

School of Business,
Public Policy and Social
Entrepreneurship

Corporate Brochure
2014-15

SBPPSE



Ambedkar University Delhi

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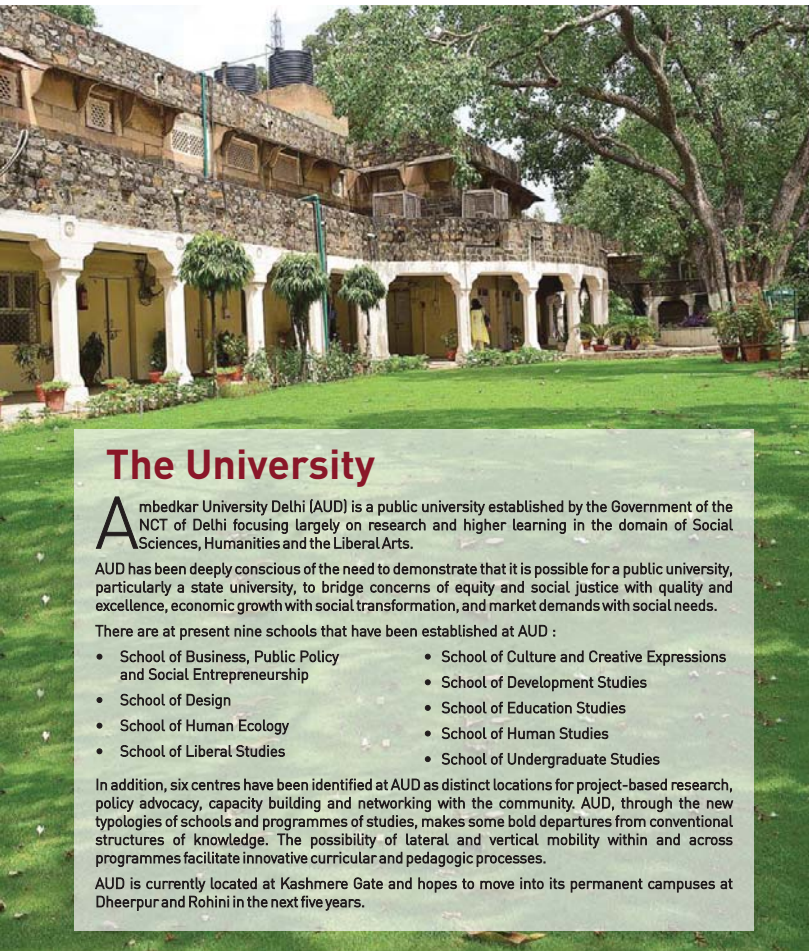
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The University

Ambedkar University Delhi [AUD] is a public university established by the Government of the NCT of Delhi focusing largely on research and higher learning in the domain of Social Sciences, Humanities and the Liberal Arts.

AUD has been deeply conscious of the need to demonstrate that it is possible for a public university, particularly a state university, to bridge concerns of equity and social justice with quality and excellence, economic growth with social transformation, and market demands with social needs.

There are at present nine schools that have been established at AUD :

- School of Business, Public Policy and Social Entrepreneurship
- School of Design
- School of Human Ecology
- School of Liberal Studies
- School of Culture and Creative Expressions
- School of Development Studies
- School of Education Studies
- School of Human Studies
- School of Undergraduate Studies

In addition, six centres have been identified at AUD as distinct locations for project-based research, policy advocacy, capacity building and networking with the community. AUD, through the new typologies of schools and programmes of studies, makes some bold departures from conventional structures of knowledge. The possibility of lateral and vertical mobility within and across programmes facilitate innovative curricular and pedagogic processes.

AUD is currently located at Kashmere Gate and hopes to move into its permanent campuses at Dheerpur and Rohini in the next five years.



Director's Message

The School of Business, Public Policy & Social Entrepreneurship (SBPPSE) is an academic space engaged in interdisciplinary dialogue, connecting contemporary practice with the latest theoretical thinking. The School makes special efforts to develop sensitive professionals who appreciate all the stakeholders of Business. The School offers three different degree programmes, namely, Master of Business Administration (MBA), MA in Social Entrepreneurship (MASE), and PG Diploma in Publishing (PGDP).

