# NIFT
# VISION

To emerge as a centre of excellence and
innovation proactively catalysing growth
of fashion business through leadership
in professional education with concern
for social and human values.

# MESSAGE

The abiding anxiety of career progression is expressed most often through 'alignment'. National Institute of Fashion Technology aligns itself with a creative configuration that traffics in diverse directions arriving at unique solutions. The institute thrives on agility and flexibility. With a focus on nurturing creative expression, innovation and independence of thought, we believe in freedom of inquiry.

The stimulating learning environment inspires students to bring the insights of 'infrequent' thinking into practice. This allows arriving at solutions that are refined and perfected against requirements to figure out the best and most efficient way to bring it into being and ensure that the quality of the solution is not compromised.

NIFT has a resolute belief in bringing real-world experiences into the classroom. Such experience is augmented by meaningful interactions with practicing professions via industry-led pedagogy. Whether you are considering an undergraduate or postgraduate Degree, the progressive curricula, the rigor of the programmes, the diversity within the student commune, and the expertise of the faculty combine to make our institute a unique learning ground.

I invite you to join our institute to be a part an unmatched educational experience.

**Venu Srinivasan**
Chairman, Board of Governors of NIFT

# FOREWORD

In my considered opinion, there cannot be unique principles of learning across institutes of higher education. Not excluding the prescriptive models, National Institute of Fashion Technology has constructed its philosophy of progressive thinking.

The institute creates encouragement about the prospects of non-predictable thinking systems. We have adopted this approach both as a mindset and as a methodology, allowing students to realize the true potential of education as a development tool. Minimizing the constraints in good learning, we encourage students to 'think differently' within a pragmatic frame.

We have boldly explored the fusion of the articulated and the unarticulated styles in education.  We have re-engineered design thinking, technological innovation and business strategy to develop a distinctive approach that accentuates the skills and qualities that inherently drive academic excellence. This makes us unique. The institute has cut across semantic gaps, conceptual blocks and barriers between different disciplines. This radical collaboration has developed a culture of innovation within the institute.

Human values are at the heart of our academic approach. Real-world problems, constraints and commitments accelerate learning across 15 Centres of the Institute. The vision of the institute embraces attempts to maximize the concern for social values with a view to provide solutions to the craft sector of the country.

Our academic practices lead to future possibilities that are aplenty.  May I invite you to join us here at National Institute of Fashion Technology to explore new emerging dimensions in learning and to leave behind a legacy our communities can truly appreciate.

**Prem Kumar Gera**
Director General, NIFT

# CONTENTS

# THE CHRONICLE
## OUR HISTORY

Today, National Institute of Fashion Technology has emerged as a leader in fashion education with the ability to integrate knowledge, academic freedom, critical independence, creative thinking. A history of being in existence for 26 years stands as a testimony to our fundamentals where academic excellence lies at the core. The institute has stood as a beacon of serious critical engagement, a key enabler in developing competent professionals.

National Institute of Fashion Technology was set up in 1986 under the aegis of Ministry of Textiles, Government of India. Bringing in a wide range of aesthetic & intellectual orientations, the early instuctors included leading progressive scholars from Fashion Institute of Technology, New York, USA. The in-house faculty was drawn in from a distinguished group of intellectuals who put forth a sense of dynamism creating a pathway to effective learning. Pupul Jaykar Hall at the head quarters in New Delhi is a reminiscence of many educational thinkers and visionaries who have been critical to the institute's road map to success.

Academic inclusiveness has been a catalyst in the expansion plans of the institute. Today, NIFT has spread wings across the length and breadth of the country. Through its 15 professionally managed centres, National Institute of Fashion Technology provides a framework to ensure that prospective students from different parts of the country achieve their highest potential through the programmes offered.

Since the early years of its inception, the institute has provided a firm foundation in fashion education in the domain of Design, Management and Technology. Since then, NIFT has scaled high academic standards. The faculty resource of the institute has grown into a community of leading practitioners, education enthusiasts, entrepreneurs, creative thinkers, researchers & analysts.

Through its journey, NIFT has achieved a strong academic strategy. Invigorating thought leadership, research stimulus, industry focus, creative enterprise and peer learning have reinforced the institute's academic bedrock. Fostering a new generation of creative thinkers, today, the institute is empowered to award Degrees in undergraduate, post graduate and doctoral studies. Articulating the ideology of world-class learning practices, the institute has entered into strategic alliances with leading international institutes.

NIFT is committed to academic excellence in fashion education. The vision of the institute embraces challenges and provides the impetus in setting highest academic standards. NIFT continues to strive to be nothing but the best.

# THE **BEACON**
## ACCREDITATION

NIFT Act 2006 published in the Gazette of India on 14th July, 2006 confers Statutory Status on the institute. The Act came into effect from 1st April, 2007. The President of India is the 'Visitor' of the institute under the Act. The Act empowers the institute to award Degrees and other distinctions. NIFT is the first premier institute in the world to award its own Degrees in the field of fashion education

### CONFERRING DEGREES
National Institute of Fashion Technology awards Degrees for undergraduate, postgraduate and doctoral studies. The Degrees awarded by the institute are recognised by the academia worldwide. The institute confers Degrees to the graduates in the Convocation Ceremony marking the occasion when the students leave the realms of the institute to take up key leadership positions in the industry.

### BOARD OF GOVERNORS
In accordance with NIFT Act 2006, the institute consists of the Board of Governors comprising key officials and experts from different areas of expertise. Members of Parliament, representatives from the Ministry or departments in the Government of India, eminent industry experts and educationists broadly comprise the Board of NIFT. This board is responsible for the general superintendence of the institute and for steering the institute & providing direction in related matters.

# THE FORCE
## OUR STRENGTHS

*The academic strategy of the institute places the students as one of its prime assets. The institute capacitates an enrolment of about 7000 students across fifteen Centres of study. The institute is committed to providing a stimulating environment to encourage learning in first year of study.*

### SHIFTING THE FRAME: EXPLORING NEWER DIMENSIONS

Education can be used to investigate new dimensions, which are aimed at pedagogical affordances of altered ways of thinking. Educationists have ordered a range of methods and accounts in fashion education. Identifying principles of good learning, NIFT has constructed its philosophy of progressive thinking. Over the years, the institute has emerged as a hub of innovation in the realm of design, management & technology. We prepare our students to produce solutions nearly to any challenge within our domain specifics.

### INTEGRATED LEARNING

We stand for the value of inquiry-based teaching and learning. The academic core is designed to facilitate multidisciplinary study that assimilates aesthetic and industrial dynamics across levels and disciplines. It is this integrated learning at NIFT that provides a unique platform to its students transforming them into professionals and preparing them for a wide variety of careers. Cutting across specialisms, the students are encouraged to work with a cohesive approach to learning.

### INDUSTRIAL DYNAMICS

The emphasis is on professional development of students. The teaching methodology promotes interactivity, critical to students' understanding, development and maturity. Students undertake classroom and workshop assignments, conduct field studies, participate in group discussions and critique sessions. Hands on experience on live industry projects allows the students to brace themselves for the industry and other entrepreneurial possibilities. The course curriculum accommodates student interaction with the industry through internships, ringing in requisite insight and appreciation of industry diktats.

### GRASSROOT CONNECT

NIFT has emerged as a Centre of excellence & innovation with a distinctly conscious concern for social responsibility. Connecting with the grassroots, the institute has built the 'Craft Cluster Initiative' into its curricula that enables the students to work in collaboration with the artisans and weavers from different pockets of India. On one end, the 'Craft Cluster Initiative' engages artisans & weavers to broaden their knowledgebase and channelize their efforts into more market friendly and profitable ventures. On the other, it promotes a culture of understanding and appreciation of the arts & crafts of India amongst students with a view to provide sustainable solutions to the craft sector.

### CRITICAL APPRAISAL

Critical appraisal at every step encourages self improvement. The evaluation system closely monitors the students' evolution through the course study. The evaluation pattern focuses on the gamut of learning practices and corresponding evaluation tools like task-based assignments, research papers and written examinations throughout the academic calendar. Interactive juries and viva-voice provide qualitative evaluation in the overall growth of the students. The critical appraisal also assesses the students' ability to collate and correlate learning from various inputs as a demonstrated outcome through presentations and displays.

### TEAM BUILDING

With a view to encourage team building, trust & motivation among students, the institute conducts an outbound workshop for students as a part of the academic plan. The workshop aims to put the 'bigger picture' in front of the students and helps them individually to introspect and discover themselves from a fresh perspective. 'Behavioural training' complements the classroom inputs to maximize learning. The workshop integrates aspects like teamwork, planning & co-ordination, personal & social communication, lateral thinking, self exploration and self realization. The facilitators use campsites and other tools like adventure activities, camp games, natural settings, local people & their habitat to provide qualitative learning experiences.

# THE GLOBAL CONNECT
## OUR STRENGTHS





**The academic strategy of NIFT embraces internationalism. The core activities of the institute have enhanced its international visibility and standing. NIFT has strategic agreements and partnerships with about 26 leading international fashion institutes & organisations that share the same academic direction. This integrates NIFT students with the global mainstream of fashion.**

The international collaborations allow the students to experience 'study abroad' options through exchange programmes. This initiative provides an excellent opportunity to NIFT students, selected for the exchange programme, to interact with students from various geographies, encouraging them to broaden their vision and understand different cultures. The 'study abroad' opportunity can be undertaken by the students across NIFT centres and all course disciplines. To provide an academic gradient, the institute's international linkages allow the students to participate in international competitions / seminars / research fora/ exhibitions and other events.

NIFT students at all centres are encouraged to participate in international events and competitions. The students have participated and won laurels in several prestigious international competitions like Mittelmoda Premio, Crespi and ITS, Italy; Gifu and Asia Makuhari Grand Prix, Japan; Asia Pacific Young Designers, Hong Kong; World of Wearable Art, New Zealand; Arts of Fashion Foundation USA; Lindstorm awards in Helsinki; Triumph Inspirational awards in Shanghai.

The institute also attracts international students who come and experience its academic and cultural richness. Through the exchange programmes, students from overseas institutes have developed valuable insight not just into Indian culture, arts & crafts but have also understood the Indian market and its dynamics. The students of Management & Technology have had invaluable exposure to production techniques that cater to high fashion demands of the global marketplace.

The strategic alliances encourage academic enhancement at faculty level as well. Faculty exchange and joint research initiatives ensure that the institute's teaching

methods and facilities are constantly updated & upgraded to be at par with the best institutes in the world. To facilitate exchange of teaching pedagogy, concepts and professional ideas, the faculty at NIFT participates in academic exchange programmes, international fairs, seminars, exhibitions, conferences and trade shows thereby bringing their substantial experience to the classroom thus enriching the knowledge pool at NIFT.

Some of the key institutes with whom NIFT has an association are London College of Fashion (UK), Queensland University of Technology (Australia), De Montfort University (UK), Swiss Textile College (Zurich), Mod Art International (Paris), NABA (Milan), School of Art & Design, University of Wolverhampton, Colorado State University (USA), Academy of Arts (San Francisco), Philadelphia University (USA), University of Southampton (UK), Saxion University of Arts (Netherlands), Utrecht School of Arts (Netherlands), Royal Academy of Arts (Netherlands), BGMEA Institute of Fashion and Technology (BIFT), Dhaka, Bangladesh amongst others.

## DUAL DEGREE OPPURTUNITY

*NIFT has entered into a strategic alliance with Fashion Institute of Technology, New York, USA. The partnership encompasses a landmark achievement and first of its kind at NIFT. This new international dimension will allow select meritorious students from NIFT, the unique opportunity to obtain a Dual Degree from both NIFT and FIT. Students from NIFT will undertake two years study at the home institute intercepted by one year of study at FIT. Thereafter, the students resume their studies at NIFT to obtain the Dual Degree from both the institutes. Currently, four students from various B. Des disciplines are pursuing the Dual Degree opportunity.*

# THE ENABLER
## OUR ASSETS



## THE ALUMNI

As leading agents of change, NIFT graduates are reconfiguring the institute's constellation of achievements and success stories. The alumni are adding value in different work scenarios, both in India and overseas. About 14985 alumni are working with the industry in key decision making positions and are instrumental in shaping the future of fashion business.

Some of them have become brands themselves. Others are excelling in the domain of entrepreneurial dynamics. NIFT alumni are also actively taking their knowledge to the grassroot levels, working towards enhancement of the craft pockets of the country.

The linkage between graduates and their alma mater continues. NIFT has the significant opportunity to benefit from the network of its graduates. NIFT has always valued this resource and has involved the alumni in the future direction of the institute. NIFT Alumni Association provides a platform for mutually beneficial contribution to the alma mater. The students pursuing their studies also benefit from this network, as the alumni provide a stimulating ground for learning through internships, graduation projects, joint research initiatives.

## THE FACULTY

### The Inspiration

Faculty of the institute articulates a sense of expertise & dynamism inspiring the students to realize their full potential. NIFT faculty builds critically engaged teaching practices while testing its relevance through a wide range of projects and contexts.

Students enhance their talent by working with the faculty on various real life projects gaining invaluable knowledge, experience and awareness on design application and industry dynamics. In the recent past, faculty & student teams have undertaken varied research and consultancy projects for the industry. Few prime projects include visual branding for TRIBES, a TRIFED initiative, Ministry of Tribal Affairs, Govt. of India; international collaborative design project with Academia Costume e di Moda, Rome showcased at Altaroma; designing saris for air hostesses and ground staff of Air India; designing uniforms for Delhi Metro. The faculty is a constant source of inspiration to the student commune encouraging them to integrate function with specialized knowledge.

## THE ENABLERS

NIFT faculty is the strategic enabler in transforming the vision of the institute into reality. Trained at some of the leading fashion institutes of international repute, the faculty brings to the classroom professional capabilities, wide exposure and years of hands-on industry experience.

Engaging in doctoral studies, the faculty is committed to grow in their profession. The faculty constantly upgrade their knowledge & skills, creating a stimulating learning environment for students. Faculty paper presentations in the international circuit, participation in seminars & symposia of high repute enable world-class academic discourse and knowledge transfer.

## THE PATH FINDERS

In the near future, NIFT intends to address questions of major importance to global society. The institute aims to have research studies centered around human importance.

The strategy shaped by the faculty aims at a distinctive ability to create an influential research-intensive environment. Effectively playing the pathfinder's role, the faculty pool is working towards enhancing the research profile of the institute, fostering a new generation of 'leaders of the future'.

# THE ENABLER
## THE INFRASRUCTURE



The vision of NIFT ensures that it has a physical environment that reflects the institute's academic ideals. The Institute provides comprehensive State of the Art infrastructure and equipment to impart both theoretical and practical training to its students. The facilities and services offered to the students allow them the freedom to explore, experiment and create.

