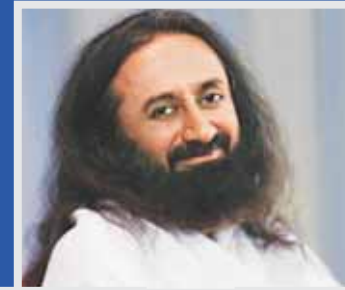
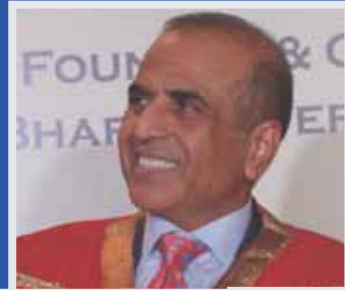


# Stalwarts at NDIM



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## NDIM in News



# NDIM, choice of top MNCs again



For the second consecutive year, Delhi USA has recruited 14 PGDM students from New Delhi Institute of Management. 165 Vyasa too, another sought after MNC, starts its north India hiring from NDIM this week. The present trend has been continuing with Capgemini, Sonnet chp, Capgemini, Citic Credit Ratings, Anasuri.com with another 11 companies are for recruiting at NDIM. According to the Placement Director, NDIM continues to be a favourite for its recruiters. 185+ companies had earlier recruited 2009 batch at NDIM, credit for which goes to its connected board of government and 50 corporate linked faculty and its renowned Management Guru Dr. Manab Adhikari, Dr. Jay, Dr. Sengupta, Dr. Basu, to name a few. NDIM continues to be rated among the best in India for its industry interface and its intellectual capital as per ANMA, Business and Business India Survey of Best B-Schools. Attracting MBA aspirants across the nation, NDIM specialises in continuing to meet per expectations by providing quality educational programs and providing safe and discipline environment.

## GOVT & POLITICS



## NEW AVENUES (NDIM)

VPs of 16 MNCs were at NDIM to add new industry based mo to its PGDM curriculum to open more avenues of high end pments for its students. Student Mentoring at NDIM have al been taken up by top corporates this year, mentoring them by ing live projects.



## more from Youth Nexus...

PHOTOS: WASEEM GASHROO/HT



## RUNNERSUP

Monika and Sanjay Singh stood second in the contest for their singing and dancing skills, respectively



## NDIM faculty teaching in Europe

For the first time, MBA professors from New Delhi Institute of Management (NDIM) have been hired by top foreign universi-

# DP2Web

18 CEOs lead Entrepreneurship Mission at NDIM



## New Delhi Institute of Management

10th Annual Convocation

## The Telegraph

Spandan, ZERO FASHION

Spandan, a three day festival provides an environment for students to generate business plans, display their creative and intellectual talents while compete among the best in the educational institutes. Every year we have a footfall of 2500+ students during Spandan by NDIM. New Delhi Institute of Management is a premier MBA school of India since 1992. It is a part of the not for profit charitable society which has been declared a national level NGO by the Government.



## MANAGEMENT DEVELOPMENT INSTITUTE: AN INSIGHT



## NDIM, choice of top MNCs again



## Giani Zail Singh remember



For the first time, MBA professors from New Delhi Institute of Management (NDIM) have been hired by top foreign universi-

# curriculum

Education plays a very important role in the development of a country. With growing competition, its getting increasingly important to create a curriculum that only focusses on theoretical knowledge but also provides practical knowledge as well. This will help in invigorating India.

## Choice of top MNCs

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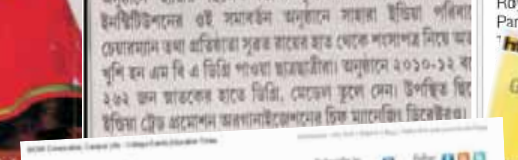
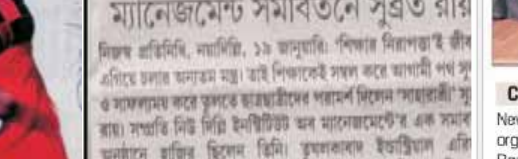


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For the first time, MBA professors from New Delhi Institute of Management (NDIM) have been hired by top foreign universi-

# सहारा



## EXPRESS Newslr

Wednesday January 16, 2013



## CONVOCATION (NDIM)

New Delhi Institute of Management recently organised its 15th Annual Convocation. Subrata Roy, founder and Chairman of Sahara India Pariwar, was the chief guest on the occasion.



## EDUCATION IN NORTH

Leading MBA placements for last 16 years

# About NDIM

**New Delhi Institute of Management** was established by a National Level NGO set-up in 1992. NDIM is approved by the All India Council of Technical Education (**AICTE**), **Government of India since 1996** and has been ranked amongst the top league of B-Schools for the last 19 years. Recent rankings by IMRB, Bloomberg, DNA Group of News papers, Business World, Business India, All India Management Association, Business Standard, have consistently rated NDIM amongst the **Top 12 Pvt. B-Schools in India**. The **Industry Interface and Scale of Operations have been rated the Highest in India** in June 2015 & 2016 by the AIMA-Business Standard Survey.

**NDIM is accredited by National Board of Accreditation (NBA)**, Govt. of India. MBA at NDIM is internationally accredited by the international rating body, ASIC (UK), with "**Premier College Status**", a rare international recognition.

NDIM is steered by 75 nationally & internationally accredited highly-rated faculty drawn from 19 International Universities & 201 corporate houses. It is the **only B-school in Asia which is run by 7 Former Chief Secretaries / Secretaries, Government of India**.

Over the years, NDIM has become a preferred name amongst the recruiters. A large number of highly reputed companies have shown overwhelming response for Campus Hiring, Internships and Live Projects. Corporate Connect at NDIM has been bracketed at the No.1 position in India by AIMA-Business Standard. NDIM has proudly hosted 600+ corporate leaders during the last 1 year. **115 Industry professionals** are regularly mentoring & guiding NDIM students as a pay back to the next generation.

NDIM is honored to be the favorite hub of corporate for acquiring fresh talent.



# Rankings

NDIM is proud to be rated among the top B-schools of India by the All India Management Association and several reputed business magazines and research organizations consistently over the years.

## OVERALL RATINGS

- NDIM Ranked as 25<sup>th</sup> Best B-School in India by AIMA-Business Standard, June'2016
- Declared among "THE WORLD'S GREATEST BRANDS 2015-16- INDIA" under the Education category by PricewaterhouseCoopers and URS
- Ranked among 20 Best B-schools of India including IIM's by Business World, 2015
- Management College of the year 2015 in International Exposure by Higher Education Review
- Best B-school in India by Centre for Education Growth & Research-2014, 2015
- Accorded Premier College Status by ASIC (U.K.) in Nov. 2014
- Declared among the Fastest Growing Business Schools of Asia in January, 2014 by KPMG – India

## CONSISTENT RECORD OF 100% FINEST PLACEMENTS

- Ranked 15<sup>th</sup> Best in India in 2015, 15<sup>th</sup> Best in 2014, 16<sup>th</sup> Best in 2013 and 17<sup>th</sup> Best in India in 2012 by Business World
- Placements ranked as 5<sup>th</sup> in entire North India amongst all Private B-schools by AIMA -Business Standard, June'2015
- 24<sup>th</sup> Best in India by National HRD Network'2015

## INDUSTRY INTERFACE

- Ranked highest in India at the same level as IIM-A, IIM-C by AIMA-Business Standard, June'2016 & June'2015
- Bracketed at number 1 slot in India by AIMA, IMRB, Business Standard 2014

## GOVERNANCE

- Ranked better than Department of Management Studies, IIT Delhi & Faculty of Management Studies, Delhi by AIMA-Business Standard, June'2016 & June'2015
- 15<sup>th</sup> Best in Governance in India by AIMA, IMRB, Business Standard 2014

## SCALE OF OPERATIONS

- Ranked at highest level in India by AIMA-Business Standard, June'2016 & June'2015
- Among the highest in India by AIMA, IMRB, Business Standard 2014 & 2012

## INFRASTRUCTURE AND LIVING EXPERIENCE

- 8<sup>th</sup> Best B-school in India by AIMA, IMRB, Business Standard, 2014
- 5<sup>th</sup> Best B-school in India by Business World 2014 & 2012





Chairman

## Prof. Vishwa Mohan Bansal

He was Advisor to former Lt. Governor, Delhi. By education, he is a Journalist, an Electrical Engineer, a Law Graduate and an MBA. He has headed key departments of highly sensitive public undertakings like Punjab State Electricity Board, Pepsu Roadways, International Airports Authority of India, Municipal Corporation of Delhi etc, in addition to being the youngest and the longest serving Director of DDA for 11 years; Collector, Principal Commissioner and Secretary of DDA for 17 long years- where he served with utmost discipline, integrity and commitment, starting with Asiad in 1982 to Common Wealth Games in 2010. V. M. Bansal is now the Chairman of 24 year old New Delhi Institute of Management.

## Ankur Bansal

He is a Chartered Accountant and holds a Masters degree in Business Administration (MBA) from Carnegie Mellon University, USA. He started his professional career with Arthur Andersen India and was later associated with Ernst & Young. In these organizations, he worked in the capacity of a Consultant advising various multinationals on the regulatory and strategic aspects of their businesses in India. Post his MBA, he worked with Bank of America Securities, New York as an Investment Banker in the General Industrials Group, advising clients on various M&A as well as Capital Restructuring issues. In mid 2008, he took over as the Vice Chairman of "New Delhi Institute of Management", a 24 year old premier management institute in Delhi.



Vice-Chairman

## Dr. Gauri Modwel

She has twenty five years of rich academic and research experience. She has worked in esteemed organizations, Research and Information System (RIS) for the Non-Aligned and other developing countries, Ministry of External Affairs and Indian Council for Social Science Research (ICSSR), Ministry of Human Resource Development. She has written several research papers in association with World Bank, SASAKAWA Peace Foundation, Japan, Max-Plank Institute of Economics, Germany, George Masson University, USA and Florida State University, USA. She has provided consultancy to the research institute, Strategic Foresight, Government of Maharashtra, Ministry of Consumer Welfare and World Health Organization in the area of economic development, consumer welfare & business and economics of health.



Dean



## Placement Director's Message

It gives me immense pleasure to introduce you to the vibrant PGDM batch of 2015 – 2017 of New Delhi Institute of Management. This group of students come from diverse backgrounds and collectively constitute a potential resource which is very enthusiastic, keen on learning and has the desire to accomplish every goal, in line with the traditions maintained by our distinguished alumni of the previous years. One of our mission, amongst others, is to provide knowledge and technology based management education to satisfy the needs of society and industry and help in building national capabilities in different specializations of management education and research.

NDIM campus provides unique opportunities to students to think big and come out with novel ideas. Ethos, team spirit and community service are strongly imbibed in our students through student driven activities so that they develop great initiative and organizing abilities. Various functional and recreational clubs help our students inculcate necessary leadership qualities, zeal and enthusiasm. Due importance is given to the Corporate Skill Development Programmes which enable students emerge as skillful and professional communicators and cater to the emerging requirements of Global Business Environment.

We encourage our recruiters to shortlist students and train them to their company-specific skills, even while students are at the campus, so that the students are fully equipped to take on responsibilities of their jobs immediately on joining, thus saving several months of training after their induction into the jobs. Organizations have been giving our students excellent opportunities in the form of short term/long term projects thus providing them with practical learning. I am sure these young and vibrant minds are fully groomed to assist you and assume higher responsibilities in whatever way you entrust them.

