

MS-91

Management Programme

**ASSIGNMENT
SECOND SEMESTER
(July to December)
2019**

MS-91: Advanced Strategic Management



School of Management Studies

INDIRA GANDHI NATIONAL OPEN UNIVERSITY

MAIDAN GARHI, NEW DELHI – 110 068

ASSIGNMENT

Course Code	:	MS-91
Course Title	:	Advanced Strategic Management
Assignment Code	:	91/TMA/SEM-II/2019
Coverage	:	All Blocks

Note: Attempt all questions and submit this assignment to the coordinator of your study centre on or before 31st October, 2019.

1. What are the various approaches to corporate management and which one is the best in Indian environment? Give illustrations.
2. Identify the various modes of entry Ranbaxy Laboratories has adopted in different regions and discuss the pros and cons of each mode of entry.
3. (a) How does creativity contribute to the success of an organization?
(b) Select an organisation of your choice (Name and describe the organisation) which has developed special programmes to enhance the creativity of its employees and present the details of such programmes.
4. What are the different sources of knowledge? Explain different types of knowledge and the factors which constitute the knowledge creation process.
5. Discuss the key developments in transparency and reporting with respect to social audit.
6. Write short notes.
 - (a) Dynamic Environment
 - (b) Corporate Governance