## RESOURCE CENTRE

In the 21st Century information is the most important resource and knowledge management is the most crucial function in an organization. The Resource Centre (RC) in each NIFT centre provides the necessary infrastructure to collate and disseminate this critical input.

The Network of NIFT Resource Centres is the only Fashion Information System in India serving the fashion professionals, would-be professionals and fashion educators. Its integrated collection of print, visual and creative materials resources is the only systematically documented source of information available in India for study of international and contemporary Indian fashion. The system is a decentralized network, partially automated

and is co-ordinated by the National Resource Centre (NRC) at NIFT, New Delhi.

The Resource Centres also provide information services to the design community, industry practitioners and entrepreneurs.

The Resource Centre at NIFT New Delhi was established in 1987. The Resource Centres at Chennai, Gandhinagar, Hyderabad, Kolkata and Mumbai were established in 1995. The Resource Centres at Bangalore, Rae Bareli were setup in 1997 and 2007 respectively and Bhopal, Kannur, Patna and Shillong were set up in 2008. The Resource Centre at Kangra was setup in 2009 and that of Bhubaneshwar and Jodhpur were set up in 2010.

## COLLECTIONS

* The print collections include books and periodicals pertaining to fashion studies and related disciplines.
* All the RCs subscribe to leading international forecast services and fashion and textile journals.
* The audio-visual materials in CDs, DVDs, slides & videos are, primarily used as teaching aid. The materials pertain to history of costumes, history of art, fashion illustration etc.; lessons on garment

manufacturing and design collections of NIFT graduates.

*   The reference collections of RCs comprise regional clippings documenting; trade catalogues from manufacturing industries and retailers; manuals, company profiles; standards, prospectuses and other information sources.

*   The RCs showcase designer clothing, regional costumes of India and other nations. International collections in RC include works of eminent designers such as YSL, Chanel, Armani, Christian Dior, Dolce & Gabbana are included in the international collection. Among Indian designers there are Ritu Kumar, Hemant Trivedi, Rohit Bal, Suneet Verma & several others. Creations of students of NIFT are documented and inventoried in all RCs.

*   The Textile collections in RCs have fully documented and methodically arranged collections of fabrics (displayed fabric and region-wise), export fabrics and latest international fabrics procured from leading trend services.

*   The RCs also have collections of Fashion Accessories Findings Collection containing all the materials required to complete a garment.

## SERVICES

All the RCs use library management software for collection management and dissemination of information. These offer numerous proactive information services. The online libraries operate on multi-user library management software. The highlights of the systems are –Article Index, Selective Dissemination of Information (SDI) and barcode based circulation system.

*   **Reference Service**
    Highly qualified professional staff members are at reference desks. Besides the print collection the staff also browses the Internet for reference queries.

*   **Online Public Access Catalogue (OPAC)**
    RCs using multi-user version of the library management software offer the catalogues of all print and non-print collections online. All RCs are in the process of offering the same service.

*   **Bibliographic Service**
    Subject bibliographies on topics relevant to the fashion industry are available online and print out of bibliographies on any topic is provided on demand.

*   **Indexing Service**
    An important research tool for easy retrieval of journal

literature on fashion & related areas in the NIFT library is the online periodicals index.

* **Current Awareness Service**
  Lists of new additions to books and audio-visual collections are available online.

* **Circulation service**
  All RCs offer circulation services for selective collections of recommended reading materials. The bar-coded charging system in some of the RCs has ensured data accuracy and fast check-in & check-out at the circulation counter

* **Reprographic Service**
  Selective reprographic service is provided to the users at all RCs.

  Thematic displays and exhibitions are regular features of the activities of RCs. Access through web is being provided to the services of RCs for effective use and greater access.

**Digitization of valuable Resource Collections**
A futuristic programme is that of converting the valuable print and non-print collections into electronic format. The entire reference collections of diploma project reports, audio-visual materials, textiles and costumes spread across the network of RCs are being digitized into an interactive multimedia format.

* Collections and services vary from centre to centre.

## COMPUTER LABS
In the new age of technological advancements, the success of fashion professionals rests on their ability to integrate fashion and information technology in a meaningful way. The information technology infrastructure is playing a key role in providing an IT-enabled learning environment, with the objective of developing computer savvy, well-rounded professionals. All course disciplines maintain computer labs integrating IT with the academics.

The computer labs are well equipped with State of the Art hardware and software like Macintosh server and workstation, Computers, Plotters, Digitizers, Image Scanners, Wide Format Printers, Sound Mixers, Digital Cameras, etc. Majority of NIFT centres are a part of NKN (National Knowledge Network) that will connect to the National Knowledge Network at speeds of 100 Mbps /1 Gbps.

NIFT has a fully Wi-Fi enabled setup across the campus. This allows learning to move outside the classroom where students can discuss, learn and grow. It helps to maintain a wire free campus area with access to secured Internet for the students as well as the faculty. All course disciplines offer IT application as part of their curriculum. NIFT imparts teaching inputs in industry specific CAD software for Apparel Design, Textile Design, Graphic Design and Accessory Design programmes. Apart from the specialized industry specific software, IT inputs for Animation, 2D/3D Modeling, Photo Imaging & Editing, Enterprise Resource Planning, Product Lifecycle Management, Production planning and scheduling, Statistical Analysis, Web Programming are integrated into the academic curriculum.

### ART LABS & STUDIOS

The institute promotes brilliance without boundaries. Students from different disciplines are encouraged to use art labs & studios across specialisms. This integrated approach to learning promotes interactivity, arriving at one creative language. The Institute invests in the latest equipment to introduce the updated teaching practices to the class set.

### PHOTOGRAPHY LAB

The Department of Fashion Communication maintains a photography lab that includes the most advanced hardware used by domain experts. It is equipped with State of the Art suspended Elinchrom lights and motorised backdrops, various accessories like diffusing materials, extensions & radio triggers, Manfrotto tilt-pan tripods to enhance the learning experience for students. The infrastructure provided, not only helps students develop awareness of old and new photography practices but also assists them in realizing ambitious production based projects.

### PATTERN MAKING & DRAPING LAB

Course disciplines imparting inputs in apparel design & apparel technology, maintain pattern making & draping labs. These labs are stocked with specialized pattern making tables & dress forms sourced internationally. The infrastructure provides an environment that allows the students to rigorously apply and contextualise concepts and processes of realizing garments. These labs are the breeding ground for heightened creativity, unique approach and innovative perspectives in relation to garment making.

# THE ENABLER
## THE INFRASRUCTURE



## WEAVING LAB

Textile Design Department maintains a weaving lab that is equipped with tabletop sample looms, offering an effective integration of theoretical and practical inputs to students. The infrastructure provides a creative space for students to arrive at a wholistic approach to enquiry and exploration from an individual perspective in relation to materials, processes and methods within the domain of woven structures.

## DYEING & PRINTING LAB

Most NIFT centres are equipped with a Dyeing & Printing lab that is maintained by the Textile Design Department. The lab provides a stimulating learning environment where the students test their theoretical knowledge by gaining practical insight and exposure. The infrastructure allows the students to understand, appreciate and learn different dyeing and printing techniques.

## TECHNOLOGY LABS

NIFT realises the significance of the role of Technology in modern technical education. The technology labs not only support the classroom teaching but also enhance academic deliverance by providing practical insight to the students. The Institute has developed well-stocked Technology labs at all centres.

## KNITWEAR LAB

The Department of Knitwear Design is equipped with state of the art machinery required to familiarize the student with industry set-ups. This includes specialized machines for seaming and finishing fine-gauge circular knit fabric as well as manual flat-knitting and linking machines. The laboratories house computerized flat and circular knitting machines, facilitating an understanding of CAD. This infrastructure provides the students with an opportunity to explore practically and develop design possibilities in their field.

## GARMENT TECHNOLOGY LAB

Most NIFT centres are equipped with specialized labs specific to garment technology. RFID fitted lab, ETON system lab, patternmaking lab provide a complete learning environment to students creating a pathway to unmatched career opportunities in the apparel industry. The infrastructure provides an ideal sensitization to contemporary practice in apparel technology methods and techniques.

## ACCESSORY DESIGN LAB

Owing to a strong industrial approach, Accessory Design Department maintains a state of the Art lab that houses machines & equipment essential to material handling techniques, model and prototype making. Laser cutting machines and metal & wood lathes allow the students to integrate theoretical knowledge with substantial practical learning. Determined by the centre specific course specialization, the lab provides a stimulating workspace for students to acquire a wholistic understanding of machinery and material.

## LEATHER DESIGN LAB

The Department of Leather Design allows students to gain hands on experience in processes and methods in relation to handling leather as a material. The department maintains a well-equipped lab that houses the latest technology in sewing and finishing for leather apparel & accessories. Infrastructural framework of machinery for cutting, sewing, fusing, engraving, embossing, skiving, etc. helps students develop an understanding of practical knowhow to realize their design potential to the fullest.
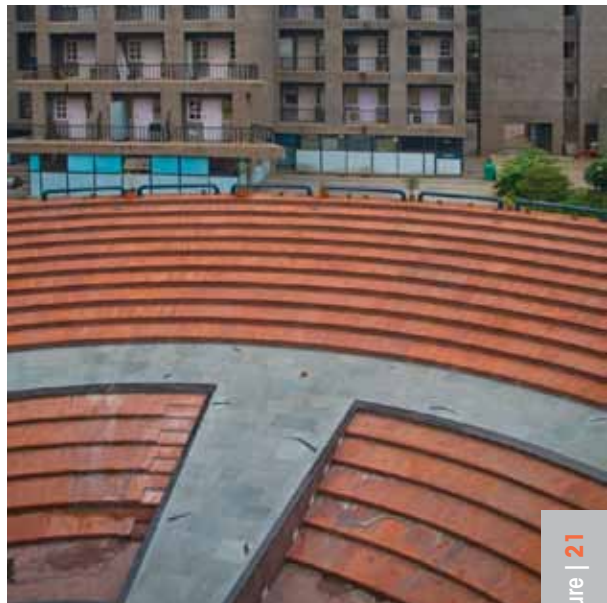
## AMPHITHEATRES & AUDITORIUMS

NIFT aims at providing an exceptional student experience. The institute promotes academic inclusiveness but with an equal focus on student development through co-curricular opportunities. In most centres, the amphitheatre is the hub of all student activity. Interesting architecture and high-end infrastructure allows students to indulge in a variety of activities in the amphitheatre. Film nights, dance recitals, music shows, intra-collegiate & inter-collegiate events are mostly conducted in the amphitheatre.

Emphasizing on all round development of its students, the institute houses State of the Art auditoriums. Some NIFT centres are equipped with world-class hydraulic ramps that provide an in-house infrastructural framework for fashion shows and other creative pursuits. The auditoriums provide the venue for peer and industry interaction through talk shows, seminars, exhibition & display.

# THE ADMINISTRATORS

## BOG MEMBERS

**Shri Venu Srinivasan**
Chairman, BoG NIFT & Chairman,
TVS Motors Co. & Managing Director,
Sundaram Clayton Ltd., Chennai

