

Committed to the Region,
Inspired by Those We Serve



Western
Carolina
UNIVERSITY

Sharpening Our Focus on Our Future on...

Academic Excellence

Student Experience

Inclusive Excellence

Regional and Community Engagement

Employee Excellence

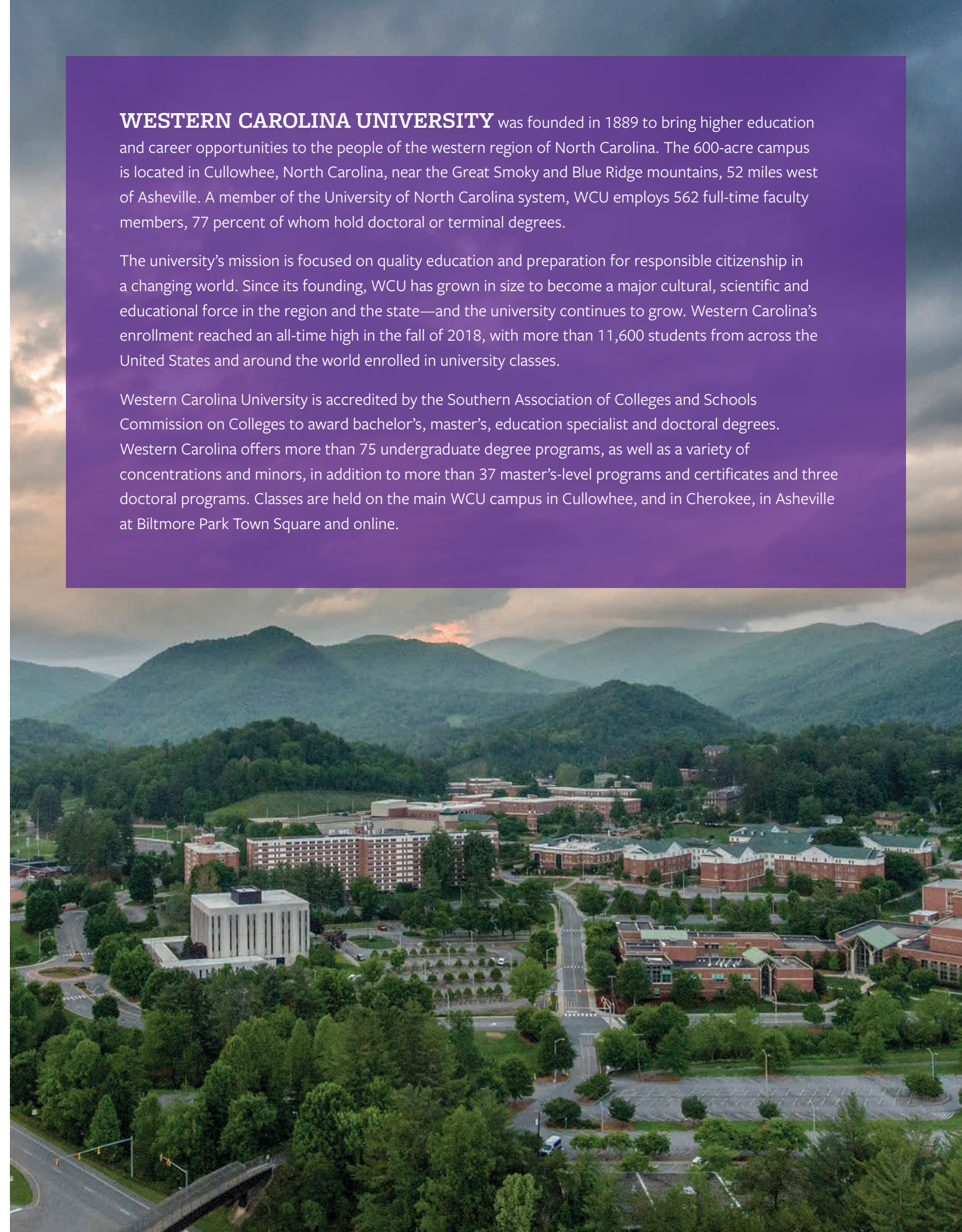
Infrastructure Investment

Vision Advancement

WESTERN CAROLINA UNIVERSITY was founded in 1889 to bring higher education and career opportunities to the people of the western region of North Carolina. The 600-acre campus is located in Cullowhee, North Carolina, near the Great Smoky and Blue Ridge mountains, 52 miles west of Asheville. A member of the University of North Carolina system, WCU employs 562 full-time faculty members, 77 percent of whom hold doctoral or terminal degrees.

The university's mission is focused on quality education and preparation for responsible citizenship in a changing world. Since its founding, WCU has grown in size to become a major cultural, scientific and educational force in the region and the state—and the university continues to grow. Western Carolina's enrollment reached an all-time high in the fall of 2018, with more than 11,600 students from across the United States and around the world enrolled in university classes.

Western Carolina University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award bachelor's, master's, education specialist and doctoral degrees. Western Carolina offers more than 75 undergraduate degree programs, as well as a variety of concentrations and minors, in addition to more than 37 master's-level programs and certificates and three doctoral programs. Classes are held on the main WCU campus in Cullowhee, and in Cherokee, in Asheville at Biltmore Park Town Square and online.



WCU Student Body Profile – Fall 2018



Enrollment by School/College

	UG	GR	College Total*
College of Arts and Sciences <i>The humanities, social sciences, natural sciences, mathematics</i>	2,509	112	2,621
