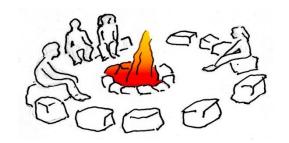
CIRCULATING ANTHROPOLOGICAL KNOWLEDGE IN THE PUBLIC SPHERE

Building Communities of Practice





Ateneo de Manila University

DAY 1 - October 20, 2016 (Thursday)

Time	Activity
7:00am	Registration
8:30-9:00am	OPENING PROGRAM:
	NATIONAL ANTHEM
	INVOCATION
	WELCOME REMARKS
	Dr. Maria Luz C. Vilches (Vice-President for Loyola Schools, Ateneo de Manila University)
	OPENING REMARKS
	Maria F. Mangahas (UGAT President)
	CONFERENCE OVERVIEW
	"The Circulation of Anthropological Knowledge"
	Fernando Zialcita (Conference Convenor)
0.00.0.5	ANNOUNCED FRANCE (MONGE DAN EG
9:00-9:05am	ANNOUNCEMENTS / HOUSE RULES
	Monica Santos (Secretariat Head)
9:05-9:45am	PLENARY SESSION:
	THE WCAA GSAP/UGAT SURVEY
	"Current Challenges to Filipino anthropology and its practice"

	PRESENTORS: Maria F. Mangahas & Cynthia Ner OPEN FORUM	ri Zayas (UGAT)		
9:45-10:15am	BREAK			
10:15-11:30nn	PARALLEL SESSIONS:			
	ROUNDTABLE:	"Of Hilot, Kasighawaan,	"Local, Technical and	"Circulating local knowledge
	"Where 'heritage' is and	Kalam, Ugnayan and	Advocacy Knowledges for	for environmental
	should be: pakairamanan* -	Kalansay: Anthropological	Food Production"	rehabilitation and
	Looking at Vigan beyond the	Lens in Community Health	- Contrasting Technical and	management"
	ancestral houses"	and Medical Practice"	Local Knowledge on Corn	- People's Organization and
	[*pakairamanan: n. "something	- The Maternal Services of the	Production in Cebu	their Local Knowledge on
	that includes someone"]	Hilots of Sitio Malasa: A	Zona Hildegarde S. Amper	Mangrove Forest
	M. L. I. Ingel, Sara Durr & Betina	Feminist Analysis of the	(University of San Carlos)	Rehabilitation: the Case of
	Beer	Emerging Challenges to	- Infestations and Folk	Barangay Taytay, El Salvador,
	DICCHOCANITIC	Women's Role in Traditional	Initiatives in a Small-Scale	Misamis Oriental
	DISCUSSANTS:	Health Practice	Coffee Farm in Davao	Rhea Rose L. Cagas (Capitol
	Fernando Zialcita (ADMU)	Rhodora C. Lintag (UST)	Province	University)
	Ponciano Bennagen	- Health and Development:	Alpheus Shem A. Rojas (student)	- Whom you know matters: Networks in community-
		An Integrated, Participatory and Dialogical Engagement	- "Better than Nothing": the	based forest management
		of Bamban Aetas and	Unspoken Narratives on how	Clarissa Ruzol (UP Los Banos)
		University of Santo Tomas	the Indigenous Workers of a	- The Moncadista movement
		Toward <i>Kasighawan</i> (Well-	Large-Scale Mangosteen	and its impact to
		Being) Communities	Plantation View Their	environmental conservation
		Froilan C. Alipao (UST)	Condition	and management
		- "Hinabing Ugnayan": Nature	Maria Angelynne Anne G.	Kate Dianne Opimo, Vlarah
		of Caring Among Filipino	Alapag (UP Mindanao)	Alondra Tejada Lipon, Dianne
		Nurses Working with		Camille Corales (UP
		Children		Mindanao)
		Rudolf Cymorr Kirby P.		
		Martinez (San Beda College)		
		- Surviving the Old Tides:		
		Disaster Resilience Among		
		Food Insecure Older Adults		
		in an Urban Poor Settlement		
		in Manila		

