



IDC
IIT Bombay

Admission brochure

 www.idc.iitb.ac.in

Contact



Industrial Design Centre
Indian Institute of Technology Bombay,
Powai, Mumbai- 400 076, India



office.idc@iitb.ac.in
admission.idc@iitb.ac.in



022 - 2576 7801, 2576 7802.
2572 2545-Extn: 7801 / 7802

Important dates:

Submission of On-line application with application fee **Saturday, 11th March, 2017**
<http://www1.iitb.ac.in/academic/mdes.jsp> : **To**
Thursday, 30th March, 2017

Last date for receipt of hard copy of completed M. Des. application forms: **Friday, 31st March, 2017**

Date for displaying the list of candidates called for M. Des. test and interview on IIT Bombay website **Wednesday, 19th April, 2017**
<http://www1.iitb.ac.in/academic/mdes.jsp> :

Date for M. Des. written test: **Tuesday, 02nd May, 2017**

Dates for M. Des. interview: **Wednesday, 03rd May, 2017 and**
Thursday, 04th May, 2017

Declaration of results on IIT Bombay website: **Wednesday, 17th May, 2017**

Payment of Fees: **Wednesday 24th May, 2017**

**Subsequent offers, if seats are
vacant will be announced in the
IITB website**

Admission requirements:

Eligibility for M. Des. Program at IDC, IIT Bombay:

The candidate should have a minimum of 55% marks (50% marks in case of SC/ST) or equivalent grades in the qualifying examination as mentioned overleaf for individual streams.

The candidate should have also qualified through **Common Entrance Examination for Design (CEED)** in **CEED 2017**.

Candidates having degree from foreign Universities should submit equivalence certificate from Association of Indian Universities (AIU), New Delhi for qualifying Examination and proof of having 55% (50% for SC/ST) marks or equivalent in qualifying Examination..

Eligibility criteria for various streams:

(In addition to the 55% or 50% clause mentioned before)

ANIMATION DESIGN (AN)

1. Bachelor's degree in Design/Engineering/Architecture/
Interior Design: 10+2+4 years
(minimum four year Bachelor's course).
2. Professional Diploma in Design: 10+2+4 years
(minimum four year diploma program).
3. BFA (4 Year professional program with entry after 10+2)
4. GD Art (4 year program after 1 year foundation. Minimum entry
requirement 10th pass).

Note: All candidates with GD Art diploma will additionally require one year professional experience in design areas.

COMMUNICATION DESIGN (CD)

1. Bachelor's degree in Design/Engineering/Architecture/
Interior Design: 10+2+4 years
(minimum four year Bachelor's course).
2. Professional Diploma in Design: 10+2+4 years
(minimum four year diploma program).
3. BFA (4 Year professional program with entry after 10+2)
4. GD Art (4 year program after 1 year foundation. Minimum entry
requirement 10th pass).

Note: All candidates with GD Art diploma will additionally require one year professional experience in design areas.

INDUSTRIAL DESIGN (ID)

1. Bachelor's degree in Design/Engineering/Architecture/
Interior Design: 10+2+4 years
(minimum four year Bachelor's course).
2. Professional Diploma in Design: 10+2+4 years
(minimum four year diploma program).

INTERACTION DESIGN (IN)

1. Bachelor's degree in Design/Engineering/Architecture/Interior Design: 10+2+4 years (minimum four year Bachelor's course).
2. Professional Diploma in Design: 10+2+4 years (minimum four year diploma program).
3. BFA (4 year professional program with entry after 10+2)
4. Master's degree in Arts, Science (3 + 2 year program with entry after 10+2).
5. Master's Degree in Computer Application (3 year or 2 year in case of lateral entry to second year after BCA program with entry after 10+2 + 3 years for graduation).
6. GD Art (4 year program after 1 year foundation. Minimum entry requirement 10th pass).

Note: All candidates with GD Art diploma will additionally require one year professional experience in design areas.