We believe that the two-year (full-time) MBA programme launched in 2011 has several unique features. The MBA programme has been put together after wide level consultations with the practicing world after examining the latest developments in the field of management education world over. Our MBA programme is an attempt to go beyond the contours of the typical management programme. While it imparts all the important concepts and principles relating to the functional areas of management, students are also exposed to areas of Public Policy and Social Entrepreneurship. The MBA programme lays special emphasis on developing interpersonal and leadership skills in our students. Our pedagogy which uses a blended approach to learning is based on a variety of methods such as case study, simulation, role plays and experiential learning. Field-based learning and regular experience sharing by practitioners is an integral part of our programme.

MA in Social Entrepreneurship (MASE) is a two-year (full-time) programme exclusively intended for candidates with executable entrepreneurial ideas. The first year of MASE is common with the first year of the MBA programme while the MASE students will develop business plans to execute their entrepreneurial ideas through projects and specialized courses in the second year. They will also receive support and guidance from the Incubation Centre for Social Entrepreneurship & Innovation (ICSEI) that the school has set up.

The one-year Post Graduate Diploma in Publishing (PGDP) is aimed to develop professionals for the publishing industry. PGDP programme provides professional inputs in technical areas as well as managerial aspects of publishing as a business enterprise.

The multi-disciplinary background and the healthy gender balance of the students of the programmes are areas of our strength. We are confident that our graduates, groomed to be professionals equipped with technical skills and balanced values, are capable of finding real life solutions to the challenging problems of the complex world outside.

I have great pleasure to invite you and your organization to our campus for a long term partnership.

Kuriakose Mamkoottam
Professor & Director



Incubation Centre for Social Entrepreneurship & Innovation

Entrepreneurship has been finding a conducive ecosystem in recent years in India. During the last two decades, entrepreneurship has been accepted as a potential career option, given the availability of better infrastructure, policies, skills and finances in the country. Within the ambit of the larger vision of AUD, SBPPSE has taken initiative to set up the Incubation Centre for Social Entrepreneurship and Innovation (ICSEI).

The objective of the Centre is twofold:

- (i) To translate theoretical and conceptual learning into socially useful practice
- (ii) To reach out to the less-privileged sections of the society who may not otherwise have access to new knowledge and contemporary practices



The School

The School of Business, Public Policy and Social Entrepreneurship (SBPPSE) was set up in 2011 to promote research and provide professional education and training in the fields of Business Administration, Public Policy and Social Entrepreneurship.

At present, the School offers the following programmes:

- **Master of Business Administration:** The two-year MBA programme seeks to develop a holistic approach to business and profit within the larger context of our society and economy. The first batch was inducted to the programme in 2012.
- **Post Graduate Diploma in Publishing:** The School, in collaboration with the National Book Trust, launched and inducted the first batch to a one-year PG Diploma programme in Publishing, in July 2013.
- **MA in Social Entrepreneurship:** The first batch of the two-year MASE programme was inducted in June 2014.

SBPPSE also houses an Incubation Centre for Social Entrepreneurship and Innovation (ICSEI).

The programmes attempt to foster an interdisciplinary environment which has the potential to engender cross-fertilisation of ideas across knowledge formations while transcending the artificial divisions between academia and the world of practice. Courses are designed to foster critical thinking and develop a climate of conceptual self-questioning so as to inculcate a spirit of rational inquiry among its students.

The best of academic resources including the latest technologies are used in the curriculum transaction and students are provided with the relevant skills that match globally accepted standards of excellence.

The School sees immense opportunity in the creation of new knowledge in areas of contemporary relevance, and in offering programmes using non-conventional models such as online and distance education. Offering continuing education to adult learners and vocational training are other opportunities that the university aims to tap.

Apart from working closely with the academic activities of the various schools and centres of the University, ICSEI will invite and nurture innovative ideas and help them to be set up as viable business ventures. The Centre is also envisaged to provide mentoring and organizing financial support to the MA Social Entrepreneurship students who will start their own social ventures in the second year of their studies at AUD.

The center will provide advice on technical, legal and financial matters. Besides an efficient administrative secretariat, an enabling environment will be created to make it possible for social entrepreneurs to incubate their ideas and business plans. In order to make the centre viable and a self sustaining entity and to be able to receive funding from venture capitalists and angel investors, it will be equipped with adequate organizational structures and governance processes. The Incubation Centre is in the process of being registered as a Not-for-Profit organization under relevant sections of the Companies Act.