		Maria Carinnes P. Alejandria- Gonzalez (UST) PANEL CONVENOR: Maria Carinnes P. Alejandria-Gonzalez (UST)		
11:30-12:45pm	"Platforms for the Circulation of Anthropological Knowledge" - Circulating Knowledge through the Museo Kordilyera Analyn Salvador-Amores (UP Baguio) - Teaching 'intercultural understanding' for 'managers of tropical ecosystems': narratives from Philippine contexts Maria F. Mangahas (UP Diliman) & Suzanna Roldan (ADMU) - Let's DOH it on Facebook: a critical ethnography of online health promotion of the Department of health (DOH) Francis Thaddeus S. Lazaro (ADMU)	 "Resource Management and Conservation" Towards a sustainable solid waste management: bridging the gap between the program and the practice Felyjane A. Leray (UP Mindanao) Springs of contestation: understanding issues on water management in Sitio Lumbia, Barangay Bandera, Samal Island Elan A.Prieto (UP Mindanao) Heritage conservation and management through participatory development: An Ethnographic Study on Isinay Cultural Heritage Melchor Gemson Boniog & Nicanor Germono, Jr. (UP Baguio) 	"Doing Evidence-based Research for People and Policies" - Reconstruction of the state in the everyday experiences of the IDP: An Institutional Ethnography of the Zamboanga Crisis Leslie Lopez & Nota Magno (IPC, ADMU) - Urban Poor Families: Changing Realities, Changing Paradigms Angela Aguirre & Mary Racelis (IPC, ADMU) - Notes on doing grounded policy-oriented research Skilty Labastilla (IPC, ADMU) PANEL CONVENER: Skilty Labastilla (IPC, ADMU)	"Asserting and Negotiating IP Rights" - Indigenous Peoples of the Philippines, Struggles for Human Rights Aurora Roxas Lim - Cordilleran Indigenous Practices on Helping and their Implications for Promoting Cultural Competence in the Social Work Practice Angela Chamos-Tenorio (Saint Louis University) - Taming Goliath: A Regulation Review Stimulation for Improved and Red Tape Free National Commission for the Indigenous Peoples (NCIP) Policies Shara Rose Virgini O. Dionaldo (Central Mindanao
12:45-1:45	LUNCH			University)
1:45-2:45	PLENARY SESSION:	stem: Law, custom, market forc	es, and legal pluralism in the Co	rdillera, Northern

2:45-4:00 4:00-4:30pm	FILM/SLIDE SHOWING AND RTD: "Dean C. Worcester on and in the Philippines" PRESENTORS AND DISCUSSANTS: Nick Deocampo (UPFI) Rob Rownd (UPFI and ASP, UP Diliman)	"Precarity, Contestation, Uncertainty: Anthropological Knowledge and 3 Cases" - The Sulu-Philippine Claim to Sabah: 'Little Sovereignties' Play a Big Part in 19th Century Southeast Asia Sanen Marshall (Universiti Malaysia) - Forensic Anthropology As A Complimentary Science To Forensic Medicine Angie L. Oropilla (UST) - Security concerns on tourism of a rural community in Samal, Davao del Norte Atlanta Karenina L. Yap (UP Mindanao) DISCUSSANT: Ed Ugarte	"Utilizing Ethnographic Categories of Objects, Persons & Citizens as Strategies of Public Engagement" - An Inquiry on the Factors Affecting the Efficiency of Health-Related Communication Campaigns in a Coastal Community in Southern Philippines Jayzer L. Billones (UP Mindanao) - Social Categorization in a Rural Community Through Policy Implementation & Constituents' Perspective Patricia Iris S. Capangpangan (UP Mindanao) - Tinikan, Kayas at Tenglewan: An Ethnographic & Linguistic Study on the Role of the Kawayan to the Locals' Culture in Brgy. Gamata, San Carlos City, Pangasinan Chantal Angeli DR Allesa, Karen D. Del Mundo, Rosch Emille C. Manuel, Krisandra A. Mariano, Giselle L. Miole & Ziena Nhel R. Reonal (UP Diliman)	
4:00-4:30pm 4:30-5:30pm	PLENARY SESSION:			
	"Articulating Anthropology in 1	Philippine Education Policy" tion, University of the Philippines, D	Diliman)	