College of Business <i>Disciplines ranging from accounting to sport management</i>	1,863	268	2,131
College of Education and Allied Professions <i>Teaching and learning, human services, psychology</i>	1,624	575	2,199
College of Engineering and Technology <i>Engineering, technology, construction management</i>	820	75	895
College of Fine and Performing Arts <i>Stage and screen, art and design, music</i>	708	11	719
College of Health and Human Sciences <i>Nursing, wellness, health care professions</i>	1,708	510	2,218
Not Yet Declared	1,306	51	1,357
Subtotal	10,027	1,612	11,639

*These totals are an unduplicated headcount of students within each college, so these numbers will not add to the total undergraduate headcount as some students may be enrolled in more than one college.

Race/Ethnicity

	UG	GR	Total	%
American Indian or Alaskan Native	80	19	99	0.9%
Asian	113	16	129	1.1%
Black or African American	550	133	683	5.9%
Hispanics of Any Race	700	86	786	6.8%
Multiple Race/Ethnicity	411	38	449	3.9%
Native Hawaiian or Other Pacific Islander	7	0	7	0.1%
White	7,880	1,284	9,164	78.7%
Unknown/International	286	36	322	2.8%
Total	10,027	1,612	11,639	

Age Distribution

	UG	GR	Total
Less than 18	239	0	239
18-24	8,060	385	8,445
25-34	1,005	655	1,660
35-44	469	350	819
45-60	242	213	455
61 and over	12	9	21
Total	10,027	1,612	11,639

Gender by Percentage

	Female	Male
Undergraduate	55%	45%
Graduate	69%	31%
Overall	57%	43%

Performance Indicators for Enrolled Students

UNDERGRADUATE

Average High School GPA (<i>weighted</i>)	3.79
Average WCU GPA	3.12
Average ACT Composite	22.68
Average ACT English	21.91
Average ACT Math	21.89

GRADUATE

Average Undergraduate GPA	3.43
Average WCU GPA	3.75
Average GRE Verbal Reasoning	151
Average GRE Quantitative Analysis	147
Average Composite GMAT	443

Note: Average test scores and GPA's are based on ALL currently enrolled Undergraduate and Graduate students