Our Programmes

1. Master of Business Administration (MBA)

The two-year MBA is an innovatively conceived programme integrating state of the art development in the field of management education. Going beyond the exclusive focus on large and organised sector, the programme also addresses issues of micro, small and unorganised sector of the economy.

The programme focuses on wealth generators as much as wealth managers by sensitising them to wider socio-economic issues and by creating awareness on the importance of enterprise creation.

Students are admitted through a national level entrance test followed by a Group Discussion and Personal Interview.

Salient Features

- The programme is structured into 6 trimesters of 12 weeks each. Students are required to complete 40 courses (carrying 2 credits each) which include 22 compulsory courses, 15 elective courses, and a compulsory foreign language spread over three trimesters
- The first year curriculum includes, in addition to foundation courses in all functional areas of management; courses on business in the context of culture, ethics and society; structured thinking and problem solving; and elements of Public Policy and Social Entrepreneurship
- In the second year, students choose electives of their interest from a wide variety of options in the areas of Finance, Marketing, HR & OB, Operations, International Management and Information Technology, along with Entrepreneurship and Public Policy
- A two-month Summer Internship at the end of the first year and a project study (carrying 4 credits) in the second year, is mandatory for all students

Pedagogy

- Learning pedagogy is based on a mix of reflections on readings, case studies, activities and simulations. Emphasis is on interactive and group learning to promote team-skills
- The School follows a policy of continuous assessment and grade based evaluation; students can pick up credits from another School within the University or outside

Collaborations

- MoUs have been signed with San Francisco State University (SFSU) and Northampton University, UK, for International Collaboration



2. PG Diploma in Publishing (PGDP)

- The one year (two-semester) Post-Graduate Diploma in Publishing is aimed to train well-rounded professionals who aspire to make a career in publishing; the first of its kind, and a departure from conventional programmes offered in other universities
- In addition to inputs in editing, design and production, the programme looks at publishing as a business enterprise
- The programme is structured into two semesters of 16 weeks duration. Each student is required to complete 8 courses of 4 credits each, which include 5 compulsory courses, 2 elective courses and a project study. In addition, every student undergoes a 2 month internship (November–December) at the end of the first semester
- The programme benefits from the active involvement of the best of professionals from the publishing world

3. MA in Social Entrepreneurship (MASE)

- The two-year MA in Social Entrepreneurship develops deeper sensitivity and understanding of contemporary issues facing our society, particularly addressing the role of small and micro enterprises
- The first year of the MASE programme is common with that of the MBA programme, providing core business management skills in Finance, Marketing, Operations, Human Resources Management, Entrepreneurship and Strategic Management
- The second year exclusively focuses on concepts, issues and practices of Social Entrepreneurship, particularly discovering specialised skills required for initiating start-up ventures, especially in the social sector by finding creative and innovative solutions
- Salient features include a two month internship with an organisation, and a business plan for the students' own entrepreneurial venture in the social sector

MBA Programme Structure

Trimester I	Trimester II	Trimester III	Trimester IV	Trimester V	Trimester VI
Business Communication & Personality Development	Foundations of Social Entrepreneurship	Issues & Perspectives in Public Policy	Business Law & Corporate Governance	7 Electives	Project Study
Business Culture & Society	Leadership & Change	Structured Thinking & Problem Solving	International Business Environment		5 Electives
Organisational Behaviour	Management Science	Operations Management	Strategic Management		
Quantitative Methods	Spreadsheet Modelling	Human Resource Management	Language		
Principles of Economics	Corporate Finance	Cost & Management Accounting	3 Electives		
Financial Accounting	Business Ethics & CSR	Business Research			
Marketing Management	Language	Language			

