

#### Placement Brochure

2015-16

# Department of Business Administration **School of Management Sciences**





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# From the Vice Chancellor's Desk





Tezpur University (a Central University) Tezpur 784 028, Assam, India

Professor Mihir K. Chaudhuri, FASc, FNA Vice-Chancellor

Phone: 03712-267003(O), 267093(R) Fax: 03712-267006 E-mail: mkc@tezu.ernet.in

#### All the best

With the students placement season nearing the corner, the final year students of our department of Business Administration are gearing up to present themselves before recruiters with full enthusiasm and vigour. One of the important pre-placement actions is publishing a brochure highlighting some important facts, figures and facets of the department, and most importantly the prospective students' profiles in brief along with their photographs. This is an important exercise because the students' placement brochure provides a lot of relevant information for the benefit of the employment providers. The employers also get a flavour of the overall academic activities of the department including research. A point to be taken into reckoning is that a good number of the students have engineering background, a kind of a profile many recruiters seem to look forward to. In addition to their domain training, the students also got opportunities to get them trained in soft skills and application of ICT. I am sure the students are also strong enough in terms of their attitude, aptitude and skill in addition to their domain knowledge.

It's a world of competition, my dear students, and I am sure you are ready to face the competition to win. I wish all my students a grand success and the recruiters to get the best that they are looking for from our campus.

18 September 2015



Quest for Excellence is the underlying theme of all that we do at Tezpur University. The participants of our MBA flagship program, go through a curriculum which is very rigorous and demanding both in terms of time and rigour. The curriculum has been dynamically aligned to the needs and aspirations of the industry to ensure that students not just imbibe academic concepts but develop the requisite analytical and decision-making skills to be the leaders in the ever changing world of business. Our MBAs are well qualified to contribute and add value to the organization as the programme is practice- oriented with a thrust on managerial decision making. Having stamped its class in academic and corporate circles, the alumni of Tezpur University today don the most challenging and demanding roles in the industry - India and abroad. In addition to a rigorous academic schedule, each student undergoes industrial internship to complement theory with practice. Outside the classroom, students engage in several activities to develop well-rounded personae. The clubs on campus cater to interests as diverse as functional areas like marketing and finance to performing arts like music, dance, theatre, fine arts, and entrepreneurship.

Our overall programme is a transformational experience that will stay with them life-long and give them the perspective to deal with the complex and ever changing realities of business and life. Our students come through a very tough selection process. The screening process consists of short listing from CAT/MAT scores followed by a round of GD and personal interview. Our MBA Batch of 2015-2016 has a right blend of students of diverse talents. The varied background of the batch, representing participants who are fresh graduates as well as a mix of those who come from a range of sectors including Finance, IT/ITeS, PSUs and Engineering, adds to the richness of the class. The distinguished faculty at Department of Business Administration, Tezpur University which forms the most impacting clout in academic and consulting circles, has taken the pains to ensure that every student is constantly acclimatised to the dynamics of change and takes his/her rightful place amongst the future change drivers of the industry

On behalf of School of Management Sciences, Tezpur University it gives me immense pleasure to take this opportunity to invite you to the Placement Program of 2015-2016. The time has come again for us to expose the best minds we have, to the outer world that waits to test and absorb the talent radiating from every individual. I assure you that your expectations will not just be met, but will be surpassed substantially.

-.36/9/15

Subhrangshu Sekhar Sarkar

# From the Head's Desk



It is my proud privilege to present 20th batch of MBA graduates. There are 50 students with mixed background. The Tezpur University Department of Business Administration today has posed itself to be a centre for professional management learning in the North East Region with lots of potential to excel to the national level with top class institutional facilities for innovative teaching and professional development of budding managers. Faculty members have been conducting cutting edge socially relevant research and consultancy. The department has got support under UGC-SAP which is a highly competitive national level recognition for research. The recent Chronicle B-school survey 2015 conferred the Department with 'A' Category and also ranked among top ten B-school of the Eastern Region.

The Department with 13 dedicated high calibre faculty members adopts innovative teaching pedagogy, transparent and scientific evaluation system, and a modern and dynamic curriculum. Students are selected through national entrance tests CAT /MAT and GD&PI from a large pool of applicants. Dual specializations balanced with core courses in functional areas like Marketing, Finance, HR, Operations and IT are offered. Rigorous two year curriculum tailored with two months Summer Internship Project makes students well equipped for industry. Students are also taught at least one foreign language and a few courses from other Departments including yoga to make their personality holistic and ability to work in cross-cultural environment. Our alumni have been able raise the name of the department demonstrating their ability, acumen and loyalty. Currently, many of them are occupying high profile roles in the corporate world across the industry.

I take this opportunity to invite you to the campus and solicit your co-operation in our tryst to being beyond better.

Debabrata Das

### About

# **Tezpur University**

# विज्ञानं यज्ञं तनुते





Tezpur University was established by an Act of the Parliament of India in the year 1994 as a teaching and residential central university. Nestled amidst serene environs, the University is a perfect combination of natural beauty and modern infrastructure providing for a highly conducive atmosphere for the pursuit of quality education and research. With 21 departments under four Schools of Studies, the University offers a number of carefully chosen programmes at the under-graduate, post-graduate and research levels in the disciplines of management, engineering, science and humanities & sciences. The sprawling 262-acre campus of the University is located 15 kms east of the historic town of Tezpur in middle Assam and is just three hours drive from Guwahati, the gateway to the North-East India.

Over the years, the University has been playing a significant role in transforming the higher education scenario of the region as well as the country. The student demographics of the University show the presence of students not only from all regions of India, but also from abroad which facilitates the promotion of socio-cultural exchange and the spirit of convergence. The University is focused on providing innovative, employment-driven and interdisciplinary academic programmes with transparent and scientific evaluation system. It also takes special care in building strong work ethics among the students.

While imparting quality education with the state-of-the-art infrastructure, Tezpur University puts special emphasis on the holistic development of students. In order to take care and cultivate the extra-curricular talents of the students, the University has various centres/cells and clubs manned by qualified and experienced instructors/guides. As positive results, a number of participants from the University have been recognized with top honours/prizes in national and international youth meets in literary, cultural and other extra-curricular events.

