

Global Experience

In a constantly evolving and competitive international marketplace, business professionals need every advantage. PM GLOBE — Marshall's unique international study and travel experience — exposes students to the challenges of doing business in the Pacific Rim. A required component of the MBA.PM program, PM GLOBE combines analytical training with firsthand observation and experience. Participants spend an intensive week in countries such as China, Japan, Thailand and Korea, deepening their knowledge of economic, institutional and cultural issues, and preparing for success in an increasingly international marketplace.



Top Representative Employers Class of 2013

Allergan	NBC Universal
Amgen	Nestlé USA
Bank of America	Pacific Investment Management Company (PIMCO)
The Boeing Company	Raytheon
The Capital Group	Sony Pictures Entertainment
Deloitte & Touche	Southern California Edison
Department of Veterans Affairs	TIAA-CREF
Edwards Lifesciences	Ticketmaster
Fluor Corporation	Toyota
GE Capital	University of Southern California
Johnson & Johnson	The Walt Disney Company
Los Angeles Department of Water and Power	Warner Bros.
Medtronic	Wells Fargo
MillerCoors	
Morgan Stanley	
Smith Barney	



MBA Admissions Office
USC Marshall School of Business
Popovich Hall, Room 308
Los Angeles, CA 90089-2633
Phone: 213.740.7846
Fax: 213.749.8520
E-mail: marshallmba@marshall.usc.edu

marshall.usc.edu

usc Marshall
MBA.PM PROGRAM



A Proven Pathway
To New Opportunities

USC
UNIVERSITY
OF SOUTHERN
CALIFORNIA

USC
MARSHALL
SCHOOL OF
BUSINESS

Advanced skills. Enhanced expertise. Tremendous flexibility.

USC Marshall's MBA program for Professionals and Managers (MBA.PM) affords participants all the benefits of an exceptional graduate business program with the flexibility to accommodate business schedules so students can remain fully employed as they pursue their degree.

Much like Marshall's Full-Time MBA program, the MBA.PM program integrates a robust core curriculum with a broad range of specialized coursework that allows participants to pursue their interests and respond to the evolving needs of domestic and global business. Marshall offers first-year classes in Los Angeles and Orange County before students conduct all second- and third-year studies on our Los Angeles campus. MBA.PM students have access to USC's world-renowned faculty, work with colleagues who have diverse backgrounds and goals, and participate in an intensive one-week study trip abroad.

MBA.PM
Class of 2013 Profile

Applications Received	646
Class Size	290
Average GPA	3.2
Median GMAT	620
Average Age	28
Women	27%
Average Incoming Salary	\$75K

Industries

Financial Services & Banking	20%
Media/Entertainment	11%
CPG/Retail	11%
Health Care/Biotechnology	11%
Manufacturing & Operations	10%
High Technology/Engineering	8%
Real Estate	7%
Education/Nonprofit	6%
Marketing & Consumer Products	5%
Consulting	5%
Other	4%
Government	2%



The Schedule

The MBA.PM typically takes 33 months to complete, but may be extended up to five years. We have built this additional flexibility into the program to accommodate the demands of participants' busy professional lives. Classes are held in the evenings, twice a week.

The Core Curriculum

The MBA.PM program immerses participants in interactive lectures, case studies and team projects. Our innovative curriculum grounds participants in business fundamentals as well as specialized subjects relating to each degree candidate's chosen field and job function. During the first year, our rigorous and comprehensive courses provide a critical background in diverse business disciplines:

Accounting

- Accounting Concepts & Financial Reporting
- Accounting Control Systems

Business Communication

- Communication for Management

Finance & Business Economics

- Managerial Economics
- Corporate Finance
- The Firm in the National Economy

Information & Operations Management

- Applied Managerial Statistics
- Information Systems Management
- Operations Management

Management & Organization

- Strategic Formulation for Competitive Advantage
- Managerial Perspectives

Marketing

- Marketing Management



Ranked **No. 9** by
U.S. News & World Report

In the second and third years, students customize their studies, selecting courses from the following areas:

- Business of Education
- Business of Entertainment
- Business-to-Business E-Business
- Client Management
- Corporate Finance
- Entrepreneurship and Venture Management
- General Financial Management
- General Marketing
- High Technology and E-Business Consulting
- Information Systems
- Investments and Financial Markets
- Leadership and Organization
- Manufacturing Operations Management
- Marketing and Finance
- Process Consulting
- Product Management
- Real Estate Finance
- Retail E-Business
- Service Operations Management
- Strategic Management and Consulting
- Supply Chain Management
- Technology Development and Entrepreneurial E-Business

The Faculty

The MBA.PM program gives participants access to leading scholars and practitioners from a wide array of business backgrounds and disciplines. The experience and current work of Marshall's distinguished faculty extend well beyond the lecture hall: Our faculty serve as consultants to a broad range of organizations, from Fortune 500 companies to start-ups. Faculty accomplishments drive Marshall's innovative spirit and keep students connected to the latest business practices while fostering a dynamic learning environment. Marshall faculty also connect students with valuable resources that leverage USC's legendary alumni network.

The Locations

During the first year, participants study at USC's University Park Campus in Los Angeles or at our Orange County Center in Irvine. At either location, students benefit from access to Marshall's internationally renowned faculty and superb facilities. Second- and third-year classes are held in Los Angeles.

The Network

The MBA.PM program connects students to an invaluable resource: their peers. Participants join colleagues from a broad range of industries and backgrounds, working together to hone their skills and expand their leadership potential. Graduates take advantage of the power of the Trojan Family, with more than 233,000 alumni worldwide, including 75,000-plus Marshall alumni in more than 90 countries. USC alumni hold positions of influence around the globe.

Undergraduate Majors

Science & Engineering	27%
Business	27%
Humanities & Social Sciences	19%
Economics	14%
Computer Science	10%
Other	3%