**Shri N.K. Singh**
Hon'ble M.P. Rajya Sabha

**Kumari Saroj Pandey**
Hon'ble M.P Lok Sabha

**Smt. Deepa Dasmunsi**
Hon'ble M.P Lok Sabha

**Smt. Anita Agnihotri**
Additional Secretary & Financial Advisor
Ministry of Textiles, New Delhi

**Smt. Monika S Garg**
Joint Secretary, Ministry of
Textiles, New Delhi

**Shri Prem Kumar Gera, IAS**
Director General, NIFT

**Shri R.P. Sisodiya**
Joint Secretary (HE), Ministry of
Human Resource Development

**Shri A Sakthivel**
Chairman, Apparel Export
Promotional Council
C/o Poppys Knitwear Pvt. Ltd.
Tirupur (Tamil Nadu)

**Shri Sunil Sethi**
President, Fashion Design
Council of India, New Delhi

**Shri Prashant Agarwal**
Managing Director, Bombay
Rayon Fashion Ltd., Mumbai

**Shri Premal Udani**
M/s. Kaytee Corporation Limited, Mumbai

**Smt. Kavita Bhartia**
Designer,
M/s. Ogaan, New Delhi

**Smt. Rajshree Pathy**
Director, Rajshree Spinning
Mills Ltd. Coimbatore

**Shri Dilip B. Jiwrajka**
Managing Director, Alok
Industries Limited, Mumbai

## NIFT OFFICERS HEAD OFFICE

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Director General

**Ms. Archana Sharma Awasthi**
Director (HO) & Director (F&A)

**Ms. Neelam Shami Rao**
Chief Vigilance Officer

**Sr. Prof. (Ms.) Banhi Jha**
Dean (Academics) & Head (AMS & NRC)

**Prof. Suhail Anwar**
Head (Academic Affairs)

**Ms. Bhavna K. Verma**
Registrar (Estt.) & Board Secretary

**Prof. (Dr.) Prabir Jana**
Head (IT)

**Prof. (Dr.) Sibichan Mathew**
Head (Industry & Alumni Affairs)

**Prof. (Dr.) Anitha Manohar**
Head (Research)

**Prof. Sharmila Dua**
Head (IL & DL)

**Prof. Malini Divakala**
Head (FOTD, FDP & Bridge Programme)

**Prof. Sudha Dhingra**
Head (Cluster)

**Prof. Shalini Sud**
Head (CE, Diploma Programme & CCC)

## CHAIRPERSONS

**Prof. Sanjay Srivastava**
Dept. of Fashion Design

**Ms. Shinju Mahajan**
Dept. of Leather Design

**Ms. Preetha Hussain**
Dept. of Fashion & Lifestyle Accessories

**Ms. Savita S. Rana**
Dept. of Textile Design

**Prof. (Dr.) Vandana Bhandari**
Dept. of Knitwear Design

**Ms. Vibhavari Kumar**
Dept. of Fashion Communication

**Ms. Varsha Gupta**
Dept. of Design Space

**Ms. Bharti Moitra**
Dept. of Fashion Management Studies

**Prof. Pavan Godiawala**
Dept. of Fashion Technology

**Prof. Laxmi Reddy**
Dept. of Foundation Programme

## NIFT OFFICERS - CENTRES

### BENGALARU
Ms. Kakarla, Usha
Director
Mr. Muthukumar, M.
Deputy Director (F&A)

### BHOPAL
Mr. M.P. Nigam
Director
Mr. B.K. Maheshwari
Deputy Director (F&A)

### BHUBANESWAR
Dr. K.C.S. Ray
Director
Mr. P. Sahu
Deputy Director (F&A)

### CHENNAI
Dr. Devadoss, S.
Director
Mr. Narasimhan, B.
Deputy Director (F&A)

### GANDHINAGAR
Ms. Sameeta  Rajora
Director
Ms. N.B. Vaishnav
Joint Director

### HYDERABAD
Dr. K.S. Pratap Kumar
Director
Mr. E. Venkat Reddy
Joint Director

### JODHPUR
Mr. Jabber Singh
Director

### KANGRA
Mr. S. K. Bala Siddartha
Director
### KANNUR
Mr. Rajeev Pant
Director
Mr. K. Chandra Choodan
Joint Director

### KOLKATA
Mr. Bibekanand Bannerji
Director
Mr. Rajat Kumar Bose
Joint Director

### MUMBAI
Mrs. Nilima Rani Singh
Director
Mr. P K Jha
Deputy Director (F&A)

### NEW DELHI
Ms. Monika Gupta
Director
Ms. Neenu Teckchandani
Joint Director

### PATNA
Prof. Sanjay Shrivastava
Director

### RAEBARELI
Dr. A.K. Khare
Director
Dr. Govind Bhargava
Joint Director

### SHILLONG
Ms. W.A.M Booth
Director

# THE CHOICE
PROGRAMMES OFFERED

| PROGRAMME | ELIGIBILITY |
|---|---|
| **BACHELOR PROGRAMMES (4 YEARS)** | |
| **BACHELOR PROGRAMMES (B.DES.) - DESIGN** | |
| Fashion Design | 10 + 2 from a recognised Board of |
| Leather Design | Education |
| Accessory Design | |
| Textile Design | |
| Knitwear Design | |
| Fashion Communication | |
| **BACHELOR PROGRAMME (B.FTECH.) - TECHNOLOGY** | 10 + 2 (with Physics, Chemistry & |
| Apparel Production | Mathematics) from a recognised |
| | Board of Education. |
| **MASTER PROGRAMMES (2 YEARS)** | |
| **MASTER PROGRAMME (M.DES.) - DESIGN SPACE** | |
| Design Space is an advanced course that demands an understanding of fundamentals in design and presupposes that candidates would be familiar with the basic skills and theories for successful completion of the programme. | Undergraduate Degree from any institute / university recognised by law in India or Diploma in UG Design from NIFT / NID only. |
| NIFT programme would not provide any basic knowledge and skill development in design as a part of Master programme. | |
| **MASTER PROGRAMME (M.F.M.) - MANAGEMENT** | |
| **MASTER OF FASHION MANAGEMENT** | Undergraduate Degree from any institute / university recognised by law in India or Undergraduate Diploma of minimum three years duration from NIFT / NID. |
| **MASTER PROGRAMME (M.FTECH.) - TECHNOLOGY** | |
| **MASTER OF FASHION TECHNOLOGY** | B.FTech. from NIFT or B.E / B.Tech from any institute / university recognised by law in India |

* The medium of instruction in NIFT is English and all aspirants applying to NIFT must possess working knowledge of English language.

* All aspirants applying to NIFT Must possess basic computing knowledge and skill as applied to operating system, word processing, text editing, spread sheet, data base application, presentation as well as net surfing abilities

* For further details, refer to Admission Guidelines

# THE SPECIFICS

CENTREWISE MATRIX

| | PROGRAMMES | 1 Bengaluru | 2 Bhopal | 3 Chennai | 4 Gandhinagar | 5 Hyderabad | 6 Kannur | 7 Kolkata | 8 Mumbai | 9 New Delhi | 10 Patna | 11 Raebareli | 12 Shillong | 13 Kangra | 14 Jodhpur | 15 Bhubaneshwar | Total Seats |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | **Bachelor Programmes (B.Des) - Design** | | | | | | | | | | | | | | | | |
| 1 | Fashion Design | 30 | | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | | 30 | 390 |
| 2 | Leather Design | | | 30 | | | | 30 | | 30 | | 30 | | | | | 120 |
| 3 | Accessory Design | 30 | 30 | 30 | 30 | 30 | | 30 | 30 | 30 | | 30 | 30 | 30 | 30 | 30 | 390 |
| 4 | Textile Design | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | | | 30 | 30 | 30 | 390 |
| 5 | Knitwear Design | 30 | | 30 | | 30 | 30 | 30 | 30 | 30 | | | | | | | 210 |
| 6 | Fashion Communication | 30 | | 30 | 30 | 30 | 30 | 30 | 30 | 30 | | | | 30 | | | 270 |
| | | | | | | | | | | | | | | | | | |
| | **Bachelor Programme (B.F.Tech.) - Technology** | | | | | | | | | | | | | | | | |
| 7 | Apparel Production | 30 | | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | | | 30 | 30 | | 330 |
| | Master Programmes | | | | | | | | | | | | | | | | |
| 8 | Master of Design | | | 30 | | | 30 | | 30 | 30 | | | | | | | 120 |
| 9 | Master of Fashion Management | 30 | | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | | 30 | | 30 | 30 | 360 |
| 10 | Master of Fashion Technology | 31 | | | 31 | | | | | 31 | | | | | | | 93 |
| | Total | 241 | 60 | 270 | 211 | 210 | 210 | 240 | 240 | 301 | 120 | 90 | 90 | 150 | 120 | 120 | 2673 |

# BACHELOR
# PROGRAMMES

The rapid changes due to globalisation, advance technology and communication are affecting the nature of society at large.

Design belongs to a transient moment in history, continuously evolving and conditioned by the country's socio-cultural and economic environment. Suspended between tradition and modernity, art and technology, craftsmanship and industrialisation, design education in India is characterised by a two-fold thrust harnessing available and indigenous human, material and technological resources on one hand and aligning itself with global trends and influences on the other hand.

It is towards this objective of providing a sound foundation in design and fashion with a strong industry orientation that NIFT has introduced a four-year Bachelor programme that will create competent and professional designers and managers in the field of fashion. It will also lead to enhancement of core-content through an integrated approach to Design, Technology, Management and Communication.

## PROGRAMMES OFFERED

### Bachelor Programmes (B.Des.) - Design
FASHION DESIGN
LEATHER DESIGN
ACCESSORY DESIGN
TEXTILE DESIGN
KNITWEAR DESIGN
FASHION COMMUNICATION

### Bachelor Programme (B.F.Tech.) - Technology
APPAREL PRODUCTION

## CONTENT

### Design
Basic design skills and processes leading to conceptual skills and ideation for creative mobilisation of processes and strategies for innovation.

### Technology
Production processes, tools and equipments Material sciences.

### Management and Marketing
Research, trade and professional practices Marketing, promotion and merchandising Industry orientation and business management.

### Liberal Arts and Communication
Socio-cultural history of fashion, art and design.

### Field Study/Internship/Projects
Production environment, structures and processes through hands-on experience and research.

# FOUNDATION PROGRAMME

*(common for all 4 year bachelor programmes in Design and Technology)*

To meet the dynamics of fashion education, a Foundation Programme, common to all 4 year Bachelor programmes in Design is designed to orient and sensitise students towards understanding of the fundamentals of fashion business namely design, technology and management in a socio-cultural perspective. The programme focus is to build the base for future learning of the design and technology function.

## OBJECTIVES

* To provide an overview and orientation to the fashion industry.
* To introduce the context and academic structure of the design and technology curriculum.
* To provide for an enhanced environment for thinking, learning and gestation.
* To ensure a fundamental and common approach for fashion industry in consonance with the emerging challenges and needs of the industry and the overall vision and goal of NIFT.
* To provide uniform basic knowledge and skill competencies generic to the disciplines of design and technology.

### YEAR 1
Basic essential knowledge and skill based competencies, generic to design for conceptualisation and ideation.

### YEAR 2
Broad-based competencies generic to design discipline and introduction to industrial know-how, processes and materials.

### YEAR 3
Core competencies and conceptualisation specific to chosen disciplines.

### YEAR 4
Specialisation, industrial internships and consolidation based on research and innovation to acquire professional competencies.

## CONTENT

The Design and Technology core encompass a strong integrated skill and knowledge base essential to the fashion industry. An overview of apparel industry provides inputs on the socio-economic, traditional and cultural aspects of the industry with relevance to the Indian Apparel sector. Exploration with various materials enhance basic understanding and appreciation of manufacturing process leading to product realisation. To understand the intricacies of design, inputs in Geometry and Visualisation and Representation and Elements of Design are included in the syllabus of the Foundation Programme. The ability to think from multiple perspectives through creative thinking is encouraged, leading to ideation, conceptualisation and communication of design.

The Communications and Liberal Arts core address the essential socio-cultural perceptions and contexts: the evaluation and development. Envisioning and inculcating ethical and aesthetic values lead to the understanding and expression of physical, psychological, professional and ergonomic concerns.

# FASHION
# DESIGN

The Fashion Design department has been instrumental in bringing about a paradigm shift in design perception in India. It works closely with fashion professionals in order to evolve a unique fashion identity universally relevant and acceptable, for a global audience. With a three – pronged approach, the programme is strengthened with an increased relevance to the fashion Industry in India and with a mission to create a global identity in design.

Holistic inputs on generic design with focused approach towards apparel inculcate the ability to develop and channelise creativity. The curriculum hones design sensitization, which balances global fashion aesthetics with an Indian soul.

It addresses needs of the export market as well as both couture & pre-a-porter clothing in India, expanding and categorizing apparel design into niche segments. In tandem with the shifts in the industry where design has become even more significant, the students are trained to anticipate and address relevant concerns and issues.

A logical, sequential, hands-on experience enables students to conceptualise designs, make patterns, drape and construct garments of impeccable quality.

## CAREERS

The programme prepares students to pursue careers as Designers, Freelance Design Consultants, Design Managers, Stylists, Exhibition and visual display experts, forecasting and fashion trends forum organizers, costume designers, illustrators, pattern engineers and entrepreneurs.

| | |
|---|---|
| **DEGREE** | Bachelor of Design |
| **DURATION** | 4 Years |
| **CENTRES** | Bengaluru, Chennai, Gandhinagar, Hyderabad, Kannur, Kangra, Kolkata, Mumbai, New Delhi, Rae Bareli, Patna, Shillong & Bhubaneswar |
| **SEATS** | 390 (30 seats each at Bengaluru, Chennai, Gandhinagar, Hyderabad, Kannur, Kangra, Kolkata, Mumbai, New Delhi, Rae Bareli, Patna, Shillong & Bhubaneswar) |

## COURSE CONTENT

### YEAR 1
Common Foundation Programme in Design

### YEAR 2
Introduces students to various aspects of Fashion Design education through subjects like Fashion Illustration and Design, Fashion Studies, Elements of Textiles, Surface Development Techniques, Design Process and History of Design & Fashion, Pattern Making, Draping and Garment Construction culminate into development of prototypes. Students are given hands on exposure to the craft heritage of the country.

### YEAR 3
Builds on learning of the previous year, by strengthening and building on departmental specialization. The focus is on greater exposure to the complexities and nuances of various segments of the apparel industry. An industry internship is an invaluable experience for students to interface between design and technicalities of production.

### YEAR 4
Focuses on niche specializations and electives with a focus on Research, Design & Development. The final semester culminates in a Design Collection, where students present their apparel creations in a show.

# LEATHER DESIGN

Leather Design Programme of NIFT is unique as it offers advanced study in Leather garments, goods & accessories, footwear and lifestyle accessories. The course is highly structured and extremely focused on the human resource requirement of the Indian leather industry aiming at the development of a holistic professional.

The programme emphasises the integration of design concepts with material knowledge to respond to the requirements of specific target markets.  Exposure to the industry through field trips, tannery training, and industry internship as well as graduation projects is an integral part of the curriculum. The multidisciplinary approach strengthens the spectrum of the various product categories being dealt with in the curriculum. In sync with the rapidly changing fashion scenario the students are also given inputs in areas like non leather materials, visual merchandising and entrepreneur development.

With emphasis on hands on learning, the graduates have a holistic knowledge of the materials, construction and presentations and are able to conceptualize professional design collections for global brands and markets.

The graduates are absorbed in niche areas of fashion business as designers, entrepreneurs, product developers, production managers, merchandisers etc. The program primarily focusses on Design for the Fashion & Lifestyle Accessories sector.

## CAREERS

The programme equips students to pursue a wide range of careers in the Leather Industry in the areas of Design, Product Development, Merchandising, Manufacturing, Retail and other areas.  The programme also develops entrepreneurial skills enabling students to set up businesses geared for Export / Domestic markets.

| | |
|---|---|
| DEGREE | Bachelor of Design |
| DURATION | 4 Years |
| CENTRES | Chennai, Kolkata, New Delhi and Rae Bareli |
| SEATS | 120 (30 seats each at Chennai, Kolkata, New Delhi and Rae Bareli) |

## COURSE CONTENT

### YEAR 1
Common Foundation Programme in Design

### YEAR 2
Focuses on understanding materials, development of design skills and product realisation concepts. Students study skill based subjects like Fashion Illustration, Pattern Making and Construction, Leather Processing and Surface Techniques, Computer Applications and Design Projects in garments and small goods.

### YEAR 3
Builds on the learning of the previous year with understanding of manufacturing processes, advanced leather processing techniques and further applications of design concepts and skills. Subjects include Advanced Illustration and Technical Drawings, Advanced Pattern Making and Construction, Merchandising & Supply Chain, Production Systems and Analysis are the other areas of study. Students also undergo an industry internship for hands-on experience. Inputs in Design softwares give the students an edge to compete in the industry.

### YEAR 4
The final year focusses on Research and Development in design and technology with choices in electives. Students undertake industry sponsored graduation projects in the areas of design, management and technology.

# ACCESSORY DESIGN

The one of its kind programme in the country, Accessories Design has a well- defined curriculum for developing integrated expertise in design methodology, materials and production process, consumer behavior and market dynamics trends and forecast interpretations, business practices and project management in the field of fashion and lifestyle accessories. A strong industry orientation is reflected in its credo 'Design for Business' with the most successful industry education interface in student learning.

The programme has gradually evolved to address the entire spectrum of accessories and lifestyle products, precious and costume jewellery, leather goods, footwear, watches, giftware, tableware, silverware, crystal ware/ office furniture, consumer interface design, & retail environment design.

Each NIFT centre is expected to provide national leadership in the area of its specialization. This will enhance the intensity and the depth of each category of specialization and will address design, management, marketing and technological issues, within each specific product category.

## SPECIALIZATION:

Accessory Design at NIFT New Delhi, Bengaluru, Bhubaneshwar, Bhopal, Chennai, Hyderabad, Rae Bareli, Shillong and Kangra: Product range: Home Accessories, Luxury products, Lighting, & Lighting Fixtures, Garden Sitting, Bathroom & Kitchen Accessories and Utensils, Leisure Accessories, Switches, Door Knobs, Toys & Children Products, Architectural Accessories, Corporate & Business Accessories, Handcrafted Accessories & Visual Merchandising for Retail Business Environments.

