

Chhattisgarh Public Service Commission

Notations :

- Options shown in green color and with ✓ icon are correct.
- Options shown in red color and with ✗ icon are incorrect.

Question Paper Name:	Training and Placement Officer
Subject Name:	Training and Placement Officer
Duration:	180
Calculator:	None
Magnifying Glass Required?:	No
Ruler Required?:	No
Eraser Required?:	No
Scratch Pad Required?:	No
Rough Sketch/Notepad Required?:	No
Protractor Required?:	No

General Knowledge

Group Maximum Duration :	60
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Revisit allowed for edit? :	No

GK of Chhattisgarh

Mandatory or Optional:	Mandatory
Display Number Panel:	Yes
Group All Questions:	No

Question Number : 1 Question Id : 796069301 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

At which place in Chhattisgarh does the first bio-reserve park of Asia exist?

Options :

- ✗ Udaipur
- ✗ Raigarh
- ✓ Kanker
- ✗ Narayanpur
- ✗ None of these

Question Number : 1 Question Id : 796069301 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

छत्तीसगढ़ में किस स्थान पर एशिया का प्रथम जैव-संरक्षित उद्यान (पार्क) विद्यमान है?

Options :

1. ✘ उदयपुर
2. ✘ रायगढ़
3. ✔ कांकेर
4. ✘ नारायणपुर
5. ✘ इनमें से कोई नहीं

Question Number : 2 Question Id : 796069302 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

In the order of being established, Chhattisgarh High Court at Bilaspur stands at which rank in the country?

Options :

1. ✘ Seventeenth
2. ✘ Eighteenth
3. ✔ Nineteenth
4. ✘ Twentieth
5. ✘ None of these

Question Number : 2 Question Id : 796069302 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

बिलासपुर स्थित छत्तीसगढ़ उच्च न्यायालय देश में स्थापना के क्रम में किस स्थान पर है?

Options :

1. ✘ सत्रहवां
2. ✘ अठरहवां
3. ✔ उन्नीसवां
4. ✘ बीसवां
5. ✘ इनमें से कोई नहीं

Question Number : 3 Question Id : 796069303 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

The kings of Nandgaon and Chhui Khadon belonged to which dynasty?

Options :

1. ✘ Tribal
2. ✔ Bairagi

3. ✘ Satvahan
4. ✘ Pratihar
5. ✘ None of these

Question Number : 3 Question Id : 796069303 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

नांदगांव तथा छुई खदान के राजा किस वंश के थे?

Options :

1. ✘ आदिवासी
2. ✔ बैरागी
3. ✘ सातवाहन
4. ✘ प्रतिहार
5. ✘ इनमें से कोई नहीं

Question Number : 4 Question Id : 796069304 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Who was the first British officer appointed in Chhattisgarh?

Options :

1. ✘ Elliot
2. ✘ Bernardt
3. ✘ Smith
4. ✔ Captain Edmund
5. ✘ None of these

Question Number : 4 Question Id : 796069304 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

छत्तीसगढ़ में नियुक्त प्रथम ब्रिटिश अधिकारी कौन था?

Options :

1. ✘ इलीयट
2. ✘ बर्नार्ड
3. ✘ स्मिथ
4. ✔ कैप्टन एडमण्ड
5. ✘ इनमें से कोई नहीं

Question Number : 5 Question Id : 796069305 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Who represented Chhattisgarh first time in the Bombay Session of the Congress in 1889?

Options :

1. ✘ Madhavrao Sapre
2. ✔ Wamanrao Lakhe
3. ✘ Sundarlal Sharma
4. ✘ Narayanrao Meghawale
5. ✘ None of these

Question Number : 5 Question Id : 796069305 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

1889 में कांग्रेस के बम्बई अधिवेशन में प्रथम बार किसने छत्तीसगढ़ का प्रतिनिधित्व किया था?

Options :

1. ✘ माधवराव सप्रे
2. ✔ वामनराव लाखे
3. ✘ सुंदरलाल शर्मा
4. ✘ नारायणराव मेघावाले
5. ✘ इनमें से कोई नहीं

Question Number : 6 Question Id : 796069306 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which tribe of Bastar mainly participated in the revolt of 1876 A.D.?

Options :

1. ✘ Maria
2. ✔ Muria
3. ✘ Gond
4. ✘ Halba
5. ✘ None of these

Question Number : 6 Question Id : 796069306 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

1876 ई. के विद्रोह में बस्तर की किस जनजाति ने मुख्यरूप से भाग लिया था?

Options :

1. ✘ मारिया
2. ✔ मुरिया

3. ✘ गोंड
4. ✘ हल्बा
5. ✘ इनमें से कोई नहीं

Question Number : 7 Question Id : 796069307 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

The Suba system was started in Chhattisgarh by:

Options :

1. ✔ Maheepat Rao Dinkar
2. ✘ Govind Angole
3. ✘ Govind Godbole
4. ✘ P.P. Khorgade
5. ✘ None of these

Question Number : 7 Question Id : 796069307 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

छत्तीसगढ़ में सूबा पद्धति की शुरुवात किसने की थी?

Options :

1. ✔ महीपत राव दिनकर
2. ✘ गोविंद अंगोले
3. ✘ गोविंद गोडबोले
4. ✘ पी. पी. खोरगड़े
5. ✘ इनमें से कोई नहीं

Question Number : 8 Question Id : 796069308 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

When did Gandhiji visit Chhattisgarh for the upliftment of Harijans?

Options :

1. ✘ August 1932
2. ✔ November 1933
3. ✘ April 1934
4. ✘ March 1935
5. ✘ None of these

Question Number : 8 Question Id : 796069308 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

हरिजन उद्धार के लिये गांधीजी ने छत्तीसगढ़ का दौरा कब किया था?

Options :

1. ✘ अगस्त 1932
2. ✔ नवम्बर 1933
3. ✘ अप्रैल 1934
4. ✘ मार्च 1935
5. ✘ इनमें से कोई नहीं

Question Number : 9 Question Id : 796069309 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Who among the following persons of Raipur hoisted the tricolor on the Nagpur High Court building in August 1942 during the Quit India Movement?

Options :

1. ✘ Ramdayal Tiwari
2. ✘ Ramanand Dubey
3. ✔ Ramkrishna Singh
4. ✘ Sudhir Mukherji
5. ✘ None of these

Question Number : 9 Question Id : 796069309 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

भारत छोड़ो आंदोलन के दौरान अगस्त 1942 में रायपुर के निम्नलिखित में से किस व्यक्ति ने नागपुर के उच्च न्यायालय भवन पर तिरंगा ध्वज फहराया था?

Options :

1. ✘ रामदयाल तिवारी
2. ✘ रामानन्द दुबे
3. ✔ रामकृष्ण सिंह
4. ✘ सुधीर मुखर्जी
5. ✘ इनमें से कोई नहीं

Question Number : 10 Question Id : 796069310 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Who hoisted the tricolour flag on the Government High School in Bilaspur during the Civil Disobedience Movement?

Options :

1. ✓ Krantikumar Bhartiya
2. ✗ Ramgopal Tiwari
3. ✗ E. Raghvendra Rao
4. ✗ Baldev Satname
5. ✗ None of these

Question Number : 10 Question Id : 796069310 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

‘सविनय अवज्ञा आन्दोलन’ के दौरान बिलासपुर के शासकीय हाई स्कूल में तिरंगा झंडा किसने फहराया था?

Options :

1. ✓ क्रान्तिकुमार भारतीय
2. ✗ रामगोपाल तिवारी
3. ✗ ई. राघवेन्द्र राव
4. ✗ बलदेव सतनामी
5. ✗ इनमें से कोई नहीं

Question Number : 11 Question Id : 796069311 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

The soil found in the upland slope is known as:

Options :

1. ✓ Tikra
2. ✗ Mal
3. ✗ Marhan
4. ✗ Gabhar
5. ✗ None of these

Question Number : 11 Question Id : 796069311 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

उच्च भूमि के ढालों पर पायी जाने वाली मिट्टी को _____ कहते हैं।

Options :

1. ✓ टिकरा
2. ✗ माल
3. ✗ मरहान
4. ✗ गभार
5. ✗ इनमें से कोई नहीं

Question Number : 12 Question Id : 796069312 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

In which district of Chhattisgarh is Telin Ghati situated?

Options :

1. ✘ Bastar
2. ✘ Narainpur
3. ✘ Kanker
4. ✔ Kondagaon
5. ✘ None of these

Question Number : 12 Question Id : 796069312 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

छत्तीसगढ़ के किस जिले में 'तेलिन घाटी' स्थित है?

Options :

1. ✘ बस्तर
2. ✘ नारायणपुर
3. ✘ कांकेर
4. ✔ कोण्डागांव
5. ✘ इनमें से कोई नहीं

Question Number : 13 Question Id : 796069313 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Tel river flows through which tehsil?

Options :

1. ✘ Nagri
2. ✔ Deobhog
3. ✘ Bindra Nawagarh
4. ✘ Saraipali
5. ✘ None of these

Question Number : 13 Question Id : 796069313 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

तेल नदी किस तहसील में प्रवाहित होती है?

Options :

1. ✘ नगरी

2. ✓ देवभोग
3. ✗ बिन्द्रानवागढ़
4. ✗ सरायपाली
5. ✗ इनमें से कोई नहीं

Question Number : 14 Question Id : 796069314 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

In which district is Albaka hill situated?

Options :

1. ✗ Dantewada
2. ✓ Bijapur
3. ✗ Narainpur
4. ✗ Bastar
5. ✗ None of these

Question Number : 14 Question Id : 796069314 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

'अलबका पहाड़ी' किस जिले में स्थित है?

Options :

1. ✗ दन्तेवाड़ा
2. ✓ बीजापुर
3. ✗ नारायणपुर
4. ✗ बस्तर
5. ✗ इनमें से कोई नहीं

Question Number : 15 Question Id : 796069315 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Khurja hill is the place of origin of which river?

Options :

1. ✗ Mand
2. ✗ Hasdo
3. ✓ Ib
4. ✗ Ahiran
5. ✗ None of these

Question Number : 15 Question Id : 796069315 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

खुरजा पहाड़ी किस नदी का उद्गम स्थान है?

Options :

1. ✘ मांड
2. ✘ हसदो
3. ✔ ईब
4. ✘ अहिरन
5. ✘ इनमें से कोई नहीं

Question Number : 16 Question Id : 796069316 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

In which year was the Indravati National Park was established?

Options :

1. ✔ 1981
2. ✘ 1978
3. ✘ 1968
4. ✘ 1972
5. ✘ None of these

Question Number : 16 Question Id : 796069316 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

इन्द्रावती राष्ट्रीय उद्यान की स्थापना किस वर्ष में हुई थी?

Options :

1. ✔ 1981
2. ✘ 1978
3. ✘ 1968
4. ✘ 1972
5. ✘ इनमें से कोई नहीं

Question Number : 17 Question Id : 796069317 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Kharkhara dam is situated in which district?

Options :

1. ✔ Balod
2. ✘ Durg
3. ✘ Mungeli

4. ✘ Bemetara
5. ✘ None of these

Question Number : 17 Question Id : 796069317 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

खरखरा बांध किस जिले में स्थित है?

Options :

1. ✔ बालोद
2. ✘ दुर्ग
3. ✘ मुंगेली
4. ✘ बेमेतरा
5. ✘ इनमें से कोई नहीं

Question Number : 18 Question Id : 796069318 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which district of Chhattisgarh produces the maximum limestone?

Options :

1. ✔ Baloda Bazar
2. ✘ Durg
3. ✘ Raipur
4. ✘ Bilaspur
5. ✘ None of these

Question Number : 18 Question Id : 796069318 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

छत्तीसगढ़ के किस जिले में चूना पत्थर का सबसे अधिक उत्पादन होता है?

Options :

1. ✔ बलोदाबाजार
2. ✘ दुर्ग
3. ✘ रायपुर
4. ✘ बिलासपुर
5. ✘ इनमें से कोई नहीं

Question Number : 19 Question Id : 796069319 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following pairs is not matched?

Sanctuary	District
1. Timor pingla	Surajpur
2. Gomarda	Raigarh
3. Pamed	Bastar
4. Badalkhol	Jashpur

Options :

1. ✘ Only 1
2. ✘ Only 2
3. ✔ Only 3
4. ✘ Only 4
5. ✘ None of these

Question Number : 19 Question Id : 796069319 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

निम्न में से कौन सी जोड़ी सुमेलित नहीं है?

अभ्यारण्य	जिला
1. तिमोर पिंगला	सूरजपुर
2. गोमरदा	रायगढ़
3. पामेड़	बस्तर
4. बादल खोल	जशपुर

Options :

1. ✘ केवल 1
2. ✘ केवल 2
3. ✔ केवल 3
4. ✘ केवल 4
5. ✘ इनमें से कोई नहीं

Question Number : 20 Question Id : 796069320 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Maikal range is an extension of:

Options :

1. ✔ Satpura mountain
2. ✘ Vindhyan range

3. ✘ Baghelkhand upland
4. ✘ Dandakaranya upland
5. ✘ None of these

Question Number : 20 Question Id : 796069320 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

मेकल श्रेणी _____ का विस्तार है।

Options :

1. ✔ सतपुड़ा पर्वत
2. ✘ विन्ध्य श्रेणी
3. ✘ बघेलखंड उच्च भूमि
4. ✘ दण्डकारण्य उच्च भूमि
5. ✘ इनमें से कोई नहीं

Question Number : 21 Question Id : 796069321 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following writers is famous for writing children's literature in Chhattisgarh?

