

The ICFAI University, Jharkhand  
Ranchi  
(Approved by UGC)



**The Ph.D. Program  
in Management**  
(Part-Time)  
2011-12



# Welcome to the Ph.D. Program in Management (Part-time)

**T**he business environment has been experiencing unprecedented changes, creating new opportunities and challenges. Paradigm shifts have been taking place in every industry and in every economy. New knowledge and new skills are required for success in all endeavors of the present day world.

The transformation from the regulated era to liberalization, from protection to competitive markets, the rapid advances in information and communication technologies, the exponential growth and reach of internet and opening up of the global economy, have all created challenging opportunities for qualified management professionals to manage effectively in this complex environment. Our objective is to create professionals who can lead and foster creativity and innovation in such a dynamic business environment.

Research is a systematic approach to diagnose the problems, capture and analyze the right data and come up with solutions. New knowledge created out of this process is useful to academia as well as industry.

A number of working professionals (in Industry, Banking and Financial Services, Government, Academia etc.) are keen to take up research but are unable to pursue the full time Ph.D. Programs.

In this context, the ICFAI University, Jharkhand offers the Ph.D. Program in Management on part-time basis to encourage working professionals to pursue the Ph.D. Program. Those, who wish to excel and win in their chosen fields of management, are welcome to join us for nurturing and fulfilling their aspirations for in-depth study and research.

***Chairman***

Admissions Committee

## The ICFAI University, Jharkhand

The ICFAI University, Jharkhand was established under sub-section (2) of Section 4 of the Institute of Chartered Financial Analysts of India University Act 2006 (Jharkhand Act 08, 2007). The University is empowered by the UGC to award degrees under section 22 of UGC Act, 1956.

The University believes in creating and disseminating knowledge and skills in core and frontier areas through innovative educational programs, research, consulting and publishing, thereby developing a new cadre of citizens with a high level of competence and deep sense of ethics and commitment to the code of professional conduct.

The Visitor of the University is His Excellency, The Governor of Jharkhand. The University is administered as per the Act, Statutes and Rules. The Board of Governors is headed by the Chancellor and has Vice-Chancellor and others as members.

The Board of Management and the Academic Council are headed by the Vice-Chancellor. The Academic Council is responsible for all academic matters.

The University currently offers Bachelor's, Master's and Doctoral level programs in Management, Science and Technology, Information Technology and other areas.

### Campus

Currently, the ICFAI University, Jharkhand is operating from premises in Ranchi with spacious classrooms, well-equipped latest audio-visual equipments, library, labs and computer centre. The University plans to set-up a full fledged campus of its own, in the next 12-18 months. Land acquisition is in progress.



## Programs Offered

UG Programs	PG Programs
<b>B. Tech</b> : 4 Years	<b>MBA</b> : 2 Years
<b>BBA</b> : 3 Years	<b>Ph.D. Program in Management</b> (Part time – 4 years)
<b>BCA</b> : 3 Years	

**Semester System:** The University follows the semester pattern of education for all of its programs. Each academic year consists of two semesters and a summer term.

**Student Handbook:** Each student will be supplied with a Student Handbook containing all the rules and regulations of the respective programs, including detailed curriculum, academic calendar etc.

## The Ph.D. Program in Management (Part-time)

The Part-time Ph.D. Program in Management is designed for practicing corporate executives and faculty members who aspire to become thought leaders in the domain of management. The main purpose of this program is to expose the experienced executives and faculty members from the diversified fields of management to develop the research inclination in order to gain in-depth understanding of business, management and consultancy skills to improve their ability for teaching, research and business management.



## Program Structure

This Program is for a period of four years from the date of provisional admission into the Ph.D. Program. However, in exceptional cases, permission may be given for thesis submission even before the completion of four years, provided the candidate has completed minimum three years from the date of provisional admission into the Ph.D. Program. Maximum duration of the program is six years, which may be extended in exceptional cases by one year.

