

# BBA-MBA Integrated Program

## Program Mission Statement

The mission of the GU School of Business BBA-MBA Integrated program is to prepare effective and socially responsible business leaders. Our goal is that participants develop sufficient depth in functional areas of business, ability to work in cross-cultural teams and the skills to identify and exploit new opportunities for their growth. The learning goals focus on cross-cultural communication and negotiations, business acumen, analytical and entrepreneurial thinking skills, working in and leading teams, and understanding social impact of business decisions.

### **Learning Goal 1: Graduates demonstrate effective communication and negotiation skills and can appreciate different cultures**

#### *Learning Outcomes*

GU BBA-MBA Integrated graduates will be able to:

- a. Are able to clearly articulate their ideas (Oral and Written) and are active listener
- b. Prepare and deliver an effective business presentation (Oral)
- c. Present logical arguments in support of a position (Oral and Written)
- d. Demonstrate effective negotiation skills in cross-cultural business situations (Oral)

Assessment method:

- 2a. Report writing after seminar/guest lecture & group discussion
- 2b. Individual and Group presentation
- 2c. Case analysis report
- 2d. Role plays/cases with cross-cultural perspective

### **Learning Goal 2: Demonstrate strong understanding of functional areas and be able to think integratively to support business decision making**

GU BBA-MBA Integrated graduates will be able to:

- a. Demonstrate critical business thinking in core functional areas of business and an ability to take decisions with holistic (integrative) perspective
- b. Understand and appreciate strategic decisions of a business organisation
- c. Understand the social impact of business decisions

Assessment method:

- 2a. Concept testing for functional area knowledge and analysis of a business case for assessing integrative thinking
- 2b. Based on a business scenario, assess student understanding of social impact dimension
- 2c. Case analysis and field visits report of business that have significant social impact

**Learning Goal 3: Analytical and critical skills – Ability to understand business scenarios and develop reasoning to support proposed solutions.**

GU BBA-MBA Integrated graduates will be able to:

- a. Frame business problems and generate alternative solutions
- b. Analyse the alternative solutions using quantitative methods and logical arguments
- c. Recommend a solution and provide supporting evidence

Assessment method:

- 3a. Present business scenarios for students and require them to separate the symptoms from the problem, assumptions from constraints and generate alternative solutions for the problem identified
- 3b. Require the students to analyse the alternative solutions using quantitative analysis and logical arguments
- 3c. Have the students recommend a solution/approach and provide supporting evidence

**Learning Goal 4: Develop entrepreneurial thinking**

*Learning Outcomes*

GU BBA-MBA Integrated graduates will be able to:

- a. Identify and assess business opportunities in diverse business contexts
- b. Develop strategies to take advantage of the business opportunities

Measurement Method:

- 4.a Using a business case assess the student's ability to assess business opportunities
- 4.b Based on the business opportunities identified, have students develop ways to take advantage of them
- 4.c Develop a business plan

**Learning Goal 5: Leadership and teamwork skills**

GU BBA- MBA Integrative graduates will be able to

- a. Achieve their team objectives by collaborating with team members for the group task.
- b. Demonstrate an understanding of the characteristics of effective leadership.
- c. Demonstrate the ability to handle diverse and cross-cultural perspectives
- d. Understand the importance of social impact of business decisions
- e. Identify ethical issues when presented with a business situation

Assessment method:

- 5a. Complete a team task successfully
- 5b. Identify leadership traits among business leaders
- 5c. Based on a real case, have the students write a memo/present a decision when multiple conflicting perspectives are present
- 5d. Simulate an ethical dilemma and have students identify key issues

**Learning Goal 6: Enhancement of lifelong learning skills and personal development**

GU BBA- MBA Integrative graduates will be able to

- a. Learn quickly from the challenges and opportunities provided by the business environment.
- b. Develop a habit of knowing and understanding advances taking place in the field of business and management.
- c. Effectively apply the new knowledge acquired by them.

Assessment method:

- 5a. Quizzes to test understanding about the emerging issues
- 5b. Understanding suggested readings from leading journals
- 5c. Analyzing and presenting cases of the current happenings in the Corporate world

## Building Blocks of the BBA MBA Integrated Curriculum

### Foundational Core

Courses in this module equip students with the fundamental skills in problem analysis, quantitative methods, information technology and communication.

### Functional Core

Courses in this module provide students with a fundamental understanding of all functional areas in business.

