SVKM's

# Narsee Monjee Institute of Management Studies (Declared as Deemed-to-be University under section 3 of UGC Act, 1956)

# School of Business Management

# STUDENT RESOURCE BOOK

(W.e.f. June, 2012)

Full Time MBA/ Part Time MBA/ MPE / Weekend Programs: Batch of 2012- 14/ 15



#### **Message from Vice Chancellor**

Dear Students,

A warm welcome to all of you at NMIMS, School of Business Management. We are glad to have you amidst us.

In 1981, by the order of the University of Mumbai, Narsee Monjee Institute of Management Studies was established to meet the growing demand for young managers. Since then NMIMS has grown into a flourishing University, offering courses / programs across various disciplines, such as Management, Technology, Science, Pharmacy, Architecture and Commerce. Today, NMIMS is one of the fastest growing and the top, private University in the country. It has undergone a tremendous transformation since its commencement. Today, it stands as a large imposing University with 7 specialized schools plus two off-Campus operations.

SVKM's NMIMS School of Business Management is ranked amongst India's top-ten business schools. School of Business Management prides itself on its academic rigor and rich & innovative curriculum. In past few years, it went through a significant MBA Program Curriculum Review\ Pedagogy shift and other experiential learning technologies. The syllabus for each course is comprehensive and updated regularly in consultation with the Board of Studies and through interaction with industry professionals, academicians. Thus the courses anticipate and prepare participants to meet changing industry requirements.

The faculty at the school represents an eclectic mix of Industry and Academic experience, national and international experiences. The members of faculty are well known in their respective fields for their knowledge, industry interaction and research and consultancy work. They are carefully chosen and complement each other as a team. Proactive measures have enhanced School of Business Management partnership with industry through Research, Consultancy, Management Development programs and student-driven projects. Its Social Enterprise Cell epitomizes its belief in social responsibility.

We also have a supportive administrative system, which cares for the students and proactively addresses your requirements.

The student resource book is to guide you about rules and regulations of SBM and University will help you to navigate your journey here at NMIMS. During your stay at SBM, we would like to have clarity and transparency in our communication with you. We have compiled all information / rules and regulations that you would need to know for your effective and smooth interaction with the school. Also listed are facilities provided here.

Please do spend some time and go through this information carefully so that you do not miss out any opportunity NMIMS may have to offer you. There is a Student Undertaking on the last page for your signature and to be handed over to your course coordinator by the last date mentioned.

We would also like to have your support to maintain the dignity of the University and uphold the values to honor the systems established at NMIMS. We value your feedback. Hence whenever you wish to give one do so to the appropriate authority including me in my capacity as Vice Chancellor.

I am sure the time you will spend here will add significant value to you both in personal and professional life. You will enjoy your stay here and share highs- and-lows with all of us.

Dr. Rajan Saxena





# **Message from Dean**

MBA degree is a highly regarded not only in India but also internationally as can be seen from the major business school surveys. NMIMS School of Business Management ranks as one of the best in the country.

Rankings are important when you are choosing a good business school. Higher ranked schools tend to attract better students and faculty members, and also indicate a good career prospects.

For those of you who have enrolled for a degree with us, we strongly suggest that you take the program seriously as your performance not only impacts your career prospects, but also the image of the institute.

Our classrooms provide an environment that is diverse and culturally rich. Faculty members, that form the backbone of the institute, are outstanding teachers. It is in your interest to take the best of the institute.

Your School has always remained up to speed with the changing requirements of the corporate world and management education. With the launch of MBA HR, we now seek to address the growing demand for competent HR professionals in a country poised for phenomenal growth; with the introduction of the Executive MBA (EMBA), we have on offer a flexible fast track program to help executives advance their career prospects.

To understand each program in totality, Student Resource Book (SRB) is very critical. It is important for each student to go through the SRB and appreciate the implication of each provision properly.

I wish you'll the very best in all your endeavors.

Dr. Debashis Sanyal





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# Full Time Programmes - Academic Calendar 2012-2013

Last Instruction day: Marked with \*

Last Instruction day: Marked with *				
Details	Program	Start date	Finish Date	
Trimester I/ IV (11 June 2012 - 12 September 2012)				
Opening day/Preparation & Orientation / Foundation	FTMBA - I year	11 June 2012	16 June 2012	
Commencement of regular classes	FTMBA – I & II year	18 June 2012	*05 September 2012	
Summer Internship presentations	FTMBA - II year	I – II week	of July 2012	
Mid Term	FTMBA – I & II year	23 July 2012	26 July 2012	
Parampara	FTMBA Prog	To be a	nnounced	
Final Exams	FTMBA – I & II year	6 September 2012	12 September 2012	
Tri		ber 2012- 15/24 December	2012)	
Commencement of	FTMBA - II year & PM/E&FB- I Year	13 September 2012	*16 December 2012	
regular classes	FTMBA – I year	13 September 2012	* 9 December 2012	
Mid Term	FTMBA I & II year	23 October 2012	27 October 2012	
Diwali Vacations	All Prog	12 November 2012	18 November 2012	
Paragana / Sports	FTMBA Prog To be announced			
	FT Prog – I year	10 December 2012	15 December 2012	
Final Exams	FTMBA Prog- II Year & PM/E&FB –I Year	17 December 2012	24 December 2012	
Trimes	ter III/ VI (17 December	2012 /2 January 2013 –6 A	pril 2013 )	
Commencement of regular classes	FTMBA - I Year	17 December 2012	*31 March 2013	
Vacations	FTMBA Prog	25 December 2012	1 January 2013	
Commencement of regular classes	FTMBA PM/ E& FB- I Year	02 January 2013	31 March 2013	
Commencement of regular classes	FTMBA - II Year	02 January 2013	*24 March 2013	
University Day		13 January 2013		
	FTMBA - I Year	29 January 2013	1 February 2013	
Mid Term	FT - II Year / PM, E& FB – I Year	13 February 2013	15 February 2013	
Euphoria FTMBA Prog To be announced		nnounced		
We Care	FTMBA - I year	04 February 2013	23 February 2013	
We Care Poster Presentation	FTMBA Prog	2 March 2013		
Final Exams	FTMBA - II Year	25 March 2013	30 March 2013	
FIIIdI EXdIIIS	FTMBA - I Year	1 April 2013	6 April 2013	
Convocation	FTMBA II Year	19-20 <i>A</i>	April 2013	
Re- Exam Week All Prog (other than graduating students) One week prior to the commencement of pro		ommencement of program		





# Part Time MBA Programmes Academic Calendar 2012-2013

Last Instruction day: Marked with\*

ist instruction day: Marked With*				
Details	Start Date	Finish Date		
Trimester I/ IV/ VII (13	June 2012 – 23 Septembe	er 2012)		
Opening Day / Foundation Program (First Year)	13 June 2012	24 June 2012		
Commencement of regular classes ( All Years)	27 June 2012	*9 Sept. 2012		
Mid Term (If applicable)	21 July 2012	22 July 2012		
Final Exams	14 – 16 September 2012	21 – 23 September 2012		
Trimester II/ V/ VIII (26 September 2012 – 30 December 2012)				
Commencement of regular classes	26 September 2012	*16 December 2012		
Mid Term (If applicable)	3 November 2012	4 November 2012		
Diwali Vacation	12 November 2012	18 November 2012		
Final Exams	21 – 23 December 2012	28 – 30 December 2012		
Trimester III/ VI/ IX (2 January 2013 – 14 April 2013)				
Commencement of regular classes	2 January 2013	*31 March 2013		
University Day	13 J	anuary 2013		
Sampark / Sambandh	To be announced			
Mid Term (If applicable)	9 February 2013	10 February 2013		
Final Exams	5 – 7 April 2013	12 – 14 April 2013		
Re-Exam	One week prior commencement of the program			
Convocation	10 November 2012			

PTMBA – I YR, II YR. & III Yr, classes are scheduled on Wednesday, Friday, Saturday and Sunday. PT MBA (SE & Diploma) I year, classes are scheduled on Saturday and Sunday PT MBA (SE & Diploma) II & III year, classes are scheduled on Friday, Saturday and Sunday





# Management Program for Executives (MPE) - Academic Calendar 2012-2013

Details	Program	Start date	Finish Date	
MPE – Specialization – Trimester V (9 June 2012 to 21 October 2012) MPE II Yr - Trimester III (9 June 2012 to 28 October 2012 ) MPE I Yr - Trimester I (7 July 2012 to 9 December 2012)				
Commencement of Specialization classes	MPE Specialization	9 June 2012	* 7 October 2012	
Commencement of Trim III regular classes	MPE II Yr	9 June 2012	* 14 October 2012	
Foundation Program	MPE I Yr	7 July 2012	15 July 2012	
Commencement of Trim I regular classes	MPE I Yr	21 July 2012	*11 November 2012	
Final Exams	MPE Specialization	13 – 14 October 2012	20 – 21 October 2012	
Final Exams	MPE II Yr	20 - 21 October 2012	27 - 28 October 2012	
Final Exams	MPE I Yr	1 – 2 December 2012	8 - 9 December 2012	
Term End Break	MPE II Yr	3 November 2012	4 November 2012	
Term End Break	MPE I Yr	15 December 2012	16 December 2012	
MPE II Yr - Trimester IV (10 November 2012 to 21 April 2013 ) MPE I Yr - Trimester II (22 December 2012 to 19 May 2013)  Commencement of Trim IV regular classes  MPE II Yr  10 November 2012  *7 April 2013				
Commencement of Trim II regular classes	MPE I Yr	22 December 2012	*5 May 2013	
Phoenix (Student Event)	<u> </u>			
Final Exams	MPE II Yr	13 – 14 April 2013	20 - 21 April 2013	
Final Exams	MPE I Yr	11 - 12 May 2013	18 - 19 May 2013	
Term End Break	MPE I Yr	25 May 2013	2 June 2013	
Convocation To be announced				

Diwali Vacation - MPE I & II Yr - 17 November 2012 - 18 November 2012

Last Instruction day: Marked with \*





# <u>Defense Program - Academic Calendar (2012 -13)</u>

	Reporting Day	18 June 2012 at 10:00 am
Inaugural Ceremony		20 June 2012
	Commencement of Lectures	21 June 2012
Term I	Last date of Lecture for Term I	18 July 2012
	Term l Exams	23, 24 & 25 July 2012
	Commencement of Lectures	26 July 2012
	Independence Day	15 August 2012
Term II	Ramzan - EID	20 August 2012
	Last date of Lecture for Term II	24 August 2012
	Term II Exams	28, 29 & 30 August 2012
	Commencement of Lectures	31 August 2012
	Ganesh Chaturthi	19 September 2012
Term III	Last date of Lecture for Term III	25 September 2012
	Gandhi Jayanti	02 October 2012
	Term III Exams	1, 3 & 4 October 2012
	Commencement of Lectures	05 October 2012
Term IV	Dusshera	24 October 2012
Termin	Last date of Lecture for Term IV	27 October 2012
	Term IV Exams	1, 2 & 3 November 2012
PLACEMENT WEEK		5 November to 12 November
	Diwali Amavasya (Laxmi Pujan)	13 November 2012
	Diwali (Balipratipada)	14 November 2012
	Diwali (Bhaubeej)	15 November 2012
Graduating Ceremony		17 December 2012





#### **Student Guidelines**

(With effect from June 2012)

# 1.0 About these guidelines:

- 1.1 These guidelines provide boundaries to the daily functioning of the SBM, NMIMS and enable effective delivery of infrastructure and academic services to the students.
- 1.2 This compilation of guidelines comes into effect from June 2012 onwards and supersedes all other guidelines in respect of matters therein.
- 1.3 Amendments to these guidelines may take the form of additions, deletions, and modifications and will be communicated to the students through the notice board/ email under signature of appropriate authorities.
- 1.4 This document of the SBM, NMIMS is the last word on interpretation of any student guideline, rule or regulation. While efforts are made to ensure uniformity between these guidelines and the Rules and Regulations of NMIMS, in the event of any dispute, the Students Resource Book will prevail.
- 1.5 The management has the right to change the guidelines to meet the institutional objectives and the decision of the management will be binding on the students.
- 1.6 NMIMS has the right to make any changes as it may deem fit in terms of the program content, name of the Degree / Diploma, duration, method of delivery, faculty, refund policy, evaluation norms, standard of passing, Guidelines, etc. In case of any dispute or differences about the program, the decision of the Vice-Chancellor of SVKM'S NMIMS will be final and binding on all the participants.
- 1.7 All disputes are subject to Mumbai jurisdiction only.

#### 2.0 General guidelines:

#### **Code of Conduct**

- 2.1 Cleanliness of the premises must be maintained by everyone in the SBM, NMIMS at all points of time.
- 2.2 Ours is a **non-smoking** campus. Consumption of alcoholic beverages / toxic materials and your presence on the campus under the influence of alcohol/ toxic material is a serious offence.
- 2.3 There is acute shortage of parking space and the students are requested to park their vehicles outside the premises.
- 2.4 Any problem with regard to administrative facility, faculty, and classrooms etc, must be addressed through the class representative who will take it up with the course coordinator. In the absence of a satisfactory response, the student may approach the Deputy Registrar, Academics / Dean, School of Business Management/ Registrar, NMIMS University.
- 2.5 In case of Lecture Cancellation, the course coordinator will inform said changes to class representative/ respective students through the notice board/ email/ Black Boards. Class representatives will not arrange any extra lectures, guest lectures, and lecture cancellations directly with the faculty.
- 2.6 Use of cell phones on campus is **not** permitted. Any student found using the cell phone on campus will be penalized as per the regulations in force from time to time.
- 2.7 Most classrooms are fitted with an LCD projector for the utility of the faculty and the student. In case a student requires an LCD for his/her presentations, he/she must make a prior booking through course coordinator. LCD's are allotted on first come first serve basis.
- 2.8 Mode of Communication to students is via Notice Board/ email/ Black Board. Separate notice boards are provided for each program. Students are advised to check the Notice Boards/ email/ Black Board at least once a day, and not rely on rumour or hearsay about any matter.
- 2.9 All students are provided with an Identity Card, which they are required, to wear **mandatorily**. Entry is strictly through Identity Card and will be monitored by the SBM, NMIMS authorities. Penalty will be levied / action will be taken for non compliance.
- 2.10 Students are requested to keep safety procedures in mind at all times. Fire extinguishers are placed in strategic areas in order to ensure the safety and welfare of everyone in our SBM, NMIMS. Tampering with fire extinguishers or any part of the fire alarm system is a serious offence.
- 2.11 Any person resorting to physical fights will amount to ragging and appropriate action will be taken accordingly.
- 2.12 If any student during the tenure of his studentship has police case on his/ her name is liable for appropriate action against him/ her.





#### 2.13 Dress Code:

NMIMS is a place where, we have interactions with many corporate and international visitors. For this purpose, it becomes essential to adhere to some broad guidelines for dress and appearance.

- 2.13.1 Students are required to wear smart casuals for classroom purposes (Half pants, skirts, Bathroom slippers are not allowed).
- 2.13.2 For all functions of the School, including seminars and conferences students are required to dress in Institute blazer, Tie/ Cravat, Lapel Pin.
- 2.14 The SBM, NMIMS shall not tolerate any act of indiscipline, misbehaviour, indulgence into unethical practices including use of drugs, alcoholic drinks, harassment if any, violence, non obedience, non compliance etc by any student. Violations if any on the part of the students will be dealt with as per the existing rules, regulations and provisions. The SBM, NMIMS will not be held responsible for any actions which will be initiated by the regulatory authority like police, corporation etc.

#### 3.0 Attendance, punctuality and leave guidelines for all students:

#### 3.1 Attendance Norms

100% attendance in classes is compulsory. However for medical reasons/ personal reasons/ contest/ placement/ institutional work/ other activities 20% absence may be allowed. Following are rules relating to attendance:-

#### 3.1.1 For Full Time Programmes:

(a) Students of Full Time Programmes who are having less than 55% of attendance (Overall) in any trimester will not be eligible to appear in that Trimester end examinations. They have to take re-admission as per the SBM, NMIMS rules for the same trimester next year and complete the requirements of the program and pay requisite fees as per the prevailing rules of SBM, NMIMS.

#### (b) Lowering of grades in individual Course/s:

Students who are having attendance equal to or more than 55% and below 80%, will be declared as defaulters and respective grades in course/s as obtained on the basis of his/ her academic performance will be lowered as per the details mentioned in the table below.

Programme	Attendance % (In each Course/s)	Grades
	Less than 55%	D Grade
Full Time MBA	55% to 59.9%	3 Grades Less
Programmes	60% to 69.9%	2 Grades Less
	70% to 79.9%	1 Grade Less

(c) Exceptional cases for absence up to maximum four weeks (Death in family/ self marriage/ long illness) will be dealt with on case to case basis by Dean SBM. Such students will be required to submit all the relevant documents. However for such cases also first their 20% (out of 100% attendance) exemption will be taken into account and if needed additional exemption in attendance can be permitted subject to a maximum of 20%.

# 3.1.2 For Part Time & Weekend Programmes:

- (a) Students of above Programmes who are having less than 40% of attendance (Overall) in any trimester will not be eligible to appear in that Trimester end examinations. They have to take re-admission as per the SBM, NMIMS rules for the same trimester next year and complete the requirements of the program and pay requisite fees as per the prevailing rules of SBM, NMIMS.
- (b) Lowering of grades in individual Course/s:

Students who are having attendance equal to or more than 50 % and below 80%, will be declared as defaulters and respective grades in course/s as obtained on the basis of his/ her





academic performance will be lowered as per the details mentioned in the table below.

Programme	Attendance % (In each Course/s)	Grades
DTM DA D	Less than 50%	D Grade
	50% to 59.9%	3 Grades Less
PTMBA Programmes	60% to 69.9%	2 Grades Less
	70% to 79.9%	1 Grade Less

c) Exceptional cases for absence up to maximum four weeks and for weekend programs six weekends (Death in family/ self marriage/ long illness/ maternity/ out of station or out of country posting) will be dealt with on case to case basis by Dean SBM. Such students will be required to submit all the relevant documents. However for such cases also first their 20% (out of 100% attendance) exemption will be taken into account and if needed additional exemption in attendance can be permitted subject to a maximum of 20%.

#### 3.1.3 For EXECUTIVE MBA Programme (EMBA):

(a) Students of EXECUTIVE MBA Programme who are having less than 60% of attendance in any Module/ Course will not be eligible to appear in end term examination for said Module/ Course. They have to re-register for Module/ Course when it is subsequently offered. The student will be considered to have not attended the module for the purpose of fulfilment of Pre-requisite. The student will be required to pay de-registration fine of Rs.500/-.

#### (b) Lowering of grades in individual Course/s:

Students who are having attendance equal to or more than 60 % and below 80%, will be declared as defaulters and respective grades in course/s as obtained on the basis of his/ her academic performance will be lowered as per the details mentioned in the table below.

Programme	Attendance % (In each Module/ Course/s)	Grades
EXECUTIVE MBA	60% to 69.9%	2 Grades Less
Programme	70% to 79.9%	1 Grade Less

(c) Students who have attended less than 60% class will be marked absent and will have to repeat the entire Course/ Module with all evaluation components. All earlier evaluation components (if any) will be considered as null and void.

# 3.1.4 Written final re-examination and/ or improvement in the internal assessment will not be allowed if any student has obtained 'D' grade due to non fulfilment of the above attendance criteria.

- 3.1.5 A student is required to monitor his /her own attendance. The attendance reports will be shared on monthly basis and discrepancy (if any) to be informed by the student to the concerned course coordinator within 3 working days from the date when report has been shared. No changes will be permitted once attendance reports are finalized.
- 3.1.6 For ALL absence, prior intimation through prescribed leave application form is to be given to the Course Coordinator. In emergent situations, intimation must be given to Course Coordinator on phone/ fax/ email within 24 hours of the absence. Any leave without written intimation will be treated as unauthorised leave and will be reflected in the records as such.
- 3.1.7 Students must refrain from approaching the visiting and full time faculty members for





- attendance related issues and exemptions. They must submit an application to the concerned coordinator for necessary approvals.
- 3.1.8 Classes are expected to begin on time. Late coming is not permitted. Faculty have the authority not to allow latecomers from entering the classroom.
- 3.1.9 Students are required to be present for all events of the SBM, NMIMS, including the Convocation, Parampara, Paragana, Euphoria, Sampark, Sambandh, Sports Day, Republic Day, Independence Day, guest lectures, compulsory workshops, CEO Series, and other events as intimated on the notice board/ email. Record of attendance will be kept for action. The SBM, NMIMS reserves the right to declare compulsory attendance for any event on or off the campus. Absenteeism on events for which attendance is compulsory, will be taken seriously and will be communicated / displayed on the notice board/ email from time to time and / or remark on the transcript or any other decision by the management.
- 3.1.10 Students are required to be in Mumbai city on all days of the trimester. If they are leaving the city for personal or institutional work, they are required to obtain prior permission from the Programme In charge / Centre In charge. This applies even to those students who are representing the SBM, NMIMS for social, cultural, and co-curricular events.
- 3.1.11 Students are requested to honour deadlines for submissions of projects, reports, assignments, forms and any other submission to the SBM, NMIMS or the faculty concerned. Do not approach faculty members and others in the SBM, NMIMS to change or extend deadlines.

#### 4.0 Examination guidelines:

4.1 Any breach of the following requirements relating to examinations and assessments, whether committed intentionally or unintentionally may be regarded as "misconduct", and dealt with under Disciplinary procedure of the SBM, NMIMS.

#### **Conduct of Examination:**

- 4.2 Students must know their Roll Number and SAP No. before entering the examination hall.
- 4.3 Students are not permitted to enter the examination hall more than half an hour after the commencement of the examination. Students are not permitted to leave the examination hall until half an hour after the start of the session or during the last ten minutes of the session.
- 4.4 Students are required to have Identity cards issued by SVKM's NMIMS (Declared as deemed-to-be University) and these must be made available to an invigilator upon request. A student not having the said identity card with him/ her during the examination may be denied permission to write the examination.
- 4.5 The answer books of the trimester-end examinations are bar coded and students should not disclose their identity (name/ roll No. etc.) anywhere on the answer book. Such answer-book will be treated as invalid. The case may be treated as usage of unfair means and will be dealt with as per rules.
- 4.6 Students should specifically go through the instructions given on the top of the question paper and on the front page of the answer book. They are of utmost importance.
- 4.7 Food and/or beverages (except drinking water), smoking will not be permitted in the examination hall. Students should read instructions printed on the cover page of the answer-book.
- 4.8 All writing, including the entry of all the required information on answer books must be completed during the examination time.
- 4.9 Announcement will be made/ warning bell will be given ten minutes before the close of the examination. Students will not be allowed to leave the examination hall during this period of the examination. At the final bell/ closure of the examination, they must stop writing, tie their supplementary sheets if any to the answer-book and be ready to hand over their answer-books to the Hall Invigilator. They should not leave their seats until answer-books from all students are collected by the Hall Invigilator.
- 4.10 A student who disobeys any instructions issued by the Senior / Hall Invigilator or who is guilty of rude or disobedient behaviour is liable for disciplinary action to be taken against him / her by the SBM, NMIMS.