I take this opportunity to thank members of the industry for their continuous guidance and whole hearted support at all times. I take pleasure in inviting all of you to our campus for closer interaction with our students, for sharing your life's experiences and learning. I heartily welcome the observations and suggestions from each one of you in our common endeavor of grooming better business leaders and entrepreneurs for our country.

**BHUMIKA BANSAL**

Director - Corporate Relations, Quality and IT Operations

**India China Trade Centre: NDIM** offers Student Exchange, Faculty Exchange & Hosts International Business Delegations

**Germany: NDIM** offers Faculty Exchange Programme & Research Collaboration with **Leuphana University, Germany**

**Spain:** In Spain, **The Universitat Autònoma de Barcelona** and **Universidad de Sevilla** provide semester exchange & study programme to NDIM students

**France & Hungary:**

- NDIM offer opportunities to study with ESSCA School of Management in both the countries
- NDIM offers student exchange programme with **ISC Business School, Paris**

**U.K.:**

- Tie up with **Oxford Graduate School** – This college facilitates degrees validated by the University of Wales and has professors from the University of Oxford, Cambridge, London and Birmingham
- **Oxademy Graduate School** offers student exchange, joint development of new PG & Professional programmes
- British High Commissioner, Sir Rob Young, launched MBA of **Edinburgh Business School-Heriot Watt Univ.** at NDIM way back in 1999

**Australia:** NDIM has partnered with **The Pacific Institute of Perth Australia** and **Australian Institute of Management, Perth Western Australia** for various study programmes

**Malaysia: Management & Science University** offers academic & business research cooperation

**Scandinavian International Executive School** provides opportunities for international emersion





# Placement Highlights

- Industry Interface and Scale of Operations ranked highest in India by AIMA-Business Standard, 2016 & 2015, bracketed with IIMs
- KPMG-India has ranked NDIM amongst the fastest growing B-schools of Asia in 2014
- 15th Best Placements in India 2014, 16th Best in 2013, and 17th Best India in 2012 by Business World
- 24th Best Placements in India by National HRD Network-2015
- Highly placed 4400+ Alumni Network

## Highlights of Batch 2014-2016 (Batch strength 402)

- *International placements*
- *Multiple offers to 85+ students*
- *320+ Companies offered placements*
- *390 + Students placed in reputed corporate houses*
- *290+ Companies offered summer internships*

### **Some of our Recruiters**

ABP News, Aditya Birla Group, American Express, Ameriprise, Asian Paints, Avon, Axis Bank, Bajaj Group, Bausch&Lomb, Berger Paints, Bharti Airtel, Bridgestone, Capital First, Castrol, Citi Bank, CNFC Media, Coffee Day, Copal Amba, Cushman & Wakefield, Daimler, Decathlon, Deloitte, Deutsche Bank, Ernst & Young, Exide Batteries, Godrej Group, HDB Financials, HDFC Bank, Heinz India, HT Media, Idea, IDFC Bank, ITC Ltd., iTV Network, JK Industries, J&J, Jones Lang Lasalle, Kamdhenu Ispat, Kellogg's, Kuehne+Nagel, Liberty Shoes, LT Foods, MTR Foods, Nestle, NIIT, PNB Housing, Rediff, Reliance, Religare, S&P Capital IQ, Sapient Nitro, SAR Group, Shriram Pistons, SRF, Standard Chartered Bank, Stryker India, Tata Teleservices, Safexpress Group, Total Oil, TP-Link, Transparent Value, VIP, WNS, Zomato, Zydus Cadila, etc.

## Highlights of Batch 2013-2015 (Batch strength 412)

- *International placements*
- *Multiple offers to 80+ students*
- *310+ Companies offered placements*
- *395+ Students placed with reputed corporate houses*
- *180+ Companies offered summer internships*

### **Some of our Recruiters**

Amazon.com, Ameriprise Financial, Apollo Tubes, Armstrong India, Asahi India, Asian Paints, Avon, Axis Bank, Bajaj Electricals, Berger Paints, Bose Corporation, Business Standard, Capital IQ, Cargill Foods, Citi Bank, Colgate Palmolive, Continental Tyres, Copal Amba, Dabur India, Deloitte, Deutsche Bank, Dish TV, DLF Ltd., DS Group, Dun & Bradstreet, Ernst & Young, Essel Group, F1F9, Fedex, Godrej, HCL, Hike Messenger, Hyatt, ITC Ltd., ITC Fortune, iTV Network, Johnson & Johnson, JK Tyre, Kellogg's, KPMG, Madura Garments, Naukri.com, Network18, Nestle, NIIT, Omaxe, Orient Craft, Panasonic, Pantaloon, Parle Products, Percept Ltd, Philips India, Reckitt Benckiser, Redington, Reliance Telecom, Safexpress, TATA AMC, TATA Chroma, Tata Teleservices, Tecnova, The Park Hotels, Total Oil, Trident, Videocon, WNS, Zomato, etc.

## Highlights of Batch 2012-2014 (Batch strength 405)

- *International placements*
- *Multiple offers to 75+ students*
- *240+ Companies offered placements*
- *390+ Students placed in reputed corporate houses*
- *170+ Companies offered summer internships*

### **Some of our Recruiters**

ABP News, Accenture, Amazon, Anchor, Asahi Glass, Asian Paints, Axis Bank, Bagrrys India, Binary Semantics, Black Rock, Bose Corporation, Café Coffee Day, Capital IQ, Bharti Airtel, Black Rock, Copal Partners, Computer Science Corporation, Deloitte, Deutsche Bank, Devyani International, Edelweiss, Dabur India, Exide Industries, Colgate Palmolive, Johnson & Johnson, Nestle, Microsoft, Apple, Greenply Industries, Markit, ITC Ltd., American Express, ING Vysya Bank, JK Cement, Kotak Mahindra Bank, Naukri.com, 99Acres .com, Onicra, South Indian Bank, Citi Bank, Deutsche Bank, HDFC Bank, IndusInd Bank, WNS Global Services, Ceasefire Industries, Sapient Corporation, Indiabulls Securities, Investor Clinic, KPMG, Landmark Group, Godrej, Legal MD Global Consulting, Litchi Knowledge Center, etc.

## About the Program

**New Delhi Institute of Management** offers two year full time **AICTE approved Post Graduate Diploma in Management (PGDM)** which is declared equivalent to **MBA by the AIU (Association of Indian Universities)** and accredited by **National Board Accreditation (NBA)**, Govt. of India. In addition AICTE Approved PGDM (Finance) and PGDM (Marketing) are also delivered by highly skilled full-time, adjunct, part-time and visiting faculty drawn from the corporate world.

Curriculum is regularly reviewed by our **Academic Advisory Council**, which consists of 95 eminent and senior professionals from the corporate world and known academicians.

The Program is designed to nurture all-round excellence and provide in-depth understanding of key functional areas of management. It focuses on integrated development of individuals and their collective spirit, to enable the students effectively adapt to the realities of the corporate world and proactively respond to the challenges arising in the globally changing environment.

To ensure maximum learning and employability of students, we offer **Dual Specialisation** where each student has to study two specialisations of equal weightage. The specialisations offered are in the areas of:

- » Marketing Management
- » Finance Management
- » Financial Services & Insurance
- » Human Resource Management
- » Media Marketing & Communication
- » International Business
- » Information Technology
- » Operations & Supply Chain Management

Keeping abreast with the latest industry trends, the students of 2015-17 batch have been trained in “**Advanced Business Analytics**” and “**Advanced Course in Digital Marketing**”. These two courses are full specialisations for the 2016-18 batch.

# PGDM Syllabus

I. SEMESTER	II. SEMESTER	III. SEMESTER	IV. SEMESTER
<ul style="list-style-type: none"> <li>Principles of Management</li> <li>Managerial Economics</li> <li>Business Statistics</li> <li>Accounting for Managers</li> <li>Marketing Management</li> <li>Organizational Behavior-I</li> <li>Corporate Skills Development-I</li> <li>Information Technology for Corporate World</li> <li>Computers for Management Lab 1</li> <li>Corporate Social Responsibility</li> <li>Business Analysis &amp; Applications</li> <li>Emerging Global Business Trends</li> <li>Global Communication</li> </ul>	<ul style="list-style-type: none"> <li>Human Resource Management</li> <li>Financial Management</li> <li>Competitive Marketing</li> <li>Research Methodology &amp; Marketing Research</li> <li>A Management Information System</li> <li>Computers for Management Lab II</li> <li>Macro Economic Environment of Business</li> <li>Organizational Behavior - II</li> <li>Corporate Skills Development-II</li> <li>Business Analysis &amp; Applications</li> <li>Practical Exposure on CSR</li> <li>Business Analytics-Predictions &amp; Forecasting</li> <li>Global Communication</li> <li>Foreign Language</li> </ul>	<ul style="list-style-type: none"> <li>E-Business</li> <li>Computers for Management LAB III</li> <li>Production and Operations Management</li> <li>Global Business Management</li> <li>Strategic Business Management &amp; Analysis</li> <li>Legal Aspects of Business</li> <li>Corporate Skills Development-III</li> <li>Business Analysis &amp; Applications</li> </ul>	<ul style="list-style-type: none"> <li>Entrepreneurship &amp; Project Management</li> <li>Business Ethics</li> <li>Major Project and Viva</li> </ul>

## Specializations

### HUMAN RESOURCE

- Talent Acquisition, Development & Retention of Employees
- Performance Management
- Cross Cultural Management
- Compensation & Rewards Management
- Employee Relations & Labour Legislations
- Organizational Development & Change
- Employee Relations & Labour Legislations
- Organizational Developments & Change

### OPERATIONS & SUPPLY CHAIN

- OR Techniques & Applications
- Supply Chain & Logistics Management
- Service Operations Management
- Inventory Management & Control
- Total Quality Management
- Productivity & Performance Management

### FINANCE

- Principles of Banking & Insurance
- Financial Markets & Services
- International Financial Management
- Security Analysis & Portfolio Management
- Financial Risk Management
- Merchant Banking & Corporate Restructuring
- Financial Modeling

### FINANCIAL SER. & INSURANCE

- Principles & Practice of Banking
- Principles of Insurance
- Principles & Practices of Insurance Risk Management
- Excellence in Competitive Financial Services
- Regulations in Insurance Business
- Commercial Liability Insurance and Risk Management

### MARKETING

- Integrated Marketing Communication & Brand Promotion
- Sales & Distribution Management
- Digital Marketing & Social Media
- Marketing of Services
- Consumer Behaviour and Strategic Brand Management
- International Marketing

### INTERNATIONAL BUSINESS

- Export-Import Procedures & Documentation
- International Business Negotiation & Managing Cross Cultural Diversity
- International Business Strategy
- Foreign Exchange Management
- Risk & Insurance in International Trade
- International Marketing Logistics

### MEDIA MARKETING & COMMUNICATION

- Advertising Organization and Business
- Corporate Communication I: Principles & Practices
- Media Planning and Strategy
- LAB: Advertising Ideation and Campaign Development
- Corporate Communication II
- Digital Branding I: Strategy & Tactics
- Digital Branding II: Measurement & Metrics

### INFORMATION TECHNOLOGY

- Software Project Management
- Requirements & Estimation Techniques
- CRM using Microsoft Dynamics
- Concepts of Enterprise Resource Planning
- Marketing of Information Technology
- IT Infrastructure Management

## Hub of MDs & CEOs



Mr. Sunil Bharti Mittal  
Founder & Chairman  
Bharti Enterprises



Mr. Anajit Singh  
Chairman  
Max India Group



Mr. Sunil Duggal  
CEO  
Dabur



Mr. Mahesh Gupta  
CMD  
Kent RO Systems Ltd.