WCU Student Enrollment, Pell Grant Recipients and Military Students by NC County

County	Students Enrolled	Pell Grant Recipients	Military Students
Alamance	112	36	12
Alexander	55	27	10
Alleghany	11	7	0
Anson	10	5	1
Ashe	31	11	5
Avery	17	11	1
Beaufort	9	5	0
Bertie	3	1	0
Bladen	16	7	4
Brunswick	57	30	13
Buncombe	1108	306	71
Burke	233	105	15
Cabarrus	227	67	24
Caldwell	188	95	16
Camden	8	5	3
Carteret	21	7	8
Caswell	11	2	1
Catawba	362	148	38
Chatham	55	16	5
Cherokee	157	78	13
Chowan	4	1	1
Clay	61	23	4
Cleveland	215	95	14
Columbus	22	11	5

County	Students Enrolled	Pell Grant Recipients	Military Students
Craven	37	14	19
Cumberland	130	60	64
Currituck	16	3	4
Dare	26	8	5
Davidson	179	68	19
Davie	82	29	11
Duplin	9	2	0
Durham	80	20	9
Edgecombe	8	1	0
Forsyth	332	101	44
Franklin	26	11	3
Gaston	334	135	31
Gates	3	2	0
Graham	61	28	5
Granville	28	5	10
Greene	5	3	0
Guilford	290	95	21
Halifax	14	6	0
Harnett	49	21	25
Haywood	420	162	60
Henderson	399	135	35
Hertford	5	0	1
Hoke	18	6	12
Hyde	5	2	0

County	Students Enrolled	Pell Grant Recipients	Military Students
Iredell	245	91	25
Jackson	698	277	100
Johnston	138	46	29
Jones	10	7	0
Lee	35	14	8
Lenoir	17	10	2
Lincoln	163	59	17
Macon	260	113	26
Madison	62	22	7
Martin	2	2	0
McDowell	119	44	16
Mecklenburg	608	158	42
Mitchell	23	7	1
Montgomery	13	5	1
Moore	51	16	19
Nash	33	11	2
New Hanover	60	21	12
Northampton	3	1	0
Onslow	86	26	46
Orange	55	16	3
Pamlico	2	0	0
Pasquotank	11	3	1
Pender	27	8	7
Perquimans	9	5	1
Person	24	11	4
Pitt	47	9	9

County	Students Enrolled	Pell Grant Recipients	Military Students
Polk	45	27	0
Randolph	126	58	11
Richmond	9	3	1
Robeson	27	9	2
Rockingham	66	24	7
Rowan	167	56	19
Rutherford	187	86	11
Sampson	14	7	0
Scotland	12	6	0
Stanly	46	18	2
Stokes	42	23	5
Surry	82	34	9
Swain	113	43	8
Transylvania	93	36	10
Tyrell	0	0	0
Union	348	67	41
Vance	9	5	0
Wake	513	107	46
Warren	4	1	1
Washington	2	1	0
Watauga	29	7	3
Wayne	26	7	8
Wilkes	114	44	10
Wilson	33	9	2
Yadkin	46	12	3
Yancey	20	6	3

*Pell Grant Recipients = undergraduate students who received a Pell for Fall 2018 (according to Prod table)
 Military Students = active duty, retired and military spouses and dependent children*





Enrollment

	Headcount	Percentage
Undergraduate	155	24%
Graduate	479	76%
Total	634	

Age Distribution

Age Range	Headcount	Percentage
17-20	12	2%
21-29	296	46%
30-39	193	31%
40-49	100	16%
50-59	28	4%
60+	4	1%