#### Discipline in the Examination Hall:

- 4.11 Mobile phones are not permitted in the exam hall/ venue for any reason. If a mobile phone is found in student's possession in the examination hall after the Examination starts, it will be deemed as a breach of examination rules. Action will be taken as per Examination Rules on such students.
- 4.12 Palm pilots, pagers, PDA's and similar electronic media are not permitted in the Examination venue.
- 4.13 Examination answer booklets must be submitted intact to the examination hall invigilator. No part of an examination answer booklet may be defaced, removed or destroyed. This will amount to adoption of unfair means.
- 4.14 Students must not communicate in any way with any person other than the examination hall invigilator during an examination. Any other communication will be deemed as a breach of Examination Rules.
- 4.15 Students should not leave Exam hall during two hours examination. In case of three hour examination, students will be allowed to go out only after the expiry of two hours to go to wash room or drink water. Exception can be made to this only after bringing the requests to the notice of competent authority.
- 4.16 A student, who fails to attend an examination at the time and place published in the final timetable, will be deemed to have failed in that course. Opportunity for re-examination will be given according to the rules and regulations.
- 4.17 The students should write on the front page of the answer book only the name of the program, specialization if any, trimester, course and division for which examination is being held, number of supplementary sheets attached to the main answer book.
- 4.18 Students should not write anything on the question-paper.
- 4.19 Exchange of writing materials, stencils, mathematical instruments, etc. is strictly prohibited.
- 4.20 Students are forbidden to (i) bring any book, notes, scribbling papers, pagers, mobile telephones, laptop or any other similar devices until otherwise allowed by the concerned faculty (ii) smoking in the examination hall, (iii) bring eatables/ beverages in the examination hall (iv) speak or communicate in any manner to any other student, while the examination is in progress, and (iii) take with them any answer-book written or blank while leaving the examination hall. Such acts amount to adoption of unfair means by the student/s concerned and strict action will be taken against them. The invigilators/ authorised persons are authorised to check the students.
- 4.21 Any method to bribe the examiner/s by attaching currency notes or letters is strictly prohibited and will result in serious action being taken by the SBM, NMIMS.
- 4.22 Serious punishment will be awarded to the students who violate the rule. The students, who violate the rules, run the risk of debarment from SBM, NMIMS examinations as per the University Rules.
- 4.23 Students should go through the question paper carefully and confirm that the question paper relates to the course in which they are appearing and in case of any discrepancy, they should bring it to the notice of invigilator.
- 4.24 Students should ensure that all their bags and other personal belongings are deposited in the designated area usually near the Invigilator's table.
- 4.25 All the **students should occupy seats as per the Seating Plan** decided by the Examination Office and displayed in the Examination Hall.
- 4.26 **QUERY REGARDING QUESTIONS IN THE EXAMINATION QUESTION PAPER**: If a student feels that there is a mistake/ anomaly in the question paper, he should bring the same to the notice of the examination hall invigilator without disturbing others in the examination hall.
- 4.27 Students, who are not in their seats by the time notified, will not as a rule, be permitted to appear for the examination.
- 4.28 Students should ensure that all answer-books including supplementary sheets supplied to them bear the signature of the Hall Invigilator and Date of Examination without which the answer-book will not be examined.
- 4.29 Every student present for the examination must sign against his / her Roll number on the





- attendance sheet provided by the Hall Invigilator.
- 4.30 Students should write their answers legibly and only with blue ink pen. Answers written in illegible handwriting or with pencil may not be evaluated.
- 4.31 Write on both sides of a page. Rough work, when necessary, should be done only inside the answer-book and not on the question paper.
- 4.32 While underlining of answers for focusing attention is permitted, use of varied inks, except for illustrations and figures must be avoided. DO NOT use any symbol like encircling the question or using colour arrows for P.T.O. These will be considered as attempts to readily identify the specific answer-books.
- 4.33 Students should neither tear any sheet from the answer-books provided nor shall attach additional papers to them.
- 4.34 The answer-books will be scrutinised before they are sent to examiners. If the SBM, NMIMS authorities are convinced that any student has attempted to reveal his / her identity by any means, the answer-books may NOT be sent to the examiner for evaluation and the student's case will be dealt with as per the Examination Rules.
- 4.35 All answer-books whether written or blank should be returned to the hall invigilator without fail.

#### 5.0 Library rules and regulations:

- 5.1 Use of the Library is conditional on observance of the Rules and Regulations. Users must comply with these and with any reasonable request or instruction issued by library staff. Anyone failing to do so may be excluded from the Library and/or incur a fine. The Librarian reserves the right to refer any breaches of the Rules and Regulations and/or improper behavior towards library staff for consideration within the terms of the appropriate NMIMS disciplinary procedures.
- 5.2 Access to the NMIMS Library is restricted to staff and students of the NMIMS who are in possession of a current valid identification card issued by NMIMS, and to such other persons as may be authorized by the Librarian.
- 5.3 Details of each user's name, address, department and such particulars as may be deemed necessary for the secure and effective operation of the Library's service are used in the Library's computer systems, on the understanding that this information will be held securely, divulged only as permitted and used only for purposes registered and approved.
- 5.4 Students are required to carry their NMIMS student card and staff to carry their NMIMS staff identity card to get entry and to use the Library, and must produce this when required doing so by an authorized person. This card must be used only by the member to whom it is issued.
- 5.5 Bags, etc, are not allowed in the Library. For reasons of security, bags and other personal possessions should not be left unattended. The Library has no responsibility in case of damage to or theft of personal property.
- 5.6 Silence is required in study areas. The use of mobile phones in the Library is prohibited. Phones should be either switched off, or set to silent ring mode. Failure to comply with these requirements may result in a fine and/or exclusion from the Library. Violation of the rules will lead to fine and /or suspension of student for 3 weeks.
- 5.7 The consumption of food and beverages (with the exception of bottled water) and the use of personal audio equipment are not permitted in the Library.
- 5.8 Photography, filming, video-taping and audio-taping in the Library is not allowed.
- 5.9 Mans operated personal equipment should not be used without the prior permission of the Librarian.
- 5.10 Users are required to comply with copyright regulations as displayed by the photocopiers.
- 5.11 Data retrieved from the Library's electronic resources may not be used for purposes other than teaching, research, personal educational development, administration and management of NMIMS, and development work associated with any of the aforementioned. Use of the data is not permitted for consultancy or services leading to commercial exploitation of the data, or for work of significant benefit to the employer of students on industrial placement or part-time courses. Users must also comply with the specific requirements of individual data providers. Passwords must never be revealed to others.
- 5.12 The removal of any material from the Library must be properly authorized and recorded. Damage





- to, or unauthorized removal of, material constitutes a serious offence and may lead to a fine or to disciplinary action.
- 5.13 Loan allowances and periods are defined in guides to Library services. A reserved item is subject to recall once it has been on loan for Ten days.
- 5.14 Fine of Rs.3.00 per day per book is levied on overdue books. Students can check their account details online in OPAC (Online Public Access Catalogue) and also be notified of overdue items by email to their NMIMS e-mail account. If fines or charges are outstanding, borrowing rights will be withdrawn and passwords for accessing electronic services withheld until such time as those fines are paid. Reference books, Journals / magazines and Audio/Video material are strictly to be used / viewed in the library only.
- 5.15 Users are responsible for material borrowed on their cards and will be required to pay for any damage to, or loss of, material borrowed at replacement cost, plus an administrative charge. Borrowing rights are withdrawn while payment is outstanding.
- 5.16 Access to libraries and/or borrowing rights may also be withdrawn temporarily if fees/charges in other parts of the NMIMS are outstanding.
- 5.17 The award of a NMIMS qualification will be deferred until all books have been returned and outstanding fines/charges paid.
- 5.18 For list of electronic resources refer annexure.

#### 6.0 Placement Guidelines for Students of courses where placement is offered:

- 6.1 The Placement Office coordinates the placement activities of the following MBA programs.
  - 6.1.1 MBA
  - 6.1.2 MBA Actuarial Science
  - 6.1.3 MBA Banking Management
  - 6.1.4 MBA Capital Markets
  - 6.1.5 MBA Human Resource
  - 6.1.6 MBA Pharmaceutical Management
- 6.2 The Placement process typically involves
  - 6.2.1 Pre Placement Talk PPT
  - 6.2.2 Summer Internship
  - 6.2.3 Lateral Placements
  - 6.2.4 Executive Placements
- 6.3 PPT's are a medium wherein the company officials disseminate information regarding the company, the profile, the compensation etc.
- 6.4 Summer Internships are an integral part of the course and mandatory. After the completion of the III trimester students intern with a company for 6-8 weeks.
- 6.5 The Final Placements are in two phases Lateral Placements are in December where in certain companies visit the campus to select students with work experience of 22 months and over. The Executive Placements in January are for the rest of the batch.
- 6.6 Placement information is confidential and any breach of confidentiality will lead to strict action.
- 6.7 Every effort will be made to facilitate the placement process. However it is the effort of the student that gets him/her selected for the job.
- 6.8 The guidelines w.r.t PPT's, Summer Internships, PPO, CV's, Final Placements etc will be shared with the batch. Students are expected to follow related guidelines framed by the SBM, from time to time. SBM reserves the right to change, modify the guidelines in the best interest of students. Any student found violating these guidelines would be dealt strictly by the competent authority.
- 5.9 Students are required to check their emails/blackboard regularly for information updates.
- 6.10 SBM reserves its right to take any disciplinary action, if student does not honour his commitment or resorts to unethical behaviour.
- 6.11 Students who wish to drop out of the placement process are expected to notify the placement office immediately





- 6.12 Relationship with companies is very important and significant to SBM. Therefore students must cooperate to maintain cordial relationship with companies at all times.
- 6.13 Students are free to approach the Placement Office for any queries or guidance.
- 6.14 MBA Pharmaceutical Management has a process by which all students who are eligible are placed both for Full time as well as summer placements with Pharmaceutical or Consultancy Companies.

#### 7.0 Guidelines for the Use of Computing Facilities:

- 7.1 SBM, NMIMS, invests significant resources in the provision of computing resources for students. In order to ensure maximum access, computing resources must be used in a responsible way. The students are responsible for ensuring that these resources are used in an appropriate manner. The list of websites which are blocked for use at NMIMS and at Hostels is given in the annexure.
- 7.2 You are strongly advised to read these regulations carefully. Failure to comply with the regulations will result in the withdrawal of your right to use these facilities and may lead to further disciplinary action. Please also note that the regulations and guidelines are subject to change without any prior notice. The latest version of the document will be available with the Computer Centre.
- 7.3 The internet access to students will be as per the SBM, NMIMS policy. Any change request has to be routed through the Registrar.
- 7.4 Food and/or beverages (except drinking water), smoking will not be permitted in the Computer Centre.

#### 7.5 **Provision of Computing Resources:**

- 7.5.1 The students of SBM, NMIMS are provided with the computing facilities to support their learning and research activities. Their use for any other purpose that interferes with these primary aims, or that otherwise, acts against the interests of the SBM, NMIMS is prohibited. In the event of non-approved usage of the computing facilities, SBM, NMIMS reserves the right to withdraw access to computing facilities at any time.
- 7.5.2 Use of NMIMS computing facilities for students' commercial gain is prohibited.
- 7.5.3 Computer Centre facility will be provided on priority to the students of the concerned programmes where using Laptop is not compulsory.
- 7.5.4 Faculty and students will be provided storage space on the server to save their presentations and other documents required for their classroom sessions.
- 7.5.5 Students are not allowed to connect personal pen drives/ Laptops to the systems installed in the classrooms.
- 7.5.6 **All SBM students will be given NMIMS email id** and internet authentication usage id. They are require to access the internet in computer centre or on their own laptop through this id and password only. The action will be taken against if Any misuse of internet.
- 7.5.7 Law: Your use of the computing facilities is governed by various applicable laws enacted by the Government of India (or any competent authority set up by the Government of India) and the rules formulated by the NMIMS.
  - 7.5.7.1 It is student's responsibility to ensure that student's activities do not contravene these or any other laws.
- 7.5.8 Authority of Information Systems Staff: Students must comply with all requests or instructions issued by any Information Systems staff with respect to the use of NMIMS computing facilities.
  - 7.5.8.1 Improper behaviour towards its staff will result in formal disciplinary action.
- 7.5.9 Levels of Service: NMIMS endeavours continually to provide a high level of service as regard the computing facilities. In case there is some problem with any of the services, the students should lodge a written complaint in the Complaints Register available in the Computer Lab. No action will be taken on any verbal complaint.
- 7.5.10 The Information Systems Group will regularly make various announcements regarding the availability and use of the computing facilities. Such announcements will be communicated to you through the notice boards/ email placed in the Computer Lab as well as the Student Notice Boards/ emails. It is your duty to regularly scan the notice boards/ email and plan





- your use of the facilities accordingly.
- 7.5.11 The failure of any element of the computing service will not be accepted as a valid excuse of failure to reach an acceptable standard in assignments or examinations unless no other reasonable method of carrying out the work was available.
- 7.5.12 Disciplinary Proceedings: In the event of a breach of these regulations, your access to some or all of the computing facilities may be withdrawn pending the outcome of disciplinary proceedings. This may seriously affect your ability to complete your course of study satisfactorily.
- 7.6 These guidelines describe the reasonable and appropriate behaviour required by the Regulations for the Use of Computing Facilities at SBM, NMIMS.
  - 7.6.1 Do not use another user's login id and password, nor allow the password of any account issued to you to become known to any other person. If you allow another person to use your account, it must be in your presence, under your supervision and only for the purpose of assistance or collaboration. You remain responsible for that person's use of your account and must identify that person to the SBM, NMIMS authorities if any breach of university regulations is suspected in connection with that use.
  - 7.6.2 Do not use or adopt any name or alias or user reference whether real or fictitious other than your own.
  - 7.6.3 Do not request resources or access rights that you do not need.
  - 7.6.4 Once logged in, do not leave IT facilities unattended in an unlocked room. You must log out at the end of each logged in session unless prevented by system failure. Failure to do so may leave the account open for others to use. The SBM, NMIMS accepts no responsibility for any loss to a user consequent upon a failure to log out correctly at the end of a session.
  - 7.6.5 Do not remove, borrow, connect or disconnect equipment without permission.
  - 7.6.6 Do not deliberately introduce any virus, worm, Trojan horse or other harmful or nuisance program or file into any IT facility, nor take deliberate action to circumvent any precautions taken or prescribed by the institution to prevent this.
  - 7.6.7 Do not in any way cause any form of damage neither to the SBM, NMIMS IT facilities, nor to any of the accommodation or services associated with them.
  - 7.6.8 Do not hack, access, copy, delete or amend or attempt so to do the computer account, information or resources of another user or of a system administrator without that person's permission.
  - 7.6.9 Do not initiate or perpetuate any chain email message. Do report immediately to 'postmaster' the receipt of chain email messages forwarding the email message wherever possible.
  - 7.6.10 Do not deliberately create, display, produce, store, circulate or transmit defamatory or libellous material.
  - 7.6.11 Do not transmit unsolicited commercial or advertising material.
  - 7.6.12 Do not deliberately create, display, produce, store, circulate or transmit obscene material in any form or medium.
  - 7.6.13 Do not monitor network traffic unless authorised to do so.
  - 7.6.14 Do not make deliberate unauthorised access to facilities or services accessible via the NMIMS Local Area Network (LAN).
  - 7.6.15 Do not waste staff effort or networked resources, including time on end systems accessible via LAN and the effort of staff involved in the support of those systems.
  - 7.6.16 Do not deny service to other users including deliberately or recklessly overloading access links or switching equipment.
  - 7.6.17 You must adhere to the terms and conditions of all licence agreements relating to IT facilities which you use including software, equipment, services, documentation and other goods.
  - 7.6.18 You must use the IT facilities only for academic, research and administrative purposes together with limited personal use. Such personal use is allowed as a privilege not a right, must conform to these guidelines, and should not incur unreasonable costs or have an adverse impact on resources or services.





- 7.6.19 Students are prohibited from viewing Pornographic material in computer Centre or on any other computer, Playing Games, Hacking into networks and other computers, spamming and sending junk mail, causing damage to IT infrastructure e.g. Projector cables. Disciplinary action will be taken by SBM, NMIMS if the Student is found guilty.
- 7.6.20 You must obtain prior permission to use computers for commercial or outside work including the use of IT facilities to the substantial advantage of other bodies such as employers of placement students.
- 7.6.21 Do not interfere with or change any hardware or software; if you do, you may be charged for having it put right.
- 7.6.22 Do not interfere with the legitimate use by others of the IT facilities; do not remove or interfere with output belonging to others.
- 7.6.23 Do not load games software onto, or play games software on, the IT facilities unless required for academic purposes.
- 7.6.24 Do not admit any other person to 24-hour computer facilities or other SBM, NMIMS premises when those facilities or premises are locked and do not yourself enter unless authorised to do so.
- 7.6.25 Do not smoke, eat or drink, and do ensure that consumable products including food and drink are stowed away at all times, in any computer room or near any public access IT facilities
- 7.6.26 You must respect the rights of others and should conduct yourself in a quiet and orderly manner when using IT facilities.
- 7.6.27 You must immediately vacate any IT room when asked to do so by any person who has legitimately booked that room and must not leave processes running or files printing or otherwise interfere with the work of that person. Failure to cooperate gives that person the right to switch off the workstation that you are using.
- 7.6.28 Important: In the event that the guidelines are not followed and there is a consequent damage to any computing facility, NMIMS reserves the right to charge students for the cost of rectification of such damage and/or take further disciplinary action.

#### 8.0 Feedback Mechanism:

- 8.1 The SBM, NMIMS has a well-established online feedback mechanism (through Black Board) for communication of your perceptions. The components of this feedback mechanism are:
  - 8.1.1 Oral Feedback at the end of the third week of every trimester. Dean SBM / Programme Chairpersons will meet students personally.
  - 8.1.2 Online Feedback is taken using a questionnaire in the last session of every course in each trimester. This feedback is compiled and statistics are placed before each faculty member by the end of the trimester.
- 8.2 All students should get involved in this mechanism seriously as it truly helps the SBM; NMIMS improve the quality of services and teaching provided.
- 8.3 These are open ended questions in which student can reflect learning and teaching aspects of the course.
- 8.4 While sharing the feedback to the faculty members, student's identity is kept confidential.

#### 9.0 Mentoring Programme / 'Psychologist and a Counsellor':

- 9.1 Students of Full Time MBA program have been assigned faculty mentors whose role is to help assimilate the NMIMS culture, facilitate intelligent choice making regarding Electives, help in identification of resources needed by all students. Do meet your faculty mentor regularly as per their convenience and availability.
- 9.2 Personal Counselling is highly recommended and is very important at every step in life especially when we cannot cope with personal disturbing situations, which could create more negative thoughts, loneliness, sleepless nights which could again lead to further tensions and anxiety in us; which again interrupts with our decision making, logical thinking, studies and work. A counsellor ensures privacy and confidentiality of the client. NMIMS has a full time 'Psychologist and a





counsellor' available in campus for all the students.

#### 10.0 Project Guidelines:

- 10.1 From time to time Faculty may assign projects to students in their course.
- 10.2 Summer Internship applies only to Full Time MBA students. Final Projects and Class Projects apply to all course/s programs and faculty concerned can assign project work to be undertaken.
- 10.3 Students are required to submit their final project report as per the deadlines announced. Dean's approval will be required to submit the project report after deadlines as announced.

#### 10.4 **Summer Internship**:

- 10.4.1 Students are compulsorily required to take six-eight weeks of summer training in any company as per dates announced on the notice board.
- 10.4.2 Students are advised not to rely on the SBM, NMIMS placement process for provision of Summer Internship activities, but to look for such assignments on their own initiative. The SBM, NMIMS placement cell makes all the efforts possible to provide Summer Internship opportunities to as many students as possible.
- 10.4.3 The Summer Internship is expected to culminate in the submission of a Summer Project Report to the SBM, NMIMS within deadlines as indicated. This submission is a compulsory part to the course requirements.
- 10.4.4 This project is subject to a review by the company guide assigned. It is the student's role to ensure that the guide sends this review to the Course Coordinator within the deadline given. The student has to waive the rights to see the review.
- 10.4.5 Summer Internship is a non-credit compulsory course. However the student needs to satisfactorily complete the project as an essential partial fulfillment of the requirements for award of MBA degree.
- 10.5 For all submissions students have to submit the soft copy of their reports and assignments. The hard copies also have to be submitted wherever asked by the faculty. You are expected to follow project guidelines for proper referencing system.
- 10.6 They will also carry out checks of these reports to ensure integrity using software, which can check documents within the batch, across the batch, across past years, worldwide web, etc. Plagiarism is a serious offence, which is unethical and illegal. If a student is found guilty (intentionally or unintentionally), it will be considered as misconduct in terms of SBM, NMIMS policies and will be dealt with as per rules of SBM, NMIMS.

#### 11.0 Academic Guidelines:

- 11.1 The components of evaluation for any course of all the years of Full Time/ Part Time / weekend programs would be as follows:
  - 11.1.1 Class-participation/individual presentation in class
  - 11.1.2 Quizzes (announced/unannounced)
  - 11.1.3 Individual assignment/Group assignments/ presentations/decision sheets
  - 11.1.4 Term papers and project reports
  - 11.1.5 Mid-term examination (Not applicable for EMBA programe)
  - 11.1.6 End-term examination (This is a compulsory component)
- 11.2 It is necessary for every course to have at least 4 evaluation components out of 6 components mentioned in point 11.1. Half credit courses to have at least 3 evaluation components; however 4 evaluation components are ideal and desirable. NOTE: for EMBA programme every course to have at least 4 evaluation components. **Internal evaluation will not be repeated.** This will not be applicable for courses conducted in the workshop / Project mode.
- 11.3 End-term examination is a compulsory component. Mid-term examinations are compulsory for compulsory courses in full time programs. However it is optional to have Mid-Term Examinations for Half credit/ Electives / Part Time and Weekend programs. The prior approval from Dean SBM is required for absence from Mid-term/End-term examinations.
- 11.4 Group Assignment (This is a compulsory component for EMBA program)





- 11.5 Duration of examination
  - 11.5.1 Minimum duration of Mid –Term Examinations: 1.5 hrs
  - 11.5.2 Minimum duration of End-Term Examinations : 2 hrs
  - Examination duration can also be more than the above specified time as the case may be.
- 11.6 School of Business Management will use total weightage points for each course for evaluation purpose instead of using marks. These weightage points would be as follows:
  - 11.6.1 Full Credit course.: 100 points
  - 11.6.2 Half-credit course: 50 points (Not applicable for EMBA programe)
- 11.7 The total points for each course (with maximum what can be assigned) will be divided in various components which may include the following:
  - 11.7.1 Class-participation/individual presentations (not more than 20 points weightage)
  - 11.7.2 Quizzes (not more than 30 points weightage)
  - 11.7.3 Group/ individual assignments/ presentations/ decision sheets/ term papers/ project reports (not more than 30 points weightage)
  - 11.7.4 Mid-term examination (not more than 30 points weightage & not less than 20 points weightage) (Not applicable for EMBA programe)
  - 11.7.5 Trimester-end Examination (not more than 50 points weightage and not less than 35 points weightage)
- 11.8 Deviation, if any, from above mentioned evaluation schemes will be communicated separately.
- 11.9 The internal evaluation marks once shared and finalized cannot be changed subsequently.
- 11.10 For all the programs, the weightage for each component will be specified by the Faculty and will form an integral part of the course outline. The Faculty has flexibility to formulate and implement evaluation system with weightage specified in course outline. While approving the courses, the Area-in-charge and the Dean/ Associate Dean School of Business Management will ensure that the evaluation components and weightage points assigned to each component are fair.
- 11.11 For grading purose the weightage mentioned by the faculty in the course outline will be applied for each component of evalution irrespective of the marks assigned to the said component for the examination.
- 11.12 For PTMBA, EMBA & MPE the Course/s will not be offered if less than 10 students opt for it.
- 11.13 School of Business Management would follow the following 'letter grades' and corresponding 'grade points' system:

Grade	Grade
Grade	Points
A+	4.00
Α	3.75
A-	3.50
B+	3.25
В	3.00
B-	2.75
C+	2.50
C	2.25
C-	2.00
D	1.50
F	0.00

- 11.14 **P** grade (grade point 1.50): This will be applicable for cases of candidates who are required to appear at re-examination due to adoption of unfair means (as penalty).
- 11.15 The objective system of assigning the Grades would be based on relative performance of students in the batch. The relative grading system will be followed for the same. The distribution of grades based on relative system ensures that not all students are placed under one grade. The letter grades for a course would be calculated by software/ computer system on the basis of the following principle:





#### Method of calculation of letter grades and GPA/ CGPA for batch size of 25 and above

- 11.15.1 The Average of marks in a course for a batch would be calculated for each faculty.
- 11.15.2 Grand Average of marks for each course of the batch would be calculated.
- 11.15.3 'Factor Score' using Individual average and grand average obtained above would be calculated as grand average divided by average for a faculty.
- 11.15.4 The marks assigned by each faculty to the individual student for each course would be factorised.
- 11.15.5 The above factorization would be done by multiplying 'the marks assigned by the faculty to each student for the course' by 'the factor score for the course obtained as above' for respective division.
- 11.15.6 Combining all factorised marks of the entire batch (all divisions) for the course sharing common paper, normal distribution would be fitted.