5:30-6:30pm	EXHIBIT LAUNCH DEDICATED TO RECENTLY DEPARTED ANTHROPOLOGISTS:
	"Circulating Anthropology: Past & Present, North - South"
	Aileen Del Rosario Rondilla with Analyn Salvador-Amores
7:00 pm	Welcome Dinner
	Office of the Dean for the School of Social Sciences, Ateneo de Manila
	WELCOME SPEECH:
	Dr. Fernando T. Aldaba (Dean, School of Social Sciences)
	RESPONSE:
	Ponciano Bennagen (UGAT Founding President)
	MUSICAL NUMBER: Ateneo Chamber Singers

DAY 2 - October 21, 2016 (Friday)

Time	Activity			
8:30-9:45am	PARALLEL SESSIONS:			
	ROUNDTABLE:	"The Virtual, the Real, and	"Agency in Poverty:	"Indigenous Peoples and
	"The Kalinga and the Chico	the Millenials"	Integrating Development	Anthropological Actions in
	River Controversy Revisited:	- Turn ons and Turn offs:	Frameworks"	Transforming the World"
	A 40 year retrospective"	Impression Management of	- Dependency versus necessity:	- Sustainable Development
	[dedicated to the memory of	Millenial Men and Women	beneficiaries' perspective on	Goals from Below: Engaging
	Mariflor Parpan]	Patricia Arucan, Golda Castro	the modified conditional cash	Indigenous Peoples in a
	- Macli-ing Dulag: Kalinga	& Rocyl Sanggalang (AdMU)	transfer program for	Global Transformative
	Chief, Defender of the	- Virtual Lamentation: The	indigenous people (MCCTIP)	Agenda
	Cordillera	mortuary ritual of Facebook	Chrisalfred E. Lapayag (UP	Shiela G. Tampos (UP
	Ceres P. Doyo	posts	Mindanao)	Mindanao)
	- The Macli-ing Dulag of	Cale Belyn Cruz, Jerome	- Changing Sea-based	- Access to Land by Indigenous
	History and of Ideology: the	Christopher Flores & Janine	Livelihoods Amid Rapid	Peoples in Malita, Davao
	Ethnic Hero in the Service of	Ysabel Peralta (ADMU)	Urbanization Romeo J. Toring,	Occidental: Using
	Politics	- Of Ponies and the Patriarchy:	Jr. (University of San Carlos)	Ethnographic Methods to
	Scott Magkachi Saboy	An Ethnographic Study on the	- Anthropology of Poverty as	Inform Policy-makers
	- Revisiting Macli-in Dulag in	Philippine Bronies	Strategy for Development:	Rosalinda C. Tomas (ADDU)

	the Village of Bugnay, Kalinga Analyn Salvador-Amores (UP Baguio) PANEL CONVENER: Analyn Salvador-Amores (UP Baguio)	Simone Marie Sales & Aesha Rimona Cruz (ADMU)	Insights from Two Institutions Gerardo C. Maxino (Maxino College)	- Memories and Aspirations: Key to Community Cultural Landscape Management and Conservation Lorylie C. Crisostomo (University of San Carlos)
9:45-10:15am	BREAK			
10:15-11:30nn	PANEL: "Pagbubuo ng katutubong daigdig sa konteksto ng 'dig': kasalukuyang pag-aaral sa arkiyoloji" Edwin Valientes (Department of Anthropology, UP Diliman) Anna Pineda (Archaeological Studies Program, UP Diliman) Taj Vitales (National Museum) Tara Reyes-Hernandez (ASP, UP Diliman) PANEL CONVENER: Anna Pineda (ASP, UP Diliman)	"Entrepreneurial Values" - Use of Observation Method in Understanding Work Behaviors of People with Exceptionality Melvin A. Jabar and Crisanto Regadio (DLSU) - Business and enterprise development: circulating ethnography and anthropology in the profit sector Aileen Rondilla (Human-Centered Solutions Asia & ADMU) DISCUSSANTS: Gaiya Beyer Mylene Lising	"Contemporaneity of Traditional Knowledge" - Deep Ecology: Understanding Creatures of Philippine Lower Mythology in Contemporary Cebuano Poetry Cindy A. Velasquez (University of San Carlos) - Games as Medium for Cultural Exchange and Understanding between Mag- Indi Ayta and Kapampangans in Porac, Pampanga Rachelle U. Peneyra and Michiko S. Aseron (UP Diliman) - Pagpapasundayag sa Mutya ng Pasig:Ang Ugnayan ng Sining at Pamamahala Danim R. Majerano (Samahang Saliksik Pasig,	"Bridging Gaps Between Knowledge and Interventions Through Fieldwork" Cynthia Neri Zayas (UP Diliman) Elena Mencias Ragragio (UP Manila) Sarah Raymundo (UP Diliman) Laureen Liaonag (UP Diliman) PANEL CONVENER: Center for International Studies, UP Diliman
11:30-12:45pm	"FPIC Concerns" - Free and prior informed consent to research, development and private	"Transformation Strategies" - The culture of volunteerism among SPU Manila student leaders	Inc.) ROUND TABLE DISCUSSION: "Artist Collectives, Community Action, and Cultural Policy in the	"Ethnoarchaeology in the Cordillera and Beyond" [panel in honor of William Longacre]
	enterprise Thomas Gibson (University of Rochester) - Passing Through The Eye of	Brian Saludes Bantugan and Elmgay Valeriano (St. Paul University, Manila) - Understanding the impacts in	Philippine Context" PRESENTERS: Marilyn Canta (UP Diliman) Cecilia De la Paz (UP Diliman)	- (short video presentation: remembering Bill Longacre) Rob Rownd (UPFI & ASP, UP Diliman)