Options :

1. ✘ Shayam Lal Chaturvedi
2. ✘ Laxman Masturiya
3. ✔ Narayan Lal Parmar
4. ✘ Bacchu Janjgiri
5. ✘ None of these

Question Number : 21 Question Id : 796069321 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

छत्तीसगढ़ में निम्न में से कौन सा लेखक बाल साहित्यकार के रूप में प्रसिद्ध है?

Options :

1. ✘ श्याम लाल चतुर्वेदी
2. ✘ लक्ष्मण मस्तुरिया
3. ✔ नारायण लाल परमार
4. ✘ बच्चू जांजगीरी
5. ✘ इनमें से कोई नहीं

Question Number : 22 Question Id : 796069322 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Poet Dalram Rao, who used the word Chhattisgarh in poetry, belonged to which erstwhile princely state?

Options :

1. ✘ Bastar
2. ✘ Kawardha
3. ✔ Khairgarh
4. ✘ Chhui Khadan
5. ✘ None of these

Question Number : 22 Question Id : 796069322 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

काव्य में छत्तीसगढ़ शब्द का प्रयोग करने वाले कवि दलराम राव किस पूर्व रियासत से संबंधित है?

Options :

1. ✘ बस्तर
2. ✘ कवर्धा
3. ✔ खैरागढ़
4. ✘ छुई खदान
5. ✘ इनमें से कोई नहीं

Question Number : 23 Question Id : 796069323 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is not a Kathak gharana?

Options :

1. ✘ Lucknow gharana
2. ✘ Banaras gharana
3. ✘ Jaipur gharana
4. ✘ Raigarh gharana
5. ✔ None of these

Question Number : 23 Question Id : 796069323 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

इनमें से कौन कत्थक घराना नहीं है?

Options :

1. ✘ लखनऊ घराना

2. ✘ बनारस घराना
3. ✘ जयपुर घराना
4. ✘ रायगढ़ घराना
5. ✔ इनमें से कोई नहीं

Question Number : 24 Question Id : 796069324 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following epics is related to the cultural event organized on the first day of Asadha?

Options :

1. ✘ Uttar Ram Charit
2. ✘ Kumar Sambhava
3. ✘ Shrimad Bhagavata
4. ✔ Meghdoot
5. ✘ None of these

Question Number : 24 Question Id : 796069324 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

आषाढ़ के प्रथम दिवस पर सांस्कृतिक आयोजन निम्न में से किस ग्रंथ से संबंधित है?

Options :

1. ✘ उत्तर राम चरित
2. ✘ कुमार संभव
3. ✘ श्रीमद् भागवत
4. ✔ मेघदूत
5. ✘ इनमें से कोई नहीं

Question Number : 25 Question Id : 796069325 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

In which of the following months is Nag Panchami celebrated in Chhattisgarh?

Options :

1. ✔ Sawan
2. ✘ Bhado
3. ✘ Jeth
4. ✘ Asadha
5. ✘ None of these

Question Number : 25 Question Id : 796069325 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

छत्तीसगढ़ में नाग पंचमी किस माह में मनाया जाता है?

Options :

1. ✓ सावन
2. ✗ भादो
3. ✗ जेठ
4. ✗ आषाढ़
5. ✗ इनमें से कोई नहीं

Question Number : 26 Question Id : 796069326 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Jot-Jawara is related to which of the following festivals of Chhattisgarh?

Options :

1. ✓ Navratri
2. ✗ Janma asthami
3. ✗ Barsait
4. ✗ Karma
5. ✗ None of these

Question Number : 26 Question Id : 796069326 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

जोत-जवारा छत्तीसगढ़ के किस त्यौहार से संबंधित है?

Options :

1. ✓ नवरात्रि
2. ✗ जन्माष्टमी
3. ✗ बरसाइत
4. ✗ करमा
5. ✗ इनमें से कोई नहीं

Question Number : 27 Question Id : 796069327 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

With which saint is the Panthi dance of Chhattisgarh related?

Options :

1. ✗ Raidas
2. ✗ Balakdas
3. ✗ Kabirdas

4. ✓ Guru Ghasidas

5. ✗ None of these

Question Number : 27 Question Id : 796069327 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

छत्तीसगढ़ का पंथी नृत्य किस संत से संबंधित है?

Options :

1. ✗ रैदास

2. ✗ बालकदास

3. ✗ कबीरदास

4. ✓ गुरु घासीदास

5. ✗ इनमें से कोई नहीं

Question Number : 28 Question Id : 796069328 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

'Chhatthi' is a part of which ritual in Chhattisgarh?

Options :

1. ✗ Marriage

2. ✓ Birth

3. ✗ Ear piercing

4. ✗ Upnayan

5. ✗ None of these

Question Number : 28 Question Id : 796069328 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

छत्तीसगढ़ में 'छट्टी' किस संस्कार का अंग है?

Options :

1. ✗ विवाह

2. ✓ जन्म

3. ✗ कर्णवेध

4. ✗ उपनयन

5. ✗ इनमें से कोई नहीं

Question Number : 29 Question Id : 796069329 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Pt. Sundarlal Sharma state award is related with which field?

Options :

1. ✓ Literature / regional literature
2. ✗ Non violence
3. ✗ Cooperative sector
4. ✗ Social justice
5. ✗ None of these

Question Number : 29 Question Id : 796069329 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

पं. सुंदरलाल शर्मा राज्य सम्मान किस क्षेत्र से संबंधित है?

Options :

1. ✓ साहित्य/आंचलिक साहित्य
2. ✗ अहिंसा
3. ✗ सहकारिता खंड
4. ✗ सामाजिक न्याय
5. ✗ इनमें से कोई नहीं

Question Number : 30 Question Id : 796069330 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is the first Chhattisgarhi feature film?

Options :

1. ✗ Mor Chhaiya Bhuiya
2. ✗ Ghar-Dwar
3. ✗ Chhattisgarh Mahatari
4. ✓ Kahi Debe Sandesh
5. ✗ None of these

Question Number : 30 Question Id : 796069330 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

छत्तीसगढ़ की पहली फीचर फिल्म कौन सी है?

Options :

1. ✗ मोर छड़ियां भुड़ियां
2. ✗ घर-द्वार
3. ✗ छत्तीसगढ़ महतारी
4. ✓ कहि देबे संदेश

5. ✘ इनमें से कोई नहीं

Question Number : 31 Question Id : 796069331 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following languages is the contact language of Bastar area?

Options :

1. ✘ Gondi
2. ✘ Kudukh
3. ✘ Bhatri
4. ✔ Halbi
5. ✘ None of these

Question Number : 31 Question Id : 796069331 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

बस्तर अंचल की संपर्क भाषा कौन सी है?

Options :

1. ✘ गोंडी
2. ✘ कुडुख
3. ✘ भतरी
4. ✔ हल्बी
5. ✘ इनमें से कोई नहीं

Question Number : 32 Question Id : 796069332 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Who performs as carrier of the Kachhin Gaddi ritual in Bastar Dashara?

Options :

1. ✘ Brahamin girl
2. ✘ Kunhar girl
3. ✘ Lohar girl
4. ✔ Mahara girl
5. ✘ None of these

Question Number : 32 Question Id : 796069332 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

बस्तर दशहरा में कछिन गाड़ी अनुष्ठान की संवाहिका कौन है?

Options :

1. ✘ ब्राम्हण कन्या
2. ✘ कुम्हार कन्या
3. ✘ लोहार कन्या
4. ✔ महारा कन्या
5. ✘ इनमें से कोई नहीं

Question Number : 33 Question Id : 796069333 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Gahira guru is famous for his contribution in which field?

Options :

1. ✘ Dance
2. ✘ Music
3. ✔ Social upliftment
4. ✘ Politics
5. ✘ None of these

Question Number : 33 Question Id : 796069333 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

गहिरागुरु किस क्षेत्र में योगदान के लिए प्रसिद्ध हैं?

Options :

1. ✘ नृत्य
2. ✘ संगीत
3. ✔ समाज उत्थान
4. ✘ राजनीति
5. ✘ इनमें से कोई नहीं

Question Number : 34 Question Id : 796069334 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following tribes worships the deity named Khudia Rani?

Options :

1. ✔ Korava
2. ✘ Kanwar
3. ✘ Korku
4. ✘ Oraon
5. ✘ None of these

Question Number : 34 Question Id : 796069334 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

इनमें से कौन खुड़िया रानी नामक देवी की उपासना करते हैं?

Options :

1. ✓ कोरवा
2. ✗ कंवर
3. ✗ कोरकू
4. ✗ उरांव
5. ✗ इनमें से कोई नहीं

Question Number : 35 Question Id : 796069335 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What is the meaning of 'chhai agar chhai kori' in Chhattisgarhi dialect?

Options :

1. ✗ 26
2. ✗ 36
3. ✗ 136
4. ✓ 126
5. ✗ None of these

Question Number : 35 Question Id : 796069335 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

छत्तीसगढ़ी बोली में प्रचलित 'छः आगर छः कोरी' का अर्थ क्या है?

Options :

1. ✗ 26
2. ✗ 36
3. ✗ 136
4. ✓ 126
5. ✗ इनमें से कोई नहीं

Question Number : 36 Question Id : 796069336 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following trees is worshipped on Kartik Shukla Navami in Chhattisgarh?

Options :

1. ✗ Mango
2. ✓ Amla

3. ✘ Bel
4. ✘ Banyan
5. ✘ None of these

Question Number : 36 Question Id : 796069336 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

छत्तीसगढ़ में 'कार्तिक-शुक्ल नवमी' के दिन किस वृक्ष की पूजा होती है?

Options :

1. ✘ आम
2. ✔ आंवला
3. ✘ बेल
4. ✘ बरगद
5. ✘ इनमें से कोई नहीं

Question Number : 37 Question Id : 796069337 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Who is the chief administrative officer in the administration of Chhattisgarh?

Options :

1. ✘ Chief Minister
2. ✔ Chief Secretary
3. ✘ Chief Executive Officer
4. ✘ Chief Administrative Officer
5. ✘ None of these

Question Number : 37 Question Id : 796069337 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

छत्तीसगढ़ प्रशासन का सर्वोच्च प्रशासनिक अधिकारी कौन होता है?

Options :

1. ✘ मुख्यमंत्री
2. ✔ मुख्यसचिव
3. ✘ मुख्य कार्यपालन अधिकारी
4. ✘ मुख्य प्रशासनिक अधिकारी
5. ✘ इनमें से कोई नहीं

Question Number : 38 Question Id : 796069338 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Who is the administrative officer of municipals in Chhattisgarh?

Options :

1. ✓ Chief municipal officer
2. ✗ President of municipality
3. ✗ Secretary of municipality
4. ✗ Commissioner of municipality
5. ✗ None of these

Question Number : 38 Question Id : 796069338 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

छत्तीसगढ़ में नगरपालिका का प्रशासनिक अधिकारी कौन होता है?

Options :

1. ✓ मुख्य नगरपालिका अधिकारी
2. ✗ अध्यक्ष नगरपालिका
3. ✗ सचिव नगरपालिका
4. ✗ आयुक्त नगरपालिका
5. ✗ इनमें से कोई नहीं

Question Number : 39 Question Id : 796069339 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

In what capacity does the district collector in Chhattisgarh discharge his responsibilities?

Options :

1. ✗ As revenue officer
2. ✗ As district administration
3. ✗ As district magistrate
4. ✓ All of these
5. ✗ None of these

Question Number : 39 Question Id : 796069339 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

छत्तीसगढ़ में जिला कलेक्टर किस/किन रूपों में अपने उत्तरदायित्वों का निर्वहन करता है?

Options :

1. ✗ राजस्व अधिकारी के रूप में
2. ✗ जिला प्रशासक के रूप में

3. ✘ जिला मेजिस्ट्रेट के रूप में

4. ✔ उपरोक्त सभी

5. ✘ इनमें से कोई नहीं

Question Number : 40 Question Id : 796069340 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Under which department do the officers from Naib Tahsildar to Collector in Chhattisgarh work?

Options :

1. ✔ Revenue and Disaster Management Department

2. ✘ Home Department

3. ✘ Panchayat and Social Welfare Department

4. ✘ Public Works Department

5. ✘ None of these

Question Number : 40 Question Id : 796069340 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

छत्तीसगढ़ में नायब तहसीलदार से लेकर कलेक्टर तक के अधिकारी किस विभाग के अंतर्गत आते हैं?

Options :

1. ✔ राजस्व एवं आपदा प्रबंधन विभाग

2. ✘ गृह विभाग

3. ✘ पंचायत एवं सामाजिककल्याण विभाग

4. ✘ लोक निर्माण विभाग

5. ✘ इनमें से कोई नहीं

Question Number : 41 Question Id : 796069341 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which district/s in Chhattisgarh have a difference in their names and their headquarters?