11.15.7 For the purpose of assigning grades, the following table would be used.

Letter Grade	% of class
Grade A	15 percent of batch excluding Grades D & F
Grade B	50 percent of batch excluding Grades D & F
Grade C	35 percent of batch excluding Grades D & F
Grade D	Where factorized marks obtained are between 40 and 49
Grade F	Where factorized marks obtained are less than 40 (39 and below)

# Method of calculation of letter grades and GPA/ CGPA for class size of less than 25

For the calculation of grades, the following guidelines would be observed:

- 11.15.8 Maximum marks assigned by the faculty concerned for a course will be taken into account for the batch/ group.
- 11.15.9 Difference between the maximum marks and 50 marks would be calculated.
- 11.15.10 The said difference will be equally divided into slabs of nine letter grades (i.e. A+, A, and A-, B+, B and B- and C+, C and C-)
- 11.15.11 'D' grade will be assigned to students, who have obtained marks between 40 and 49.
- 11.15.12 'F' grade will be assigned to students who have obtained marks less than 40
- 11.15.13 Grading will be done on the basis of marks obtained by a student in each course which will be fitted into the above slabs of letter grades

Here A will include A+, A and A-, B includes B+, B and B-, C includes C+, C and C- as given above, while calculating the letter grades for each course of the students:

11.15.14 In case of elective courses, the number of students for that course would be considered for the purpose of assigning grades for that course.

#### 11.16 Re - Examinations:

- 11.16.1 The written re-examination for all the students of first year (in case of FTMBA) and first and second years (in case of PTMBA) who have obtained 'D' or 'F' grade (as per rules of passing standards) will take place after the specific academic year ends but before the commencement of the next academic year. The maximum grade that a student, in such a case, can obtain for such course will be C +.
- 11.16.2 The written re-examination for all the students of final years of all the programs of SBM who have obtained 'D' or 'F' grade (as per rules of passing standards) will take place before convocation. The maximum grade that a student, in such a case, can obtain for such course will be C +.
- 11.16.3 Re-examination would not be allowed if any student has obtained 'D' due to poor attendance.
- 11.16.4 Improvement in the internal marks will not be allowed for re-examination purpose.
- 11.16.5 If a student fails in project, one attempt is allowed to re- submit the project. However the re-submission should happen prior to re- examination scheduled for the academic year.
- 11.16.6 Students submitting re-examination form will be awarded F grade if he/ she remains absent





without prior approval of Dean SBM.

# For EMBA students kindly refer 'Executive MBA Guideline" in the Guidelines and course structure section.

#### 11.17 Passing Standards

The following will be qualification criteria for the successful completion of the program by the student concerned:

- 11.17.1 His/ her total cumulative grade should not be less than 2.25 at the end of the program (to be calculated after re-examination) **and**
- 11.17.2 He/ she should have no "F" grade in any of the first / second / third year (as the case may be) courses and not more than 2 Ds in the first/ second/ third year (as the case may be) year courses each.

For EMBA students kindly refer 'Executive MBA Guideline" in the Guidelines and course structure section.

#### 11.17.3 First Year of the program:

- 11.17.3.1 To be eligible to be promoted to the second/ third year (as the case may be):
  - i) A student should obtain CGPA of = > 2.25 at the end of the first / second year of the program  ${\bf and}$
  - ii) He should clear all first year credit courses (subject to 11.16.2 above)

Non-fulfilment of the above requirement (as given in 11.16.2) relating to D and F Grades:

- a) The written re-examination for all the students of first year (in case of FTMBA) and first and second years (in case of PTMBA) who have obtained 'D' or 'F' grade (as per rules of passing standards) will take place after the related academic year ends but before the commencement of the next academic year. The maximum grade that a student can get in such a case will be C +. The result of the reexamination will be treated as final and binding on the students.
- b) Any student who has been awarded maximum up to 4 "D"s has an option to remove all the "D"s in case he wishes so. The norms of removing the same will be as given in (a) above. The maximum grade that a student can get in such a case will be C +.
- c) If the student is not able to improve the extra "D"s even after reexamination, he /she will not be eligible for promotion to second/ third year and is expected to take re-admission as per the rules of SBM, NMIMS.
- d) A student also has an option to remove "F"s in the non credit courses. The formalities of removing the same will be as given in (a) above. The maximum grade that a student can get in such a case will be C +.
- e) A student obtaining only one "F" grade in first year credit courses must necessarily pass the "F" grade by appearing at a written re-examination. If the student is not able to clear "F" even after this chance, he/ she is expected to take re-admission as per the rules of SBM, NMIMS.
- f) Students appearing for the re-exams (as per the rules of passing standards) will be given provisional admission to the next year of the program. His/ her admission will be confirmed only after declaration of the results of the re-exams.
- g) Student who obtains more than one "F" in aggregate of trimesters at any time during the academic year should take re-admission as per the rules of SBM, NMIMS.
- h) Student obtaining more than 4 "D"s in aggregate of trimesters at any time during the academic year should take re-admission as per the rules of SBM. NMIMS.
- i) Student obtaining 4D and 1F in aggregate of trimester at any time





## during the academic year will not be allowed to appear for re-exam and have to take re-admission as per the rules of SBM, NMIMS.

- 11.17.3.2 The students falling in category (g) or (h) or (i) above, will be required to seek readmission afresh in the next academic year, as a regular student for the concerned program for that year of the program in which he/ she has been declared failed. He/ she shall also be required to pay all the necessary prescribed fees/charges at the time of seeking re-admission in the concerned program as per the rules prescribed by the University for the same from time to time.
- 11.17.3.3 Any student who has been awarded 1 D or 2 D's (not more than 2 D's) has an option to improve the said D by appearing in the re-examinations. The maximum grade that a student can get in such a case will be C+.
- 11.17.3.4 If a student gets D grade in a course/s due to attendance and also due to academic performance, the D grade obtained due to attendance will prevail.

#### 11.17.4 Second/ Third Year of the Programme (As the case may be):

11.17.4.1 To be eligible for award of the degree:

A student should obtain CGPA of = > 2.25 at the end of the second/ third year of the program and pass all second/ third year credit courses.

# 11.17.4.2 Non-fulfilment of the above requirement (as given in 11.16.2) relating to D and F Grades:

- a. The written re-examination for all the students of second/ third year (as the case may be) who have obtained 'D' or 'F' grade (as per the rules of passing standards) will take place before the convocation. The maximum grade that a student can get in such a case will be C +. The result of the re-examination will be treated as final and binding on the students.
- a. **b.** Any student who has been awarded maximum up to 4 "D"s has an option to remove all the "D"s in case he wishes so. The norms of removing the same will be as given in (a) above. The maximum grade that a student can get in such a case will be C +.
- b. If the student is not able to remove the extra "D"s even after reexamination, he /she will not be eligible for award of degree and is expected to take re-admission as per the rules of SBM, NMIMS.
- c. A student also has an option to remove "F"s in the non credit courses. The formalities of removing the same will be as given in (a) above. The maximum grade that a student can get in such a case will be C +. If the student is not able to clear "F" even after two attempts, he/ she is expected to take readmissions as per the rules of SBM, NMIMS.
- d. A student obtaining only one "F" grade in final year credit courses must necessarily pass the "F" grade by appearing at a re-examination. If the student is not able to clear "F" even after this chance, he/ she is expected to take re-admission as per the rules of SBM, NMIMS.
- e. Students appearing for the re-exams (as per rules of passing standards) will be given proviosional admission to the next year of the program (as the case may be). His/ her admission will be confirmed only after declaration of the results of the re-exams. His/ her registration will be confirmed only after declaration of the results of the re-exams.
- f. Student who obtains more than one "F" in aggregate of trimesters at any time during the academic year should take re-admission as per the rules of SBM, NMIMS.
- g. Student obtaining more than 4 "D"s in aggregate of trimesters at any time during the academic year should take re-admission as per the rules of SBM. NMIMS.
- h. Student obtaining 4D and 1F will not be allowed to appear for re-exam and have to take re-admission as per the rules of SBM, NMIMS.





- i. The students falling in category (g) or (h) or (i) above, will be required to seek re-admission afresh in the next academic year, as a regular student for the concerned program for that year of the program in which he/ she has been declared failed. He/ she shall also be required to pay all the necessary prescribed fees/charges at the time of seeking re-admission in the concerned program as per the rules prescribed by the University for the same from time to time.
- 11.17.4.3 Any student who has been awarded 1 D or 2 D's (not more than 2 D's) has an option to improve the said D by appearing in the re-examinations. The maximum grade that a student can get in such a case will be C+.
- 11.17.4.4 If a student gets D grade in a course/s due to attendance and also due to academic performance, the D grade obtained due to attendance will prevail.

The students falling in category (g) or (h) ot (i) above, will be required to seek re-admission afresh in the next academic year, as a regular student for the concerned program for that year of the program in which he/ she has been declared failed. He/ she shall also be required to pay all the necessary prescribed fees/charges at the time of seeking re-admission in the concerned program as per the rules prescribed by the University for the same from time to time.

#### 11.18 General rules

- 11.18.1 Exceptional cases, approved by Dean/Associate Dean SBM (Self marriage/ long illness Medical cases/ maternity/ Death in immediate family/ out station or out of country posting: only in case of student of PTMBA, Weekend Programme,) will be eligible to appear in reexamination (and for award of regular grade).
  - 11.18.1.1 For medical cases, he/she will have to necessarily produce a certificate from a Medical Practitioner alongwith required pathological reports and prescriptions before the commencement of the re-examination.
  - 11.18.1.2 For exceptional cases all necessary relevant documents to be submitted before the commencement of the re-examination.
  - 11.18.1.3 In case a student fails to fulfill conditions given in 11.16 above even after the re-examination/s he/she is expected to take re-admission as per the rules of SBM, NMIMS.
  - 11.18.1.4 No further re-examination chance will be given to above mentioned execeptional cases.
- 11.18.2 In order to receive the degree, diploma, certificate, the student will have to clear in all the examinations of all the years. Student should ensure that the he/she has cleared his/her all dues from the respective departments like Accounts, Library, Hostel, etc.
- 11.18.3 The fees for re-examinations and re-admission will be decided by the SBM, NMIMS from time to time.
- 11.18.4 In case of any disputes/differences, decision of the SBM, NMIMS shall be final and binding on the students. If a student desires to institute any legal proceedings against the SBM, NMIMS, such legal proceedings shall be instituted only in courts at Mumbai in whose jurisdiction the application is submitted by the student and not in any other court.
- 11.18.5 **Grievance Redressal:** In case a student is not satisfied with the result/ grade received by him in a particular course, he/ she may follow the 'Grievance Redressal Procedure' in case he/ she desires.
  - a) The Grievance Redressal Mechanism will apply only to the theory papers of the 'Trimester-end Examinations' of the SBM, NMIMS.
  - b) The application received from the students for redressal of grievance shall be placed before a Redressal Committee.
  - c) The said Redressal Committee shall verify the original answer-book/s and evaluate the marks allotted to the answer/s in the light of the reasons of grievance of the student and the points seeking clarification regarding evaluation, put down by the applicant student. The Committee shall make specific recommendations in writing, whether the contention of the applicant has any merit which justifies re-assessment or on the other





- hand, the contentions are baseless and deserve to be rejected giving valid reasons. The decision of the Committee shall be final and binding on all concerned.
- d) Course-wise total number of answer-books of such cases recommended for reassessment by the Redressal Committee shall be masked/ coded. The marks awarded by the original examiner shall also be masked.
- e) The said answer-book/s shall be sent for assessment to external examiner/s.
- f) The marks awarded by such external examiner/s in revaluation shall be final and binding on the student applicant and the original examiner.
- g) The above mechanism will not apply to practicals/ oral examinations/viva/ projects/ assignments/ dissertation/ presentation/ field work/ internal continuous assessments, etc.
- h) The prescribed application form for redressal of grievance regarding valuation is enclosed for reference.
- i) In case a student is not satisfied with the marks awarded to him/her in the theory paper in any course of the 'Trimester-end Examinations', he/she may approach the 'Examination Office', along with a signed application in prescribed format either for verification of marks or for obtaining the photocopies of the answer-book/s, for each course separately, within three working days( for all terms except term III) & within 7 working days ( only for term III ) of receipt by him/her of information of allotment of marks. In no case, a student is permitted to apply for both verification of marks or photocopies of the answer-book.
- j) For verification of marks, student has to submit his application as mentioned above along with Rs.250/- per answer-book. The photocopy will be supplied to the student on payment of Rs.500/- per answer-book. No application, received after three working days of communication of marks to the student, shall be entertained for any reason whatsoever.
- k) Within a period of five working days after receipt of the application for photo copies of answer-book/s, Examination Office will arrange to provide only to the student concerned in person, a photo copy of the answer-book of the related course for which application has been made. The student concerned will have to appear in person and prove his/ her identity at the time of obtaining the photo copies from 'Examination Office' by showing his/ her Identity card. Under no circumstances, photo copies will be handed over to any other person, even if duly authorised by the student. The Photocopies would be authenticated by the 'Examination Office' by way of a rubber stamp and initials of competent authority. Also, photo copies shall not be sent by post or by courier.
- I) The SBM, NMIMS will provide photo copies of the answer-books only for redressal mechanism and not for any other purpose. The student should not part with these photo copies received by him. He should ensure that such copies are not transferred to any other person for any reason whatsoever. Any deviation from the above procedure by the student in any form shall be construed as an unfair act making him/ her liable for appropriate punishment by the SBM, NMIMS. The decision of the Board of Examinations shall be final in this regard. The penalty for such an unfair act could be ranging from (i) cancellation of his/ her appeal before the redressal committee or revoking unconditionally even if the appeal would be favourably considered (ii) Not allowing the student to appear at examination/s for a stipulated period of maximum up to two consecutive examinations (iii) Cancellation of his/ her result of the examination for which the student has applied for resolution of his/ her grievance.
- m) In case, after going through the copies of answer-book, if the student is still not satisfied with the marks awarded to him/ her by the original examiner, he/ she shall apply for redressal of grievance to the Examination Office of the SBM, NMIMS seeking clarification of the valuation done within five working days from the date of receipt of photo copies from the Examination Office. Also, incomplete application forms in any respect shall be rejected unconditionally.





- n) The student should not, however, challenge the manner of evaluation or evaluation pattern relating to the answers that have been evaluated by the concerned examiner.
- o) The applicant student will have to clearly mention in the application form, which has to be signed by him, the reason/s of his/ her grievance and specify clearly question wise his/ her points of objection to the valuation done with his/ her reason/s.
- p) The applicant student will have to submit his/ her completed application within a period of five working days from the date of receipt of photo copies from Examination Office along-with a fee of Rs. 1,000/- per paper to the Examination Office of the SBM, NMIMS. Incomplete application will be rejected forthwith and fees paid will not be refunded in any case.
- q) Application for redressal of grievance received after the stipulated due date shall not be entertained or accepted for any reason whatsoever.
- r) The change of marks, if any, shall be communicated to the student applicant and a revised 'Grade Sheet' shall be issued to him/ her only on surrendering the original grade sheet to the Examination Office.
- s) The whole process of redressal of grievances shall be completed within a period of 21 working days from the date of receipt of application for redressal of grievances. In any case, the photo copies of re-evaluated answer-books shall not be provided to the student/s
- 11.18.6 Guidelines for Appointment and Availing facility of Scribe for the Physically disabled (permanent or temporary disability) students during examinations conducted by NMIMS
  - 11.18.6.1 A student who may have a permanent or temporary physical disability may apply to the Examination Office of NMIMS for appointing a scribe for the examinations.
  - 11.18.6.2 The student should submit an application for the purpose along-with 'medical certificate' from 'Registered Medical Practitioner' to that effect (Annexure I) with rubber stamp of the Registered Medical Practitioner on the certificate well in advance.
  - 11.18.6.3 The scribe/ writer should be arranged by the student himself/herself well in advance i.e. at least one week before the examination. The University will make arrangement alternatively if possible.
  - 11.18.6.4 The scribe should be one grade junior in academic qualification than the student if from the same stream.
  - 11.18.6.5 Since the student will be helped by a scribe, extra time of 10 minutes per hour will be allowed to such students. e.g. for the examination of two hours, 20 minutes extra time will be allowed.
  - 11.18.6.6 The Examination in Charge of the center will have powers to resolve issues if any in this regard. He/ she will be authorized to make/ accept any last minutes changes of scribe under exigencies.
  - 11.18.6.7 The said student will sit in a separate room under supervision.
  - 11.18.6.8 The letter approving the scribe would contain the following information in writing:
    - i) The extra time given to the student.
    - ii) That he shall be seated separately.
    - iii) The date and subject name, scribe name should be written.
- 11.18.7 Facilities relating to examinations for the candidates having learning disabilities
  - 11.18.7.1 At the time of all written examinations, all L.D. students should have permission to use a writer.
  - 11.18.7.2 These students should be given concession for not attempting the questions of drawing figures, maps, Draft, etc. where necessary in the written exams.
  - 11.18.7.3 Concession will be given for spelling mistakes or mathematical numbers.
  - 11.18.7.4 L. D. students who have failed will be eligible for 25 grace marks to pass the examination. These marks will be given for one subject or more subjects





#### 12.0 Guidelines for Re-Admission

12.1 Students will have to take re-admission in the next academic year in case he/ she fails to fulfil the criteria mentioned under Passing Standards under Academic Guidelines. The maximum time period in which a student will have to complete a programme is 4 years for the full time programmes and 6 years for Part Time Programmes from the date of original registration to the programme. Student will be eligible for re-admission once in the said year (For eg. The first year student will get only one chance to take re-admission in first year and for non-compilation of first year (whatsoever reason) he/ she will not be given second chance for readmission. Same will apply for second year & third year of the program).

For EMBA students kindly refer 'Executive MBA Guideline" in the Guidelines and course structure section.

- 12.2 Students who have already paid the entire academic year fee (the year they are taking break) will be eligible to pay 50% of the fee (as applicable at the time of rejoining).
- 12.3 For academic break student has to submit application along with all relevant documents and take prior approval from Program Chairperson, Deputy Registrar Academics and Dean. The payment of the fees for such cases will be as follows, students who have not paid the entire academic year fee (the year they are taking break) will be eligible to pay 100% of the fee (as applicable at the time of rejoining).
- 12.4 Non submission of final year mark sheet, Degree certificate & Migration certificate
  Please note that as per the admission letter the last date for submission of the degree mark
  sheet and provisional passing certificate will be 10<sup>th</sup> August, 2012 (For appearing graduates)
  and the last date of submission of migration certificate (Original) will be 29<sup>th</sup> September,
  2012. Please note that failing to meet this requirement, will result in the cancellation of
  your studentship and the fees paid will not be refunded.

#### 12.5 Cancellation procedure

For cancellation of admission the student needs to submit an application for cancellation along with original fee receipt to admissions dept (Cancellation before commencement of Program). After commencement of the Program the cancellation application has to be submitted to the Dean.

The rules for refund of fees on cancellation of admission are as follows:

1. Till the date of commencement of	Rs.1000/- will be deducted as administrative
the Program.	charges
2. After the commencement of	Rs.1000 + Proportionate fees i.e. one tenth of the
Program but before the close of	fees for every completed month or part thereof, if
the admission.	the seat vacated by the candidate is filled. If the seat remains vacant /unfilled no fees will be refunded.
3. Cancellation after the official closure of admission.	Cancellation made after the official closing of admission no fees will be refunded.

# 12.6 Payment of fees for subsequent years

Eligible candidates are required to pay the fees for subsequent years as per the notice which will be issued by Admission Department.

#### 13.0 Research Assistantships

- 13.1 A limited number of research assistantships from time to time may be available for all students of Full Time MBA Programme.
- 13.2 There will be a notice from concerned faculty inviting applications from students to assist them in doing a research project for a stipulated period of time.
- 13.3 Students will be selected by the faculty under whom they wish to work.

### 14.0 Value Added Compulsory Workshops/ Activities (Full Time MBA Programmes)

14.1 Soft Skill

14.1.1 **Need** 





Studies on MBA graduates worldwide have shown that they are very strong on concepts and technical knowledge but are very low in soft skills. Industry feedback have consistently pointed the above feedback and based on the Industry feedback and also the communication from our Honorable Chancellor the soft skill module has been developed.

#### 14.1.2 Methodology

Soft skills training will be conducted only in the workshop mode from term I to term V. The training will be a mix of role plays, activities, games, interactions, video recording, replaying the video for feedback, out bound programs, and micro growth labs. This will be handled by experienced faculty of Soft Skills & OB – HR area.

#### 14.2 Outbound Training (OBT)

Extensively used by the Corporate and Academic World in India and overseas, the Outbound Training Method enables learning and experiencing challenges in an unfamiliar terrain. Creative activities, nature trails, interactive exercises are woven together to enhance team building, inculcate leadership and delegation abilities as well as learn about the latent facets of one's own personality. The Outbound Training Program works on the principles of experiential learning, and challenges one to take risks and operate out of one's comfort zone, thereby providing enough data for self as well as group development and leadership. The debrief sessions are included to provide feedback to the students by the facilitators and complete the learning experience.

- 14.3 **Simulation Games** are introduced for experiential learning of the concepts i.e. it focuses on cross function decision making in a competitive environment.
- 14.4 We Care Civic Engagement internship is a compulsory part of the MBA programme. The internship is designed to enable MBA students to examine the ground realities and engage their creative energy to address some of the social issues like education, gender discrimination, energy conservation, poverty and others. The exposure facilitates in developing managerial & entrepreneurial solutions to deal with social issues. Students are placed for three weeks in a year in socially oriented public/ private sector organizations identified by the Center for Sustainability Management & Social Entrepreneurship, NMIMS.