Mr. C.P. Gurnani  
MD, Tech Mahindra  
CEO, Mahindra Satyam

## Hub of MDs & CEOs



Mr. Nagesh Pydah  
Chairman  
Oriental Bank of Comm.



Mr. K. N. Memani  
Chairman  
Ernst & Young



Mr. Vijay Chadda  
CEO  
Bharti Foundation



Mr. Kyungmo Cho  
Managing Director  
Dongyang, Korea



Mr. Hemant Kanoria  
Chairman & MD  
SREI Group



## Hub of MDs & CEOs



Mr. Harish Natrajan  
MD  
Bausch & Lomb



Dr. Arvind Lal  
Chairman  
Dr. Lal Pathlabs



Mr. Adesh Gupta  
CEO  
Liberty Group



Mr. Suresh Kumar  
Chairman  
ITC Fortune Hotels



Mr. Brijesh Agrawal  
Co-Founder  
IndiaMart

## Hub of MDs & CEOs



Mr. Anurag Batra  
Chairman  
Business World



Mr. Vineet Singh Hukmani  
CEO & MD  
94.3 Radio one



Mr. K.L. Chugh  
Chairman  
Emeritus-ITC



Mr. Dong Sung Pak  
MD & CEO  
Hyosung Corporation



Mr. Santrupt B Misra, CEO  
Carbon Black Business  
Aditya Birla Management

## Board of Directors

NDIM Board is the most well connected Board of the Country comprising of eminent personalities who have held senior most positions including 7 former Chief Secretaries and Secretaries to the Govt. of India, eminent Educationists, Industrialists, Management Consultants and former Governors. The institute benefits from their collective wisdom and knowledge at all stages in the pursuit of its goals and objectives.



- **Shri Vishwa Mohan Bansal**, Chairman, NDIM
- **Shri Suresh P. Prabhu**, Hon'ble Minister for Railways, Union of India
- **Justice B. P. Singh**, Former Judge, Supreme Court of India & Chief Justice, Bombay High Court
- **Shri T.K.A. Nair**, IAS, Former Advisor and Principal Secretary, the Prime Minister of India
- **Shri Sirajuddin Qureshi**, President, India Islamic Culture Centre
- **Shri S.S. Dhanoa**, IAS, Former Secretary, Ministry of Health, Govt. of India
- **Shri I.K. Rasgotra**, Former Secretary, the Ministry of Personnel and Administrative Reforms, Govt. of India
- **Shri R.K. Tikku**, IAS, Former Secretary, Cabinet Secretariat and Establishment Officer, Govt. of India
- **Shri Virendra Prakash**, IAS, Former Chief Secretary, Government of Delhi
- **Shri Tarlochan Singh**, Ex. M.P. (RajyaSabha), Ex-Chairman, National Commission for Minorities, Govt. of India
- **Padma Vibhushan Dr. Purshottam Lal**
- **Shri Ashok Chandra**, IAS, Former Secretary, Govt. of India, Chairman, Ganga Ram Hospital Trust



# Board of Directors



- **Padma Shri Harshavardhan Neotia**, Chairman, Ambuja Neotia Group; President, FICCI
- **Major General D.N. Khurana**, (Retd.), AVSM, Secretary General, AAMO; former DG, AIMA
- **Dr. Mahesh Gupta**, Chairman, Kent RO Systems; President, PHDCCI
- **Shri Tarun Vijay**, M.P. (RajyaSabha)
- **Shri Hemant Kanoria**, Chairman & Mg. Director, SREI Infrastructure & Finance Ltd.
- **Prof. Dr. D.P. Agarwal**, Ex-Chairman, UPSC
- **Shri Ashok Pratap Singh**, President Board of Trustees, Modern Schools
- **Lt. Gen. Jaswant Singh Ahluwalia**, (Retd.), PVSM, President, 'Institute of Directors'
- **Shri B.B. Tandon**, IAS, Former Chief Election Commissioner of India
- **Shri PremNath** (IIM-A), Director, Roshan Polymers Ltd. and Roshan Plastics (Pvt.) Ltd.
- **Dr. Arup Roy Choudhury**, Former CMD, NTPC & NBCC Ltd.

#### EXECUTIVE COUNCIL MEMBERS:

- **Shri Surinder Singh Kohli**, Director, PTC India Financial Services, Ex. CMD-PNB, P&SB
- **Shri Prabhat Kumar**, CMD, Prabhat Prakashan
- **Shri Jatinder Cheema**, Partner, Cyril Amarchand Mangaldas
- **Shri Satish Sharma**, Secretary India-ROK Friendship Society, Ex. Reliance
- **Mr. S. Sachdeva** (Alumni Member) AVP-Residential Services, Jones Lang Lasalle

# Academic Advisory Council

NDIM has the privilege to have the best blend of the Corporate Professionals and Bureaucrat Leaders as part of the Advisory Council to guide in its journey for excellence. The members bring in vast knowledge, valuable experience, diverse expertise, provide regular feedback, guidance, live-projects, fine tune the curriculum in line with the emerging business needs.



**Faculty Members and Distinguished Corporate Leaders**

- Ms. Aarti Bhargava, Head - Marketing & Communication, Aimil Ltd.
- Mr. Achal N Rangaswamy, President (Mktg.), Bell Ceramics
- Mr. Aditya Sambhy, Vice President, IIFL
- Mr. Amit Tandon, Managing Director, Emphyrean Partners
- Mr. Anant Aggarwal, VP, Airtel
- Mr. Anil Kumar Sekhri, DGM, HT Media
- Mr. Arbind Prasad, Director General, FICCI
- Mr. Arjun Yadav, CEO, Reffster.com
- Mr. Bhagirathi Dhal, Ex. Executive Director, SAIL
- Mr. Bharat Singh Mehta, CEO, HR Synergy
- Ms. Binu Nair, Director-HR, Vivanta (By TAJ)
- Mr. Brij Chandiramani, Co-founder and Director, Rubicon Systems
- Mr. Brijesh Agrawal, Co-Founder and Director, Indiamart
- Mr. C.P. Gurnani, MD, Tech Mahindra
- Col. Anil Sachdeva, Head & Agency Coordinator cum Nodal Officer, Reliance Communications
- Mr. Deepak Adhar, VP-HR & Admin, Greenply Industries Ltd
- Mr. Dhananjay Singh, Executive Director, National HRD network
- Mr. Dong Sung Pak, Managing Director, Hyosung Corporation India Pvt. Ltd.
- Dr. C.V. Ramanan, Director, National Academy of Training & Devp., (NATAD)
- Dr. Charan D. Wadhva, CEO and Professor Emeritus, Centre for Policy Research
- Dr. Mukul Jain, SEBI Resource Person; Financial Education Programs & Management Consultant; Trainer, Visiting Professor; Director, Mukul Jain & Associates
- Dr. Ullrich Guenther, Professor in Business Psychology, University of Lueneburg, Faculty of Economics and Management, Department of Business Psychology, Lueneburg, Germany

- Dr. V.P. Singh, Executive Director-HR, Devyani International
- Dr. Vijaya Katti, Chairperson (Research), IIFT
- Dr. Yogesh Kumar, Director, Centre for Professional Services
- Ms. Esha Ghosh, Sr. Vice President, Concept Communications Ltd.
- Mr. Gagan Bhargava, Group Head - HR, NDTV
- Mr. Ibad Hanif, Chief Executive, Contract Logistics
- Mr. John Mathai, Head (HR), UPL/NTPC Ltd
- Mr. K.K. Mittal, Vice President, Security Trading Corp. of India
- Mr. K.R. Kaushik, Head Corporate Affairs, Gujarat State Fertilizers & Chemicals Ltd.
- Mr. K.S. Bakshi, Executive Vice President, The Oberoi Group
- Mr. Kamal Singh, DG, NHRD
- Ms. Madhu Vij, Professor, FMS
- Ms. Manasi Gupta, Finance Manager, Banking and Financial Services industry in USA
- Mr. Manoj Sood, National Manager, Freight Systems India Pvt. Ltd.
- Mr. Mazhar Habib Siddiqui, General Manager, Adroit Information Systems
- Mr. MCS Bhakuni, Chief HR, B L Kashyap & Sons Ltd.
- Ms. Meenakshi Bhakuni, Principal, GD Goenka
- Ms. Meenakshi Dutta Ghosh, Former Secy., Govt. of India
- Mr. Mohd. Gulfam, Recruitment Head, Top Ranker
- Mr. Ananth Agarwal, Sr. Manager, Tata Docomo
- Mr. Satish Sharma, Secretary-India, ROK Friendship Society
- Mr. N. Suresh Kumar, Sr. GM-HR, Lanco Power
- Mr. Narender Kaul, Lab Director, Potential Enhancement & Acceleration
- Mr. Naveen Garg, Global Head-Finance, Nokia Solutions Network
- Ms. Nihar Mehta, AM-HR, ITC Fortune
- Ms. Nilanjana Paul, IT Advisory & Consulting, Spectramind, Wipro
- Mr. Nitish Dipankar, Branch Manager, Standard Chartered Bank
- Mr. Pankaj Mehrotra, President-Sales, Ceasefire Industries Ltd
- Mr. Paramjit S. Lamba, AVP-HR, Orient Craft Ltd
- Mr. Parkshit Dhingra, Head - Corporate Affairs, Amway India Enterprises
- Mr. Prabhash Chandra, National Sales Head, Escorts Asset Management Ltd.
- Mr. Pradeep Chadha, Vice President, R Systems International Ltd.
- Mr. Pramod Joshi, Director, The Winning Mantra
- Mr. Prateek Dubey, Zonal Head-HR, Coca Cola
- Ms. Preeti Upadhaya, Sr. Manager- Research and Evaluation, Hindustan Latex Family Planning Promotion Trust
- Mr. R.P. Agarwal, Chairman, Board of Governors, IIT Delhi
- Mr. R.S. Sharma, MD, Deininger Management Consultants
- Mr. Raj Kamal Chauhan, Head (HR), Cushman & Wakefield
- Mr. Rajiv Kapoor, Executive Vice-President (HR), JCB India
- Mr. Rakesh Seth, Sr.VP-Corporate HR, Fedders Lloyd Corpn. Ltd.
- Mr. Ram Tirath, Member, Central Board of Excise & Customs, Govt. of India
- Mr. Ram Upendra Das, Professor, Research & Information System
- Mr. Ravi Prakash Mehda, DIG, Central Reserve Police Force
- Mr. Ravish Roshan, Member Secretary, CEGR
- Mr. S.L. Goel, IAS, Govt. of Maharashtra
- Mr. S.P.S. Bakshi, CMD, EPIL
- Mr. S.S. Kochar, Chief Financial Officer, Panelpina
- Mr. Sandeep Kumar, General Manager-HR, HCL Infosystems Ltd.
- Mr. Sandeep Mohanty, AGM-Corp HR, Amtek Group of Companies
- Mr. Sangeeta Sehgal, Consulting-Director, QSOURCE
- Mr. Sanjay Sood, President, KPO, Visnova
- Ms. Seema Bangia, Head (HR), Mahindra Defence Systems Ltd
- Ms. Simin Askari, VP, Dharampal Satyapal Ltd.
- Mr. Sridhar Kuchibhotlila, Sr. Vice-President, GE Capital (SBI Cards)
- Mr. Subhankar Ghose, Chief Manager-HR, Muthoot Fincorp Ltd
- Mr. Sumit Chaudhuri, Chairman & MD, Third Millenium Resource Associates Ltd.
- Ms. Sunita Singhal, Director (Technical), Global Logic
- Mr. Tushar Pandey, Sr. President & Country Head, Yes Bank
- Mr. Upkar Joshi, Vice President, Cornerstone Wealth Management
- Ms. Veena Swarup, Director (HR), Engineers India Limited
- Mr. Vijay K. Sharma, Principal, Ram Lal Anand College
- Mr. Vijay Sethi, Vice President, Hero Moto Corp
- Mr. Vishal Dembla, HR Consultant, ABC Consultants
- Mr. Vivek Nanda, Head-Direct Sales, Sharp Business Systems (India) Ltd.