List of Electives

Public Policy	<ul style="list-style-type: none"> Infrastructure & Market Reforms Political Economy Economics of Business Policy Trade & Industrial Policy Country Risk Analysis Contemporary Economic Policy Public Sector Management Land Acquisition Management 	HR & OB	<ul style="list-style-type: none"> Inter Personal & Group Processes Diversity & Inter Cultural Management Strategic HRM Compensation & Talent Management Counselling Skills for Managers Performance Management Organisational Change & Development Management of Industrial Relations
Social Entrepreneurship	<ul style="list-style-type: none"> Introduction to Social Entrepreneurship Strategic Management of New Ventures Microfinance NGOs as Social Ventures Small Business & Micro Enterprises Social Identity & Entrepreneurship Creativity & Social Innovation Gender & Entrepreneurship 	Operations Management	<ul style="list-style-type: none"> Supply Chain Management Logistics Management Operations Strategy Enterprise Resource Planning Production Planning & Control Data & Decision Models Advanced Optimization for Decision Making Total Quality Management
Finance	<ul style="list-style-type: none"> Financial Derivatives Investment Banking & Private Equity Security Analysis & Portfolio Management Banking & Financial Institutions Mergers & Acquisitions Financial Markets Econometrics of Financial Markets Corporate Taxation Treasury & Risk Management Business Valuation & Financial Modelling Project Management 	Information Systems	<ul style="list-style-type: none"> Database Management Systems E-Commerce Business Process Re-Engineering Managing IT-Enabled Services Strategic Management of Information Technology Information Security Management Managing Open Source New Advances in IT in Organisation Management of Information Systems
Marketing	<ul style="list-style-type: none"> Brand Management Consumer Behaviour Advertising Management Services Marketing Retail Marketing Rural Marketing B2B Marketing Sales & Distribution Management Product Development & Management Advanced Research Techniques in Marketing 	International Management	<ul style="list-style-type: none"> International Financial Management International Marketing International Economics Global Operations Doing Business In Emerging Markets Social Entrepreneurship in Global Context International Human Resource Management International Business Strategy

PG Diploma in Publishing Programme Structure

Semester I	Internship (Nov-Dec)	Semester II
Introduction to Publishing	1 field project with an organisation	Legal Issues in Publishing
Editorial Theory & Practice		Project Work in Publishing
Managing a Publishing Enterprise		List of Electives: <ul style="list-style-type: none"> Publishing in a Globalised World Regional Publishing & Translation Children's Publications Publishing for Corporate, Legal & Social Organisations
Production & Design in Publishing		

MA in Social Entrepreneurship Programme Structure

Trimester I	Trimester II	Trimester III	Internship	Semester IV	Semester V
Same as the First Year MBA Programme (excluding language)			1 field project with an organisation	New Product & Market Development	Social Impact Assessment
Introduction to Entrepreneurship	Developing Business Models	Sustainability & Social Innovation		Fundraising & Financing of Social Enterprises	Strategic Management of New Ventures
				2 Electives	2 Electives
Entrepreneurial Venture Project - Social Entrepreneurship Ideation + Execution					

List of Electives

- Agribusiness & Innovation
- Livelihood Development
- Entrepreneurship in Education & Health Sector
- Human Ecology & Natural Resource Management
- Gender, Indigenous Communities & Entrepreneurship
- Negotiation & Cross Cultural Communication
- Development Economics
- Social Impact Infrastructure Investing
- Rural / Ecological Tourism
- Creative Economy

Beyond the Classroom



A one day national seminar on "Social Entrepreneurship" with speakers from various verticals: academia, corporate and entrepreneurs enlightened students, and discussed issues such as CSR, Role of Media, Relevance of Social Design and Innovation. Key speakers represented ITC, TISS, American India Foundation and DLF Foundation



Learning beyond the walls of the classroom is a proud feature of SBPPSE. We believe that learning and understanding are at its optimum when it occurs both within and outside the classroom. Field and industry visits by the students and the faculty together make possible the creation of bond amongst them, which encourages holistic development and growth of the school as a whole

AUD@city, the Cultural Festival and the Annual Sports Meet saw the coming together of diverse set of minds, multifaceted beings and the creation of uniqueness—a highlight of AUD, where opportunity paves way to innovation and exhibition of talents



Along with theme based simulation on 'Facets of the Indian Economy', 'Corporate Social Responsibility' and 'Land Acquisition', which create experiential learning through mock EUs and mock UNs, panel discussions and workshops, the team of SBPPSE also organized BIZCOM – a one day business fest where students were initiated into managerial skills such as marketing, finance and operations



