### JD-MBA

An accelerated, fully integrated dual-degree program for students of business and law

NORTHWESTERN UNIVERSITY



Northwestern Law



# EXPLORING THE INTERSECTION OF BUSINESS AND LAW

# CHANGE YOUR WORLD THROUGH BUSINESS AND LAW

Northwestern University's JD-MBA Program is the first program of its kind in the nation. It equips you for success, whether you aspire to leadership in business and know the value of legal expertise, or whether you're primarily interested in a career in law but seek a solid foundation in management.

#### **ACCELERATED STUDY**

In the short span of three years — rather than the five required to complete both degrees separately — JD-MBA students earn a Juris Doctor from Northwestern Law and a Master of Business Administration from the Kellogg School of Management, both top-tier programs that are highly regarded worldwide.

#### **ACADEMIC EXCELLENCE**

As a JD-MBA student at Northwestern, you'll study with world-class faculty renowned for thought leadership, cross-disciplinary collaboration and a passion for teaching. Academics and practitioners and researchers, they help define and shape their respective disciplines.

Our carefully designed and challenging curriculum helps you develop the solid academic grounding, analytical skills and practical insights you'll need to excel in business and the law. By its dual nature, the JD-MBA Program epitomizes our pioneering spirit and our distinctive collaborative culture.

### THE POWER OF DIVERSITY

#### "ONE OF THE GREATEST REWARDS HAS BEEN WORKING WITH SUCH A DIVERSE RANGE OF PEOPLE AND PERSONALITIES IN A TEAM-BASED SETTING."

I've always had an interest in law, but I wanted to bring a managerial perspective to a legal setting. That led me to Northwestern's JD-MBA Program.

The program attracts people who are leaders. They're ready to go and willing to get things done. The program teaches you how to effectively and efficiently collaborate with others, and how to draw on your team's collective background, knowledge and experience to make balanced and well-informed decisions.

One of the greatest rewards has been working with such a diverse range of people and personalities in a team-based setting. *Someone always brings a new or different perspective to the table*. You learn as much from them as you do in the classroom.



### THE POWER OF OUR INTEGRATED APPROACH

Academically, professionally and socially, every aspect of Northwestern's JD-MBA Program — from a single application and qualifying exam to academic coursework and student life — has been thoughtfully integrated. JD-MBA students are part of an elite cohort that is merged into both Northwestern University's Kellogg School of Management and School of Law.

#### STRATEGICALLY BALANCED PROGRAM

A strong core curriculum supported by elective coursework in entrepreneurship, finance, real estate and tax law, and other disciplines creates a well-balanced academic foundation. Students start the program in the fall and spend the first year, at the School of Law on Northwestern's Chicago campus. The first summer and entire second year of study happen at the Kellogg campus in Evanston. The second summer is devoted to an internship in law or business. During the third year, the School of Law in Chicago serves as home base, although students may opt to take additional electives at Kellogg.

#### **ENGAGING COURSEWORK**

JD-MBA students participate in the same classes and coursework as their counterparts earning solely an MBA or law degree. The classroom experience is enlivened by an emphasis on interaction and collaboration, and enriched by the diversity — in culture, education, life experiences and expectations — of both students and faculty.

#### LEARNING FROM EXPERIENCE

All JD-MBA students have the opportunity to apply knowledge gained in the classroom in real-world, on-the-ground learning experiences. Some JD-MBA students, for example, provide legal and strategic consulting to small businesses through Northwestern's Entrepreneurship Law Center. Other experiential learning opportunities abound, such as *Kellogg Worldwide Experiences and Service Trips* as well as the *Global Initiatives in Management* course.

#### **EXPANDED GLOBAL NETWORK**

As a student at both Kellogg and Northwestern Law School, you become part of an expanded and prestigious global network of alumni known for their willingness to support each other professionally and personally. The structure of the JD-MBA Program offers a double advantage: You will graduate with your first-year classmates from both programs and continue those rewarding lifelong connections as alumni.

#### OPPORTUNITIES TO LEAD

Both schools offer a wealth of opportunities to practice and demonstrate your leadership skills and become a part of the inimitable Kellogg culture. For example, you can help shape your dual-degree program by participating in the JD-MBA Association, which connects students, faculty and administration at both schools, or by serving in a leadership role in the Northwestern University Law Review. JD-MBA students also participate in all student activities at both schools — ranging from special interest clubs and events to student-organized conferences and community service.

