



SCHOOL OF
BUSINESS MANAGEMENT
MUMBAI

SUMMER PLACEMENT REPORT 2015-17

School of Business Management, NMIMS, Mumbai



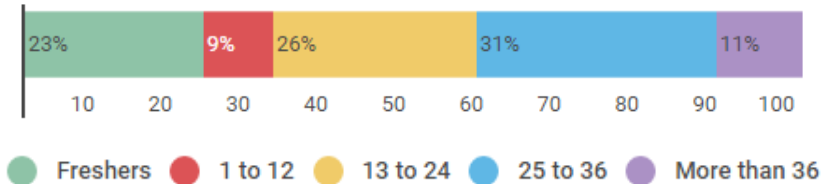
Overview

The School of Business Management, NMIMS, Mumbai, India's leading B-school lived up to its reputation and witnessed yet another successful placement season this year.

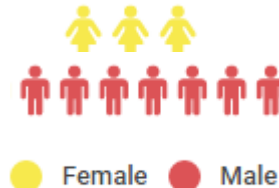
NMIMS hosted over 180 companies across sectors offering coveted projects to the students. Intensive corporate interactions took place throughout the year with top industry executives sharing their insights and contributing to the holistic development of the students. The B-School also made a significant impact in several National and International competitions that were conducted during the year.

Batch Profile 2015-17

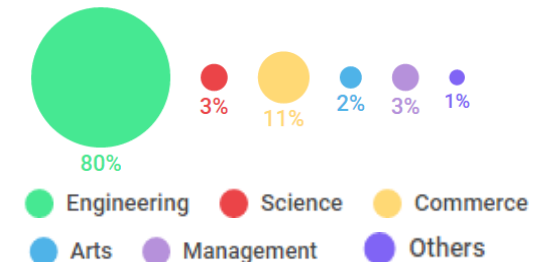
Work Experience in months



Gender Ratio



Educational Background

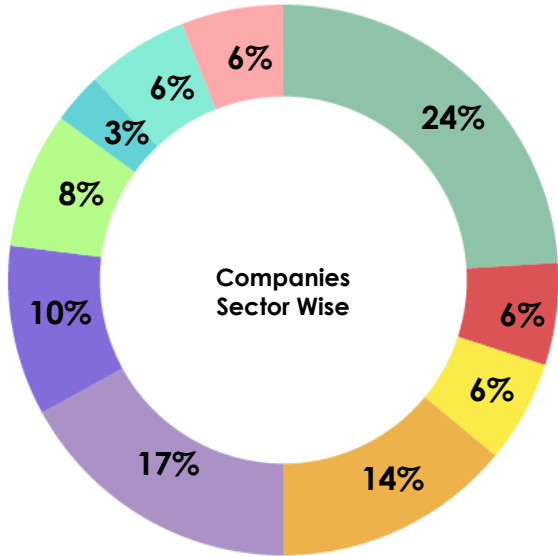


Summer Internships

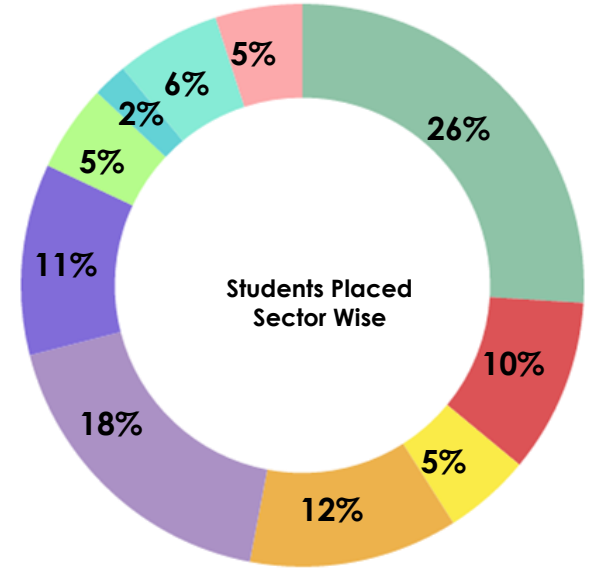
Summer Internships are an integral aspect of the pedagogy at NMIMS, offering students an opportunity to collaborate with the corporate world and put their skills and acquired learnings to practice. Companies perceive Summer Internships as an important measure to assess the skill sets of students and offer them PPOs/PPIs. It also helps interns get fresh industry perspective and work with corporate leaders.