				,
	the Needle: A Policy Challenge for Enhanced Process of Seeking Free and Prior Informed Consent Vellorimo J. Suminguit Jr. (Central Mindanao University) - The Agency in and of Policy: Challenges of inter-agency cooperation in public research Sophia Maria Cuevas (UP Diliman) - Some paradoxes of consent seeking: A second look at FPIC Ruth Sidchogan-Batani Benguet State University	Whale Shark (Rhincodon Typus) Watching and Tourism in Barangay Tan-awan, Oslob Cebu Andrew John Fernandez (University of San Carlos) - Making sense of education as product and process: Exploring the strategic positions of the anthropologist and indigenous educators Ana Raissa T. Trinidad (University of Mindanao)	Lisa Ito (UP Diliman) PANEL CONVENER: Tessa Maria Guazon (UP Diliman)	- Circulating the Relevance of Ethnoarchaeological Knowledge from Kalinga Pottery Studies and Beyond Jenny Ruth M. Cano (UP Diliman) - "I Want to Make a Pot": Cultural Transmission and Learning Dynamics of Pottery Making in Gatbuca, Calumpit, Bulacan Rhayan G. Melendres (UP Extension Program in Pampanga & ASP, UP Diliman) PANEL CONVENOR: Rhayan G. Melendres (UP Extension Program in Pampanga & ASP, UP Diliman)
12:45-1:45	LUNCH	<u> </u>	<u> </u>	or ziiiiiiii)
12:45-1:45 1:45-2:45	"Intersections, Mobilities, and Constructions of Icons in Tourism Communities" - Food specialties as destination symbols: Analyzing the symbolic dimensions of binungor of the Kalinga Richard Aquino, Jan Reitchelle Atanacio, Yvan Benjamin Darang, Kazuki Masaoka Charles Adrian Santos, John Agustine Sonza (University of Santo Tomas) - The Value System and Work Attitude of Tsinelas Makers in Liliw, Laguna: A	"Rice Landscapes: Knowledge and Conservation" [panel dedicated to Harold Conklin] - Homage to a public anthropologist: Harold Conklin - Ifugao traditional ecological knowledge: a decolonized and deconstructed strategy for sustainability Regina Buminaang-Mendoza (Ifugao State University) - The Role of Science Museum in Philippine Rice Research and Development	"Media Representations and Imagined Publics" - "Muslim" Sells: Prejudices in Western and Philippine Media Kamarrudin Bin Alawi Mohammad (UP Diliman) - Circulating Knowledge in the Philippines through Ethnographic Shorts: On Visual Representation and Imagined Publics Yeoh Seng Guan (Monash University, Malaysia) - A content analysis on the news framing elements of TV Patrol's news coverage on the death of Former	"Museums as Public Spheres: Engagements, Presences and Communities at the National Museum of the Philippines" - Running a Museum: anthropological approaches to addressing challenges in museum work Cyril A. Santos (Anthropology Division, National Museum) Tuklas Kalikasan: Engaging the Public to Rediscover the Philippines' Natural History Dr. Luisito T. Evangelista & John Rey C. Callado (Botany Division, National Museum)

