

[A-13]

SEAT No. _____

No. of Printed Pages : 2

SARDAR PATEL UNIVERSITY
BCom(Gen) Sem V EXAMINATION (2010 batch)
Tuesday, 20 November 2018
Time: 2.00 pm to 4.00 pm
English and Business Communication - V
UB05FCOM01/02

Maximum Marks: 60

- Q-1** Attempt the following questions: (15)
- (a) What happens when Lady Bracknell and her daughter, Gwendolen visit Algernon's house? Why does she leave the house in anger?
- (b) What do you know about Cecily Cardew and her role in the play?

OR

- Q-1** Attempt the following questions: (15)
- (a) Give an account of Gwendolen's visit to Hertfordshire and her meeting with Cecily Cardew.
- (b) Comment on the end of the play *The Importance of being Earnest*?

- Q-2** (a) Write a brief note on: (any one) (05)
- (i) Miss Prism
- (ii) Lady Bracknell's Interview of Jack
- (b) What do you mean by the term **Kinesics**? Explain the importance of facial expressions and gestures in Kinesics with the help of suitable illustrations. (10)

OR

- Q-2** (a) Write a brief note on: (any one) (05)
- (i) Algernon Moncrief and his friend Bunbury
- (ii) Dr Chasuble
- (b) Write notes on the following: (10)
- (i) Advantages and shortcomings of using Email
- (ii) Video-conferencing

(P.T.O.)

- Q-3** Draft a Press Report on **any one** of the following: (15)
(a) The death of a great statesman
(b) A tragic rail accident

OR

- Q-3** Write a Report for publication in a newspaper on **any one** of (15)
the following:
(a) Fire in a crowded public place
(b) Collapse of a multi-storied building

- Q-4** Draft a Questionnaire to survey the socio-economic conditions of (15)
any one of the following classes of people:
(a) Domestic servants
(b) Slum-dwellers

OR

- Q-4** Attempt the following: (**any one**) (15)
(a) Prepare a Questionnaire to survey the market on launching of a
new brand of cosmetics
(b) Prepare a Questionnaire to survey the reading habits of college
students.

