(August 2012)

Bachelor of Business Administration - Semester 1

BB 0034/BBA 103 " Business Environment"
(4 credits)

(Book ID: B1499)

ASSIGNMENT- Set 1

Marks 60

Note: Each Question carries 10 marks. Answer all the questions.

1. Write a note on the following:
   a. Technological environment
   b. Economic environment
2. What are the key points to be understood in environmental analysis?
3. "Knowingly do no harm" is a part of business ethics. What are the activities considered unethical in business ?
4. Describe the achievements of the New Economic Policy.
5. Compare GATT and WTO.
6. Comment on the corporate social responsibility of Indian businesses.

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ASSIGNMENT- Set 2

Marks 60

Note: Each Question carries 10 marks

1. Write a note on the following:
   a. Human Development Index b. Purchasing Power Parity
2. Explain the different instruments of Monetary Policies.
3. Trace the evolution of Indian economy from 1947 onwards.
4. Differentiate between capitalist and socialist economies.
5. How does foreign direct investment help in the acceleration of economy? How is FDI channelized in India?
6. Write a note on the three pillars of free economy namely liberalization, privatization and globalization.