# FINAL PLACEMENTS BATCH OF 2015



# FOREWORD

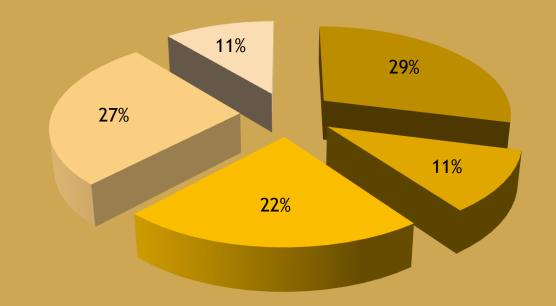
**Fifty years** of continued excellence led way to a spectacular assortment of final placements at Jamnalal Bajaj Institute of Management Studies. The placement season was in coherence with the industry standards and student expectations, as it enabled the students to join the sectors and functions of their choice.

A testimony to the high recruiter - student fit ratio was the achievement of 100% batch placement within one of the shortest span of time, as JBIMS appended previous stellar performances with an even better one this year. This season marked the foray of renowned companies from the Consulting, BFSI and FMCG sector who took their pick, as well as continued delight from the legacy recruiters. Equipped with their skills and the newly formed corporate bond, the batch of 2015 is all prepared to carry forward the legacy of JBIMS.

# **BATCH PROFILE**

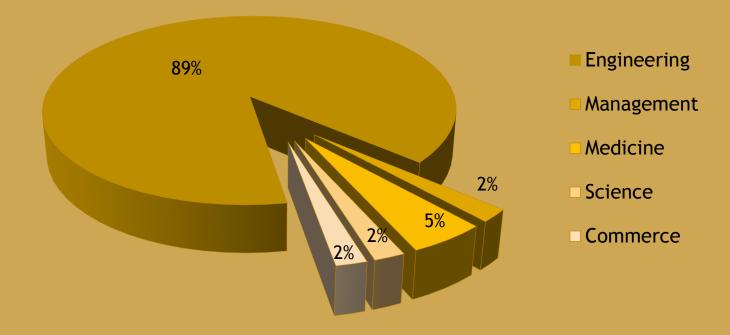
The diversity of the batch is reflected in the fact that it contains a good mix of engineers, doctors, pharmacists, entrepreneurs, physiotherapists, architects, commerce and arts graduates comprising the best talent from across the country. To add on to their knowledge of business many students took professional courses and certifications such as CFA, Master of Business Laws, FRM etc. Engineers with experience in diverse fields such as construction, power sector, shipping industry, social media, banking services and IT consultancies form the core of the batch. Consequently, the versatile backgrounds of the students attracted diverse and niche profiles from different companies.

# **CLASSIFICATION BY WORK EXPERIENCE**



- Freshers
  Less than 1 year
  1-2 years
- 2-3 years
- More than 3 years

# **CLASSIFICATION BY EDUCATION**



# **PRE-PLACEMENT EVENTS**

A plethora of student - corporate interaction avenues like summer internships, competitions, guest lectures, workshops among others were opportune as it allowed companies to gauge the talent pool and facilitated students in working on real-life industry problems. JBIMS continues to prove its mettle even in this aspect of management education, testimony to which is the large number of pre-placement offers and interviews offered by companies like Standard Chartered Bank, Citibank, HSBC, JP Morgan, Colgate Palmolive, Mahindra, ITC, Marico, Tata Steel, Nomura, ICICI Bank, Vodafone, Flipkart, Syngenta, Tata Capital, Wipro, Tata Consultancy Services etc.

"JBIMS has, yet again, been chosen as a preferred pool of talent for recruitment. The continued rise in pre-placement offers highlights the perfect alignment of our course structure with industry requirements and JBIMS is proud to maintain such a strong relationship with the corporate world.

- Aashna Bhandari, Placement Committee

JBIMS has been one of the most preferred campuses for recruiters since its inception. This year saw the inclusion of many new recruiters as well as the return of many legacy recruiters, some of whom hire exclusively from JBIMS.

# BATCH STRENGTH

117

NUMBER OF 75 PARTICIPATING COMPANIES NUMBER OF REGISTERED 82 COMPANIES

17.42 AVERAGE PACKAGE (INR, LPA)

HIGHEST PACKAGE (INR, LPA) 35

MEDIAN PACKAGE (INR, LPA) 15.5

62 NUMBER OF PPOs/PPIS

**CONSULTING** has always seen the best companies recruiting from JBIMS. This year was no different. Major global strategy consulting firms like The Boston Consulting Group, Accenture Strategy, Ernst & Young, Jones Lang Lasalle, Infosys, ZS Associates, etc. hired from the campus offering exclusive profiles, clearly demonstrating that talent is always well acknowledged by the industry. The enhanced depth in the consulting industry was an achievement and set the tone for JBIMS to be one of the stalwarts in the consulting field.