# Senior Bureaucrats



Sh. Suresh Prabhu  
Hon'ble Minister of Railways  
Govt. of India



Mr. Carlos Duarte  
Ambassador of Brazil  
to India



Sh. Shyam Sharan  
Secretary, Ministry of  
External Affairs (Retd.)



Col. Rajyavardhan Singh  
Rathore, Hon'ble Minister  
of I&B, Govt. of India



Justice Sh. B.P. Singh  
Former Judge, Supreme  
Court of India



Sh. T.K.A. Nair  
Former Advisor to Prime  
Minister of India

# Senior Bureaucrats



Sh. K.K. Paul  
Governor  
Uttarakhand



Sh. Sham Lal Goyal, IAS  
Chairman & MD  
National Fertilizers Ltd.



Sh. D.P. Agarwal  
Chairman  
U.P.S.C.



Dr. Arbind Prasad  
Director General  
FICCI



Dr. G.K. Chadda  
President & Vice Chancellor  
SAARC University



Dr. A. Didar Singh  
Secretary General  
FICCI

# Senior Bureaucrats



Dr. Suresh Kumar Goyal  
IFS, Former DG  
ICCR



Sh. D. S. Rawat  
Secretary General  
ASSOCHAM



Sh. Anjan Das  
Executive Director  
CII



Sh. Saurabh Sanyal  
Secretary General  
PHDCCI



Dr. Furqan Qamar  
Secretary General  
Association of Indian Universities



Sh. Ton Sing Than  
Ambassador of Vietnam  
to India, Nepal & Bhutan

# Senior Bureaucrats



Sh. Asoke Mukerji  
Permanent Representative  
of India to the UN



Sh. Tejendra Khanna  
Former Lt. Governor  
Delhi



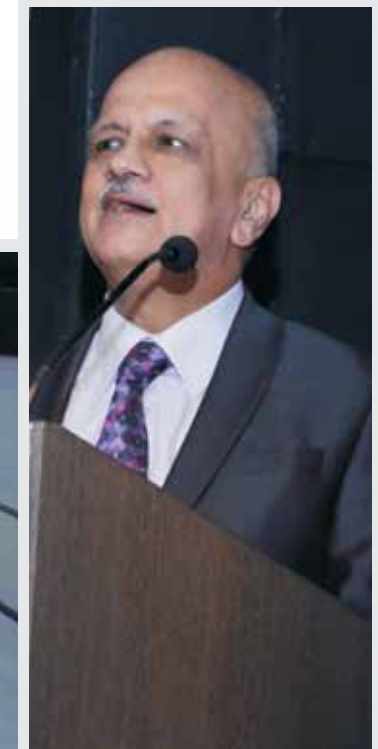
Sh. Khaleel Rahim  
CMD  
STC



Sh. B.R. Saini  
President  
BRICS CC&I



Sh. Aftab Seth  
Ex-Ambassador of India to  
Greece, Vietnam and Japan



Sh. R. Chandrashekar  
President  
NASSCOM

# Illustrious Faculty

Faculty is the foundation of any higher education institution and NDIM is proudly known for its highly renowned faculty which is globally acknowledged and has remained associated with 19 international universities including eCornell University; Florida State University; George Mason University; Indiana University; Western International University; Tepper School of Business, Carnegie Mellon University; IMF & World Bank; London School of Economics; Oxford University Press; University of London; University of Exeter; University of Edinburgh; Queen's Elizabeth College, Oxford University; Reading University; Leuphana University – Lueneburg.

The faculty attended 95 conferences & seminars at FICCI, PHDCCI, ASSOCHAM, CII, IHC, IIC, IICC and hosted more than 800 senior professionals from top business houses during the last one year at its campus thus securing 717 Live Projects for its PGDM students in addition to their 100% final placements and summer Internships at renowned companies like KPMG, DS Group, Tata Motors, SRF, Aditya Birla, Mother Dairy, Bisleri, HDFC, United Biscuits, Exide etc.

Faculty at NDIM is the real pillar behind its strong industry connect having worked with 201 industries / corporate houses and regularly training senior corporate leaders at Apollo Hospital, BSF, Bureau Veritas, ITBP, CISF, Global Logic, Honda Suel, Idemitsu Lube India, Jackson, Jindal Steel, NachikG, Tata Power Solar, Unecops Technologies, Cowi India (SHR), Eagle India, HPCL, Indus Business Academy, JK Lakshmi Cement, Map my India Ltd, MMI, Network18, Open Workshop-Inter Co, Samsung, Tata Power Solar, TERI (SHR), The Lodhi Hotel, Umang Dairies, Axis bank, Bureau of Indian Standards, CISF, DMRC, Delhi Golf Club, Delhi Traffic Police, Metro hospital, National Defence College, OBC, Rajeev Gandhi Cancer Institute, SSB Academy etc.

NDIM is perhaps among the few MBA schools of India whose faculty has been chosen by top companies like Vodafone, India Bulls, IDBI etc. to be Directors on their boards, which is a great recognition for any b-school and its faculty.



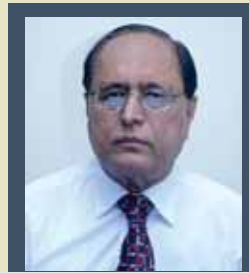
# Illustrious Faculty



**Dr. Gauri Modwel**  
Ph.D., M.A.(Eco)



**Dr. A.T.K Raman**  
M.Phil. (Mgmt.), Ph.D.  
B.Tech.



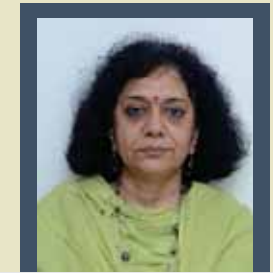
**Prof. Deepak Bharihoke**  
M.Tech (I.T), M.Phil.  
B.Sc (Engg.)



**Prof. Vijay Nagrani**  
MBA, B.Sc.



**Dr. Aarti Basu**  
Ph.D. (Eco), M.A. (Eco)



**Dr. Tripti Desai**  
Phd., M.Phil, B.Ed.,  
MA, ISTD



**Dr. Vigya Garg**  
Ph.D, B.Ed., MA (Phycho)



**Prof. Teena Singh**  
UGC Net Qualified (HRM)  
MHROD, Pursuing Ph.D.



**Dr. Vinita Sharma**  
Ph. D., MCA, M.Sc.



**Dr. Sadia Saamar Ali**  
Ph.D., M.Sc. (OR)



**Dr. Rinku Dixit**  
Ph.D., M. Tech (IT), MCA



**Dr. Ritu Talwar**  
Ph.D., M.Com



**Dr. Pratika Mishra**  
Ph.D., MBA



**Prof. Sangeeta Magan**  
PGDEMP, M.A.



**Prof. Sayanti Banerjee**  
M.Tech., M.Sc.



**Prof. Praveen Malik**  
M.Phil., MCA, B.Sc.

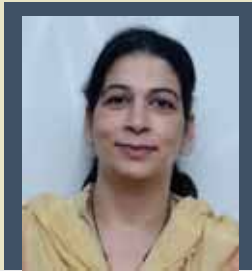


**Gr.Capt. Ravi Malhotra**  
M.Tech, B.Tech



**Dr. Latika Sahni**  
Ph.D., MA (Eco), M.Ed  
MBA(HR)

# Illustrious Faculty



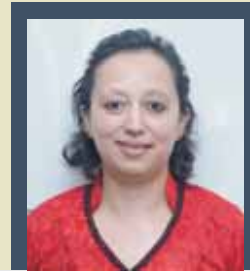
**Dr. Chand Tandon**  
Ph.D. MBA, B.Com



**Dr. Gajender Sharma**  
Ph.D., MBA(Mktg)



**Prof. Soumitra Mookherjee**  
MBA, B.Sc. (H)



**Prof. Jasleen K. Bindra**  
M.Phil, MBA  
Pursuing Ph.D.



**Prof. Veena Kumar**  
MBA, MA (H)



**Prof. Jagmohan**  
LLB, IAS (Retd.)



**Prof. Kamal Kundra**  
M.Tech, B.E



**Prof. Surinder Singh Khullar**  
M.Phil, M.Sc, PGDM, BA



**Prof. Vineet Vishnu**  
MBA, MA, BA



**Prof. Sanjay Tomar**  
PDGM, MBA(Finance)



**Prof. Lalita Singh**  
MBA(HR), NET Qualified



**Prof. Sarika Tomar**  
MPM & IR B.Sc. (Bio)  
Pursuing Ph.D.



**Prof. Shagun Arora**  
MBA, Pursuing Ph.D.



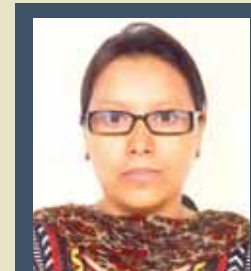
**Dr. Shivani Kapoor**  
Ph.D., M.Phil  
MBA, B.Com



**Prof. Rishi Mehra**  
CFA, MBA, CTM



**Prof. L. Raghavan Iyer**  
MBA, M.Com.



**Dr. Sombala**  
Ph.D., NET  
MA, BA (Hons)



**Prof. Nikhil Singh**  
MBA (HR)  
B.Sc (H) Physics

# Illustrious Faculty



**Prof. Pramod Kumar Roy**  
M. Phil, M. Sc.  
Air Marshal (Retd.)



**Prof. Avijit Dutt**  
M.A. (English)



**Prof. Ramesh Tahaliani**  
PGDM, B.Com



**Prof. Capt. Alok Bansal**  
M.Phil



**Prof. Shailee Choudhary**  
MCA, M.Tech



**Dr. Amit Bagga**  
Ph.D., M.Com



**Dr. Hamideen Sha**  
Ph.D., M.Com



**Prof. Ravindra Chawla**  
B.E. (Elect.), PGDBA,  
PGDMS



**Prof. Anil Kamboj**  
MBA, MA,  
IG-BSF (Retd.)



**Dr. Avijit Chakraborty**  
Ph.D., MA



**Prof. Vinay Kumar**  
MCA, B.Sc.



**Prof. Monika Nijhawan**  
MCA, BCA



**Prof. Arun Kumar**  
MBA, B. Tech



**Prof. Shubhra Samaddar**  
MA, BA, French



**Prof. Rachna Agarwal**  
MBA (Marketing)  
BCA, UGC-NET



**Prof. Manushi Mishra**  
PGDM (Mktg. & Media)  
BA (Journalism & Mass Co.)



**Prof. Manmeet Dhir**  
PGDM, BBA



**Prof. Ruchi Arora**  
M.Com, UGC-NET  
B.Com (H)

# International Faculty Support

## Intellectuals from Institutions across the Globe

- NDIM continues to be the hub of eminent international scholars who regularly visit to share their wisdom with NDIMites
- High Powered delegations from USA, Korea, Bangladesh & Bhutan recently had extensive workshops at the hands of our faculty
- International workshops and sessions are regularly conducted for NDIM students by International Trainers