Options :

1. ✘ Sarguja

2. ✘ Koriya

3. ✘ Bastar

4. ✔ All these

5. ✘ None of these

Question Number : 41 Question Id : 796069341 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

छत्तीसगढ़ में किन जिलों के नामों और मुख्यालयों में अंतर है?

Options :

1. ✘ सरगुजा
2. ✘ कोरिया
3. ✘ बस्तर
4. ✔ उपरोक्त सभी
5. ✘ इनमें से कोई नहीं

Question Number : 42 Question Id : 796069342 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is not included in the three-tier panchayats in Chhattisgarh?

Options :

1. ✘ Village Panchayat
2. ✘ Janpad Panchayat
3. ✔ Block Panchayat
4. ✘ District Panchayat
5. ✘ None of these

Question Number : 42 Question Id : 796069342 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

छत्तीसगढ़ में तीन-स्तरीय पंचायतों में निम्नलिखित में से कौन सम्मिलित नहीं है?

Options :

1. ✘ ग्राम पंचायत
2. ✘ जनपद पंचायत
3. ✔ खण्ड पंचायत
4. ✘ जिला पंचायत
5. ✘ इनमें से कोई नहीं

Question Number : 43 Question Id : 796069343 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

At present, what is the number of the members of the legislative assembly of Chhattisgarh?

Options :

1. ✘ 85
2. ✔ 90

3. ✘ 92
4. ✘ 95
5. ✘ None of these

Question Number : 43 Question Id : 796069343 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

वर्तमान में छत्तीसगढ़ की विधानसभा के सदस्यों की संख्या क्या है?

Options :

1. ✘ 85
2. ✔ 90
3. ✘ 92
4. ✘ 95
5. ✘ इनमें से कोई नहीं

Question Number : 44 Question Id : 796069344 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following offices does not exist in the Council of ministers of Chhattisgarh?

Options :

1. ✘ Cabinet Minister
2. ✘ Minister of state
3. ✔ Deputy Minister
4. ✘ Parliamentary Secretary
5. ✘ None of these

Question Number : 44 Question Id : 796069344 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

छत्तीसगढ़ के मंत्रिमंडल में निम्नलिखित में से कौनसा पद नहीं है?

Options :

1. ✘ केबिनेट मंत्री
2. ✘ राज्यमंत्री
3. ✔ उपमंत्री
4. ✘ संसदीय सचिव
5. ✘ इनमें से कोई नहीं

Question Number : 45 Question Id : 796069345 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Where is the first IIT of Chhattisgarh being established?

Options :

1. ✘ Jagdalpur
2. ✘ Raipur
3. ✔ Bhilai
4. ✘ Ambikapur
5. ✘ None of these

Question Number : 45 Question Id : 796069345 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

छत्तीसगढ़ का प्रथम आइ आइ टी कहां स्थापित किया जा रहा है?

Options :

1. ✘ जगदलपुर
2. ✘ रायपुर
3. ✔ भिलाई
4. ✘ अंबिकापुर
5. ✘ इनमें से कोई नहीं

Question Number : 46 Question Id : 796069346 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

In which district of Chhattisgarh is the Sainik school located?

Options :

1. ✘ Rajnandgaon
2. ✘ Bastar
3. ✔ Sarguja
4. ✘ Raigarh
5. ✘ None of these

Question Number : 46 Question Id : 796069346 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

छत्तीसगढ़ में सैनिक स्कूल किस जिले में स्थित है?

Options :

1. ✘ राजनांदगांव
2. ✘ बस्तर
3. ✔ सरगुजा

4. ✘ रायगढ़

5. ✘ इनमें से कोई नहीं

Question Number : 47 Question Id : 796069347 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What was the objective of establishment of 'Integrated Infrastructural Development Centre' in Chhattisgarh?

Options :

1. ✘ To establish small industries

2. ✘ To establish medium and large industries

3. ✘ To establish small and medium industries

4. ✔ To establish small and very small industries

5. ✘ None of these

Question Number : 47 Question Id : 796069347 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

छत्तीसगढ़ में 'एकीकृत अधो संरचना विकास केन्द्र' की स्थापना का क्या उद्देश्य है?

Options :

1. ✘ लघु उद्योग की स्थापना

2. ✘ मध्यम एवं बृहद उद्योग की स्थापना

3. ✘ लघु एवं मध्यम उद्योग की स्थापना

4. ✔ लघु एवं अति लघु उद्योग की स्थापना

5. ✘ इनमें से कोई नहीं

Question Number : 48 Question Id : 796069348 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What is the state tree of Chhattisgarh?

Options :

1. ✔ Sal

2. ✘ Teak

3. ✘ Bamboo

4. ✘ Shisham

5. ✘ None of these

Question Number : 48 Question Id : 796069348 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

छत्तीसगढ़ का राजकीय वृक्ष क्या है?

Options :

1. ✓ साल
2. ✗ सागौन
3. ✗ बांस
4. ✗ शीशम
5. ✗ इनमें से कोई नहीं

Question Number : 49 Question Id : 796069349 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What is the full form of the word 'CREDA'?

Options :

1. ✗ Chhattisgarh Renewable Energy Development Authority
2. ✓ Chhattisgarh Renewable Energy Development Agency
3. ✗ Chhattisgarh Renewable Energy Development Act
4. ✗ Chhattisgarh Resources Energy Development Agency
5. ✗ None of these

Question Number : 49 Question Id : 796069349 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

शब्द 'क्रेडा' (CREDA) का पूर्ण शाब्दिक अर्थ क्या है?

Options :

1. ✗ छत्तीसगढ़ रिन्यूवेबल एनर्जी डेवलपमेन्ट आथोरिटी
2. ✓ छत्तीसगढ़ रिन्यूवेबल एनर्जी डेवलपमेन्ट एजेन्सी
3. ✗ छत्तीसगढ़ रिन्यूवेबल एनर्जी डेवलपमेन्ट एक्ट
4. ✗ छत्तीसगढ़ रिसोर्सेस एनर्जी डेवलपमेन्ट एजेन्सी
5. ✗ इनमें से कोई नहीं

Question Number : 50 Question Id : 796069350 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

In the year 2014, which person from Chhattisgarh was awarded with Padmashri?

Options :

1. ✗ Shri Anoop Ranjan Pandey
2. ✓ Shri Anuj Sharma

3. ✘ Dr. A.T. Dabake
4. ✘ Shri Mirza Masood
5. ✘ None of these

Question Number : 50 Question Id : 796069350 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

वर्ष 2014 में छत्तीसगढ़ के किस व्यक्ति को पद्मश्री सम्मान से अलंकृत किया गया था?

Options :

1. ✘ श्री अनूप रंजन पांडे
2. ✔ श्री अनुज शर्मा
3. ✘ डा. ए. टी. दाबके
4. ✘ श्री मिर्जा मसूद
5. ✘ इनमें से कोई नहीं

Elective Subject

Group Maximum Duration :	120
Group Minimum Duration :	120
Revisit allowed for view? :	No
Revisit allowed for edit? :	No

Training and Placement Officer

Mandatory or Optional:	Mandatory
Display Number Panel:	Yes
Group All Questions:	No

Question Number : 51 Question Id : 796069351 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following are true regarding oligopoly?

- I. In oligopoly, few big firms may dominate the industry.
- II. If a company in oligopolistic competition raises price above the current levels, other companies will also raise prices.
- III. If a company in oligopolistic competition reduces price below the current levels, the other companies will also follow.
- IV. The industry is witness to extensive non price competition.

Options :

1. ✘ Only I, II and IV

2. ✓ Only I, III and IV
3. ✗ Only I and III
4. ✗ Only I and IV
5. ✗ Only I and II

Question Number : 51 Question Id : 796069351 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following are true regarding oligopoly?

- I. In oligopoly, few big firms may dominate the industry.
- II. If a company in oligopolistic competition raises price above the current levels, other companies will also raise prices.
- III. If a company in oligopolistic competition reduces price below the current levels, the other companies will also follow.
- IV. The industry is witness to extensive non price competition.

Options :

1. ✗ Only I, II and IV
2. ✓ Only I, III and IV
3. ✗ Only I and III
4. ✗ Only I and IV
5. ✗ Only I and II

Question Number : 52 Question Id : 796069352 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

ABC Ltd. wants to enter the aviation sector. This sector has oligopoly. Which of the following is/are true regarding entry of ABC Ltd.?

- I. ABC Ltd. will find low barriers to entry.
- II. ABC Ltd. will find high barriers to entry.
- III. ABC Ltd's entry into the market will surely lead to a price reduction by other companies.
- IV. ABC Ltd's entry will lead to a price increase by other players.

Options :

1. ✗ Only I and III
2. ✗ Only I
3. ✓ Only II
4. ✗ Only II and III
5. ✗ Only I, II and III

Question Number : 52 Question Id : 796069352 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

ABC Ltd. wants to enter the aviation sector. This sector has oligopoly. Which of the following is/are true regarding entry of ABC Ltd.?

- I. ABC Ltd. will find low barriers to entry.
- II. ABC Ltd. will find high barriers to entry.
- III. ABC Ltd's entry into the market will surely lead to a price reduction by other companies.
- IV. ABC Ltd's entry will lead to a price increase by other players.

Options :

- 1. ✘ Only I and III
- 2. ✘ Only I
- 3. ✔ Only II
- 4. ✘ Only II and III
- 5. ✘ Only I, II and III

Question Number : 53 Question Id : 796069353 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What is parallel pricing?

Options :

- 1. ✘ The pricing followed by firms where the price of similar products is almost the same.
- 2. ✘ The pricing pattern followed by firms in a competitive market where the price of each item can not exceed a certain price ceiling.
- 3. ✘ Pricing pattern where the price cuts by one company are matched by price cuts by other companies.
- 4. ✘ The pricing pattern followed by firms such that the product price can not go below a certain level.
- 5. ✔ The pricing pattern followed by firms in an oligopoly, where sellers change prices by similar amounts or proportions for their products.

Question Number : 53 Question Id : 796069353 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What is parallel pricing?

Options :

- 1. ✘ The pricing followed by firms where the price of similar products is almost the same.
- 2. ✘ The pricing pattern followed by firms in a competitive market where the price of each item can not exceed a certain price ceiling.
- 3. ✘ Pricing pattern where the price cuts by one company are matched by price cuts by other companies.
- 4. ✘ The pricing pattern followed by firms such that the product price can not go below a certain level.

5. ✓

The pricing pattern followed by firms in an oligopoly, where sellers change prices by similar amounts or proportions for their products.

Question Number : 54 Question Id : 796069354 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is an assumption of the “Kinked Demand Theory”?

Options :

1. ✗ Firms generally cooperate with each other and hence will profit from such cooperation.
2. ✗ Firms rarely cooperate with each other.
3. ✗ Firms are always a part of industry associations.
4. ✓ Firms tend to compete with each other.
5. ✗ Firms do not maximize their profits.

Question Number : 54 Question Id : 796069354 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is an assumption of the “Kinked Demand Theory”?

Options :

1. ✗ Firms generally cooperate with each other and hence will profit from such cooperation.
2. ✗ Firms rarely cooperate with each other.
3. ✗ Firms are always a part of industry associations.
4. ✓ Firms tend to compete with each other.
5. ✗ Firms do not maximize their profits.

Question Number : 55 Question Id : 796069355 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is/are true about Prisoner’s dilemma?

- I. It is the reason for which firms don’t cooperate with each other even if it is in their best interest.
- II. It is applicable to companies in monopoly.
- III. It is applicable to two countries cooperating with each other in a joint military exercise.
- IV. It is a dilemma which is responsible for the prisoner to not want to escape from a prison even if he can.

Options :

1. ✓ Only I
2. ✗ Only II and IV
3. ✗ Only III
4. ✗ Only II and III
5. ✗ Only I and III

Question Number : 55 Question Id : 796069355 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is/are true about Prisoner's dilemma?

- I. It is the reason for which firms don't cooperate with each other even if it is in their best interest.
- II. It is applicable to companies in monopoly.
- III. It is applicable to two countries cooperating with each other in a joint military exercise.
- IV. It is a dilemma which is responsible for the prisoner to not want to escape from a prison even if he can.

Options :

- 1. Only I
- 2. Only II and IV
- 3. Only III
- 4. Only II and III
- 5. Only I and III

Question Number : 56 Question Id : 796069356 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following are true in monopolistic competition?

- I. Products are highly differentiated.
- II. Companies target same group of customers.
- III. No major entry barriers exist.
- IV. There is usually a large number of independent firms competing in the market.

Options :

- 1. Only I, II and IV
- 2. Only II and III
- 3. Only I and III
- 4. Only I, III and IV
- 5. I, II, III and IV

Question Number : 56 Question Id : 796069356 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following are true in monopolistic competition?

- I. Products are highly differentiated.
- II. Companies target same group of customers.
- III. No major entry barriers exist.
- IV. There is usually a large number of independent firms competing in the market.

Options :

- 1. Only I, II and IV
- 2. Only II and III
- 3. Only I and III

4. ✘ Only I, III and IV

5. ✔ I, II, III and IV

Question Number : 57 Question Id : 796069357 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following best describes the process of planning?