SBPPSE takes pride in inculcating values which builds strength of character and sensitizes the students to the needs of our society. Bridging the gap between underprivileged children and their education through NavSansaar (a student run NGO), participating in Clothes Donation and Tree Plantation drives encouraged students to "Pay it Forward"



The Orientation Week is designed to be a fusion of SBPPSE's essence neatly packed in one crisp week. Guest lectures by practitioners, team building exercises and not to forget the mapping of the campus through the treasure hunt forges the new batch into the SBPPSE family. The week culminates with a Cultural Evening, where the students actively showcase their talents

Our Faculty

The School's quest for excellence in its initial phase is reflected in its eclectic faculty and a favourable teacher-student ratio to ensure quality in learning. The core faculty come with specialisation in multi disciplinary areas, and is well complemented by adjunct and guest faculty from various spheres-academia as well as the industry.

Kuriakose Mamkoottam
Professor and Director
Dr. Mamkoottam has 40 years of research, teaching and consulting experience. He was a Professor of HRM and Industrial Relations at FMS, University of Delhi, where he was also the Head & Dean (2009-11)

Valentina Kancharla
Assistant Professor
Valentina holds Doctoral and Masters degrees in Sociology from JNU. She has 6 years of teaching experience, along with her work in the Social Sector. Her academic interests include Public Policy and CSR

Tuheena Mukherjee
Assistant Professor
Tuheena did her PhD in the area of HRM from DMS, IIT Delhi and Masters in Psychology from University of Allahabad. Her areas of interest are Emotions at Workplace, HR climate and Business Ethics

Nidhi Kaicker
Assistant Professor
Nidhi is an MBA from FMS, DU and an Economics graduate from St Stephens College. Her academic interests include Business Valuation and Financial Modelling, Financial Markets, Food Security and Poverty, and Financial Econometrics

Kartik Dave
Associate Professor
Kartik obtained his PhD and Masters degree from Udaipur University. He has 15 years of corporate and teaching experience. His academic interests include Services Marketing, Luxury Marketing, Marketing Research and Brand Management

Anshu Gupta
Assistant Professor
Anshu obtained her PhD, MPhil and Masters degrees in Operational Research from DU. With 6 years of teaching experience, her academic interests include Mathematical Modelling and Optimization in Marketing, and Supply Chain Management

Kanwal Anil
Assistant Professor
Kanwal is a PhD from the University of Lucknow in the area of Structured Finance & Securitization and an FDP from IIM (Ahmedabad). With 15 years of experience, her interests include Accounting, Microfinance and Social Entrepreneurship

Kritika Mathur
Assistant Professor
Kritika is an MA in Economics from Jamia Millia Islamia. Her academic interests include International Business, Security Analysis and Portfolio Management, and Commodity Markets

Visiting / Adjunct / Guest Faculty:

A.S. Narag
Ex-Dean & Professor, Faculty of Management Studies, University of Delhi

Abhilash Lal
Partner and COO, Mcap Fund Advisors

Amit Gupta
Manager, Samsung

Arpita Das
Publisher, Yodakin Press

Ashish Gupta
Professor (Retired), University of Calgary

Hari Parmeshwar
General Manager (Retired), Maruti Suzuki

Massimo Warglien
Professor, University of Venice

Rohit Tandon
Consultant, Kairos Consulting

Sanjay Modi
Team Leader, IL&FS

Sanjit Sengupta
Professor, San Francisco State University (SFSU)

Saurabh Mithal
PhD Scholar, FMS

Sharique Hassan
Assistant Professor, Stanford University

Sudhir Nayar
Senior Vice President (Retired), Hindustan Unilever

Vinesh Chhabra
Management Trainer

Waltraut Ritter
Academic Consultant

Practitioners Speak

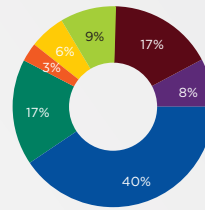


- > Ajay Chaturvedi, Harva
- > Atul Ahuja, Apollo Pharmacy
- > Claude Alvares, Goa Foundation
- > Garima Dhamija, Salto Dee Fe Consulting
- > Girish Singh, American Express
- > Kartik Desai, Aaviskaar Social Investment Fund
- > Mathew Titus, Sa-Dhan
- > Navdeep Asija, Fazilka Ecocabs
- > Pankaj Seith, HT Media
- > Piyush Sharma, Media Transasia India
- > Puru Gupta, Healthy World
- > Sameer Pathak, Coca-Cola
- > Sandeep Khanna, Shell India
- > Sidharth Ghosh, Orange Business Services
- > Sundar Hemrajani, Times Innovative Media
- > Viraf Mehta, CSR Advisor to GOI
- > Vivek Gaur, Yepme
- > Vivek Mehra, Sage Publications