Jewellery & Precious Products specialisation at NIFT Gandhinagar: Product Range: Precious & Costume Jewellery, Silverware, Giftware using Precious Metal & Stones.

| | |
|---|---|
| **DEGREE** | Bachelor of Design |
| **DURATION** | 4 Years |
| **CENTRES** | New Delhi, Bengaluru, Bhubaneshwar, Bhopal, Chennai, Gandhinagar, Hyderabad, Rae Bareli, Shillong, Kangra, Kolkata, Mumbai & Jodhpur |
| **SEATS** | 390 |

## CAREERS

The programme prepares students for careers as Designers, Brand Managers, Visual Merchandisers, Product Managers and Entrepreneurs in broad areas of precious and costume jewellery, leather goods, giftware, tableware, watches, footwear, handicrafts and lifestyle products.

## COURSE CONTENT

### YEAR 1
Common Foundation Programme in Design

### YEAR 2
Orientation to programme specialisation familiarity, appreciation and insight to various accessory types. Development of skills and basic understanding of materials and processes, construction principles, anthropometrics, principles of size and proportion, with broad orientation to socio-cultural and historical context of the sector. Orientation to Indian as well as global context of fashion trends, consumers and market. Application of learning through basic design projects.

### YEAR 3
Development of core competence and knowledge through research and applied experiences. Capability to develop realistic design approach within limited constraints inherent in accessory products. Ability to evolve strategy of design, which integrates technical complexities and fashion influences. Ability to generate systems thinking towards range development and design collection in relation to fashion identity and prevailing fashion trends. Develop competence in handling marketing and retail environment, product merchandising, and consumer interface issues within design context, integrating finer aspects of technology, materials and processes as well as various levels of production from precision oriented to vendor based manufacturing.

### YEAR 4
Consolidation and real life application of holistic professional competence. Professional capabilities and values to realise and execute design development projects within a business context. Develop broad based approach towards specific design capability and application to multi-product and multi-materials in areas of fashion accessories and lifestyle products. Develop capabilities to induce design perspective and potential in the industry mindset. Comprehensive application and demonstration of professional competence for integrating design in business.
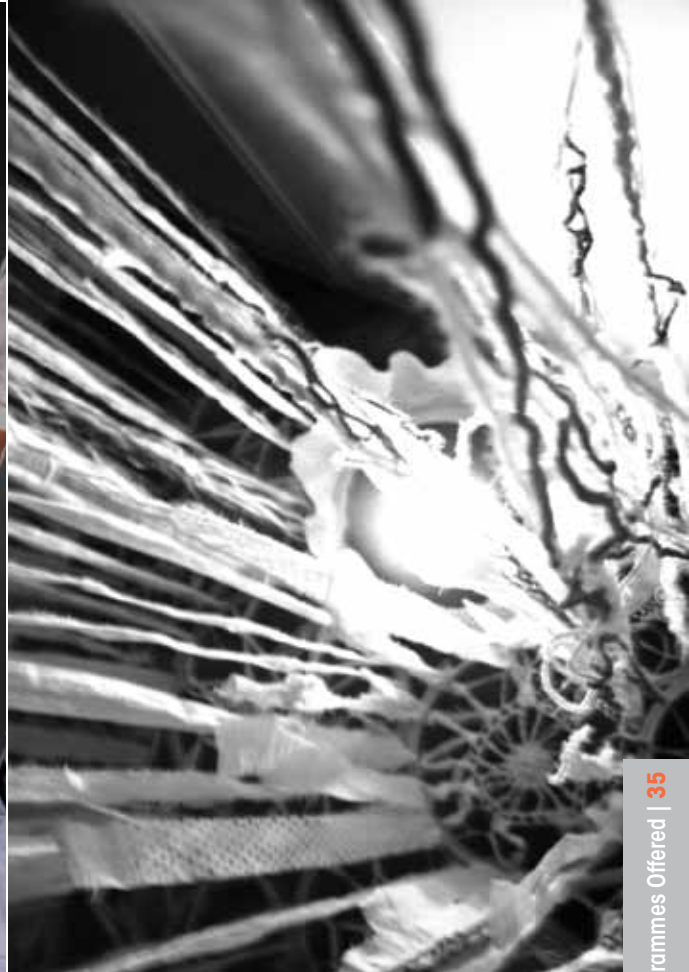
# TEXTILE
# DESIGN

Textile Design forms the core of the whole business of fashion. The rapidly expanding activities in the export and domestic sectors of the Indian apparel and home fashion industry demands professional inputs in design and development of textiles and raw material, which is responsible for 60-80% of the cost of the product. Textile Design today is that strategic value adding activity that can make all the difference in transforming a fashion business into an economically viable and profitable proposition.

## CAREERS

The programme prepares students for a wide range of careers in textile mills ,export houses, Trends and forecasting, Styling, fashion design studios, design studios, buying houses, handloom cooperatives and buying agencies as design or fabric Managers, or work independently as Designers or Entrepreneurs.

| | |
|---|---|
| **DEGREE** | Bachelor of Design |
| **DURATION** | 4 Years |
| **CENTRES** | Bengaluru, Bhopal, Bhubaneswar, Chennai, Gandhinagar, Hyderabad, Kangra, Kannur, Kolkata, Mumbai, Jodhpur, New Delhi & Patna. |
| **SEATS** | 390 (30 seats each at Bengaluru, Bhopal, Bhubaneswar, Chennai, Gandhinagar, Hyderabad, Kangra, Kannur, Kolkata, Mumbai , Jodhpur, New Delhi & Patna.) |

## COURSE CONTENT

### YEAR 1
Common Foundation Programme in Design

### YEAR 2
The second year primarily focuses on introduction to Textile design skills for weaving, printing and embroidery. The courses offered lay emphasis on fundamentals of Graphic software and its usage for motif development & image creation. Field visits with textile mills and other processing houses are an important part of the second year curriculum.

### YEAR 3
The third year strengthens the knowledge base of students by imparting design, technical, marketing and communication skills. Areas of study include print design, woven design, dyeing, printing, finishing, quality analysis & assurance, CAD, marketing and merchandising. The students also visit an identified craft area to undertake a 'Craft research and documentation'.

### YEAR 4
The main stay of the final year course is the direct attachment of students with Textile and Home fashion sector through a two month intensive internship. Elective subjects are also offered during fourth year for specialized course input within the department and also from other design departments.

In the final semester, students undertake a Graduation project with an industrial client like export houses, mills, designers, NGO and design studios. During this period students are required to work on the design brief given by the sponsor. The programme culminates into design collections developed by the students for the client and are showcased as a static display during the Graduation show.

# KNITWEAR DESIGN

Knitwear Design is a fast-growing global industry across product categories such as garments, accessories, home fashion, industrial design and medical equipment. In terms of fashion alone, it presents the backbone for casual wear, sports wear performance apparel and intimate apparel creating opportunities much beyond the scope of woven fabric.

The four year Knitwear Design Program at NIFT is geared towards grooming of professionals who can cater to the knitwear segment of the fashion industry. It aims to provide the students with creative thinking, strong technical skills and a dynamic market orientation. The course includes diverse subjects such as Fashion Art & Illustration, Garment Construction, Pattern Making for Knits (Womenswear, Menswear and Kidswear), Flat and Circular Knitting, Computerised Flat Knitting, Trends and Forecasting, Merchandising.

Students apply their classroom learning to industry-simulated environments and undertake an eight-week industry internship for flat and circular knits in order to get an understanding of the real-time industry situation. In the final semester, the students undertakes a Design collection or graduation project that tests and puts to use the knowledge and skills gained during the 4 year programme.

The graduates of Knitwear design provide support at various positions within the fashion business – as product designers and developers, stylists, forecasters, merchandisers and production managers.

## CAREERS

The programme prepares students to pursue careers as Knitwear Designers, Stylists, Entrepreneurs, Design Consultants Product Developers, Production Managers, Merchandisers, Retail Planners, Business Developers, Forecasters, Fashion writers, Academicians.

| | |
|---|---|
| **DEGREE** | Bachelor of Design |
| **DURATION** | 4 Years |
| **CENTRES** | Bengaluru, Chennai, Hyderabad, Kannur, Kolkata, Mumbai & New Delhi |
| **SEATS** | 210 (30 seats each at Bengaluru, Chennai, Hyderabad, Kannur, Kolkata, Mumbai & New Delhi) |

## COURSE CONTENT

### YEAR 1

Common Foundation Programme in Design

### YEAR 2

The student is introduced to the world of knitted apparel through subjects like Basic Pattern Making, Flat knitting, Garment Construction, Design Application for fashion and History of world costumes. They move into core areas of knitwear with subjects like Digital Fashion Illustration, Circular Knitting, Pattern Making and Garment Construction for knits (womenswear).

### YEAR 3

Understanding of traditional design and crafts acumen is honed with a craft survey and documentation at the beginning of the year. Advanced Techniques for Knitwear Design is introduced with subjects like Technical Specification and Virtual Sampling, Draping, Print Design and Computerized Flat knitting. Students also learn presentation skills with Portfolio Development, and the intricacies of category wise planning for knitwear with Menswear, Kidswear, Sportswear and Fashion Merchandising. The third year culminates into an industry internship.

### YEAR 4

Students are introduced to elective subjects offering specialization across multiple areas of industry requirements. These include Retail Buying, Retail Space Design, Fashion & Product Photography, Image and Fashion Styling, Creative Design & Development. They also study Entrepreneurship, and Design & Development for womens Intimate Apparel (knits). In the last semester every student undertakes a sixteen week Design Collection.

# FASHION
# COMMUNICATION

The Department of Fashion Communication discipline is richly contextual, concerned with meaning, purpose and judgment. An understanding of how design can intervene naturally and help in general sense-making of our world is therefore, the key to this discipline. A "community of beginners" comprising industry-experienced faculty and enthusiastic students who explore and experiment with art and design pedagogies, aesthetics, values and innovative practices, constitute of the department.

A multi-disciplinary approach inculcates self-initiated learning and independent thinking and expands perceptual perspectives. Regular interaction with industry experts in areas like Visual Merchandising, Graphic Design, Fashion Photography & Styling, Fashion journalist, Public Relation and Event Management forms a vital bridge between classroom teaching and relative experience.

The word 'Communication needs to be viewed in a holistic manner to understand the vast range of thought processes and activities. In fashion communication, we have the resources to realize our students potential to the fullest. The numerous success stories in the industry substantiate this fact.

"Fashion Communication aims to create design professionals and entrepreneurs with the appropriate sensitivity and sensibility to address societal needs"

## CAREERS

Fashion Communication is a specialized programme that enables students to acquire communication skills pertinent to the Fashion and Lifestyle Industry. Four exit level profiles are envisaged overall: Graphic Design, Visual Merchandising and Retail Space Design, Styling and Photography, and Fashion Journalism.

| | |
|---|---|
| **DEGREE** | Bachelor of Design |
| **DURATION** | 4 Years |
| **CENTRES** | Bengaluru, Hyderabad, Kangra, Mumbai, New Delhi, Chennai, Gandhinagar, Kannur & Kolkata |
| **SEATS** | 270 (30 seats each at Bengaluru, Hyderabad, Kangra, Mumbai, New Delhi, Chennai, Gandhinagar, Kannur & Kolkata) |

**REVIVE.**
**READ.**
**WRITE.**

## COURSE CONTENT

### YEAR 1
Common Foundation Programme in Design

### YEAR 2
The process of introduction and orientation to communication design is addressed through subjects like Fashion Studies, History and Philosophy of Design, Communication Concepts & Processes, Writing Skills, Consumer Behavior in Fashion, Computer Application, Graphic Design, Visual Merchandising, Photography and Design Methodology. The pedagogical tools employed are of theory, exploration and application.

### YEAR 3
The third year delves deeper into the core discipline areas with greater emphasis on creative thinking. In the fifth and sixth semesters, the approach evolves from cognition to problem solving. Subjects like Visual Merchandising, Graphic Design, Styling and Photography, and Fashion Journalism are studied in more detail, with emphasis on project work. Just before the fifth semester, students are sensitized to craft clusters in the interior states of India: Communication Design solutions are proposed for promotion and upliftment of the crafts. At the end of sixth semester, students work on Internship projects with the industry, in order to understand the industry environment and apply their learning in the final year.

### YEAR 4
The students develop a deeper understanding of their area of specialization through further research, contextual studies and seminars. All learning culminates into a final Graduation Project showcased as the finale to the programme.

# APPAREL PRODUCTION

The four year Bachelor programme is multi-disciplinary, technological in character and is designed to meet the requirements of ever emerging challenges of the apparel industry. This programme has been designed, keeping in mind the core apparel manufacturing technology, with emphasis on best practices in Apparel Manufacturing. The programme prepares professionals who can significantly contribute to the fashion technology domain of the apparel industry.

The Department of Fashion Technology over the last 25 years has drawn its strength from industry responsive course curriculum, highly experienced faculty members, state of the art infrastructure and continuous interaction with apparel industry.

## CAREERS

The programme equips students to pursue wide range of careers in Production, Quality Assurance, Garment Technologists, Industrial Engineering, Product Development, Sourcing, Project Analysis, Production Planning, HR, System Analysis, Software application and Merchandising (retail and export).

| | |
|---|---|
| **DEGREE** | B.F. Tech |
| **DURATION** | 4 Years |
| **CENTRES** | Bengaluru, Chennai, Gandhinagar, Hyderabad, Jodhpur, Kangra, Kannur, Kolkata, Mumbai, New Delhi & Patna |
| **SEATS** | 330 (30 seats each at Bengaluru, Chennai, Gandhinagar, Hyderabad, New Delhi, Kangra, Kannur, Kolkata, Mumbai, Jodhpur & Patna) |

## COURSE CONTENT

### YEAR 1

The first Foundation year the emphasis is on the understanding of the fundamentals & concepts of Design, Management & Technology for Fashion Industry. This creates a firm foundation for the students to understand the fast changing multidimensional fashion industry.

### YEAR 2

The second year lays the foundation for the specialization of apparel technology subjects like understanding the raw materials through the working of the machine fundamental to apparel manufacturing. Introduction to statistical tools and softwares related to the apparel industry. The students also get hands on experience of how to transform the raw material from 2D to 3D through pattern making and garment construction.

### YEAR 3

The third year progresses from basics to a more complex and diverse subjects to impart the knowledge in production planning, operations management, quality management, fashion merchandising, costing and work study. The subjects of pattern making and garment construction move from basic garments to specialized products. The departmental electives offered in diverse and contemporary topics like Sustainable Production and IT applications give the required edge to the students. The understanding and comprehension of the textile fabric as raw material is enhanced with a four week textile internship during the 3rd year.

