



# **MBA**

## **(Agribusiness Management)**



**Department of Agribusiness Management**  
Centre for Post Graduate Studies  
Orissa University of Agriculture & Technology  
Bhubaneswar - 751003, Odisha



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## About OUAT

Orissa University of Agriculture and Technology (OUAT) was established in Bhubaneswar, Odisha, India in 1962. It is the second oldest Agricultural University in the country. It is dedicated to research, extension and education in Agriculture and allied sector. The University has separate wings for research, extension services and planning, monitoring & evaluation, etc.

The University aims to provide quality education in Agricultural science and technology. In the pace of the decades, the University has grown with eight colleges and one Centre for Post Graduate Studies with annual intake capacity of 1342 students.

## About MBA-ABM

The Department of Agribusiness Management under Center for Post Graduate Studies, OUAT is set up with the objective of imparting quality management education in Agribusiness sector while sensitizing the students towards the need of the society (basically the rural india). This commenced operations from 2007.

The Department offers Master of Business Administration in Agribusiness Management (MBA-ABM), a two year full time residential programme. The rigorous curriculum seeks to instill a passion for knowledge and ability to apply that knowledge to real life scenarios. The programme lays emphasis on all-round personality development and inculcates the values of leadership and integrity.



# Course structure

## **Semester - I**

1. Principles of Management and Organizational Behavior
2. Agribusiness Environment and Policy
3. Managerial Accounting and Control
4. Communication for Management and Business
5. Marketing Management
6. Human Resource Management
7. Computer for Managers
8. Rural Marketing
9. Farm Business Management
10. Agribusiness Financial Management
11. Library and Information Services

## **Semester - II**

1. Managerial Economics
2. Financial Management
3. Management Information System
4. Agricultural Marketing Management
5. Food Retail Management
6. Summer Training
7. Disaster Management

## **Semester - III**

1. Business Laws and Ethics
2. Production and Operations Management
3. Research Methodology In Business Management
4. Project Management And Entrepreneurship Development
5. Operations Research
6. Food Technology and Processing Management
7. Management of Agri-Business Co-Operatives
8. Management of Agricultural Input Marketing
9. Agri-Supply Chain Management
10. Strategic Management
11. Master's Seminar
12. Technical Writing and Communications Skills

## **Semester - IV**

1. Major Project

## Eligibility criteria

A candidate must have passed

(i) +2 from CHSE, Odisha or its equivalent.

(ii) B.Sc (Ag.)/ B.V.Sc & A.H./ B.Tech (Ag. Engg.)/ B.Tech (Dairy Science/ Biotechnology)/ B.F.Sc/ B.Sc (Forestry)/ BAMS/ B.Sc (Hort.)/ B.Sc (H.Sc.)/ B.Tech/ B.Sc/ B.Com/ BBA from a recognized University with 50% marks for general candidates, 45% marks for SC/ST/PH candidates and 55% marks for Graduate of Agriculture and allied subjects.

The Intake capacity and Reservation of seats are as follows:

Intake capacity: 32

Reservation of seats: 32 (SC-3, ST- 4, PH-1, DP/DPP-1, and Unreserved-23)

## Selection Procedure

The selection of candidates for admission in to MBA (Agri Business Management) will be based on academic career. A merit list will be prepared on the basis of following weightage of marks secured by the candidates in the different examinations.

HSC level - 20 %

+2 level - 30%

Graduation level- 50%

## Course Fee

Total Course Fee: Rs. 1.7 Lakhs (Appx.)

## Education Loan

Arrangement for study loan on concessional rates of interest have been made with State Bank of India, OUAT Branch for disbursing the security free education loan upto Rs. 4 Lakhs. The institute shall facilitate them in arranging the loan with the bank.

## Financial Assistance

Sl. No.	Nature of Assistance	Value	Funding Agency
01	Post-Matric Scholarship	Tuition fee + Maintenance cost + Development fee	SC & ST Development and Minority & Backward classes Welfare Department, Govt. of Odisha.
02	Loan Stipend	Rs. 12000.00 per annum	Dept. of Higher Education, Govt. of Odisha
03	National Merit Scholarship	Rs. 7500.00 per annum	Dept. of Higher Education, Govt. of India
04	Sports Talent Scholarship	Rs. 900.00 p.m.	Dept. of Sports & Youth Services, Govt. of Odisha.
05	National Talent Scholarship	Rs. 1000.00 p.m.	ICAR

# Facilities Available

**a) Classrooms:** The class rooms are well equipped with writing boards, Over head LCD projectors for presentations, comfortable sitting arrangement, well ventilated windows and fully air-conditioned.