### Cross-Functional Core (Breadth)

Courses in this module enable the students to gain an understanding of the interdependencies between functional areas of business.

### Experiential Learning Courses (Application of Knowledge)

Courses in this module help the students develop skills to apply the knowledge to real or simulated business scenarios.

### Elective Courses (Depth)

Courses in this module help the students develop deep knowledge in a particular domain of business. Free/Open electives provide them an opportunity to take approved allied courses of their choice in any area at GU

**Pedagogical Methods:** All courses will be delivered by a combination of pedagogical methods of lectures, cases, field study projects, and simulation with a special emphasis on active learning methods. Pedagogical approach has a strong inclination towards experiential learning.

**Learning Assessment:** Assessment of learning is aligned with the pedagogical approaches used in the courses. Given the focus on active learning methods and use of case studies, students are assessed using projects, case analysis, active participation etc. in addition to the concept testing using exams.

### BBA MBA Integrated Program Overview:

#### BBA MBA Integrated Foundational Core:

- Understanding the Business Context
- Critical and Analytical Thinking
- Foundations for Analysis of Business Data
- Information Technology Skills
- Business Communication
- Macroeconomic Analysis
- Environment Management
- Business Research Methods
- Negotiation, Persuasion and Social Influence
- Managing Groups and Teams
- Microeconomics

#### BBA MBA Integrated Functional Core:

- Principles of Organizational Theory and Practice
- Financial Management
- Marketing Management
- Fundamentals of Financial Accounting
- Managing and Leading People
- Managerial Accounting
- Human Resource Management
- Applications of Database and Data Warehouse Technologies
- Production and Operations Management
- Strategic Marketing

#### BBA MBA Integrated Cross-Functional Core:

- Building Decision Support Models
- International Business
- Project Management
- Management Science
- Business Strategy
- Business Law
- Governance, Ethics and Social Responsibility
- Business Data Analytics
- Entrepreneurship and New Venture Development
- Supply Chain Management
- Global Strategy
- Management Consulting
- Change Management
- Managing E-Business

#### MBA Integrated Experiential Learning Courses:

- Business Problem Framing Project
- Industry Analysis Project
- Integrative Action Project

- Cross Cultural and Global Management Project
- Industry Internship - I
- Industry Internship - II
- Social Leadership Program / Case Competition (6 credits)
- Special Topics (Contemporary Issues)
- Professional Certification (Additional cost as applicable)
- Six Months Professional Practice or Work Placement or Research Project (involving the identification of a core business problem and ways and means of solving the same or International Immersion (with additional cost)

### **Guided Industry Internship**

Industry Internship aims to provide students an insight into the working of a real organization and provides a platform to apply knowledge acquired. It also helps them explore career opportunities as well as develop professional skills. Specific deliverables will be outlined for students and faculty will evaluate student performance. Two industry internships (one at the end of Year-2 and one at the end of Year-3) are integral part of the Program.

### **Electives**

Electives provide an opportunity to students to develop deeper understanding about a functional area or vertical. MBA students can choose following functional area or vertical as their thrust area or major area of concentration:

- Marketing Management
- Finance
- Human Resource Management
- Operations Management
- Information Technology
- International Business
- Hospitality Management
- Healthcare Management
- Media Management

A minimum of 4 electives in a functional area qualifies as the student's thrust area /major area of concentration. Although not required, a student may choose to have a minor in any of the areas of concentration by taking 2 or more courses. Students choosing to not opt for a minor are encouraged to take interdisciplinary courses to meet the two open elective requirements. Courses taken outside the Business school to meet this requirement will need to be approved by the Curriculum Committee.

### **Professional Practice (Work Placement)**

Professional practice is an integral component of BBA MBA Integrated Program. On the completion of nine semesters of the taught courses students are required to undertake a guided 6 month work placement in an international firm in which you reflect on how the taught element of the programme can be applied to managerial practice. This is undertaken in continuous guidance and through coursework assignments in association with a tutor.

Primarily it is the student's responsibility to obtain a work placement. A work placement is very close to real employment by a firm and students must apply and succeed in interview just as with any other employment situation.

It takes some time to locate, apply for, and secure a work placement. Students should commence this activity at the start of the semester nine with the University so that their placement is arranged and available from January. In all cases, the work placement that students locate must be approved by the Business School as suitable for the purposes of this degree.

