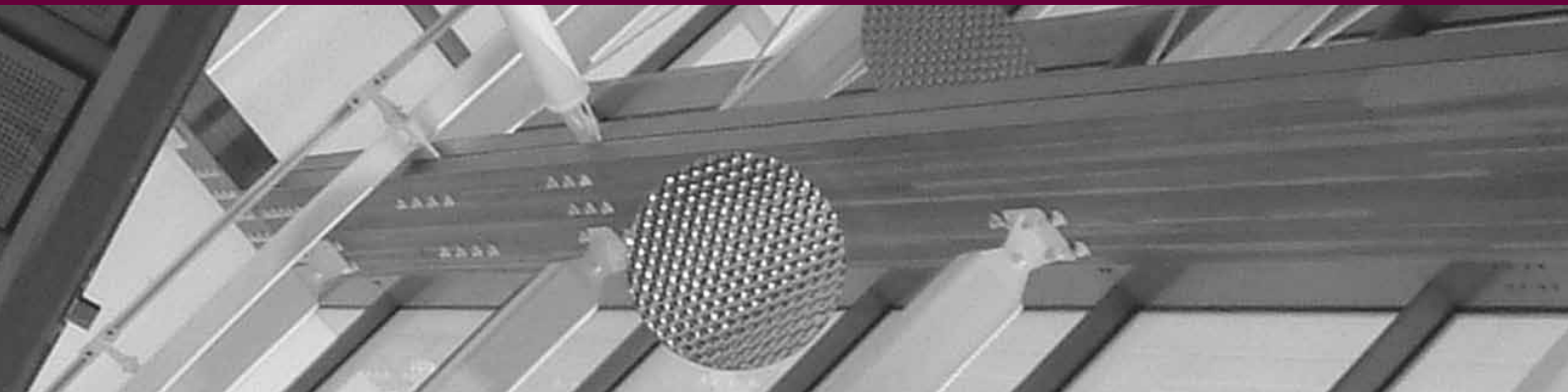
HOW TO APPLY


The GCU Postgraduate Application Form can be completed online or downloaded from www.gcu.ac.uk/postgraduate/howtoapply.

“ The professors were extremely willing to give their time outside of classroom hours which is important at the Master's level. ”

Cody Bostock, Investment Adviser, TD Waterhouse Private Investment Advice

CRITICAL THINKING





Glasgow School *for* Business and Society

Glasgow Caledonian University,
Cowcaddens Road, Glasgow, G4 0BA
Scotland, United Kingdom

E: themba@gcu.ac.uk

www.gcu.ac.uk/mba

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