Some of our recent visitors include Prof. Preetam Saikia, Middlesex University, London; Prof. Leena Upadhyay, SIES, Singapore & Norway; Prof. Jaideep Chowdhury, BWL, Switzerland; Prof. Gary Packham, Prof. Stephen Wordsworth, Dr. Simon, Lord Ashcroft International Business School, UK; Dr. Anuradha Basu, San Jose State University, USA; Mr. David Wilcox, Reach Scale, USA; Prof. Taleb Omran, Syrian Embassy; Prof. Partrick Michael Keptner, Tohatchi Area of Opportunity & Services, Inc., USA; Prof. FonSim, The University of Nottingham, UK; Dr. Ullrich Guenther, University of Lueneburg, Germany; Prof. Gita Surie, Adelphi University, USA; Prof. Simon Sweeney, University of York, UK; Mr. Richard Tan, Success Resources International, Singapore; Mr. Peng Joon; Prof. David Faulker, SAID Business School, Oxford University, UK; Chairman, Magna Carta College & Oxford Graduate School, UK; Dr. Willy Kriz, University of Applied Sciences, Austria; Prof. August Predetto, Institute of International Politics at Helmut Schmidt University, Germany; Col. Achim Hertgens, German Defence Attaché, Embassy of Federal Republic of Germany, India; Prof. Alex Paizes, Pacific Institute, Perth, Australia; Mr. Mark & Jeffery from Walt Disney, USA; Prof. Vikas Mittal, Rice Univ., U.S.A. (ex-Faculty, Kellogg, USA); Prof. Ajay Kalra, Tupper School of Business, Carnegie Mellon University, USA; Ms. Sari Joutsimaki, University of Tampere, Finland; Faculty from Broward College & Centre for American Education, London; Prof. Ritu Agarwal, Robert H. Smith Dean's Chair of Information Systems at the Robert H. Smith School of Business, University of Maryland, College Park, USA; Center of Health Information and Decision Systems at the Smith School, USA; Mr. Maurice Dimmock, Accreditation Service for International Colleges, Australia; Ms. Maria Luisa Perez, Centre for International Development from Australian Institute of Management, Western Australia.

# Launch of NEW DELHI-INCUBE: Entrepreneurship Cell @ NDIM

## Entrepreneurship Cell

INCUBE: Entrepreneurship Cell' - an initiative to provide an entrepreneurial platform to the young minds to nurture and develop their entrepreneurial ideas. The platform is designed to accelerate growth and success of entrepreneurial ventures through an array of business support.

NDIM launched 'NEW DELHI-INCUBE' to empower the entrepreneurial minds in furtherance of our Honorable Prime Minister, Shri Narendra Modi's, Make In India Mission and the "Atal Innovation Mission" to open doors for seed funding of high growth business ideas of our next generation.

The incubation movement received a big fillip at New Delhi Institute of Management on 6<sup>th</sup> February 2016 when seventeen 1<sup>st</sup> generation entrepreneurs visited NDIM campus to interact with the students and received the "Business Excellence and Innovative Best Practices Academia Awards- 2016" at our 18<sup>th</sup> Annual Convocation at the hands of Sh. Sunil Bharti Mittal, Founder & Chairman, Bharti Enterprise, a successful 1<sup>st</sup> generation entrepreneur himself.



Mr. N.K. Maini  
Program Director  
Former Deputy MD, SIDBI



Mr. Dhruv Agarwala  
CEO & Co-founder  
Proptiger



Mr. Siddhant Bhansali  
CTO  
DailyObjects.com



Mr. PKD Nambiar  
MD & CEO  
Bsquaregroup



Mr. Sarvesh Agrawal  
Founder & CEO  
Internshala



Mr. Gaurav Sharma  
Founder  
SaaS Labs



Ms. Songita Banerjee  
Founder & CEO  
Blogger's Mind



Mr. Rohan Bhargava  
Founder  
Cashkaro.com



Mr. Mani Iyer  
Founder  
IN3 Ventures



Mr. Vishal Mehta  
Co-founder  
Lok Capital



Ms. Zeba Zaidi  
Founder & MD  
Volano Entertainment



Mr. Rahul Bahuguna  
COO  
Digivaasi

## MDPs & Trainings by our Faculty

In order to deliver necessary technical skills as well as managerial competence, beyond our campus for the benefit of the industry, our faculty members are actively designing and delivering quality management development programs and customized corporate training programs to suit the requirements of the industry in terms of technical and soft skills. These programs offer a broad, in-depth exploration of how to lead organizations to success.



### Programs Delivered:

- Body Language for Business Effectiveness
- Building & Maintaining Positive Attitude
- Building Effective Teams
- Building Winning Relationships
- Communication & Presentation Skills
- Corporate Etiquettes
- Customer Delight
- Delivering Excellent Performance
- Developing Business Etiquettes, Positive Work Culture, Positive Paradigms and Personal Excellence
- Developing Quality Professionals
- Effective Utilization of Time & Energy and Corporate Social Responsibility
- Burn-Out Meter (Stress Management) and Individual Psychological Profile for Doctors and Officials
- Finance for Non-Finance Professionals
- Inter-personal Effectiveness
- Leadership Qualities
- Looking Beyond (Enterprise Sales)
- Managerial Effectiveness
- Managerial Motivation
- Meaningful Communication
- Neuro Linguistic Planning (NLP)
- Personality Development Program (Bureau of Parliamentary Studies & Training) Lok Sabha.
- Personality Development through Self, Management & Development
- Power Of Expression
- Quality Enhancement
- Rapport Building thru' Mirroring
- Selling and Marketing Management
- Seven Habits of Highly Effective People
- Stress Management
- Team Building Workshop on Etiquettes, Stress Management and Social Responsibility for Students and Widows of Indian Coast Guard
- Time Management
- Training on "Team Building"
- Workshop for family members of Civil Services Officers on Time Management, Team Building, Leadership, Public Speaking, Etiquettes, Self Esteem, Art of Saying No, Body Language, Conflict Management, Group Discussions, Personal Interviews, Stress Management and Pros and Cons of using Electronic Gadgets

# A Glimpse of Some of The MDPs & Trainings Conducted by NDIM

MDPs & Trainings



# HR Heads' Trust



Mr. Anil Sharma  
ITC Hotels



Mr. B Srikanth  
Airtel



Ms. Shalini Lal  
Deutsche Bank



Mr. Ambar Nag  
Bajaj Electricals



Mr. Sabih Kidwai  
Schneider Electric Infra. Ltd.



Mr. Ajay Bhatia  
Innodata



Mr. Ajay Choudhary  
SRF Ltd.



Mr. Rajiv Kapoor  
Fortis Healthcare Ltd.



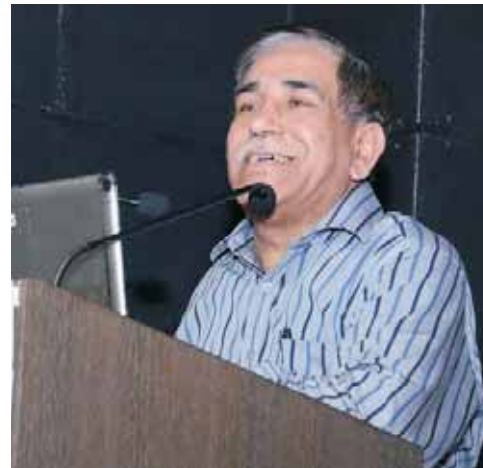
# HR Heads' Trust



Mr. Murlee Dhar  
Cryoviva Biotech



Ms. Renu Bohra  
Schenker India



Mr. Deepak Bharara  
Lanco



Mr. Paramjit S. Lamba  
Orient Craft Ltd.



Mr. Rajesh Shrivastava  
British Paints



Mr. Rajneesh Bawa  
New Holland Tractors



Ms. Shuchi Choubey  
Relaince Communication



Mr. Uday Kiran  
L&T Finance

# World Class Facilities





## Beyond Academics



Founder's Day



Brand War



Sports Festival



Health Camp

In its pursuit for excellence, NDIM strives to inculcate leadership, steadiness, assertiveness and knowledge in its students. It provides overall managerial acumen by encouraging students in conducting and participating in many socio-cultural events and extra-curricular activities through the following clubs.

### Management Clubs :

- Markomania – Marketing Club
- Finalyst – Finance Club
- Ensemble – HR Club
- BITS 'n' BYTES – IT Club
- Swayam – Cultural Club
- Velociti – Sports Club
- CSR Club
- INCUBE – Entrepreneurship Club
- Yogdaan Club
- Beyond the Campus Club
- Wisdom Tree – Library Club
- The Editorial Club
- Udaan – Theatre & Drama Club
- Alumni Club
- Foodiez Club
- Movies Club
- Cannikon - Photography Club



Fashion Show



Global Village



Alumni Premier League



Holi Celebrations



Blood Donation Camp



Diwali Celebrations



Multi-Industry Job Fair



Convocation Ceremony



Women's Day



Street Play



Annual Cultural Festival



Rangoli Competition



Farewell Party

# Celebrities @ NDIM

Celebrities @ NDIM



MIKA SINGH



ABHIJEET



JASBIR JASSI



RJ RICHANIRUDH



SONAL MANSINGH



EUPHORIA



ANUSHKA MANCHANDA



HARSHDEEP KAUR



GAURAV GERA



RJ GINNIE



SURAJ JAGAN



SIDHARTH MOHAN



AVIJIT DUTT

# Celebrities @ NDIM

Celebrities @ NDIM



MALINI AWASTHI



JAVED ALI



SHIBANI KASHYAP



KAVITA DWIVEDI



RJ NITIN



RAETH BAND



KAMAL KHAN



ADITI SINGH



RJ DIVYA



NASHA BAND



JAL BAND



HARBHAJAN MANN



RJ YUVI

# Corporate Leaders @ NDIM



Mr. Bill Ye  
TP Link



Mr. Sandeep Tyagi  
Videocon Industries Ltd.



Mr. Niraj Hedao  
Rediff.com



Mr. Mohit  
Fullerton India



Mr. Mohit Marwah  
IndusInd Bank



Mr. Vikas Kalra  
HDB Financials



Mr. Dipol Dhole  
LT Foods



Mr. Neeraj Sharma  
99acres.com



# Corporate Leaders @ NDIM



Mr. Gurmeet Singh Oberoi  
Bharti Airtel



Ms. Shweta Rana  
Standard Chartered Bank



Mr. Anupam Vyas  
The Search Manager's



Ms. Suchita Dantre  
HT Media



Ms. Simin Askari  
Dharampal Satyapal Ltd.



