Management

Master of Business Administration (Supply Chain Management)

Educational is a primary ingredient and also a key to success in any profession. With a booming economy and a young population which will create skills required by various sectors of the economy and industry.

Providing quality learning in higher education is becoming a major focus area in the country not only with the Government but, also increasingly, width educational in situations. The need of the day for any educational institution is to provide education that encompasses world class curriculum and is also industry focused.

SMU has been addressing this growing need by continually upgrading and enhancing the quality, curriculum and methodology in this course offered to its distance learning students.

The Master of Business Administration (MBA) is an integrated program designed to provide an advanced course in management for those seeking managerial positions in industry y, commerce & services. The core subjects are aimed at developing knowledge & skills in fundamental management disciplines. The course also involves participation in group work with students from diverse backgrounds and is aimed at improving the decision making abilities of the participants in management related areas.

Objectives : The course aims at realizing the following objectives:-

» To provide intensive theoretical & practical knowledge of management
» To provide an integrated perspective of management functioning along with a fair amount of exposure to real life cases / technical know how.
» To hone the student's analytical abilities.
» To develop the essential management skills required to meet & participate in an increasingly international business environment.
» To build upon the essential core management modules allowing greater emphasis on elective modules of management.

Eligibility : 3 years graduation

Min. Duration : 2 year (4 semesters)

Max. Duration : 4 year

Maximum counseling and hands-on experience at study centers : 160 hrs/semester.

Students are required to take six subjects in each of the first two semesters. In each of the third and fourth semesters, there will be two compulsory papers and four papers of the specialization selected by the student. There will also be a project in the area of specialization. The

specialization should be selected by the student while reregistering for the third semester. Students will be permitted only one specialization.

Lateral entry to the Second Semester of MBA (First Level) Eligibility:

» BBA / BBM from a recognized University OR
» 3 - Year Graduation and min 3 year managerial / supervisory experience in reputed organization thereafter OR
» 3 - Year Graduation and min 3 year management / supervisory experience in a reputed organization thereafter.

Note: In this lateral entry scheme, student have to appear and pass the first semester examination. Books of first semester will be supplied by the University and internal assessment will be completed at the Learning Center.

Program Structure

First Semester
Core Subjects

Sub. Code	Title	Credit
MB0022	Management Process and Organization Behavior	3
MB0023	Business Communication	3
MB0024	Statistics for Management	3
MB0025	Financial & Management Accounting	3
MB0026	Managerial Economics	3
MB0027	Human Resource Management	3
	Total Credits	18

Second Semester
Core Subjects

Sub.Code	Title	Credit
MB0028	Production & Operations Management	3
MB0029	Financial Management	3
MB0030	Marketing Management	3
MB0031	Management Information System	3
MB0032	Operations Research	3
MB0033	Project Management	3
Total Credits		36

Third Semester
Core Subjects + Specialization Subjects

Sub. Code	Title	Credit
MB0034	Research Methodology	3

MB0035 Legal Aspects of Business Four Subjects in area of Specialization (2 credits each) Project@ 3

8

Total Credits 50

Fourth Semester
Core Subjects + Specialization Subjects
Sub. Code Title Credit
MB0034 Strategic Management & Business Policy 3
MB0035 International Business Management Four Subjects in area of Specialization (2 credits each) Project@ 3
8
4
Total Credits 68

Third Semester
Supply Chain Management
Sub. code Title Credit
SC0001 Supply Chain Management 4
SC0002 Outsourcing 4
SC0003 Food Supply Chain Management 4
SC0004 Inventory Management 4
SC0005 project@

Forth Semester
Supply Chain Management
Sub. Code Title Credit
SC0006 Global Logistics & Supply Chain Management 4
SC0007 Category Management in Purchasing 4
SC0008 Purchasing & Contracting for Projects 4
SC0009 Supply Chain Cost Management 4
SC0005 project@ 4

@ The project work will commence from Semester 3 and is expected to be completed in Semester 4. Evaluation will be conducted in semester 4.