The evaluation of the internship is based on the following criteria:

- a) 100 per cent attendance at internship organizations during the internship period
- b) Securing certification of satisfactory completion of internship from internship organizations.
- c) Submission of internship report to the internship organization and to the Center for Sustainability Management & Social Entrepreneurship, NMIMS.
- d) Participation in the Poster Presentation to share the internship learnings with industry, government and NGOs.

Students will have to face serious disciplinary action if they fail to comply with the internship norms designed by the institute.

#### 14.5 Personal Communication

The Personal Communication course incorporates components of oral communication like listening, assertiveness, giving and receiving feedback and business presentations. Workshop methodology is followed. Role plays, games, interactive lectures and personal assessment exercises are used. Emphasis is on skill refinement by creating certain relevant experiences and getting students to reflect on them systematically.

#### 14.6 Mumbai Darshan

Mumbai Darshan is an integral part of the orientation/ foundation program and is mandatory for students to attend. Since many of the students are from other cities, an introduction to Mumbai where they will spend rest of their 2 years will help them to know their surroundings better is the objective of Mumbai Darshan. It has been designed in a manner that the students can have some





fun as they learn about the city which will be their home for the next two years, managing their finances as well as themselves, foster team bonding and introduce them to the shared decision making approach.

#### 14.7 **Industry Visits**

Students visit various companies to get a perspective/ glimpse of the actual work situation, to understand how theory is put into practice, observe how operations are done thus gaining firsthand knowledge the operative systems thereby becoming bridging the gap between theory and practice which will be a value add to them.

#### 14.8 **Guest Lectures**

Speakers from Industry / Alumni are called to deliver guest lectures to full time students. It is mandate for each student to attend at least 3 sessions in each trimester.

Value Added Compulsory Workshops/ Activities are integral part of curriculum and to be eligible for qualifying for MBA Degree, it is mandatory for full time MBA students to attend all Value Added Compulsory Workshops/ Activities. This will be in addition to your performance in credit courses.

#### 15.0 Dean's list:

- 15.1 10 % of the batch on the basis of highest yearly CGPA will be under Dean's List and will get a certificate at the end of each year.
- 15.2 Students who are participating in Student Exchange Program (for 2<sup>nd</sup> year) are also eligible for the Dean's list subject they were also in the dean's list of 1<sup>st</sup> year. Such students will be shortlisted on the basis of the CGPA of two trimesters of 2<sup>nd</sup> year.
- 15.3 Students obtaining D grades/ F grades/ appearing in the re- exams in the current academic year will be ineligible to be listed in the Dean's List of the current academic year as well as in the Dean's list of the next year(s).

#### 16.0 Course of Independent Study (CIS)

- SBM NMIMS will offer a scheme for course of Independent study for MBA Programme II year students as a part of elective courses. CIS courses are exceptional instruments designed for advanced learning rather than serving substitutes for regular courses. The academic capability of the student (reflected in CGPA), ability to pursue advanced work (as endorsed by the CIS Guide) and the relevance of the area of study to the career of the student (as demonstrated or organized in the proposal) are the indicative criteria for allowing CIS courses. A CIS must follow the primary course on offer. A CIS cannot be taken up on a course that is going to be covered in the subsequent courses. The CIS comprises an investigation together with a written report and interpretation thereof on a course accepted and approved by the area incharge.
- 16.2 CIS is a course that a student co-designs and pursues under the guidance of a designated instructor to explore an area or course of knowledge that is not adequately covered through the normal elective courses on offer. By this very logic, a CIS is a privilege and not a right for the intending student, which is made available under exceptional circumstances including the following:
  - 16.2.1 The student has demonstrated through his/her past academic performance, a preparedness to pursue an advanced course of investigation in the area of his/her choice.
  - 16.2.2 The course matter of study is relevant for his/her career aspirations within the overall academic objectives of the MBA Programme.
  - 16.2.3 The course matter is not adequately covered in the choice of elective courses on offer. The relevant area approves the offering of the CIS and a faculty member from within the area is willing and available to help with the design, delivery and evaluation of CIS.
- 16.3 The student(s) who wish to pursue a CIS will indicate such intent right at the time of exercising his/her choice of elective courses for the entire year. They will be responsible to make a good case why they should be permitted to pursue a CIS. Their request for CIS (preliminary proposal)





at this stage should include the following:

- 16.3.1 Proposed Title
- 16.3.2 What you wish to study and under what area of specialisation does your topic belong (Please note that even where the CIS is cross-functional in nature, it has to belong to one primary area for guidance and evaluation)
- 16.3.3 Why do you think it is important for you to undertake this course Why do you think it is not covered under any elective(s) even when it is so important?
- 16.4 A prescribed application form for CIS will be available in the Academic Office. Please complete this form and enclose your preliminary proposal and submit it to the Academic office before submitting your final choice of electives for terms IV, V and VI.
- 16.5 These preliminary proposals would be forwarded to the Area Chairpersons for their consideration and discussion at the area level. The Area Chairperson will intimate the approval of CIS proposals together with the name of the faculty guide to the Academic office as soon as possible but definitely before the final registrations for term-IV begins.
- 16.6 The area Chairman will also provide to Academic office the timeline for the course in terms of stages like submission of final proposal, submission of course report, date of oral defense, panel of area members (3 members including the CIS guide) who would evaluate the course and the evaluation scheme.
- 16.7 Academic office will intimate to the concerned student the name of his/her faculty guide as approved by the area. The student would have the option to take up the CIS or not till his/her final registration for term-IV or term-V is open.
- 16.8 The responsibility for getting the CIS going alongside the faculty guide is that of the student. The finalization of proposal and meetings with faculty guide and other course related interactions are also left to the initiative of the student.
- 16.9 Three copies of the CIS Report must be submitted to the Academic Office. If any student fails to submit his/her CIS Report on or before the stipulated deadline for submission, no extension will be granted and a grade of 'F' will be awarded. A student will also be required to give a formal presentation in presence of an Evaluation Committee on the date specified. This presentation will be open to SBM faculty and MBA program students besides faculty members of that area. In case the Evaluation Committee is not satisfied with the CIS Report and presentation, it reserves the right to ask the student to re-write a part or whole of the report. However, in this case, the student will be awarded a maximum grade of B+.
- 16.10 The grade obtained in the CIS is taken into account for calculation of student's CGPA just like any other full credit course. A CIS is equivalent to a one credit course. No 0.5 credit, 0.75 credit or 1.5 credit CIS are permitted.
- 16.11 A student cannot have more than one Course of Independent Study under any circumstances. The CIS Course can also be considered as part of required courses for concentration in an area and will not be considered for arriving at decision to award any scholarship and/or medal.
- 16.12 Step-wise process of Course of Independent study (CIS)
  - 16.12.1 CIS is a one credit Course. A student can take up only one CIS in lieu of an elective.
  - 16.12.2 In MBA Programme II year, CIS can be pursued in term IV and V only. No CIS can be carried out during VI term.
  - 16.12.3 First year students, who wish to take up a CIS in second year, should submit their proposal to the Academic office.
  - 16.12.4 The Area, if satisfied with the proposal, will nominate a faculty for the respective CIS keeping into consideration the area of interest expressed by the students and area of expertise of the faculty.
  - 16.12.5 The Area may reject the proposal or may propose amendment to the proposal and ask the student concerned to resubmit the proposal.
  - 16.12.6 The entire exercise of acceptance of the proposal and nominating faculty for the CIS should be completed and communicated to the Academic office by the Area Chairperson. The dates will be announced by Academic office.
  - 16.12.7 Students who do not receive any communication by said dates should contact the Academic office immediately.





- 16.12.8 Students carrying out CIS should circulate a reading list, duly approved by the guide, to all the Area members (with a CC to Academic office) within 7 days from the beginning of the respective term (term 4 or 5).
- 16.12.9 Students have to submit the CIS report to the Academic office before the 'end term examination' of the term in which the student undertakes the CIS.
- 16.12.10 No extension of time for submitting the report will be allowed.
- 16.12.11 On receipt of the report, the Academic office will get in touch with concerned Area Chairperson and the Guide to finalize a date for presentation by the student.
- 16.12.12 As part of the evaluation of the CIS, a presentation will have to be made to the expert panel. Presentation once made will be final. No students will be allowed to make presentation more than once.

#### 17.0 Black Board

Blackboard is a Web-based learning management system designed to allow students and faculty to participate in classes delivered online or use online materials and activities to complement face-to-face teaching.

- 17.1 System Requirement: Latest browser with Java installed on your PC.
  - Check browser compatibility:
  - http://www.edugarage.com/pages/viewpage.action?pageId=38830689
  - Test/install Java: http://java.com/en/download/help/testvm.xml
- 17.2 URL: Access Blackboard through http://blackboard.svkm.ac.in
- 17.3 **Login Policy:** Default User ID and Password is Students SAP number.
- 17.4 **Change Password:** Students are advised to change password after first login for safe surfing.
- 17.5 **Course links:** Your login will contain only current trimester course list.
- 17.6 **Faculty Announcements:** Announcement related to course and other activities will be published in Announcement section.
- 17.7 **Online Library: Online Library** database is available through Blackboard; it will be a single gateway for all data access.
- 17.8 **Assignment / Assessment**: Assignments can be uploaded in Blackboard which will be graded by faculties and online score will be stored. Assessment will be conducted via Test (selective), survey, etc online.
- 17.9 Academic Resources: All Academic Information & News will be published on blackboard.
- 17.10 Examination Report: All Examination Grade & Report can be published on Blackboard
- 17.11 **Faculty Feedback**: Faculty Feedback will be accepted online through Blackboard trimesterwise.
- 17.12 **Course Content:** Soft copy of reading material and teaching plan are uploaded by faculties for review and references.
- 17.13 Safe Assign: Online Plagiarism check will be performed via this section.
- 17.14 **Course Co-ordinator Announcement:** Single link to display, notice related to program like course calendar, SRB, schedule, etc.
- 17.15 **Groups:** Students can create group for online -Blogs, File Exchange, Collaboration, Discussion Board scope for their courses.
- 17.16 **Student Discussion Board / Chat**: This tool will act as a bridge between students & faculties to interact among themselves regarding the courses.
- 17.17 **Help Assistance**: Online assistance is available on front page of portal.

# 18.0 Rules for participating in National/International Level Contests

#### 18.1 Protocol For Contest

- 18.1.1 Following group will handle contests that are open programs / events / competitions / promotions etc. (held at NMIMS or Outside NMIMS) that is other than individual participation
  - President of Council
  - President / Member of Placement Committee





- General Secretary of Council
- Operations and Logistics head of Council
- Cultural Secretary of Council
- 18.1.2 All contests have to be routed through Faculty In charge of Student Activity.
- 18.2 All student contests are classified as follows.
  - 18.1.1 GRADE A: National and International level contests of very high repute. E.g. corporate contests such as UTI, CRISIL, ITC; academic contests such as AIMA, BMA; institution contests of IIM's, ISB.
  - 18.1.2 GRADE B: National level contests of high repute e.g. NITIE, SPJain, MDI, XLRI
  - 18.1.3 GRADE C: Local and national level contests
    - 18.1.3.1 The faculty and the staff co-ordinator will make the classification of each contest.
    - 18.1.3.2 The classification of the contest will determine the selection, reimbursement and appraisal of the students.

#### 18.2 Notices and Intimations of Contests

- 18.2.1 All contest notices, posters, letters; leaflets will be posted on student notice boards as well as on student email groups.
- 18.2.2 All students interested in gaining more information regarding any contest are required to refer to the "CURRENT CONTEST FILE" available with the staff co-ordinator.
- 18.2.3 Any contest that has not been routed through the contest department will not be considered for the procedure laid down by the SBM, NMIMS for contests.

#### 18.3 Student Registrations and Nominations

- 18.3.1 For all GRADE A contests, the faculty and student representative will select the student team that will represent the SBM, NMIMS at the contest.
- 18.3.2 For all GRADE B contests, students are allowed to make direct applications for the contest.
- 18.3.3 For all GRADE C contests, students are allowed to make direct application for the contests.

# 18.4 Reimbursements (Applicable only for National Contest)

- 18.4.1 Students going for GRADE A will be provided with 100% reimbursements for travel (2<sup>ND</sup> class, 3 tier, Non A/C) to and fro from the contest destination.
- 18.4.2 Students going for GRADE B and C contests will be provided 100% reimbursements for travel (2<sup>nd</sup> class, 3 tier, Non-A/C) to and fro from contest destination, provided that they have won the contest (1<sup>st</sup> or 2<sup>nd</sup> place only).
- 18.4.3 All reimbursements are subject to the approval of the head of the school and are hence subject to change.
- 18.4.4 All reimbursements will be made only after the student has returned from the contest. All bills, tickets of the travel and copy of certificates will have to be retained and submitted.
- 18.4.5 All students claiming the reimbursement will have to submit all details to the staff coordinator for processing through the accounts department.

# 18.5 Contest Winners

- 18.5.1 Any student who has won any contest is required to provide full details of the contest and award won to the faculty within 7 days of winning the contest.
- 18.5.2 Any student failing to submit details of contest won within 7 days will not be considered for appraisals at the end of the year at the time of the Annual Convocation.

### 19.0 Guidelines for Awards and Scholarships

- 19.1 Each year there are several student awards and scholarships announced for different programs of the SBM, NMIMS. The names of the awards and the criteria for each award are placed on the notice board/ email. Kindly refer enclosure for provisional list of Awards.
- 19.2 Students are advised to apply for awards and participate in the process enthusiastically.
- 19.3 Students are also advised to keep a good performance track record if they wish to apply for these awards. Students obtaining an F in any subject or with a record of misconduct or a record of low attendance will be automatically disqualified from the awards process.





#### 20.0 Guidelines for Convocation

- 20.1 The Annual Convocation will be held for all Full Time and Part Time programs of the SBM, NMIMS. The agenda for these two days is as follows;
  - 20.1.1 Rehearsal at venue Day One
  - 20.1.2 Class Photos and Convocation ceremony Day Two
- 20.2 Only those students who have fulfilled the requirements of the program will be eligible to receive their degrees/diplomas at the Convocation. These requirements include migration certificate, attendance requirements, submission of all assignments and projects, clearance of all dues from various departments like accounts, hostel, library etc., and passing of all examinations and any other deliverables to the SBM, NMIMS.
- 20.3 In case any student is found in-eligible to receive degree/diploma on any account, he may apply for consideration of his case at least 48 hours before the Annual Convocation. The decision of the management will be final and binding. No last minute requests for reconsideration will be entertained.
- 20.4 Students of II year full time programs are required to register on Day One as per notice placed on notice board/ email. Please do make sure you register on time, or your name will not be called out on the final convocation ceremony.
- 20.5 Students will be given a set of guidelines and they are required to follow these guidelines for effective conduct of the event.

### 21.0 Roles and Responsibility of Class Representative and Student Council

#### 21.1 Class Representative

The Class Representative serves as a link between his/her division, the faculty & administration. The CRs for each division are selected by class vote for students who wish to nominate themselves for the post. The major roles & responsibilities include:

- 21.1.1 Serving as sole point of contact between faculty & students
- 21.1.2 Co-ordinating the scheduling of lectures, assignments & formation of groups
- 21.1.3 Resolving student grievances
- 21.1.4 Relationship building & co-ordinating with CRs from other divisions
- 21.1.5 CR's cannot cancel / Reschedule lectures directly with Faculty

#### 21.2 Student Council

- 21.2.1 The Student Council is the apex student body at NMIMS and represents the full-time students. The Vice-President, General Secretary, Cultural Secretary along with a team of executive members and course representatives support the President and share responsibility for each student body & activity on campus. The Council for every academic year is selected through a formal selection procedure involving faculty / DR Acad Admin & existing Council members. The major roles & responsibilities include:
  - To serve as a formal communication channel between the students, faculty and administration
  - To navigate all student-related activities at NMIMS and facilitate a better life on campus
  - To spearhead the organisation & co-ordination of 'Paragana' The Corporate Festival, 'Euphoria' The Cultural Festival, 'Parampara' The Traditional Fresher's Event & other SBM Events
  - To assist all public relation activities and supervise student publications & newsletters at NMIMS

# 21.2.2 <u>Communication Guidelines For Student Council And Cells</u>

- All the cell activities has to be routed through President of cell, General Secretary of Council (Budget and Release of Money), Faculty – In charge of Cell, Faculty in charge of Student Activity, Deputy Registrar (Academics) and Dean, SBM. (Accounts Department - In case of Release of Money)
- Communication and Invitations of events / guest lecturers / workshops etc.





conducted by cells and council has to be informed to the faculties and the area concerned well in advance, to Faculty In charge of Student Activity, Deputy Registrar (Academics) and Staff Coordinator.

- Formal invitations should be given to the Dean, SBM well in advance for all events / guest lectures / workshops etc. (For the major events prior formal invitation to be given to all the senior management)
- 21.2.3 The cells under the student council mandate includes core, functional and interest based cell. Roles and responsibilities of each have been listed in the "PROTOCOL FOR COUNCIL AND CELL" available with the staff co-ordinator.
- 21.2.4 The Cells will be required to submit a trimester report at the end of every trimester, which will be reviewed by the Faculty In-charge of the cell as per the Events List submitted in the beginning of each Trimester. This report has to be undersigned by Faculty In charge of the cell, President of Cell, and President of Student Council. Final consolidated report to be submitted by Student Council to Faculty In charge of Student Activity and Deputy Registrar (Academics).

#### 22.0 Alumni Cell

The Alumni Cell, NMIMS, School of Business Management has helped forming the "NMIMS Business School Alumni Association" under the Section (25) of the Companies Act, 1956 incorporated on 13<sup>th</sup> July, 2011. The primary objective of the association is to promote fellowship and co-operation amongst the alumni and also strengthen alumni –institute linkages to foster a symbiotic relationship between the alumni and the institute. The Alumni Cell, NMIMS has strengthened the network with the alumni through various social networking platforms such as LinkedIn, Facebook, Alumni Portal, etc. Through these platforms we provide necessary details to our illustrious alumni about the happenings of our events.

A strong mechanism of communication has been setup with the alumni on a day-to-day basis, which involves informing them about job postings, regular database updations, invites to events, special achievements by our alumni, responding to their queries and so on. Moreover, to ensure effective communication and interaction between the alumni of various batches, The Alumni Portal, alumni.nmims.edu a social networking platform, has also become fully operational. The monthly enewsletter, Aluminous, informs the alumni with the latest developments in the institute and to make them feel a part of it. Moreover, the Alumni Cell also helps in contributing towards other cells of the Institute like Student Council, Finomenon, Adverb. The Alumni Cell also conducts Round Table Conference. This is a fortnightly event wherein Alumni are invited to share their industry experience, work experience and domain Knowledge with the students. The Alumni Cell also helps in organizing the following Alumni Meet:

- Mumbai Meet.
- > Chapter Meets (Delhi, Bangalore, Chennai, Kolkata and Hyderabad)
- > International Meets (Dubai, New York, California)
- Coffee Meets (Mumbai, Delhi, Bangalore, Chennai, Kolkata and Hyderabad)
- The Alumni Cell is headed by Ms. Hufrish Majra, Faculty In-Charge of Alumni Relation and we also have full time resource Ms. Thaira Shaikh as Alumni Relation Coordinator.

#### 22.0 Interface with Accounts Department

22.1 All students who are working for placement, contests, co-curricular, extra-curricular and any other activities for and on behalf of the SBM, NMIMS that need funding and accounting from the SBM, NMIMS, are required to prepare budgets for all their expenses well in advance and obtain approval from the Management. Once the expenses are incurred, they must be settled within 72 hours along with the report of activities.

### 22.2 Re-examination Fees:

The students who have failed and wish to re-appear for an examination will be required to pay re-examination fees, which shall be determined from time to time and communicated through





suitable mechanisms.

#### 22.3 Re-Admission fees:

A person who is not allowed to progress to the next year due to rules regarding failures in multiple courses/subjects shall be required to take re-admission and attend all the classes of that academic year. He will be required to pay re-admission fees, which will include tuition fees and other fees as prescribed from time to time.

## 22.4 Re-Registration Fees:

A Diploma students who fails in a course/subject shall be required to re-register himself in that course for the next year by paying re-registration fees , which shall be determined from time to time and communicated through suitable mechanisms.

#### 22.5 Concession in fees:

Concession in fees shall be granted to economically weaker section and backward class students depending on the merit of the case of individual student.

### 22.6 Library Deposit Refund:

Location: 7<sup>th</sup> Floor

Procedure:

- 22.6.1 Please procure "NO DUES STAMP" on the backside of the Original Library Deposit Receipt from the Librarian
- 22.6.2 Submit the same to Accounts Department (8<sup>th</sup> Floor)
- 22.6.3 Cash would be dispensed immediately
- 22.6.4 For collection of refund on behalf of student, please ensure the person carries the following at the time of claiming refund:
  - i) Authority letter signed by the student authorizing the person to claim the refund
  - ii) Student Identity Card
  - iii) Identity Proof of the person claiming refund on behalf of the student

#### 22.7 Hostel Deposit Refund:

Location: 8<sup>th</sup> Floor, first right from accounts Department and then first left.

Procedure:

- 22.7.1 Please procure signature of Hostel in-charge & Mr. Pralhad Poojary on back side of the Original Hostel Deposit Receipt.
- 22.7.2 **Demand Draft -** Submit signed Hostel Deposit Receipt to Accounts Department along with Refund letter (only for Demand Draft format enclosed)
- 22.7.3 Please allow a period of 3 weeks for issue of the Refund Demand Draft
- 22.7.4 **RTGS** Submit signed Hostel Deposit Receipt to Accounts Department along with Application for customer Funds Transfer under DENA-RTGS / DENA-NEFT Facility
- 22.7.5 Details to be filled by the student include: Beneficiary Details (Name), A/c Type, A/c No., IFSC Code of the Beneficiary Bank/Branch, Name of the Bank, Branch, City, State, Tel No./Mobile No., Email Id
- 22.7.6 Please allow a period of 3 weeks for issue of the Refund through RTGS

#### 22.8 Security Deposit Refund:

Location: 8th Floor, Accounts Department

Procedure:

- 22.8.1 Submit Original Security Deposit Receipt to Accounts Department along with Application for customer Funds Transfer under DENA-RTGS / DENA-NEFT Facility.
- 22.8.2 Details to be filled by the student include: Beneficiary Details (Name), A/c Type, A/c No., IFSC Code of the Beneficiary Bank/Branch, Name of the Bank, Branch, City, State, Tel No./Mobile No., Email Id
- 22.8.3 Please allow a period of 3 weeks for issue of the Refund through RTGS

#### 22.9 **Duplicate Receipt**:

Location: 8th Floor, Accounts Department

Procedure:

- 22.9.1 Please collect the application form from Accounts Department (Format enclosed)
- 22.9.2 Fill it and submit Rupees 100 per receipt to Accounts Department
- 22.9.3 Please allow a period of a week for issue of receipt





# 23.0 Safety Guide for Students on Floods, Fire and Earthquakes Introduction

Mumbai is vulnerable to various natural and manmade disasters such as fire and industrial accidents, floods, chemical (transport and handling), biological, and nuclear hazards, earthquake, cyclones, landslides, bomb blasts, terrorism, riots and tidal surge due to its geographic conditions, industrial growth, increasing population density and squatter settlements have increased Mumbai's vulnerability to disasters.