#### THE CHICAGO ADVANTAGE

The country's second largest financial center, Chicago serves as home to some of the world's largest law firms, businesses, banks, and consulting and financial-services firms. Renowned for its incredibly wide array of art, architecture, sports, music and entertainment, the city's cultural, ethnic and intellectual diversity sets an ideal stage for the study and practice of business and law.

# RAISING SOCIAL AND PROFESSIONAL CAPITAL

### "BOTH OF THE WORK EXPERIENCES I'VE HAD SINCE COMING TO KELLOGG HAVE BEEN GAINED THROUGH THE ALUMNI NFTWORK."

When I entered the JD-MBA Program, I was interested in exploring the venture capital industry. Through the Private Equity & Venture Capital Club, 12 of us traveled to the San Francisco Bay Area to visit companies and meet Kellogg alumni in the industry. One alumnus connected us to several others who were all very willing to spend time and help us in any way they could.

Similarly, when I was interested in working for a particular start-up company last summer, I connected with a JD-MBA alumnus. He put me in contact with an attorney there, which in turn helped me land a legal position with that company for the summer. Then, in the winter, I was able to connect with another JD-MBA graduate who was a partner at a Chicago-based venture capital fund, and I was able to get a job through him.

Both of the work experiences I've had since coming to Kellogg have been gained through the alumni network.



### BRINGING A VISION TO LIFE

# "A LAW DEGREE WILL GIVE ME THE CREDIBILITY TO EVENTUALLY RETURN TO GOVERNMENT WORK, AND A BUSINESS DEGREE WILL GIVE ME THE TOOLS TO HELP RESHAPE THE WAY GOVERNMENT FUNCTIONS."

As a child of immigrants, I am so appreciative of the opportunities this country has given me. And I have always wanted to do something that helps other people. So after working for nonprofits in China and New York City for several years, I was inspired to use government as a means for helping people.

After working on the 2008 presidential campaign, I joined the U.S. Department of Homeland Security the following year. During my time there, I became well aware of the management challenges in government. I knew I had to develop additional skills before I could return to that environment and help manage government better.

So in 2010, I formed a seven-year plan for myself: I wanted to go to business school to learn the quantitative side of management, then go into consulting to practice it, and eventually go back into government. Northwestern's JD-MBA Program has helped me make that plan a reality. I have a summer internship lined up at McKinsey & Company, and I'm planning to work in the D.C. office after graduation. A law degree will give me the credibility to eventually return to government work, and a business degree will give me the tools to help reshape the way it functions.



### **ADVANCING YOUR CAREER**

Employers value the creativity, critical thinking and commitment that earning degrees from Northwestern Law and Kellogg requires. Our graduates are highly sought by law firms, corporations, government entities and nonprofit organizations. Our JD-MBA graduates serve in positions of leadership and responsibility in settings as diverse as private practice, elective office, the executive suite, venture capital, private equity and consulting.

Students enter the JD-MBA Program with several years of full-time work experience and often with well-defined career plans. The program enables them to maximize the value of the dual degree, whether it's business, law, or a profession that requires an equal measure of both disciplines.

As a JD-MBA student, you'll have full access to all the services, support and coaching offered by the career management offices at both Kellogg and the Law School. You'll enjoy this not only as a student, but also throughout your lifetime. In addition, membership in the global alumni network — and the personal and professional relationships you form during your program — greatly expand your opportunities for professional growth and career advancement.

56%

OF GRADUATING STUDENTS IN THE JD-MBA CLASSES OF 2008 THROUGH 2011 SECURED POSITIONS AS LAW FIRM ASSOCIATES, JUDICIAL CLERKS, AND GOVERNMENT AND CORPORATE IN-HOUSE ATTORNEYS.

SECURED POSITIONS IN BUSINESS — TYPICALLY INVESTMENT BANKS, CONSULTING FIRMS, VENTURE CAPITAL AND PRIVATE EQUITY.

### **EXPERIENCE IT YOURSELF**

The best way to decide if the JD-MBA Program is right for you is to visit campus in person. Expect to be inspired by the creativity, scholarship, teamwork and fellowship. Try to schedule your visit when classes are in session so you can see firsthand the dynamic nature of the academic experience.

During your visit, you can meet and interact one-on-one with future fellow students over lunch, in casual chats or during a student-led campus tour. You can join an interactive information session led by an admissions officer.