The Business School Placements Office will provide support to help students locate and secure a placement but the responsibility to succeed here is that of student. In particular, while the office holds information on some placement opportunities, normally students locate these opportunities in the private sector themselves.

Support provided by the Placements Office includes:

- A database of current placement opportunities
- Advice on methods of searching for placement opportunities
- Advice and individual coaching on the preparation of CVs and application letters
- Advice and individual coaching on interview technique
- Review and approval of work placement opportunities

*Students also have the option to do a desk Research Project involving the identification of a core business problem and ways and means of solving the same under the guidance of a faculty member spanning over six months or International Immersion (with additional cost) spanning over a period of six month in place of Professional Practice (Work Placement).*

#### BBA MBA Integrated Program Requirements:

Curricular Credits	151 credits [Grades]
Co-Curricular	66 credits [Fail, Pass, Outstanding]
Summer Internship	06 credits [Fail, Pass]
Guided Internship/ Work Placement	15 Credits [Fail, Pass, Outstanding]

## **BBA-MBA Integrated Program Details**

***151 Curriculum credits + 6 credits industry internship + Six Months Guided Industry Internship (15 Credits) + 66 Co-Curricular Credits***

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|--|-------------|
| 1. Understanding the Business Context (BBA 111)  | 3.0 Credits |
| 2. Critical and Analytical Thinking (BBA 112)  | 3.0 Credits |
| 3. Principles of Organizational Theory and Practice (BBA 113)  | 3.0 Credits |
| 4. Business Communication (BBA 114)  | 3.0 Credits |
| 5. Business Law (BBA 115)  | 3.0 Credits |
| 6. Macroeconomic Analysis (BBA 116)  | 3.0 Credits |
|  |             |
| 7. Information Technology Skills (BBA 117)   | 3.0 Credits |
| 8. Foundations for Analysis of Business Data (BBA 118)   | 4.0 Credits |
| 9. Microeconomics (BBA 119)  | 3.0 Credits |
| 10. Managing and Leading People (BBA 120)  | 3.0 Credits |
| 11. Fundamentals of Financial Accounting (BBA 121)   | 3.0 Credits |
| 12. Business Problem Framing Project (BBA 122)   | 3.0 Credits |
| – Business Simulation/Case Study/Field Study (Focus: Demonstrate an understanding of business problems and the ability to frame them; identify key issues in a business, identify assumptions, weigh the importance of each) |             |

**\*\* End of 1<sup>st</sup> Year\*\***

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|---|-------------|
| 13. Managerial Accounting (BBA 123)   | 3.0 Credits |
| 14. Environment Management (BBA 124)  | 3.0 Credits |
| 15. Marketing Management (BBA 125)  | 3.0 Credits |
| 16. Building Decision Support Models (BBA 126)  | 3.0 Credits |
| 17. Financial Management (BBA 127)  | 3.0 Credits |
| 18. Industry Analysis Project (BBA 128)   | 3.0 Credits |
| (Focus: Industry analysis; moving from an organizational analysis to understanding how/why industries grow and decline) |             |
|   |             |
| 19. Applications of Database and Data warehouse Technologies (BBA 129)  | 3.0 Credits |
| 20. Production and Operations Management (BBA 130)  | 3.0 Credits |
| 21. Human Resource Management (BBA 131)   | 3.0 Credits |
| 22. International Business (BBA 132)  | 3.0 Credits |
| 23. Project Management (BBA 133)  | 3.0 Credits |
| 24. Integrative Action Project (BBA 134)  | 3.0 Credits |
| (Focus: Understanding the interdependence of functional areas in a business)  |             |
|   |             |
| 25. Summer Internship - I (BMI 101)   | 3.0 Credits |

**\*\* End of 2<sup>nd</sup> Year\*\***

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|--|-------------|
| 26. Management Science (MBA 121)                           | 2.0 Credits |
| 27. Business Data Analytics (MBA 122)                      | 2.0 Credits |
| 28. Business Research Methods (BMI 102)                    | 3.0 Credits |
| 29. Operations and Supply Chain Management (MBA123)        | 3.0 Credits |
| 30. Strategic Marketing (BMI 103)                          | 3.0 Credits |
| 31. Negotiation, Persuasion and Social Influence (BMI 104) | 3.0 Credits |