The safety measures for a few disasters such as 1) Floods, 2) Earthquakes and 3) Fire in Mumbai are highlighted briefly in this document.

#### 23.1 **Floods**:

Floods in Mumbai are attributable to simultaneous occurrence of rainfall and high tides. If the rainfall is in excess of 200 mm in a day (24 hrs), floods can occur anytime irrespective of tides. However, if there is moderate rainfall but the tide is in excess of 4.50 meters at the same time, the city of Mumbai is likely to get flooded.

Precautions to be taken in case of Floods<sup>1</sup> are given in the Table 1 below.

Floods in Mumbai -Are we prepared this time? (2009). Retrieved April, 2010 from Deloitte

Official Website: http://bcm-india.org/deloitte-mumflood.pdf

Before Floods	During Floods	After Floods
<ul> <li>Identify and visit elevated areas in and around the Institute as places of refuge during a flood</li> <li>Be aware of drainage channels, and other low-lying areas known to flood suddenly. Consult and involve local authorities in the institutes</li> <li>Check out for the monsoon alerts for the heavy rains declared by the Municipal Corporation of Greater Mumbai</li> <li>Do not travel long distances on dates indicated as 'Monsoon Alerts'. Contact the Institute if there is any pre planned activity or examination or any other important work on that day and try to adjust it on some other day</li> <li>Keep locally available equipments such as ropes, battery, radio, plastic bottles and cans handy during rainy season. This can help you to plan your rescue</li> <li>Prepare a food kit including emergency food items such as biscuits, snacks, drinking water and so on</li> </ul>	<ul> <li>Evacuate to previously identified elevated areas</li> <li>Don't try to save valuables. Your life is most precious</li> <li>Disconnect electrical appliances.</li> <li>Turn off utilities at the main switches of valves if instructed to do so</li> <li>Don't touch electrical equipment if you are wet or standing in water</li> <li>Do not walk through moving water. Six inches of moving water can make you fall</li> <li>If you have to walk in water, walk where the water is not moving</li> <li>Use a stick to check the firmness of the ground in front of you</li> <li>Avoid floodwaters; water may be contaminated by oil, gasoline, or raw sewage</li> <li>Water may also be electrically charged from underground or downed power lines</li> <li>Listen to the radio for advance information and advice. Don't spread rumors</li> <li>Move vehicles to the highest ground nearby</li> <li>Do not enter floodwaters by foot if you can avoid it</li> <li>Never wander around a flooded area</li> <li>Drink clean water</li> </ul>	<ul> <li>Stay away from downed power lines, and report them to Security Officer</li> <li>Leave the Institute / home only when authorities indicate it is safe</li> <li>Stay out of any building if it is surrounded by floodwaters</li> <li>Use extreme caution when entering buildings; there may be hidden damage, particularly in foundations</li> <li>Floors in the building will be slippery due to water and mud. Walk carefully on the slippery floor.</li> <li>Wear appropriate footwear. Do not use slippers during rainy season</li> <li>Watch out for loose flooring, holes and dislodged nails</li> <li>Clean and disinfect everything that got wet</li> <li>Discard any food items which may have got wet</li> <li>Inform about the damaged drainage and sewage systems in and around the building to the authorities as soon as possible. These can be a major health hazard</li> <li>First protect yourself and then help others.</li> </ul>





#### 23.2 Earthquake

Mumbai is in the 'Moderate Seismic Zone III which can experience quakes up to 6.5 on the Richter scale. Seismologists say that the major fault lines in Mumbai run along the Thane creek, Panvel creek and the Amba river, all three intersecting at Uran. A fault line also runs from Malabar Hill to Worli passing through Cumballa Hill.<sup>2</sup>

Precautions to be taken in case of earthquakes are displayed in Table 2 below:

<sup>2</sup> City falls in moderate seismic zone. (2010). Retrieved April, 2010 from the Times of India's official Website: http://timesofindia.indiatimes.com/articleshow/1257119.cms

Before Earthquake	During Earthquake	After Earthquake
• In hostel or at home	A) If you are at home or	A) If you are at home or inside a building
keep heavy objects on	inside a building	• Expect aftershocks. Be prepared. Stay where you
lower shelves so they will	• Do not rush to the doors	are and do not come out immediately.
not fall on you during an	or exits; never use the	• Keep calm, switch on the radio/TV and obey any
earthquake.	lifts; keep well away	instructions you hear on it after you come out
• Make sure your water	from windows, mirrors,	Turn off the water, gas and electricity
heater and gas cylinder	chimneys and furniture.	• Do not smoke and do not light matches or use a
is secured and intact.	• Protect yourself by	cigarette lighter. Do not turn on switches. There
This will ensure that it	staying under the lintel	may be gas leaks or short-circuits.
will not fall during an	of an inner door, in the	If there is a fire, try to put it out. If you cannot, call
earthquake and hurt	corner of a room, under	the fire brigade.
someone or start a fire.	a table or even under a	If possible then contact fire brigade immediately.
• Keep a torch and a	bed.	• Immediately clean up any inflammable products
portable transistor radio	B) If you are in the street	that may have spilled (alcohol, paint, etc).
handy.	Walk towards an open	Avoid places where there are loose electric wires
Keep the corridors in the	place in a calm and	and do not touch any metal object in contact with
hostel/house clear of	composed manner. Do	them.
furniture and other	not run and do not	Do not drink water from open containers without
things, making	wander round the	having examined it and filtered it through a sieve,
movement easier.	streets.	a filter or an ordinary clean cloth.
	• Keep away from buildings, especially old,	• Eat something. You will feel better and more
	tall or detached	capable of helping others.
	buildings, electricity	• If the building is badly damaged, you will have to
	wires, slopes and walls,	leave it. Collect water containers, food, and
	which are liable to	ordinary and special medicines (for persons with heart complaints, diabetes, etc.).
	collapse.	Help people who are injured. Provide them first
	C) If you are driving	aid. Do not move seriously injured people unless
	• Stop the vehicle away	they are in danger.
	from buildings, walls,	B) If you are outside
	slopes, electricity wires	If you know that people have been buried, tell the
	and cables, and stay in	rescue teams. Do not rush and do not worsen the
	the vehicle.	situation of injured persons or your own situation.
		Do not re-enter badly damaged buildings and do
		not go near damaged structures.
		Do not walk around the streets to see what has
		happened. Keep clear of the streets to enable
		rescue vehicles to pass.
		• Keep away from beaches and low banks of rivers.
		Huge waves may sweep in.
		Keep updating yourself with latest information on
		earthquake through radio or T. V.





# 23.3 **Fire**

Greater Mumbai is greatly diversified and practically has every type of fire risk. Precautions to be taken in case of fire are given in the Table 3 below:

Before Fire	During Fire	After Fire
• Identify the fire hazards	Do not panic. Shout loudly for help	• Don't re-enter or permit
and where fires might	Do not run.	anyone to enter the
start, e.g. laboratories,	<ul> <li>Do not waste time in collecting valuables.</li> </ul>	building, unless the fire
store room, kitchen and	Do not panic.	officials have given
other such places)	• Inform the fire brigade about the fire and alert	permission to enter.
• Identify all the exit routes	neighbours.	
of the Institute. (There	If possible, use fire extinguisher.	
are <b>six exit routes</b> in UPG building)	Do not take shelter in toilet.	
• Check the adequacy of	• Shut all the doors behind you while leaving the	
fire fighting apparatus	<ul><li>room to prevent fire from spreading everywhere.</li><li>Do not use the lift to escape.</li></ul>	
and its maintenance.	<ul> <li>Use nearest means of escape and the staircase</li> </ul>	
	available.	
	Make exit to ground level instead of the terrace.	
	Report about your safe escape and any other	
	information to the University authorities, fire	
	brigade or police present at the site.	
	If trapped or stranded:	
	Stay close to the floor level.	
	• Cover the gaps of the door by any piece of cloth	
	available.	
	Do not jump out of the building.  Simple of the bull.	
	Signal or shout for help.     Stop drop and roll on the ground and sover with	
	<ul> <li>Stop, drop and roll on the ground and cover with blanket; pour water on the body</li> </ul>	
	• <i>Dial 101 or</i> 2620 5301 for fire brigade	
	Give the fire officer detailed address, nature of	
	the incident and the telephone number from	
	which you are calling. Preferably, use landline.	
	Keep down the receiver and wait at the same	
	spot. Control Room will call back to verify the call.	
	• Wait for the Fire Brigade to arrive and co-operate	
	with the firefighters.	





#### 24.0 Ragging and Sexual harassment

- 24.1 Ragging & Sexual Harassment of fellow students is strictly prohibited. Any student/s found guilty of ragging and/or abetting ragging, whether actively or passively, or being a part of a conspiracy to promote ragging, is liable to be punished as per the rules. Ragging often ends up in sexual or physical harassment for the victim. Ragging mostly leads to sexual abuse or harassment.
- 24.2 Ragging of students in any form is strictly prohibited inside and outside the campus. The institute maintains a zero tolerance policy towards ragging. All issues in this regard will be dealt with utmost urgency and stringent action will be taken against those involved.
- 24.3 Sexual harassment on campus or outside campus is unlawful, as well as unethical, and will not be tolerated.
- 24.4 Following are the Students' Disciplinary Committee & Sexual Harassment Commitee

#### **Students' Disciplinary Committee**

- a) M. C. Agarwal Chairman
- b) Seema Mahajan
- c) Mala Srivastava
- d) Meena Galliara
- e) Nafisa Kattarwala
- f) Anupam Rastogi
- g) Tarun Gupta
- h) Vidya Naik
- i) Vrinda Kamat
- j) Veena Vohra
- k) Debasish Ghosh
- l) Varuna Saksena

#### **Sexual Harassment Committee**

- a) Meena Galliara (Chairperson)
- b) Anuradha Maheshwari
- c) Satish Modh
- d) Meeta Shah
- e) Ms Audrey D'Mello





# Guidelines and Course Structures

Second/ Third year courses offerings are provisional and are subject to change. The final list of courses offered will be communicated to the students by April 2013.





#### Guidelines for Selection of Courses for Full Time MBA - Second Year (2012-13)

- I. During first year all the courses were compulsory, however in Second year students can choose credit choices from the list of electives offered (trimester wise) and on the basis of their selection of courses, student will be placed in one of the following categories:
  - 1. MBA General Management
  - 2. MBA with Concentration in any one particular area
- II. The degree awarded will be MBA, however, the concentration, if any, will be reflected only on the grade sheet/ transcript. Students must adhere to the nomenclature given from SBM-NMIMS and use the same in all the communications with the outside world.
- III. Students of category 1 & 2 (refer point I) have the option to choose their credit choices from the list of the courses offered by eight areas as mentioned below:
  - 1. Business Environment & Strategy
  - 2. Communication
  - 3. Economics
  - 4. Finance
  - 5. Human Resources & Behavioural Sciences\* ( Not applicable for concentration)
  - 6. Information Systems
  - 7. Marketing
  - 8. Operations & Decision Sciences

Students are required to choose credit courses from the list enclosed area wise. The selection of Credit Courses / Half credit courses can also be from course offered in (Trimester wise).

- \* The concentration is not applicable for Human Resources & Behavioral Sciences Area.
- \* Student are not allowed to choose more than 5 credits (over the year in Trim IV, V & VI) from the Human Resources & Behavioral Sciences Area.
- IV. For MBA General Management, student should choose minimum 2 electives (credit courses) from at least 5 different areas out of eight areas mentioned above in point no. IV. (over the year in Trim IV, V & VI)
- V. For MBA with Concentration in any one particular area student should choose at least 8 courses from any one particular area out of seven areas mentioned above in point no. IV. (over the year in Trim IV, V & VI)

The area may have essential Workshops which will be compulsory for concentration in that particular area

- VI. Two Courses are compulsory for all students in addition to Summer Internship
  - 1. Environmental Management
  - 2. Strategic Implementation
- VII. A student must take a total of **Seventeen** Credit Courses (including 2 Compulsory Courses) in trim IV, V, and VI. (One credit course is equivalent to 100 marks)

Trim IV: 1 Compulsory Course + 5 Credit Courses (Total 6 Courses)
Trim V: 1 Compulsory Course + 5 Credit Courses (Total 6 Courses)

Trim VI: 5 Credit Courses (Total 5 Courses)

VIII. The summer internship will be treated as a as a non-credit compulsory course. However the candidate needs to **satisfactorily** complete the project as an essential partial fulfillment of the requirements for award of MBA Degree.





- IX. The Course/s will not be offered if less than 15 students opt for it.
- X. The maximum enrolment for an elective is 120.
- XI. The students will register their choices on the Blackboard only. The link will be available from 19 May'12 to 21 May'12.
- XII. 1) The student will have to fill his elective choice for all the Trimester (IV, V & VI) together at the beginning of the year itself (as dates mentioned in point no. XIV)
  - 2) Students will be allowed to change elective choices for three courses in a year, maximum two at a time ( over Trim IV,V & VI)
  - 3) A student will not be allowed to move out of the course where the registration is only 15.
- XIII. These rules supersede all other rules and notices, which may have been framed prior to 10 March 2012.

#### **Executive MBA Guidelines**

#### **General Guidelines**

- 1. Executive MBA Students are required to choose their Modules/Courses through online system.
- 2. At the start of term the registration to modules will be open (for 1 weeks time) for 2 terms and subsequently every month the registration will be open (for 1 weeks time) for the subsequent terms e.g.
  - a. Enrollment for Modules will be done in 3rd week of March for Term I & II
  - b. May (1st week) enrollment for Modules will be done for Term III
  - c. June (1st week) enrollment for Modules will be done for Term IV and so on....
  - d. Student if fails to register for the modules for two consecutive terms then it will be considered as long leave & have to take permission from competent authorities.
- 3. The student will be allowed to take up the course provided the Pre requisite condition is fulfilled.
- 4. To deregister for the Module in the current term the student has to pay fine of Rs. 500. If a student does not attend or fails to comply with the attendance norms of any module that he/she registered, the student has to pay fine of Rs.500/-. The student need to pay fine pending which he/she will not be allowed to register for any module in future.
- 5. The Class strength is 60 and the registration will stop for the Particular Course /Module once the full class strength is achieved.
- 6. The payment of fees will be in three installments in a year .i.e.
  - a. 1st Installment at the time of admissions: Rs.1.50 lakh
  - b. 2<sup>nd</sup> installment on or before 15<sup>th</sup> November; Rs.1.50 lakh
  - c. 3<sup>rd</sup> Installment will be paid by a student on or before 15<sup>th</sup> April; Rs.1.50 lakh
- 7. 31st October will be the last date for submission of any documents for which approval has been granted for late submission. The students who fail to pay fees by due date or do not submit the relevant documents by the last date specified, registration will not be allowed in subsequent modules/courses from next term onwards until the payment is made & documents submitted. If the fine is paid after the last date of registration week, the student will be able to register from the next subsequent Term(s).
- 8. Students need to complete 36 credits and also dissertation equivalent to 4 Credits for completion of the Programme.
- 9. The total no of modules offered are 40 and it is bifurcated into

a. Compulsory modulesb. Electivesc. Dissertations24124

10. The requirement for number of courses/modules for dual specialization are:





- a. Major specialization: 7 Modules
- b. Minor specialization: 4 modules
- c. Remaining 1 module he/she can do it from any one of the Electives offered
- 11. For the electives if the registration is less than 15 then those electives will not be offered to students and the same will be intimated to the students through Blackboard.
- 12. Lectures for the program will be conducted 5 days a week on Tuesday, Wednesday, Thursday, Saturday from 7.00pm to 10.15 pm and on Sunday from 10.0 am onwards till 3.30 pm.
- 13. Each Module/Course will have 15 hours of classroom studies and 2 hours of Group discussions in a week (Total 17 hrs).
- 14. The degree awarded will be of Executive Master of Business Administration (EMBA). However, the Major /Minor specialization will be reflected only on the transcript. Student must adhere to the nomenclature given by SBM-NMIMS and use the same in all the communications with the outside world.

#### Examination / Re-examination/ Passing Standards Guidelines

- 1. The exams will be conducted after every term. Changes if any will be intimated through Blackboard, and / or notice board.
- 2. All the students are required to appear for the exam with the batch with whom they have taken the module. However if student does not appear for the exam with the batch, he/she has 2 options i.e.
  - a. The student will get one attempt to appear in any next scheduled final exam of the same module/modules, provided such module has minimum no. of required students. Student has to register for appearing for final examination.
  - b. He/she can appear for the same module/modules in Re-Examination week conducted once in a year (as specified in the time table).

Note:

- (i) Student who fails in first physical attempt ('a' or 'b' above) will be allowed one more physical attempt to clear 'D'/ 'F' as per rules.
- (ii) If the student fails to clear module even after 2 physical attempts of the module, he/she will be allowed to appear for the said exam only during next re-exam week.
- (iii) For any module, student will be allowed maximum three physical attempts.
- (iv) Student who opts for 'a' or 'b' stated above needs to update with revised course outline before appearing for the said exam(s). The responsibility lies with the student to update with the revised curriculum (if any).
- (v) Students submitting re-examination form will be awarded F grade if he/ she remains absent without prior approval of Dean SBM.
- (vi) The result of the re-examination will be treated as final and binding on the students.
- (vii) If a student gets D grade in a course/s due to attendance and also due to academic performance, the D grade obtained due to attendance will prevail.
- (viii) A student appearing for the first time in any module during the re-exam week will be allowed to appear for the same course/module only during the next re-examination week if he/she obtains 'D'/'F' grade.
- (ix) Internal Assessment marks obtained by the student will remain unchanged and will be carried forward for next physical attempts.
- 3. All Students (first physical attempt or more) enrolling during re-examination week will have to pay Rs. 1000/- as re-exam fees per module. Student(s) will be registered for any default examination automatically. A student is required to fill in re-examination form along with prescribed re-examination fee of Rs. 1000/- to be eligible for appearing at any re-examination.
- 4. A Student is eligible/ allowed to appear at re-examination in the modules where he has obtained 'D' or 'F' grade only.
- 5. During Examinations week, exams will be held on all days of Week in the Evenings. On Sunday, exams may be held during daytime also.
- 6. During Re-Examination week (once in a year), re-exams will be held on all days of that particular week, between 10.00 A.M. to 10.00 P.M.





- 7. The Program should be completed latest by 4 years.
- 8. A student abstains from registering in any module/ course maximum for 3 consecutive registration weeks
- 9. The prior long leave (more than 3 consecutive registration weeks) of absence may be granted on a very special case to case basis by Dean SBM for up to 1 year in which case student has to pay a reregistration fee of Rs. 50000/- or the revised fee as applicable. The re-registration fee is to regularize the continuation of the Program. This will be in addition to the outstanding fees.

#### **Passing Standards**

The following will be qualification criteria for the successful completion of the programme by the student concerned:

- His/ her cumulative grade should not be less than 2.25 at the end of the programme and
  - He/she should have no "F" grade in any Modules/ courses and not more than 4D grades at the end of the programme including Dissertation, after permissible examination/ re-examinations.

#### Non-fulfilment of the above requirement (1 & 2) relating to D and F Grades:

- a) Any student who has been awarded maximum up to 4 "D"s has an option to remove all the "D"s in case he wishes so. He/she has to appear for the re-examination whenever it is scheduled by paying requisite fees. The maximum grade that a student can get in such a case will be C +.
- b) At any point of time, if student obtains more than 4 "D"s and/ or any F, student will not be allowed to register for any module unless student clears his /her all F and at least 2 "D"s.
- c) If the student is not able to improve the extra "D"s even after second attempt of re-examination, he /she will have to take re-admission for the program as per the rules of SBM, NMIMS.
- d) A student obtaining only one "F" grade in any Module/ course must necessarily clear the "F" grade by appearing at written re-examination. If the student is not able to clear "F" even after two attempts, he/ she is expected to take re-admission for the program as per the rules of SBM, NMIMS.
- e) Students appearing for the re-exams (as per the rules of passing standards, subject to (a) & (b) above) will be allowed provisionally to register to the next Modules/ Courses. His/ her registration will be confirmed only after declaration of the results of the re-exams.
- f) The students falling in category (c) or (d) above will be required to seek re-admission along with the students seeking admission with any of the subsequent batch as a regular student for the concerned program. The Programme be completed latest within 4 years from the date of registration. He/ she shall also be required to pay all the necessary prescribed fees/charges at the time of seeking re-admission in the concerned program as per the rules prescribed by the University for the same from time to time.

Amendments to these guidelines may take the form of additions, deletions, and modifications and will be communicated to the students through the notice board/ Black Board /Email under signature of appropriate authorities. The management has the right to change the guidelines to meet the institutional objectives and the decision of the management will be binding on the students. Any deviation from the norms stated above will need approval from competent authorities.





#### **Guidelines for Selection of Courses for Part-Time MBA – Third Year (2012-13)**

- I. During first and second year all the courses were compulsory, however in Third year students can choose credit choices from the list of electives offered (trimester wise) and on the basis of their selection of courses, a student will be placed in one of the following categories:
  - 1. MBA General Management
  - 2. MBA with Specialization in any one particular area
  - 3. MBA with Dual Specialization
- II. The degree awarded will be Part-Time MBA, however, the specialization, if any, will be reflected only on the grade sheet/ transcript. Students must adhere to the nomenclature given from SBM-NMIMS and use the same in all the communications with the outside world.
- III. Students of category 1, 2 & 3 (refer point I) have the option to choose their credit choices from the list of the courses offered by five areas as mentioned below:
  - 1. Finance
  - 2. Human Resources & Behavioral Sciences
  - 3. Information Systems
  - 4. Marketing
  - 5. Operations & Decision Sciences

Students are required to choose credit courses from the list enclosed trimester wise and area wise during the 3<sup>rd</sup> year.

- IV. For MBA General Management, a student should choose minimum 2 electives (credit courses) from at least five areas mentioned above in point no. III. (over the year in Trim VII,VIII & IX)
- V. For MBA with Specialization in any one particular area, a student should choose at least 10 courses from any one particular area out of Five Areas mentioned above in point no. III. (over the year in Trim VII,VIII & IX)
- VI. For **MBA** with **Dual specialization**, a student should choose 8 electives from a major area of specialization and 4 electives from a minor area of specialization. (For instance, a student who wishes to opt to major in Finance and have marketing as his or her minor specialization will have to choose 8 electives from the area of Finance and 4 electives from the area of Marketing).
- VII. A student must take a total of **Twelve** Credit Courses in trim VII, VIII and IX, (One credit course is equivalent to 100 marks)

Trim VII: 4 Credit Courses
Trim VIII: 4 Credit Courses
Trim IX: 4 Credit Courses

The Course/s will not be offered if less than 10 students opt for it.

- VIII. I) The student will have to fill his or her elective choice for all the Trimesters (VII, VIII & IX) together at the beginning of the year itself.
  - 2) Students will be allowed to change elective choices for three courses in a year, maximum two at a time (over Trim VII, VIII & IX)
  - 3) A student will not be allowed to move out of the course where the registration is only 10.
- IX. These rules supersede all other rules and notices, which may have been framed prior to 1 July 2012.