MOBILITY AND VEHICLE DESIGN (MD)

1. Bachelor's degree in Design/Engineering/Architecture/Interior Design: 10+2+4 years (minimum four year Bachelor's course).
2. Professional Diploma in Design: 10+2+4 years (minimum four year diploma program).
3. BFA Sculpture (4 year professional program with entry after 10+2)

NOTE:

Applicants can apply to any number of streams. Unified application form must be submitted for number of streams applied to along with applicable fee.

M.Des for International Students:

Any one who is not a national of India, will be considered as an international student for the purpose of admission and fees. Please refer to http://www.ir.iitb.ac.in/?page_id=26 for definition.



For M Des degree:

Admissions are made on the basis of academic performance in their undergraduate program which is same as the eligibility criteria for Indian students mentioned in the “Eligibility Criteria for various Streams” and portfolio (details with the application form).

Information for international students for the above program is available on the website of Dean for International Relations:

[*http://www.ir.iitb.ac.in/?page_id=26*](http://www.ir.iitb.ac.in/?page_id=26)

Dean for International Relations website:

[*http://www.ir.iitb.ac.in/*](http://www.ir.iitb.ac.in/)

The fee structure as well as the application procedure is given on our website:

[*http://www.ir.iitb.ac.in/wp-content/uploads/Edit_full-prog-while-applying.pdf*](http://www.ir.iitb.ac.in/wp-content/uploads/Edit_full-prog-while-applying.pdf)

The formalities are given at:

[*http://www.ir.iitb.ac.in/?page_id=26#joining*](http://www.ir.iitb.ac.in/?page_id=26#joining)

[*http://www.ir.iitb.ac.in/wp-content/uploads/Full-Prog-formalities1.pdf*](http://www.ir.iitb.ac.in/wp-content/uploads/Full-Prog-formalities1.pdf)

Application form:

All candidates who have qualified **CEED 2017** and meet the eligibility criteria of each stream can apply for admission to M. Des. for various streams (AN, CD, ID, IN, and MD) in Industrial Design Centre, IIT Bombay.

Sponsored candidates (by industry) can apply for admission after having qualified through **CEED 2017**, if they have qualifications as per the required eligibility criteria in respective streams.

Unified application forms has to be filled up and fee paid on-line. You can then download the acknowledgment, print out the same along with completed tasks A, B, and C for the stream which you have applied for, in A4 size.

If you want to apply more than one stream, you will have to do the above for each stream separately, but you can send them in one envelop to:

Head

Industrial Design Centre

Indian Institute of Technology Bombay
Powai, Mumbai 400-076
Maharashtra, India

Contact:

admission.idc@iitb.ac.in

Instruction for filling the on-line application form:

In order to complete the application submission procedure, you need to upload the following items:

1. File containing your recent color photograph (.jpg file).
2. Scanned copy of your signature (.jpg file)
3. Scanned copy of your degree/diploma certificate (.pdf file) if the course is completed. If you do not have the final degree certificate, please upload the copy of the final year mark sheet, or the provisional certificate. If the course is not completed, a certificate from Principal of the college or Head of the department as per Appendix A should be uploaded.
4. Upload a scanned copy of your Higher Secondary Certificate (.pdf file).
5. Upload a scanned copy of your Birth Certificate, or Proof of date of birth (Aadhar card, Passport, Class 10 certificate, or school leaving certificate) (.pdf file).
6. Upload scanned Experience Certificate if applicable (.pdf file).
7. Candidate who are applying in the SC/ST/OBC(NC) category have to upload a valid category certificate (.pdf file) issue by the appropriate authorities. Format of the OBC(NC) certificate is given in the Appendix B. OBC(NC) certificate issued only from April 01, 2016 onwards will be accepted.
8. Candidates who are applying in PwD category should upload a valid medical certificate (.pdf file) issue by the appropriate authority as per Appendix C.
9. Candidates whose name is not the same as the name on the degree/diploma certificate should upload a gazette notification, marriage certificate or passport page showing the change in name (.pdf file).