32. Business Strategy (MBA 126)	3.0 Credits
33. Entrepreneurship and New Venture Development (MBA 130)	3.0 Credits
34. Managing E-Business (BMI 105)	3.0 Credits
35. Managing Groups and Teams (BMI 106)	3.0 Credits
36. Cross Cultural and Global Management Project (BMI 107) (Focus: Understanding the Issues and Challenges working in culturally diverse teams)	3.0 Credits

37. Summer Internship - II (BMI 108)	3.0 Credits
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\*\* End of 3rd Year\*\*

38. Global Strategy (BMI 109)	3.0 Credits
39. Elective 1	3.0 Credits
40. Elective 2	3.0 Credits
41. Elective 3	3.0 Credits
42. Elective 4	3.0 Credits

43. Governance, Ethics and Social Responsibility (MBA 128)	2.0 Credits
44. Elective 5	3.0 Credits
45. Elective 6	3.0 Credits
46. Elective 7	3.0 Credits
47. Elective 8	3.0 Credits

\*\* End of 4th Year\*\*

48. Management Consulting (BMI 110)	3.0 Credits
49. Change Management (BMI 111)	3.0 Credits
50. Social Leadership Program / Professional Certification (With additional cost) (BMI 112)	6.0 Credits
51. Special Topics (Contemporary Issues) (BMI 113)	3.0 Credits
52. Special Topics (Contemporary Issues) (BMI 114)	3.0 Credits

53. Six Months Professional Practice (Work Placement) or Research Project (BMI 115)	15.0 Credits
involving the identification of a core business problem and ways and means of solving the same or International Immersion (with additional cost)	

\*\* End of 5th Year\*\*

### BBA MBA Integrated Program Details – Co-Curricular (mandatory)

#### Year 1, 2, 3 and 4: 16 credits (all programs below graded on Fail, Pass, Outstanding)

Professional Development Program:	6 credits (3 credits/semester)
Business Context Awareness	4 credits (2 credits/semester)
Active Learning Exercises	6 credits (3 credits/semester)

#### Year 5: 2 credits

Career Advancement / Campus Recruitment Activities	3 hours/week (No Credits)
Business Context Awareness	2 credits (for semester IX)

#### Professional Development Program (3 hours per week):

- Semester Fall
  - Overview of Professional Careers in Management
  - Communication Skills
  - Professional Networking
  - Professional Etiquette
- Semester Winter
  - Resume Preparation
  - Mock Interview
  - Public Speaking

#### Business Context Awareness (2 hours per week):

- Basic knowledge of the business world (names of companies, leaders, logo identification)
- Analysis of Business Events

#### Active Learning Exercises (3 hours per week):

(Students required to choose a minimum of one per semester, can continue the choice for the entire year)

- Investment Competition
- New Venture Formation
- Creativity Exercises
- Social Impact Projects
- Case/Debate Competitions
- Business Analytics

### Annexure 1: Course Flow Chart BBA MBA Integrated (2012-17)

Total Credits (238 Credits)	Year 1 (53 Credits)	Year 2 (52 Credits)	Year 3 (50 Credits)	Year 4 (48 Credits)	Year 5 (35 Credits)
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Total Curricular (172 Credits)	Year 1 (37 Credits)		Year 2 (36 Credits)		Year 3 (34 Credits)		Year 4 (32 Credits)		Year 5 (33 Credits)	
	Semester 1 18 Credits	Semester 2 19 Credits	Semester 3 18 Credits	Semester 4 18 Credits	Semester 5 19 Credits	Semester 6 15 Credits	Semester 7 18 Credits	Semester 8 14 Credits	Semester 9 18 Credits	Semester 10 15 Credits
<b>Program Core</b>	18 Credits	19 Credits	18 Credits	18 Credits	16 Credits	15 Credits	3 Credits	2 Credits	12 Credits	
<b>Program Elective</b>	--	--	-	-	-	-	12 Credits	12 Credits	-	-
<b>University Elective</b>	--	--	-	-	-	-	12 Credits	12 Credits	-	-
<b>Summer Internship</b>	--	--	-	-	3 Credits	-	3 Credits	-	-	-
<b>Project Report/ Work Placement</b>	--	--	--	-	-	--	-	-	6 Credits	15 Credits
<b>Audit Course (Optional)</b>	One in a semester with a maximum ceiling of two in the whole duration of the program									