## About the **Department**

# BUSINESS ADMINISTRATION ACADEMIC BULLOUG SCHOOL OF HANAGERIST SCHOOL SERVICE STREET STREET SER PRINTED BY SER

The Department of Business Administration, Tezpur University came into existence on January 1, 1995 with two year full time MBA programme. Currently, the department is offering Doctoral Programme, and Post Graduate Diploma in Tourism Management in addition to Master of Business Administration.

With the help of highly accomplished faculty members and brilliant and dedicated student force, the department has strengthened itself over the years and successfully emerged as one of the premiere B-School of the North-Eastern region as well as of the country. The department has been conferred 'A' Category B-School of India, 2015 by Business & Management Chronicle and was put in Top Ten best B-School in the Eastern Region. The Department alumni have successfully been placed at distinguished positions on the national as well as international platforms and they are exhibiting their values learned at the department to gain name and fame for their company.

Since its establishment, the Department through its active engagements with the business houses and various industries, has successfully been marching ahead of the curve and has indeed created a steady stream of professionally competent, vibrant and value oriented management graduates who can be assets to your organization.

The Department takes pride in its esteemed faculty members who have been trained at top Universities across India and abroad. All the members of the faculty are doctorates from reputed Universities and currently engaged in high value research and consultancies. In recognition to the research acumen, the University Grants Commission has granted Special Assistance Programme (2011-2016) to the department for furtherance of research pursuit. Several consultancy projects are on board.

The Department also organizes professional seminars periodically so as to pool in knowledge from prominent personalities from premier B-Schools or corporates all over the country. The regular interactions with the industry/business community has been instrumental in understanding the current needs of the industry and educating the students accordingly so that they can be in a better place to tackle challenges in a dynamic environment.

The Department has always strived for excellence and perfection with the punch line Being Beyond Better. It inspires students to be honest, innovative and proactive.

## Why Recruit us

#### Awards and accolades

'A' CATEGORY B-SCHOOL OF INDIA, 2015 BY BUSINESS & MANAGEMENT CHRONICLE.

DEWANG MEHTA B-SCHOOL LEADERSHIP AWARD

B-SCHOOLS WHO INNOVATE IN TEACHING METHODOLOGY (3rd Asia's Best B-School Awards, Singapore)

BEST B-SCHOOL AWARD BY BUREAUCRACY TODAY (In the category of PLACEMENTS- N.E. Region)

#### RATED "A+" BY BUSINESS INDIA

- Exceptional Teacher-Student ratio of 1:10
- Yoga is introduced as an add-on-course in the curriculum
- The only Non-IIM institute in North-East participating in CAT
- Compulsory learning of foreign language (Chinese, German and French)
- A rigorous admission process of National Level Test CAT & MAT, GD, PI to ensure the students are best in category.
- A Choice Based Credit System (CBCS) where student can learn any other subject apart from Management.
- International Student Exchange Programs with University of Nottingham, Colorado University, Queen's University and many more.





# Facilities for **Recruiters**

The University has carefully and tastefully created facilities generally required for conducting placement events at its campus including an auditorium, conference halls and interview rooms ideal for different stages of the recruitment process. Apart from this, the university has following support system:

- Infrastructure to support online and written screening test;
- Guesthouse with boarding and lodging (air-conditioned) facilities with luxury suites where recruiters can stay as well as conduct interviews. The University also has a Guesthouse in Guwahati to cater to the needs of recruiters and guests;
- Well-furnished, air conditioned rooms for interviews and group discussions;
- Tele-interview rooms and video conferencing facility;
- Air conditioned auditorium and halls for conducting pre-placement talks and tests;
- Conference halls of different capacities equipped with audio and multimedia facilities.









# Our Thought Leaders





Dr. Subhrangshu Sekhar Sarkar, M. Com, Ph.D. Professor & Dean, School of Management Sciences FDP(XLRI, Jamshedpur), CPET(ISB, Hyderabad), Trained in Case Pedagogy (Harvard Business School, USA)

Email: subh@tezu.ernet.in

**Specialization**: Accounting and Taxation

Dr. Debabrata Das, M. Com, Ph.D. Professor and Head Email: ddas09@tezu.ernet.in **Specialization**: Finance





Dr. Mrinmoy Kr. Sarma, MBA, Ph.D.

Professor

Visiting Faculty at Asian Institute of Technology, Bangkok

Email: mrinmoy@tezu.ernet.in

**Specialization:** Research Methodology, Services Marketing, Tourism Marketing.

Dr. (Mrs) Chandana Goswami, MBA, Ph.D. Professor FDP(IIM-A); British Chevening Scholar(2004) Email: cg1@tezu.ernet.in **Specialization :** General Management, Financial Management, Communication.





Dr. (Mrs) Papori Baruah, MBA, Ph.D.

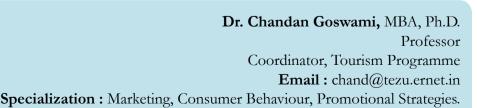
Professor

Chairperson, Department Placement Commitee

Email: papori@tezu.ernet.in

Specialization: Human Resource Management, Organizational Behaviour,

Change Managemnet.







Dr. Tridib Ranjan Sarma, BE, MBA, DCSA, Ph.D.

Associate Professor

Email: tridib@tezu.ernet.in

**Specialization :** Operations Management, Operations Research, Project Management.

**Dr. Anjan Bhuyan,** MA, Ph.D. Associate Professor

Email: anjanb@tezu.ernet.in

Specialization: Economics, Tourism, Entrepreneurship





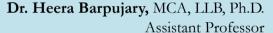
Dr. Arup Roy, MBA, Ph.D

Associate Professor

Email: arup@tezu.ernet.in

Specialization: Stock Market, Financial Derivatives, Supply Chain

Management, Microfinance.



Email: heera@tezu.ernet.in

Specialization: Knowledge Management, Web Technology.





Dr. Kakali Mahanta, MBA, Ph.D.

Assistant Professor

Email: kakali@tezu.ernet.in

Specialization: Human Resource Management, Social and Industrial

Psychology.



