



31st Jan - 2nd Feb

Register at: reg-ges.ecell-iitkgp.org



The founding of IIT Kharagpur in 1951 can be called a significant event in many senses. It evoked the idea of a self-reliant nation. The institute was initially housed in the Hijli Detention Camp. Thus, a prison house was transformed into a temple of learning. It was set up in the sylvan surroundings far from the maddening crowd, to provide the right atmosphere for creative thinking.

In educated circles across the country IIT Kharagpur soon became a household name as a torch bearer of scientific knowledge each IIT pursued the common goal of excellence in its own way.

IIT Kharagpur was created based on the principle of fairness, justice and dedication with a clear and lofty sense of purpose .It is the largest technical institution in india and ranked the best institution in the country imparting technical education and research.







Entrepreneurship Cell is a student body of IIT Kharagpur, formed in 2006 solely with the purpose of inspiring and guiding start-ups in IIT Kharagpur and to foster an entrepreneurial culture in the campus of IIT Kharagpur. We now play that role on a national scale and have won acclaim across the world.

#### The basic aim of E-Cell is to help college startups through:

- To inspire an increasing number of students to startups on their own and to promote such ventures.
- Organizing workshops and events periodically to create awareness about entrepreneurship.
- Functioning as a guide for students with creative ideas which can be transformed into successful companies.



Mr. Sundar Pichai CEO Google

# **Guest Speakers**



Mr. Neal Mohan CPO Youtube



Mr. Rajat Sharma Founder India TV



Mr. Rahul Jaimini Co-founder Swiggy



Mr. Ravi Garikipati CTO Flipkart



Mr. Ranjith Radhakrishnan CPO, BYJU's





Mr. Ram Gopai CEO Barclays Bank India







# **Competitions**

The action just doesn't get over. To spice things up a little, we will be having various buzzing hubs in different parts of the campus with young innovators hustling to emerge winners of the competitions co-hosted by the big fishes.



Scale It!
Brand Scaling Competition

Design-a-thon!
Product Design Competition



## **Panel Discussion**

Rethinking Innovation - Evolution of Extraordinary Products and product Management



Mr. Prashant Singh VP Products,Paytm

A well-structured event
to figure out specific industries inside out,
with the number of leaders on the same
stage at the same time shedding all their knowledge
about the industry right
in front of your eyes.



Mr. Kiran Babu CEO, Egnify Technologies



Mr. Amarinder Paliwal CPO, IndiaMART.com



Mr. Hrishikesh Kunte VP, Aditya Birla Health Insurance





A summit thoroughly structured to solve recurrent problems, events and closed room sessions on innovative avenues of growth exclusively for the benefit of startups.

Grand Networking with Guest Speakers

Elevator Pitch

Co-founder meet

## **Million at Stake**

Fundraising is arguably one of the most formidable phases of a startup. We understand that raising funds is a tedious task for most early-stage startups, if not all. Million at stake is here to give you a leg up by helping you raise INR 1.5 Million in just 10 minutes!





Warm sessions where we bring together industry experts, mentors, startups, professors and like-minded students to share and discuss ideas and problems.

Allow us to introduce you to leaders working in a plethora of avenues.



Get ready to witness jaw-dropping experiences of cutting edge technology on display at the Product Expo happening right in the heart of GES 2020. This event will include products from various sectors displaying the epitome of innovation, inspiring students by enabling them to dream big.





# Reach us



### Harsh Trivedi

**Events, Social Media Content** 

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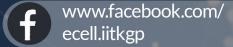
## Smile Bhateja

Events, Startup & Alumni Relations

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www.instagram.com/ ecellkgp