Total Co-curricular (66 Credits)	Year 1 (16 Credits)		Year 2 (16 Credits)		Year 3 (16 Credits)		Year 4 (16 Credits)		Year 5 (2 Credits)	
	8 Credits	8 Credits	8 Credits	8 Credits	8 Credits	8 Credits	8 Credits	8 Credits	2 Credits	--
<b>Professional Development Program</b>	3 Credits	3 Credits	3 Credits	3 Credits	3 Credits	3 Credits	3 Credits	3 Credits	--	--
<b>Business Context Awareness</b>	2 Credits	2 Credits	2 Credits	2 Credits	2 Credits	2 Credits	2 Credits	2 Credits	2 Credits	--
<b>Active Learning Exercises</b>	3 Credits	3 Credits	3 Credits	3 Credits	3 Credits	3 Credits	3 Credits	3 Credits	--	--
<b>Career Advancement / Campus Recruitment Activities</b>									3hours/week (No Credits)	

## Annexure 2: LIST OF COURSES (BBA)

### YEAR ONE

CODE	SEMESTER I	L	T	P	C	Course Prerequisite
<b>BBA 111</b>	Understanding the Business Context	3	0	0	3	
<b>BBA 112</b>	Critical and Analytical Thinking	3	0	0	3	
<b>BBA 113</b>	Principles of Organizational Theory and Practice	3	0	0	3	
<b>BBA 114</b>	Business Communication	3	0	0	3	
<b>BBA 115</b>	Business Law	3	0	0	3	
<b>BBA 116</b>	Macroeconomic Analysis	3	0	0	3	
					18	

CODE	SEMESTER II	L	T	p	C	Course Prerequisite
<b>BBA 117</b>	Information Technology Skills	2	0	1	3	
<b>BBA 118</b>	Foundations for Analysis of Business Data	4	0	0	4	
<b>BBA 119</b>	Microeconomics	3	0	0	3	
<b>BBA 120</b>	Managing and Leading People	3	0	0	3	
<b>BBA 121</b>	Fundamentals of Financial Accounting	3	0	0	3	
<b>BBA 122</b>	Business Problem Framing Project	3	0	0	3	
					19	

### YEAR TWO

CODE	SEMESTER III	L	T	P	C	Course Prerequisite
<b>BBA 123</b>	Managerial Accounting	3	0	0	3	
<b>BBA 124</b>	Environment Management	3	0	0	3	
<b>BBA 125</b>	Marketing Management	3	0	0	3	
<b>BBA 126</b>	Building Decision Support Models	3	0	0	3	
<b>BBA 127</b>	Financial Management	3	0	0	3	
<b>BBA 128</b>	Industry Analysis Project	3	0	0	3	
					18	

CODE	SEMESTER IV	L	T	P	C	Course Prerequisite
<b>BBA 129</b>	Applications of Database and Data warehouse Technologies	3	0	0	3	
<b>BBA 130</b>	Production and Operations Management	3	0	0	3	
<b>BBA 131</b>	Human Resource Management	3	0	0	3	
<b>BBA 132</b>	International Business	3	0	0	3	
<b>BBA 133</b>	Project Management	3	0	0	3	
<b>BBA 134</b>	Integrative Action Project	3	0	0	3	
					18	

### YEAR THREE

CODE	SEMESTER V	L	T	P	C	Course Prerequisite
<b>BMI 101</b>	Summer Internship	0	0	0	3	
<b>MBA 121</b>	Management Science	2	0	0	2	
<b>MBA 122</b>	Business Data Analytics	2	0	0	2	
<b>BMI 102</b>	Business Research Methods	3	0	0	3	
<b>MBA 123</b>	Operations and Supply Chain Management	3	0	0	3	
<b>BMI 103</b>	Strategic Marketing	3	0	0	3	
<b>BMI 104</b>	Negotiation, Persuasion and Social Influence	3	0	0	3	
					19	

CODE	SEMESTER VI	L	T	P	C	Course Prerequisite
<b>MBA 126</b>	Business Strategy	3	0	0	3	
<b>MBA 130</b>	Entrepreneurship and New Venture Development	3	0	0	3	
<b>BMI 105</b>	Managing E-Business	3	0	0	3	
<b>BMI 106</b>	Managing Groups and Teams	2	0	0	2	
<b>BMI 107</b>	Cross Cultural and Global Management Project	3	0	0	3	
					15	

## YEAR FOUR

CODE	SEMESTER VII	L	T	P	C	Course Prerequisite
<b>BMI 101</b>	Summer Internship	0	0	0	3	
<b>BMI 109</b>	Global Strategy	3	0	0	3	
1	Elective 1	3	0	0	3	
2	Elective 2	2	0	0	2	
3	Elective 3	3	0	0	3	
4	Elective 4	3	0	0	3	
					18	