Assistant Professor

Email: runumi@tezu.ernet.in

Specialization: Marketing, Interpersonal Relationship.





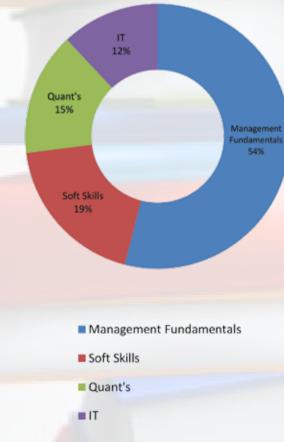
Dr. Mridul Dutta, MBA, Ph.D.

Assistant Professor

Email: mridul@tezu.ernet.in

**Specialization :** Community Based Tourism, Intellectual Property and Assets

# The **Course** Curriculum



#### First Semester

#### Core Subjects

- Foundations of Management
- Financial Management
- Marketing Management
- Human Resource Management
- Operations Management
- Quantitative Techniques
- Organizational Behaviour

#### General Elective

- Financial Accounting
- Information Technology Management

#### **Second Semester**

#### Core Subjects

- Research Methods in Business
- Managerial Economics & Legal Environment

#### General Elective

- Systems Analysis and Design
- Managerial Communication
- Cost and Management Accounting

#### Third Semester

#### Core Subjects

- Management Information System
- Summer Internship Project

#### General Elective

- International Business Environment
- Operations Research
- Business Online Basics

#### **Fourth Semester**

#### Core Subjects

- Strategic Management
- Business Ethics & Corporate Social Responsibility
- Entrepreneurship Development

#### General Elective

- Project Management
- Knowledge Management
- Supply Chain Management
- Organization Effectiveness and Change

#### Marketing

- Consumer Analysis
- Sales & Distribution Management
- Digital Management
- Service Marketing
- Promotional Strategies
- Brand Management
- Retail Management
- Rural Management
- Advanced Marketing Research

#### **Human Resource**

- Human Resource Development
- Labour Law
- Social & Industrial Psychology
- Industrial Relations
- Cross Culture & International HRM
- Compensation Management

#### Information Technology

- Database Management System
- Object Oriented Analysis & Design
- Software Engineering
- Web Designing
- Operations Systems
- Network & Communication
- Data Mining

#### **Operations**

- Quality Management
- Material Management & Inventory Control
- Advanced Operation Research & Optimisation
- Logistics and Transportation Management
- Process Certification
- Management of Technology

#### **Finance**

- Security Analysis and Investment Management
- Financial Institutions & Financial Services
- Corporate Taxation
- Financial Engineering
- Management Control System
- Trends and Innovations in Financial Sector
- Advanced Financial Management
- International Finance
- Treasury, Forex and Risk Management.

#### Languages

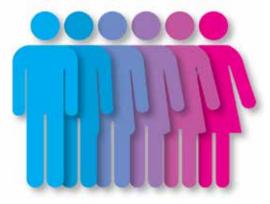
Chinese, French and German

#### Add-on Course

• Yoga for promotion of positive health



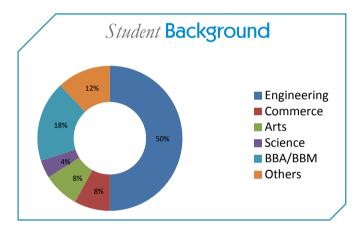
# Batch Demographics

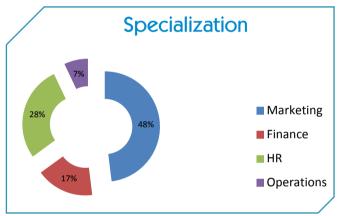


Total batch strength-50



Male-68% Female-32%







### Student **Profile**

#### Specialisation

#### Finance and Marketing



Name : David Rajbangshi

**Previous qualification**: B.E. (Electronics and Telecommunication)

Internship : Organisation - Tata Motors Limited

Project - A Comparative study of the institutional

spread of automobile manufacturers.

Experience : Project Monitoring Engineer in NEDFi for 17 Months

**Email** : david.rajbangshi@gmail.com

Phone : +91 95772 65608

Name

: Siddharth Choudhury

Previous qualification

: B. Tech (Electronics and Communication)

Internship

: Organisation - Stock Holding Corporation of

India Limited

**Project** - A comparative study on the various pension and retirement schemes in the market with a focus on public awareness on NPS (National

Pension System).

Experience : Fresher

**Email** : siddharthchoudhury1991@gmail.com

Phone **:** +91 78966 02131





Name : Sandip Kumar Talukdar

**Previous qualification**: BE (Mechanical)

Internship : Organisation - Stock Holding Corporation of India Ltd.

> Project - Awareness of the People Regarding National Pension System and Comparative Analysis of Preference of National Pension System with Mutual Funds.

Experience : Fresher

**Email** : sandiptalukdar91@gmail.com

Phone **:** +91 96130 55057

#### Finance and Marketing



Name : Himangshu Phukan

Previous qualification : B.E. (Civil)

Internship : Organisation - Indian Oil Corporation Limited

> Project - A comparative study of revenue budget and budget controlling mechanism of Indian Oil

Corporation Limited.

Experience : 9 months in KSK Energy Ventures Pvt. Ltd.,

10 months in Haridwar Infrastructure Ltd.,

17 months in North Eastern Development & Finance

Corporation Ltd.

**Email** : hpjec11@gmail.com Phone : +91 99548 49981

Name : Bishal Debroy

Previous qualification : B.Tech (Computer Science)

Internship : Organisation - PNB Metlife

> Project - A comparative analysis between private sector and public sector insurance policies based on service quality and their aceptance among users.

Experience : Fresher

**Email** : bishaldebroy@ymail.com

**:** +91 95310 69875, +91 82560 28573 Phone





Name : Jayanta Jeet Bora

**Previous qualification**: B.E. (Electronics and Telecommunication)

Internship : Organisation - Indian Oil Corporation Limited

> **Project -** A study to determine the financial viability of capacity revamp of a unit from 0.1 MMTPA to

0.15 MMTPA at Guwahati refinery.

Experience : Fresher

**Email** : jayantaborah123@gmail.com

Phone : +91 96782 12532

#### Finance and Marketing



Name : Bhaskariyoti Konwar

**Previous qualification**: BBA (Finance)

Internship : Organisation - Asomi Finance Pvt. Ltd.