Diadem Gonzales-Esmero,

Floper Gershwin E. Manuel,

the death of Former

President Corazon Aquino

- Public Archaeology: Archaeology + the Public in

Phenomenological Study
Antonino N. Tobias IV (UST)

	- Determining the Icons of Manila Through the Perceptions of its Residents Reil Cruz, Frenzy Pearl S. Faller & Sophia Kim V. Kimura (Asian Institute of Tourism, UP Diliman) - The Livelihood Recovery	Charisma Love B. Gado, Carlito N. Bibal, Renato B. Bajit (Rice Science Museum, Philippine Rice Research Institute, Maligaya, Munoz, Nueva Ecija) - Promotion and Conservation of Philippine Cultural Ricescapes through Rice Science	and their perceived effectivity on the preference of the audience during the 2010 pre-presidential elections Zaira Patricia B. Baniaga (UP Diliman) - The culture behind the	the Philippine setting Marian C. Reyes (Archaeology Division, National Museum) - Revalidation, Representation and Reconceptualization of the Exhibition Galleries in the Museum of the Filipino People
	Process on the Aftermath of Haiyan: Narrative of Selected Tourism Service Providers in Tacloban Jencen Ann Marie M. Aguilar, Dyan Reysan G. Del Rosario, Ma Nina Sandina N. Magtalas, Kristel Joy M. Prudenciado, Arta Catalina V. Salaveria, Maria Carinnes A. Gonzalez (UST) PANEL CONVENER: Maria Carinnes P. Alejandria-Gonzalez (UST)	Museum Floper Gershwin E. Manuel, Diadem Gonzales-Esmero, Charisma Love B. Gado, Carlito N. Bibal (Rice Science Museum, Philippine Rice Research Institute, Maligaya, Munoz, Nueva Ecija)	selection of the universal female advocating for the welfare of specific males: Pia Wurtzbach and the HIV-AIDS advocacy in the Philippines Brian Saludes Bantugan (St. Paul University, Manila)	Jessica T. Marquinez (Anthropology Division, National Museum)
3:30-5:00pm	Tour of QC Museum		<u> </u>	
5:00-6:30pm	PLENARY SESSION:			
	"Circulating anthropological ka Joy Belmonte (Vice-Mayor, Quezon DISCUSSANTS: La Rainne Sarmiento (Mayor, San Aidel Belamide) (Vice-mayor, Sila	n City) Narciso, Zambales)		
	OPEN FORUM			

DAY 3 - October 22, 2016 (Saturday)

8:30-10:30am	DAP-AY CAMPFIRE SESSION: "Practical ways to circulate anthropology in different public spheres: Towards a 'program of action' for public/engaged/applied/militant Filipino anthropology" OPEN FORUM SPEAKERS: Mary Racelis (Institute of Philippine Culture, ADMU) Michael Tan (University of the Philippines, Diliman) Jose Eleazar Bersales (University of San Carlos) Mylene Lising (The Traveling Museum.PH) Gayia Beyer (Havas Media Ortega) Karl Gaspar (St. Alphonso's Theological Mission Institute of the Congregation of the Holy Redeemer - Redemptorist in Davao City) OPEN FORUM
	FACILITATOR: Jowel Canuday (ADMU)
10:30-11am	CLOSING CEREMONIES CLOSING REMARKS Ricardo Abad (Chair, Dept. of Sociology-Anthropology, ADMU) ACKNOWLEDGEMENTS
	Suzanna Rodriguez-Roldan (UGAT Executive Director)
11:00-12:30nn	UGAT BUSINESS MEETING
12:30nn-1:30pm	LUNCH
2:30-5:30pm	WORKSHOP: Teaching the K-12 (Gr.11) core course "Understanding Culture, Society and Politics" c/o University of San Carlos
	WORKSHOP: Media