**b) Library:** The library is fully equipped with National and International books, journals and magazines related to management and agribusiness. There is strong focus on digital way of learning and the ABM library has strong collection of CDs and online access. Further, the college assists students to obtain membership of OUAT, local and national libraries.

**c) Computers:** There are computers installed with internet facility to access high speed data, pictures for project works. Various agribusiness sites have been subscribed to enable students access primary data and information on market and rural businesses.

**d) Seminar Room:** There is an air-conditioned Seminar room for a combined sitting for interaction with representative from Corporate and Government sectors.

**e) Hostel Facility:** The institute has made arrangements to provide hostel facility on cost sharing basis to all students. The cost is not included in the fee. The risk, liability and the arrangement is however strictly between students and the services provider.

## Major companies for final placement



# Core Faculties



**Dr. Samarendra Mahapatra**  
Head, ABM  
B.Tech(Agriculture)  
PGDM, XIM, Bhubaneswar  
Ph.D, Business Administration



**Dr. Debadutt Behura**  
Assistant Professor  
M.Sc(Agriculture)  
Ph.D



**Mr. Pandaba Charan Munda**  
Assistant Professor  
B.Tech(Agriculture)  
PGDM(ABM), MANAGE, Hyderabad



**Dr. Rasmi Ranjan Patra**  
Assistant Professor,  
Dept. of Computer Science  
and Application  
MCA, MBA, M.Tech, Ph.D



**Dr. Madhulika Panda**  
Asst. Professor, Dept. of English  
M.A English, M.Phil English,  
Ph.D(English Language Teaching )



**Dr. Banshidhar Pradhan**  
Professor,  
Dept. of Plant Breeding Genetics  
M.Sc (Ag.), Ph.D (Genetics and  
Plant Breeding)



**Prof. Damodara Parida**  
Nodal Officer, ICAR Seed Project,  
Associate: Director of Research(Seed)  
Convener, IPR Cell, OUAT



**Dr. R. K Mahapatra**  
Chief Librarian,  
Central Library, OUAT  
M.A, MLIS, DIM, Ph.D



**Dr. Gayatri Biswal**  
Associate Professor  
Ph.D



**Dr. Braja Kishor Sahoo**  
Professor Dept. of Entomology  
Ph.D (Agriculture Entomology)



**Mr. Rabindra Kumar Nayak**  
Associate Professor  
Dept. of Soil Science  
Ph.D (Soil Science & Agriculture  
chemistry)



**Dr. Satyananda Jena**  
Associate Professor,  
Department of Agronomy  
Ph.D



**Dr. Gouri Sankar Sahu**  
Associate Professor,  
Dept. of Vegetable Science  
M.Sc Ag., Ph.D



# Resource Persons

## **Dr. Ajitabh Dash**

**Qualification-** MBA & Ph.D

**Designation-** Senior Faculty at Regional College of Management , Bhubaneswar

## **Dr. R. Mangesh Dash**

**Qualification-** Post Graduate, PMIR & Ph.D

**Designation-** Professor in HRM & OB Area, HR consultant, Lifeskill Trainer, Career Consultant, Cognitive Behaviour Counsellor

## **Prof. Manidatta Ray**

**Qualification-** M.Sc (Statistics), MBA (POM), FDP(IMIS) & Ph.D (cont.)

**Designation-** Senior Faculty at IMIS, Bhubaneswar

## **Dr. Ayasa Kanta Mohanty**

**Qualification-** PGDM, MBA & Ph.D

**Designation-** Senior Faculty at IBCS, SOA University, Bhubaneswar

## **Mr. Suresh Chandra Pati**

**Qualification-** M.Sc (Ag) in Agril. Economics

**Designation-** Retd. GM, RRB, Orissa

## **Dr. Bishnu Prasad Mishra**

**Qualification-** M.Tech, Ph.D from IIT, Khadagpur & MBA (Production, HR)

**Designation-** Incharge of Entrepreneurship Cell , Directorate of Agriculture, Odisha

## **Dr. Soumendra Patra**

**Qualification-** MBA & Ph.D

**Designation-** Senior Faculty at RCM, Bhubaneswar

## **Dr. Ashok Kumar Rath**

**Qualification-** M.Com(Accounts), M.Phil(Com), MBA(Finance), LLB & Ph.D

**Designation-** Dean, Regional College of Management, Bhubaneswar



# Extra curricular activities



A peaceful march against terrorism



Drawing & rangoli competition by our students



Dance performed by our students on Annual Function (2013-14)



**YOU MUST BE THE CHANGE  
YOU WISH TO SEE IN THE WORLD**

**Mahatma Gandhi**  
Mahatma Gandhi

**Contact details**

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