

Answer all the questions

Part – A (10 x 2 = 20 Marks)

- 1 Is management a science or art? Justify your answer
- 2 Define informational roles
- 3 What is Self Actualisation?
- 4 Explain "business Strategy"
- 5 What is "Apprenticeship Training"?
- 6 What do you understand by decentralisation?
- 7 What is Creativity?
- 8 Define the term Economic Order Quantity (EOQ)
- 9 What do you understand by Merger and Acquisition (M & A)?
- 10 Define "Ethics"

Part – B (5 x 16 = 80 Marks)

- 11 Discuss, the impact and significance of systems approach in management with a suitable block Diagram. How technological advancements affects the business environment in economically optimising the available resources ?
- 12 (a) Enumerate the types of planning with a suitable example. What are the advantages of planning for enhancing safety and security measures in the manufacturing sector ?
(OR)
- 12 (b) Explain the merits & demerits of decision making under risk and uncertainty. Offer suggestions
- 13 (a) Explain in detail the challenges and opportunities in management of Human Resources in the context of multinational companies in India. Offer your innovative suggestions
(OR)
- 13 (b) What are the forms of departmentalisation ? Describe with a neat sketch all of them in detail
- 14 (a) Explain in detail the leadership theories in management
(OR)
- 14 (b) Explain the process of communication. What are the barriers to effective communication ?
- 15 (a) Explain the effect of globalisation and management practices in MNCs after the recession
(OR)
- 15 (b) Explain the role of Operations Managers in the productivity enhancement measures. What are the modern challenges faced by the Production Managers in the industries ?