

**SVKM's NMIMS**  
**School Of Business Management**

**MBA (Part Time) Course Structure 2015 - 2017**

| SVKM's NMIMS , School of Business Management<br>PTMBA: (2015-2017)  |  |
|---|--|
| Trimester I (July – Mid October) 2015   | Trimester II ( Mid October 2015 – January 2016)  |
| <ul style="list-style-type: none"> <li>• Financial Accounting and Analysis (3)</li> <li>• Microeconomics (3)</li> <li>• Individual Dynamics &amp; Leadership (3)</li> <li>• Statistical Analysis (3)</li> <li>• Marketing Management (3)</li> </ul> | <ul style="list-style-type: none"> <li>• Cost &amp; Management Accounting (3)</li> <li>• Information Systems for Management (3)</li> <li>• Group &amp; Organization Dynamics (3)</li> <li>• Macroeconomics (3)</li> <li>• Marketing Management II (3)</li> </ul> |
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| Trimester III (February – Mid May) 2016  | Trimester IV (Mid May – August) 2016   |
| <ul style="list-style-type: none"> <li>• Financial Management (3)</li> <li>• Human Resources Management (3)</li> <li>• Strategic Management (3)</li> <li>• Operation Management (3)</li> <li>• Oral Communication (3)</li> </ul> | <ul style="list-style-type: none"> <li>• Legal Environment of Organization (3)</li> <li>• Corporate Social Responsibility (3)</li> <li>• Enterprise Planning Systems (3)</li> <li>• Ethical Issues in Management (1.5)</li> <li>• Written Communication (1.5)</li> <li>• Decision Analysis &amp; Modeling (3)</li> </ul> |

**PTMBA: Second Year (2015-2017)**

|  | <b>Trimester V (Mid-September – Mid-December) 2016</b>  | <b>Trimester VI (Mid- December 2016 – Mid- April 2017)</b>  | <b>Trimester VII (Mid- April – Mid-July) 2017</b>   |
|--|---|---|---|
| <b>Finance Area</b>                            | <ul style="list-style-type: none"> <li>• International Finance (3)</li> <li>• Fixed Income Securities &amp; Debt Markets (3)</li> <li>• Infrastructure Project Financing (3)</li> <li>• Strategic Financial Management (3)</li> <li>• Merger, Acquisitions &amp; Corporate Restructuring (3)</li> </ul> | <ul style="list-style-type: none"> <li>• Private Equity and Venture Finance (3)</li> <li>• Commercial Bank Management (3)</li> <li>• Investment &amp; Portfolio Management (3)</li> <li>• Insurance &amp; Risk Management (3)</li> </ul>  | <ul style="list-style-type: none"> <li>• Hedge Funds &amp; Private Equity Financing (3)</li> <li>• Real Estate Finance (3)</li> <li>• Fundamental &amp; Technical Analysis (3)</li> <li>• Futures Options and Risk Management (3)</li> <li>• Strategic Cost Management (3)</li> </ul> |
| <b>Human Resource and Behavioural Sciences</b> | <ul style="list-style-type: none"> <li>• Organization Theory Structure &amp; Design (3)</li> <li>• Industrial Relations &amp; Labor laws (3)</li> <li>• Recruitment &amp; Selection (3)</li> <li>• Behavioral Dynamics in Organizations (3)</li> <li>• Learning &amp; Development (3)</li> </ul>        | <ul style="list-style-type: none"> <li>• Performance Management Systems (3)</li> <li>• Change Management &amp; Organizational Development (3)</li> <li>• Compensation &amp; Benefits (3)</li> <li>• International HRM (3)</li> <li>• Talent Management &amp; Career Planning (3)</li> </ul> | <ul style="list-style-type: none"> <li>• Organization Culture and Work-life Balance (3)</li> <li>• Strategic HRM (3)</li> <li>• HR Audit (3)</li> <li>• IT in HR (3)</li> </ul>   |
| <b>Information System</b>                      | <ul style="list-style-type: none"> <li>• Business Intelligence (3)</li> <li>• Software Project Management (3)</li> <li>• Business Analysis (3)</li> <li>• Generating Business value through IT (3)</li> <li>• Strategic Business Process Outsourcing (3)</li> </ul>                                     | <ul style="list-style-type: none"> <li>• IT Service Management: Current Trends (3)</li> <li>• Business Process Management (3)</li> <li>• E-Business (3)</li> <li>• Strategic Planning of Information Systems (3)</li> <li>• Designing and Managing Information Security (3)</li> </ul>      | <ul style="list-style-type: none"> <li>• E-Governance (3)</li> <li>• Business Dynamics of the IT Industry (3)</li> <li>• Business Innovation Through IT (3)</li> <li>• Technology Ventures (3)</li> </ul>   |
| <b>Marketing Area</b>                          | <ul style="list-style-type: none"> <li>• Sales Management (3)</li> <li>• Consumer Behavior (3)</li> <li>• Market Research (3)</li> <li>• Brand Management (3)</li> <li>• International Marketing (3)</li> </ul>   | <ul style="list-style-type: none"> <li>• Marketing Strategy (3)</li> <li>• Customer Relationship Management (3)</li> <li>• Integrated Marketing Communications (3)</li> <li>• Service Marketing (3)</li> <li>• Retail Marketing (3)</li> </ul>  | <ul style="list-style-type: none"> <li>• Rural Marketing (3)</li> <li>• B2B Marketing (3)</li> <li>• Internet Marketing (3)</li> <li>• Sales Promotion (3)</li> </ul>   |
| <b>Operations and Decision Sciences</b>        | <ul style="list-style-type: none"> <li>• Advanced Method of Data Analysis (3)</li> <li>• Logistics Management (3)</li> <li>• Production Planning and Control (3)</li> <li>• Total Quality Management (3)</li> </ul>   | <ul style="list-style-type: none"> <li>• Modelling For Decision Making (3)</li> <li>• Supply Chain Management (3)</li> <li>• Project Management (3)</li> <li>• Manufacturing Strategy (3)</li> <li>• Materials &amp; Inventory Management (3)</li> </ul>                                    | <ul style="list-style-type: none"> <li>• Lean Manufacturing (3)</li> <li>• World Class Manufacturing (3)</li> <li>• Managing Technology (3)</li> <li>• Advance Supply Chain Management (3)</li> <li>• Service Operations Management (3)</li> </ul>                                    |
| <b>Compulsory</b>                              | <ul style="list-style-type: none"> <li>• Research Methodology (3)</li> </ul>  | <ul style="list-style-type: none"> <li>• Strategy Implementation (3)</li> </ul>   | <ul style="list-style-type: none"> <li>• Corporate Taxation (3)</li> </ul>  |