Please remember that the documents 1 to 9 above are to be uploaded as electronic files in format specified while submitting the on-line application. Paper copies of these documents or any other documents will not be entertained and hence should not be sent along with application form.

Submission of poor quality photograph, signature and other documents may lead to the rejection of the application.

It will be entirely be the responsibility of the candidate to provide the correct information regarding the qualifying examination and category, and upload the correct documents in the required format in the application form. Application forms, incomplete in any respect will be summarily rejected, and the application will be considered invalid.

Application fees:

Application fees for various categories (in Indian Rupees):

Gender	General	OBC(NC)	SC/ST	PwD*
Male	300	300	150	150
Female	150	150	150	150
Third(T)	300	300	150	150

*PwD: Person with Disability

OBC(NC) candidates may note the limit of annual income of Rs. 6 lacs for determining the creamy layer among Other Backward Classes (OBCs) candidates.

The OBC-NC certificate issued for financial year 2016-17 by the Competent Authority in the prescribed format must be submitted along with the application form.

The OBC(NC) reservation update information are available in the public domain <http://www1.iitb.ac.in/academic/mdes.jsp> under “For OBC Reservation Update”.

Admission process:

CEED
(Qualifying exam for M. Des)



Apply with valid CEED 2017 score (A)



IDC-CEED Merit List for each stream:
AN, CD, ID, IN, MD



Using category-wise multiplying factor

Interview call list



Written Test (B) & Interview (C) at IDC



Final Merit Score (A+B+C)

Final Merit List



Final Merit List Cutoff

Final Admission List with wait list



Fees Payment

Candidate in wait-list will be offered admission, if selected candidates do not take admission

Admission process:

The admission process consists of a written test and Interview for each of the streams. Written test may include a material / studio test, which will be communicated to the applicants to be called for written test and interview.

1. Applicants who qualify in **CEED 2017** and meet eligibility criteria for each stream are eligible to apply to M. Des program at IDC, IIT Bombay.
2. All applications will be scrutinized to verify whether they meet the eligibility criteria of the streams applied to. Those applications not conforming to eligibility criteria will be rejected
3. A category-wise merit list for each stream would be prepared based on the CEED marks of the eligible candidates, called **IDC-CEED merit list**.
4. Out of all candidates who apply to various streams in IDC, an **Interview Call list** will be made for each stream. This list for each stream will have a limited number of top scoring applicants from **IDC-CEED merit list**.
5. **Interview Call list** is decided on the basis of category-wise seats available in each stream and by using a multiplying factor for each category.
6. The multiplying factor for all categories is 8 (eight). e.g.. If the number of seats in General category is 10 for a particular stream, then 80 candidates available from the General category will be called for written test and interview. This would be applicable to all categories.
7. The applicants in the **Interview Call list** will have to appear in admission test on Tuesday May 02, 2017 and interview on Wednesday May 03, 2017 and Thursday May 04, 2017 at IDC, IIT Bombay. Appearance in all test, and Interview are mandatory.

Admission process:

8. The written test and interview will carry 100 marks each.
9. After the written test and interview, a category wise **Final merit list** using **final scores** will be prepared. The final score would be the total of CEED marks, written test and Interview marks with 30%, 40% and 30% weightage respectively.
10. A Final merit list would be constituted based on the above final score. Admission would be offered from this list based on seats available for each category.
11. A cutoff, called **Final merit list cutoff** would be applied to the **Final merit list**. This would be 50 for General, 45 for OBC(NC) (i.e.. 90% of GENERAL), and 33 for SC/ST/PwD (i.e.. 2/3 of GENERAL) respectively.

Candidates with **final score** that is less than the **Final merit list cutoff** for their respective category will not be considered for admission even if a seat is available in that category.