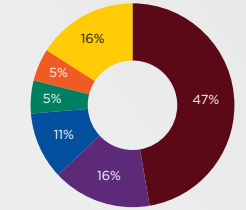
Placements

Summer Placements



- FMCG
- Media
- BFSI
- Conglomerate
- E-commerce
- Government
- Infrastructure

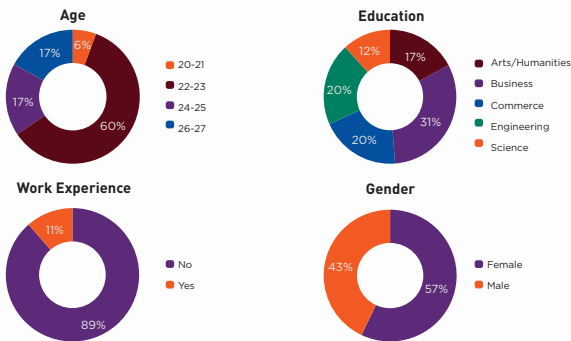
Final Placements



- BFSI
- Media
- Infrastructure
- NGO
- Agrochemicals
- Consumer Goods



Student Profile-MBA (Batch 2013-15)



Ashish Baniwal



BBA, IITM-Janakpuri, GGSIPU
Summer Internship: Sharekhan
Project Title: Equity Market Analysis, Investment Portfolio & Customer Relationship

Chinmai Verma



BCom, Vivekananda College, DU
Summer Internship: PNB Housing Finance
Project Title: Comparative Analysis of Housing Finance Companies

Deepa Choudhary



BBA, JIMS, Guru Jambheshwar University
Summer Internship: SAGE Publications
Project Title: Marketing Database Research

Deepjyoti



BBA, Maharaja Surajmal Institute, GGSIPU
Summer Internship: Aditya Birla Grasim
Project Title: Promotion of Kara Wipes in Modern Trade Outlets

Ajin Jacob Mathew



BCom, Atma Ram Sanatan Dharama College, DU
Summer Internship: Coca-Cola
Project Title: Promotion Strategies for 'Support My School'
Work Exp: Discovery Communications (11 months)

Ankur Khanna



BTech (Biotechnology), Amity University
Summer Internship: Times OOH
Project Title: E-Commerce as Potential Green Shoot
Work Exp: Springer India (12 months)

Gaurav Kundra



BA Hons (Business Economics), Shivaji College, DU
Summer Internship: Oriental Bank of Commerce
Project Title: Credit Appraisal for Large Corporates

Kartik Chandra Chaturvedi



BSc (Life Sciences), Lucknow University
Summer Internship: Aditya Birla Grasim
Project Title: Competitor Analysis for Kara Wipes

Ankit Kumar



BA Hons (Economics), College of Vocational Studies, DU
Summer Internship: Maharaja Whiteline, Groupe SEB
Project Title: Benchmarking and Implementing Employee Engagement Activities

Malsawmhlu



BA Hons (Economics), IGNOU
Summer Internship: Flipkart
Project Title: Increasing App Traffic through App Specific Offers

Namitha Chandran



BCom Hons, Shri Ram College of Commerce, DU
Summer Internship: Ministry of Petroleum and Natural Gas
Project Title: Impact of Fuel Subsidies in India

Neha Maan



BTech (Information Technology), Government Engineering College, GGSIPU
Summer Internship: Sapient
Project Title: Digital Approach to Sports Marketing via Enhanced Consumer Engagement

Neha Sharma



BCom, Bharati College, DU
Summer Internship: Air India
Project Title: Assessing Motivation and Stress Level of Employees at the Administrative Office

Rishi Singh Arora



BBA, JIMS, GGSIPU
Summer Internship: Aditya Birla Grasim
Project Title: Positioning the Image of Kara Wipes in its Target Group