Average age 30 yrs

Gender

	Headcount	Percentage
Female	440	68%
Male	193	32%

Enrollment by Areas

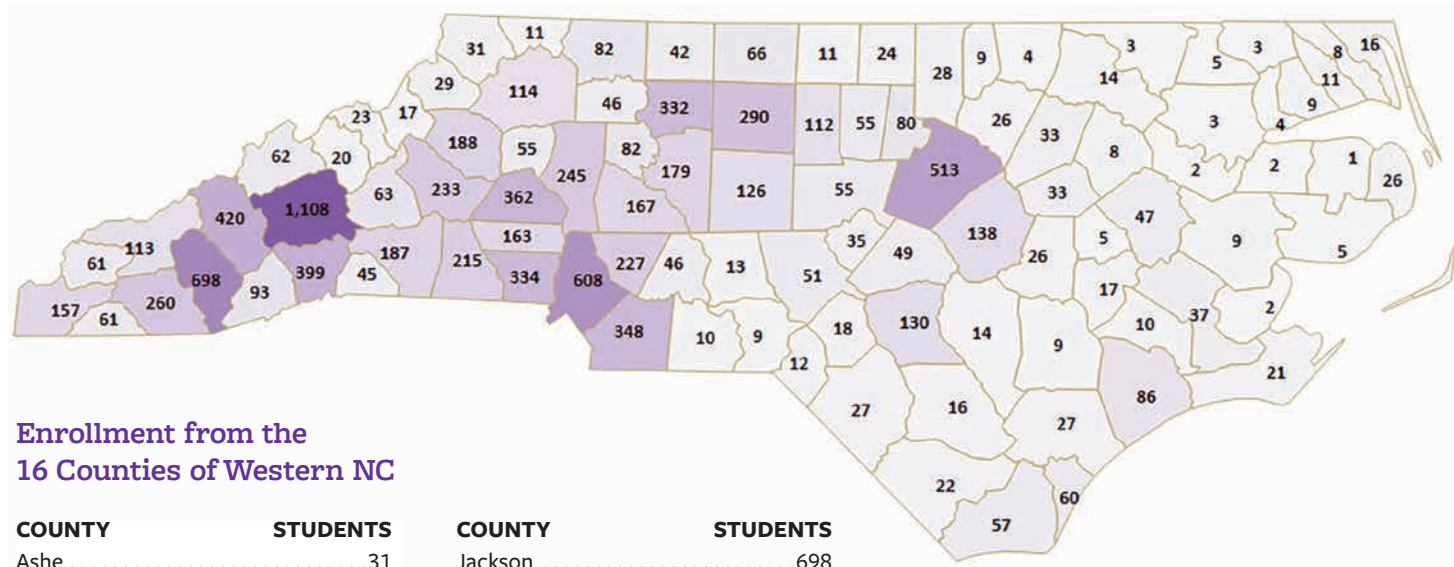
BUSINESS AND LEADERSHIP PROGRAMS	143 students (22%)
Accountancy (Mac)	29
Accounting (BSBA)	2
Business Administration (MBA)	74
Finance (BSBA)	1
Public Affairs (MPA)	37
EDUCATION	49 students (8%)
Educational Leadership (EdD)	47
English Education (MAEd and MAT)	2
HUMAN SERVICES	136 students (21%)
Clinical Mental Health Counseling	52
General Psychology (MA)	7
School Counseling (MAEd)	22
Social Work (MSW)	55
LIBERAL ARTS	19 students (3%)
English (MA)	19
HEALTH SCIENCES	244 students (39%)
Family Nurse Practitioner (MS)	50
Health Sciences (MHS)	12
Nurse Anesthesia (DNP,MS)	46
Nursing (BSN)	124
Nursing Practice (DNP)	12
ENGINEERING AND TECHNOLOGY	38 students (6%)
Engineering (BS)	28
Technology (MS)	10
CERTIFICATE AND NON-DEGREE STUDENTS	5 students (1%)
TOTAL STUDENTS ENROLLED	634 students

Note: This is a count of students who were taking at least one course at the Biltmore Park campus during the Fall 2018 semester. The courses taken at this campus are not necessarily part of the programs listed.