**The program is divided into eight semesters.**

Semester I	Semester II
Course work – 1	Independent Study
Course work – 2	
Semester III	Semester IV
Independent Study	Research Work
Research Proposal presentation in the seminar	Progress of Research as per the prescribed Progress Report format and presentation in Seminar.
Registration for Ph.D. after successful presentation in the Seminar.	
Semester V	Semester VI
Research Work	Research Work
Progress of Research as per the prescribed Progress Report format and presentation in Seminar.	Progress of Research as per the prescribed Progress Report format and presentation in Seminar.
Semester VII	Semester VIII

## Induction

After provisional admission into the Ph.D. Program all students will go through an Induction Session, at IUJ, wherein they are acquainted with the program methodology. Thereafter, course materials will be provided to each candidate for independent study.

## Course work

All candidates that are provisionally admitted are required to take up course work for a period of one Semester. The objective of the Course Work is to acquaint, help and equip a research scholar with the current methodologies for undertaking research. Course Work consists of two courses, Course Work-1 and Course Work-2. Course Work-1 is a general course, which includes Research Methodologies and Techniques, Quantitative Methods, Computer Applications, Literature Survey, Statistical Analysis, Technical Report Writing, Effective Presentations etc., Course Work-2 is focused on Elective, which will cover management and allied subjects, which are related to the specific research topic of the candidates. Major Electives currently offered are Marketing, Finance, HR and Operations. More Electives may be offered, subject to a minimum number of students opting for the same.

All candidates have to attend contact sessions for Course Work, conducted by IUJ, in two spells of one week each. Schedules for the contact sessions will be communicated to the students in advance.

## Allocation of Supervisor

A candidate, after successful completion of the mandatory course work, will be allocated a Research Supervisor by IUJ, depending on the research interest of the candidate, as indicated during the interview.

## Preparation of Research Proposal

The candidate will prepare the research proposal under the guidance of the supervisor. The same will be presented, in an open Seminar, in the presence of his/her Supervisor and the members of RAC, for approval. If the presentation is adjudged satisfactory, the candidate will be entitled for Ph.D. registration.

## Progress of Research work

- a) After approval of the research proposal and registration for Ph.D., the candidate will be required to do literature survey and formulate clearly the objective and scope of the thesis.
- b) Thereafter, the candidate will design the questionnaires and take up collection of the needed primary data/ take up the survey.
- c) The candidate should submit at the end of every semester, a report on the "Progress of research" and also present the same in a Seminar.

## Pre-Submission Thesis Seminar

This seminar is to be presented by the candidate, whose Ph.D. Thesis is nearly ready for submission. The candidate is required to present the gist of the Ph.D. Thesis work in the prescribed format using Power Point. In addition, the student is required to bring with him/her the main data collected / survey reports or any other exhibits, considered important. Any feedback, comment or suggestion considered suitable by the Research Advisory Council should be incorporated in the final manuscript of the Thesis.

## Publication Requirement

Every student should publish at least one research paper in his/her chosen area in a refereed journal before submission of the thesis and produce evidence of the same in the form of acceptance letter or the reprint which is to be appended to the Thesis.

## Submission of the Ph.D. Thesis and Evaluation

On submission of the final thesis in the prescribed format, it will be evaluated by a panel of examiners. If the panel is satisfied with the thesis, Viva Voce examination will be conducted and the student's performance is graded accordingly.

## Award of Ph.D. degree

All the students who have completed the program successfully will be awarded Ph.D. degree from the University, subject to the University regulations.

## Research Advisory Committee Members



**Prof. O. R. S. Rao** is the Vice Chancellor of the University. He has over 36 years of experience in Industry and Applied Research. His areas of interest include business strategy, business research and equity research.

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**Prof. K. K. Bhagat** is a Professor at Xavier Institute of Social Service, Ranchi. He is an eminent Sociologist of the contemporary era and contributed significantly to the Social Capital. His areas of interest include research methodology, bench marking, corporate social responsibility and social action.