### YEAR 4

The final year equips students to not only learn through an intensive 14 week apparel internship but also introduces them to application based subjects like Plant layout, Ergonomics, Lean Manufacturing, Product Analysis and Development, Apparel CAD and Grading. The students learn about how to put their learning into action by undertaking a research based project in the final semester. Working on the real live projects and the implementation of their project gives them a comprehensive learning experience thus preparing them for their careers as apparel professionals. During the 3rd and 4th year, NIFT also offers a chance for the students to undertake twinning programs for a semester with fashion universities abroad and thus get a global exposure.

# DESIGN
# SPACE

**The program creates a new avenue for professionals for higher education and is designed to focus towards academia; PhD and industry practices inclusive of Industry related Research & Development.**

The nature of fashion has evolved beyond its association with only apparel and has become multi-disciplinary and multi-dimensional. Likewise its approach to various concepts, material, technology, craftsmanship, culture, business, economics, promotion, consumption etc. has evolved creating grey areas that present immense scope for study and response. The program has students across discipline students who are able to work beyond boundaries and bring together their skills and ideas in new and exciting ways taking the existing skill set to a higher level of research and practice.

Students would provide a critical approach to solution of future problems; as well as provide design innovations for the growing fashion industry. Opportunities created in an open market structure has created emergence of niche areas in the Design industry. These areas are at a nascent stage but form a base for opportunities in sunrise industries. Additionally, there is a wider place for industry professionals in key positions at higher level in the established industries. The Master's program at NIFT is designed to cater to these burgeoning requirements of industry in the forthcoming years.

(The above mandate is based on the assumption that the students applying for M.Des Program would be familiar with fundamentals of design.)

| | |
|---|---|
| **DEGREE** | Master of Design |
| **DURATION** | 2 Years |
| **CENTRES** | Kannur, Mumbai, New Delhi & Chennai |
| **SEATS** | 120 (30 seats each at Kannur, Mumbai, New Delhi & Chennai) |

## CAREERS

Students graduating from this program would be equipped to hold key positions in large fashion or corporate houses, accessories, craft, textiles, forecasting, special needs, publications, media, lifestyle products, new product development, graphics etc. based on the area of specialization pursued by them. The graduates would be able to make contributions in Research and Development in Government and private agencies. The M.Des program would enable the graduates to become scholars and contribute to the teaching community as well.

## COURSE CONTENT

### YEAR 1

The preliminary semester forms a contextual platform to bring students from diverse backgrounds at par. The semester creates a foundation for research methodology, skills required for undertaking research i.e. design thinking, digital design, professional communication and builds on developing contextual knowledge in design through culture studies and fashion language. The next semester reinforces advanced research methods and augments design focus through introduction of specialized electives in a collaborative approach. Students choose from design electives cutting across disciplines such as 'Trend Research and Fashion Forecasting', 'Space & Interactive Design', 'Craft Studies', 'Costume Studies', 'Fashion Innovation', 'Ergonomics', 'Design for Special Needs' and 'Functional Textiles'. Monitored research projects encourage students to ideate research and propose original approaches to existing research in the selected area of specialization. At the end of year one the students undertake industry internship during the summer break to gain real life industry experience.

### YEAR 2

This year builds on progressive futuristic applications to demonstrate clear evidence of originality of thought and approach towards the final individual outcome in their areas of specialization. Craft studies and Sustainable systems embrace the global concerns and practices into learning. The minor guided project along with inputs on Design entrepreneurship inculcates entrepreneurial abilities which the student proposes to the industry/governmental/private/NGO/ international organizations/ self for funding for an original design idea. This approach encourages the student to act as an incubator for industry interface. The knowledge and skill acquired during the course work culminates into a final dissertation which is demonstrative of student's personal ideas and investigation towards the realization of an original body of work.

# FASHION MANAGEMENT

The objective of the two year Master Programme in 'Fashion Management' (erstwhile AMM started in 1987) is to develop managerial talents in the field of marketing, merchandising and retailing best suited to the requirements of the garment export and fashion retail sectors.

Students undergo rigorous education in buying, merchandising (retail and export), retail operations, advertising, forecasting, international marketing, international trade practices and project formulation. They are exposed to creative merchandising/ marketing, innovative fashion management practices, directions of fashion trends and business practices though field visits and industry internships. They have the right blend of hard and soft skills and possess the right attitude to enter the middle management of any growing organisation.

## CAREERS

The programme offers a solid platform for those wishing to pursue careers in International Marketing, Fashion Merchandising, Brand Management, Retail Buying and Global Sourcing, Product Development, Retail Management, Visual Merchandising, Export Merchandising, Management Consulting, Fashion Education, Retail Technology, Supply Chain, Customer Relationship, Advertising etc.

| | |
|---|---|
| **DEGREE** | Master of Fashion Management |
| **DURATION** | 2 Years |
| **CENTRES** | Bengaluru, Bhubaneswar, Chennai, Gandhinagar, Hyderabad, Jodhpur, Kannur, Kolkata, Mumbai, New Delhi, Patna & Shillong |
| **SEATS** | 360 (30 seats each at Bengaluru, Bhubaneswar, Chennai, Gandhinagar, Hyderabad, Kannur, Kolkata, Mumbai, New Delhi , Jodhpur, Patna & Shillong) |

## COURSE CONTENT

### YEAR 1

**Semester-I**

*   Business Statistics
*   Organizational Behaviour
*   Fabric Knowledge for Merchandisers
*   Garment Manufacturing & Quality Assurance
*   Fashion Marketing Management
*   Fashion Merchandising
*   Professional Practices
*   Managerial Economics
*   Fashion Retail Management
*   Overview of Global Fashion Industry
*   Research Methodology & Minor Project

**Outbound Program**
(Between 1st & 2nd Semester)

**Semester-II**

*   Accounting & Costing for Managers
*   Fashion Brand Management
*   Consumer Behaviour
*   Marketing Research
*   Export Merchandising
*   Retail Buying & Category Management
*   Brand & In-Store Communication

*   Fashion Forecasting and Product Development
*   Operations Research
*   Minor Project

**Fashion Industry Internship & Training**
(Between 2nd & 3rd Semester)

### YEAR 2

**Semester-III**

*   Global Marketing
*   Strategic Management
*   Entrepreneurship
*   Financial Management
*   Legal Environment of Business
*   Customer Relationship Management
*   Business Technology for Fashion Value Chain
*   Human Resource Management
*   Intellectual Property Rights
*   Supply Chain Management

**Fashion Industry Market Survey**
(Between 3rd & 4th Semester)

**Semester-IV**

*   Graduation Research Project

# FASHION
# TECHNOLOGY

**Two years Master of Fashion Technology (M.F.Tech) is one of the flagship programmes offered by NIFT. The programme is exclusively designed for engineers and aims to develop young dynamic talent capable of providing techno-managerial solutions to the industry with a balanced amalgam of operation and strategic thinking capabilities.**

The M.F.Tech Programme is designed to facilitate students to excel in understanding and integrating the areas of technology and management for garment industry. The Programme aims at developing a truly global trade oriented perspective for its students in the areas of "Operations" & "Strategy". The students with "operation" specialization are equipped with tactile / hands-on knowledge of the apparel sector. Those with "strategy" specialization are equipped to provide best strategic solutions.

Department of Fashion Technology over the last 25 years years has drawn its strength from industry responsive course curriculum, highly experienced faculty members, state of the art infrastructure and continuous interaction with apparel industry.

## CAREERS

The programme equips students to pursue careers in Apparel Technology Management, Industrial Engineering, Quality Management, Production Management, Fit Technicians, Functional Consultancy, Business Analysis, Research & Development and Consultancy in the global fashion industry.

| | |
|---|---|
| **DEGREE** | Master of Fashion Technology |
| **DURATION** | 2 Years |
| **CENTRES** | Bengaluru, Gandhinagar & New Delhi |
| **SEATS** | 93 (31 seats each at Bengaluru, Gandhinagar & New Delhi) |

## COURSE CONTENT

### YEAR 1

In the 1st year students are exposed to different dimensions of sewn product manufacturing industry which gives them a comprehensive understanding of the fashion world. The main areas of study in this semester include basic understanding of Fabrics, Introduction to Manufacturing Process, Apparel Quality Management, Professional Practices, Pattern Appreciation and Technology for Apparel Production. At the end of the this semester students have an option to select a career either in Operations or Strategy. The subsequent semester is designed to equip the students to gear up for their chosen specializations. In this semester students have common inputs in the areas of Fabric processing, Production Process, Apparel Marketing, Merchandizing, Costing, Plant Layout & Facility Design. Apart from these common inputs, the students with 'Operations' specialization will study Maintenance Engineering, Industrial Engineering, Pattern Engineering & Garment Construction. Whereas students with 'Strategy' specialization will study Finance Management, Retail Management & Technology, International Business, Logistics & Supply Chain Management. At the end of 1st semester all the students undertake a 2 week winter internship with either textile or other allied industry in the apparel supply chain.

### YEAR 2

The next semester has been designed to equip students with problem solving capabilities and cross functional studies along with hardcore production exposure. In this semester students undergo 12 weeks intensive apparel internship to gain first hand exposure of the shop floor and understand the industrial practices. The common areas of study in this semester are ERP, Entrepreneurship Management and Business Plan. The students with 'Operations' specialization are trained in Advanced Patternmaking & Construction, Ergonomics and Apparel CAD. Students with 'Strategy' specialization are trained in Apparel Technology Management, Computer Integrated Manufacturing and Web Based Data Management. In the final semester students learn the techniques of how to carry out a research in a professional & scientific manner by studying the research methodology subject. Students undertake research project in the areas of their expertise in association with the industry / specific areas of interest to develop capabilities of analyzing the situations, gap identification, problem solving and offering an effective rational solution.

# THE ADVANTAGE
## STUDENT UTILITIES & BENEFITS



### HOUSING

The institute intends to provide residential accommodation for girls at most centres. The NIFT hostels are run on a no profit/ no loss basis. All the hostel premises including the ones being run by private enterprises are provided with round the clock professional security, a doctor on call and hostel warden/s. Recreation facilities like television, some indoor and outdoor games are available in the hostels.

### DINING

Most NIFT centres are housed with a cafeteria that provides fresh, hygienic food at reasonable rates. The variety of food available and a friendly atmosphere makes the cafeteria ideal for students to relax and interact with their peers. Almost all cafeterias are Wi-Fi enabled, allowing the students to utilize their free time to the fullest.

### RECREATION

Student Development Programme at all NIFT centers is initiated to encourage students to participate in extra-curricular pursuits making their education at NIFT more wholistic and complete. Participation in these activities complements academic studies while providing ways to socialize, relax and be revitalized to face day-to-day challenges of student life.

Students participate in wide range of activities through Student Development Activity Clubs like Cultural Club, Sports & Adventure Club, Environmental & Social Service Club. Through the academic term, student clubs function in the activity hour called `zero hour' every Wednesday evening. Also, at most NIFT centres, a sports gymnasium is open to students that houses State of the Art exercise equipment.

'Fashion Spectrum', the annual fest of the institute provides a pulsating platform for students to showcase their talent in varied inter-collegiate and intra-collegiate activities & events. To promote interaction between students of different centres, the best of best from all centres compete at `Converge', a centralised cultural and sports event hosted by any one NIFT centre.

### HEALTH CARE

Medical aid is available on campus. Every NIFT centre provides an infirmary/ sickbay to its students. A doctor and nurse are available to attend to general medical concerns of the students. A psychologist is also available on campus to counsel students.

## SCHOLARSHIPS & BURSARIES

The financial strategy of the institute places student development as a key priority. A considerable sum from NIFT Development Fund is effectively put to use in this core area every year.

To maximize the potential of its students, the institute's Means-cum-Merit Financial Assistance scheme allows students from humble backgrounds to avail subsidized tuition fee at every centre. Determined by the parental income, students can fall into three slabs of monetary assistance. Many students in the past have benefited from this scheme. Further, many leading organisations from the apparel sector have come forward to encourage NIFT students in their academic and creative quest. Pioneers in the related field have instituted awards & scholarships to recognize and compliment academic brilliance. This provides an impetus to the students, making them work hard from their first year of study.

## NIFT AWARDS

NIFT honours students in three categories of Awards which are conferred at the time of the Convocation:

* Best Academic Performance Award in each programme at each NIFT centre.
* Academic Excellence with Community Service Performance: one student at each NIFT centre.
* Best All Round Performance: one student at each NIFT centre.

All three awards carry a citation, a gold medal and a cash component. NIFT also institutes awards in various categories for respective programmes which are given at the time of their graduation show/presentation.

## EMPLOYMENT SERVICES

NIFT Placement Cell facilitates on campus placements for graduating students, enabling them to start their careers in challenging positions in the industry. Leading national and international apparel companies vie with each other to recruit NIFT professionals.

The star employers of NIFT professionals in the past from domestic companies have been Blackberrys, Globus, Pantaloon, Proline, Titan, Carbon, Madura Garments amongst others. Leading buying offices like Gap, Li&Fung, Tommy Hilfiger, Triburg, Colby, Impulse-Next have been regularly offering key decision making positions to the graduates. Many international companies like Benetton, C&A, J.C. Penny, Jockey, Levi Strauss, Nike Inc. have also absorbed young talent from the institute to meet their specialised needs. Unbridled creativity of the fresh graduates has been noticed by leading designers like J.J. Valaya, Ritu Beri, Ashish Soni, Rajesh Pratap Singh, Manish Arora, to name a few.

# THE KEY
## ADMISSION GUIDELINES

| ADMISSION CALENDAR | |
|---|---|
| APPLICATION FORM AVAILABLE | Online : 6.11.2012 to 14.1.2013<br>Manual: 12.11.2012 to 10.1.2013 |
| LAST DATE OF SUBMISSIONS | 14.1.2013 |
| PAPER BASED TEST (PBT) ENTRANCE EXAMINATION | 10.2.2013 ( For all courses) |
| COMPUTER BASED TEST (CBT) ENTRANCE EXAMINATION | 6th & 7th April 2013<br>(for admission to B.F.Tech, M.F.Tech and MFM) |
| ADMIT CARD AVAILABILITY ONLINE | 30.1.2013 |
| ENTRANCE EXAMINATION RESULT | 15.4.2013 |
| SITUATION TEST/GD/INTERVIEWS | April-May, 2013 |
| DECLARATION OF FINAL RESULTS | End of May, 2013 / June, 2013 |
| COUNSELLING | June, and July, 2013 (Dates and mode will be intimated on the NIFT website in April) |

## WHO CAN APPLY?
### FOR BACHELOR PROGRAMMES

**Maximum age:** 23 years as on 1. 10. 2012 i.e. born on or after 1st October, 1989 subject to following qualifications:

**Eligibility for Bachelor Programmes – Design – B.Des.**
(Fashion Design / Leather Design / Accessory Design / Textile Design / Knitwear Design / Fashion Communication)

* The +2 level examination in the 10+2 pattern of examination of any recognised Central/State Board of Secondary Examination, such as Central Board of Secondary Education, New Delhi, and Council for Indian School of Certificate Examination, New Delhi

or

* General Certificate Education (GCE) Examination (London/Cambridge/Sri-Lanka) at the Advanced (A) level.

or

* Any Public School/Board/University Examination in India or in Foreign countries recognised by the Association of Indian Universities as equivalent to 10+2 system.

or

* A pass grade in the Senior Secondary School Examination conducted by the National Open School with a minimum of five subjects.

or

* 3 or 4-years diploma recognised by AICTE or a State Board of Technical Education.