> Project - An analysis on customer satisfaction and debt management of the customers of Asomi

Finance Pvt. Ltd.

: Fresher Experience

Email : bhaskar.konwar74@gmail.com

Phone **:** +91 84868 37810

Name : Surajit Paul

Previous qualification : B.E. (Electronics and Telecommunication)

Internship : **Organisation -** Asomi Finance Pvt. Ltd.

Project - An assessment of impact of Asomi

Finance Pvt.Ltd on Women Empowerment.

Experience : Fresher

**Email** : sur.90@rediffmail.com Phone **:** +91 97064 23231





Name : Prithuraj Gautam

**Previous qualification**: B.E. (Power electronics and instrumentation)

Internship : Organisation - Tata Motors Ltd.

Project- Comparative analysis of Tata and

Mahindra Pick Up vehicles.

Experience : Fresher

**Email** : prithurajg@gmail.com : +91 96787 81858 Phone

#### Finance and Marketing



Name : Rajesh Thakur

Previous qualification : B. Com (Management)

Internship : Organisation - MIINTDIRECT (Mumbai)

> Project - An Industry report on Ceramic Tiles sector in India with Fundamental Analysis On Kajaria Ceramics

Ltd. and Somany Ceramics Ltd.

Experience : 25 Months as Manager in ATMA NIRBHAR-EK

CHALLENGE.

**Email** : drajesh1006@gmail.com

Phone **:** +91 95773 98156, +91 90855 60563

: Nikita Modi Name **Previous qualification**: BBA(Finance)

Internship : Organisation - State Bank of India

**Project -** Feasibility of financing in pre owned car

market- A study of SBI in Guwahati City.

Experience : Fresher

**Email** : nmniks4@gmail.com Phone **:** +91 81338 04127





Name : Rahul Deka

**Previous qualification**: B.E. (Applied Electronics and Instrumentation)

Internship : Organisation - Reserve Bank of India

> Project - A Study on the Payment and Settlement Systems in India with insights into the Changing

Payment Scenario over the years.

Experience : Fresher

Email : rahul.deka90@gmail.com

Phone : +91 88762 40964

#### Finance and Marketing



Name : Samujjwal Mohan Dev Sarma

**Previous qualification**: B. Tech. (Mechanical)

Internship : Organisation - State Bank of India

> Project - A comparative study of SBI car loan scheme vis-à-vis schemes of other financial

institutions.

Experience : Fresher

Email : samujjwalsarma325@gmail.com

Phone : +91 95088 69419

Name : Manash Jyoti Pathak Previous qualification : B. Tech. (Electrical)

Internship : **Organisation** - GCMMF (AMUL)

> **Project -** Comparative Study of Amul Fresh cream, Gulab Jamun and Chocolates as compared to other

brands available in Guwahati.

: 18 months in Shiv-vani Oil and Gas Exploration Experience

Services Ltd.

Email : manash07001@gmail.com

Phone **:** +91 88764 99481





Name : Priyanka Dutta Barua **Previous qualification**: B.E. (Computer Science)

Internship : Organisation - Assam Co-operative Apex Bank

> Project - Performance Evaluation of Agricultural Finance of The Assam Co-operative Apex Bank.

Experience : 8 months in Center for Microfinance and

Livelihood.

**Email** : priyanka.duttabarua20@gmail.com

Phone : +91 88767 29117

#### Human Resource and Marketing



Name : Anirban Sharma

Previous qualification: B. Sc.

Internship : Organisation - Metlife

**Project -** An analysis on the decision making behaviour of clients while choosing investment

avenues with emphasis on life insurance.

**Experience**: Fresher

Email : anirbansh13@gmail.com

**Phone** : +91 84860 24665

Name : Juhi Moni Saikia Previous qualification : B.E. (Mechanical)

Internship : Organisation - GCMMF(AMUL)

**Project -** A study on the satisfaction and motivation level of distributors and retailers of AMUL -

conducted at Guwahati.

**Experience**: Fresher

Email : juhi.saikia6@gmail.com Phone : +91 84029 79060





Name : Bhrigu Ranjan Borthakur.

**Previous qualification**: M.A. (Development Studies)

Internship : Organisation - NABARD.

**Project -** Sources of finance for production and investment need: Understanding the cash flow

pattern of different categories of farmers.

**Experience**: Fresher

 Email
 : bhrigurb7@gmail.com

 Phone
 : +91 84028 26418

#### Human Resource and Marketing



: Rahul Gogoi Name

**Previous qualification**: B. Tech. (Computer Science)

Internship : Organisation - Rashtriya Gramin Vikas Nidhi

Project - Some desirable retirement policies that

may be availed by RGVN employees.

Experience : Fresher

Email : rahulgogs@gmail.com Phone : +91 99575 63295

Name : Trishna Baishya

Previous qualification : B. Com (Management)

Internship : Organisation - IOCL

> Project - A study on "The Awareness of Social Security Benefits at IOCL - Guwahati Refinery"

: Fresher Experience

**Email** : trishnabaishya9@gmail.com

Phone **:** +91 84865 59808





Name : Bhaskar Jyoti Bhuyan Previous qualification : B. Tech. (Mechanical)

Internship : Organisation - Numaligarh Refinery Limited

> Project - Organisational Citizenship behaviour and Organisational Climate: A study in Numaligarh

Refinery Limited.

Experience : 1 year in ESP Asia Pvt.Ltd. (NRL WAX PROJECT)

Email : bhaskarjyotibhuyan18@gmail.com

Phone : +91 94019 92897

#### Human Resource and Marketing



Name : Rahul D. Lyngdoh

Previous qualification : BBA

Internship : Organisation - Amul

**Project -** Comparative study of different brands of cold drinks and to find a gap of Amul beverages and formulation of strategy to penetrate Amul

beverages range in Shillong region.