For instance, only those General category candidates who score 50 or above in the **Final merit list** will be considered for admission. Similarly, only those OBC(NC) category candidates who score 45 and above in the **Final merit list** will be considered for admission and only those SC/ST/PwD category candidates who score 33 and above in the **Final merit list** will be considered for admission.

12. The **Final merit list cutoff** is fixed in advance by the institute. It is the measure of a certain minimum aptitude and abilities expected in a candidate aspiring to pursue the academically challenging and demanding course.

Seats available for academic year 2017-18

	General	OBC(NC)	SC	ST	Total
Industrial Design	7	4	2	1	14
Communication Design	7	4	2	1	14
Interaction Design	6	3	2	1	12
Animation Design	6	2	2	1	11
Mobility and Vehicle Design	5	3	1	1	10
Total	31	16	9	5	61

NOTE 1

*A total of 3 seats, which is 5% of total available seats (61) are reserved for PwD applicants.

The PwD seats will be used up from the parent birth category that the PwD applicant belongs to.

NOTE 2

The total intake is capped at 61 with the number of OBC(NC), SC and ST category seats being 16, 9 and 5 respectively. The OBC(NC), SC and ST category seats are transferable between streams, and **strictly not between quota categories**. This is done to maximize intake of candidates from these categories.

For example, if ID stream gets only three eligible OBC candidates instead of its quota of four, then the remaining one OBC(NC) seat may be transferred to any other stream which may have more than their share of its quota of eligible OBC(NC) candidates.

Applicants to be called for written test & interview, if available in the **IDC-CEED merit list**, using the multiplying factor of 8.

	General	OBC(NC)	SC	ST	Total
Industrial Design	56	32	16	8	112
Communication Design	56	32	16	8	112
Interaction Design	48	24	16	8	96
Animation Design	48	16	16	8	88
Mobility and Vehicle Design	40	24	8	8	80

NOTE 3

24 PwD candidates (3 x 8) will be called for written test and interview from across all streams, if available

* As per the MHRD notification No. FNo. 12-1/2017-TC dated 15-02-2017 the PwD reservation is increased from 3% to 5%.

Terms used:

1. **IDC-CEED merit list:** Post-scrutiny list of applicants with valid application sorted as per their CEED marks arranged in descending order.
2. **Interview call list:** Selected candidates from IDC-CEED merit list to be called for written test and interview.
3. **Written test and interview:** The written test is a design aptitude test of the relevant streams. This may include a material / studio test. Interview will be based on the candidate's portfolio, stream specific design aptitude, academic background, and general as well as design-awareness.
4. **Final score:** The candidates' total score arrived at by the formula:
Final score = CEED marks X (0.30) + test marks X (0.40) + interview marks X (0.30)
5. **Final merit list:** List of candidates after written test and interview, arranged in descending order of final score.
6. **Final merit list cutoff:** Candidates with final score below this cutoff will not be considered for admission even if a seat is vacant in the specific category.
7. **Final admission list:** Final list of candidates offered admission in the first and second lists. The first list is an offer of admission to eligible candidates as per the final merit list. In case a candidate offered admission in the first list does not confirm admission by paying fees within the stipulated time, a second list is published offering the seat to the next eligible candidate in the final merit list.

Fees, deposits and hostel rent

Particulars	GN/OBC		SC/ST	Institute Staff
	Non-Sponsored Category	Sponsored Category		
Revised fees payable (₹) at the time of admission				
Admission Fee	1400	1400	1400	1400
Grade Card	300	300	300	300
Medical Examination	200	200	200	--
Provisional Certificate	200	200	200	200
Student Welfare Fund	1000	1000	1000	1000
Modernisation	1500	1500	1500	1500
Identity Card	400	400	400	--
Courses of Study Bulletin	--	--	--	--
Institute Day Fee	--	--	--	--
Valedictory Function Fee	--	--	--	--
Total (A)	5000	5000	5000	4400