Amendments to these guidelines may take the form of additions, deletions, and modifications and will be communicated to the students through the notice board/ Black Board /Email under signature of appropriate authorities. The management has the right to change the guidelines to meet the institutional objectives and the decision of the management will be binding on the students. Any deviation from the norms stated above will need approval from competent authorities.

#### **Preparation and Orientation MBA- Full Time**

Day	Name of Session
Day 1	Registration & Opening Day
-	Simulation Games Perspective of Effective Communication
-	Case Analysis
Day 2	Guest sessions
	Outbound Training
	Industry visits
	Simulation Games
	Perspective of Effective Communication
Day 3	Case Analysis
Day 3	Guest sessions
	Outbound Training
	Industry visits
	Simulation Games
_	Perspective of Effective Communication
Day 4	Case Analysis
July !	Guest sessions
_	Outbound Training
	Industry visits
	Simulation Games
	Perspective of Effective Communication
Davis	Case Analysis
Day 5	Guest sessions
	Outbound Training
	Industry visits
Day 6	Mumbai Darshan





Programme Orientation	Trimester I		SVKM'S NMIMS – School of Business Management Master of Business Administration (MBA) First Year (2012-2013) : Building Integrated Perspective of Management for Leadership				
			Trimester II		Trimester III		
Leader	Financial Accounting and Analysis (3) Customer Acquisition and Retention (3) Microeconomics: Firms, Markets and Behavior (3) Individual Dynamics and Leadership (3) Statistical Analysis for Business Decisions (3) Corporate Social Responsibility (3) Personal Communication (3)	(3 • D a a • M A (3 • G C D • M A C C (1 (1) • W	Marketing Planning 3) Decision Analysis and Modeling (3) Macroeconomic Analysis and Policies 3) Group and Organization Dynamics (3) Management Accounting and Control (3) Vritten Business Communication 1.5) Susiness Research Methods (1.5) thics (1.5) nvironment Management (1.5)		Corporate Finance (3) Managing Business Operations (3) Strategy Formulation (3) Globalization and Indian Economy (1.5) Information Systems for Management (3) Human Resource Management (3) Written Analysis and Communication (1.5) Legal Environment of Business (3)	WE CARE (3 WEEKS)	INTEGRATION (15 Hrs) (After completion of Final Exams)
Compulsory workshops	Business     Etiquettes						
Interest based workshops (All students have to take atleast one)	<ul> <li>Management learning through Films and Literature</li> <li>Management learning through Arts and History</li> <li>Change Management &amp; IT</li> <li>Creative Thinking</li> <li>Business Analytics using MS Access</li> <li>Indian Values and Management Philosophy</li> <li>Family Businesses in India</li> <li>Creative Problem Solving</li> <li>Career Planning</li> </ul>			<ul> <li>Basic SP</li> <li>Marketi Analytic</li> <li>Advance</li> <li>Leaders</li> <li>Business</li> <li>Finance</li> <li>Indian P</li> <li>Any oth added v</li> </ul>	ng ed SPS hip La s Histo Work Philoso er val	bs ory shop ophy ue	
Preparation: 15 sessions Orientation: 15 sessions Integration: 15 sessions  Total No. of credits 63	Sessions: 140 Courses: 7  lo. of credits: 21	Cou	sions: 140 urses: 9		Sessions: 140 Courses: 8		

(Figures in bracket represent number of credits. Each 3 credit will be of 20 sessions of 1 hr & 30 mins)





	SVKM's NMIMS - School of Business Management Master of Business Administration (MBA): Second Year (2012-2013)				
	Trimester IV	Trimester V	Trimester VI		
Compulsory Courses	<ul> <li>Summer Internship **</li> <li>Strategy Implementation (1)</li> </ul>	Environmental     Management (1) ( for     2012-13 batch only)			
Business Environment and Strategy	<ul> <li>Essentials of Management Consulting (1)</li> <li>Management Consulting –Cognizant (1)</li> <li>Emergency Preparedness &amp; Disaster Management (1)</li> <li>Strategic Alliance (1)</li> </ul>	<ul> <li>Advisory &amp; Management Consulting (1)</li> <li>Business Simulation (1)</li> <li>Innovation Management (1)</li> <li>Managing Business Turnaround (1)</li> </ul>	<ul> <li>Intellectual Property Rights (1)</li> <li>Entrepreneurship and New Venture Development (1)</li> </ul>		
Communicatio n	Negotiation Skills (1)				
Economics	Emerging Market Economies (0.5)	Economics of Industrial Organization (0.5)	<ul> <li>Game theory and its application (0.5)</li> <li>Econometrics (1)</li> <li>Economics of Infrastructure Development and Management (0.5)</li> </ul>		
Finance Area	<ul> <li>International Finance (1)</li> <li>Investment Analysis and Portfolio Management (1)</li> <li>Quantitative Techniques in Finance (1)</li> <li>Strategic Cost Management (1)</li> <li>Advance Financial Statement Analysis (0.5)</li> <li>Commercial Bank Management (1)</li> <li>Corporate Tax Planning (0.5)</li> </ul>	<ul> <li>Management of Financial Institution (0.5)</li> <li>Strategic Financial Management (1)</li> <li>Fixed Income Securities (1)</li> <li>Risk Management and Derivatives (1)</li> <li>Project Appraisal and Financing (1)</li> <li>Mergers &amp; Acquisitions, Corporate Restructuring and Valuation (1)</li> </ul>	<ul> <li>Forensic Accounting (0.5)</li> <li>Commodity Markets (1)</li> <li>Behavioral Finance (1)</li> <li>Private Equity and Venture Finance (1)</li> <li>Insurance Management (1)</li> </ul>		
Human Resource and Behavioral Sciences	Behavioral Dynamics in Organization (1)     Employee Relations & Labor Laws (1)     HR Planning, Selection & Recruitment (1)     Performance Management (1)	<ul> <li>Learning and Development (1)</li> <li>Compensation &amp; Benefits (1)</li> <li>Change Management and Organization Development (1)</li> </ul>	<ul> <li>Strategic HRM (1)</li> <li>Talent Management (1)</li> <li>Human Resource Information System (1)</li> <li>Emotional Intelligence-Developing Abilities for Superior Performance (1)</li> </ul>		





Information System	<ul> <li>Business Analysis (1)</li> <li>Business Transformation through IT (1)</li> <li>Generating Business Value Through IT (1)</li> </ul>	<ul> <li>ERP Systems: Technology         Planning and         Implementation (1)         Business Intelligence (1)         Software Project         Management (1)     </li> </ul>	<ul> <li>E-Business (1)</li> <li>Business Dynamics of the IT Industry (1)</li> <li>Technology Ventures (1)</li> </ul>
Marketing Area	<ul> <li>Consumer Behaviour (1)</li> <li>Pricing Strategy (1)</li> <li>Marketing Research (1)</li> <li>Sales Management (1)</li> <li>Integrated Marketing Communication (1)</li> <li>Service Marketing (1)</li> <li>Brand Management (1)</li> <li>Distribution (1)</li> </ul>	<ul> <li>International Marketing (1)</li> <li>Marketing of Financial Services (0.5)</li> <li>B2B Marketing (1)</li> <li>Service Marketing (1)</li> <li>Retail Marketing (1)</li> <li>Marketing Strategy (0.5)</li> <li>Media Planning (0.5)</li> <li>Brand Management (1)</li> <li>Internet Marketing (1)</li> </ul>	<ul> <li>Marketing         Engineering &amp; Models         (1)</li> <li>Rural Marketing (1)</li> <li>Innovations in         Marketing (1)</li> <li>Customer Relationship         Management (1)</li> <li>Sales Promotion (1)</li> <li>Social Marketing (1)</li> </ul>
Operations and Decision Sciences	<ul> <li>Applied Multivariate         Analysis (1)</li> <li>Modeling for Decision         Making (1)</li> <li>Logistics Management         (1)</li> <li>Production Planning and         Control (1)</li> </ul>	Service Operation Management (1) Supply Chain Management (1) Total Quality Management (1) Project Management (1) Rural Logistic Distribution (0.5) Materials & Inventory Management (0.5)	<ul> <li>Manufacturing Strategy (1)</li> <li>World Class Manufacturing (1)</li> <li>Managing Technology (1)</li> <li>Advance Supply Chain Management (1)</li> </ul>
Value added workshops	Business Environment & Strategy: 1) Strategies for risk management 2) Global Strategy – International Business 3) Business Analytics - Wipro	Marketing Area :- 1) Building Creative, Innovative and Responsive Organizations & Individuals 2) Design Thinking and Product Design	General Workshops : 1) Personal Financial Planning
	No. of Credits to be chosen: 5	No. of Credits to be chosen:5	No. of Credits to be chosen: 5
2012-13	Total No. of Credits: 6 Total Session: 120	Total No. of Credits: 6 Total Sessions: 120	Total No. of Credits: 5 Total Sessions: 100 Total No. of Credits: 17
2013-15	Total No. of Credits: 6	Total No. of Credits: 6	Total No. of Credits: 4 Total No. of Credits: 16

<sup>\*\*</sup> Summer Internship: Non-credit compulsory course. However the candidate needs to satisfactorily complete the project as an essential partial fulfillment of the requirements for award of MBA degree Figures in bracket represent number of credits. Each full credit will be of 20 sessions. Each session of 1 hr & 30 min.

Areas may have essential workshop which will be compulsory for students concentrating in those areas.





SVKM's NMIMS - School of Business Management Master of Business Administration (MBA Entrepreneurship & Family Business): First Year (2012-2013)				
Area	Trimester I	Trimester II	Trimester III	
Business Environment and Strategy	Management Practice for Entrepreneurs (3)	<ul> <li>Legal Aspects of Business (3)</li> <li>Managing and Growing Business (1.5)</li> </ul>	<ul> <li>Understanding Global Business Environment (3)</li> <li>Introduction to a Business Plan (3)</li> <li>Research Methodology (3)</li> <li>Growing Business in Changing Global Environment (3)</li> <li>Corporate Social Responsibility (3)</li> </ul>	
Communicatio n	• Oral Communication (1.5)	Written     Communication(1.5)		
Economics	<ul> <li>Microeconomics for Managers (3)</li> </ul>			
Finance	• Financial Accounting and Analysis ( 3 )	Banking Activity in Business     (3)	Cost and Management Accounting ( 3 )	
Human Resource and Behavioral Sciences	<ul> <li>Individual and Group Behavior in Organizations (3)</li> </ul>	Essentials of HRM ( 3 )     Negotiation and Dispute     Resolution ( 1.5 )		
Information System	<ul> <li>Information Systems for Management(3)</li> </ul>	• E-Business (3)		
Marketing	Marketing I (Concepts and Environment) ( 3 )	Marketing II (Marketing Mix, Planning and Strategy) (3)	Distribution & Logistics ( 3 )	
Operations and Decision Sciences	Statistical Analysis for Business Decisions ( 3 )			
Value added Modules	<ul> <li>Business Challenges and Competitive Analysis (Trim I)</li> <li>Management of Family Owned Businesses (Trim I)</li> <li>Macro Economic Analysis and Public Policy (Trim II)</li> <li>Assessing Business Opportunities (Trim II)</li> <li>Leading Change and growth in Family Business (Trim III)</li> <li>New product development (Trim III)</li> <li>Corporate Etiquette- Workshop with Organised meal.</li> <li>OBT</li> <li>International Tour</li> </ul>			

1 Credit= 10 Hrs

Sessions: 150 Sessions: 130 Sessions: 140 Courses: 8 Courses: 8 Courses: 7
No of Credits: 22 .5 No of Credits: 19.5 No of Credits: 21





	SVKM's NMIMS - School of Business Management Master of Business Administration (MBA Entrepreneurship & Family Business): Second Year (2012-2013)				
Area	Trimester IV	Trimester V	Trimester VI		
Business Environme nt and Strategy	<ul> <li>Competitive and Global Strategic Management (1)</li> <li>Implementation of Business Plan (1)</li> </ul>	<ul> <li>Auditing a Business Plan <ul><li>(1)</li><li>Innovation, Change and Entrepreneur (1)</li><li>Succession Planning models</li><li>(1)</li></ul> </li> </ul>			
Finance	Corporate Finance I (1 )	<ul><li> Managing Insurance (0.5)</li><li> Tax Management (1)</li></ul>			
Human Resource and Behavioral Sciences	Management of people at work (1)		Compensation & Benefits     (1)		
Information System	Enterprise Resource     Planning (1)				
Marketing	<ul> <li>Managing Franchises (0.5)</li> <li>PR and Advertising for Business (0.5)</li> </ul>	Rural Marketing (1)	<ul> <li>Consumer Behavior (1)</li> <li>B2B marketing (0.5)</li> <li>Digital marketing (0.5)</li> <li>Market Analysis and value Creation(1)</li> </ul>		
Operations and Decision Sciences	Supply Chain management (0.5)	Total Quality Management (1 )	Project Management (1)		
Value added Modules	Portfolio Management in Family Run Businesses (IV) Corporate Valuation , Venture growth strategies (Trim V)				

#### 1 Credit = 30 Hrs

Sessions: 130Sessions: 130Sessions: 100Courses: 8Courses: 7Courses: 6No of Credits: 6.5No of Credits: 6.5No of Credits: 5





SVKM's NMIMS - School of Business Management Master of Business Administration (MBA Actuarial): Second Year (2012-2013)						
Area	Trimester IV	Trimester V	Trimester VI			
Business Environment and Strategy			<ul> <li>Strategic Management         <ul> <li>(1)</li> </ul> </li> <li>Corporate Governance         <ul> <li>and Corporate Social</li> <li>Responsibility (1)</li> </ul> </li> </ul>			
Communication		Actuarial Communication     (0.5)				
Finance	<ul> <li>Financial Economics II (Investment analysis and portfolio management) (1)</li> <li>Actuarial Mathematics II (Financial valuation and contingencies) (1)</li> <li>Survival Models(1)</li> <li>Actuarial Risk Management – I(1)</li> <li>Enterprise Risk Management(1)</li> </ul>	<ul> <li>Actuarial Risk Management-II (1)</li> <li>Reinsurance (1)</li> <li>Health Insurance Management (1)</li> </ul>	Pensions     Management(1)			
Human Resource and Behavioral Sciences		Human Resource     Management (1)				
Marketing		Marketing of Financial Services (1)				
Operations and Decision Sciences	Actuarial Statistics II (1)					
1 Cradit - 10 hrs	Industry Project ( 1.5 )**					

1 Credit = 10 hrs

Sessions:120Sessions:110Sessions:60Courses:6Courses:6Courses:3No of credits:6No of Credits:5.5No of Credits:3



<sup>\*</sup> Summer Internship is Non credit compulsory course. However the candidate needs to satisfactorily complete the project as an essential partial fulfillment of the requirements for award of degree. Figures in brackets represent number of credits. Each full credit will be of 20 sessions. Each session of 1 hr & 30 minutes.

<sup>\*\*</sup> Industry project will be taken up by the student in trim IV and will run through trim VI. It's a rigorous exercise where student has to opt for their area of interest like life, health, pensions, etc.



**SVKM'S NMIMS - School of Business Management** Master of Business Administration in Banking Management - MBA (Banking Management) First Year (2012-2014): Building Integrated Perspective of Management for Leadership **Programme** Orientation Trimester I Trimester II Trimester III **Preparation** • Research Methodology Corporate Economics for Finance (3) Managers (3) Strategic Management Financial **Financial** Accounting & Accounting (3) Management (3) Control (3) Banking Law & Retail Banking Banking their Applications (Including Regulation, Customer Supervision & CARE MODULE (3 weeks) Organizational Relationship Compliance (3) Behavior (3) Management) Statistical Information (3) Methods (3) Systems for Operations • Corporate Social Management Research (3) Responsibility Operations and Governance Customer Management (3) (3)• Data Base Acquisition and Business Retention (3) Management Communication Decision Analysis System ( (1.5) (3)WE • Legal Aspects of (3) Business (3) Personal Growth • Financial Analysis • Workshop on Workshop (6 Using Excel (6 ORACLE-8 & hrs.) hrs.) ORACLE 9i (6 Compulsory workshop\*\* hrs.) Workshop on SPSS (9 hrs.) Preparation: 15 sessions Sessions: 140 Sessions: 120 Sessions: 130 Orientation: 15 sessions Courses: 7 Courses: 6 Courses: 7 Workshops: 4 Workshops: 4 Workshops: 10

No. of credits: 21

No. of credits: 18

No. of credits: 19.5

Total No. of credits: 58.5

#### \*WE CARE MODULE (3 weeks)

\*\*\*Summer Internship: Non-credit compulsory course. However a student needs to satisfactorily complete the project as an essential partial fulfillment for award of MBA degree

(Figures in bracket represent number of credits. Each 3 credits will be of 20 sessions of 1 hr & 30 mins) 1 credit= 10 hrs. Class room teaching.



# SVKM'S NMIMS - School of Business Management Master of Business Administration in Banking Management -MBA (Banking Management) Second Year (2011-2013) Trimester IV Trimester V Trimester VI

Area		Trimester IV	Trimester V	Trimester VI
Finance	WEEKS)***	<ul> <li>Credit Appraisal and Monitoring (1)</li> <li>Bank Accounting &amp; Audit (1)</li> <li>Project &amp; Infrastructure Finance (1)</li> <li>Strategy, Structure &amp; Policy in Banks (1)</li> <li>Banking Security Documentation (1)</li> </ul>	<ul> <li>Investment Banking (1)</li> <li>Asset Liability Management (1)</li> <li>International Banking &amp; Finance (1)</li> <li>Credit Risk Management &amp; Debt Servicing Management (1)</li> <li>Treasury and Operational Risk Management (1)</li> </ul>	<ul> <li>Personal Financial         Planning and Wealth         Management (1)</li> <li>Priority Sector Advances         (1)</li> <li>Quantitative for         Financial Engineering         (1)</li> <li>Fixed Income Securities,         Debt Markets &amp;         Derivatives (1)</li> </ul>
Informatio n System	INTERNSHIP (6 WEI		Banking Technology     Management (Plus 12 hrs     hands on experience in     Finacle software from     INFOSYS) (1)	Enterprise Planning     System (1)
Economics	INTER	Financial Systems &     Monetary Economics (1)		
Operation s and Decision Sciences	SUMMER	Advanced Statistical Methods (1)		
Value added compulsor y workshop s**		<ul> <li>Indian Values and Management Philosophy (9 hrs.)</li> </ul>	<ul> <li>Finnacle Training Programme (12 hrs)</li> </ul>	Treasury Management Systems – ICICI Banks (18 hrs.) (2 days workshop- BKC)
		Sessions: 140 Courses: 7 Workshops: 6	Sessions : 120 Courses: 6 Workshops: 8	Sessions: 100 Courses: 5 Workshops: 12





	SVKM'S NMIMS - School of Business Management Master of Business Administration in Capital Markets -MBA (Capital Markets) First Year (2012-2013) : Building Integrated Perspective of Management for Leadership				
Programme Preparation	Orientation	Trimester I	Trimester II	Trimester III	
Case Com	Leader ship	<ul> <li>Management Theory and Practice (3)</li> <li>Legal Aspects of Business (3)</li> <li>Micro Economics for Managers (3)</li> <li>Financial Accounting and Analysis (3)</li> <li>Statistics for Finance (3)</li> <li>Written Communication (1.5)</li> <li>Communications for Capital Markets (1.5)</li> </ul>	<ul> <li>Macroeconomic (3)</li> <li>Cost and Management Accounting (3)</li> <li>Capital Market Laws (3)</li> <li>Mathematics for Finance (1.5)</li> <li>Marketing Management (3)</li> <li>Corporate Communication s (1.5)</li> <li>Individual and Group Behavior in Organizations (3)</li> </ul>	Management (3)  • Financial Institutions and Markets (3)  • Corporate Finance (3)  • Computer Applications in Finance (3)  • Operations	WE CARE MODULE (3 Weeks) *
Compulsory workshop**		• Capital Markets in films and literature (6 hrs)		Workshop on SPSS (9 hrs.)	
Preparation: 15 sessions Orientation: 15 sessions		Sessions : 120 Courses: 7 Workshops: 4	Sessions: 120 Courses: 7	Sessions : 130 Courses: 7 Workshops: 6	

No. of credits: 18 No. of credits: 18 No. of credits: 19.5 Total No. of credits: 55.5

#### \*WE CARE MODULE (3 weeks)

(Figures in bracket represent number of credits. Each 3 credits will be of 20 sessions of 1 hr & 30 mins) 1 credit= 10 hrs. Class room teaching



<sup>\*\*\*</sup>Summer Internship: Non-credit compulsory course. However a student needs to satisfactorily complete the project as an essential partial fulfillment for award of MBA degree



**SVKM'S NMIMS - School of Business Management** Master of Business Administration in Capital Markets -MBA (Capital Markets) Second Year (2012-2013) Area **Trimester IV Trimester V Trimester VI** • Corporate Reporting (1) • Project Finance and Market Appraisal (1) • Fixed Income Securities (1) Microstructure (1) • Financial Risk Management • International Finance and • Behavioral Finance Global Capital Markets (1) and Derivatives (1) (1) • Wealth • Portfolio Theory and Practices • Equity Analysis-SUMMER INTERNSHIP (6 WEEKS)\*\*\* Fundamental and Technical Management (1) Analysis (1) Venture Capital and Finance • Business Analytics (1) • Commodity Markets & Area • Financial Econometrics (1) Private Equity (1) Trading (1) • Commercial Bank Management (1) • Mergers, Acquisitions and Corporate Restructuring **Corporate Social** Responsibility and **Business** Corporate Environmen Governance (1) and Strategic Strategy Management (1) Value added \*\*Ascent of Money (4 Sessions : Trimester – IV ) compulsory workshops 120 Sessions: 120 Sessions: 120 Sessions: Courses: 6 Courses: 6 Courses: 6

Workshops:



Workshops:

14

Workshops:



# MBA PHARMACEUTICALS MANAGEMENT - First Year (2012-13)

Trimester – I (June – September)

AREA	SUBJECT			
FINANCE	Financial Accounting and Analysis of Pharma			
	Companies (3)			
MARKETING	Marketing Management in Pharma (3)			
	Marketing Research (LTS)-1 (Weekly Fieldwork,			
	Preparation of Questionnaire, Research Design,			
	Review of Fieldwork) (1.5)			
	Principles of Marketing Research (1.5)			
	Consumer Behaviour in Pharma (3)			
ECONOMICS	Microeconomics (3)			
BUSINESS ENVIRONMENT AND	Pharma Business Environment (1.5)			
STRATEGY	Research Methodology (1.5)			
	Principles and Practices of Management in Pharma			
	Industry (3)			
	Legal Framework in Pharma (1.5)			
COMMUNICATION	Written Communication (1.5)			
	Mandarin (Non-credit)			
	Spanish (Non-credit)			

Trimester - II (September - December)

	i i (September December)		
AREA	SUBJECT		
FINANCE	Cost and Management Accounting-I (1.5)		
MARKETING	Principles and Practices of Sales Management (3)		
	Pharma Brand Promotion (3)		
	Marketing Research (LTS)-2 (Weekly Fieldwork, Preparation of Questionnaire, Research Design, Review of Fieldwork) (1.5)		
ECONOMICS	Macroeconomics (3)		
HUMAN RESOURCES & BEHAVIOURAL SCIENCES	Understanding Self (1.5)		
COMMUNICATION	Oral Communication (1.5)		
	Written Communication (1.5)		
	Mandarin (Non-credit)		
	Spanish (Non-credit)		
GENERAL MANAGEMENT	Cases in Turnaround Management in Pharma (3)		