**Experience**: Fresher

Email: rahullyngdoh@gmail.com

**Phone** : +91 97741 61597

Name : Najlina Begum Previous qualification : BBA (HR)

Internship : Organisation - Indian Oil Corporation Limited

**Project -** A Study on Employee Satisfaction with respect to Plant Welfare Measures in IOCL Guwahati Refinery with special reference to

Contract Workers.

**Experience**: Fresher

Email: najlinabegum19@gmail.com

**Phone** : +91 84864 57051





Name : Dhrubajyoti Choudhury

**Previous qualification**: B.Sc. in Hospitality and Hotel Administration.

Internship : Organisation - Infinia Corporate Solutions, Gurgaon

**Project** - Buying Behaviour of Industries: A comparative

study between offline and online procurement.

**Experience**: 18 Months. (6 months- IBM GPS, Gurgaon and 12

months, FIS Global Solutions, Gurgaon.)

Email : djyotichoudhury7@gmail.com

**Phone** : +91 87238 16295

#### Human Resource and Marketing



Name : Midka Saharia

**Previous qualification**: B.E. (Electronics and Telecommunication)

Internship : Organisation - Sunrise Biscuits Company Pvt. Ltd.

> Project - An Assessment of Training and Development Programs of Sunrise Biscuits Company Pvt. Ltd.

Experience : Fresher

: midkadotn@gmail.com Email Phone : +91 87209 88623

Name : Rahul Baro

: B.E. (Mechanical) Previous qualification

Internship : **Organisation** - A.P.G.C.L.

> Project - Effect of incentive scheme and other motivational measures on job satisfaction of the

employees in A.P.G.C.L.

Experience : 12 months in NEECON (B.C.P.L site)

Email : rahul.br281089@gmail.com

Phone **:** +91 82540 80828





: Shibani Deori Name Previous qualification : B.E. (Electrical)

Internship : Organisation - ONGC

Project - A study on Employee's Welfare Schemes

of ONGC Ltd., Assam Asset, Nazira.

Experience : Fresher

Email : deorishivani@gmail.com

Phone **:** +91 84748 61764, +91 95084 72433

#### Human Resource and Marketing



Name : Nagma Khan Previous qualification : B. Pharm

Internship : Organisation - GNRC Group of Hospitals Ltd.

**Project -** Work related stress and work life balance-a study conducted at GNRC hospitals Ltd., Dispur

**Experience**: Fresher

Email: khannagma629@gmail.com

**Phone** : +91 84748 04086

Name : Munmi Deka Previous qualification : B. Sc. (IT)

Internship : Organisation - GNRC Group of Hospitals Ltd.

**Project -** A Study on the relationship between Employees' satisfaction and patients' experience

conducted at GNRC Hospitals Ltd., Dispur.

Experience : Software trainee at Open Origin IT Solutions

Pvt. Ltd., IT assistant at IIT Guwahati, Computer

faculty at IQ Guwahati (overall 2 years)

Email: munmiapolo123@gmail.com

**Phone** : +91 88221 62277





Name : Rupshika Dutta

**Previous qualification**: B. Pharm

Internship : Organisation - ICICI PRU LIFE

Project- Hiring and onboarding

**Experience** : 4 months.

**Email** : rup14sy@gmail.com **Phone** : +91 97073 34882

#### Human Resource and Marketing



Name : Parthasarathi Borah

**Previous qualification**: B.Com (Accounting and Finance)

Internship : Organisation - Numaligarh Refinery Limited.

> Project - Performance Management System -Practice, Perception and Satisfaction: A study in

Numaligarh Refinery Limited, Numaligarh

: Fresher Experience

Email : borahpartha26@gmail.com

: +91 97066 32659 Phone

Name : Bhaskar Jyoti Bhuyan

Previous qualification : BBA (HR)

Internship : Organisation - PNB METLIFE

**Project** - Effectiveness of motivational strategies

for financial advisors in PNB METLIFE

Experience : Fresher

**Email** : bhaskarbhuyan90@gmail.com

Phone **:** +91 88764 51265





: Debalina Das Name

**Previous qualification**: B. Tech. (Electronics and communication)

Internship : Organisation - RGVN

> Project - The reasons which make RGVN a good NGO to work for and future benefits that could be

implemented to make it better.

Experience : Fresher

**Email** : debalina1991@gmail.com

Phone : +91 75769 23750

#### Human Resource and Marketing



Name : Sagar Dey

**Previous qualification**: B. Sc. (Biotechnology)

Internship : Organisation - HAVELLS INDIA LTD.

Project - A comparative analysis of HAVELLS product with its competitors in small domestic

appliance market A study in upper Assam"

**Experience**: Fresher

Email : deysagar555@gmail.com

**Phone** : +91 97069 83205

Name : Sristi Borah

**Previous qualification**: B. Tech (Electronics and communication)

Internship : Organisation - Numaligarh Refinery Limited.

**Project -** A study on the motivation level and the job performance level of the employees of middle level executive position in Numaligarh Refinery Ltd.

**Experience**: Fresher

Email : sristiborah147@gmail.com

**Phone** : +91 97069 03829





Name : Pallab Dowari
Previous qualification : B.A. (Economics)

Internship : Organisation - PEPSI Co. (India)

Project - Studying the prospective market of

Quaker oatsin Jorhat district.

**Experience**: Fresher

Email : pallabdowari@yahoo.in Phone : +91 84028 33212

#### Human Resource and Marketing



Name : Saroop Mozumder **Previous qualification**: B.A. (Economics)

Internship : Organisation - Tata Motors Ltd.

**Project -** Guwahati MINITAXI : "Feasibility study

and strategy to increase volume"

Experience : Fresher

Email : saroop123456@gmail.com

Phone : +91 84863 61456

Name : Debojit Deb Previous qualification : B.A. (English)

: Organisation - Kotak Mahindra Old Mutual Life Internship

Insurance.

Project - A study to analyse the root causes of termination of agency partners and their retention:

A study with kotak life insurance.