DEPOSIT

Institute Security Deposit	1000	1000	1000	--
Library Security Deposit	1000	1000	1000	--
Mess Security Deposit	1000	1000	1000	--
Total (B)	3000	3000	3000	--

Annual Medical Insurance Premium(Once in year)	126	126	126	--
Total (C)	126	126	126	--

Per semester fees

Particulars	GN/OBC		SC/ST/PwD	Institute Staff
	Non-Sponsored Category	Sponsored Category		
Tuition + Stationery Fee	5000	25000	--	--
Exam Fee	500	500	500	500
Registration Fee	500	500	500	500
Gymkhana	750	750	750	--
Hostel Seat Rent	500	500	500	--
Electricity & Water Charges	2500	2500	2500	--
Medical Fee	1000	1000	1000	--
Student Benevolent Fund	1000	1000	1000	1000
Hostel Estab. Charges	2000	2000	2000	--
Medical Fund	--	--	--	--
Contribution to Hostel Subsidy	6000	6000	6000	--
Internet Charges	--	--	--	--
Hostel Maintenance Fee	--	--	--	--
Total (D)*	19,750	39,750	14,750	2,000
Grand Total (A+B+C+D)	27,876	47,876	22,876	6,400

* Students not staying in hostel are exempted from the payment of hostel fees. Candidates from reserved categories (SC / ST / PwD) are fully exempted from paying the Tuition Fees.

Non-sponsored categories:

1. Teaching Assistantship (TA)
2. Research Assistantship (RA)
3. Govt. / Sem Fellowship awardees (QIP / UCG / CSIR / DAE / DST / DBT / NBHM etc.)

Sponsored categories:

All other categories i.e SW, EX, SF, CT, TAP, PA, PS etc. In addition to above, refundable mess advance of Rs. 2000/- and Semester Mess Advance of Rs. 13000/- is to be paid before occupying the hostel by way of DD in favour of concerned hostel.

How do I reach?

BY TRAIN:

From CST Station/Dadar/Kurla (Central Railway)

Take a slow local train on the Central Railway line to Thane/Kalyan. Get down at Vikhroli (west) or Kanjur Marg (west) station. Take an autorickshaw to IIT, Powai. Enter the campus from the IIT Market gate (the first gate you come across), drive straight in to reach IDC.

From Mumbai Central/Churchgate/Bandra (Western Railway)

Take a fast or slow local train on the Western Railway line to Andheri/Borivali/Virar. Get down at Dadar, cross to the Central Railway line. Take a slow local train on the Central line to Thane/Kalyan. Get down at Vikhroli (west) or Kanjur Marg (west). Take an autorickshaw to IIT, Powai. Enter the campus from the IIT Market gate (the first gate you come across), Drive straight in to reach IDC.