To make sure that you get the most out of your stay, visit our website for campus visit schedules and other important details: **kellogg.northwestern.edu/FT-OnCampus.** 

To see the complete academic calendar for 2012–2013, visit: kellogg.northwestern.edu/Academic\_Calendar.

WANT TO CONNECT SOONER? BEGIN YOUR VIRTUAL VISIT RIGHT NOW.			
JD-MBA FAQS	Learn about student life, academics, recruiting and more in our frequently asked questions: kellogg.northwestern.edu/jdmba/faq.htm		
STUDENT PERSPECTIVES	Read about the JD-MBA experience straight from our students: kellogg.northwestern.edu/jdmba/studentlife/studentprofiles.htm		
ADMISSION EVENTS	Meet our admission officers, alumni and students at events in your city or online: kellogg.northwestern.edu/FT-AdmissionsEvents		
INTRODUCE YOURSELF	Sign up for a Kellogg Connection account: kellogg.northwestern.edu/KelloggConnection		
EMAIL	Please email questions about admissions and the application process to the Office of Admissions:  MBAadmissions@kellogg.northwestern.edu		

#### APPLICATION DEADLINES AND ADMISSIONS CALENDAR

The Northwestern JD-MBA Program uses a single, integrated online application. The admissions offices of both Kellogg and the Northwestern Law review the applications. All applicants must take the GMAT and complete an interview with a member of the Kellogg admissions staff or an alumni interviewer. First-year Northwestern Law students may apply for admission to the JD-MBA Program. First-year Kellogg students are ineligible for admission.

	ROUND I	ROUND 2	ROUND 3	
APPLICATION PART I	Part I must be submitted to request an off-campus interview OR to schedule an on-campus interview with the Kellogg Admissions Office. Please note the different interview deadlines.			
OFF-CAMPUS INTERVIEW REQUEST DEADLINES	Select the OFF-CAMPUS INTERVIEW REQUEST BOX and submit Part I by			
	Sept. 19, 2012	Dec. 4, 2012	April 3, 2013	
	Please allow up to eight weeks after submitting Part I to receive either an interview assignment in your local area or an interview waiver in areas of high demand. Assignment priority may be given to those who have submitted Part II.			
ON-CAMPUS INTERVIEW REQUEST DEADLINES	Select the ON-CAMPUS INTERVIEW REQUEST BOX and submit Part I by			
	Oct. 16, 2012		April 10, 2013	
	THEN Contact the Kellogg Admissions Office to schedule and complete your interview by			
	Dec. 1, 2012		April 26, 2013	
	Please allow two business days after submitting Part I to schedule your interview. Chicago-area MBA applicants must request an off-campus interview.			
APPLICATION PART II DUE BY II:59 PM CT	Oct. 16, 2012	Jan. 3, 2013	April 10, 2013	
DECISION RENDERED BY	Dec. 17, 2012	March 21, 2013	May 15, 2013	
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This includes harassing conduct affecting tangible job benefits, interfering unreasonably with an individual's academic or work performance or creating what a reasonable person would sense is an intimidating, hostile or offensive environment.

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For advice or assistance regarding this policy, see northwestern. edu/hr/eeo.

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# THINK BRAVELY. START HERE.



#### THE KELLOGG SCHOOL OF MANAGEMENT

As one of the world's most highly respected schools of management, Kellogg equips and inspires leaders who build strong organizations and wisely leverage the power of markets to create lasting value. Our distinctive approach to management education carefully balances the study of organizations with the study of the processes that drive consumer, business and financial markets forward. For more than 100 years, we have educated leaders of courage and conviction willing to challenge convention, drive change and think bravely.

Kellogg annually enrolls about more than 2,000 new students in our Full-Time, Part-Time and Executive MBA Programs. As members of the Full-Time MBA Program, JD-MBA students attend classes along with other full-time students at the Donald P. Jacobs Center on Northwestern University's Evanston, Illinois, campus.

#### **NORTHWESTERN LAW**

Northwestern Law ranks among the most prestigious law schools in the nation. The school is home to renowned legal scholars who shape some of the most critical academic and public policy debates. With an emphasis on teamwork, communication and cross-disciplinary training in business, our curriculum addresses the issues and challenges of an increasingly complex and competitive profession and a constantly shifting global economic and social environment.

Law School classes are held in Northwestern's lakefront campus in downtown Chicago. The school annually enrolls approximately 270 students. The student-to-faculty ratio — nine to one — stands among the lowest in the country.

#### **KELLOGG SCHOOL OF MANAGEMENT**

Northwestern University