Geographic Distribution of Students

Enrollment by NC Counties



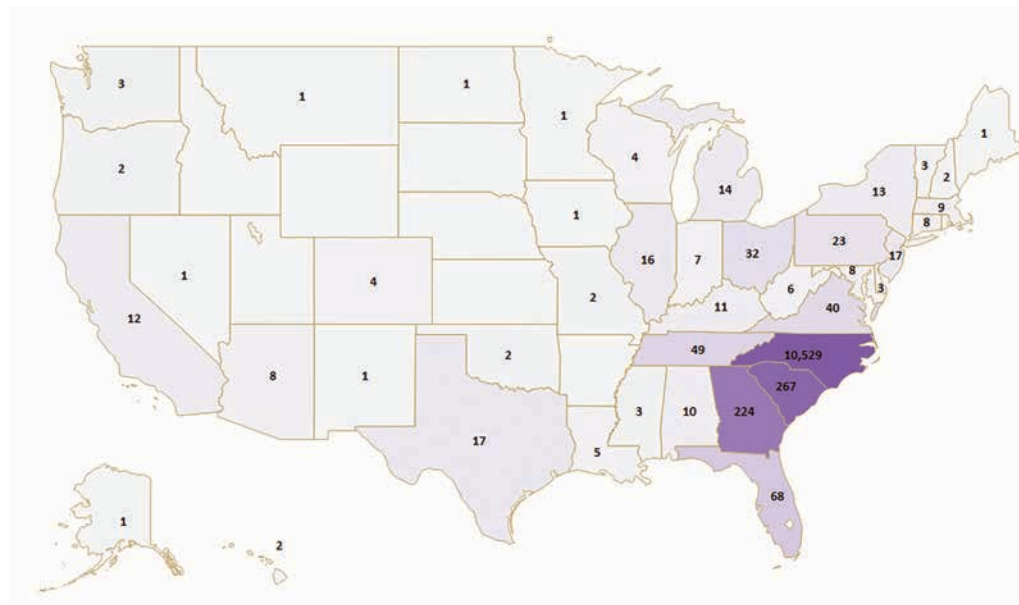
Enrollment from the 16 Counties of Western NC

COUNTY	STUDENTS	COUNTY	STUDENTS
Ashe	31	Jackson	698
Avery	17	Macon	260
Buncombe	1,108	Madison	62
Cherokee	157	Mitchell	23
Clay	61	Swain	113
Graham	61	Transylvania	93
Haywood	420	Watauga	29
Henderson	399	Yancey	20