Average stipend for MBA emerged as Rs. 84,500 and for MBA HR as Rs. 74,000 with 189 companies including 77 new recruiters participating in the current season. The immense faith restored by the regular and new recruiters enabled NMIMS to close its summer placements for a batch of a 589 in record time.

Key Statistics: MBA



Highest Stipend 2,00,000	Female Participants 124
Participating Companies 189	Average Stipend 84,500
New Recruiters 77	Participating Students 523
Increase in New Recruiters 11.42%	



- BFSI
- Conglomerates
- Consulting
- e-Commerce & Start-Ups
- FMCG/CD
- IT/ITES
- Logistics, Retail & Real Estate
- Manufacturing & Auto
- Media & Telecom
- Pharmaceuticals

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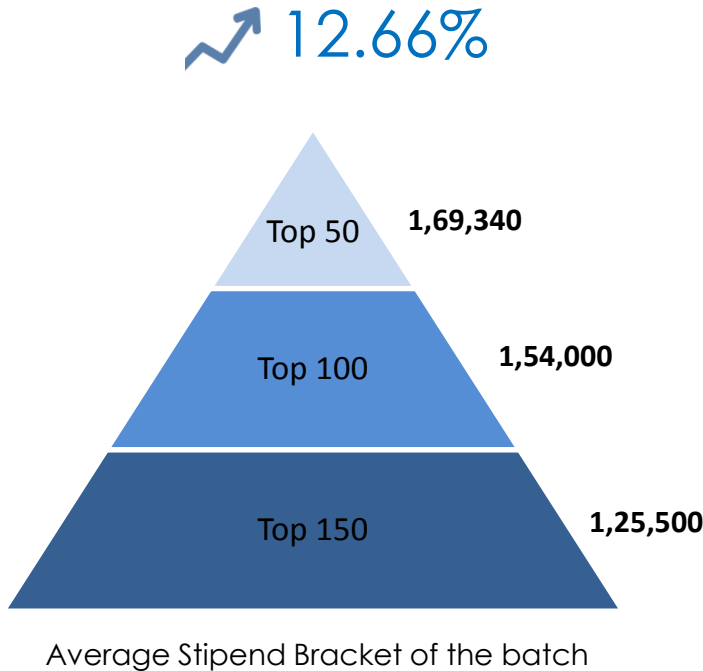
MBA (2015-17) BFSI

NMIMS bagged internship offers from top league Financial & Investment Banking firms like Goldman Sachs, Nomura, ICICI Bank, HSBC, DBS Bank, RBL, RBS, RBI, Kotak Mahindra Bank, Indian Overseas Bank.

Prestigious profiles in Investment Banking Division, Corporate Treasury, Global Investment Research, Corporate Finance, Accounts and Finance Management, Credit & Risk Assessment, Wealth Management, Relationship Management, Equity Research, Securities & Investment Management Division were offered by industry leaders.

CRISIL, DE Shaw, Credit Suisse, Religare Wealth Management, ICICI Prudential AMC, JPMorgan Chase, JLT, Edelweiss Capital, ICICI Securities, Yournest Angel Fund, IIFL, IL & FS, Four S Services, Axis Securities, Reliance Capital, Religare Fininvest, Magma FinCorp, Zoukloans, BNP Paribas, Marmore MENA Intelligence, Kapso, Droege Group, Future Generali, Indostar, SBI Capital Markets,

Rise in Average Stipend over the previous year



SBI Life Insurance, Quadrata Financial Advisors, Motilal Oswal Securities, Reliance Capital, Cholamandalam Distribution, Vermilion Corp, Capri Financial Services, Elara Securities, Plus capital, Axis Capital, Nayan M Vala Securities, L&T Finance, Toshniwal Equity Services, Karvy Private Wealth, FinMitra, Mobius Strip Capital Advisors, GetClarity Fintech, CNI Research extended lucrative profiles to the students.

Conglomerate

GE offered internships for their coveted Leadership profiles in Marketing, Finance and IT. Companies like RIL, Cummins, Godrej & Boyce, Eaton, L&T, United Technologies Corporation, Danaher, DCM Shriram offered profiles across domains.