Trimester – III (January – March)

AREA	SUBJECT		
FINANCE	Corporate Finance (3)		
MARKETING	Marketing of Medical Devices (1.5)		
	Marketing Research (LTS)-3 (Weekly Fieldwork,		
	Preparation of Questionnaire, Research Design, Review of Fieldwork) (1.5)		
BUSINESS ENVIRONMENT AND STRATEGY	Legal Aspects of Pharma (3)		
COMMUNICATION	Oral Communication (1.5)		
	Written Communication (1.5)		
	Mandarin (Non-Credit)		
	Spanish (Non-Credit)		





# MBA PHARMACEUTICALS MANAGEMENT – Second Year (2012-13)

Trimester – IV (June - September)

	Stel - IV (Julie - Jeptellibel)
AREA	SUBJECT
MARKETING	Marketing of API (0.5)
	Brand Management in Pharma (0.5)
	Emotional Branding (0.5)
	Marketing Research (LTS) -4 (Weekly Fieldwork,
	Preparation of Questionnaire, Research Design,
	Review of Fieldwork) (0.5)
	Marketing of Medical Devices (0.5)
	Launching a New Product (0.5)
	Marketing Practices in International Markets in
	Pharma (0.5)
	Managing Distribution Channels in Pharma (0.5)
	Pharma Brand Promotion-II (0.5)
BUSINESS ENVIRONMENT AND	Managing IPR in Pharma (0.5)
STRATEGY	Strategic Brand Management in Pharma (0.5)
OPERATIONS & DECISION	Managing Quality in Pharma (1)
SCIENCE	
INFORMATION SYSTEMS	MIS & Managerial Decision Making (0.5)
HUMAN RESOURCES &	People Management (0.5)
BEHAVIOURAL SCIENCES	Managing Innovation in Pharma (1)
WORKSHOP	Written Analysis of Cases (WAC) (Non Credit)
	OTC Advertising & Strategy(Going OTC) (Non Credit)

Trimester - V (September - December)

Trimester – V (September - December)			
AREA	SUBJECT		
MARKETING	International Marketing (1)		
WARRETING	Launching a New Division (0.5)		
	Marketing Strategy & Implementation (0.5)		
	Managing Multinational companies (0.5)		
	Pricing Strategy in Pharma Industry (0.5)		
	Dissertation & Fieldwork (commence) (1)		
	Good Marketing Practices (0.5)		
FINANCE	Health Insurance (0.5)		
OPERATIONS & DECISION	Strategic Procurement (0.5)		
SCIENCE	Good Manufacturing Practices (0.5)		

Trimester – VI (January – March)

Timester – Vi (January – Waren)			
AREA	SUBJECT		
MARKETING	Business Leadership in Pharma (0.5)		
	CRM Practices in Pharma (0.5)		
	Marketing in BRIC Countries: Clusters (1)		
	Data Analysis for Strategy (0.5)		
	Dissertation (2)		
BUSINESS ENVIRONMENT AND	CSR in Pharma (0.5)		
STRATEGY			
OPERATIONS & DECISION	Supply Chain Management (0.5)		
SCIENCE			





SVKM'S NMIMS - School of Business Management, Master of Business Administration in Human Resource - MBA(HR) First Year (2012-2013)								
Programme Preparation	Orientation	Trimester I		Trimester II		Trimester III		
Case Com	Leader	Microeconomic s: Firms, Markets and Behavior (3)     Financial Accounting and Analysis (3)     Customer Acquisition and Retention (3)     Individual Dynamics and Leadership (3)     Statistics for HR Professionals (3)     Personal Communication (1.5)	INTEGRATION (3 Hrs )	<ul> <li>Macroecono mics: Theory and Policies (3)</li> <li>Decision Analysis and Modeling (3)</li> <li>Management Accounting and Control (3)</li> <li>Groups and Organizationa I Dynamics (3)</li> <li>Organizationa I Research (3)</li> <li>Information Systems for Management (3)</li> <li>Written Communicati on (1.5)</li> </ul>	INTEGRATION (3 Hrs )	Strategy Formulatio n (3) Corporate Finance (3) Economics of Labor and Employmen t (3) Operations Manageme nt (3) Employee Relations and Labor Laws (3) Human Resource Managem ent (3)	INTEGRATION (3 Hrs)	WE CARE (3 WEEKS)
Compulsory	workshops	<ul><li>Personal Growth Lab</li><li>Legal Aspects of Business</li></ul>		<ul><li>Personal Growth Lab II</li><li>Negotiation Skills</li></ul>		Outbound Training     Personal Effectivenes s and Leadership		
SECTOR SPECIFIC INPUTS								
Preparation: 15 sessions Sessions: 110 Sessions: 130 Sessions: 120 Courses: 6 Integration: 6 sessions								
Total No. of credits 54 No. of credits: 16.5 No. of credits: 19.5 No. of credits: 18								

(Figures in bracket represent number of credits. Each 3 credit will be of 20 sessions of 1 hr & 30 mins)





SVKM'S NMIMS - School of Business Management Master of Business Administration in Human Resource - MBA(HR) Second year (2012-2013)				
Term	Trimester IV	Trimester V	Trimester VI	
Courses	<ul> <li>Summer Internship**</li> <li>Business Ethics and CSR (1)</li> <li>Managing Change and OD (1)</li> <li>Competency Mapping and Assessment (1)</li> <li>Performance Management System (1)</li> <li>H R Planning, Recruitment and Selection (1)</li> <li>Total Quality Management(0.5)</li> <li>Organizational Theory, Structure and Design (1)</li> </ul>	<ul> <li>International HRM (1)</li> <li>Assessment         Techniques in HR(.5)</li> <li>Strategic HRM (1)</li> <li>Emotional         Intelligence(1)</li> <li>Talent Management         (1)</li> <li>Compensation and         Benefits (1)</li> <li>Learning and         Development (1)</li> </ul>	<ul> <li>H.R. Audit (0.5)</li> <li>HRIS (1)</li> <li>Building Learning Organizations and Knowledge Management (0.5)</li> <li>Managing Innovation (1)</li> <li>Appreciative Inquiry (0.5)</li> <li>HR Metrics (0.5)</li> </ul>	
Compulsory workshops	<ul><li>Stress Management</li><li>Transactional Analysis</li></ul>	<ul> <li>Coaching and Mentoring Skills</li> <li>Counseling and Grievance Handling</li> </ul>	<ul><li>Consulting Skills</li><li>Work Life Balance</li></ul>	
SECTOR SPECIFIC INPUTS				
	Courses: 130 Sessions Workshops: 5 to 15 Hours	Courses: 130 Sessions Workshops: 5 to 15 Hours	Courses: 80 Sessions Workshops: 5 to 15 Hours	

Total No. of credits: 17 No. of credits: 6.5 No. of credits: 4

Figures in bracket represent number of credits. Each 1 credit will be of 20 sessions of 1 hr & 30 mins



<sup>\*\*</sup> Summer Internship: Non-credit compulsory course. However the candidate needs to satisfactorily complete the project as an essential partial fulfillment of the requirements for award of MBA degree.



# **MASTER OF BUSINESS ADMINISTRATION (Part Time)**

# FIRST YEAR (2012-13)

AREA	SUBJECT		
TRIMESTER – I (JULY – SEPTEMBER)			
FINANCE	Financial Accounting and Analysis (3)		
ECONOMICS	Microeconomics: Firms, Markets & Behaviour (Economics Analysis For Business Decisions) (3)		
HUMAN RESOURCES & BEHAVIORAL SCIENCES	Individual Dynamics & Leadership (3)		
OPERATIONS & DECISION SCIENCE	Statistical Analysis for Business Decisions (3)		
TRIMESTER – I	I (OCTOBER – DECEMBER)		
FINANCE	Management Accounting & Control (3)		
INFORMATION SYSTEMS	Information Systems for Management (3)		
MARKETING	Marketing Management (3)		
HUMAN RESOURCES & BEHAVIORAL SCIENCES	Group & Organization Dynamics (3)		
TRIMESTER -	III (JANUARY – MARCH)		
FINANCE	Corporate Finance (3)		
MARKETING	Marketing Management II (3)		
OPERATIONS & DECISION SCIENCE	Decision Analysis & Modeling (3)		
HUMAN RESOURCES & BEHAVIORAL SCIENCES	Human Resources Management (3)		

5 sessions each of 3 hrs. (1.5 credit) all remaining course are of 1 credit of 10 hrs teaching.





# MASTER OF BUSINESS ADMINISTRATION (Part Time)

# **SECOND YEAR (2012-13)**

AREA	SUBJECT		
TRIMESTER – IV (JULY – SEPTEMBER)			
	Macroeconomics (1)		
COLUMNIA	Business Communication (1)		
COMMON	Managing Business Operations (1)		
	Enterprise Planning Systems (1)		
TRIMESTER –	V (OCTOBER – DECEMBER)		
	Legal Environment of Business (1)		
COMMON	Strategy Formulation (1)		
COMMON	Corporate Social Responsibility (1)		
	Corporate Taxation (1)		
TRIMESTER -	- VI (JANUARY – MARCH)		
	Strategy Implementation (1)		
COMMON	Research Methodology (1)		
	Environment Management (0.5)*		
	Emergency Response Management (0.5)*		

5 sessions each of 3 hrs. (0.5 credit) all remaining course are of 1 credit of 30 hrs teaching.





# MASTER OF BUSINESS ADMINISTRATION (Part Time)

# THIRD YEAR (2012-13)

AREA	SUBJECT		
TRIMESTER –	VII (JULY – SEPTEMBER)		
COMMON	Enterprise Planning Systems (1)		
	Marketing Strategy (1)		
MARKETING	Customer Relationship Management (1)		
	Integrated Marketing Communications (1)		
	Strategic Financial Management (1)		
FINANCE	Fixed Income Securities & Debt Markets (1)		
	Fundamental & Technical Analysis (1)		
	Learning & Development (1)		
HUMAN RESOURCES & BEHAVIOURAL SCIENCES	Change Management & Organizational Development (1)		
	Compensation & Benefits (1)		
	Software Project Management (1)		
INFORMATION SYSTEMS	Generating Business value through IT (1)		
	Strategic Business Process Outsourcing (1)		
	Supply Chain Management (1)		
OPERATION & DECISION SCIENCE	Total Quality Management (1)		
	Project Management (1)		
TRIMESTER – VI	II (OCTOBER – DECEMBER)		
COMMON	Corporate Taxation (1)		
	Service Marketing (1)		
MARKETING	Retail Marketing (1)		
	Sales Promotion (1)		
	Infrastructure Project Financing (1)		
FINANCE	Merger. Acquisitions & Corporate Restructuring (1)		
	Insurance & Risk Management (1)		
HUMAN RESOURCE & BEHAVIOURAL	L International HRM (1)		





SCIENCES	Talent Management & Career Planning (1)		
	Organization Culture and Work-life Balance (1)		
	E-Business (1)		
INFORMATION SYSTEMS	E-Governance (1)		
	Business Dynamics of the IT Industry (1)		
	Manufacturing Strategy (1)		
OPERATION & DECISION SCIENCE	World Class Manufacturing (1)		
	Managing Technology (1)		
TRIMESTER -	IX (JANUARY – MARCH)		
COMMON	Emergency Response Management (0.5)*		
	Environment Management (0.5)*		
	Rural Marketing (1)		
MARKETING	B2B Marketing (1)		
	Internet Marketing (1)		
	Futures Options and Risk Management (1)		
FINANCE	Hedge Funds & Private Equity Financing (1)		
	Real Estate Finance (1)		
	Strategic HRM (1)		
HUMAN RESOURCE & BEHAVIOURAL SCIENCES	HR Audit (1)		
	HRIS (1)		
	Strategic Planning of Information Systems (1)		
INFORMATION SYSTEMS	Business Innovation Through IT (1)		
	Technology Ventures (1)		
	Business Process Management (1)		
	Advanced Supply Chain Management (1)		
OPERATION & DECISION SCIENCE	Material & Inventory Management (1)		
	Lean Manufacturing (1)		
	I .		

5 sessions each of 3 hrs. (0.5 credit) all remaining course are of 1 credit of 30 hrs teaching.





#### **MASTER OF BUSINESS ADMINISTRATION (Part Time)**

# Diploma Programme / Part Time MBA (SE) - 2012-13

Ten lectures of three hours each for Diploma/PT MBA lyr, Ilyr & Illyr.

TRIMESTER I (JUNE TO SEPTEMBER)				
AREA	CODE	SUBJECT		
HUMAN RESOURCES & BEHAVIOURAL SCIENCES	607 HRM	Organisational Behaviour (3)		
BUSINESS ENVIRONMENT AND STRATEGY	221 BES	Law and Social Work (3)		
Silvated	635 BES	Social Development & Introduction to Social Entrepreneurship (3)		
ECONOMICS	983 ECO	Economics (3)		
TRIMESTER II (SE		-		
AREA	CODE	SUBJECT		
FINANCE	185 FIN	Financial Accounting (3)		
HUMAN RESOURCES & BEHAVIOURAL SCIENCES	223 HRM	Human Resource Management (3)		
BUSINESS ENVIRONMENT AND STRATEGY	222 BES	Social Engineering and Project Management (3)		
COMMUNICATION	608 BES	Development Communication (3)		
TRIMESTER II	II /IANIIIADV	(TO ADDII )		
AREA	CODE	SUBJECT		
MARKETING	111 MKT	Social Marketing (3)		
FINANCE	038 FIN	Micro-Finance –I (3)		
BUSINESS ENVIRONMENT AND	618 BES	Research Methodology – 1 (3)		
STRATEGY	207 BES	Management of Social Enterprises (3)		
Workshops: (2.5)				

Workshops: (2.5)

- 1. Management Theory and Practice
- 2. Resource Mobilisation

Students who have opted for Part Time MBA (I) will have to undertake Project work in addition to studying the above subjects. (50 hours)





# PART TIME MBA (SE) SECOND YEAR (2012-13)

TRIMESTER IV (JUNE TO SEPTEMBER)				
AREA	CODE	SUBJECT		
FINANCE	613 FIN	Financial Management in Social Enterprises –II (1)		
ECONOMICS	ECO	Development Economics (1)		
BUSINESS ENVIRONMENT AND STRATEGY	611 BES	Legal Aspects of Managing Development Organizations.(1)		
	612 BES	Strategic Planning and Management in Social Enterprises (1)		
OPERATIONS AND DECISION SCIENCES	610 ODS	Operations Management in Social Enterprises (1)		
TDIMECTE	D V /CEDTEN/I	DED TO DECEMBED		
AREA	CODE	BER TO DECEMBER) SUBJECT		
	609 ODS			
OPERATIONS AND DECISION SCIENCES	609 003	Management of Development Programmes at Grass roots (1)		
BUSINESS ENVIRONMENT AND	619 BES	Research Methodology –II (1)		
STRATEGY	614 BES	Social Venture Development and Costing of Social Projects (1)		
FINANCE	615 FIN	Venture Capital and Entrepreneurial Finance (1)		
OPERATIONS AND DECISION SCIENCES	617 ODS	Social Engineering & Project Management – II (1)		
TDIME	CTED VI /IANI	HARV TO ARRIL		
AREA	CODE	UARY TO APRIL) SUBJECT		
FINANCE	616 FIN	Micro Finance – II (1)		
		` ,		
HUMAN RESOURCES & BEHAVIOURAL SCIENCES	620 HRM	Organizational Design and Transformations (1)		
INFORMATION SYSTEMS	622 INS	Designing Management Information Systems for Social Enterprises (1)		
BUSINESS ENVIRONMENT AND STRATEGY	623 BES	Understanding Global Cultures and Management of International Social Development Projects (1)		
	624 BES	Disaster Management (1)		





# PART TIME MBA (SE) THIRD YEAR

TRIMESTER VII (JUNE TO SEPTEMBER)					
AREA	CODE	SUBJECT			
HUMAN RESOURCES &	621 HRM	Performance Management of Social			
BEHAVIOURAL SCIENCES Enterprises (1)					
MARKETING	628 MKT	Marketing of Products and Services (1)			
	629 MKT	Brand Building for Social Enterprises (1)			
BUSINESS ENVIRONMENT AND	625 BES	Management of Livelihood Support			
STRATEGY		Programmes – I (1)			
	626 BES	Governance of Social Enterprises (1)			
		BER TO DECEMBER)			
AREA	CODE	SUBJECT			
	627 BES	Corporate Social Responsibility (1)			
	630 BES	Training and Development in Social			
BUSINESS ENVIRONMENT AND		Enterprises (1)			
STRATEGY	631 BES	Management of Cross Sector			
		Partnerships (1)			
	632 BES	Stakeholder Management & Social Audit			
		(1)			
	633 BES	Seminar on Social Development (30 hrs)			
		(1.5)			
		ARY TO APRIL)			
The Trimester concentrates on p	roviding hand	s-on experience to students to integrate			
	ctical experiei	nce. Hence greater emphasis is laid on			
learning by doing.	CODE	CUDIFCT			
AREA		SUBJECT			
MARKETING	970 MKT	Export Management (1)			
BUSINESS ENVIRONMENT AND	208 BES	Environment Management (1)			
STRATEGY	634 BES	Seminar on Sustainability of Social			
		Enterprises (30hrs) (1.5)			
Practical and Experiential Compo					
Five day Study Tour (30 hrs					
	60 hours of Internship.(2.5)				
Students would be required to produce a dissertation focused on social enterprise					
under one of the following two h	under one of the following two headings: (30 hrs)				
Case-study of an existing social enterprise, evaluating its past successes and					
providing insights for impro	oving its future	pertormance (1)			
OR					

Business plan for establishing a new social enterprise.





SVKM'S NMIMS - School of Business Management MANAGEMENT PROGRAMME FOR EXECUTIVES –MPE (2012 -2014) POST GRADUATE DIPLOMA IN BUSINESS MANAGEMENT (PGDBM) First year (2012-2013)				
Trimester	Foundation	Trimester I	Trimester II	
Courses	<ul> <li>Data Analysis using Excel</li> <li>Principles of Management</li> <li>Case Study Analysis</li> </ul>	Managerial Economics (3)     Statistics for Business     Decisions (3)     Financial Management (3)     Marketing Management (3)     Organizational Behaviour (3)      Communication, Present and Negotiation Skills (3)     Sales Management (3)     Sales Management (3)		
Compulsory				
Workshops		WORKSHOP – HR / OB Area WORKSHOP – Finance Area		
	Courses: 8 Sessions	Courses: 90 Sessions	Courses: 90 Sessions	
		Workshop: 6 Hours	Workshop: 6 Hours	

Total No. of credits: 36 No. of credits: 18 No. of credits: 18

SVKM'S NMIMS - School of Business Management MANAGEMENT PROGRAMME FOR EXECUTIVES –MPE (2012 -2014) POST GRADUATE DIPLOMA IN BUSINESS MANAGEMENT (PGDBM) Second Year (2013-2014)				
Trimester	Foundation	Trimester III	Trimester IV	
Courses	Research Methodology Session & Commencemen t of Capstone Project	Macroeconomics and the Global Economy (1)     Corporate Finance (1)     Brand Management (1)  Management Project Operations (4)  Supply Chain Management Business Law, IPR and Well International Business (1)  Strategic Management -		
Compulsory Workshops		WORKSHOP on CRM	WORKSHOP on World Class Quality Initiatives	
	Courses: 4-6 Sessions	Courses: 90 Sessions Workshop: 6 Hours	Courses: 90 Sessions Workshop: 6 Hours	

Total No. of credits: 37 No. of credits: 18 No. of credits: 19

Figures in bracket represent number of credits. Each 3 credit will be of 15 sessions of 2 hours each.

• Capstone Project – 20 hrs

#### **Specialization:**

Specialization in selected areas based on participant strength and the Institute's discretion will also be offered after completion of Trimester IV.





# **Executive MBA (E-MBA)**

Total Credits: 40 Compulsory: 24 Electives: 12 Dissertation: 4

\*Each credit is of 17 Hours

Pre Requisite: Coding C/E represents Compulsory / Elective and respective serial no.