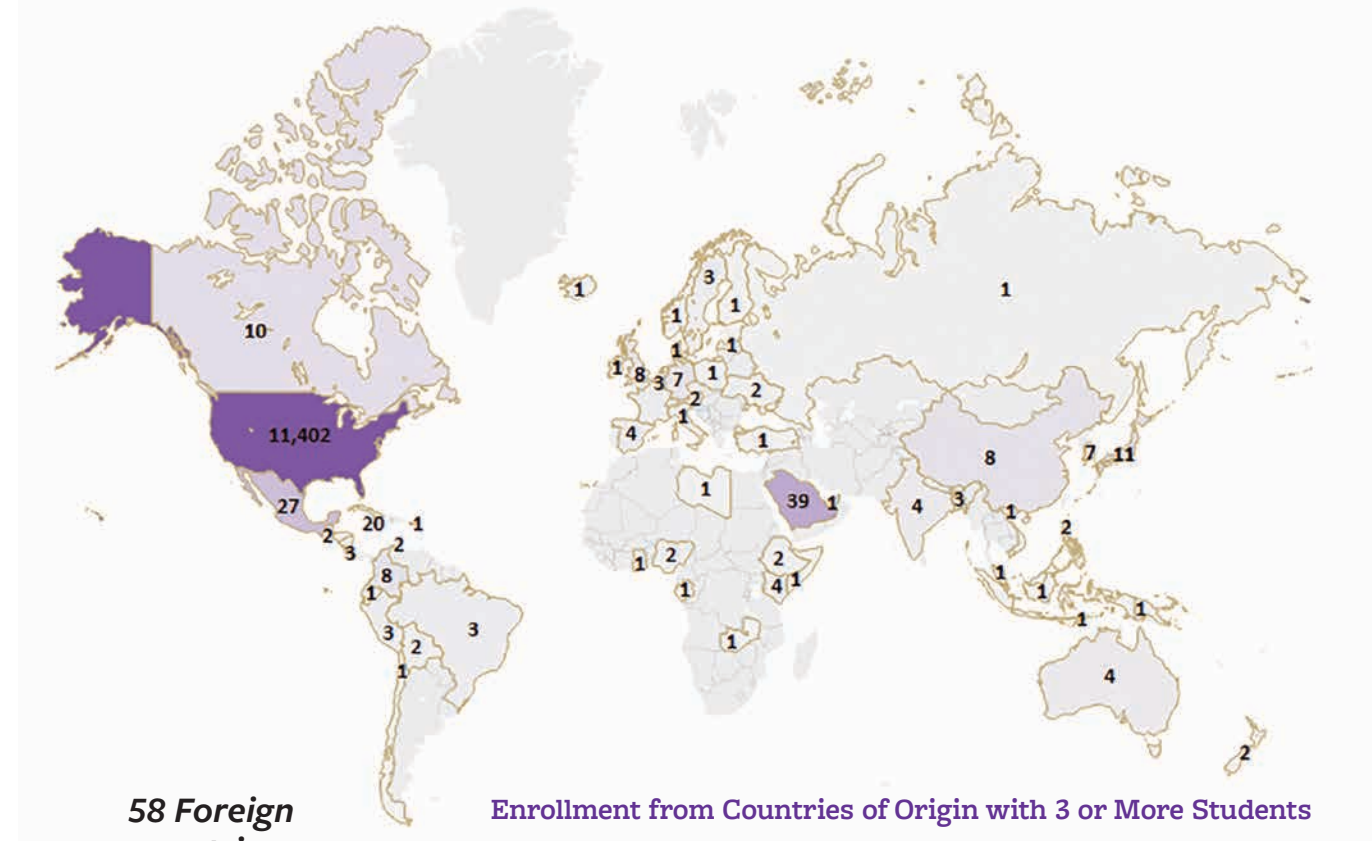
Enrollment by State

Total Enrollment for Top 10 States Outside of NC

STATE	STUDENTS
North Carolina	10,529
South Carolina	267
Georgia	224
Florida	68
Tennessee	49
Virginia	40
Ohio	32
Pennsylvania	23
New Jersey	17
Texas	17
Illinois	16