Mr. Pramod Khandelwal  
JK Tyre



Ms. Chanchal Singh  
Indiamart



Mr. Vinod Dinodia  
Jindal (India) Ltd.

# Corporate Leaders @ NDIM



Mr. Abhay Kapoor  
Escorts



Mr. Amit Singhal  
Coca Cola



Mr. Akash Das  
Ceasefire Industries



Ms. Sukanya Pattnaik  
Deloitte



Mr. R. Anand  
HCL Technologies Ltd.



Mr. Rupam Banerjee  
ICICI Securities



Mr. Devesh Das  
Field Fresh



Mr. Kumar Deep  
Vodafone

# Corporate Leaders @ NDIM



Mr. Tinku Singh  
SRS Ltd.



Mr. Sameer Talwar  
Snapdeal



Mr. Rajiv Kental  
Amar Ujala



Mr. Kapil Arora  
Ogilvy & Mather



Mr. Abhishek Sharma  
United Biscuits



Mr. Daksh Sharma  
Iffort



Mr. V. Suresh  
Naukri.com



Mr. Rajat Mukarji  
IDEA Cellular Ltd.

# Corporate Social Responsibility @ NDIM

Corporate Social Responsibility Programme at NDIM is designed to impart the basic values which our 'Vedas' and 'Scriptures' have enunciated to the students. The commitment of paying back to the society, a part of our earning & learning, which every Indian has inherited, is the value system that we are trying to re-emphasize and re-visit as part of this subject.

Students are encouraged to take up innovative programmes and workshops underlining social, economic and environmental issues and educate the public at large. The programme is designed to establish deep connect between students, society and environment. The course requires each student to spend fixed number of hours, apart from the subject training, with a corporate house or an NGO to learn and facilitate their CSR efforts.



Glimpse of the organizations where students have done training on CSR projects as part of the CSR Programme.  
This is the first major industry connect for every student much before their Summer Internship.

- Aanchal Akhil Bhartiya Jankalyan Sanstha
- Aarohan
- AASRAA Trust
- ABLE Foundation
- ACT
- Agreeema Foundation
- Ajit Rural Technology of Institute Society
- Aman Biradari
- Andhvidhyale
- Arihant Publications
- Arpan Seva Sansthan
- Ashadeep Society
- Ashraya Seva Trust
- Association for Social Health in India
- Badlaav Ek Umeed Ki Kiran
- Bal Shobha Grah
- Balwant Ray Vidya Bhavan
- Basundhara
- Care & Cure Welfare Society
- Caritas
- Chetna Sewa Sansthan
- CHIP
- Claay
- Creates Trust
- Dainik Bhaskar
- Dipalaya
- Disable Child Education help Centre
- Diya Foundation
- DLF Foundation
- Earth Saviours
- EON Electric Ltd
- Friendicoes
- Friends of tribal society
- FXB India Suraksha
- Gene Bandhu
- GPVS
- Gramin Mahila Vikas Sansthan
- Gramonnati Sansthan
- GRAVIS
- HCL Technologies
- Health Awareness & Child Education
- Helping Hand Foundation
- Hero Group
- Hindustan Zinc
- Hitkari Shiksha Sadan
- HPC
- Humanity Nurturing Life
- IIRD
- Imagindia
- Indian National School Society
- Indian Red Cross Society
- Institution for Blind
- IOCL
- ISV Social Development Foundation
- Jagruk Nagrik Welfare Association
- Janhit Foundation
- Jay Gee Humanitarian Society
- JCB India
- Kushii
- Lions Club
- Ludhiana Welfare Organisation
- Mahaveer International Trust
- Making the Difference
- Manas Foundation
- Matrichaya (Sewabharti)
- MVII International
- Natco Pharmacy
- NHPC
- NIIT Foundation
- OIL
- Organisation for Helpless
- Parivaar Kalayan Sansthan
- Pragati
- Pragjyoti Club
- Pratham
- Prathamik Vidyala
- Prayas North Division
- Prerna
- Punyabhushan Foundation
- Red Cross
- RED FM
- Red Plus Society
- Reliance Infocom
- Roshini A Guiding Light
- Rotaract club
- Rotary Club
- Rupantaran
- SAIL
- Sambandh
- Sankalp Rehabilitation Centre
- Sarthak
- Seva Samarpan Sansthan
- Sewa Bharti
- Shahi Exports
- Sharad Foundation
- Shubham Viklang Sanstha
- Shishu Sarothi
- Shramik Bharati
- Siliguri Subhaspally Welfare Organisation
- Spectra
- SPYM
- Steria
- Subhas Children Society
- Sum Drishti Education Society
- Sumita Cancer Society
- Support Foundation
- Tata Steel
- The Refuge
- Umang
- Ummeed Aman Ghar
- United Breweries
- Vatsalya Vatika
- We for You Social Society
- Welfare Service



# Corporate Social Responsibility @ NDIM: Serving in Several Ways



Ashadeep



Caritas



JCB



NATCO



Prayas



The Earth Saviour Foundation



Red Plus



Rupantaran



Sewa Bharti



Shramik Bharti



Steria



FXB Suraksha

# Distinguished Alumni

## NDIM Alumni

NDIM has a strong bond with its Alumni since inception. We are proud of our alumni who have not only created a niche for themselves in the corporate world but also served as our Brand Ambassadors in the industry in India and abroad. NDIM ALUMNI CLUB strengthens the fraternity bond between the Institute and creates a common platform for greater interaction. It facilitates professional and personal networking among alumni by organizing various events including alumni reunions, coffee meets, cricket tournament series and other activities to let alumni relive their memories. NDIM is connected with its 4500+ alumni who have risen to senior positions in India and abroad and who provide full support to our team throughout the year.



Bangalore Coffee Meet



Kolkata Coffee Meet



Hyderabad Coffee Meet



Mumbai Coffee Meet



Alumni Premier League - 2016



Alumni Meet - 2015



Alumni Meet - 2014



Nostalgia - 2013



Extravaganza - 2012



Alumni Entrepreneur Awardees



Alumni Batch 1996-1998

# Distinguished Alumni



Gaurav Bhatura  
1999-01 Batch



Anil Kanwar  
1996-98 Batch



Ankul Aggarwal  
1996-98 Batch



Hiral Dholakia  
2002-04 Batch



Ankít Bhatnagar  
2002-04 Batch



Nitin Kaushal  
1996-98 Batch



Sachin Sood  
1996-98 Batch



Nitin Kumar  
01996-98 Batch



Rozy Efzal  
2003-05 Batch



Savita Kashyap  
2003-05 Batch



Ashish Saxena  
2004-06 Batch



Anvind Sabharwal  
2004-06 Batch



Rohit Sarin  
1998-2000 Batch



Rohit Verma  
2003-05 Batch



# Distinguished Alumni



Surajit Bit  
1999-01 Batch



Jay Prakash Mohanty  
1996-98 Batch



Prasanna Adhikary  
1997-99 Batch



Amit Sharma  
1997-99 Batch



Rajan Sharma  
1996-98 Batch



Deepak Chawla  
2004-06 Batch



Parul Sood  
2004-06 Batch



Bhawana Dhawan  
2006-08 Batch



Dhiraj Bhagtani  
1999-01 Batch



Ravi Sharma  
2005-07 Batch



Dushyant Gupta  
2008-10 Batch



Vidit Shankar Gaur  
2002-04 Batch



Sunny Sachdeva  
2003-05 Batch



Tejesvi Puri  
2004-06 Batch



Ankur Khandelwal  
2003-05 Batch

## International Live Projects

### NDIM - A Global Village

International students visiting India through different forums gather under one roof at NDIM for sharing their knowledge and each others' culture. Students from various countries come and learn from each other at NDIM under the Global Village Program. Students from IIT Delhi and DU elite colleges are our partners in this event. Recently students from Philippines, Indonesia, Russia, China, Egypt, Cambodia, Bahrain, Romania, Germany, Taiwan, Kenya, South Africa, Singapore, Malaysia, Italy were at NDIM as part of the Global Village Program.



# International Live Projects

## Hands on Learning Abroad

NDIM is perhaps the only B-school in the country to offer 200 international projects of 6-8 weeks for its first year PGDM students. Probably for the first time international opportunities of such vast magnitude have been offered to any B-school in India where students actually work on projects abroad as part of their study. This provides immense learning of different cultures and international skills.

International Projects have been offered to our students in Russia, China, Egypt, Cambodia, Bahrain, Romania, Germany, Philippines, Indonesia, Taiwan, Kenya, Ghana, Vietnam, Singapore, Malaysia and South Africa, out of which 15 have been with PricewaterhouseCoopers (PWC) in Egypt, 6 in ABDA Creative Agency Egypt and with other renowned companies like European Aeronautical Defense, Space Company - Germany & Nokia Siemens - Indonesia.



# Live Projects

Being ranked as No. 1 in industry connect by AIMA-Business Standard for 2 terms, NDIM has been offering enormous exposure in the corporate world to its students through a large number of live-projects. A total of 125 companies have offered short-term projects to its students in the past 3 years. Students are encouraged to undertake atleast 1 live-project during the program in addition to the summer internship and CSR Projects. Some of the organisation who have offered the projects are:

- ABC Consultants
- Accenture
- Accura Consulting Pvt. Ltd.
- AIESEC
- ALP Nishikawa Company Pvt. Ltd.
- Amar Ujala Publications Pvt. Ltd.
- Andhra Bank Guwahati
- Aquatic Freights Pvt. Ltd.
- Archies Ltd.
- Argus Logistics Pvt. Ltd.
- Askme.com
- AutoAbode Private Limited
- Auxilink Project Machinery
- Avantor Performance Materials India Ltd
- AVIS
- Bharti Airtel Limited
- BLK Hospitals
- Bluegape.com
- Cap Foundation
- CEAT Limited
- Central Adoption Resource Authority
- Cheil
- Colgate Palmolive
- Collective
- Corporate Bridge
- Cushman Wakefield
- Dainik Pathak Paksh
- Delhivery
- Diesel Locomotive Works
- Dun & Bradstreet Information Services
- Eicher Engineers
- Embassy of Denmark
- Ericsson India Global Services Pvt. Ltd.
- Ernst & Young LLP
- Fabhotels.com
- Faircent
- Forbes Marshall
- Fortis Health Care
- Future Group
- Global Cold Chain Alliance
- Great India Welfare Association
- GS Express Pvt .Ltd
- Haldiram Snacks Pvt. Ltd.
- Hamleys
- Hindustan Times (Shine.com)
- Hotel Leela Place
- HSIL
- IDBI Bank Ltd.
- IndiGO Airlines
- IPSA Labs
- Jamna Auto Industries Ltd.
- JKT Consulting Ltd.
- Johnson Controls-Hitachi
- JSPL
- Kaizen Field & Research
- Kajaria Ceramics
- Keystone foundation
- Kidproof India
- KPMG Global Services
- KURLON Enterprises Ltd.
- Larsen & Tubro Limited
- Luminous
- Mancor Consulting Services
- Marks & Spencer
- MARUTI Suzuki India Ltd.
- Mayin Matra Infrastructures Pvt. Ltd.
- Mccall
- Mccann Health
- McCann-Erickson
- Monnet Ispat & Energy Ltd.
- Moser Baer India Ltd.
- Motherson Sumi System Ltd.
- MSME Helpline
- NEXXBASE
- NHRDN
- Ogilvy & Mather
- Outlook Group
- Pantaloons Retails
- Pilotage Technology Pvt. Ltd.
- Praxis Developers India Pvt. Ltd.
- Price Waterhouse Coopers
- Radisson Blue MBD Group of Hotels
- Refiral
- Reliable Diesel Engineers (P) Ltd.
- Religare Securities
- Sab Miller
- Sahara Q Shop
- Shimi Research Center
- Sony
- Tata Croma
- Ten Sports
- The Leela Palace
- The Panicle Group - Saami Thair
- The Park Hotel
- The Waxpol Industries Ltd.
- Thomson Press (India) Ltd.
- Top Rankers Management Consultancy
- Touchtalent.com
- Travel Clinic
- Triveni Engineering & Industries Ltd.
- United Biscuits
- United Colors Benetton
- Viva Connect Pvt. Ltd.
- VVF India Ltd.
- WHSmith
- Zakoopi.com
- Zansys Technologies
- Zedinteractive
- Zocalo
- Zouk Loans Pvt. Ltd.