**Eligibility for Bachelor Programme - Technology**
Bachelor of Fashion Technology
(Apparel Production) (B.FTech.)

* The +2 level examination in the 10+2 pattern of examination of any recognised Central/State Board of Secondary Examination, such as Central Board of Secondary Education, New Delhi, and Council for Indian School of Certificate Examination, New Delhi with Physics, Chemistry and Maths.

or

* General Certificate Education (GCE) Examination (London/Cambridge/Sri- Lanka) at the advanced (A) level with Physics, Chemistry and Maths.

or

* Any Public School/Board/University Examination in India or in foreign countries recognised by the Association of Indian Universities as equivalent to 10+2 system with Physics, Chemistry and Maths.

or

* A pass grade in the Senior Secondary School

Examination conducted by the National Open School with a minimum of five subjects with Physics, Chemistry and Maths.

<div align="center">or</div>

* 3 or 4-years diploma recognised by AICTE or a State Board of Technical Education (Engineering background).

For Master Programmes: Age - No age limit
**Eligibility for Master Programme – Design**
M.Des (Master of Design)

* Undergraduate Degree from any institute / university recognized by law in India

<div align="center">or</div>

* Diploma in UG Design from NIFT/NID only.
* (Design Space is a course that demands fundamental understanding of Design. The candidates are required to be familiar with the basic skills of Design. (Any basic knowledge and skill development in design is not imparted as a part of this programme.)

This Masters programme is offered on the principle of "Interdisciplinary" of design, therefore welcomes graduates from various Design as well as non design disciplines.

This programme gives stress on design as a catalyst of Innovation & Advance Research & Development proficiency, which also opens a scope for Academia.).

**Eligibility for Master Programme - Management**
M.F.M (Master of Fashion Management)

• Undergraduate Degree from any Institute / University recognised by law in India.

<div align="center">or</div>

• Undergraduate Diploma of minimum three years duration from NIFT / NID.

**Eligibility for Master Programme - Technology**
M.F.Tech. (Master of Fashion Technology)

• B.F.Tech. from NIFT

<div align="center">or</div>

• B.E / B.Tech. from any Institute / University recognised by law in India.

## IMPORTANT NOTE

1. Candidates appearing in the qualifying examination are also eligible to apply provided:

a. That they produce a proof of having acquired minimum prescribed qualifications at the time of counselling/admission. **or**

b. If the 12th class/final year/final semester (as the case may be) result of qualifying degree/certificate examination is not declared by the concerned Board/University till the date of counselling admission, his/her admission in that case will be strictly provisional subject to the following conditions:

i. Affidavit on non-judicial stamp paper of ₹ 10/- in the prescribed Proforma (please see Annexure – II) is submitted. In case the candidate is minor i.e. below 18 years of age, the affidavit shall be signed by his/her parent/guardian. Candidates/ parent /guardians may note that submission of false affidavit is a punishable offence;

ii. The candidate will submit the final result of qualifying degree/certificate providing his/her eligibility on or before **30th September, 2013** to their Centre Director / Joint Director where the admission has been granted.

iii. In case the candidate fails to submit his/her final result of qualifying degree in the manner as prescribed at (ii) above to prove his/her eligibility on or before **30th September, 2013**, whatsoever the reason may be, his/her admission will be treated as null and void (cancelled) and entire fee will be forfeited. Any exception will be as per decision of DG on a case to case basis.

iv. The Centre Director / Jt. Director will be responsible to ensure that the eligibility of all students meet prescribed qualification for admission specially incase of provisional students. The provisional admission will automatically stand cancelled if the candidate fails to submit result in time i.e. **30th September, 2013.**

v. Those candidates who are seeking provisional admission due to non-declaration of their final year/final semester/12th class (please see Annexure -II) will provide proof of having passed all papers in all the previous years /semesters of

qualifying degree examination (whichever relevant).

vi. The candidates will also bring the datesheet / admit card/ principal's certificate as proof of having appeared in the qualifying exam.

vii. Candidates who have appeared for Compartment/ Supplementary examination(s) in the 12th standard or final semester/ final year of graduation and the result of the same is not declared by the time of counseling/ admission, such candidates will be considered for admission as per para 1 (b) (ii) above, for the academic session 2013-14.

2. **Any candidate who has not appeared for the qualifying exam before the date of counselling/ admission to NIFT, will not be eligible.**

3. It is further clarified that provisional admission will be considered only in such cases where the result of Final year/semester of the qualifying degree has not been declared by the concerned Board/University in its totality. In case the result has been declared by the concerned Board/ University but it has not been declared in a specific case, for any reason, such cases will NOT be considered under provisional admission category.

### RESERVATION OF SEATS

The seats reserved for SC / ST / Physically Handicapped Candidates (PHP) / Foreign Nationals / SAARC / NRI, in each programme are as under:

| | |
|---|---|
| SC | 15% |
| ST | 7.5% |
| OBC (NON-CREAMY) | 27% |
| Physically Handicapped | 3% Horizontal reservation for physically handicapped candidates cutting across all sections i.e. SCs, STs, OBCs Non-Creamy and General category. Centres and programmes will be allotted on rotation, at NIFT's discretion. |
| Foreign Nationals/SAARC/NRI | 15% (supernumerary) |
| State Domiciles | 20% (supernumerary) |

**Category once filled up in the application form will not be changed at any stage.**
The qualifying candidates need to meet the eligibility and admission requirements of NIFT. Requirements of each category are as follows:

### SC/ST CANDIDATES

Candidates applying under this reserved quota will have to produce a Caste/Tribe certificate from the Competent Authorities of the respective States/ Union Territories/ National Commission of Tribes.

### OBC CANDIDATES

Candidates applying under this quota would have to satisfy the caste and creamy layer requirement details.  National Commission for Backward Class (NCBC) website may be seen for reference:
(a) http://www.ncbc.nic.in/backward-classes/index.html
(b) http://www.ncbc.nic.in/html/creamylayer.html
Candidates applying under this quota would have to produce a caste certificate from the Competent Authorities of the respective States/Union Territories certifying that they do not belong to the creamy layer.

### PHP CANDIDATES

Candidates seeking admission under physically handicapped quota must produce a Disability Certificate at the time of counselling issued by the Medical Board attached with the Vocational Rehabilitation Centre (VRC) working under the Ministry of Labour, Govt. of India. To prevent disappointment, candidates are advised to have themselves examined by VRC especially under following cases:

| 1. | Visual Impairment | Visual acuity less than 6/60 (VH) or 20/200 (Snellen) with correcting lens (Blind by one or both eyes are not eligible). |
|---|---|---|
| 2. | Hearing Impairment | Hearing loss of 60 db or (HH) more, in both ears (100% hearing impairment are not eligible). |
| 3. | Mild Mental Retardation | I.Q. between 51 to 70 only. |

(See list of VRC on page 66 - Annexure I)

NIFT reserves the right to disqualify the candidature in case of inability of the candidate to perform for a particular programme. Certain subject in various programmes at NIFT have specific skill building and machine operating requirements and candidates seeking admission to NIFT in this category are requested to ascertain the same at the time of counselling with NIFT authorities to avoid disappointment.

## NOTE:

1.  The required certificate (s) for reserved categories / classes will be essential at the time of the counselling / admission and no provisional admission shall be granted for want of caste/category certificate from the local competent authority. Further, the caste/category certificate has to be in the name of candidate himself/ herself and not in favour of respective parents/ guardians.
2.  In case of married women applying to any course under reserved category, she has to produce the caste certificate in her own name. Certificate in the name of husband / mother/ father is not acceptable.

## FOREIGN NATIONALS / SAARC / NRI

Fifteen percent (15%) of total seats(5 seats) on supernumerary basis in each discipline in Delhi, Mumbai, Kolkata, Bengaluru, Chennai, Hyderabad, Gandhinagar and Raebareli are reserved for admission of Foreign Nationals whether residing in India or abroad, applicants from SAARC countries and Non Resident Indian as specified in the Income Tax Act, 1961. The admission to NIFT programmes for foreign nationals / SAARC / NRI candidates will be based on the following examinations:

| Bachelor Programme (B.Des & B.FTech) | SAT Score |
| --- | --- |
| Master Programme (MFM, M.Des & M.FTech) | GMAT Score |

Centre / Programme will be allotted on the basis of merit list drawn as per the scores obtained by the candidates. Candidate may appear in as many as SAT / GMAT examination prior to 30th April 2013. The highest score among the test will be taken into consideration for allotment of seat at Centre.

## PROCEDURE FOR APPLYING UNDER FOREIGN NATIONALS/ SAARC/ NRI CATEGORY:

Those seeking admission under this category have to apply online at website **www.nift.ac.in** or www. **applyadmissions.net/nift2013** The last date for applying under this category is 30.04.2013.

Candidates applying for Bachelor Programmes of NIFT should arrange to send SAT subject test scores directly from College Board, USA, to NIFT. SAT subject test scores have to be submitted through College Board to NIFT. The **Designated Institution (DI) Code is 7258.**
The Centre and Programme will be allotted to the candidates based on SAT score and the candidate's preference.

**Internet downloaded score cards are not acceptable.**
Candidates at the time of registration for SAT Subject Test should indicate DI code : 7258 for sending their scores to NIFT New Delhi.

Candidates applying for Master Programmes (i.e. Master of Fashion Management (MFM), Master of Design (M.Des.) and Master of Fashion Technology (M.FTech.) should arrange to send GMAT test scores directly to NIFT. The applicants must designate NIFT programme as a choice in the GMAT. The test score should not have been declared before 1st January, 2010 and should be received by the institute by 30th April 2013.

Candidates seeking admission under this category should apply in the prescribed Application Form online.

**Academic Eligibility:** All candidates must satisfy the required academic qualifications. In case Degree/certificate has been obtained from some University /Board of any other country then an equivalence certificate must be obtained from Association of Indian Universities (AIU) New Delhi (website: www.aiuweb.org) prior to admission.

The medium of instruction in NIFT is English and all aspirants applying to NIFT must posses working knowledge of English language.

Any NRI seat remaining vacant will lapse and not be converted to any other category. However, the remaining seats will be offered to the children /wards of NRI as per merit during regular counselling also.

**Fee Payment:** The candidates who fulfill the admission criteria specified above may apply online with requisite application fee of $100 either through SWIFT Transfer or E-Payment through credit/ debit card as under :

**1.    Details for payment through SWIFT Transfer :**
Payment can be made through money transfer to Union Bank of India:

   i.    Address of the Bank:  **Union Bank of India, 23/1-3, Aurobindo Marg, Yusuf Sarai, New Delhi - 110016**
   ii.   SWIFT Code: **UBININBBNDL**
   iii.  Account Number: **340602050000020**
   iv.   Name of the Beneficiary: **NIFT, New Delhi**
   v.    Purpose of inward remittance: Mention "Application Fee, <Your Passport number>
   vi.   Telephone: **+91 011-26198504, 26195040**
   vii.  Correspondent Bank of Union Bank of India in USA for US Dollar payment: **Bank of America, New York, USA. SWIFT Code – BOFAUS3N**

**Details for Electronic Payment (E-Payment):**
   For E-payment, candidates have to use the URL given in the online application form for paying through their credit /debit card. On successful completion of the transaction, a transaction ID would be generated automatically and will appear in the application form. Candidates are also advised to note the transaction ID separately for future reference.

   Any transaction charges towards SWIFT / E-Payment has to be borne by the candidates.

   *The candidates selected under this quota will be required to pay ! 4,76,000/- as Fee at the time of admission for the first  academic year consisting of two semesters and would need to obtain a valid residential permit or student visa for the prescribed duration of the programme.*

**Hostel Accommodation and Other Expenses:** Hostel fee and other expenses, indicated in Admission Prospectus may vary from NIFT Centre Centre to Centre, are required to be paid by the candidate directly to the institution at the time of admission/joining. Candidates are advised to visit the websites or contact concerned authorities of the respective NIFT for detailed information regarding hostel accommodation and expenses.

**State Domicile Preferential Seats**
Twenty percent (20%),i.e 06 supernumerary seats in addition to 30 seats will be offered for admission as State Domiciles Preferential Seats for admission at the NIFT Centres at Patna, Kangra, Bhopal, Kannur, Shillong, Jodhpur and Bhubaneswar on submission of a Domicile certificate issued to the student.  The domicile of the student will be the state in which he / she has completed his /her class 12 examination / graduation.  A certificate from the school / college  may be obtained from the concerned institute. The candidates has to select only one state and write the one-digit state code on the OMR (Optical Marker Reader) application Form at item No.21, and shade the corresponding oval below each digit. Similarly, it should be filled up correctly in online application.

| State | Code |
|-------|------|
| Bihar | 1 |
| Himachal Pradesh | 2 |
| Kerala | 3 |
| Madhya Pradesh | 4 |
| Meghalaya | 5 |
| Orrisa | 6 |
| Rajasthan | 7 |

There would be no dilution of NIFT admission policy in terms of merit and no separate list under this category will be released. Only candidates who are domiciles of the State where such NIFT Centre exist would be allowed to opt for this preference in the application form itself.  However, they have a choice to take admission under General / ST/ SC / OBC category (as applicable) as per merit to any course/center of their choice.  The domicile of a student in a particular state shall not be applicable in any other Centre of NIFT.

Reservation of SCs / STs/ OBCs (non creamy layer)/

Physically Handicapped Persons, i.e. 49% reservation shall be applicable to the domicile seats also. Any Domicile seat remaining vacant will lapse and not be converted to any other category/Centre.

## SUBMISSION OF APPLICATION FORM

The candidates have the option to apply either online or manually through an OMR application form.