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**Prof. S.K. Bose** is Professor and Head of Department of Management at BIT, Mesra. He is also Chairman, Board of Studies and PhD Committee for Department of Management at BIT, Mesra. His areas of interest include corporate accounting, financial management, management of financial institutions, bank management, insurance management, corporate law and cost management.

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**Prof. I. S.F. Irudayaraj** is Professor in Organizational Behavior at XLRI, Jamshedpur. He was Member of the Board of Governors, XLRI from August 2006 – September 2010. His areas of interest include organization development and change, developing vision, mission and value congruence, building organization culture, personality development through transactional analysis, leadership, team building and counseling.

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**Prof. K K Nag** served as Vice-Chancellor of three Universities – Bhagalpur University, Ranchi University and Vinobha Bhave University. He also served as Chairman, Research Advisory Committee, Central Tassar Research and Training Institute, Ranchi. Twenty five scholars received their Ph.D.'s and two scholars their D.Sc. Degrees of Ranchi University under his guidance.

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**Prof. S. Venkata Seshaiyah** is Dean (Research) at ICFAI University, Hyderabad. His areas of interest include econometrics, portfolio management, financial management and business economics.

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**Prof. M J Xavier** is the Director of the Indian Institute of Management, Ranchi. He is an M Tech (NIT, Warangal) and PhD from IIM, Kolkata. He has authored three books and published more than 100 articles in Journals and Magazines in India and abroad. His book 'Marketing in the New Millennium' won the DMA-Escorts Award for the best Management Book of the Year 1999. His areas of interest include marketing research, data mining, e-governance and spirituality.

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**Prof. B. M. Singh** is the Dean, Faculty of Management Studies of the University. He has over 42 years of experience in Industry, Teaching and Research. His areas of interest include banking, financial services and entrepreneurship.

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## Research and Publications

To ensure that students are exposed to the latest thinking and developments in the discipline of management, the University lays great stress on research and publishing.

Faculty members are engaged in academic research and case development. They publish articles in reputed national and international refereed journals. During the last five years the faculty have published several research articles in refereed journals, authored books in management and allied areas and developed cases, which are extensively referred by the business school community across the globe. Most of the faculty are the consulting editors for research journals.

### Books

The Icfai University Press (IUP) has published over 1,500 books in Accounting, Banking, Insurance, E-Business, Economics, Information Technology, Law, Management, Finance, Marketing, Operations, HRM and similar areas.

These executive reference books deal with contemporary developments in the business environment and their impact on managerial decision-making.

### Magazines & Research Journals

IUP has a diversified portfolio of professional magazines and journals in the areas of finance, economics, management, science & technology and arts & humanities and brings out six professional magazines and over fifty research journals regularly.

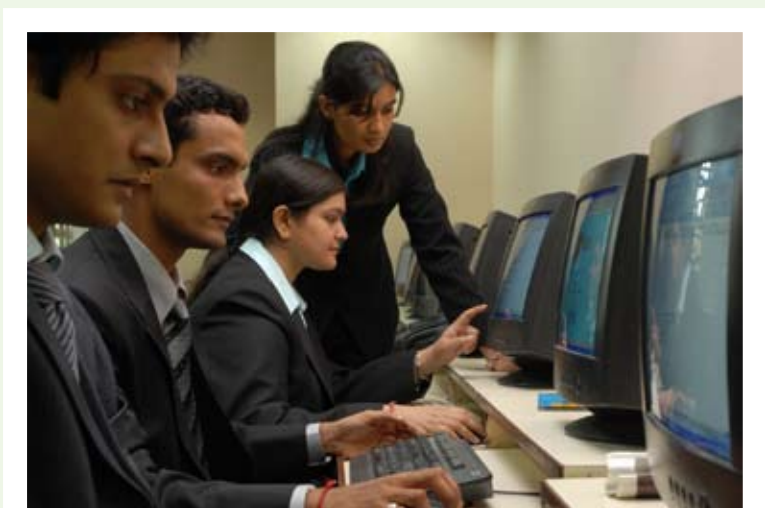
The research journals contain cutting edge research papers in various domain areas namely: management research, corporate governance, marketing management, organizational behavior, operations management, systems management, infrastructure, knowledge management, services marketing, business strategy, supply chain management, mergers & acquisitions, entrepreneurship development, brand management and many more allied