Experience : Fresher

Email : debojitdeb20@gmail.com

Phone : +91 96135 71681





: Ashish Shankar Das Name **Previous qualification**: B. Com (Management)

Internship : **Organisation** - APGCL

**Project -** Effectiveness of Training

Development Programme in A.P.G.C.L.

Experience : Fresher

Email : dasashish795@gmail.com

Phone : +91 99547 96468

#### Human Resource and Marketing



Name : Smita Basumatary

Previous qualification : BBA

Internship : Organisation - Indian Oil Corporation Limited,

Guwahati refinery

Project - Employee Satisfaction of Guwahati

Refinery Canteen services.

**Experience**: Fresher

Email : smita.basu666@gmail.com

**Phone** : +91 80112 54180

Name : Mayouri Handique

Previous qualification : BBA

Internship : Organisation - HDFC Bank

**Project -** A comparative study on customer satisfaction of the banking sector with special

reference to HDFC Bank.

**Experience**: Fresher

Email : mayourihandique20@gmail.com

**Phone** : +91 88764 14037





Name : Maharshi Bharadwaj

**Previous qualification**: B. Tech. (Electronics and Communication)

Internship : Organisation - Assam Electricity Grid Corporation

Limited (AEGCL)

**Project -** An overview of current manpower positioning in various sub-stations of AEGCL and making future

manpower forecasts.

**Experience**: 12 Months

Email : m.bharadwaj999@gmail.com

**Phone** : +91 73999 51206

#### Marketing and Operations



Name : Deepak Kumar

**Previous qualification**: B.E. (Industrial and Production)

Internship : Organisation - Sudhir power Limited.

Project - ABC classification of material

Experience : 39 months in Xena fluid system.

**Email** : deepaktrack@gmail.com

Phone **:** +91 97097 02725

Name : Prachurya Saikia Previous qualification : B. Tech. (Mechanical)

: Organisation - Britannia Internship

**Project -** Wastage and its impacts on productivity

Experience : Fresher

**Email** : prachuryasaikia@gmail.com

Phone : +91 87239 86386





: Zoheb Rizvi Ahmed Name

**Previous qualification**: B. Tech. (Information Technology)

Internship : Organisation - SUNRISE CO. PVT. LTD.

> Project - The study on the inventory records for the last six months and a three dimensional analysis

of SUNRISE CO. PVT. LTD.

Experience : 8 months in TCS

Email : zoheb14023@gmail.com

Phone : +91 84860 29118

#### Marketing and Operations



Name : Swastika Gayan

Previous qualification : BBA

Internship : Organisation - Sunrise Biscuit Co. Pvt. Ltd.

**Project - Process Quality Analysis** 

Experience : Fresher

**Email** : gayan.swastika@gmail.com

Phone : +91 84865 31009

Name Previous qualification

: Utpal Medhi : B.E. (Mechanical)

Internship

: Organisation - Havells India Limited.

**Project -** A comparative study of the wire market of Havells with respect to its competitors: A study in

Guwahati, Assam.

Experience

: 7 months in GVK-EMRI, 22 months in Brahmaputra

Iron and steel Co. Pvt. Ltd.(Biscon)

**Email** : utpalmedhi9@gmail.com

Phone **:** +91 98647 99184, +91 97060 69184





Name : Kunal Das

**Previous qualification**: B.E. (Electronics and Communication)

Internship : Organisation - HDFC Bank.

> Project - An analysis on customer satisfaction among HNIs through Internet Banking in North-Eastern

regions of India.

Experience : Fresher

Email : kunaldas1389@gmail.com

Phone **:** +91 97067 96362

#### Finance and Human resource



Name : Pinky Pathak
Previous qualification : BBA (Finance)

Internship : Organisation - MIINTDIRECT(Mumbai)

**Project -** Sector report with fundamental analysis on ASIAN PAINTS and BERGER PAINTS.

**Experience**: Fresher

Email : pinkypathak13@gmail.com

**Phone** : +91 84866 72435

#### Specialisation

#### Finance and Operations

Name : Jyotirmoy Das

Previous qualification : MCA

Internship : Organisation - Asomi Finance Private Limited

Project- Impact of AFPL on poverty alleviation

**Experience**: 2.5 yrs in TCS as Systems Engineer

Email ; jyotirmoydas8@gmail.com

**Phone** : +91 98643 95486





# Training & Placement Overview

The placement season begins in the month of August and goes until June of the following year. However, the Training &Placement Cell conducts several activities throughout the year for the benefit of the students. Some of the activities are as follows:

#### Resume verification:

All claims made by students in resumes submitted for campus placement are duly verified by the Training & Placement Cell. The verification standards are uniform throughout the institute.

#### Employability enhancement programmes:

The University aims at giving its maximum benefit of getting groomed during their studentship. This includes, among others, the need to develop soft skills not only for facing placement interviews, but also to excel in their corporate careers in future. With this goal in mind, the Training & Placement Cell conducts several employability enhancement activities such as

- Communication skill development and evaluation sessions;
- Mock group discussions and personal interviews;
- Informal interactive talks with alumni in hostels and departments every hostel has a common room for its boarders to interact;
- Aptitude, technical and mental ability tests;
- Communication skills enhancements programmes;
- Workshops in collaboration with recruiting companies to aid students in resume preparation, case study solving, etc.;
- Credit-based technical writing courses are given to students throughout the year.

Apart from the above, compulsory summer internship programmes are conducted at reputed industries to give the students a first-hand experience of the professional world. Accordingly, at the end of the first year, each student undergoes a rigorous internship programme. Some meritorious students are also given opportunities to undergo industrial training in international organizations/institutions.







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Allahabad Bank American Express AMUL(GCMMFL)

# Recruiters

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Bank of Maharastra
Bell Ceramics
Berger Paints(I) Ltd.
BCPL
BPCL
С
Cafe Coffee Day
Celstream Technologies
Colgate Palmolive
D
Dabur India Ltd.
Dibrugarh University
DLF
DS Group

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Monsanto India Ltd.		
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	Royal Group of Institutions
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-	SIRD
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	TATA Motors
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	PLACEMENT BROCHURE   3



# Student Life









# **Facilities**

Albeit the students follow a tight academic schedule, yet they are given ample opportunity to pursue various extracurricular activities, ranging from inter hostel sports to national and international level competitions. This also includes the mess and hostel infrastructure facilities being managed by the students, clubs and societies to promote technical, managerial and social well-being of the students.