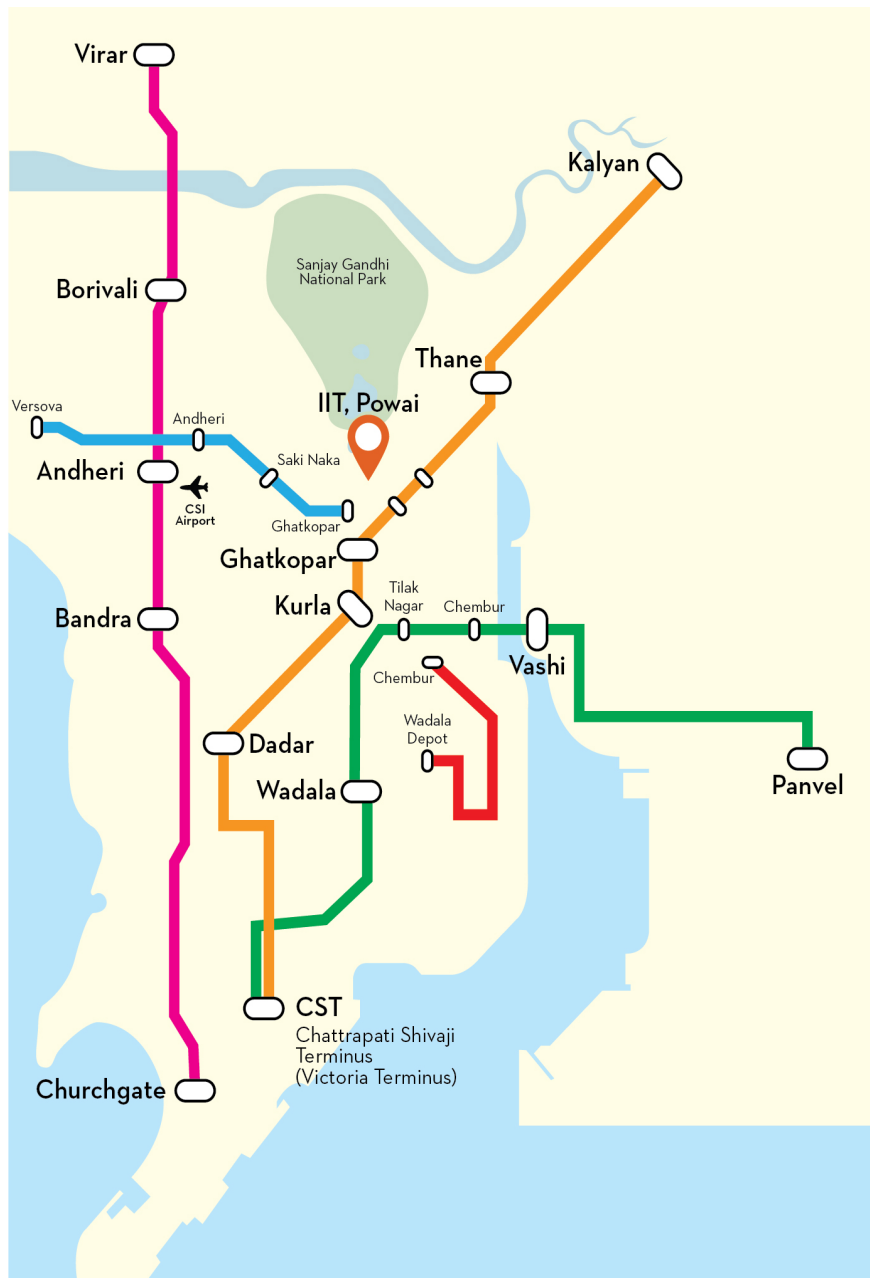
Alternatively, you can get down at Andheri Station on Western Railway and take a bus from Andheri (East) to Powai. If you take a rick from Andheri, enter the campus through the Main Gate (near SBI bank). Drive straight in, turn right near Canara Bank and turn left thereafter to reach IDC.






In **Mumbai Metro Rail** (Versova-Andheri-Ghatkopar), Saki Naka is the closest station to Powai.

In **Mumbai Mono Rail**, Chembur is the closest station to Powai.

BY AIR:

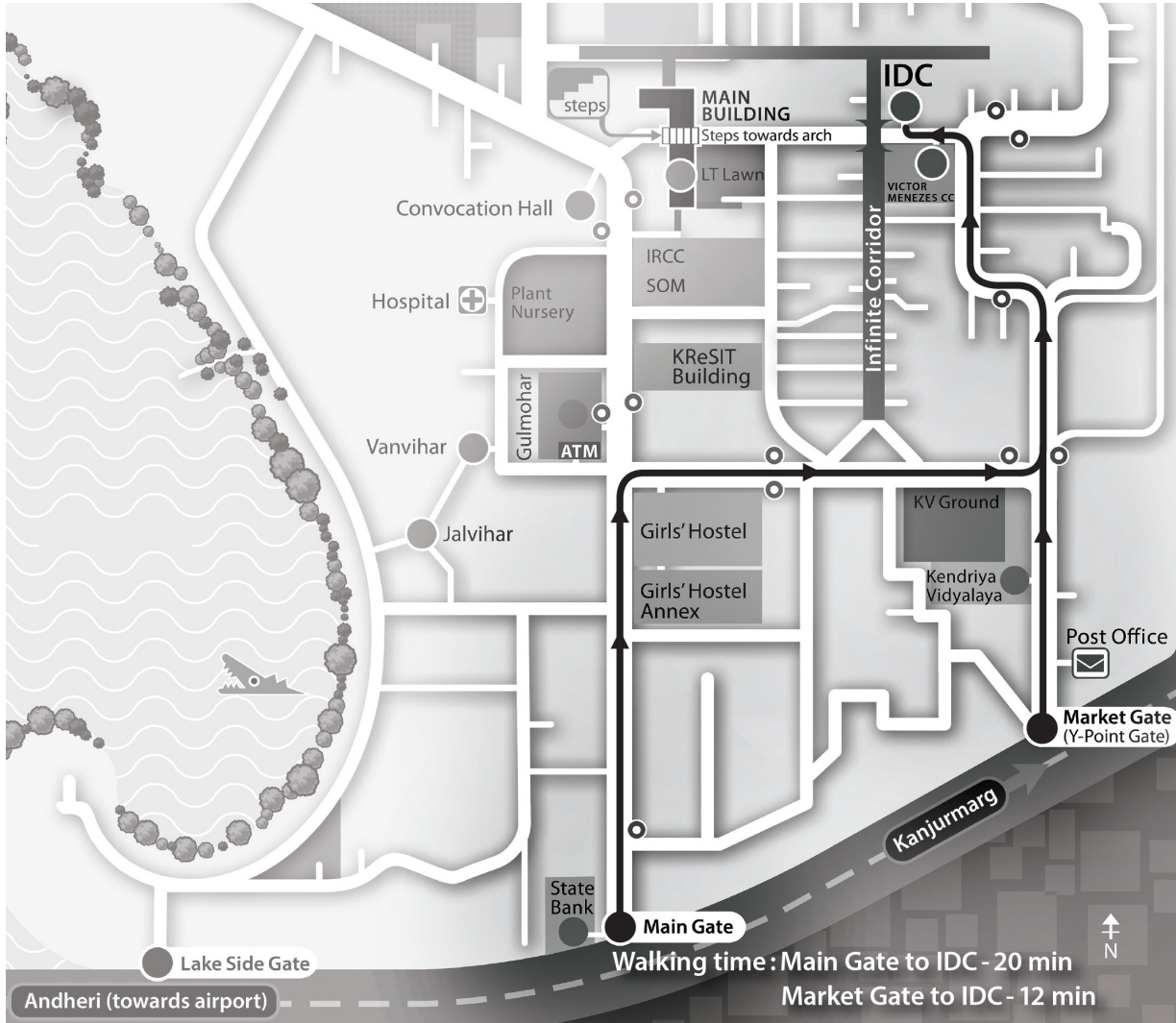
International flights , Air India and Jet Airways flights land at Sahar Airport (T2) which is about 8 kms from IIT, Powai. All other domestic flights land at the domestic airport (CSI) at Santa Cruz (T1) which is about 12 kms from Powai. Prepaid taxis and autorishaws are available at the airport to go to IIT, Powai. Autorickshaws and regular taxis are also available at both airports.



- RAILWAY LINES**
-  Western Line
 -  Harbour Line
 -  Central Line
 -  Monorail
 -  Mumbai Metro

How to reach Industrial Design Centre

Map is not to scale
Map does not cover all areas
● Internal Bus Stop



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Design: Shreshta Jaisingh, IDC.