### 1. ONLINE APPLICATION FORM

Candidates can apply online at **www.nift.ac.in** or www. **applyadmissions.net/nift2013** Guidelines for applying online may be referred for the purpose. The applicant applying online need not to buy Admission Prospectus as the Prospectus is available at NIFT website www.nift.ac.in free of cost.  The Candidates who are applying online have to pay only Application Fees either through online payment gateway or bank challan at the selected branches of Union Bank of India.

i. Fees for General/OBC (Non-Creamy) Category: ₹ 1100/- through payment gateway or Bank Challan.

ii. Fees for SC/ ST/ PHP Category : ₹ 550/- through payment gateway or Bank Challan.

### Mode of Payment : Credit Cards/Debit Cards /e-transfer & Cash Challan.

#### A. Credit Cards /Debit Cards

Payments of application fee (₹1100/- or ₹ 550/-) can be made through credit cards / debit cards as explained during the process of online application.

#### B. E-transfer

Payments of application fee (₹1100/- or ₹ 550/-) can be made through e-transfer as explained during the process of online application. Transfer from any Union Bank of India account will be free of charge.

#### C. Cash challan

Applicants having no credit/ debit  cards can also avail the facility of online admission by depositing application fee in cash at any Branch of the UNION BANK OF INDIA  across the country. The branches can be seen at https://eremit.unionbankofindia

.co.in/livebranch/. If the student opts for payment through cash, the student has to initially fill all the particulars in the online admission application form and submit. The computer will generate an automatic control number which the student should note for future reference. The format of Cash Challan for deposit in cash will appear on the screen in option of payments.  The student should take a printout of the filled in challan form which will be containing two copies. On payment of the cash, the said banks will retain one copy of the challan and return back one copy to the student after filling in the transaction number. **The bank will update the payment of amount and candidate need not send a hard copy of the same.**

**The candidate must deposit the fees with the challan in any branch of UBI bank on next or subsequent days of filling application form.** The registration will be complete only after depositing the fees.

### MANUAL APPLICATION

**Application Form alongwith the hard copy of the prospectus can be obtained from any of the 15 NIFT Centres on payment of ₹300/- or by post enclosing a DD of ₹300/- in favour of NIFT, New Delhi.**

Candidates are required to submit a Demand Draft / Banker's Cheque for ₹1100/- drawn in favour of 'National Institute of Fashion Technology' payable at New Delhi, alongwith the NIFT Application Form filled-in manually as under :

* General/OBC (Non-Creamy) Category : ₹1100/-
* SC/ST or Person with Disabilities Category  : ₹ 550/-

Application submitted without the Demand Draft of required amount will not be accepted.

Note: Demand Drafts /Banker's Cheque made from any branch of Union Bank of India will not be charged any commission / making charges.

Candidates have to provide the following important details in the OMR application form:

» Date of Birth at item No.5 of Application Form
» DD Number at item no. 6 of Application Form
» Date of Demand Draft at item no. 7 of NIFT Application Form
» Bank Code at item no. 8 of Application Form
» DD Amount at item no. 9 of Application Form
» Category at item No.13 of Application Form (Category once filled will not be changed.)
» Choice of only one Programme item No.15 to 19 of application Form
» Choice of Computer Based Test (CBT) or Paper Based Exam (PBT) at item No.10. for (B.FTech, MFM and MFT only). **B.Des and M.Des candidates may leave item 10 blank.**
» Choice of Examination Centre only for Paper Based Test (PBT) at item No.20. ( The detail of  Examination Centre for Computer Based Test (CBT) will be available at NIFT website in April, 2013.)

Application Form complete in all respects alongwith Demand Draft / Banker's Cheque of requisite amount should  be sent to the following address:

> **Project Manager - CMS**
> All India Management Association
> Management House, 14, Institutional Area,
> Lodhi Road, New Delhi - 110003

The completed form should reach the above address **on or before 14.01.2013.**  Incomplete Forms or forms received late will not be accepted. The Institute does not take any responsibility for delay or loss of forms or correspondence in postal transit or by courier.

The candidates are required to make demand draft preferably from any one of the banks as listed below. In the list given below a three digit code is given against each bank. You need to write the three-digit

Bank Code on the OMR Application Form at item no 8 and shade the corresponding oval below each digit.

| NAME OF BANK | BANK CODE |
|---|---|
| Allahabad Bank | 151 |
| Andhra Bank | 152 |
| Axis Bank | 153 |
| Bank of Baroda | 154 |
| Bank of India | 155 |
| Bank of Maharashtra | 156 |
| Canara Bank | 157 |
| Central Bank of India | 158 |
| Citi Bank | 159 |
| Corporation Bank | 160 |
| Dena Bank | 161 |
| HDFC Bank Ltd. | 162 |
| ICICI Bank | 163 |
| IDBI Bank Ltd. | 164 |
| Indian Bank | 165 |
| Indian Overseas Bank | 166 |
| IndusInd Bank | 167 |
| Jammu & Kashmir Bank Ltd. | 168 |
| Kotak Mahindra Bank Ltd. | 169 |
| Oriental Bank of Commerce | 170 |
| Punjab & Sind Bank | 171 |
| Punjab National Bank | 172 |
| Standard Chartered Bank | 173 |
| State Bank of Bikaner & Jaipur | 174 |
| State Bank of Hyderabad | 175 |
| State Bank of India | 176 |
| State Bank of Indore | 177 |
| State Bank of Mysore | 178 |
| State Bank of Patiala | 179 |
| State Bank of Saurashtra | 180 |
| Syndicate Bank | 181 |
| TamilNadu Mercantile Bank Ltd. | 182 |
| UCO Bank | 183 |
| Union Bank of India | 184 |
| United Bank of India | 185 |
| Vijaya Bank | 186 |
| Yes Bank | 187 |
| OTHERS | 200 |

The Paper Based Test (PBT) will be conducted on 10.2.2013 at the cities mentioned in the table.

| CITY | CODE |
|---|---|
| Ahmedabad | 11 |
| Bengaluru | 12 |
| Bhopal | 13 |
| Bhubaneswar | 14 |
| Chandigarh | 15 |
| Chennai | 16 |
| Cochin | 17 |
| Coimbatore | 18 |
| Dehradun | 19 |
| Delhi | 20 |
| Guwahati | 21 |
| Hyderabad | 22 |
| Jaipur | 23 |
| Jammu | 24 |
| Jodhpur | 25 |
| Kangra | 26 |
| Kannur | 27 |
| Kolkata | 28 |
| Lucknow | 29 |
| Madurai | 30 |
| Mumbai | 31 |
| Nagpur | 32 |
| Patna | 33 |
| Pune | 34 |
| Raipur | 35 |
| Ranchi | 36 |
| Surat | 37 |
| Udaipur | 38 |
| Vadodara | 39 |
| Vishakhapatnam | 40 |
| Shillong | 41 |
| Srinagar | 42 |

The candidate has to select only ONE city for the examination. The candidate should write the two-digit Exam Centre Code on the OMR (Optical Marker Reader) Application Form at item no 20 and shade the corresponding oval below each digit.

Candidates are cautioned to fill this Code and shade correctly as the allotment of the required Examination Centre will be based on this information only. The Candidates applying online should also select the

examination centre carefully. No request for change in examination center will be entertained at any stage.

The candidates for MFM, MFTech and BFTech opting for Computer Based Test(CBT) should not fill up the choice of examination center.(Choice of Centers for them will be indicated in February)

Please note that NIFT reserves the right to cancel any of the Examination Centres mentioned. In such case, alternate centre which is administratively convenient will be allotted.

### CHECKLIST FOR CANDIDATES FOR OMR APPLICATION ONLY

The NIFT Application Form is kept in an small envelope addressed to "The Project Manger CMS, All India Management Association, Management House, 14, Institutional Area, Lodhi Road, New Delhi - 110 003". The Application Form is folded in a particular manner. Do not Staple, Pin, Wrinkle, Scribble, Tear, Wet or Damage the Application Form. Do not attach, staple or pin any document/certificate with the filled in Application Form.

### WHILE DESPATCHING THE NIFT APPLICATION FORM, MAKE SURE YOU HAVE:

1. Kept the Demand Draft / Banker's Cheque of required amount (please check category wise) alongwith Application Form
2. Filled in all required information in the Application Form.
3. Darkened all requisite bubbles in the Form corresponding to the entries made.
4. Signed the Application Form in ink with date.
5. Affixed recent photograph of good quality in the space provided.
6. Filled in NIFT Application Form is folded again in the same manner.
7. Not Stapled any document/certificate with the filled Application Form.
8. Used address-printed-envelope for sending the Application Form to

   **The Project Manager CMS,**
   All India Management Association,
   Management House, 14 Institutional Area,
   Lodhi Road, New Delhi - 110 003

Applicants are advised to keep a photocopy of Application Form submitted to All India Management Association for further reference alongwith proof of dispatch, if any. Candidates may write an e-mail at **nift2013@aima.in** for related queries and status of applications may be checked at **www.specialtest.in/nift2013/RecieptStatus.asp**

## Computer Based Test (CBT)

The Computer Based Test will be conducted only for B.FTech., M.F.M. and M.FTech. It will be held on 6th & 7th April, 2013. They can opt either for PBT or CBT. The candidates must indicate their choice of giving the CBT at the time of applying itself whether applying online or manually (Item 10). The examination centres will be displayed on the website at a later date (the centres for CBT may be only at few NIFT Centres). They can register for the centre when it is announced in the month of February 2013. The programme wise schedule of CBT indicating date and time will be available at NIFT website.

CBT assumes that the candidate has basic familiarity with use of computers like use of keyboard and mouse operation. It is the responsibility of the candidate to acquire these skills before appearing in the test and NIFT cannot take responsibility for the same. Candidates must **visit www.nift.ac.in** regularly to obtain latest news, information and updates on online entrance test. **Candidates for B.Des and M.Des will not have the CBT, and will have only PBT.**

## ADMIT CARDS

On the basis of information given in the NIFT Application Form, Admit Card of provisionally eligible candidates will be available for download from http:// www.nift.ac.in from 30.01.2013 onwards. Admit card will not be sent by Post. Candidates are advised to regularly check NIFT website for updates.

## ENTRANCE EXAMINATION

**This year B.FTech., M.F.M. and M.FTech candidates have option to opt for Paper Based Test or Computer Based Test. For B.Des and M.Des, only PBT will be administered.** Based on the choice, all eligible candidates will have

to appear for a written entrance examination at the Examination Centres opted by them. The written entrance examination is designed to test the knowledge, skill and aptitude of the candidates for the programme opted.

The objective type tests are subject to negative marking at the rate of 0.25 for each wrong answer. Each right answer will be awarded 1 mark.

Mobiles and other infotech gadgets are not allowed inside Examination Centre campuses. The candidate found with mobile or other infotech gadgets will be asked to leave the examination and will be disqualified.

Candidates should reach the examination center atleast 30 minutes before the start of the examination.

## SCHEDULE OF ENTRANCE EXAMINATION

**Date of Examination for Paper Based Test (PBT) : 10th February 2013 (all courses) Date of Examination for Computer Based Test (CBT) (For B.F.Tech. M.F.M. and M.F.Tech only) : 6th and 7th April 2013**

### SCHEDULE FOR PBT 10.2.2013

| BACHELOR PROGRAMMES | TEST | TIME |
|---|---|---|
| B.Des. | CAT | 10.00 am - 01.00 pm |
|  | GAT | 02.00 pm - 04.00 pm |
| B.F.Tech. | GAT | 10.00 am - 01.00 pm |
| MASTER PROGRAMMES | TEST | TIME |
| M.Des. | CAT | 10.00 am - 01.00 pm |
|  | GAT | 02.00 pm - 04.00 pm |
| M.F.M | GAT | 10.00 am - 01.00 pm |
| M.F.Tech. | GAT | 10.00 am - 01.00 pm |

**The result of the entrance examination will be displayed on the NIFT website on 15.4.2013. The result and call for subsequent tests will only be available on NIFT website.**

On the basis of result of written test GAT and CAT, B.Des and M.Des candidates will be called for second stage called Situation Test. On the basis of result of GAT (PBT & CBT), M.F Tech, M. Des and MFM candidates will be called for second stage of Group Discussion/ Interview. Approx

four times the number of the seats in the programme are called for GD/PI. They are required to attend as the case may be to complete the process of selection.

The candidates applying for the examination should ensure that they fulfil all the eligibility criteria for admission to the examination. Their admission at all the stages of the examination for which they are admitted by NIFT viz. Written Test, Situation Test, Group Discussion and Interview (as the case may be) will be purely provisional, subject to their satisfying the prescribed eligibility conditions. If on verification at any time before or after the Written Test, Situation Test, Group Discussion and Interview (as the case may be), it is found that candidate does not fulfil any eligibility criteria, his/her candidature for the examination shall stand cancelled without any notice or further reference. NIFT shall not be liable for any consequences on account of such cancellations.

The weightage assigned to each test in the final merit list of the entrance examination will be as under:

| BACHELOR PROGRAMMES | TEST | WEIGHTAGE |
|---|---|---|
| B.Des. | GAT | 30% |
| | CAT | 50% |
| | SITUATION TEST | 20% |
| B.F.Tech. | GAT | 100% |
| | | |

| MASTER PROGRAMMES | TEST | TIME |
|---|---|---|
| M.Des. | GAT | 30% |
| | CAT | 40% |
| | GD | 15% |
| | INTERVIEW | 15% |
| M.F.M | GAT | 70% |
| | GD | 15% |
| | INTERVIEW | 15% |
| M.F.Tech. | GAT | 70% |
| | GD | 15% |
| | INTERVIEW | 15% |

In case of the score being equal, the older candidate according to the date of birth will be given preference.

## DESCRIPTION OF COMPONENTS OF ENTRANCE EXAMINATION

### GENERAL ABILITY TEST (GAT) FOR BACHELOR OF DESIGN (B.DES.) AND MASTER OF DESIGN (M.DES.):

This test will comprise of various section as given below:
1. Quantitative Ability
2. Communication Ability
3. English Comprehension
4. Analytical Ability
5. General Knowledge and Current Affairs

The number of questions may vary in each section year to year.

1. **Quantitative Ability:** This sub-test is designed to test the quantitative ability of the candidates. The sub test consists of questions on Addition, Multiplication, Division, Fractions, Percentage, Rate of Interest, Work and Task, Ratio and Proportion, and Distance

2. **Communication Ability:** This sub-test is aimed at testing the language ability of the candidates in day to day communication in English. It includes questions on synonyms, antonyms, words with corresponding meanings, singular, plural, one word substitutes, idioms and phrases, correct spellings, etc.

3. **English Comprehension:** This sub-test is to test one's ability to comprehend a situation from a given passage and test of basic English language.

4. **Analytical Ability:** This sub-test is designed to test the candidate's inference and logic from the given information.

5. **General Knowledge and Current Affairs:** This sub-test is designed to test the candidate's general knowledge and current affairs.