Options :

1. ✘ Creating a blue print of organizational objectives

2. ✔ Creating a blue print of organizational objectives and identifying means of reaching them

3. ✘ The initial spadework for attaining objectives

4. ✘

Integrated process of finding ways of achieving organizational objectives and coordinating the activities

5. ✘ Identifying individual goals and means of attaining them

Question Number : 57 Question Id : 796069357 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following best describes the process of planning?

Options :

1. ✘ Creating a blue print of organizational objectives

2. ✔ Creating a blue print of organizational objectives and identifying means of reaching them

3. ✘ The initial spadework for attaining objectives

4. ✘

Integrated process of finding ways of achieving organizational objectives and coordinating the activities

5. ✘ Identifying individual goals and means of attaining them

Question Number : 58 Question Id : 796069358 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

A contingency plan is informally known as:

Options :

1. ✘ Plan A

2. ✔ Plan B

3. ✘ Plan C

4. ✘ Plan D

5. ✘ Plan E

Question Number : 58 Question Id : 796069358 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

A contingency plan is informally known as:

Options :

1. ✘ Plan A
2. ✔ Plan B
3. ✘ Plan C
4. ✘ Plan D
5. ✘ Plan E

Question Number : 59 Question Id : 796069359 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Planning horizon can be best described as:

Options :

1. ✘ the period ahead for which a plan is valid.
2. ✘ the period ahead for which the plans are made.
3. ✔ the lead time between making a plan and implementing it.
4. ✘ the lead time between making a plan and identifying the effect of the plan.
5. ✘ the time for which someone works on Plan A before starting with Plan B.

Question Number : 59 Question Id : 796069359 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Planning horizon can be best described as:

Options :

1. ✘ the period ahead for which a plan is valid.
2. ✘ the period ahead for which the plans are made.
3. ✔ the lead time between making a plan and implementing it.
4. ✘ the lead time between making a plan and identifying the effect of the plan.
5. ✘ the time for which someone works on Plan A before starting with Plan B.

Question Number : 60 Question Id : 796069360 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Amrit is the overall in charge of the accounts department in ABC Limited. He has complete authority and can take corrective action if the department is not functioning well. Therefore, Amrit has:

Options :

1. ✘ Probity
2. ✘ Delegation
3. ✘ Professionalism
4. ✔ Responsibility
5. ✘ Carte blanche

Question Number : 60 Question Id : 796069360 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Amrit is the overall in charge of the accounts department in ABC Limited. He has complete authority and can take corrective action if the department is not functioning well. Therefore, Amrit has:

Options :

1. ✘ Probity
2. ✘ Delegation
3. ✘ Professionalism
4. ✔ Responsibility
5. ✘ Carte blanche

Question Number : 61 Question Id : 796069361 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is not a school of management thought?

Options :

1. ✘ Classical
2. ✘ Human Relations
3. ✘ Systems
4. ✘ Contingent
5. ✔ Growth

Question Number : 61 Question Id : 796069361 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is not a school of management thought?

Options :

1. ✘ Classical
2. ✘ Human Relations
3. ✘ Systems
4. ✘ Contingent
5. ✔ Growth

Question Number : 62 Question Id : 796069362 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following was advocated by Max Weber?

Options :

1. ✘ Promotion and tenure based on educational qualifications
2. ✘ Promotion and tenure based on age

3. ✓ Promotion and tenure based on ability
4. ✗ Promotion and tenure based on results
5. ✗ Promotion and tenure based on salary

Question Number : 62 Question Id : 796069362 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following was advocated by Max Weber?

Options :

1. ✗ Promotion and tenure based on educational qualifications
2. ✗ Promotion and tenure based on age
3. ✓ Promotion and tenure based on ability
4. ✗ Promotion and tenure based on results
5. ✗ Promotion and tenure based on salary

Question Number : 63 Question Id : 796069363 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is an assumption on which scientific management is based?

Options :

1. ✓ Scientific observation of people at work should reveal the best way to achieve something
2. ✗ Scientific observation of people at work is the only way to reveal how work should be done
3. ✗ Scientific observation of people at work is the only way to find efficiency of people
4. ✗ Scientific observation of people is precursor to system design
5. ✗ Scientific observation of people at work is necessary in all offices

Question Number : 63 Question Id : 796069363 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is an assumption on which scientific management is based?

Options :

1. ✓ Scientific observation of people at work should reveal the best way to achieve something
2. ✗ Scientific observation of people at work is the only way to reveal how work should be done
3. ✗ Scientific observation of people at work is the only way to find efficiency of people
4. ✗ Scientific observation of people is precursor to system design
5. ✗ Scientific observation of people at work is necessary in all offices

Question Number : 64 Question Id : 796069364 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

With respect to staffing in Service Marketing, what does the term procurement stand for?

Options :

1. ✘ Sourcing
2. ✘ Recruitment
3. ✘ Selection
4. ✘ Compensation
5. ✔ Both recruitment and selection

Question Number : 64 Question Id : 796069364 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

With respect to staffing in Service Marketing, what does the term procurement stand for?

Options :

1. ✘ Sourcing
2. ✘ Recruitment
3. ✘ Selection
4. ✘ Compensation
5. ✔ Both recruitment and selection

Question Number : 65 Question Id : 796069365 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following functions are a part of management accounting?

- I. Planning and control
- II. Cash management
- III. Product costing
- IV. Decision making

Options :

1. ✘ Only I and II
2. ✘ Only I and III
3. ✘ Only I and IV
4. ✔ Only I, III and IV
5. ✘ I, II, III and IV

Question Number : 65 Question Id : 796069365 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following functions are a part of management accounting?

- I. Planning and control
- II. Cash management
- III. Product costing
- IV. Decision making

Options :

1. ✘ Only I and II
2. ✘ Only I and III
3. ✘ Only I and IV
4. ✔ Only I, III and IV
5. ✘ I, II, III and IV

Question Number : 66 Question Id : 796069366 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following are the roles of financial management?

- I. Corporate Management
- II. Risk Management
- III. Compliance and Accountancy Standards
- IV. Treasury Management

Options :

1. ✔ I, II and IV
2. ✘ I, III and IV
3. ✘ II, III and IV
4. ✘ III and IV
5. ✘ I, II, III and IV

Question Number : 66 Question Id : 796069366 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following are the roles of financial management?

- I. Corporate Management
- II. Risk Management
- III. Compliance and Accountancy Standards
- IV. Treasury Management

Options :

1. ✔ I, II and IV
2. ✘ I, III and IV
3. ✘ II, III and IV
4. ✘ III and IV
5. ✘ I, II, III and IV

Question Number : 67 Question Id : 796069367 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

To estimate prime cost, we must add:

- I. direct labour
- II. direct material
- III. production overheads
- IV. interest on investment

Options :

- 1. I, II and III
- 2. II and III
- 3. I and III
- 4. I and II
- 5. I, II, III and IV

Question Number : 67 Question Id : 796069367 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

To estimate prime cost, we must add:

- I. direct labour
- II. direct material
- III. production overheads
- IV. interest on investment

Options :

- 1. I, II and III
- 2. II and III
- 3. I and III
- 4. I and II
- 5. I, II, III and IV

Question Number : 68 Question Id : 796069368 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is not a financial statement?

Options :

- 1. Cash Flow Statement
- 2. Statement of Expenses
- 3. Statement of Retained Earnings
- 4. Balance Sheet
- 5. Income Statement

Question Number : 68 Question Id : 796069368 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is not a financial statement?

Options :

1. ✘ Cash Flow Statement
2. ✔ Statement of Expenses
3. ✘ Statement of Retained Earnings
4. ✘ Balance Sheet
5. ✘ Income Statement

Question Number : 69 Question Id : 796069369 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Financial statements are prepared for:

Options :

1. ✘ CEO
2. ✘ CFO
3. ✔ external decision makers of an organization
4. ✘ managing director
5. ✘ investors

Question Number : 69 Question Id : 796069369 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Financial statements are prepared for:

Options :

1. ✘ CEO
2. ✘ CFO
3. ✔ external decision makers of an organization
4. ✘ managing director
5. ✘ investors

Question Number : 70 Question Id : 796069370 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

A management accountant in a decentralized organization:

Options :

1. ✘ needs less information than an accountant in other organizations
2. ✔ has more responsibility than those in other organizations
3. ✘ is more organized than the accountant in other organizations
4. ✘ is highly experienced
5. ✘ is a chartered accountant

Question Number : 70 Question Id : 796069370 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

A management accountant in a decentralized organization:

Options :

1. ✘ needs less information than an accountant in other organizations
2. ✔ has more responsibility than those in other organizations
3. ✘ is more organized than the accountant in other organizations
4. ✘ is highly experienced
5. ✘ is a chartered accountant

Question Number : 71 Question Id : 796069371 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is/are true about Herzberg's theory of motivation?

- I. Presence of hygiene factors motivates employees to work harder.
- II. Absence of hygiene factors demotivates employees.
- III. Nature of work and salary are both hygiene factors.
- IV. Interpersonal relations and personal growth are both hygiene factors.

Options :

1. ✘ Only I and II
2. ✔ Only II
3. ✘ Only II and III
4. ✘ Only II and IV
5. ✘ Only I and IV

Question Number : 71 Question Id : 796069371 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

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- I. Presence of hygiene factors motivates employees to work harder.
- II. Absence of hygiene factors demotivates employees.
- III. Nature of work and salary are both hygiene factors.
- IV. Interpersonal relations and personal growth are both hygiene factors.

Options :

1. ✘ Only I and II
2. ✔ Only II
3. ✘ Only II and III

4. ✘ Only II and IV

5. ✘ Only I and IV

Question Number : 72 Question Id : 796069372 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Carl Gustav Jung's work was broadly used to formulate a personality-measuring instrument that uses four scales. Which instrument is it?

Options :

1. ✘ Keirsey's temperament sorter

2. ✘ Big five personality factors

3. ✔ MBTI

4. ✘ Cattell's 16PF traits

5. ✘ Both big five personality factors and MBTI

Question Number : 72 Question Id : 796069372 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Carl Gustav Jung's work was broadly used to formulate a personality-measuring instrument that uses four scales. Which instrument is it?

Options :

1. ✘ Keirsey's temperament sorter

2. ✘ Big five personality factors

3. ✔ MBTI

4. ✘ Cattell's 16PF traits

5. ✘ Both big five personality factors and MBTI

Question Number : 73 Question Id : 796069373 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is/are true of the Big Five personality traits or the Five Factor model?

I. The five factors have been defined as openness to experience, conscientiousness, extraversion, agreeableness and neuroticism.

II. The five factors are listed under the acronym OCEAN or CANOE.

III. The five factors have been defined as openness to exposure, conscience, extraversion, agreeableness and neuroticism.

Options :

1. ✘ Only II and III

2. ✘ Only II

3. ✘ Only I

4. ✔ Only I and II

5. ✘ Only III

Question Number : 73 Question Id : 796069373 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is/are true of the Big Five personality traits or the Five Factor model?

- I. The five factors have been defined as openness to experience, conscientiousness, extraversion, agreeableness and neuroticism.
- II. The five factors are listed under the acronym OCEAN or CANOE.
- III. The five factors have been defined as openness to exposure, conscience, extraversion, agreeableness and neuroticism.

Options :

1. ✘ Only II and III
2. ✘ Only II
3. ✘ Only I
4. ✔ Only I and II
5. ✘ Only III

Question Number : 74 Question Id : 796069374 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following principles is NOT consistent with the Great Man leadership theory?

Options :

1. ✘ Great men rise up in times of crisis
2. ✘ Leaders are born, not made
3. ✘ We can learn from biographies of leaders
4. ✔ A great leader is great only in certain situations
5. ✘ We can learn from biographies of leaders and a great leader is great only in certain situations

Question Number : 74 Question Id : 796069374 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following principles is NOT consistent with the Great Man leadership theory?

Options :

1. ✘ Great men rise up in times of crisis
2. ✘ Leaders are born, not made
3. ✘ We can learn from biographies of leaders
4. ✔ A great leader is great only in certain situations
5. ✘ We can learn from biographies of leaders and a great leader is great only in certain situations

Question Number : 75 Question Id : 796069375 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is/are true of B. F. Skinner?

- I. His ABC of behaviourism are antecedents, behavior and consequences.
- II. He was responsible for the development of the theory of operant conditioning.
- III. Skinner's work was based on Thorndike's work – Law of effect
- IV. Positive reinforcement strengthens a behaviour by providing a consequence that an individual finds punitive.

Options :

1. ✘ Only I
2. ✘ Only I and II
3. ✔ Only I, II and III
4. ✘ Only II and III
5. ✘ I, II, III and IV

Question Number : 75 Question Id : 796069375 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is/are true of B. F. Skinner?

- I. His ABC of behaviourism are antecedents, behavior and consequences.
- II. He was responsible for the development of the theory of operant conditioning.
- III. Skinner's work was based on Thorndike's work – Law of effect
- IV. Positive reinforcement strengthens a behaviour by providing a consequence that an individual finds punitive.