Enrollment by Countries of Origin

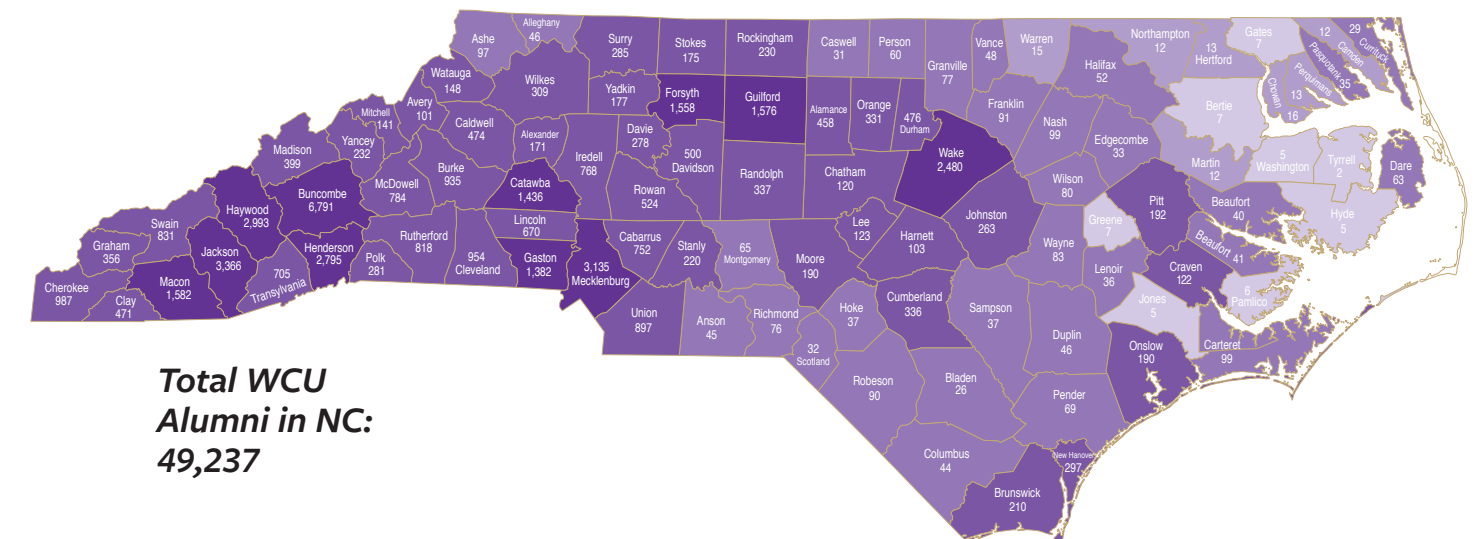


58 Foreign countries represented

Enrollment from Countries of Origin with 3 or More Students

COUNTRY	STUDENTS	COUNTRY	STUDENTS
U.S.A	11,402	China	8
Saudi Arabia	39	Colombia	8
Mexico	27	United Kingdom	8
Jamaica	20	Korea	7
Japan	11	Germany	7
Canada	10		

In State WCU Alumni Distribution by County



Total WCU Alumni in NC: 49,237

Freshman Profile – Fall 2018



Class Size

Applications	19,341
Admitted	7,667
Enrolled	2,189
Enrolled in Honors College	453
Academic Success Program.....	187

Gender

Female	55.3%
Male	44.7%

IEPDS Race/Ethnicity

American Indian or Alaska Native.....	0.7%
Asian.....	1.2%
Black or African American	4.5%
Hispanic.....	8.1%
Multiracial	5.2%
Native Hawaiian/Other Pacific Islander ...	0.0%
Unknown or did not disclose.....	0.9%
White	79.4%

Removed Non-Resident Alien IEPDS race category

Citizenship/Residency

US Citizens	98.9%
In-State	84.7%
Out-of-State.....	14.3%
Resident Aliens	0.3%
Non-Resident Aliens	0.8%

Based off the enrolled total

States Represented

Alabama, Connecticut, Florida, Georgia, Hawaii, Illinois, Kentucky, Louisiana, Massachusetts, Michigan, Minnesota, Missouri, New Hampshire, New Jersey, New York, Ohio, Pennsylvania, Rhode Island, South Carolina, Tennessee, Texas, Vermont, Virginia, West Virginia, Wisconsin.

Countries Represented

Belgium, Bolivia, Canada, China, Colombia, France, Honduras, Iceland, Italy, Jamaica, Japan, Mexico, Netherlands, Nigeria, Papua New Guinea, Peru, Saudi Arabia, Sweden.

High School Academic Profile

Avg. HS Honors College GPA (weighted) ..	.454
Avg. HS GPA (weighted)392
Avg. ACT Composite23.1
Avg. ACT Honors College Composite.....	.26.4
SAT Composite.....	1,118
SAT Composite (Honors)	1,242
% in Top Tenth of HS Graduating Class15%
% in Top Quarter of HS Graduating Class ..	.42%
% in Top Half of HS Graduating Class78%

**Includes only ACT and SAT scores used for making admission decisions, in accordance with a new methodology employed by the System Office and the Integrated Postsecondary Education Data System.*

Transfer Student Profile – Fall 2018



Class Size

Applications	2,330
Admitted	1,578
Enrolled	1,105
Resident/on-campus transfer	635
Distance (online) education	470
Honors College.....	12

Gender

Male	46.7%
Female	53.3%

IEPDS Race/Ethnicity

American Indian or Alaska Native.....	1.1%
Asian.....	0.9%
Black or African American	6.8%
Hispanic.....	6.5%
Multiracial	2.0%
Native Hawaiian/Other Pacific Islander ...	0.1%
Unknown or did not disclose.....	2.0%
White	80.5%