# Mentor-Mentee Program

## Mentor-Mentee Program

Our “**Corporate Mentoring Program**” is an initiative to bridge the huge gap between the MBA curriculum and the Industry expectations. In this program, every student manager is attached to a corporate mentor who acts as their guide, coach and counselor to develop their functional, personal and professional skills in a way that they become industry ready.

The Program has been lauded by the industry in a big way and 215 senior professionals from more than 100 industries have been mentoring our students and adding to their industry specific learning.

- ABP News Network
- Accretive Health
- Adfactors PR
- Adspacemedia
- AIMIL Ltd.
- Airtel
- Amtek Group of Companies
- Anand Group
- Anya Polytech & Fertilisers
- Applied Mobile Labs
- Aquatic Freights
- Aricent Inc
- Artsana
- Ayurvedant Pvt. Ltd.
- Bank Of India
- Barco
- BBC News
- Bharat Electronics Limited
- Bharti Airtel Limited
- Bisleri International India Pvt. Ltd.
- Bosconet India
- BPCL
- Broadview Mediacom
- Budwhite Teas Pvt Ltd
- CEASEFIRE
- Cushman & Wakefield
- DailyObjects.com
- Delphi Automotive Systems
- Dharampal Satyapal Limited
- DuPont
- Empyrean Partners
- Fedders Lloyds
- GAIL
- Godrej Industries
- Grant Thornton Advisory
- Havas Worldwide
- HCL Infosystems
- Hero Motocorp Ltd
- Himalayan Group of Industries
- Hindustan Coca-Cola Beverages
- Hindustan Latex Family Planning Promotion Trust
- Hindustan Powerprojects Pvt. Ltd.
- Hyosung Corporation
- IBM
- ICICI Bank
- Indialnc
- Indigo
- Indraprastha Apollo Hospitals
- IndusInd Bank Ltd.
- Institute of Directors
- Intel
- Jones Lang LaSalle
- Kotak Mahindra Bank
- KPMG
- L T Foods Ltd
- L&T
- Lanco Power
- LG Life Sciences India Pvt. Ltd.
- MakeMyTrip.com
- Mancor Consulting Services
- Marg Darshak
- Maruti Suzuki India Limited
- Max India
- McCANN Health
- Mckinsey
- Ministry of Commerce
- MRB, Sydney
- National HRD Network
- NDTV
- Nestle India
- Network 18
- NIIT Limited
- Nokia Siemens Networks
- Nokia Solutions Network
- Nucleus Partners
- Orchid Corporate Services (I) Pvt. Ltd
- Orient Craft Ltd.
- Perfect Solutions
- Phoenix Contact (India) Pvt. Ltd.
- PVR
- Quattro
- Radisson BLU MBD Hotel
- Reliance Industries Limited
- Religare Enterprises Ltd
- Research and Information System
- RJ Corp
- Safexpress
- SAIL
- Samsung
- Sapient Global Markets
- Schneider Electric
- Shoppers Stop Ltd.
- Shriram Pistons
- Sodexo
- Srei Infrastructures
- Sunborne Energy
- Synergy Environics Ltd.
- TCS
- Tecnova India Pvt Ltd.
- The Hindustan Times
- The Oberoi group
- Total Oil India Private Limited
- UNESCO-MGEIP
- United Biscuits Pvt Ltd
- UT Starcom India Pvt. Ltd.
- Vodafone
- Yes Bank
- ZTE Telecom

# Campus Placement Processes

## Placements Batch 2014-2016

- 280 + companies offered placements
- 390 + students placed in reputed companies
- More than 85 students were offered multiple jobs
- 50+ companies did their pool campus drive at NDIM
- Banking, Consulting / KPOs, IT, Telecom, Media, Retail, Real Estate, FMCG, Logistics, Hospitality, Durables, Manufacturing & other sectors recruited NDIM students



Bajaj Electricals



Standard Chartered Bank



Asian Paints



NIIT



Axis Bank



Colgate Palmolive

# Campus Placement Processes



Philips



Dabur India



Deutsche Bank



Yes Bank



Field Fresh



Heinz India



Stryker India



ICES



JK Tyre

# Campus Placement Processes



Indiabulls Housing Finance



IndusInd Bank



Johnson & Johnson



Edelweiss



Naukri.com



Safexpress



Aditya Birla Insurance



Kent RO



Future Group



# Campus Placement Processes



Bharti Airtel



Bisleri



Bajaj Finserv



Capital First



Café Coffee Day



Lloyd Ventures



Rediff.com



Varun Beverages



Chowgule Chemicals

# Summer Internship : Batch 2015-2017

## Advertising & Media

- Adlabs Entertainment
- Amar Ujala Publication
- Business World
- Dainik Jagran
- Dentsu Aegis
- Dish TV
- HT Media
- Madison Street Capital
- Mara Innovation Labs
- McCann
- Network18
- Outlook Publishing
- Oxygen Media
- Promethean Coterie
- Times Internet Ltd.

## Automobile

- Federal-Mogul Motorparts
- JK Tyre and Industries
- Lumax Auto Technologies Ltd.
- Maruti Suzuki
- Tata Motors Ltd.

## Banking

- Axis Bank
- Dena Bank
- HDFC Bank Ltd.
- Punjab National Bank
- State Bank of India
- Yes Bank Ltd.

## Consulting & KPO

- ABC Consultants
- Alchemist
- Ameriprise Financial
- Ernst & Young
- FCI-CCM Inc.
- Hill+Knowlton Strategies
- Kadence International
- KPMG
- Ogilvy & Mather
- Tecnova Global
- WNS Global Services

## e-Commerce

- Befikr.in
- Evolko
- IndustryBuying
- Ipret
- Mydala.com
- PayU Payments Pvt. Ltd.
- Quikr
- Shiksha.Com
- Tripadvisor
- Trux App Pvt. Ltd.
- Yatra.com
- Zaiuto

## Education & Training

- Air India Ltd.
- Group Concorde
- Arrow Aircraft Sales and Charters Pvt. Ltd.

## Event Management

- Art and Culture Festivals
- Global Nexus

## Education & Training

- Felician University
- IICA
- iMET Global
- Institute Of Directors
- JARO Education
- MAIT
- Pearson India Education
- SmartPrep Education
- Stratbeans

## Engg. & Manufacturing

- Ajay Industrial Corporation Ltd.
- Ambuja Cements Ltd.
- Asahi India Glass Limited
- Binani Cement
- DCM Shriram Ltd.
- Eicher Engineering Components
- Exide Industries
- IMI Norgren Herion

- International Tractors Ltd.
- JBM Group
- JK Cement
- Kribhco Shyam Fertilizers
- Luminous (SAR Group)
- Siemens India
- SRF Limited

## Financial Services

- Aditya Birla Brokers
- Aditya Birla Fin Services
- Bajaj Capital
- Bajaj Finance Limited
- Birla Sun Life Insurance
- Edelweiss Broking Ltd.
- Escorts Securities Ltd.
- HDFC AMC Ltd.
- Home Credit India
- ICICI Securities Ltd.
- IDBI Federal
- Janalakshmi Financial Services Ltd.
- KG Somani
- Motilal Oswal Securities
- Onicra Credit Rating Agency of India Ltd.
- SPA Group

## FMCG & FMCD

- AMUL
- Berger Paints Ltd.
- Beverly Bakers Limited
- Bisleri
- Britannia Industreis Ltd.
- Colgate Palmolive Ltd.
- Dabur India Ltd.
- Dharampal Premchand
- DS Group
- Emami Group
- FieldFresh Foods Pvt. Ltd.
- Future Consumer Enterprise Ltd.
- Hector Beverages
- Hindustan Coca - Cola Beverages Pvt. Ltd.
- ITC Ltd.

- Kiwi Foods India Pvt. Ltd.
- LT Foods Limited
- Mother Dairy
- Nestle
- OSRAM
- Panicle Foods
- PepsiCo India
- Ram Ratna Electricals
- Reckitt Benckiser Ltd.
- RICOH India Ltd.
- RJ Corp
- Twinings Pvt. Ltd. (British Foods)
- United Biscuits
- United Spirits Ltd.
- Varun Beverages Limited

## IT/ ITES

- Daffodil Software Ltd.
- Experion Technologies
- HCL Services Ltd.
- Ideal Industries Ltd
- Kellton Tech
- MPG BIS
- Phoenix Networks
- Wipro Infotech

## Logistics

- Avery Dennison
- DB Schenker
- GATI-KWE
- Genex LogiSolutions
- Relco Trading Pvt. Ltd.
- Safexpress
- Urban Port

## Pharma & Healthcare

- Alkem Lab Ltd.
- Ayurved Ltd.
- Cryoviva/Cryo Bank
- Fortis Healthcare
- Fresenius Medical Care
- Geo Chem Laboratories
- GlaxoSmithKline

- Global Healthcare and Medical Services Pvt. Ltd.
- Nutrifi
- Skymap Pharma

## Real Estate

- DLF Home Developers
- DLF Universal Ltd.
- Experion Developers
- HUDCO
- ICS Group

## Retail

- Benetton India
- Marks & Spencer
- Oxemberg
- Reliance Jio
- VMart Retail

## Telecom

- Aircel
- Bharti Airtel
- Idea Cellular Ltd.
- Matrix Cellular
- mCarbon
- Tatatele Services

