

UIM RDVV, JABALPUR

CBCS SCHEME

MBA

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MBA

MBA - I - SEMESTER

Course code	Course Title	Valid Credits	End Semester Exam	Continuous Evaluation	Total Marks
MS-101 (Core)	Organizational behavior	3	60	40	100
MS-102 (Core)	Principles & Practices of Management	3	60	40	100
MS – 103(Core)	Accounting for Managers	3	60	40	100
MS- 104 (Core)	Managerial Economics	3	60	40	100
MS- 105-(Core)	Computer Application in Management	3	60	40	100
MS- 106 (Core)	Quantitative Methods	3	60	40	100
MS – 107 (Core)	Business Legislation	3	60	40	100
MS- 108 (Core)	Environment & Management	3	60	40	100
	Total	24	480	320	800

Course Title	Valid Credits
Skill Development	2

Course Title	Virtual Credits	Total Marks
Comprehensive Viva-voce	2	50

MBA II SEMESTER

The candidate for Semester-II Examinations of M.B.A. will be examined in the following papers:

Course code	Course Title	Valid Credits	End Semester Exam	Continuous Evaluation	Total Marks
MS121(Core)	Human Resource Management	3	60	40	100
MS122(Core)	Financial Management & Control	3	60	40	100
MS123(Core)	Marketing Management	3	60	40	100
MS124(Core)	Production & Operation Management	3	60	40	100
MS125(Core)	Business Research Methodology	3	60	40	100
MS126(Core)	Managerial Communication	3	60	40	100
MS127(Core)	Management Science	3	60	40	100
MS128(Core)	Retail Management	3	60	40	100
	Total	24	480	240	800

S.no	Course Title	Valid Credits
1.	Skill Development	2

Course Title	Virtual Credits	Total Marks
Comprehensive Viva-voce	2	50

MBA III SEMESTER

There will be 3 components in semester III i.e. A, B, C,

A stands for Core Subjects, B Stands for Elective Subjects & C stands for Comprehensive Viva Voce.

The students for Semester-III Examination for M.B.A. will be examined in the following courses in 3 components, A, B, C. :

A. Core Subjects

Course code	Course Title	Valid Credits	End Semester Exam	Continuous Evaluation	Total Marks
MS201 (Core)	Decision Support & Management System	3	60	40	100
MS202 (Core)	Business Ethics	3	60	40	100
	Total	6	120	80	200

Course code	Course Title	Valid Credits	End Semester Exam	Continuous Evaluation	Total Marks
MS-203 (Core)	Onsite training (report and viva voce)	3	60	40	100
	Total	3	60	40	100

Course Title	Valid Credits
Skill Development	2

B. Electives Subject (Specialization)

Students will select any 2 (Two) specialization Groups in each III and IV Semester.

Third semester will have the following groups which comprised the Elective subjects (Specialization) as mention under the concerning groups.

HUMAN RESOURCE

Course code	Course Title	Valid Credits	End Semester Exam	Continuous Evaluation	Total Marks
MS204 (Elective)	Organizational Development	03	60	40	100
Ms-205 (Elective)	Industrial Psychology	03	60	40	100
MS-206 (Elective)	Labour Legislation	03	60	40	100
	Total	09	180	120	300

All the three Elective paper will be mandatory

FINANCE

Course code	Course Title	Valid Credits	End Semester Exam	Continuous Evaluation	Total Marks
MS-207 (Elective)	Capital Market System	03	60	40	100
MS-208 (Elective)	International Financial Management	03	60	40	100
MS-209 (Elective)	Taxation & Tax Planning Management	03	60	40	100
	Total	09	180	120	300

All the three Elective paper will be mandatory

MARKETING

Course code	Course Title	Valid Credits	End Semester Exam	Continuous Evaluation	Total Marks
Ms-210 (Elective)	Sales & Distribution Management	3	60	40	100
Ms-211 (Elective)	Advertising & Brand Management	3	60	40	100
Ms-212 (Elective)	Consumer Behaviour & Market Research	3	60	40	100
	Total	9	180	120	300

All the three Elective paper will be mandatory

INFORMATION TECHNOLOGY

Course code	Course Title	Valid Credits	End Semester Exam	Continuous Evaluation	Total Marks
Ms-213 (Elective)	Concept of Networking	03	60	40	100
Ms-214 (Elective)	Database Management System	03	60	40	100
Ms-215 (Elective)	System Analysis & Design	03	60	40	100
	Total	09	180	120	300

All the three Elective paper will be mandatory

C. Comprehensive Viva Voce

Course Title	Virtual Credits	Total Marks
Comprehensive Viva-voce	2	50

MBA IV SEMESTER

There will be 3 components in semester IV i.e. A, B, C,

A stands for Core Subjects, B Stands for Elective Subjects & C stands for Comprehensive Viva voce.

The students for Semester-IV Examination for M.B.A. will be examined in the following Papers in 3 components, A, B, C.

A. Core Subjects

Course code	Course Title	Valid Credits	End Semester Exam	Continuous Evaluation	Total Marks
Ms-221 (Core)	Strategic Management	3	60	40	100
	Total	3	60	40	100

Course code	Course Title	Valid Credits	End Semester Exam	Continuous Evaluation	Total Marks
MS-222 (Core)	Evaluation of Management Skills through a presentation (Viva Voce)	03	60	40	100

Course Title	Valid Credits
Skill Development	2

Semester IV will have following Elective (Specialization) Groups. Like III semester Students will select any two specialization groups.

B. Elective (Specialization) Groups

Students will select any 2 (Two) specialization Groups in IV Semester.

Fourth semester will have the following groups which comprised the Elective subjects (Specialization) as mention under the concerning groups.

HUMAN RESOURCE

Course code	Course Title	Valid Credits	End Semester Exam	Continuous Evaluation	Total Marks
MS_223 (Elective)	Management of Industrial Relations	03	60	40	100
MS_224 (Elective)	Human Resource Development	03	60	40	100
MS_225 (Elective)	Total Quality Management	03	60	40	100
	Total	09	180	120	300

All the three Elective paper will be mandatory

FINANCE

Course code	Course Title	Valid Credits	End Semester Exam	Continuous Evaluation	Total Marks
MS_226 (Elective)	Merchant Banking & Financial Services	03	60	40	100
MS_227 (Elective)	Security Analysis and Portfolio Management	03	60	40	100
MS_228 (Elective)	Project Management and Entrepreneurship	03	60	40	100
	Total	09	180	120	300

All the three Elective paper will be mandatory

MARKETING

Course code	Course Title	Valid Credits	End Semester Exam	Continuous Evaluation	Total Marks
MS-229 (Elective)	International Marketing	03	60	40	100
MS-230 (Elective)	<u>Rural & Industrial Marketing</u>	03	60	40	100
MS-231 (Elective)	Marketing of Service	03	60	40	100
	Total	09	180	120	300

All the three Elective paper will be mandatory

INFORMATION TECHNOLOGY

Course code	Course Title	Valid Credits	End Semester Exam	Continuous Evaluation	Total Marks
MS-232 (Elective)	Application Development Using Oracle	03	60	40	100
MS-233 (Elective)	Internet & E-Commerce	03	60	40	100
MS-234 (Elective)	Enterprise Resource Planning	03	60	40	100
	Total	09	180	120	300

All the three Elective paper will be mandatory

C. Comprehensive Viva Voce.

Course Title	Virtual Credits	Total Marks
Comprehensive Viva-voce	2	50