Removed Non-Resident Alien IEPDS race category

Citizenship/Residency

US Citizens	97.6%
In-State	90.3%
Out-of-State	7.2%
Resident Aliens.....	0.8%
Non-Resident Aliens	1.6%

Top 22 Transfer Institutions

Asheville-Buncombe Tech Cmty Col	130
Southwestern Community College.....	105
Central Piedmont Community College	46
Wake Technical Community College	39
Haywood Community College.....	38
Catawba Valley Community College.....	36
Western Piedmont Community College	28
Blue Ridge Community College.....	27
Gaston College	26
Isothermal Community College.....	24
Cleveland Community College	23
Forsyth Technical Community College	19
Tri-County Community College.....	18
Univ of North Carolina Charlotte.....	17
Caldwell Cmty College & Tech Inst.....	17
Lenoir Community College	15
Davidson County Community College.....	15
Surry Community College	15
Mitchell Community College	14
Wilkes Community College	13
Fayetteville Tech Community College	13
Appalachian State University.....	13

Number of Transfer Hours

0-29 hours.....	10.0%
30-59 hours.....	29.7%
60-89 hours.....	46.2%
90-119 hours.....	9.5%
120 hours or more.....	4.6%

Based off the enrolled total

Top 10 NC Counties for Transfer

Buncombe.....	133
Jackson	62
Haywood	51
Wake.....	44
Mecklenburg.....	42
Henderson	41
Macon	38
Catawba.....	37
Burke	33
Gaston	25

States Represented

California, Colorado, Florida, Georgia, Illinois, Indiana, Kentucky, Louisiana, Massachusetts, Michigan, Mississippi, Nevada, New York, Ohio, Pennsylvania, South Carolina, Tennessee, Texas, Virginia, Washington, West Virginia, Wisconsin.

Countries Represented

Canada, Colombia, Gabon, Guatemala, India, Latvia, Libya, Malaysia, Mexico, Peru, Poland, Saudi Arabia, Timor-Leste, Vietnam.



Undergraduate

MAJOR	STUDENTS
Business Administration and Law	811
Nursing	767
Criminal Justice	508
Psychology	488
Biology	478
Marketing	337
Emergency Medical Care	290
Elementary Education	258
Entrepreneurship	249
Music	239
Engineering Technology	226
Engineering	222
Birth-Kindergarten	204
Finance	189
Athletic Training Sports Medicine	187
Art	180
Communication	178
Emergency Management	169
Construction Management	168
Anthropology	166

Graduate

MAJOR	STUDENTS
Nursing	145
Human Resource Development	119
Health Science	98
Physical Therapy	92
Social Work	85
Business Administration	75
Project Management	62
Communication Sciences and Disorders	61
Sport Management	57
Construction Management	53

2017-2018 Degrees Conferred

SCHOOL	STUDENTS
Graduate School & Research	643
College of Arts & Sciences	625
College of Health & Human Sciences	480
College of Business	457
College of Education & Allied Professions	327
College of Engineering & Technology	143
College of Fine & Performing Arts	117

WCU Mission Statement

Our Mission

Western Carolina University creates learning opportunities that incorporate teaching, research, service, and engagement through on campus, off campus, on-line and international experiences. The university focuses its undergraduate, master's and three doctoral programs, educational outreach, research, creative, and cultural activities to sustain and improve individual lives and enhance economic and community development in Western North Carolina and beyond.

Our Core Values and Guiding Principles

- ▶ Excellence in Teaching, Learning, Scholarship, and Service
- ▶ Collaboration with and Respect for our Communities
- ▶ Free and Open Interchange of Ideas
- ▶ Responsible Stewardship and Organizational Effectiveness
- ▶ Organizational and Environmental Sustainability
- ▶ Cultural Diversity and Equal Opportunity

Our Vision

To be a national model for student learning and engagement that embraces its responsibilities as a regionally engaged university.