## Travel & Hospitality

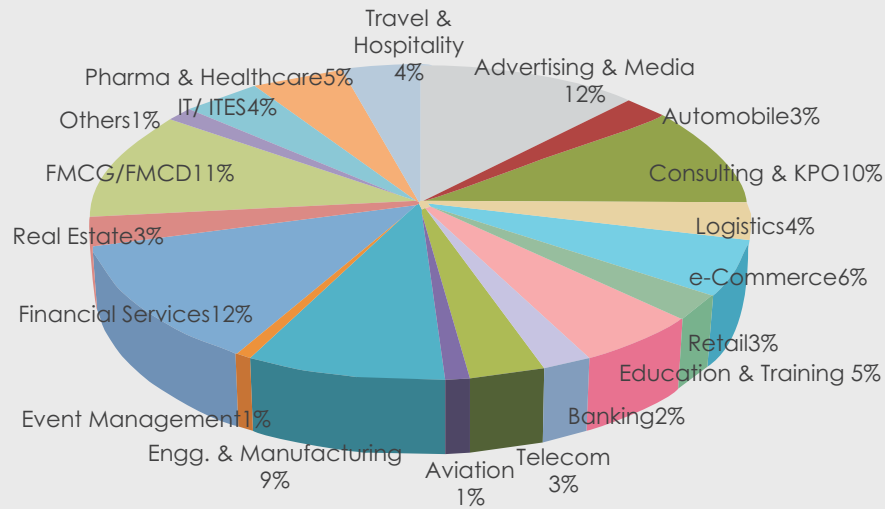
- Cafe Coffee Day
- Dusit Devarana
- Eros Industries
- IRPPL
- Jaypee Siddharth Hotel
- Leonia Holistic
- Radisson
- The Lemon Tree Hotel
- Thomas Cook India Ltd.
- Travel Triangle
- Vaango (Devyani International Group)

## Others

- Ministry of Commerce

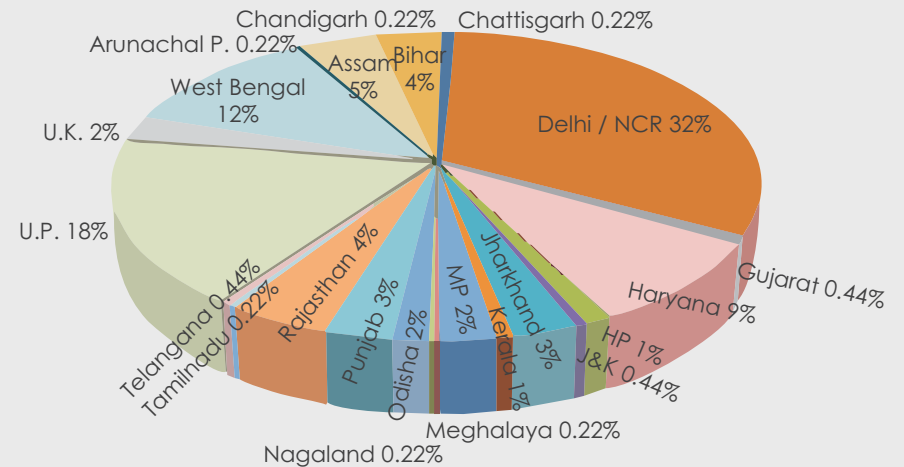
# Batch Demographics

## Industry-Wise Summer Internship of Batch 2015-2017

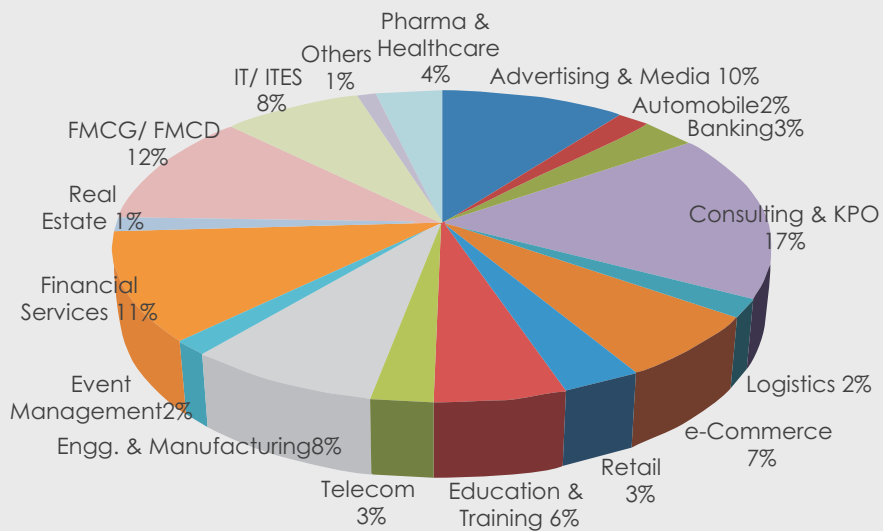


## Student Matrix of Batch 2015-2017

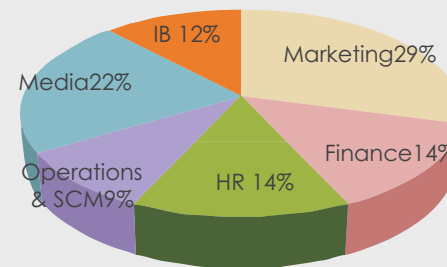
### Student Demographics



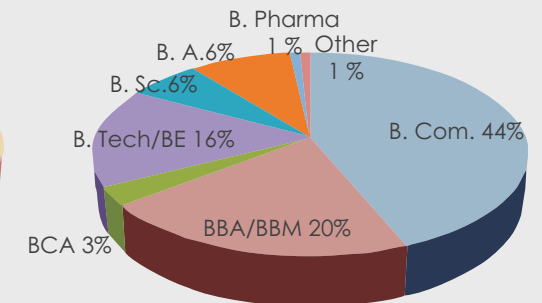
## Industry-Wise Final Placement of Batch 2014-2016



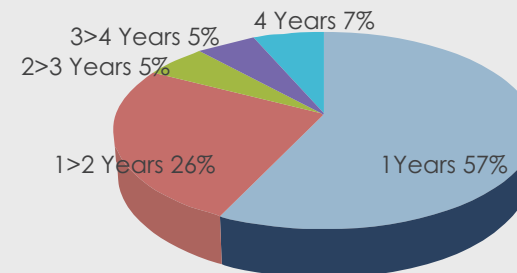
### Specialisation Wise



### Academic Background



### Experienced Students



# Industry Visits

The Corporate Resource Center of NDIM provides opportunities to students to understand the industry set-up via manufacturing plant visits. Such visits help students to learn the technological advancements & recent trends in the industry. These visits expose and acquaint the students with various processes involved in manufacturing of a product. Students are sent to various industry/plant visits PAN India to get hands-on experience about the functionalities of the corporate world and get acquainted with real life experiences.



DS Group, Noida



Maruti Suzuki, Gurgaon



Yamaha, Surajpur



The Hindu, Delhi



BMW, Delhi



Yakult, Sonipat



Mother Dairy, Delhi



Daikin, Neemrana



Ayurved, Sonapat

# Preferred Hub for Pool Campus Drives

NDIM has been the preferred venue for many organisations in the recent years for conducting their pool campus drives, due to its central location from the industrial hubs of Noida & Gurgaon. Infrastructure at NDIM has been ranked the best amongst all private B-Schools of North India, making it viable for companies to conduct selection processes for multiple institutes under one roof.

- 250+ Seater Auditorium**
- 250+ Seater Amphitheater**
- 6 GD Rooms**
- State-of-The-Art IT Centre with 300+ Computers**
- 16 Interview Rooms**
- Wi-Fi Enabled Campus**
- 18 Classrooms**
- Multi-Cuisine Cafeteria & Café Coffee Day Kiosk**

Recruiters who have preferred NDIM for their Pool Campus Drives:



Capital IQ

91springboard  
99 Acres.com  
Aditya Birla Insurance B.  
Akribiz Business Solutions  
Arete Gaming Pvt. Ltd.  
Asian Paints Ltd.  
Bajaj Electricals Ltd.  
Bajaj Finserv  
Bharti Airtel  
Bisleri

ICICI Securities Ltd.  
Idea Cellular Ltd.  
Indiabulls Ventures  
IndusInd Bank  
Innotion Technologies  
Intelligrape - Xmplar  
Jindal India Ltd.  
JK Tyre and Industries  
Johnson and Johnson  
Kent RO



Johnson & Johnson

Capital First Limited  
Carper Diem Resourcing  
Ceasefire Industries Ltd.  
Chowgule Construction  
Chemicals Pvt. Ltd.  
Coffee Day Beverages  
Deloitte  
Deutsche Bank  
EAGE Digitech Pvt. Ltd.  
Ebix Software India  
Edelweiss  
Enhance Proteins Ltd.  
Evalueserve  
Field Fresh Foods  
Fierce Hound  
HDB Financials  
Heinz India

Lions Workforce  
Lloyd Ventures  
LT Foods Ltd.  
Madura F&L  
Mansukh Investment  
Naukri.com  
Nestle India Ltd  
Rediff.com  
Reliance Comm  
S&P Capital IQ  
Sapient Nitro  
Standard Chartered Bank  
Stryker India  
Tata Teleservices Ltd.  
TP-LINK INDIA Ltd.  
Varun Beverages Ltd.  
Yes Bank Ltd.



Asian Paints



IndusInd Bank



HDB Financials



ICICI Securities

## Campus Placement Schedule

- Placement starts from 17<sup>th</sup> October, 2016
- Placement closes on 31<sup>st</sup> January, 2017
- One student One offer
- Spot offer

## Campus Placement Procedure

- Pre-Placement Talk
- Getting Job-requirement from the company
- Generating interest amongst the students
- Sharing student profiles with the company
- On-Campus / Off-Campus Drive
- Freezing students after receiving the offer letters



Student Driven Corporate Resource Centre Team

**Dear Recruiter,**

We thank you for going through our placement brochure, soft copy of the brochure is available at <http://www.ndimdelhi.org/Placement-Brochure.pdf>

We thank you and look forward to your continuous support and association with NDIM. We would love to have your feedback and views, you may mail us at [placement@ndimdelhi.org](mailto:placement@ndimdelhi.org) for the same.

Best Regards,  
Corporate Relations Team  
New Delhi Institute of Management



**Ms. Bhumika Bansal**

Director - Corporate Relations, Quality & IT Operations  
Email - [bhumika.bansal@ndimdelhi.org](mailto:bhumika.bansal@ndimdelhi.org)  
Ph # 011-40111000 Ext. 221



**Mr. Surendra Prasad**

General Manager - Corporate Relations  
Mobile # 09910676299  
Email - [s.prasad@ndimdelhi.org](mailto:s.prasad@ndimdelhi.org)



**Mr. Kamal Ashwani Kumar**

General Manager - Corporate Relations  
Mobile # 09999919239  
Email - [kamal.ashwani@ndimdelhi.org](mailto:kamal.ashwani@ndimdelhi.org)



**Mr. Mandeep Singh Rawat**

General Manager - Corporate Relations  
Mobile # 09871028750  
Email - [mandeeprawat@ndimdelhi.org](mailto:mandeeprawat@ndimdelhi.org)



**Mr. Damian J.A. Amaral**

General Manager - Corporate Relations  
Mobile # 08800266525  
Email - [damian@ndimdelhi.org](mailto:damian@ndimdelhi.org)



**Mr. Arjit Mani Tripathi**

Manager – Corporate Relations  
Mobile # 09711943794  
Email - [arjitmani.tripathi@ndimdelhi.org](mailto:arjitmani.tripathi@ndimdelhi.org)

# Thank You Recruiters



# New Delhi Institute of Management

50(B&C), Tughlakabad Institutional Area, New Delhi-110062

Ph # 011-40111000,29956566/67/68/69, Toll Free: 1800-419-0606, Fax # 011-29965136 Website: [www.ndimdelhi.org](http://www.ndimdelhi.org), Email: [placement@ndimdelhi.org](mailto:placement@ndimdelhi.org)

<https://www.facebook.com/NDIMCampus>