Sr. No.	Code	ng C/E represents Compulsory / Elective and respect Compulsory Courses	Area	Pre Requisite
1	CS0001	Strategy Formulation	BUP	
2	CS0002	Legal Environment of Business	BUP	
3	CS1003	Strategy Implementation	BUP	C1
4	CS2004	Business Research Methods	BUP	C22 & C23
5	CC0005	Business Communication	COMM	
6	CC0006	Negotiations Skills	COMM	
7	CE0007	Global & Macroeconomic Environment	ECO	
8	CE1008	Economics of Strategy	ECO	C1
9	CF0009	Financial Accounting	FIN	
10	CF1010	Analysis of Financial Statements	FIN	C9
11	CF1011	Management Accounting & Control	FIN	C9
12	CF2012	Corporate Finance I	FIN	C9 & C10
13	CF3013	Corporate Finance II	FIN	C9, C10 & C12
14	CH0014	Individual Dynamics & Organization	HRM	
15	CH0015	Group & Organization Dynamics	HRM	
16	CH0016	Human Resource Management	HRM	
17	CH0017	Leadership & Corporate Accountability	HRM	
18	CI0018	Information Systems for Management	INS	
19	CM0019	Customer Acquisition & Retention	MKT	
20	CM1020	Marketing Planning	MKT	C19
21	CM1021	International Marketing	MKT	C19
22	CO0022	Statistical Analysis for Business Decisions	OPS	
23	CO1023	Decision Analysis and Modeling	OPS	C22
24	CO1024	Managing Business Operations	OPS	C22
		Electives		
		Finance		
1	EF4051	International Finance	FIN	C9,C10,C12 & C13
2	EF4052	Investment Analysis and Portfolio Management	FIN	C9,C10,C12 & C13
3	EF2053	Strategic Cost Management	FIN	C9 & C11
4	EF5054	Fixed Income Securities and Debt Markets	FIN	C9,C10,C12, C13 & E2
5	EF5055	Futures Options & Risk Management	FIN	C9,C10,C12, C13 & E2
6	EF4056	Mergers, Acquisitions and Corporate Restructuring	FIN	C9,C10,C12 & C13
7	EF4057	Financial Institutions & Markets	FIN	C9,C10,C12 & C13
8	EF4058	Commercial Bank Management	FIN	C9,C10,C12 & C13
9	EF4059	Project Finance	FIN	C9,C10,C12 & C13
		Human Resources & Behavioural Science		
1	EH1071	Employee Relations & Labor Laws	HRM	C16





Sr. No.	Code	Compulsory Courses	Area	Pre Requisite
2	EH1072	Talent Management	HRM	C16
3	EH1073	Performance Management	HRM	C16
4	EH2074	Organization Theory, Structure & Design	HRM	C14 & C15
5	EH1075	Compensation & Benefits	HRM	C16
6	EH1076	Strategic HRM	HRM	C16
7	EH1077		HRM	C16
8	EH1078	Emotional Intelligence-Developing Abilities for Superior Performance	HRM	C14
9	EH1079	Learning & Development	HRM	C16
		Information System		
1	EI1091	Business Intelligence using Data Mining Tools	INS	C18
2	EI1092	ERP Systems: Technology Planning and Implementation	INS	C18
3	EI1093	IT Entrepreneurship	INS	C18
4	EI1094	Information System Audit and Control	INS	C18
5	EI1095	IT Infrastructure Management	INS	C18
6	EI1096	Generating Business Values Through IT	INS	C18
7	EI1097	Solutions for Business Analysis	INS	C18
8	EI1098	Managing IT Project	INS	C18
9	EI1099	Business Dynamics of Information & Communication Technology Industry	INS	C18
		Marketing		
1	EM2111	Consumer Based Marketing Strategy	MKT	C19 & C20
2	EM5112	Marketing Research	MKT	C4, C19, C20, C22 & C23
3	EM2113	Sales & Distribution Management	MKT	C19 & C20
4	EM2114		MKT	C19 & C20
5	EM2115	Service Marketing	MKT	C19 & C20
6	EM2116	Customer Relationship Management	MKT	C19 & C20
7	EM2117	Marketing Strategy	MKT	C19 & C20
8	EM2118	Brand Management	MKT	C19 & C20
9	EM2119	Marketing Analytics	MKT	C19 & C20
		Operations & Decision Science		
1	EO3131	Advanced Method of Data Analysis	OPS	C22, C23 & C24
2	EO2132	Service Operation Management	OPS	C22 & C24
3	EO2133	Logistics Management	OPS	C22 & C24
4	EO2134	Production, Planning & Control	OPS	C22 & C24
5	EO3135	Modeling for Decision Making	OPS	C22, C23 & C24
6	EO2136	Supply Chain Management	OPS	C22 & C24
7	EO2137	Total Quality Management	OPS	C22 & C24
8	EO2138	Project Management	OPS	C22 & C24
9	EO2139	Manufacturing Strategy	OPS	C22 & C24





# Defense Program Schedule Term I

Sr. No.	Name of the Subjects		Credits
1	Marketing Management	MKT	3
2	Individual & Organisation	HRM	3
3	Micro & Macro Business Envron		3
4	Cost & Management Accounting		3
5	Enterpreneurship Management		2

# Term II

Sr. No.	Name of the Subjects		Credits
1	Quantitative Techniques		3
2	Human Resource Management	HRM	3
3	Financial Management		3
4	Corporate Strategy		2
5	Services & Retail Management	MKT	2

# Term III

Sr. No.	Name of the Subjects		Credits
1	Legal Aspects of Business & Labour Laws	BUP	3
2	Logistics & Supply Chain Management	OPS	3
3	International Business	MKT	2
4	Management Control System	BUP	1.5
5	Communication	Comm	2

# Term IV

Sr. No.	Name of the Subjects		Credits
1	Project Management	OPS	2.5
2	TQM & Six Sigma	OPS	2
3	Management Information System		2
4	Enterprise Risk Management		1.5
5	Corporate Social Responsibility		1.5





# **LIST OF HOLIDAYS FOR THE YEAR 2012**

	Mumbai Campus (State of Maharashtra)				
SR. NO.	OCCASION	DATE	DAY		
1	Republic day	26-Jan-12	Thursday		
2	Mahashivratri	20-Feb-12	Monday		
3	Holi	08-Mar-12	Thursday		
4	Gudi Padwa	23-Mar-12	Friday		
5	Good Friday	06-Apr-12	Friday		
6	Maharashtra Day	01-May-12	Tuesday		
7	Raksha Bandhan	02-Aug-12	Thursday		
8	Independence Day	15-Aug-12	Wednesday		
9	Ramzan-Id	20-Aug-12	Monday		
10	Ganesh Chaturthi	19-Sep-12	Wednesday		
11	Gandhi Jayanti	02-Oct-12	Tuesday		
12	Dussehra	24-Oct-12	Wednesday		
13	Diwali Amavasya (Laxmi Pujan)	13-Nov-12	Tuesday		
14	Diwali (Balipratipada)	14-Nov-12	Wednesday		
15	Diwali (Bhaubeej)	15-Nov-12	Thursday		
16	Christmas	25-Dec-12	Tuesday		

Classes/Lectures will be conducted, if required (except on the National Holidays i.e. January 26, 2012, August 15, 2012, May 01, 2012 & October 02, 2012)

	Holiday falls on Sunday				
17	Makar Sankranthi	15-Jan-12	Sunday		
18	Id-E-Milad	05-Feb-12	Sunday		
19	Chhatrapati Shivaji Jayanti	19-Feb-12	Sunday		
20	Ram Navmi	01-Apr-12	Sunday		
21	Buddha Pornima	06-May-12	Sunday		





#### People you should know

Dean School of Business Management: Dr. Debashis Sanyal Associate Dean - Executive Education: Dr. M. C. Agarwal

**Director - Centre for Sustainability** 

Management & Social Entrepreneurship:

Director - Centre for Family Business & Entrepreneurship Management:

**Area Chairpersons** 

**Business Environment and Strategy** 

Communication

**Economics** 

Finance **Human Resources and Behavioural Sciences** 

Information System

Marketing

**Operations and Decision Sciences** 

- Prof. Sreeram Sivaramakrishnan

- Dr. Gurumurthy Kalyanaram - Dr. Mala Srivastava

Dr. Meena Galliara

Prof. Seema Mahajan

- Dr. Bala Krishnamoorthy

- Dr. Seema Khanvilkar

- Dr. Sangita Kamdar - Dr. Chandan Dasgupta

 Dr. Sharon Pande - Dr. Nilay Yajnik

Prof. Shailaja Rego

- Dr. Vrinda Kamat - Prof. Debasish Ghosh

- Dr. Tarun Gupta - Prof. Seema Mahajan

- Prof. (Miss). Nafisa Kattarwala

- Dr. Meena Galliara - Dr. B. M. Kacholia

- Dr. Veena Vohra - Prof. Amit Bhadra

**Chairperson SBM Programmes:** 

Ph.D Programmes, Research & Publications

**MBA Programme** 

MBA Banking Management

**MBA Capital Market** 

MBA Pharmaceutical Management

MBA Entrepreneurship & Family Business

**MBA Part Time** 

PTMBA and Diploma (Social Enterprise)

Week End Family Business

**Executive MBA** 

**MBA Human Resources** 

**Defence Program** 

**Faculty In-Charge** 

Faculty In charge - Alumni Activities Faculty In charge - Black Board

Faculty In Charge - International Relations & Accreditation

Faculty Council - Secretary

Faculty In Charge - Ph.D Programmes and Research & Publications - Dr. Manjari Srivastava

Faculty In Charge - Student Activities (Contests/ Cultural events/ Sports etc.)

Faculty In Charge - ETW

- Prof. Hufrish Majra - Prof. J. M. Shah

- Prof. Madhusri Srivastava

- Prof. Hari Iyer

- Prof. Preeti Khanna

- Dr. Sujata Mukherjee





- Dr. Meena Galliara

Student Cell / Activities - Faculty In charge

SRF

ECELL - Prof. Seema Mahajan
 COLLOQUIM - Prof. Debasish Ghosh
 IIPC - Dr. Bala Krishnamoorthy
 FINOMENON - Dr. Chandan Dasgupta

Activities (Prog /Area specific)
 Concerned Prog/ Area Chairpersons

MANTAVYA - Prof. Madhusri Shrivastava

PARAGANA - Dr. Mala Srivastava & Prof. Preeti Khanna

SAMPARK/SAMBANDH
 SUMMIT
 ECOLIBRIA
 NEPATHYA
 OPTUMIZ
 Ms. Nafisa Kattarwala
 Dr. Nilay Yajnik
 Dr. Sangita Kamdar
 Dr. Seema Khanvilkar
 Prof. Shailaja Rego

ADVERB - Prof. Sreeram Sivaramakrishnan
 NJM - Prof. Sreeram Sivaramakrishnan

HRUDAY
 IRC (Industry Research Cell)
 Dr. Veena Vohra
 Dr. Mala Srivastava

• Academic Administration : Ms. Varuna Saksena, Deputy Registrar, Academics

Ms. Jayanti Ramesh, Assistant Registrar, Academic Administration

Ms. Tulsi Mistry, Assistant Registrar – Exams

Shilpa Patil
 Course Coordinator – Full Time MBA Programme I year
 Jigna Patel
 Course Coordinator – Full Time MBA Programme II year

Beverly A. Ferrao : Course Coordinator – MBA Entrepreneurship & Family Business,

International Relations, MBA Actuarial Sciences & MBA Human Resources

Kirti Vasudeo : Course Coordinator – Student Activities, MIS, Ratings, Feedback

Anupama Kapshikar : Coordinator - Examinations

Smita Kadam : Course Coordinator – MBA Capital Market, MBA Banking,

Weekend Family Business

Cheryl Monteiro : Course Coordinator – MBA Pharmaceuticals Management

Bhushan Hirlekar : Course Coordinator – Part Time MBA
 Marimuthu Raju : Course Coordinator – Executive MBA

Subhesh Sawant : Superintendent (Course Coordination) – Management Programme for

**Executives, Customized Programs** 

Thaira Shaikh : Coordinator for Alumni Relation- Full Time, Part Time MBA

General Administration : Mr. Venugopal K.
 Psychologist and a Counsellor : Mrs. Meeta Shah

Hostels : Mr. Pralhad Poojary (For Boys/ Girls)

: Prof. Seema Mahajan (For MKM Sanghvi Girls Hostel)

Accounts : Mrs. Karuna Bhaya and Ms. Gilda

Library : Mr. Shivanand S.
 IT / Computers : Mr. Anilkumar K.V.
 Corporate Relations and Placement : Mrs. Shobha Pai

Examinations : Mr. Ashish Apte and Mrs. Alka Shukla

Admissions/ Migration : Mrs. Anjali Barmukh and Ms. Dhanashri Gokhale





#### NMIMS INFOLINE

Agency	Number		
Disaster Management Cell of Municipal	108		
Corporation of Greater Mumbai			
Police	100		
Police Help Line	100		
Juhu Police Station	26184432 / 26183856		
Vile Parle Police Station	26117307 / 26117317		
Vile Parle (E) Police Station	26112813		
D. N. Nagar, Andheri (W) Police Station	26303893 / 26304002 / 26303038		
Andheri (E) Police Station	26831562 / 26842677		
Santacruz Police Station	26492972 / 26487856		
Fire Brigade			
Fire Brigade Help Line	101		
Andheri Fire Stations	2620 5301		
Bandra Fire Station	26435206		
Ambulance	102 / 1298/1252		
Hospitals			
Dr. Balabhai Nanavati Hospital	26182255		
Cooper Hospital	26207254		
Travel Agency			
V-explore	42705205/ 42705255		
Chemist			
Dilip Drug House	26182255		
Empire Chemists	26718970		
Welcome	26111796		
General Physician			
Criticare Clinic Plot no. 38/39 , Main Gulmohar Road, JVPD Scheme, Opposite Copper Chimney, Andheri ( W), Mumbai- 400049	26286644/ 88		
Hostel			
G. R. Jani Hostel Boys	26240070		
Girls Hostel (MKM)	26256382/ 83		
Movietime Suburbia (Bandra)	56914673/74/75		





The list of websites categories which are blocked for use at NMIMS and at Hostels owned by NMIMS

Sr.No.	Category
1	Potentially Liable
2	Drug Abuse
3	Occult
4	Hacking
5	Illegal Unethical
6	Racism and Hate
7	Violence
8	Marijuana
9	Folklore
10	Proxy Avoidance
11	Web Translation
12	Phishing
13	Plagiarism
14	Child Abuse
15	Controversial
16	Abortion
17	Adult Materials
18	Advocacy Organizations
19	Gambling
20	extremist Groups
21	Nudity And Risqué
22	Pornography
23	Tasteless
24	Weapons
25	Sex Education
26	Alcohol
27	Tobacco
28	Lingerie and Swimsuit
29	Sports Hunting and war Games
30	Freeware Downloads
31	Games
32	Peer-to-peer File Sharing
33	Multimedia Download
34	Internet Radio and TV
35	Potential Security Violating
36	Malware
37	Spyware
38	Web Hosting
39	Multimedia Search
40	Audio Search
41	Video Search
42	Spam URL





List of E-resources
ELECTRONIC JOURNAL DATABASES
ProQuest Central
JSTOR
Elsevier – Science Direct (Pharmacology, Engineering, Computer collection)
IEEE/IEL Online
Bentham Science
Springer
American Society of Mechanical Engineers (ASME)
J-Gate
American Society for Testing and Materials (ASTM)
Lexis-Nexis
COMPANY DATABSES
CMIE: Prowess
Capitaline / Capital Market
ISI Emerging Markets: Emerging Markets Information Services (EMIS)
CEIC data
MvXenius
MARKETING DATABASES
Indian Readership Survey (IRS)
TvAdIndx
TAM
LAW DATABASES
Manupatra
Westlaw India
IT INFO DATABASE
Gartner
E-BOOKS DATABASE
E-brary
McGraw Hill
RESEARCH DATABASE
CRISIL Research
Frost & Sullivan
DIRECTORY
Cabell's Directory





#### **List of Awards (Provisional List)**

Sr. No.	Awards
1	Chancellor's Gold Medal for the Best All Round Student Performance for the year
2	Vice-Chancellor's Gold Medal for the Student scoring highest CGPA over 6 terms
3	Gold Medal & Certificate of Honour for overall excellence & leadership instituted by MMS Class of 1981-83 in memory of their classmate Mr. Shailesh Kharkar
4	Gold Medal Award – Information Technology (Academics & Overall) in memory of Dr. Chirag Unadkat
5	Late Prof. Pratap Vijayanand Sirur Silver Medal and a Cash Award of Rs. 3,000/- for scoring the highest marks in the subject of Investment and Portfolio Management
6	Dun & Bradstreet Award for the Best Student (based on application) for the year
7	Prof. Y. K. Zamvar's NMIMS Alumni Association Trophy for the Best Organiser of the Year
8	Prof. Y. K. Zamvar Award for the Best Student based on the Academic Performance for MBA for the Year
9	Certificate of Honour for the Best Student for consistent Academic Performance and Contribution towards Student's Activities for the year
10	Certificate of Honour in recognition of contribution towards Placement Activities for the Year
11	Certificate of Honour in recognition of contribution towards various Student's Activities for the year
12	Certificate of Honour in recognition of consistent Academic Performance and Contribution to the Student's Activities in Pharmaceuticals Management for the year
13	Certificate of Honour in recognition of consistent Academic Performance & Contribution to the Student's Activities in Full Time Family Business for the year
14	Certificate of Honour in recognition of consistent Academic Performance and contribution to the Student's Activities in MBA (Capital Markets) for the year
15	Certificate of Honour in recognition of consistent Academic Performance and contribution to the Student's Activities in MBA (Actuarial Science) for the year
16	Certificate of Honour in recognition of consistent Academic Performance and contribution to the Student's Activities in MBA (Banking Management) for the year
17	Certificate of Honour in recognition of contribution towards 'We Care' Activities for the year
18	Certificate of Appreciation





# **ANNEXURES**





Dear	Sir,
------	------

#### Re: Appointment of scribe

I request you to approve the appointment of the following person as scribe as per following details. The required medical certificate is enclosed for your ready reference.

#### **Details of the student:**

- Name of the student:
- Examination/ course:
- Subject/s for which scribe is required
- Date of the Examination

#### **Details of the Scribe:**

- Name of the scribe:
- Educational Qualification (with proof):
- Address and contact No.

Date:	Name and Roll No. and course of the Student
Place:	





Application for Redressal of Grievance Regarding evaluation of answer-books (Note: Use separate form for each subject)

For Office use				
Approved	by			
(Exam. Dept.)				
Accounts entry				
Fees to be paid		Rs.		

The Controller of Examinations, SVKM's NMIMS University, Vile Parle (W), Mumbai – 400 056.

Sir,

Roll No	Programme	Trimester	_
School Name			
Exam held in th	e month of	Year	
Name of the Co	ourse/Subject:		
Date of Examin	ation:		
		Signature of the Student	
Name : Shri/Sm	t./Kum		
Address for Cor	respondence:		
	-		
	<del></del>	PIN:	
	Mob	Email address:	
The application	for Redressal of Grievance r	eceived for re-valuation at the	
Date of Examin	ation:	_	
Nature of Griev	ance:		





## For Office Use Only

The above mentioned have evaluated the r challenge to valuation				No r/s in the	e light of	the reasc	has ons of gr	been sc ievance	rutinized and the	l by me, I points of
Question Nos.	1	2	3	4	5	6	7	8	9	10
Previous Marks										
Revised Marks										
Total										
GRAND TOTAL										
Faculty's Remark										
(Signature of Facu Date:	lty/s)	Date:		— ure of CC		ignature Date:	of Dear	n)		
Name of the Question	n Paper set	ter:							_	
Name of the Modera	tor	:								
Name of the Assessor	r	:							-	
Address		:							-	
Contact No.	: (Off.) _			_ Extn	(Re	5.)				
				: N	Лоb			_		





#### **APPLICATION OF LEAVE**

NAM	1E:		Date:		
Email ID:		Mobil	Mobile No		_
Programme:		Trimester	Roll No. : _	Div:	_
Leav	e Period: From:	to	No	o. of Days missed:	
Reas	on: -				
appl % ak I also sessi	ve missed more than 20 ication for my attendance of the confirm that I have not tons, student should spen submitted to Academic	ce purposes on a special hincludes sessions misset any sessions for cify the reason	al case basis (As posed for all reasons or any other reason	er SRB 2012-14/ 1 (Personal, Medicans. (If missed mor	5). I understand that 2 al etc.) e than below mentione
	dent's Signature:	,	losures:		
			lled by Students • Office use)		
	Course(s) To be Filled by Students	No. of Class held during leave period		Exemption (s)	Attendance as on date:
Coui	rse Coordinator Signatur	e:			
App	roved by				
•	ram Chairperson	Varuna Saksena Deputy Registrar Ac	ademics	Associate De	ean / Dean -SBM





## **Application for Duplicate Fee Receipt**

Sir,	
I have lost my original Fee Receipt. Kindly issue me a Duplicate of the same. required by you.	I give below the particulars
Fee Receipt: Year: Hostel Fee Receipt: Year:	
Name:	
(Surname) (Name) (Middle Name)	
Course: Academic Year:	
Student/G.R. No Roll No	
Thanking You,	
Yours Faithfully,	
(Student's Signature)	
DUPLICATE FEE RECEIPTS WILL BE ISSUED AFTER 7 DAYS ON:	
Office Remarks:	
Receipt No: Date: For Rs.100/-	
	(RECEIVER'S SINGNATURE





#### **Hostel Deposit Refund**

(Print copy to be added)





## RTGS/ NEFT

(Print copy to be added)





## APPLICATION FOR MIGRATION CERTIFICATE

1. Name:			
2. Address for Corre	espondence:		
3. Permanent addre	ess:		
4. Contact No. :( N	1)	(R)	
5. Birth Date:			
6. Date of leaving:			
7. Details of the Ex	amination passed from this	s university	
Examinations	Year of passing	Roll no	Results
	versity where the student ster his name and the urse.		
9. Name of the Inst Student propose			
	DECLA	RATION BY THE STUDENT	
I hereby declare tha	t I have not applied before	for the Migration Certific	cate.
	at I have not registered mys which I am now interested		
Date :		(Signature of	the student)
Mumbai 4000056		(Signature of	are studenty
IVIUIIIDAI 4000030			D.T.O.
			P.T.O.





#### **FOR OFFICE USE**

1.	Whether the Migration Certificate was  Issued to him / her before?
	If so, State the purpose for which it was obtained.
2.	If the Migration Certificate was not utilized State the appromixate date and the year when It was returned to the Institute for Cancellation.
3.	Date on which Migration Certificate was issued By the Institution last attended by the applicant.
4.	Other Particulars if necessary:
	e applicant has not been rusticated or debarred by the Institute, and I have no objection to a Migration ertificate being granted to him / her by the Institute.
	e / She has been a student ofsince,, 20 nd left in20 .
	nave ascertained and satisfied from the records that no application for a Migration Certificate on behalf on is candidate was made previous to this date.
	(Signature of Head of the Dept)
Pla	ace :
Da	ate :
	DETAILS OF MIGRATION CERTIFICATE ISSUED
Ce	ertificate No: Date:
	(Signature of the Person of In – Charge)

#### INSTRUCTION TO THE STUDENT

- \* The Prescribed fee of Rs. 250/- for Migration Certificate should invariably be sent along with application for Migration Certificate by Demand Draft drawn in favour of the SVKM's N.M.I.M.S. payable at Mumbai. The fees may be paid by cash in the Accounts Office along with the application.
- \* Fee for the Migration Certificate is accepted between 10.00 am to 5.00 pm on week days except on Sundays, Bank Holidays.





#### **Undertaking by Students (HBS Cases/ Articles)**

"To make the students aware about use of Harvard Cases and Articles (water marked copy on black board) and be aware of the SVKM'S NMIMS regulations, the following Undertaking Form is introduced which should be signed by students. The same should be submitted to the concerned Department on the day of starting or classes."  I, Mr / Miss bearing login ID
Mr / Miss hazing login    )
- joining for I/ II /III/ IV / V/VI / VIII trimester for the academic year 2012-13 in NMIMS School of Business Management do hereby undertake and abide by the following terms, and I will bring the ACKNOWLEDGEMENT duly signed by me on the re-opening day,
<ul> <li>I will never Remove or alter or tamper with the authors' names, watermarks or HBP copyright notices or other means of identification or disclaimers as they appear in the Content digitally or otherwise.</li> <li>I will never Upload or distribute any part of the Content on any electronic network, including the Internet and the World Wide Web, other than as specified in the user agreement.</li> <li>I will not Make the Content available in any other form or medium or create derivative works without the written permission of NMIMS/ HBP.</li> </ul>
<ul> <li>I will not be cause or involve to Publishing, distributing or making available the Content, works based on the Content or works which combine the Content with any other content, other than as permitted in the User Agreement</li> </ul>
ACKNOWLEDGEMENT  I have gone through carefully the terms of the above undertaking and understand that following these are for own benefit and improvement. I also understand that if I fail to comply with these terms; will be liable to suitable action as per SVKM'S NMIMS rules and law. I undertake that I will strictly follow the above terms.
Signature:
A.I.
Name: (First Name) (Middle Name) (Last Name)
Programme:
Roll Number:Email ID:
For Office Use:



Date of Receipt:

Signature of Course Coordinator:



OFFICE COPY

## Student Undertaking with respect to the Student Guidelines (Submit this form to your Course Coordinator latest by July 20, 2012)

I,					
Name:					
Name:(First Name)	(Middle Name)	(Last Name)			
Date of Birth: (dd/mm/yy)					
Programme:					
o MBA Program					
o MBA Banking Management					
o MBA Capital Market					
o MBA Pharmaceutical Management					
<ul> <li>MBA Entreprenership &amp; Family Business</li> </ul>					
o MBA Human Resource					
o MBA Part Time					
o Executive MBA (EMBA)					
Management program for Executives					
<ul> <li>Weekend Programs</li> </ul>		<del></del>			
Roll Number:Email ID:					
Address for Correspondence:					
Contact Phone Numbers:					
Office: Residence:		Mobile:			
For Office Use:					
Date of Receipt:					
Signature of Course Coordinator:					





Location MAP (to be added in PDF)