#### University Library

The University offers a Central Library with a rapidly increasing collection of books, periodicals and journals. Central library holds 55423 books, 7884 back volumes, active subscription to 128 print journals and 18 online Databases. The UGC-Infonet Consortia of INFLIBNET Center is providing free access to about 10,000 e-journals and 11 online Databases. The DelCon DBT e-library Consortium has also provided access to 115 e-journals. The library holds 1834 CD/ VCDs. Library users can access book database, theses database, journal database, e-journals and other e-resources from any terminal within the University campus.



#### Students' Activity Center

The university has an in-built section to deal with the welfare of the students, presently headed by the Dean of Students Welfare. The section comprises various clubs and centers like the TEDx, Movie Club, Astronomy Club, Philately Club, Adventure Sports and Adda-The Quizzing Club, sports complex, gymnasium and also the well-being of the 5 men's and 7 women's hostels.

#### Sports Complex

The University's sports complex has modern facilities for sports like football, cricket, volleyball, lawn tennis, track and field events, basketball and many more.



#### Gymnasium

The students also avail themselves of an excellent mini indoor stadium and also a world class gymnasium equipped with the most modern and state-of-the-art equipment.

# Events...



#### **Techxetra**

The annual technical festival of Tezpur University is organized by the School of Engineering during the month of October-November . Department of Business Administration organizes a Management Module game during TechXetra every year. Participants from different parts of the region come to participate in the various events and prove themselves as the best.

# Madhab Chandra Bora Memorial Oration and Quiz

The Department of Business Administration observes 16th November as Remembrance Day in memory of Late Prof. Madhab Chandra Bora, the first Dean of the School Of Management Sciences, Tezpur University. MCB Memorial Oration and MCB Memorial Quiz are organized every year on that date.



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#### FORMEX Lecture Series

FORMEX is a forum in which hosts various events and discussion in the Department of Business Administration. It also organizes lecture where eminent personalities from corporate and other universities come and interact with students. Besides this, the forum also assists the students to pick up a contemporary topic and present it before the guests and students of the university.

#### Annual Meet

Held every year in January, the Annual Meet Comprises Inter-Hostel sports, quiz and various other cultural and literary events.



### Clubs & Societies

The department has many clubs and societies where the students can choose the clubs of their choice. There are different interest groups where the students build on their hobbies and interests.

#### Uttaran

An initiative of the students of Department of Business Administration, this e-magazine was launched on the day of Sampark 2011. It has garnered appreciation from many quarters and has encouraged active participation amongst the students. This is also a platform to keep a strong, never ending relationship with the TUMBA alumni who supports and contributes articles, mostly highlighting the experiences of their lives. It boasts of contents for different tastes, be it analytical, creative, informative, logical and interestingly, also illogical!!



#### ABHINAY - The Drama Club

On Teachers' Day 2014, the drama club "ABHINAY" gave its first ever performance. ABHINAY is an amateur dramatics club of the department under the patronage of Dr. Debabrata Das.

#### The Sports Club

The Sports Club of the Department indulge in various sports. They organize and represent the department in sports inside and outside the University. They involve in various outdoor activities and management games as well.



#### The CSR activity

The Department actively participate in various CSR activities. It performed a street play on voter awareness and received a lot of appreciation from District Election Officer ahead of Parliamentary Election, 2014. Besides, another street play was also performed during the month of February, 2015 on Pradhan Mantri Jan Dhan Yojana in collaboration with Punjab National Bank.

# Sampark... the interface

Sampark... the interface is the benchmark event of the Department of Business Administration, University, Tezpur organized mainly by the students with active and unparallel support from faculty members. Sampark: aims establishing a synergic relationship and interface platform where management fraternity from both the corporate and academic world can share their experience,



thereby, enriching the students who are supposedly the measure of a nation's future development. This in turn helps promote and propagate a culture of management consciousness among the people of North-East in particular.

Sampark is a barometer of marking progress of Tezpur University Masters of Business Administration (TUMBA). With Sampark, the School of Management Sciences in particular and Tezpur University in general aim to help a glorious past and illustrious present shake their hands to script a golden future



Mukul Rastogi, Member Corporate Social Instruments Team ITC Limited



Mr. P. Padmanabhan, Managing Director Numaligarh Refinery Limited



Roshmi Borthakur, Director & Head GNICS Advisory Services At American Express, Gurgaon



Various events like panel discussions, webinar and business quiz are held as a part of this event. Through Webinar, a distinguished event through Video Calling an internationally recognized personality communicates with the students, where students recognize the different facets of the current corporate scenario. Panel Discussion, an event which involves the equal contribution of reputed academicians and corporate help students bridge the gap between the both. Business Quiz, which is hosted by a prominent quizmaster involves participation of students of reputed B-Schools of the region. Apart from these, Students present their Business Plan which is monitored and judged by experts and suitably prized.

# Placement Communitatee



Dr. Rajeev K. Doley Head Training & Placement

(O): +91 3712-26719 (M): +91 99544 49475

Email: rkdoley@tezu.ernet.in

we at Tezpur University make all out efforts to impart need-based training to our students. For this purpose, the University has a system of regularly updating its recruiters and other stakeholders. As the earlier batches, the present batch of MBA students is equipped with the knowledge and skills that immediately fit into the needs of the employers.

I extend my best wishes and urge each of them to prove worthy of being a TUMBA.