In **BFSI & IB** this year one of the major highlights for the finance domain was number of students opting for the front-end investment banking profile. In line with the trend of past placement seasons, the BFSI sector continued to recruit students from JBIMS in large numbers with companies such as Barclays Capital, Citibank, HSBC, RBS, JP Morgan, Trafigura, ICICI Bank, ICICI Prudential AMC, HDFC Bank, HDFC Standard Life, YES Bank, IIFL, Indiabulls, CRISIL, Bajaj Finserv, SBI, Fullerton etc. offering roles like corporate banking, treasury, commercial banking, wholesale banking, transaction banking, strategy, retail banking etc. which have reinstated their faith in JBIMS as one of the primary finance destinations of the country.

Along with these profiles, attractive roles like investment banking, equity research, treasury, hedge funds etc. were offered by Goldman Sachs, Edelweiss, Religare, ICICI Securities, Axis Securities, DE Shaw, Indus Valley Partners, Motilal Oswal, SBI Capital Markets etc.

FMCG & PHARMACEUTICAL companies hiring from the campus saw a mix of some of the top names in the industry. JBIMS continued to strengthen its relationship with FMCG majors such as Hindustan Unilever Ltd., ITC, Colgate-Palmolive, Mars, Nestle & Britannia. The Pharmaceutical Industry leaders like Cipla, Sanofi etc. recruited a substantial number of candidates. In addition to the sales and marketing profiles, they offered

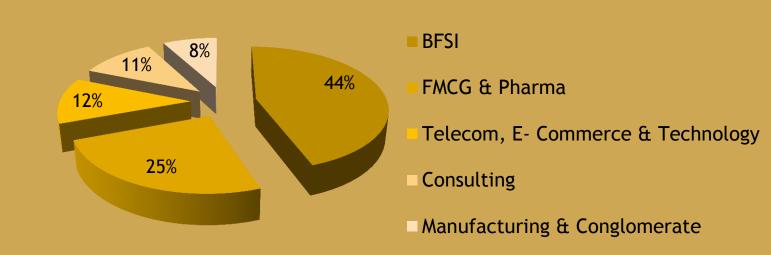
# SECTOR WISE PLACEMENTS

MANUFACTURING COMPANIES & CONGLOMERATES such as Samsung, Larsen & Toubro, Daimler, Tata Steel, Future Group, Hero MotoCorp., Raymond, Arvind Brands, Trident, Sandvik, Huhtamaki PPL Pack, etc. offered coveted profiles in General Management, Sales, Marketing, Operations and Supply Chain. JBIMS once again proved to be the campus of choice for these recruiters.

**TELECOMMUNICATION** giants Vodafone and Idea maintained their strong relationship with JBIMS, offering profiles like Corporate Finance, General Management and Sales & Marketing.

**TECHNOLOGY** companies also fostered their relationship with the institute, hiring students across top profiles like IT Consulting, International and India sales etc. Top recruiters from this sector were the likes of Google, IBM, Tata Consultancy Services, Infosys, Wipro, Hexaware, Mogae Media, Nucleus Software which hired across diverse profiles.

#### SECTOR WISE BREAK-UP OF OFFERS



# HIGHLIGHTS

One of the **shortest placement season** ever, JBIMS continues to maintain its tradition of **100% placements** 

More than 50% of the Batch received PPIs and PPOs

Large number of students opted for the **Front-End Investment Banking** Profile with various companies including **Barclays Capital** offering this coveted role

The consulting domain continued its stellar performance from summer placements with Accenture Strategy and The Boston Consulting Group offering roles in strategy consulting

The average package as well as the median package exhibited a significant increase over last year

Various diverse profiles were offered by companies with many of them being offered for the first time

A number of companies visited the campus for the **first time** hence laying foundation for a strong and long-lasting relationship

# CONCLUSION

Jamnalal Bajaj has always been one of the most preferred campuses for recruiters and the incredibly successful placement season for the Batch of 2015 only goes on to serve as a testimony of the faith that the industry places on the quality of students of JBIMS.

**Prof. Balkrishna Parab**, the Placement Co-ordinator at JBIMS, says "This year our focus was on making more diverse opportunities available to our students so that the multitude of interests of the students are adequately catered to. A great response from the industry and the matching skill sets of the students has helped us in achieving this goal and delivering another hugely successful executive placement season."

We are extremely grateful to the industry, alumni, faculty, staff and all others who were involved in making the Placement Process a resounding success and would like to express our sincere gratitude.