Options :

1. ✘ Only I
2. ✘ Only I and II
3. ✔ Only I, II and III
4. ✘ Only II and III
5. ✘ I, II, III and IV

Question Number : 76 Question Id : 796069376 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What is a "Glass Ceiling"?

Options :

1. ✘ A barrier which prevents the entry of women in management.
2. ✘ A barrier which prevents the entry of women to middle positions in management.
3. ✘ A barrier which prevents the entry of women as operational managers.
4. ✔ A barrier which prevents the entry of women to senior managerial positions.
5. ✘ A rule that prohibits the entry of women in the senior positions of management.

Question Number : 76 Question Id : 796069376 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What is a “Glass Ceiling”?

Options :

1. ✘ A barrier which prevents the entry of women in management.
2. ✘ A barrier which prevents the entry of women to middle positions in management.
3. ✘ A barrier which prevents the entry of women as operational managers.
4. ✔ A barrier which prevents the entry of women to senior managerial positions.
5. ✘ A rule that prohibits the entry of women in the senior positions of management.

Question Number : 77 Question Id : 796069377 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is true of the trait theory of leadership?

Options :

1. ✔ The trait theory believes that people are either born or made with certain qualities that will make them excel in management.
2. ✘ The trait theory believes that people develop in them certain qualities that will make them excel in management.
3. ✘ The trait theory believes that people develop in them certain qualities that are detrimental to their appointment as leaders.
4. ✘ The trait theory believes that only people with certain traits are successful in life.
5. ✘ The trait theory believes that successful people are born with certain traits that make them successful.

Question Number : 77 Question Id : 796069377 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is true of the trait theory of leadership?

Options :

1. ✔ The trait theory believes that people are either born or made with certain qualities that will make them excel in management.
2. ✘ The trait theory believes that people develop in them certain qualities that will make them excel in management.
3. ✘ The trait theory believes that people develop in them certain qualities that are detrimental to their appointment as leaders.
4. ✘ The trait theory believes that only people with certain traits are successful in life.

5. ✘

The trait theory believes that successful people are born with certain traits that make them successful.

Question Number : 78 Question Id : 796069378 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is true about the phenomenon of perception?

Options :

1. ✔ It improves the chances of survival.
2. ✘ It has been developed quite recently.
3. ✘ It enables an individual to form an accurate view of the world.
4. ✘ It is entirely a psychological phenomenon.

5. ✘

It improves the chances of survival and it enables an individual to form an accurate view of the world.

Question Number : 78 Question Id : 796069378 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is true about the phenomenon of perception?

Options :

1. ✔ It improves the chances of survival.
2. ✘ It has been developed quite recently.
3. ✘ It enables an individual to form an accurate view of the world.
4. ✘ It is entirely a psychological phenomenon.

5. ✘

It improves the chances of survival and it enables an individual to form an accurate view of the world.

Question Number : 79 Question Id : 796069379 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

“An apple is red in colour because it appears red.”

The above statement is consistent with which of the following perception theories?

Options :

1. ✔ Naïve Realism
2. ✘ Representative Realism
3. ✘ Idealism
4. ✘ Phenomenalism
5. ✘ Both Naïve Realism and Phenomenalism

Question Number : 79 Question Id : 796069379 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

“An apple is red in colour because it appears red.”

The above statement is consistent with which of the following perception theories?

Options :

1. Naïve Realism
2. Representative Realism
3. Idealism
4. Phenomenalism
5. Both Naïve Realism and Phenomenalism

Question Number : 80 Question Id : 796069380 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What is “Conflict”?

Options :

1. A situation in which both parties perceive that their interests are being opposed or being negatively affected
2. A situation in which only one party perceives that its interests are being opposed or being negatively affected
3. A situation in which at least one party perceives that its interests are being favoured or being positively affected
4. A situation in which both parties perceive that their interests are being favoured or being positively affected
5. A situation in which atleast one party perceives that its interests are being opposed or being negatively affected

Question Number : 80 Question Id : 796069380 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What is “Conflict”?

Options :

1. A situation in which both parties perceive that their interests are being opposed or being negatively affected
2. A situation in which only one party perceives that its interests are being opposed or being negatively affected
3. A situation in which at least one party perceives that its interests are being favoured or being positively affected
4. A situation in which both parties perceive that their interests are being favoured or being positively affected

5. ✓

A situation in which atleast one party perceives that its interests are being opposed or being negatively affected

Question Number : 81 Question Id : 796069381 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

A desirable conflict that encourages people to reexamine their assumptions is:

Options :

1. ✓ Constructive conflict
2. ✗ Manifest conflict
3. ✗ Socio emotional conflict
4. ✗ Socio cultural conflict
5. ✗ Socio political conflict

Question Number : 81 Question Id : 796069381 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

A desirable conflict that encourages people to reexamine their assumptions is:

Options :

1. ✓ Constructive conflict
2. ✗ Manifest conflict
3. ✗ Socio emotional conflict
4. ✗ Socio cultural conflict
5. ✗ Socio political conflict

Question Number : 82 Question Id : 796069382 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following statements is false about Normal distribution?

Options :

1. ✗ The measures of central tendency – mean, mode and median are equal in value.
2. ✓ The curve is asymmetrical.
3. ✗ The curve is symmetrical about a vertical line drawn from the highest value of the curve.
4. ✗ The curve approaches the X-axis gradually on both sides.
5. ✗ The curve is commonly known as the bell curve.

Question Number : 82 Question Id : 796069382 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following statements is false about Normal distribution?

Options :

- ✘ The measures of central tendency – mean, mode and median are equal in value.
- ✔ The curve is asymmetrical.
- ✘ The curve is symmetrical about a vertical line drawn from the highest value of the curve.
- ✘ The curve approaches the X-axis gradually on both sides.
- ✘ The curve is commonly known as the bell curve.

Question Number : 83 Question Id : 796069383 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What percent of area is to the left of $(\mu - 1.5\sigma)$?

Options :

- ✘ 85.3%
- ✘ 35.3%
- ✔ 14.7%
- ✘ 64.7%
- ✘ 21.2%

Question Number : 83 Question Id : 796069383 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What percent of area is to the left of $(\mu - 1.5\sigma)$?

Options :

- ✘ 85.3%
- ✘ 35.3%
- ✔ 14.7%
- ✘ 64.7%
- ✘ 21.2%

Question Number : 84 Question Id : 796069384 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

If $\mu = 10000$, $\sigma = 100$ and $X = 10050$, what is the Z value?

Options :

- ✘ -0.5
- ✔ 0.5
- ✘ 1
- ✘ -1
- ✘ 0.6

Question Number : 84 Question Id : 796069384 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

If $\mu = 10000$, $\sigma = 100$ and $X = 10050$, what is the Z value?

Options :

1. ✘ -0.5
2. ✔ 0.5
3. ✘ 1
4. ✘ -1
5. ✘ 0.6

Question Number : 85 Question Id : 796069385 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Over a 10-day period, a worker takes breaks of the following minutes:

4, 6, 7, 10, 4, 3, 3, 4, 4, 2

What is the mode over the 10-day period?

Options :

1. ✔ 4
2. ✘ 4.5
3. ✘ 3.5
4. ✘ 2
5. ✘ 10

Question Number : 85 Question Id : 796069385 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Over a 10-day period, a worker takes breaks of the following minutes:

4, 6, 7, 10, 4, 3, 3, 4, 4, 2

What is the mode over the 10-day period?

Options :

1. ✔ 4
2. ✘ 4.5
3. ✘ 3.5
4. ✘ 2
5. ✘ 10

Question Number : 86 Question Id : 796069386 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

In a frequency distribution, if the mean is less than the median, and the median is less than the mode, the distribution is considered to be:

Options :

1. ✘ Symmetrical
2. ✘ Positively skewed

3. Negatively skewed
4. Open ended
5. Normal distribution

Question Number : 86 Question Id : 796069386 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

In a frequency distribution, if the mean is less than the median, and the median is less than the mode, the distribution is considered to be:

Options :

1. Symmetrical
2. Positively skewed
3. Negatively skewed
4. Open ended
5. Normal distribution

Question Number : 87 Question Id : 796069387 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is correct about regression analysis?

Options :

1. It establishes relation between two mutually exclusive variables.
2. It establishes relation between two variables.
3. It establishes relation between two unrelated variables.
4. It establishes relation between X and Y.
5. It establishes relation between three variables; X, Y and C.

Question Number : 87 Question Id : 796069387 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is correct about regression analysis?

Options :

1. It establishes relation between two mutually exclusive variables.
2. It establishes relation between two variables.
3. It establishes relation between two unrelated variables.
4. It establishes relation between X and Y.
5. It establishes relation between three variables; X, Y and C.

Question Number : 88 Question Id : 796069388 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

In the straight line equation $Y = mx + C$, if $C = 0$, then the line passes through:

Options :

1. ✓ the origin
2. ✗ the point $(m, 0)$
3. ✗ the point $(0, m)$
4. ✗ the point $(C, 0)$
5. ✗ the point $(0, C)$

Question Number : 88 Question Id : 796069388 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

In the straight line equation $Y = mx + C$, if $C = 0$, then the line passes through:

Options :

1. ✓ the origin
2. ✗ the point $(m, 0)$
3. ✗ the point $(0, m)$
4. ✗ the point $(C, 0)$
5. ✗ the point $(0, C)$

Question Number : 89 Question Id : 796069389 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

If Carl Pearson's coefficient of correlation is equal to 1, then which of the following holds true?

Options :

1. ✗ There is a negative relationship between the two variables.
2. ✗ There is a positive relationship between the two variables.
3. ✗ There is a perfect relationship between the two variables.
4. ✗ There is a perfect negative relationship between the two variables.
5. ✓ There is a perfect positive relationship between the two variables.

Question Number : 89 Question Id : 796069389 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

If Carl Pearson's coefficient of correlation is equal to 1, then which of the following holds true?

Options :

1. ✗ There is a negative relationship between the two variables.
2. ✗ There is a positive relationship between the two variables.
3. ✗ There is a perfect relationship between the two variables.

4. ✘ There is a perfect negative relationship between the two variables.

5. ✔ There is a perfect positive relationship between the two variables.

Question Number : 90 Question Id : 796069390 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

In a dataset, if two variables have a strong negative correlation, then the scatterplot of their values would loosely fit around:

Options :

1. ✘ a straight line going up to the right.

2. ✔ a straight line going down to the right.

3. ✘ a straight line going down to the left.

4. ✘ a circle.

5. ✘ a horizontal line.

Question Number : 90 Question Id : 796069390 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

In a dataset, if two variables have a strong negative correlation, then the scatterplot of their values would loosely fit around:

Options :

1. ✘ a straight line going up to the right.

2. ✔ a straight line going down to the right.

3. ✘ a straight line going down to the left.

4. ✘ a circle.

5. ✘ a horizontal line.

Question Number : 91 Question Id : 796069391 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

The retrieval of any information from a computer is defined as:

Options :

1. ✘ Processing

2. ✔ Output

3. ✘ Data retrieval

4. ✘ Data collection

5. ✘ Collation

Question Number : 91 Question Id : 796069391 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

The retrieval of any information from a computer is defined as:

Options :

1. ✘ Processing
2. ✔ Output
3. ✘ Data retrieval
4. ✘ Data collection
5. ✘ Collation

Question Number : 92 Question Id : 796069392 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

In consumer behaviour studies, “Focus group” and “Metaphor analysis” are generally used in:

Options :

1. ✘ Quantitative Research
2. ✔ Qualitative Research
3. ✘ Fundamental research
4. ✘ Technical research
5. ✘ Both Quantitative and Qualitative Research

Question Number : 92 Question Id : 796069392 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

In consumer behaviour studies, “Focus group” and “Metaphor analysis” are generally used in:

Options :

1. ✘ Quantitative Research
2. ✔ Qualitative Research
3. ✘ Fundamental research
4. ✘ Technical research
5. ✘ Both Quantitative and Qualitative Research

Question Number : 93 Question Id : 796069393 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is/are true of the “Attitude Scales”?

- I. Likert scale is the most popular attitude scale.
- II. Semantic Differential scale is a type of Attitude Scale.
- III. Rank order scale is a type of Attitude Scale.

Options :

1. ✘ Only I
2. ✘ Only I and II
3. ✘ Only I and III

4. ✘ Only II and III

5. ✔ I, II and III

Question Number : 93 Question Id : 796069393 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is/are true of the “Attitude Scales”?

- I. Likert scale is the most popular attitude scale.
- II. Semantic Differential scale is a type of Attitude Scale.
- III. Rank order scale is a type of Attitude Scale.

Options :

1. ✘ Only I

2. ✘ Only I and II

3. ✘ Only I and III

4. ✘ Only II and III

5. ✔ I, II and III

Question Number : 94 Question Id : 796069394 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Market Segmentation includes:

1. Dividing a market into distinct subsets of consumers
2. Selecting one or more segments to target with a marketing mix
3. Dividing consumers into segments to target them via mass marketing strategies

Options :

1. ✘ Only (1)

2. ✘ Only (2)

3. ✘ Only (3)

4. ✔ Both (1) and (2)

5. ✘ Both (1) and (3)

Question Number : 94 Question Id : 796069394 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Market Segmentation includes:

1. Dividing a market into distinct subsets of consumers
2. Selecting one or more segments to target with a marketing mix
3. Dividing consumers into segments to target them via mass marketing strategies

Options :

1. ✘ Only (1)

2. ✘ Only (2)

- 3. ✘ Only (3)
- 4. ✔ Both (1) and (2)
- 5. ✘ Both (1) and (3)

Question Number : 95 Question Id : 796069395 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is/are a basis for market segmentation?