Consulting

The consulting domain witnessed participation from Deloitte, KPMG, PwC, EY, Cognizant Business Consulting, Michael Page, Gartner, Littler Associates, KPM Asset, Redseer Consulting and Prequate Consultants. Profiles spanned across Advisory, Technology Consulting, Management Consulting & Research and Business Consulting.

eCommerce & Startups

ShopClues, BookMyShow, Infoedge and Zovi continued their association with NMIMS. A number of new companies like Central Mart, Santa Delivers, BlueStone, IAMAI, Inoho, PrintLand, Propstack, PharmEasy, MyRefers, Skiify Solutions, Strands of Silk, The Project Health, Fiticket, Sportz4u, Hitwicket, Dream Wallets, Dial Health, Namaste Credit, Mia Mia, Blue Box Media, offered profiles across domains to students.

FMCG/CD

NMIMS was yet again a popular destination for major FMCG/CD brands like ITC, Dabur, HUL, Marico, Asian Paints, Pidilite, Nestle, Nivea, Castrol, Britannia, Perfetti Van Melle, SAB Miller, Hector Beverages, Hindustan Coca-Cola Beverages, Henkel, Mapro, Agrotech Foods, VVF, Fizzy Foodlabs offering internships for their Sales & Marketing profile.

Industry leaders like Whirlpool, Titan, Adidas, Puma, Racold Thermo, Blue Star, Lenovo, Hafele, Seiko and Cello also extended multiple internship offers.

IT/ITES

The IT sector was another highlight of the season with reputed firms like Microsoft, Google, Wipro, Capgemini, IBM, MindTree, Honeywell, EMC², Genpact, Fidelity, Sutherland Global Services, WNS, IQR Analytics, ShepHertz, Sterlite Technologies, Dion Global Solutions offering profiles like Sales & Marketing, IT, Operations and Finance.

New companies like LinkedIn and National Instruments offered projects in Sales & Marketing to the students.

Logistics, Retail & Real Estate

Companies like LogiNext Solutions, Maersk Line, Kalpataru, Student Housing made their presence felt by offering profiles in Sales & Marketing and Business Development.

Raymond, De Beers Group, Metro Cash & Carry, IndiaMart represented the retail sector.

Manufacturing & Auto

Students received internship offers in Marketing from industry majors such as Mahindra & Mahindra, Maruti TATA Motors, Suzuki, Michelin, Hero Moto Corp, Ralson Tyres, Arihant Industries, Hikal, Airworks, Isuzu, Steel Tubes of India, NTPC, Power Finance Corporation, ABIS Exports and A1 Oil India.

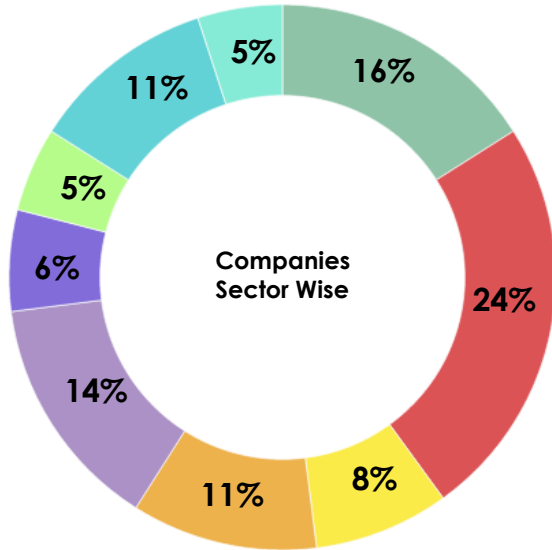
Media & Telecom

Telecom giants like Vodafone, Idea Cellular and Reliance Communication participated. HT Media reinstated its faith in students of NMIMS. Companies like Thomson Reuters, Brand Affair, Bottomline Media and Ballistic Ads offered projects for the first time.

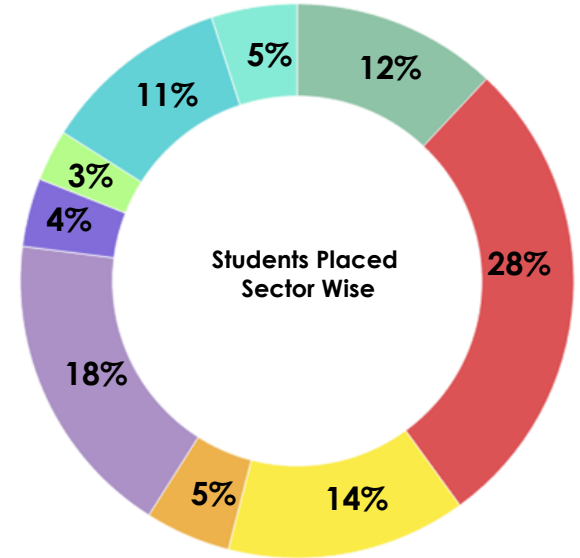
Pharmaceuticals

Abbott, Boehringer Ingelheim, Merck MSD, Glenmark, Piramal Enterprises, Zimmer-Biomet selected students for diverse profiles ranging from Sales & Marketing to Finance, Operations and General Management. Medtronic and Dr. Lal Path Labs, also showed interest.