### E-learning package

The E-learning package is designed to help the students study in a convenient computer-based environment. Learning through CD-ROM allows the students to take advantage of E-learning benefits. The learning experience becomes more in-depth, flexible, convenient, personalized and above all enjoyable.

**The E-learning package consists of :**

- E-Textbooks • E-Lectures • Lecture Notes
- Quiz • Articles • Glossary • Mock Tests



## Frequently Asked Questions

### **What is the difference between a part-time Ph.D. Program and a full time Ph.D. Program?**

Scholars enrolling for a full time Ph.D Program, have to attend the program regularly for the entire duration of the program. A number of working professionals (in Industry and Academia) are keen to pursue Ph.D Program but are unable to attend the classes regularly for the entire duration of the program. Part-time Ph.D Program is advantageous for them, as it offers flexibility and convenience, without sacrificing quality. Scholars can pursue the part-time program at their own pace, subject to the rules and regulations of the University.

### **I have two years of work experience. Am I eligible?**

No. A minimum 3 years of work experience in Industry/Banking/Financial Services/Government/Academia etc., is essential to apply for the Program.

### **I have a Post Graduate Degree in Humanities and have 5 years of experience in a Bank. Am I eligible?**

Yes, you are eligible to apply for the program provided you have secured a minimum of 55% of marks in the Post Graduate degree examination. Candidates with 55% and above marks with minimum 3 years of work experience in Industry/Banking/Financial Services/Government/Academic etc., are eligible to apply for the program.

### **Is there an Admission Test and Interview for admission into the Ph.D.Program?**

Yes. Selection of candidates into the Ph.D. Program is based on Research Aptitude Test and Interview.

### **Can I take a break in between and rejoin the program?**

Yes. You can take a break and rejoin the program. However, permission will be given only in exceptional cases. The

duration of the program is four years from the date of admission. The students can complete the program within a maximum period of six years.

### **What support will the University provide me in the Research work?**

The University will allocate a Research Supervisor to the student, based on his/her area of research interest. The student can access the knowledge resources of the University, as needed.

### **What is the role of the Research Supervisor?**

The role of the Research Supervisor is to guide the student in the research work and monitor the progress of the research work.

### **Is it mandatory to publish a research paper? Where is it to be published?**

Yes, it is mandatory to publish a research paper. All students are required to publish at least one research paper in their chosen area in a refereed journal before submission of their thesis. A list of such journals will be provided to students.

### **Where will be the viva-voce is held?**

The Viva Voce will be held usually at the University campus in Ranchi. Otherwise, it can held through video-conferencing mode also.

### **Will the University provide accommodation for stay in Ranchi for the contact sessions?**

No. The student has to make his/her own arrangement for accommodation for stay during contact sessions. However, the University can facilitate the process that may be needed.



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# The ICFAI University Group



**Agartala, Tripura**



**Dehradun, Uttarakhand**



**Jaipur, Rajasthan**



**Aizawl, Mizoram**



**Dimapur, Nagaland**



**Raipur, Chhattisgarh**



**Baddi, Himachal Pradesh**



**Gangtok, Sikkim**



**Ranchi, Jharkhand**



**Bhubaneswar, Orissa**



**Hyderabad, Andhra Pradesh**



**Tura, Meghalaya**



**Guwahati, Assam**



**Ahmedabad, Gujarat**



**Dewas, Madhya Pradesh**

*The ICFAI University Group consists of statutory universities, a deemed university and institutions likely to be notified as Universities. Some campuses are operational and others are expected to be ready during 2011-12. Each University is governed by relevant legislation and regulations. © IUG 2011*