- I. Geographic
- II. Demographic
- III. Psychographic
- IV. Psychological
- V. Socio cultural

Options :

- 1. ✘ Only I, II and III
- 2. ✘ Only I, II, III and V
- 3. ✘ Only II, III, IV and V
- 4. ✘ Only I, III and V
- 5. ✔ I, II, III, IV and V

Question Number : 95 Question Id : 796069395 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is/are a basis for market segmentation?

- I. Geographic
- II. Demographic
- III. Psychographic
- IV. Psychological
- V. Socio cultural

Options :

- 1. ✘ Only I, II and III
- 2. ✘ Only I, II, III and V
- 3. ✘ Only II, III, IV and V
- 4. ✘ Only I, III and V
- 5. ✔ I, II, III, IV and V

Question Number : 96 Question Id : 796069396 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

According to Tri-component attitude model of consumer behaviour, attitudes consist of which three major components?

Options :

1. ✓ Cognition, Conation and Affect
2. ✗ Cognition, Predisposition and Affect
3. ✗ Cognition, Causation and Affect
4. ✗ Cognition, Psychography and Affect
5. ✗ Cognition, Demographics and Affect

Question Number : 96 Question Id : 796069396 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

According to Tri-component attitude model of consumer behaviour, attitudes consist of which three major components?

Options :

1. ✓ Cognition, Conation and Affect
2. ✗ Cognition, Predisposition and Affect
3. ✗ Cognition, Causation and Affect
4. ✗ Cognition, Psychography and Affect
5. ✗ Cognition, Demographics and Affect

Question Number : 97 Question Id : 796069397 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Natwarlal goes to a car showroom and places an order for the car-P20, manufactured by Star Manufacturing Company Ltd. While waiting for his car to be delivered, he thinks about other car brands and their good qualities and reevaluates his purchase decision. Natwarlal is going through:

Options :

1. ✗ Dissonance
2. ✓ Perceptive dissonance
3. ✗ Cognitive dissonance
4. ✗ Parallel dissonance
5. ✗ Perceptive resonance

Question Number : 97 Question Id : 796069397 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Natwarlal goes to a car showroom and places an order for the car-P20, manufactured by Star Manufacturing Company Ltd. While waiting for his car to be delivered, he thinks about other car brands and their good qualities and reevaluates his purchase decision. Natwarlal is going through:

Options :

1. ✗ Dissonance
2. ✓ Perceptive dissonance

3. ✘ Cognitive dissonance
4. ✘ Parallel dissonance
5. ✘ Perceptive resonance

Question Number : 98 Question Id : 796069398 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Who among the following can be classified as Indirect Reference Group?

Options :

1. ✔ Movie stars
2. ✘ Friends
3. ✘ Family
4. ✘ Co-workers
5. ✘ Both movie stars and co-workers

Question Number : 98 Question Id : 796069398 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Who among the following can be classified as Indirect Reference Group?

Options :

1. ✔ Movie stars
2. ✘ Friends
3. ✘ Family
4. ✘ Co-workers
5. ✘ Both movie stars and co-workers

Question Number : 99 Question Id : 796069399 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

The process of consumer decision making involves three stages. What are the stages?

Options :

1. ✔ Need recognition, Prepurchase search, Evaluation of alternatives
2. ✘ Need recognition, Evaluation of alternatives, Buying
3. ✘ Need recognition, Evaluation of alternatives, Selecting
4. ✘ Need recognition, Comparing alternatives, Buying
5. ✘ Need recognition, Comparing alternative, Allotting

Question Number : 99 Question Id : 796069399 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

The process of consumer decision making involves three stages. What are the stages?

Options :

1. Need recognition, Prepurchase search, Evaluation of alternatives
2. Need recognition, Evaluation of alternatives, Buying
3. Need recognition, Evaluation of alternatives, Selecting
4. Need recognition, Comparing alternatives, Buying
5. Need recognition, Comparing alternative, Allotting

Question Number : 100 Question Id : 796069400 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What is learning based on mental activity called?

Options :

1. Cerebral learning
2. Cognitive learning
3. Perceptive learning
4. Sequential learning
5. Psychomotor learning

Question Number : 100 Question Id : 796069400 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What is learning based on mental activity called?

Options :

1. Cerebral learning
2. Cognitive learning
3. Perceptive learning
4. Sequential learning
5. Psychomotor learning

Question Number : 101 Question Id : 796069401 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Perception begins with:

Options :

1. stimulus or situation
2. sensation
3. registration
4. feedback
5. interpretation

Question Number : 101 Question Id : 796069401 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Perception begins with:

Options :

1. ✓ stimulus or situation
2. ✗ sensation
3. ✗ registration
4. ✗ feedback
5. ✗ interpretation

Question Number : 102 Question Id : 796069402 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is not an attention factor in selection?

Options :

1. ✗ Intensity
2. ✗ Contrast
3. ✗ Size
4. ✓ Stasis
5. ✗ Motion

Question Number : 102 Question Id : 796069402 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is not an attention factor in selection?

Options :

1. ✗ Intensity
2. ✗ Contrast
3. ✗ Size
4. ✓ Stasis
5. ✗ Motion

Question Number : 103 Question Id : 796069403 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Shashi and Nitin are two managers working for the same company. Both have similar achievements in the company. Both have been rated as highly effective by their immediate superior during previous performance appraisals. However, Shashi is dressed better, and better looking as compared to Nitin. Shashi constantly gets a better ranking than Nitin because of:

Options :

1. ✗ Stereotyping

2. ✓ Halo effect
3. ✗ Hello effect
4. ✗ Perceptual effect
5. ✗ Horns effect

Question Number : 103 Question Id : 796069403 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Shashi and Nitin are two managers working for the same company. Both have similar achievements in the company. Both have been rated as highly effective by their immediate superior during previous performance appraisals. However, Shashi is dressed better, and better looking as compared to Nitin. Shashi constantly gets a better ranking than Nitin because of:

Options :

1. ✗ Stereotyping
2. ✓ Halo effect
3. ✗ Hello effect
4. ✗ Perceptual effect
5. ✗ Horns effect

Question Number : 104 Question Id : 796069404 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Customer gap is difference between customer expectations and _____.

Options :

1. ✗ promises
2. ✓ perceptions
3. ✗ attitudes
4. ✗ assessments
5. ✗ receipt

Question Number : 104 Question Id : 796069404 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Customer gap is difference between customer expectations and _____.

Options :

1. ✗ promises
2. ✓ perceptions
3. ✗ attitudes
4. ✗ assessments
5. ✗ receipt

Question Number : 105 Question Id : 796069405 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

With respect to marketing of services, what is the Zone of tolerance?

Options :

1. ✘ The variation in the performance of employees across a company
2. ✘ The variability of performance in a company
3. ✔

The extent to which customers will recognize and accept differing levels of performance by different employees of an organization

4. ✘ The acceptable level above which the customer may reject a service as substandard
5. ✘ The variability of service in a company, which the customer may reject

Question Number : 105 Question Id : 796069405 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

With respect to marketing of services, what is the Zone of tolerance?

Options :

1. ✘ The variation in the performance of employees across a company
2. ✘ The variability of performance in a company
3. ✔

The extent to which customers will recognize and accept differing levels of performance by different employees of an organization

4. ✘ The acceptable level above which the customer may reject a service as substandard
5. ✘ The variability of service in a company, which the customer may reject

Question Number : 106 Question Id : 796069406 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Despite poor service offered by ABC Ltd, a customer does not switch to another internet service provider PQR Ltd. This behaviour of the customer can be termed as:

Options :

1. ✘ Customer loyalty
2. ✘ Customer equity
3. ✔ Customer inertia
4. ✘ Customer inequity
5. ✘ Customer bullishness

Question Number : 106 Question Id : 796069406 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Despite poor service offered by ABC Ltd, a customer does not switch to another internet service provider PQR Ltd. This behaviour of the customer can be termed as:

Options :

1. ✘ Customer loyalty
2. ✘ Customer equity
3. ✔ Customer inertia
4. ✘ Customer inequity
5. ✘ Customer bullishness

Question Number : 107 Question Id : 796069407 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Narendra checks into a hotel only to realize that the rooms he had booked were not vacant. The service clerk, in a bid to pacify Narendra, offered him a better room for no extra cost. Narendra was thrilled with this upgrade and rated the hotel service as excellent. This behaviour of Narendra is an example of:

Options :

1. ✘ Satisfaction paradox
2. ✘ Cover paradox
3. ✘ Service paradox
4. ✘ Disservice paradox
5. ✔ Recovery paradox

Question Number : 107 Question Id : 796069407 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Narendra checks into a hotel only to realize that the rooms he had booked were not vacant. The service clerk, in a bid to pacify Narendra, offered him a better room for no extra cost. Narendra was thrilled with this upgrade and rated the hotel service as excellent. This behaviour of Narendra is an example of:

Options :

1. ✘ Satisfaction paradox
2. ✘ Cover paradox
3. ✘ Service paradox
4. ✘ Disservice paradox
5. ✔ Recovery paradox

Question Number : 108 Question Id : 796069408 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Similar to the concept of product guarantee, there is a concept of:

Options :

1. ✘ no service guarantee
2. ✘ service accord
3. ✘ service failure

- 4. ✓ service guarantee
- 5. ✗ service exchange

Question Number : 108 Question Id : 796069408 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical
Correct : 2 Wrong : 1

Similar to the concept of product guarantee, there is a concept of:

Options :

- 1. ✗ no service guarantee
- 2. ✗ service accord
- 3. ✗ service failure
- 4. ✓ service guarantee
- 5. ✗ service exchange

Question Number : 109 Question Id : 796069409 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical
Correct : 2 Wrong : 1

A financial intermediary:

- 1. introduces two banks or two financial institutions
- 2. increases liquidity for lenders
- 3. reduces transaction costs for borrowers and lenders

Options :

- 1. ✗ Only (1)
- 2. ✗ Only (2)
- 3. ✗ Only (3)
- 4. ✗ Only (1) and (2)
- 5. ✓ Only (2) and (3)

Question Number : 109 Question Id : 796069409 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical
Correct : 2 Wrong : 1

A financial intermediary:

- 1. introduces two banks or two financial institutions
- 2. increases liquidity for lenders
- 3. reduces transaction costs for borrowers and lenders

Options :

- 1. ✗ Only (1)
- 2. ✗ Only (2)
- 3. ✗ Only (3)
- 4. ✗ Only (1) and (2)
- 5. ✓ Only (2) and (3)

Question Number : 110 Question Id : 796069410 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Major components of Indian financial system are:

- I. Financial markets
- II. Financial institutions
- III. Financial Services
- IV. Financial instruments

Options :

- 1. ✘ Only I and II
- 2. ✘ Only I, II and III
- 3. ✘ Only II and III
- 4. ✘ Only III and IV
- 5. ✔ I, II, III and IV

Question Number : 110 Question Id : 796069410 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Major components of Indian financial system are:

- I. Financial markets
- II. Financial institutions
- III. Financial Services
- IV. Financial instruments

Options :

- 1. ✘ Only I and II
- 2. ✘ Only I, II and III
- 3. ✘ Only II and III
- 4. ✘ Only III and IV
- 5. ✔ I, II, III and IV

Question Number : 111 Question Id : 796069411 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is true?

Options :

- 1. ✘ Money markets are places where long term funds are provided.
- 2. ✔ Capital markets are places where long term and medium term funds are provided.
- 3. ✘ Money markets are places where short and medium term funds are provided.
- 4. ✘ Capital markets are places where both short and medium term funds are provided.
- 5. ✘ Capital markets, unlike Money markets provide funds for the short term.

Question Number : 111 Question Id : 796069411 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is true?

Options :

1. ✘ Money markets are places where long term funds are provided.
2. ✔ Capital markets are places where long term and medium term funds are provided.
3. ✘ Money markets are places where short and medium term funds are provided.
4. ✘ Capital markets are places where both short and medium term funds are provided.
5. ✘ Capital markets, unlike Money markets provide funds for the short term.

Question Number : 112 Question Id : 796069412 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is not a financial accounting concept?

Options :

1. ✘ Going concern concept
2. ✔ Money share concept
3. ✘ Entity concept
4. ✘ Cost concept
5. ✘ Conservatism concept

Question Number : 112 Question Id : 796069412 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is not a financial accounting concept?