Sahil Khan



BSc Hons (Chemistry), Ramjas College, DU
Summer Internship: Aditya Birla Grasim
Project Title: Promotion of Kara Wipes along with Hygiene

Niharika Sheel



BTech (Electronics and Communication), Punjab University
Summer Internship: SAGE Publications
Project Title: In-depth Study of the Editorial Processes at SAGE

Nipun Sharma



BTech (Electronics & Communication), Delhi Institute of Technology and Management, MDU
Summer Internship: Punjab National Bank
Project Title: Calculation of Credit Conversion Factor for EAD Estimation

Sakshi Moondhra



BSc Hons (Mathematics), Ramjas College, DU
Summer Internship: Punjab National Bank
Project Title: Management of Non-Performing Assets at PNB

Sandeep Chakrabarti



BTech (Computer Science), Amity University
Summer Internship: Ministry of Petroleum and Natural Gas
Project Title: Subsidies in Oil & Gas

Prabhjot Kaur Bahra



BBA, Jamia Hamdard University
Summer Internship: Aditya Birla Grasim
Project Title: Competitor Analysis for Kara Wipes

Pranay Kumar Khajuriya



BCom, Dyal Singh College, DU
Summer Internship: Aditya Birla Grasim
Project Title: Promotion and Placement Strategy for Kara Wipes

Sangeeta Devraj



BCom, PGDAV College, DU
Summer Internship: BNP Paribas
Project Title: Analysing Credit Worthiness of Companies in the Sugar Industry

Sanjolly Dabra



BA Hons (Business Economics), College of Vocational Studies, DU
Summer Internship: Insight Alpha
Project Title: A Comparative Study of the Pharmaceutical Industry in India and Thailand
Work Exp: Ernst & Young LLP (22 months)

Prateek Gupta



BCom Hons, Shaheed Bhagat Singh College, DU
Summer Internship: ICRA
Project Title: Study of Differences between ICRAs and CRISILs Credit Ratings

Preeti



BBA (Banking & Insurance), Maharaja Surajmal Institute, GGSIPU
Summer Internship: Britannia Industries
Project Title: Skill Gap Analysis of Workers at Bakery Division of BIL and Positional Manning

Saumaya Jain



BA Hons (Economics), IP College for Women, DU
Summer Internship: Coca-Cola
Project Title: Designing and Implementation of Sales and Operations Planning Process for the Juice Business

Shaifali



BA Hons (Business Economics), SGTB Khalsa College, DU
Summer Internship: GMR Airports & Sharekhan
Project Title: Analysing Investor's Investment Preference towards Mutual Funds

Shreya Gupta



BA Hons (Economics), Daulat Ram College, DU
Summer Internship: ING Vysya Bank
Project Title: Credit Appraisal for Working Capital Finance in SMEs

Siddhant Babbar



BTech (Computer Science), NIEC, GGSIPU
Summer Internship: ING Vysya Bank
Project Title: Credit Appraisal for Working Capital Finance in SMEs

Siddharth Kumar



BA Hons (Business Economics), College of Vocational Studies, DU
Summer Internship: Royal Sundaram Alliance Insurance
Project Title: Factors Affecting the Choice of Motor Insurance & its Distribution Channels

Sonali Sen



BSc Hons (Mathematics), Hans Raj College, DU
Summer Internship: Royal Sundaram Alliance Insurance
Project Title: Consumer Behaviour on Product Choice and Channel Choice of Health Insurance

Sophia Shafi



BA Hons (History), Lady Shri Ram College for Women, DU
 MA (Sociology), Jamia Millia Islamia
Summer Internship: Britannia Industries
Project Title: Job Analysis and Positional Manning at BIL's Bread Factory
Work Exp: Corporate Executive Board (35 months)

Suchismita Panda



BTech (Civil), College of Engineering, BPUT, Bhubaneswar
Summer Internship: Insight Alpha
Project Title: A Comparative Study of the Retail Banking Sector in India and Indonesia

Sugandha Tyagi



BA Hons (Economics), Miranda House, DU
Summer Internship: Tata Power
Project Title: Process Based Risk Management: A study of Powerlinks Transmission Ltd.