CODE	SEMESTER VIII	L	T	P	C	Course Prerequisite
<b>MBA 128</b>	Governance, Ethics and Social Responsibility	2	0	0	2	
1	Elective 5	3	0	0	3	
2	Elective 6	3	0	0	3	
3	Elective 7	3	0	0	3	
4	Elective 8	3	0	0	3	
					14	

## YEAR FIVE

CODE	SEMESTER IX	L	T	P	C	Course Prerequisite
<b>BMI 110</b>	Management Consulting	3	0	0	3	
<b>BMI 111</b>	Change Management	3	0	0	3	
<b>BMI 112</b>	Social Leadership Program / Professional Certification (With additional cost)	0	0	0	6	
<b>BMI 113</b>	Special Topics (Contemporary Issues)	3	0	0	3	
<b>BMI 114</b>	Special Topics (Contemporary Issues)	3	0	0	3	
					18	

CODE	SEMESTER X	L	T	P	C	Course Prerequisite
<b>BMI 115</b>	Six Months Professional Practice (Work Placement) or Research Project	0	0	0	15	
					15	

### BBA MBA Integrated ELECTIVES

Course Code	Papers	L	T	P	C	Area of Concentration
MBA 501	Sales and Distribution Management	3	0	0	3	Marketing
MBA 502	Retail Management	3	0	0	3	Marketing
MBA 503	Services Marketing	3	0	0	3	Marketing
MBA 504	Digital Marketing	3	0	0	3	Marketing /IB/ IT
MBA 505	Integrated Marketing Communication	3	0	0	3	Marketing
MBA 506	Security Analysis and Portfolio	3	0	0	3	Finance
MBA 507	Risk Management	3	0	0	3	Finance
MBA 508	Financial Institutions and Markets	3	0	0	3	Finance
MBA 509	Corporate Restructuring	3	0	0	3	Finance
MBA 510	International Finance	3	0	0	3	Finance/IB
MBA 511	Talent Acquisition and Management	3	0	0	3	HRM
MBA 512	Competency Mapping & Performance Management Management	3	0	0	3	HRM
MBA 513	Negotiation and Conflict Resolution	3	0	0	3	HRM
MBA 514	Cross Cultural Management	3	0	0	3	HRM /IB
MBA 515	e-business	3	0	0	3	IT /IB
MBA 516	Web Analytics	3	0	0	3	IT
MBA 517	Business Intelligence	3	0	0	3	IT
MBA 518	Event and Conference Management	3	0	0	3	Hospitality
MBA 519	Food & Beverage – Operations and Management	3	0	0	3	Hospitality
MBA 520	Strategic Brand Management	3	0	0	3	Marketing
MBA 521	International Marketing	3	0	0	3	Marketing/ IB
MBA 522	Consumer Behaviour	3	0	0	3	Marketing
MBA 523	Rural Marketing	3	0	0	3	Marketing
MBA 524	Marketing Research	3	0	0	3	Marketing
MBA 525	Business-to-Business Marketing	3	0	0	3	Marketing
MBA 526	Organisational Change Management	3	0	0	3	HRM
MBA 527	Training and Development	3	0	0	3	HRM
MBA 528	Compensation Management	3	0	0	3	HRM
MBA 529	Industrial Relations and Labour Laws	3	0	0	3	HRM
MBA 530	International Trade Operations and Management	3	0	0	3	IB/ Marketing
MBA 531	Accommodation Management	3	0	0	3	Hospitality

<b>MBA 532</b>	Service Operations Management	3	0	0	3	Operations/ Hospitality
<b>MBA 533</b>	Facility Planning and Management	3	0	0	3	Hospitality
<b>MBA 534</b>	Business Processes and Information Systems	3	0	0	3	IT/ Operations
<b>MBA 535</b>	Enterprise systems for management	3	0	0	3	IT/ Operations
<b>MBA 536</b>	Project Management	3	0	0	3	Operations/ IT
<b>MBA 537</b>	Stock Market Operations	3	0	0	3	Finance
<b>MBA 538</b>	Personal Financial Planning	3	0	0	3	Finance
<b>MBA 539</b>	Financial Derivatives	3	0	0	3	Finance
<b>MBA 540</b>	Financial Services	3	0	0	3	Finance