

1ST YEAR

Semester I

Subjects ***Credits***

Management Process and Organizational Behaviour
4

Quantitative Methods in Management
4

Micro Economics for Business
3

Financial Accounting
3

Business Communication
3

Management Information System
4

Legal Aspects of Business
3

Semester II

Subjects
Credits

Macro Economics for Business
3

Research Methodology
4

Financial Management
3

Operations Management
4

Human Resource Management
3

Marketing Management
3

E-Business Management
4

2ND YEAR

Specializations' are offered in Marketing, Finance, Human Resource, Health Care Management, Information Systems and International Business areas.

Core Courses

Semester III

Subjects Credits

Strategic Management
3

Management Control Systems
3

Summer Project
4

Semester IV

Subjects Credits

Total Quality Management
3

International Business Management
3

Entrepreneurship (Internal Evaluation only)
2

Electives (students are required to choose one elective stream)

Marketing Area

Semester III

Subjects
Credits

Sales, Distribution and Supply Chain Management
3

Consumer Behaviour
3

Industrial and Hi-tech Marketing
3

Retail Management and Internet Marketing
3

Semester IV

Subjects Credits

**Services Marketing and Customer Relationship Management
3**

**Integrated Marketing Communication
3**

**Product Management and Brand Building
3**

Finance Area

Semester III

Subjects Credits

**Security Analysis and Portfolio Management
3**

**Financial Reporting, Audit and Control
3**

Corporate Tax Management

3

Semester IV

Subjects
Credits

Financial Services
3

International Financial Management
3

Corporate Risk Management
3

Human Resource Management Area

Semester III

Subjects
Credits

Performance Management

3

Legal Environment and Industrial Legislation

3

Organizational Development and Management of Change

3

Semester IV

Subjects

Credits

Training and Development

3

International Human Resource Management

3

Compensation Management

3

Healthcare Management Area

Semester III

Subjects
Credits

Health Care Marketing
3

Operations Management in Health Care
3

Medical Records and Health Insurance
3

Semester IV

Subjects
Credits

Hospital Planning & Management Accounting
3

Quality Management in Health Care
3

Legal & Ethical Issues in Health Care Management
3

Operation Management Area

Semester III

Subjects

Credits

Operations Strategy

3

Logistics and Supply Chain Management

3

Systems Thinking

3

Semester IV

Subjects

Credits

International Purchasing Management

3

Business Dynamics and Systems Modeling

3

Project Work

3

Operational Course

Marketing Area

Semester III

Subjects

Credits

Industrial and Hi-tech Marketing

3

Semester IV

Subjects

Credits

Rural Marketing

3

Finance Area

Semester III

Subjects
Credits

Mergers and Acquisitions
3

Semester IV

Subjects
Credits

Financial Derivatives
3

Human Resource Management Area

Semester III

Subjects
Credits

Personal Growth and Development
3

Semester IV

Health Care Management Area

Semester III

Subjects
Credits

Management of Human Resources in Health Care
3

Semester IV

Subjects

Credits

Health Information System

3

Operations Management Area

Semester III

Subjects

Credits

Services Operations Management

3

Semester IV

Subjects

Credits

Project Management
3