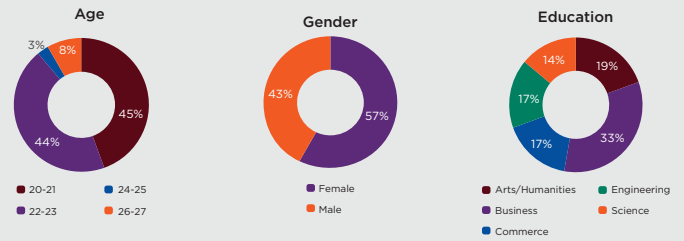
Veenu Shankar



BCom Hons, Daulat Ram College, DU
Summer Internship: Britannia Industries
Project Title: Job Analysis and Positional Manning at BIL's Bread Factory



Student Profile-MBA (Batch 2014-16)



Aditya
 BBA, IITM-Janakpuri, GGSIPU



Ahmad Ali
 BBS, Jamia Millia Islamia



Akriti Sondhi
 BA Hons (Applied Psychology), Gargi College, DU



Akshita Mehra
BA Hons (Economics), Shaheed Bhagat Singh College, DU
Work Exp: Weber Shandwick, 8.5 months



Amrita Arora
BA Hons (Business Economics), Lakshmbai College, DU



Khadija Ali
BCom Hons, Jamia Millia Islamia



Lalit Mohan
BCom, School of Open Learning, DU



Ayush Rajora
BA Hons (English), Sri Venkateshwara College, DU



Ayushi Chadha
BSc Hons (Computer Science), Hans Raj College, DU



Mallika Yadav
BSc (Physical Science), Kirori Mal College, DU



Mridul C P
BSc Hons (Forensic Science), Amity University



Deepankshi Singla
BA Hons (Economics), Dyal Singh College, DU



Deepanwita Bhattacharya
BTech (Chemical) West Bengal University of Technology



Neha Bajaj
BTech (Electronics & Communication), MDU



Nikita Garg
BTech (Computer Science), MDU
Work Exp: Ophio Computer Solutions, 9 months



Deepti Bandooni
BA Hons (Business Economics), SGND Khalsa College, DU



Harleen Kaur
BA Hons (Business Economics), SGND Khalsa College, DU



Nishu Soni
BBS, Keshav Mahavidyalaya, DU



Nitika Gaba
BCom Hons, Janki Devi Memorial College, DU



Ishita Singh
BSc Hons (Zoology), Zakir Husain College, DU
MSc (Zoology), Barkatullah University (Bhopal)



Jessin Thomas Abraham
BSc Hons (Physics), St Stephens College, DU



Nupur
BBA, Institute of Management Education, CCS University



Pranav Talwar
BCom, Ramanujam College, DU



Rahul Kumar Chaudhary
BTech (Computer Science), MDU



Ritika Rupal
BA Hons (Business Economics),
College of Vocational Studies, DU



Sanaa Firoz
BA Hons (Philosophy), Gargi College,
DU



Shubham Sharma
BA Hons (Business Economics), Sri
Guru Gobind Singh College of
Commerce, DU



Sourabh Jagoree
BCom, Shaheed Bhagat Singh
College (E), DU



Toshita Singh
BTech (Mechanical), KNGD Modi
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BA Hons (Business Economics),
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BA Hons (Economics), SUS, AUD



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BCom, Sri Venkateshwara College,
DU



Sunny
BA Hons (Business Economics),
College of Vocational Studies, DU



Yogesh Kumar
BBA, Madurai Kamaraj University

MA Social Entrepreneurship (Batch 2014-16)

Murphy Raphael John



BA Hons (English), Delhi College of
Arts and Commerce, DU
Work Exp:
Oxford University Press;
Reach Out & Pass It On Foundation
(75 months)

Rashmi Chadha



BA Hons (Journalism and Mass
Communication) JIMS, GGSIPU
Work Exp:
ITC, Adroit Brand Solutions
(48 months)

Shalini



BBA, Ideal Institute of
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GGSIPU
Work Exp:
Naukri.com, Weblink
(19 months)

Srishti Sharma



BCom Hons, Shaheed Bhagat
Singh College, DU
Work Exp:
KPMG
(10 months)

PG Diploma in Publishing (Batch 2014-15)



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Tanima Saha
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