

M.B.A

PAPER	CREDIT	TITLE OF THE PAPER	INTERNAL	SUBJECT CODE	SEMESTER	END EXAMINATION(60)	EXAM HOURS
FIRST YEAR – FIRST SEMESTER							
Core	60	Statistics for Management		12CMBA11	60	3	40
Core	3	Managerial Economics & Decision Making	40	12CMBA12	60		60
Core		Management Principles		12CMBA13	60	3	40
Core		Organisational Behaviour		12CMBA14	60	3	40
Core		Accounting for Managers		12CMBA15	60	3	40
Core	3	Computer Application for Management (Theory)	40	12CMBA16	60		60
Practical	30	Computer Languages for Management (Practical)	2				12PMBA11
Core	40	Research Methods for Business	60	12CMBA17	60	3	
Practical	100	Personality Development - I		12XPPD11	30		
FIRST YEAR –SECOND SEMESTER							
Core		Macro Economic Foundations and Advance Strategic					
Management		12CMBA21	60	3	40	60	
Core		Operations Research		12CMBA22	60	3	40
Core		Financial Management		12CMBA23	60	3	40
Core		Human Resource Management		12CMBA24	60	3	40
Core		Marketing Management		12CMBA25	60	3	40
Core		Production & Operations Management		12CMBA26	60		60
Core	3	Legal Systems for Business	40	12CMBA27	60	3	40
Practical	2	Business Communication and Soft Skills	40	12PMBA21	60		60
Internship		Internship with VivaVoce		12IMBA21		3	100
Practical	100	Personality Development - II		12XPPD21	30		-

SECOND YEAR –THIRD SEMESTER

Core	Indian Global Environment of Business	12CMBA31	60	
3	40	60		
Core	IT Applications for Management	12CMBA32	60	3
40	60			

LIST OF SPECIALIZATIONS

Elective	Paper —1	Five papers	60	3	40	60
Elective	Paper – 2	to be chosen	60	3	40	60
Elective	Paper – 3	among 37	60	3	40	60
Elective	Paper – 4	electives	60	3	40	60
Elective	Paper – 5		60	3	40	60
Practical	Personality Development - III	12XPPD31	30			
100						

SECOND YEAR –FOURTH SEMESTER

Project	PROJECT WORK(4 months)	12RMBA41	20	100
200				

SECOND YEAR –THIRD SEMESTER - ELECTIVES**MARKETING - ELECTIVES**

Elective	Product & Brand Management	12EMBA01	60	3	40
60					
Elective	Sales & Distribution Management	12EMBA02	60	3	
40	60				
Elective	Consumer Behaviour & e-Business	12EMBA03	60	3	
40	60				
Elective	Service & Relationship Marketing	12EMBA04	60	3	
40	60				
Elective	Advertising & Sales Promotion	12EMBA05	60	3	40
60					
Elective	Business 2 Business Marketing	12EMBA06	60	3	
40	60				
Elective	Rural Marketing	12EMBA07	60	3	40
					60
Elective	Retail Management	12EMBA08	60	3	40
					60
Elective	ERP – SDMM Module	12EMBA09	60	3	40
					60

SECOND YEAR –THIRD SEMESTER - ELECTIVES**HUMAN RESOURCE - ELECTIVES**

Elective	Compensation Management	12EMBA10	60	3	40
60					

Elective	Performance Management	12EMBA11	60	3	40
60					
Elective	Entrepreneurship Development & Management of Small Business				
	12EMBA12	60	3	40	60
Elective	Industrial Relations & Labour Welfare	12EMBA13			60
3	40	60			
Elective	Strategic Human Resource Development	12EMBA14			60
3	40	60			
Elective	Organization Theory Design & Development	12EMBA15			
60	3	40	60		
Elective	Training & Development	12EMBA16	60	3	40
					60
Elective	Labour Legislations	12EMBA17	60	3	40
					60
Elective	ERP – HRM Module	12EMBA18	60	3	40
					60
SECOND YEAR –THIRD SEMESTER - ELECTIVES					
SYSTEM - ELECTIVES					
Elective	E-Technology & Management	12EMBA19	60	3	40
60					
Elective	Database Management Systems	12EMBA20		60	3
40	60				
Elective	Information Systems Audit & Control	12EMBA21			60
3	40	60			
Elective	Basics of Software Development	12EMBA22		60	3
40	60				
Elective	Enterprise Resource Planning for Management	12EMBA23			
60	3	40	60		
Elective	Decision Support Systems	12EMBA24	60	3	40
60					
SECOND YEAR –THIRD SEMESTER - ELECTIVES					
FINANCE - ELECTIVES					
Elective	Derivatives & Financial Risk Management	12EMBA25			60
3	40	60			
Elective	Management of Financial Services	12EMBA26		60	3
40	60				
Elective	International Financial Management	12EMBA27		60	3
40	60				
Elective	Investment Management	12EMBA28	60	3	40
					60
Elective	Security Analysis & Portfolio Management	12EMBA29			
60	3	40	60		
Elective	Corporate Finance	12EMBA30	60	3	40
					60
Elective	ERP FM - Module	12EMBA31	60	3	40
					60

SECOND YEAR –THIRD SEMESTER - ELECTIVES
PRODUCTION MANAGEMENT - ELECTIVES

Elective	Total Quality Management	12EMBA32	60	3	40
60					
Elective	Supply Chain Management	12EMBA33	60	3	40
60					
Elective	Logistics Management	12EMBA34	60	3	40
Elective	Advanced Maintenance Management	12EMBA35			60
3	40	60			
Elective	Project Management	12EMBA36	60	3	40
Elective	Total Preventive Maintenance	12EMBA37	60	3	40
60					

*** Entire paper is to be done as Practical, no Theory Exams.**