Options :

1. ✘ Going concern concept
2. ✔ Money share concept
3. ✘ Entity concept
4. ✘ Cost concept
5. ✘ Conservatism concept

Question Number : 113 Question Id : 796069413 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Cash flows are:

Options :

1. ✘ inflows and outflows of cash
2. ✔ inflows and outflows of cash and cash equivalents

3. ✘ inflows and outflows of actual cash equivalents
4. ✘ inflows of cash and cash equivalents
5. ✘ outflows of cash and cash equivalents

Question Number : 113 Question Id : 796069413 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Cash flows are:

Options :

1. ✘ inflows and outflows of cash
2. ✔ inflows and outflows of cash and cash equivalents
3. ✘ inflows and outflows of actual cash equivalents
4. ✘ inflows of cash and cash equivalents
5. ✘ outflows of cash and cash equivalents

Question Number : 114 Question Id : 796069414 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What is NPV of a project?

Options :

1. ✔ Sum of present values of all cash flows that are expected to occur during the life of a project
2. ✘ Sum of present values of all cash flows that are expected to occur during and after the life of a project
3. ✘ Sum of present values of all cash inflows that are expected to occur during and after the life of a project
4. ✘ Sum of present values of all cash outflows that are expected to occur during and after the life of a project
5. ✘ Difference of present values of all cash flows - positive and negative

Question Number : 114 Question Id : 796069414 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What is NPV of a project?

Options :

1. ✔ Sum of present values of all cash flows that are expected to occur during the life of a project
2. ✘ Sum of present values of all cash flows that are expected to occur during and after the life of a project
3. ✘ Sum of present values of all cash inflows that are expected to occur during and after the life of a project
4. ✘ Sum of present values of all cash outflows that are expected to occur during and after the life of a project
5. ✘ Difference of present values of all cash flows - positive and negative

Question Number : 115 Question Id : 796069415 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What is IRR of a project?

Options :

1. ✘ It is the discount rate which makes NPV of the project negative.
2. ✘ It is the discount rate at which the NPV of the project is zero.
3. ✔ It is the discount rate which equates the present value of the future cash flows with the initial investment.
4. ✘ It is the discount rate which equates the present value of current cash flows with the initial investment.
5. ✘ It is the discount rate which makes the value of the project equal to zero.

Question Number : 115 Question Id : 796069415 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What is IRR of a project?

Options :

1. ✘ It is the discount rate which makes NPV of the project negative.
2. ✘ It is the discount rate at which the NPV of the project is zero.
3. ✔ It is the discount rate which equates the present value of the future cash flows with the initial investment.
4. ✘ It is the discount rate which equates the present value of current cash flows with the initial investment.
5. ✘ It is the discount rate which makes the value of the project equal to zero.

Question Number : 116 Question Id : 796069416 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is not a principle of cash flow estimation?

Options :

1. ✘ Separation principle
2. ✘ Incremental principle
3. ✘ Post tax principle
4. ✔ Constancy principle
5. ✘ Consistency principle

Question Number : 116 Question Id : 796069416 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is not a principle of cash flow estimation?

Options :

1. ✘ Separation principle
2. ✘ Incremental principle
3. ✘ Post tax principle
4. ✔ Constancy principle
5. ✘ Consistency principle

Question Number : 117 Question Id : 796069417 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What is Scenario analysis?

Options :

1. ✘ It is a risk predictive technique.
2. ✘ It is a risk analysis technique.
3. ✔ It is a risk analysis technique in which more than one variable may be varied at a time.
4. ✘ It is a risk analysis technique in which only one variable is varied at a time.
5. ✘ It is a risk predictive and risk analysis technique.

Question Number : 117 Question Id : 796069417 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What is Scenario analysis?

Options :

1. ✘ It is a risk predictive technique.
2. ✘ It is a risk analysis technique.
3. ✔ It is a risk analysis technique in which more than one variable may be varied at a time.
4. ✘ It is a risk analysis technique in which only one variable is varied at a time.
5. ✘ It is a risk predictive and risk analysis technique.

Question Number : 118 Question Id : 796069418 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is true for a company focused on wealth maximization?

Options :

1. ✘ It will not be prepared to pay for risk mitigation.
2. ✔ It will be prepared to pay for risk mitigation.
3. ✘ It will plan for maximization of risk and return.
4. ✘ It will plan for minimization of risk and return.
5. ✘ It will plan for optimization of wealth over the long term.

Question Number : 118 Question Id : 796069418 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is true for a company focused on wealth maximization?

Options :

1. ✘ It will not be prepared to pay for risk mitigation.
2. ✔ It will be prepared to pay for risk mitigation.
3. ✘ It will plan for maximization of risk and return.
4. ✘ It will plan for minimization of risk and return.
5. ✘ It will plan for optimization of wealth over the long term.

Question Number : 119 Question Id : 796069419 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is one of the differences between a profits oriented company and a wealth oriented company?

Options :

1. ✔
A company wanting to maximize profits will go for high initial prices while a company wanting to maximize wealth will opt for low initial prices to maximize market share over a period of time.
2. ✘
A company wanting to maximize profits will go for low initial prices while a company wanting to maximize wealth will opt for high initial prices to maximize market share over a period of time.
3. ✘
A company wanting to maximize profits will opt for high capacity and invest more on capacity while a company wanting to maximize wealth, will not invest much in capacity building.
4. ✘
A company wanting to maximize profits will go for low initial prices and high capacity, while a company wanting to maximize wealth will opt for high initial prices and low capacity.
5. ✘
A company wanting to maximize profits will go for high initial prices and high capacity, while a company wanting to maximize wealth will opt for low initial prices and low capacity.

Question Number : 119 Question Id : 796069419 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is one of the differences between a profits oriented company and a wealth oriented company?

Options :

1. ✔
A company wanting to maximize profits will go for high initial prices while a company wanting to maximize wealth will opt for low initial prices to maximize market share over a period of time.
2. ✘
A company wanting to maximize profits will go for low initial prices while a company wanting to maximize wealth will opt for high initial prices to maximize market share over a period of time.

3. ✘

A company wanting to maximize profits will opt for high capacity and invest more on capacity while a company wanting to maximize wealth, will not invest much in capacity building.

4. ✘

A company wanting to maximize profits will go for low initial prices and high capacity, while a company wanting to maximize wealth will opt for high initial prices and low capacity.

5. ✘

A company wanting to maximize profits will go for high initial prices and high capacity, while a company wanting to maximize wealth will opt for low initial prices and low capacity.

Question Number : 120 Question Id : 796069420 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

A firm choosing to use higher operating leverage will opt for:

Options :

1. ✘ high variable costs

2. ✔ higher fixed costs

3. ✘ higher debt financing

4. ✘ low fixed costs

5. ✘ both high variable costs and low fixed costs

Question Number : 120 Question Id : 796069420 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

A firm choosing to use higher operating leverage will opt for:

Options :

1. ✘ high variable costs

2. ✔ higher fixed costs

3. ✘ higher debt financing

4. ✘ low fixed costs

5. ✘ both high variable costs and low fixed costs

Question Number : 121 Question Id : 796069421 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is the term that refers to the maximum amount of debt that a firm can adequately service?

Options :

1. ✘ Adequacy ratio

2. ✘ Debt adequacy ratio

3. ✘ Debt service burden

4. ✔ Debt capacity

5. ✘ Fix charge capacity

Question Number : 121 Question Id : 796069421 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is the term that refers to the maximum amount of debt that a firm can adequately service?

Options :

1. ✘ Adequacy ratio
2. ✘ Debt adequacy ratio
3. ✘ Debt service burden
4. ✔ Debt capacity
5. ✘ Fix charge capacity

Question Number : 122 Question Id : 796069422 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

A firm that is conservative will opt for:

Options :

1. ✘ high fixed costs
2. ✘ high operating leverage
3. ✔ low operating leverage
4. ✘ high profit margin
5. ✘ low profit margin

Question Number : 122 Question Id : 796069422 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

A firm that is conservative will opt for:

Options :

1. ✘ high fixed costs
2. ✘ high operating leverage
3. ✔ low operating leverage
4. ✘ high profit margin
5. ✘ low profit margin

Question Number : 123 Question Id : 796069423 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

ABC Limited is a highly financially leveraged firm. Which of the following might be true about ABC Limited?

Options :

1. It has a higher EPS than a conservative firm.
2. It has a lower EPS than a conservative firm.
3. It has a lower profit than a conservative firm.
4. It uses less debt than a conservative firm.
5. It will have the same EPS figure as a conservative firm.

Question Number : 123 Question Id : 796069423 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

ABC Limited is a highly financially leveraged firm. Which of the following might be true about ABC Limited?

Options :

1. It has a higher EPS than a conservative firm.
2. It has a lower EPS than a conservative firm.
3. It has a lower profit than a conservative firm.
4. It uses less debt than a conservative firm.
5. It will have the same EPS figure as a conservative firm.

Question Number : 124 Question Id : 796069424 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

TQM stresses which of the following?

Options :

1. Rapid improvement
2. Continuous improvement
3. Steady improvement
4. Regular improvement
5. Routine Improvement

Question Number : 124 Question Id : 796069424 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

TQM stresses which of the following?

Options :

1. Rapid improvement
2. Continuous improvement
3. Steady improvement
4. Regular improvement
5. Routine Improvement

Question Number : 125 Question Id : 796069425 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What is Benchmarking?

Options :

1. ✘ Selecting a demonstrated standard of product, services or practices
2. ✔ Selecting the best standard of product, services or practices
3. ✘ Selecting the ideal standard of product, services or practices
4. ✘ Selecting the most feasible standard of products, services or practices
5. ✘ Selecting any standard of product, services or practices

Question Number : 125 Question Id : 796069425 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What is Benchmarking?

Options :

1. ✘ Selecting a demonstrated standard of product, services or practices
2. ✔ Selecting the best standard of product, services or practices
3. ✘ Selecting the ideal standard of product, services or practices
4. ✘ Selecting the most feasible standard of products, services or practices
5. ✘ Selecting any standard of product, services or practices

Question Number : 126 Question Id : 796069426 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is not a tool of TQM?

Options :

1. ✘ Check Sheets
2. ✘ Scatter Diagrams
3. ✘ Pareto Charts
4. ✔ Inspection charts
5. ✘ Control Charts

Question Number : 126 Question Id : 796069426 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is not a tool of TQM?

Options :

1. ✘ Check Sheets
2. ✘ Scatter Diagrams

3. ✘ Pareto Charts
4. ✔ Inspection charts
5. ✘ Control Charts

Question Number : 127 Question Id : 796069427 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What is a Poka Yoke?

Options :

1. ✘ A benchmark for any product or service
2. ✘ A tool of inspection
3. ✔ Fail safe device
4. ✘ Next generation device
5. ✘ Faulty product

Question Number : 127 Question Id : 796069427 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What is a Poka Yoke?

Options :

1. ✘ A benchmark for any product or service
2. ✘ A tool of inspection
3. ✔ Fail safe device
4. ✘ Next generation device
5. ✘ Faulty product

Question Number : 128 Question Id : 796069428 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

With respect to operations, what does CIM stand for?

Options :

1. ✘ Computer Interfaced Manufacturing
2. ✘ Central Interfaced Manufacturing
3. ✘ Computer Integrated Modeling
4. ✔ Computer Integrated Manufacturing
5. ✘ Computer Instituted Manufacturing

Question Number : 128 Question Id : 796069428 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

With respect to operations, what does CIM stand for?

Options :

1. ✘ Computer Interfaced Manufacturing
2. ✘ Central Interfaced Manufacturing
3. ✘ Computer Integrated Modeling
4. ✔ Computer Integrated Manufacturing
5. ✘ Computer Instituted Manufacturing

Question Number : 129 Question Id : 796069429 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following are important factors when deciding on a factory site within a country?

Options :

1. ✘ Cost of land
2. ✘ Air, rail and waterway systems
3. ✘ Environment impact issues
4. ✘ Proximity of services/supplies needed
5. ✔ Political factors

Question Number : 129 Question Id : 796069429 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following are important factors when deciding on a factory site within a country?

Options :

1. ✘ Cost of land
2. ✘ Air, rail and waterway systems
3. ✘ Environment impact issues
4. ✘ Proximity of services/supplies needed
5. ✔ Political factors

Question Number : 130 Question Id : 796069430 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What is Outsourcing?

Options :

1. ✘ Transfer of routine functions to a subsidiary company
2. ✘ Transfer of critical functions to a subsidiary company
3. ✘ Transfer of critical functions to a foreign company
4. ✔ Transfer of mundane functions to another company
5. ✘ Taking over the operations of another company

Question Number : 130 Question Id : 796069430 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What is Outsourcing?

Options :

1. ✘ Transfer of routine functions to a subsidiary company
2. ✘ Transfer of critical functions to a subsidiary company
3. ✘ Transfer of critical functions to a foreign company
4. ✔ Transfer of mundane functions to another company
5. ✘ Taking over the operations of another company

Question Number : 131 Question Id : 796069431 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What are “Concepts”?

Options :

1. ✘ Constructs of a particular phenomenon
2. ✔ Basic building blocks of communication
3. ✘ Detailed description of a phenomenon
4. ✘ Basic tenets of any theory
5. ✘ Hypothesis related to a particular phenomenon

Question Number : 131 Question Id : 796069431 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What are “Concepts”?

Options :

1. ✘ Constructs of a particular phenomenon
2. ✔ Basic building blocks of communication
3. ✘ Detailed description of a phenomenon
4. ✘ Basic tenets of any theory
5. ✘ Hypothesis related to a particular phenomenon

Question Number : 132 Question Id : 796069432 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is not a part of the research process?