Dr. Rajeev K. Doley



Dr. Papori Baruah Chairperson, Department Placement Committee

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#### Dr. Runumi Das Member, Department Placement Committee

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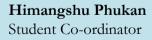
Email: runumi@tezu.ernet.in



David Rajbangshi Student Co-ordinator

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Email: david\_bam14@agnee.tezu.ernet.in david.rajbangshi@gmail.com



(M): +91 99548 49981



Email: himangshu\_bam14@agnee.tezu.ernet.in hpjec11@gmail.com

# Our Upcoming Batch

Sl. No.	Name	Last Qualification	Work Experience
1	JUGAL KISHOR BHARDWAZ	B.E. (APPLIED ELECTRONICS & INSTRUMENTATION)	2 YEARS
2	BITUNJAL BORA	B.E .(MECHANICAL)	7 YEARS
3	ANSHUMAN GOGOI	B.COM. (MARKETING)	
4	NAZMEEM ANAM ISLAM	B.E. (E&TC)	
5	LISA BARUAH	B.TECH.	
6	SUMON SINHA	B.E.	1 YEAR
7	JOGEN BISWAJYOTI DAS	B.E. (E&TC)	
8	NISHANT SHARMA	B.COM.	1 YEAR
9	BIBEK KAR	B COM. (MANAGEMENT)	
10	ABHINAV SAIKIA	В.ТЕСН.	3 YEARS
11	MANOJ KUMAR DAS	BBA (FINANCE)	
12	PARTHA PRATIM KALITA	B.COM. (ACCOUNTANCY)	2 YEARS
13	SURJYA PRATIM BORDOLOI	B TECH. (ECE)	14 MONTHS
14	ABHISHEK PATWARY	BBA	
15	FLORIDA DAIMARI	В.ТЕСН.	
16	NEOG SWARAJ AKHIL PRADEEP	B.COM. (ACCOUNTANCY)	28 MONTHS
17	NEELKAMAL KUMAR	B.E.	
18	ABHILEKH SAIKIA	BE (EEE)	3 MONTHS
19	AVINABA SABARNA	В.ТЕСН.	
20	BHARGAV BORAH	BE (ELECTRICAL)	9 MONTHS
21	MONIKANCHAN CHETRY	B.E. (E&TC)	
22	PINKY SAHARIA	B.E.	
23	ANUPAM CHETRY	В.ТЕСН.	



Sl. No.	Name	Last Qualification	Work Experience
24	RUPAM BURAGOHAIN	BBA	
25	RIDIP RAY	BBA	
26	DIBYALAKHMI BORA	B.E.	
27	PORI KONWAR	BE (EEE)	
28	ARUN BIKASH DAS	B.Sc.	
29	TONMOY BORA	В.ТЕСН. (ЕСЕ)	
30	RAKESH PANDIT	В.ТЕСН.	2 YEARS
31	ANKIT GUPTA	B.COM. (MARKETING)	1 YEAR
32	HIRUJ DIHINGIA	B COM. (MANAGEMENT)	
33	GYANANKUR DAS	B.E. (ME)	1 YEAR
34	PARTHA PRATIM DAS	B.COM. (FM)	
35	BHASKAR JYOTI BANIA	B.COM.	
36	HIMAKHI MAZUMDER	B.COM.	
37	HIMASHREE SARMA	B.Sc.	
38	RAKESH DAS	BBA	
39	RAJ SAIKIA	B.E. (CSE)	
40	MANAB PRAKASH DAS	B.COM. (ACCOUNTANCY)	
41	REUBEN REGON	BCA	
42	ARPITA BORTHAKUR	B.COM.	
43	JASMEET SINGH	B.Sc.	
44	PRINCEE NATH	B.PHARM.	
45	FORWARD ISWARY	B.COM.	
46	DEEPJYOTI UPADHYAYA	B.COM.	
47	JENITA BURAGOHAIN	B.A.	
48	JERINA BEGUM	B TECH (CHEMICAL)	6 MONTHS
49	MRINMOYEE DEB	B.COM.	



# Places to visit in & around Tezpun

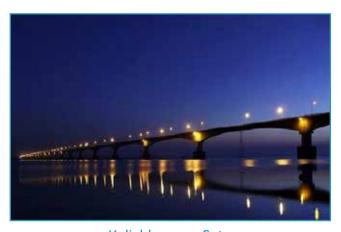
Tezpur is the city of eternal romance and administrative headquarters and municipal board of Sonitpur district in the state of Assam in North Eastern India. Tezpur is an ancient city on the banks of the river Brahmaputra and is the largest of the North bank towns with a population exceeding one lakh. It is situated 200kms away from Guwahati city. It is the fifth largest city in Assam and considered to be the "Cultural Capital of Assam".



Agnigarh



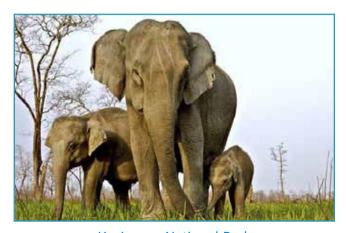
Mahabhairab Temple



Koliabhomora Setu



Nameri National Park



Kaziranga National Park



Sculpture at Agnigarh

#### How to reach

### Tezpur University



Tezpur university is located in the beautiful city of Tezpur. Tezpur is located in central Assam almost equidistant from major cities like Guwahati and Jorhat.



#### BY ROAD

- National Highway No. 31 via Jalukbari upto Baihata Chariali and NH 52 from Baihata Chariali via Mangaldai. Distance: 181 kms.
- 2. National Highway No.37 via Nagaon upto Kaliabor Tiniali and NH 37A from Kaliabor Tiniali via Kolia Bhomora Bridge. Distance:198 kms



#### RAILWAY CONNECTIVITY

Tezpur is connected by Broad Guage line from the new Dekargaon Railway Station to Guwahati Junction via Rangia and Rangapara junction.



#### AIR CONNECTIVITY

The closest airport is the Saloni Airport, situated at a distance of 10 km from Tezpur, in the Sonitpur district. This airport receives domestic flights from the airports at Jorhat, Guwahati and Kolkata. The main airlines operating in this area is the Indian Airlines. The airport has daily flights from Guwahati and three flights per week to Kolkata and Jorhat.

### Tezpur University

Department of Business Administration School of Management Sciences **Tezpur University** 

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Pin: 784028

Phone: +91 3712 267128 Email: hod\_ba@tezu.ernet.in







#### Placement Cell, Tezpur University

http://www.tezu.ernet.in/tp/overview.htm

Email: tnp@tezu.ernet.in

rkdoley@tezu.ernet.in