

# **Alabbar School of Management**

**RAFFLES UNIVERSITY, NEEMRANA**



**RAFFLES**  
**UNIVERSITY**

**Course Structure of Teaching & Evaluation**  
**For**

**Bachelor of Business Administration (BBA)**

**(Effective from the Session: 2018-19)**

## Bachelor of Business Administration (BBA)

### BBA: Semester-I

SN	Paper Code	Course		Periods			Evaluation Scheme					Credits
		Type	Title	L	T	P	Sessional Exams			ETE	Total	
							MT	TA	Total			
1	MGTB- 101	Ability Enhanc ement	From the list -1	2	0	0	10	20	30	20	50	2
2	MGTB- 102	Skill	From the list -II	4	0	0	20	40	60	40	100	4
3	MGTB- 103	Core	Management process	4	0	0	20	40	60	40	100	4
4	MGTB- 104	Core	Business Organization and Environment	4	0	0	20	40	60	40	100	4
5	MGTB- 105	Core	Principles of Accounting	4	0	0	20	40	60	40	100	4
6	MGTB-106	Core	Business Mathematics	4	0	0	20	40	60	40	100	4
7	MGTB- 107	Core	Fundamentals of Computers	3	0	1	20	40	60	40	100	4
<b>Total</b>											<b>650</b>	<b>26</b>

### BBA: Semester-II

SN	Paper Code	Course		Periods			Evaluation Scheme					Credits
		Type	Title	L	T	P	Sessional Exams			ETE	Total	
							MT	TA	Total			
1	MGTB-201	Ability Enhance ment	From the list-I	3	0	0	10	20	30	20	50	2
2	MGTB- 202	Skill	From the list-II	4	0	0	10	40	60	40	100	4
3	MGTB- 203	Core	Business statistics	4	0	0	20	40	60	40	100	4
4	MGTB- 204	Core	Cost Accounting	4	0	0	20	40	60	40	100	4
5	MGTB- 205	Core	Organization Behavior	4	0	0	20	40	60	40	100	4
<b>Total</b>											<b>450</b>	<b>18</b>

### BBA: Semester-III

SN	Paper Code	Course		Periods			Evaluation Scheme					Credits
		Type	Title	L	T	P	Sessional Exams			ETE	Total	
							MT	TA	Total			
1	MGTB- 301	Skill	From the list-II	3	0	0	20	40	60	40	100	4
2	MGTB- 302	Core	Business Economics	4	0	0	20	40	60	40	100	4
3	MGTB- 303	Core	Corporate Accounting	4	0	0	20	40	60	40	100	4
4	MGTB- 304	Core	Human Resource Management	4	0	0	20	40	60	40	100	4
5	MGTB- 305	Core	Rural Management	4	0	0	20	40	60	40	100	4
	MGTB- 306	Core	Comprehensive Viva Voce	0	0	0					100	4
<b>Total</b>											<b>600</b>	<b>24</b>

**BBA: Semester-IV**

SN	Paper Code	Course		Periods			Evaluation Scheme					Credits
		Type	Title	L	T	P	Sessional Exams			ETE	Total	
							MT	TA	Total			
1	MGTB- 401	Skill	From the list-II	3	0	0	20	40	60	40	100	4
2	MGTB-402	Core	Financial Management	3	0	0	20	40	60	40	100	4
3	MGTB- 403	Core	Direct Tax	4	0	0	20	40	60	40	100	4
4	MGTB- 404	Core	Management Accounting	4	0	0	20	40	60	40	100	4
5	MGTB- 405	Core	E- Business	4	0	0	20	40	60	40	100	4
6	MGTB- 406	Core	Business Research Methods	4	0	0	20	40	60	40	100	4
<b>Total</b>											<b>600</b>	<b>24</b>

**BBA: Semester-V**

SN	Paper Code	Course		Periods			Evaluation Scheme					Credits
		Type	Title	L	T	P	Sessional Exams			ETE	Total	
							MT	TA	Total			
1	MGTB- 501	Core	Marketing Management	3	0	0	20	40	60	40	100	4
2	MGTB- 502	Core	Financial Management	4	0	0	20	40	60	40	100	4
3	MGTB- 503	Discipline	Choose any one: a. Investment Management b. Entrepreneurial Management c. Advertising	4	0	0	20	40	60	40	100	4
4	MGTB- 504	Discipline	Choose any one: a. International Finance b. Computerized Accounting System c. Labour Law	4	0	0	20	40	60	40	100	4
5	MGTB- 505	Core	Summer Internship & Project	4	0	0	20	40	60	40	100	4
<b>Total</b>											<b>500</b>	<b>20</b>

### BBA: Semester-VI

SN	Paper Code	Course		Periods			Evaluation Scheme					Credits
		Type	Title	L	T	P	Sessional Exams			ETE	Total	
							MT	TA	Total			
1	MGTB- 601	Discipline	Choose any one: a. Media Management b. Financial Market Institutions, and Services c. Industrial Relation	4	0	0	20	40	60	40	100	4
2	MGTB- 602	Discipline	Choose any one: a. Human Resource Planning b. Goods and Services Tax c. Consumer Affairs and Customer care	4	0	0	20	40	60	40	100	4
3	MGTB- 603	Core	International Business	4	0	0	20	40	60	40	100	4
4	MGTB- 604	Core	Operation Management	4	0	0	20	40	60	40	100	4
5	MGTB- 605	Core	Research Project Report	4	0	0	20	40	60	40	100	6
<b>Total</b>											<b>500</b>	<b>22</b>

**Total credit = 134**

#### List-1

- Hindi Language
- English language
- Modern Language
- Japanese Language
- Business Communication

#### List-II

- Constitution of Indian and Human Rights
- HRM with reference to legal, scientific & Management
- Disaster management
- Cyber Phenomenon & Law
- Japanese Language
- Health Engineering, Management & Law
- Small Projects
- Business Communication
- Environment Studies