

Master of Management Studies (MMS)

Two Year Full Time Degree Course

About the course

The MMS curriculum ensures the adaptability required to meet the volatile business environment. We recognize the need to provide talented young budding managers to cope with such need. This curriculum exposes the students to real life situations and sharpens their thinking to generate innovative ideas and solution and view their discussions in the light of various constraints. In addition to the University syllabus, this course continuously incorporates contemporary subjects.

The full time MMS course of 2 years duration consists of four academic semesters and is open to candidates who have taken a Bachelors' degree in any faculty of Mumbai University or of any other University recognized as equivalent thereto. Admissions are limited to a carefully selected group of about 60 participants. The entrance exam is administered by Directorate of Technical Education

SYLLABUS

First Year (common for all specialization)

Semester I

- 1.1 Perspective Management
- 1.2 Financial Accounting
- 1.3 Managerial Economics
- 1.4 Operations Management
- 1.5 Organizational Behaviour
- 1.6 Business Mathematics
- 1.7 Information Technology for Management
- 1.8 Communication Skills
- 1.9 Marketing Management
- Electives 1, 2: (need to opt 2 electives from 1.10 to 1.13)**
- 1.10 Selling & Negotiation Skills
- 1.11 High Performance Leadership
- 1.12 Indian Ethos in Management
- 1.13 Corporate Social Responsibility projects

Semester II

- 2.1 Legal and Tax Aspects of Business
- 2.2 Cost & Management Accounting Economic
- 2.3 Environment of Business
- 2.4 Operations Research
- 2.5 Human Resources Management
- 2.6 Research Methodology and Fundamentals of MR
- 2.7 Management Information Systems
- 2.8 Financial Management
- 2.9 Marketing Applications and Practices
- Electives 1, 2: (need to opt 2 electives from 2.10 to 2.13)**
- 2.10 Decision Science
- 2.11 Managerial Process Skills
- 2.12 Analysis of Financial Statements

2.13 Foreign Languages (German, French, Japanese)

Second Year
Semester III: Consists of two parts (A) and (B)

(A) Core Subjects

(A) Core Subjects:

- 3.0.1 International Business
- 3.0.2 Strategic Management
- 3.0.3 Summer Internship Report

(B) Specialisation Subjects (Five Specialisations: Marketing, Finance, Human Resources, Operations, Information Technology)

1. Marketing

Semester III

- 3.1.1 Marketing Strategy
- 3.1.2 Integrated Market Communications
- 3.1.3A Consumer Buying Behaviour
- 3.1.3B Market Research Applications
- 3.1.4A Sales Management & Sales Promotion
- 3.1.4B Distribution & Supply Chain Management
- 3.1.5A Product & Brand Management
- 3.1.5B Marketing Finance

Electives 1, 2, 3: (need to opt 3 electives from 3.1.6 to 3.1.12 for 300 marks)

- 3.1.6 International Marketing
- 3.1.7 Retail Management
- 3.1.8 B2B Marketing & CRM
- 3.1.9 Rural Marketing
- 3.1.10 Marketing of Non-profit Organizations
- 3.1.11 Quantitative Models in Marketing
- 3.1.12 Marketing Audit

2. Finance

Semester III

- 3.2.1 Advanced Financial Management
- 3.2.2 Corporate Law
- 3.2.3 Financial Markets and Institutions
- 3.2.4 International Finance
- 3.2.5 Mergers, Acquisitions & Corporate Restructuring

Electives 1, 2, 3 : (need to opt 3 electives from 3.2.6 to 3.2.15 for 300 marks)

- 3.2.6 Portfolio Management and Security Analysis
- 3.2.7 Strategic Cost Management
- 3.2.8 Fiscal Policy and Corporate Tax Planning
- 3.2.9 Banking & Insurance
- 3.2.10 Derivatives & Risk Management
- 3.2.11 Wealth Management

- 3.2.12 Quantitative Models in Finance
- 3.2.13 Corporate Valuation
- 3.2.14 Marketing Finance
- 3.2.15 Fixed Income

3. Human Resources

Semester III

- 3.3.1 Organizational Theories and Structure Designs
- 3.3.2 Training & Development
- 3.3.3 Introduction to Industrial Relation & Labour Welfare
- 3.3.4 Competency and Performance Management
- 3.3.5 Human Resource Planning and Human Resource Audit
- Electives 1, 2, 3 : (need to opt 3 electives from 3.3.6 to 3.3.11 for 300 marks)**
- 3.3.6 Labour Legislation
- 3.3.7 Compensation & Benefits
- 3.3.8 Organization Development
- 3.3.9 Quantitative Techniques in HR
- 3.3.10 Building a learning organization
- 3.3.11 Stress Management

4. Operations:

Semester III

- 3.4.1 Operations Planning & Control
- 3.4.2 Logistics and Supply Chain Management
- 3.4.3 Materials Management
- 3.4.4 Technology Management Including Manufacturing Strategy
- 3.4.5 Business Process Re-engineering and Benchmarking
- Electives 1, 2, 3 : (need to opt 3 electives from 3.4.6 to 3.4.11 for 300 marks)**
- 3.4.6 Quantitative Methods in Operations
- 3.4.7 World class manufacturing practices
- 3.4.8 Advanced Supply Chain Management
- 3.4.9 Materials handling & Transportation
- 3.4.10 New product development & Concurrent engineering
- 3.4.11 Industrial engineering applications & Management

5. Information Technology

Semester III

- 3.5.1 Software Engineering
- 3.5.2 Technology Platforms
- 3.5.3 Enterprise Applications
- 3.5.4 Networking and Communications
- 3.5.5 Database Management Systems
- Electives 1, 2, 3 : (need to opt 3 electives from 3.5.6 to 3.5.11 for 300 marks)**
- 3.5.6 Managing Technology Business
- 3.5.7 IT Governance & complications
- 3.5.8 E-Commerce
- 3.5.9 IT Quality Management
- 3.5.10 Information Security & Audit
- 3.5.11 Software Architecture

Semester IV (Common for all Specializations)

(A) Core Subjects:

- 4.1 Management Control System
- 4.2 Business Ethics and Corporate Governance
- 4.3 Entrepreneurship Management
- 4.4 Services Management
- 4.5 Environment Management
- 4.6 Productivity Techniques **OR**
Total Quality Management **OR**
Project Management
- 4.7 **Specialization Project**