Options :

1. ✘ Research problem definition

2. ✓ Management of research
3. ✗ Research Hypothesis
4. ✗ Data Preparation and analysis
5. ✗ Reporting results

Question Number : 132 Question Id : 796069432 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is not a part of the research process?

Options :

1. ✗ Research problem definition
2. ✓ Management of research
3. ✗ Research Hypothesis
4. ✗ Data Preparation and analysis
5. ✗ Reporting results

Question Number : 133 Question Id : 796069433 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

In Experimental design, what is a nuisance variable?

Options :

1. ✗ A quantity that cannot be measured or controlled
2. ✗ A quantity that cannot be measured but can be controlled
3. ✓ A quantity that can be measured but cannot be controlled
4. ✗ A quantity that can be both measured and controlled
5. ✗ It is known as an irrelevant variable

Question Number : 133 Question Id : 796069433 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

In Experimental design, what is a nuisance variable?

Options :

1. ✗ A quantity that cannot be measured or controlled
2. ✗ A quantity that cannot be measured but can be controlled
3. ✓ A quantity that can be measured but cannot be controlled
4. ✗ A quantity that can be both measured and controlled
5. ✗ It is known as an irrelevant variable

Question Number : 134 Question Id : 796069434 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What is critical incident technique?

Options :

1. A set of procedures for collecting direct observation of human behaviour
2. A set of procedures for collecting direct observation of a critical incident
3. A set of procedures for collecting and distributing information
4. A set of procedures for evaluating incoming social data
5. A set of procedures for analyzing incoming social data

Question Number : 134 Question Id : 796069434 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What is critical incident technique?

Options :

1. A set of procedures for collecting direct observation of human behaviour
2. A set of procedures for collecting direct observation of a critical incident
3. A set of procedures for collecting and distributing information
4. A set of procedures for evaluating incoming social data
5. A set of procedures for analyzing incoming social data

Question Number : 135 Question Id : 796069435 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

In research methodology, the term model:

1. is a way of representing a phenomenon
2. may be iconic, schematic analogue or verbal
3. is replica of reality

Options :

1. Only (1)
2. Only (2)
3. Only (3)
4. Only (1) and (2)
5. (1), (2) and (3)

Question Number : 135 Question Id : 796069435 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

In research methodology, the term model:

1. is a way of representing a phenomenon
2. may be iconic, schematic analogue or verbal
3. is replica of reality

Options :

1. ✘ Only (1)
2. ✘ Only (2)
3. ✘ Only (3)
4. ✔ Only (1) and (2)
5. ✘ (1), (2) and (3)

Question Number : 136 Question Id : 796069436 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

In research, what does “validity” refer to?

Options :

1. ✘ The conformity of the results of research with reality
2. ✘ Truthfulness of a research
3. ✔ The extent to which a test / instrument measures what we actually wish to measure
4. ✘ The extent to which the results of a research are verifiable
5. ✘ The correctness/fairness of the process/ tool which is used to conduct the research

Question Number : 136 Question Id : 796069436 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

In research, what does “validity” refer to?

Options :

1. ✘ The conformity of the results of research with reality
2. ✘ Truthfulness of a research
3. ✔ The extent to which a test / instrument measures what we actually wish to measure
4. ✘ The extent to which the results of a research are verifiable
5. ✘ The correctness/fairness of the process/ tool which is used to conduct the research

Question Number : 137 Question Id : 796069437 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is a non probability sampling method?

Options :

1. ✘ Quota sampling
2. ✘ Judgment sampling
3. ✘ Convenience sampling
4. ✘ Purposive sampling
5. ✔ Simple random sampling

Question Number : 137 Question Id : 796069437 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is a non probability sampling method?

Options :

1. ✘ Quota sampling
2. ✘ Judgment sampling
3. ✘ Convenience sampling
4. ✘ Purposive sampling
5. ✔ Simple random sampling

Question Number : 138 Question Id : 796069438 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is true about a questionnaire?

1. It is a data collection tool.
2. It is economical compared to other methods of data collection.
3. It is easy to administer.

Options :

1. ✘ Only (1)
2. ✘ Only (2)
3. ✘ Only (3)
4. ✘ Only (1) and (2)
5. ✔ (1), (2) and (3)

Question Number : 138 Question Id : 796069438 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is true about a questionnaire?

1. It is a data collection tool.
2. It is economical compared to other methods of data collection.
3. It is easy to administer.

Options :

1. ✘ Only (1)
2. ✘ Only (2)
3. ✘ Only (3)
4. ✘ Only (1) and (2)
5. ✔ (1), (2) and (3)

Question Number : 139 Question Id : 796069439 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What is Data Mining?

Options :

1. ✘ A method of collection of data from the sample provided
2. ✘ A method of data assembling from the collected primary data
3. ✘ A method of data sampling
4. ✔ A method for identifying useful patterns from any data provided
5. ✘ A method of data sampling and collecting

Question Number : 139 Question Id : 796069439 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What is Data Mining?

Options :

1. ✘ A method of collection of data from the sample provided
2. ✘ A method of data assembling from the collected primary data
3. ✘ A method of data sampling
4. ✔ A method for identifying useful patterns from any data provided
5. ✘ A method of data sampling and collecting

Question Number : 140 Question Id : 796069440 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

A lab which has conducted a test on a patient shows the patient to have a disease when in reality he does not have it. This is an example of:

Options :

1. ✘ type II error
2. ✘ type III error
3. ✔ type I error
4. ✘ both type II and type III error
5. ✘ both type I and type II error

Question Number : 140 Question Id : 796069440 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

A lab which has conducted a test on a patient shows the patient to have a disease when in reality he does not have it. This is an example of:

Options :

1. ✘ type II error

2. ✘ type III error
3. ✔ type I error
4. ✘ both type II and type III error
5. ✘ both type I and type II error

Question Number : 141 Question Id : 796069441 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

“Moral approach is the one that benefits the greatest number of people.”

Which of the following ethical approaches is encapsulated in the above statement?

Options :

1. ✘ Existential
2. ✘ Socratic
3. ✔ Utilitarian
4. ✘ Indic
5. ✘ Deontological

Question Number : 141 Question Id : 796069441 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

“Moral approach is the one that benefits the greatest number of people.”

Which of the following ethical approaches is encapsulated in the above statement?

Options :

1. ✘ Existential
2. ✘ Socratic
3. ✔ Utilitarian
4. ✘ Indic
5. ✘ Deontological

Question Number : 142 Question Id : 796069442 Question Type : MCQ Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Define “whistle blower”.

Options :

1. ✘ A person who is constantly on a lookout for malpractices in an organization.
2. ✔
A person who informs a superior or who informs an outside authority about a malpractice prevalent in an organization.
3. ✘
A person who tries to benefit from a malpractice in an organization by seeking favours from those involved in the malpractice.
4. ✘ A person who warns people if they are doing something wrong and tries to bring order.

5. ✘

A person who benefits by going against his own company by informing authorities about a malpractice prevalent in the company.

Question Number : 142 Question Id : 796069442 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Define "whistle blower".

Options :

1. ✘ A person who is constantly on a lookout for malpractices in an organization.

2. ✔

A person who informs a superior or who informs an outside authority about a malpractice prevalent in an organization.

3. ✘

A person who tries to benefit from a malpractice in an organization by seeking favours from those involved in the malpractice.

4. ✘ A person who warns people if they are doing something wrong and tries to bring order.

5. ✘

A person who benefits by going against his own company by informing authorities about a malpractice prevalent in the company.

Question Number : 143 Question Id : 796069443 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following are not a part of a company's microenvironment?

Options :

1. ✘ Suppliers

2. ✘ Customers

3. ✔ Political forces

4. ✘ Competitors

5. ✘ Marketing intermediaries

Question Number : 143 Question Id : 796069443 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following are not a part of a company's microenvironment?

Options :

1. ✘ Suppliers

2. ✘ Customers

3. ✔ Political forces

4. ✘ Competitors

5. ✘ Marketing intermediaries

Question Number : 144 Question Id : 796069444 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Sony camcorders come with warranty, guarantees and repair services. Such extras are a part of Sony's:

Options :

1. ✘ Core product
2. ✘ Augmented product
3. ✔ Actual product
4. ✘ Customer delight
5. ✘ Delightful product

Question Number : 144 Question Id : 796069444 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Sony camcorders come with warranty, guarantees and repair services. Such extras are a part of Sony's:

Options :

1. ✘ Core product
2. ✘ Augmented product
3. ✔ Actual product
4. ✘ Customer delight
5. ✘ Delightful product

Question Number : 145 Question Id : 796069445 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What is Brand Equity?

Options :

1. ✘ The power of a brand to influence internal customers to purchase
2. ✘ The perceived value of a brand in the eyes of a customer, internal or external
3. ✔
The positive differential effect that knowing the brand name has on customer's response to the product or service
4. ✘ The willingness of a customer to purchase a product with a specific brand name
5. ✘
A quantitative measure of how much a product with a specific brand name will sell in the market.

Question Number : 145 Question Id : 796069445 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What is Brand Equity?

Options :

1. ✘ The power of a brand to influence internal customers to purchase

2. ✘ The perceived value of a brand in the eyes of a customer, internal or external

3. ✔

The positive differential effect that knowing the brand name has on customer's response to the product or service

4. ✘ The willingness of a customer to purchase a product with a specific brand name

5. ✘

A quantitative measure of how much a product with a specific brand name will sell in the market.

Question Number : 146 Question Id : 796069446 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

During which stage of the product life cycle will a company earn maximum profits from a particular product?

Options :

1. ✘ Introduction

2. ✘ Growth

3. ✘ Decline

4. ✔ Maturity

5. ✘ Both growth and maturity

Question Number : 146 Question Id : 796069446 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

During which stage of the product life cycle will a company earn maximum profits from a particular product?

Options :

1. ✘ Introduction

2. ✘ Growth

3. ✘ Decline

4. ✔ Maturity

5. ✘ Both growth and maturity

Question Number : 147 Question Id : 796069447 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Sales promotion is:

1. Short term incentives to encourage the sale of a product or a service

2. Long term incentives to encourage the sale of a product or a service

3. Any paid form of non-personal presentation and promotion of ideas, goods or services by an identified sponsor

Options :

1. ✔ Only (1)

2. ✘ Only (2)
3. ✘ Only (3)
4. ✘ Only (1) and (2)
5. ✘ Only (1) and (3)

Question Number : 147 Question Id : 796069447 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Sales promotion is:

1. Short term incentives to encourage the sale of a product or a service
2. Long term incentives to encourage the sale of a product or a service
3. Any paid form of non-personal presentation and promotion of ideas, goods or services by an identified sponsor

Options :

1. ✔ Only (1)
2. ✘ Only (2)
3. ✘ Only (3)
4. ✘ Only (1) and (2)
5. ✘ Only (1) and (3)

Question Number : 148 Question Id : 796069448 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is an example of C2C marketing?

Options :

1. ✔ OLX
2. ✘ Jabong
3. ✘ Metal-junction
4. ✘ Club Mahindra
5. ✘ Tata Motors

Question Number : 148 Question Id : 796069448 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is an example of C2C marketing?

Options :

1. ✔ OLX
2. ✘ Jabong
3. ✘ Metal-junction
4. ✘ Club Mahindra

5. ✘ Tata Motors

Question Number : 149 Question Id : 796069449 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What is Environmentalism?

Options :

1. ✘ An organized movement involving companies and the government
2. ✔ An organized movement involving concerned citizens, businesses and government agencies
3. ✘ An organized movement to protect and improve people's living environment
4. ✘ An unorganized movement to protect and improve companies' functioning
5. ✘ An unorganized movement to protect and improve people's living environment

Question Number : 149 Question Id : 796069449 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

What is Environmentalism?

Options :

1. ✘ An organized movement involving companies and the government
2. ✔ An organized movement involving concerned citizens, businesses and government agencies
3. ✘ An organized movement to protect and improve people's living environment
4. ✘ An unorganized movement to protect and improve companies' functioning
5. ✘ An unorganized movement to protect and improve people's living environment

Question Number : 150 Question Id : 796069450 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is true about a company's marketing communication mix?

1. It is also its promotion mix.
2. It consists of the specific blend of advertising, sales promotion, public relations, personal selling and direct marketing tools.
3. It is independent of its marketing strategy.

Options :

1. ✘ Only (1)
2. ✘ Only (2)
3. ✘ Only (3)
4. ✘ Only (1) and (3)
5. ✔ Only (1) and (2)

Question Number : 150 Question Id : 796069450 Question Type : MCQ Display Question Number : Yes Single Line Question
Option : No Option Orientation : Vertical

Correct : 2 Wrong : 1

Which of the following is true about a company's marketing communication mix?

1. It is also its promotion mix.
2. It consists of the specific blend of advertising, sales promotion, public relations, personal selling and direct marketing tools.
3. It is independent of its marketing strategy.

Options :

1. ✘ Only (1)
2. ✘ Only (2)
3. ✘ Only (3)
4. ✘ Only (1) and (3)
5. ✔ Only (1) and (2)