Key Statistics: MBA HR



Highest Stipend 1,50,000	Female Participants 43
Participating Companies 37	Average Stipend 74,500
New Recruiters 15	Participating Students 66
	Increase in New Recruiters 25%



- BFSI
- Conglomerates
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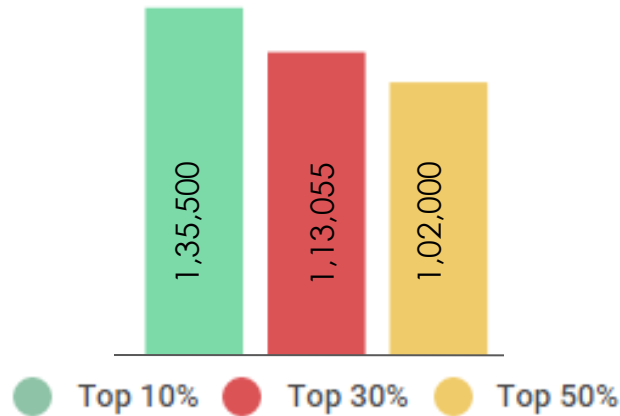
MBA HR (2015-17)

Ever since its inception in 2011, MBA HR at SBM, NMIMS Mumbai has shown tremendous growth not only in batch strength but also in the number of companies participating in campus engagement activities. The program has gained immense popularity, due to its design and delivery of core courses, sector specific inputs, skill building workshops and a strategic partnership with the world's largest HR association SHRM.

MBA HR witnessed an overwhelming corporate response with companies from multiple sectors like Conglomerate, Retail, BFSI, IT/ITeS, Consulting, Telecom, Pharmaceuticals, Real Estate, Logistics and FMCG/CD visiting for campus recruitment.

This placement season strengthened our association with loyal recruiters such as ICICI Bank, Deloitte, Wipro, Cummins, L&T, Genpact, Glenmark, Siemens, VMware, DCM Shriram, Merck MSD, WNS Global Services, Zimmer-Biomet, Piramal Enterprises.

Average Stipend for the top performers of the batch



Rise in Average Stipend over the previous year

 6.42%

The students of MBA HR garnered an exceptional feedback for their industrial and technical expertise.

MBA HR also witnessed participation from recruiters like Reliance Capital, RIL, Ocwen Financial Services, Raymond, Morgan Stanley, Michael Page, United Technologies Corporation, Sutherland Global Services and JLT. General Electric, Reliance Jio Infocomm, Sterilite Technologies also offered internships to students.

Cognizant Business Consulting, Reliance Communications, Honeywell, Axis Securities, Henkel, Blue Star, Puma, Kalpataru, LogiNext Solutions, Killer Jeans and Religare Wealth Management offered a plethora of strategically important profiles like HR Business Partner, Corporate HR, Industrial Relations, Strategic HR, Talent Management. The other roles that were extended included HR Generalist, Rewards & Recognition and Learning & Development.

Competitions



International

NUS Cerebration

International Runners Up

L'Oreal Brandstorm

International Runners-Up

National Winners

Henkel Innovation Challenge 8

International Participation

National Winners



National

Winners & Finalists

RB Mavericks

SAB Miller Brew-A-Career

HUL Carpe Diem

Asian Paints Canvas

ITC Interrobang

Mahindra War Room

Deloitte Mavericks

ET Young Leader Aditya Birla

Shoppers Stop Campus Guru

CFA Research Challenge

Capgemini Agon

Message Vice Provost (Management Education) and Dean (SBM)

Summer Internships are an intrinsic part of the curriculum at NMIMS, Mumbai wherein students get to work at companies of their choice. These companies not only evaluate the students but also gain a fresh perspective from their offerings. The stellar performance of NMIMS, Mumbai in the summer placement season cements the position of the institute as a favoured destination for students and recruiters alike.

On behalf of NMIMS, I take this opportunity to express sincere gratitude to all the recruiters and alumni who have, time and again, instilled faith in our students. Also, I would take this opportunity to provide best wishes to all the students who will be undergoing internships this summer.

Dr Debashis Sanyal