CREATIVE ABILITY TEST (CAT): This test is administered to judge the intuition skill, power of observation, innovation in development of a concept and design ability of the candidate. An important aspect of the test is the creative and innovative medium use of colour and illustration skills.

**GENERAL ABILITY TEST (GAT) For Bachelor Of Fashion Technology (B.F. Tech.), Master Of Fashion Management (Mfm), Master Of Design (M.Des.) And Master Of Fashion Technology (M.F. Tech.).** This test will comprise of various section as given below:

1. Quantitative Ability
2. Communication Ability and English Comprehension
3. Analytical and Logical Ability
4. General Knowledge and Current Affairs
5. Case Study

1. **Quantitative Ability:** This sub-test is designed to test the quantitative ability of the candidates. The sub test consists of questions on Addition, Multiplication, Division, Fractions, Percentage, Rate of Interest, Work and Task, Ratio and Proportion, and Distance
2. **Communication Ability and English Comprehension:** This sub-test is aimed at testing the language ability of the candidates in day to day communication in English. It includes questions on synonyms, antonyms, words with corresponding meanings, singular, plural, one word substitutes, idioms and phrases, correct spellings, comprehend a situation from a given passage etc.
3. **Analytical Ability and Logical Ability:** This sub-test is designed to test the candidate's inference and logic from the given information and evaluate the candidate's ability to identify the logic or reason involved in a particular problem given and applying it in solving the problem. Concepts and practice of creative and lateral thinking are likely to be useful
4. **General Knowledge and Current Affairs:** This sub-test is designed to test the candidate's general knowledge and current affairs.
5. **Case Study:** This sub-test is based on a situation of an industry environment. It helps to evaluate the candidate's managerial ability.

M.F. Tech will also have some questions from engineering field.
The number of questions may vary in each section and for each course year to year. The level of difficulty in questions for all courses will vary.
Short listed candidates from the written entrance examination are required to undergo Situation test/Group Discussion (GD) / Interview as applicable (except B.F. Tech).

## SITUATION TEST
Shortlisted candidates for B.Des from the written entrance examination are required to undergo a Situation Test which is a hands-on test to evaluate the candidate's skills for material handling and innovative ability on a given situation with a given set of materials.

## GROUP DISCUSSIONS
Shortlisted candidates for Masters Programs from the written entrance examination are required to undergo Case Study based Group Discussions(GD) and Personal Interview(PI). GD would comprise of approximately 15 to 20 minutes of discussion on a case study assigned on which a panel of experts will assess the candidates on the following parameters:

1. Conceptual clarity
2. Knowledge of the topic assigned
3. Contribution made to the topic
4. Interpersonal skills
5. Ability to generate new ideas
6. Problem solving approach
7. Leadership qualities
8. Effective communication

## PERSONAL INTERVIEW:
A candidate is judged on the various parameters during individual personal interview by a panel, as listed below:
1. Career orientation
2. Aptness for the field
3. Overall personal achievements in academics and co-curricular activities
4. Communication
5. General awareness and aptitude, creative and lateral thinking are likely to be useful.

NIFT does not recommend any coaching classes.

## COUNSELLING
The details of Counselling viz. the mode, dates and procedure will be available on the website in the end of April 2013. Candidates are advised to watch the NIFT website from time to time for further information.
The following documents shall be required for the admissions after clearing the complete

entrance examination for admission: (The Original Certificates, except the medical certificate, will be returned to the candidate after verification):

i. Filled-in Check list

ii. Original certificates of qualifying examination i.e. 10th, 12th class/degree (marks Sheet and Certificate). In case of admission in PG course, the candidate will be required to bring the Original Certificate (Mark Sheet and Certificate) of the qualifying degree examination. In case the candidate has appeared in final semester/ final year (as applicable) then he/she will have to bring the Original Mark Sheet of all the previous semester/years. A photocopy of the original certificates will also be produced which will be retained by NIFT.

iii. In case the candidate has appeared for qualifying exam/compartment (of final year/semester) and the result is due, datesheets /admit card of examination as a proof of appearing in it has to be brought.

iv. Bank Draft(s) of requisite fee in favour of NIFT, New Delhi payable at Delhi. Write the name of the candidate, date of counselling, phone/mobile no., name of the programme, Category, Rank and Roll Number on the back of Bank Draft(s).

v. Proof of date of birth (Secondary School Mark Sheet & Certificate) (Original and Photocopy).

vi. SC/ST/OBC - Non-Creamy/Physically Handicapped (supported with Vocational Rehabilitation Centres (VRC) Certificate)/State Domicile Certificate (s), comicality will be decided by the address of school last attended  (in the Centres where domicile preferential seats are offered), whichever applicable, on the basis of which reservation is claimed (Original and Photocopy).

vii. Two recent passport size & four stamp size photographs.

viii. Basis of funding of the tuition fee/certificate of the parents income e.g Income Tax Return of 2012-13, Salary Certificate of March'2013 etc.

ix. Certificate of Medical Fitness to be signed by a Registered Medical Practitioner holding a degree not lower than MBBS in the prescribed format in original.

x. Affidavit on non-judicial stamp paper of ₹ 10/- for seeking provisional admission only in case the result of qualifying examination is yet to be declared (in the

format at Annexure –II).

xi. An undertaking regarding refund of fee and Anti-Ragging in the prescribed format in original.

Note: -

In case any of the above document(s) is/are in any language other than Hindi/English, then authentic translation in English/Hindi should be produced duly verified by the issuing institution/gazetted officer/ (original and photocopy) by the candidate at the time of Counselling /Admission. Failure on the part of candidate to produce the requisite authentic translation may result in refusal of admission, for which only the candidate will be responsible.

## CANCELLATION OF ADMISSION:

i. Only qualifying the entrance examination shall not, ipso facto, entitle a candidate to get admission to a programme;

ii. If NIFT is not satisfied with character, past behavior or antecedents of a candidate, it can refuse to admit him/her to any course of study of any Centre or cancel the admission at a later stage.

iii. If at any stage it is found that a candidate has got admission in any Centre/Programme on the basis of false or incorrect information or by hiding relevant facts or if at any time after admission it is found that the admission was given to the candidate due to some mistake or oversight, the admission granted to such candidate shall be liable to be cancelled forthwith without any notice at any time during the course of his/her studies by the Director of the Centre/ Director (Admission) and fee deposited by the candidate will be forfeited.

iv. If a candidate does not report to join the programme offered at the allotted study centre within ten days of commencement of the session, the admission of such candidate will stand cancelled without any intimation and the tuition fee paid shall be forfeited.

v. The Director General may cancel the admission of any student for specific reason and debar him/her for a certain period.

vi. It will be the sole responsibility of the candidates themselves to make sure that they are eligible and fulfill all the conditions prescribed for admission.

Before issue of admission receipt at the time of allotment of seat, candidate should ensure that he/she fulfills all eligibility conditions as laid down in Admission Brochure. If it is found at any stage during the entire period of the programme that the candidate does not fulfill the requisite eligibility conditions, his/her admission will be cancelled and entire fee will be forfeited;

vii. The merit will be valid only for the programme/category for which the candidate has appeared and cannot be utilized for admission to any other programme/ category. Further, the merit of Test shall be valid only for the academic session 2013-14.

NOTE : All admissions shall be completed on or before the last date decided by the Director General.

## AGAINST RAGGING:

Ragging in educational institutions is banned and any student indulging in ragging is liable to be punished appropriately, which may include expulsion from the institution, suspension from the institution or classes for a limited period or fine with a public apology. The punishment may also take the shape of (i) withholding fee subsidy/ scholarships or other benefits, (ii) debarring from representation in events, (iii) withholding results, (iv) suspension or expulsion from hostel or mess, and the like. If the individual committing or abetting ragging are not/cannot be identified, collective punishment can be awarded to act as a deterrent.

The following will be termed as the act of ragging: any disorderly conduct whether by words spoken or written or by an act, which has the effect of teasing, treating or handling with rudeness any other student(s), indulging in rowdy or undisciplined activities which causes or is likely to cause annoyance, hardship or psychological harm or to raise fear or apprehension thereof in fresher or junior student(s) or asking the student(s) to do any act or perform something, which such student(s)

will not do in the ordinary course and which has the effect of causing or generating a sense of shame or embarrassment so as to adversely affect the physique or psyche of a fresher or a junior student. Rules/laws framed by the Government against ragging will be applicable.

## POINTS TO BE NOTED :

* NIFT does not recommend any coaching classes.
* NIFT reserves the right to add or discontinue any programme at any centre
* Any attempt to influence the admission process by way of recommendation will invite disqualification of the candidates.
* Any dispute arising out of admission would be under the jurisdiction of Delhi courts.

## EDUCATION LOAN

NIFT has tied up with the Union Bank of India (UBI) for Student Education Loans at a special rate of interest of 12 %. The rate of interest is 11.5% for candidates belonging to SC/ST Category. Girl Students also enjoy a rate of interest 11.5%. UBI has issued preapproved sanction loans to all aspirants who gain admission at NIFT. **The pre approved sanction letter is at Annexure - V.** The students can approach any Branch of UBI across the country with this letter and proof of clearing the entrance test, after the results to avail the facility.

## NIFT MEANS-CUM-MERIT FINANCIAL ASSISTANCE SCHEME

NIFT offers fee subsidies to students who are in need of financial assistance as per the provisions made in Means-cum-Merit Financial Assistance Scheme. Students who are interested in availing this facility should submit their application along with parental income certificate and contact the Student Development Activity Coordinator (SDAC) at their Centre after admission. NIFT also offers assistance through a Student Assistantship Programme which gives them part time employment within the Institute itself.

**NOTE: all information regarding the admission process will be available only on the NIFT website, and the candidates applying to NIFT shall be deemed to have full notice of the eligibilty and the process which is disclosed on the NIFT website. NIFT shall not be responsible for any candidate's ignorance of the same.**

# FEE STRUCTURE

## ACADEMIC FEE

| ACADEMIC FEE SEMESTER WISE (IN RUPEES) | |
|---|---|
| | |
| TUITION FEE (NON-REFUNDABLE) | 55000 |
| LIBRARY FEE (PER YEAR) (NON-REFUNDABLE) | 4000 |
| MEDICLAIM & STUDENT DEVELOPMENT FEE (PER YEAR) (NON-REFUNDABLE) | 2000 |
| EXAM FEE (PER YEAR ) | 2000 |
| TOTAL | 63000 |
| | |
| ONE TIME PAYMENTS | |
| SECURITY DEPOSIT (ONE TIME) (REFUNDABLE) | 5000 |
| ALUMNI ASSOCIATION MEMBERSHIP FEE (ONE TIME) (NON-REFUNDABLE) | 2500 |
| REGISTRATION FEE (ONE TIME) | 5000 |
| TOTAL | 12500 |
| **TOTAL AT ADMISSION TIME** | **75500** |

| ACADEMIC FEE FOR NRI ( PER YEAR - CONSISTING OF TWO SEMESTERS) (IN RUPEES) | |
|---|---|
| | |
| TUITION FEE (NON-REFUNDABLE) | 418000 |
| LIBRARY FEE (PER YEAR) (NON-REFUNDABLE) | 26500 |
| MEDICLAIM & STUDENT DEVELOPMENT FEE (PER YEAR) (NON-REFUNDABLE) | 17000 |
| EXAM FEE (PER YEAR ) | 2000 |
| TOTAL | 463500 |
| | |
| ONE TIME PAYMENTS | |
| SECURITY DEPOSIT (ONE TIME) (REFUNDABLE) | 5000 |
| ALUMNI ASSOCIATION MEMBERSHIP FEE (ONE TIME) (NON-REFUNDABLE) | 2500 |
| REGISTRATION FEE (ONE TIME) | 5000 |
| TOTAL | 12500 |
| **TOTAL AT ADMISSION TIME** | **476000** |

Note : As per decision of Finance & Audit Committee Meeting held on 28.09.2012, the Tuition Fee will be increased by a minimum of 10% every year.

(Upon the approval being given by the Board of Governors, NIFT reserves the right to revise its fee for any academic year. The revised fee structure shall be applicable at all Centres to all students including old batches form the notified date).

## IMPORTANT NOTE

Withdrawal of Admission after admission and refund of fee:

i.      A candidate, who has taken admission once & then withdraws, will not be considered for admission at later stage.

ii.     All the requests for withdrawal of admission in the prescribed proforma (Annexure -III) are to be submitted to Director (Admission), NIFT Campus, Hauz Khas, New Delhi. The candidates will be required to surrender the original Admission Receipt issued at the time of Counseling/ Admission while applying for withdrawal of admission. No request for withdrawal of admission would be entertained without original admission receipt.

iii.    The refund against withdrawal of seat will be governed as under:

| 1. | BEFORE 25-7-2013 | Full fee except of ₹ 5000/- Registration Fee |
|----|------------------|------------------------------------------------|
| 2. | AFTER   25-7-2013 | Full Fee except 50% Tuition Fee and ₹ 5000/- Registration Fee |
| 3. | NRI/SAARC/ Foreign National (Any Time) | ₹ 2,40,000/- |

NOTE: No representation at later stage will be entertained by the Institute. No further correspondence in this regard will be made under any circumstances.

# HOSTEL FEE IN ₹

| PARTICULARS | BENGALURU | BHOPAL @ Hostellers | BHOPAL @ Day Scholar | BHUBANESWAR Girls Hostel | CHENNAI Girls Hostel | GANDHINAGAR Girls | GANDHINAGAR Boys | HYDERABAD | JODHPUR Hosteller | JODHPUR Day Scholar | KANGRA | KANNUR | KOLKATA | MUMBAI Hostel 1 | MUMBAI Hostel 2 | PATNA | RAEBARELI | SHILLONG |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Hostel Fees | 25,000 | 15500 | - | 17000 | 21000 | 16000 | 22,000 | 21000 | 14000 | NA | 24,000 | 10,000 | 23,000 | 40,000 | 45,000 | 32,800 | 18,500 | 47,000^ |
| Security (Refundable) | 2,500 | 5000 | - | 2500 | 2500 | 5000 | 5,000 | 2500 | 1500 | NA | - | 2,500 | 2,500 | 3000 | 3000 | 2,500 | 5,000 | 2,000 |
| Security (Non-Refundable) | 2,500 | 2000 | - | 2500 | 1500 | 2000 | 2,000 | 2000 | 1500 | NA | - | 1,500 | 1,500 | 2500 | 2500 | 2,000 | 1,500 | 1,000 |
| Electricity | 6,300 | 2000 | - | 4000 | 6500 | 6000 | 6,000 | 6000 | - | - | - | 6,000 | 6,000 | 7000 | 7000 | 6,000 | 4,200 | - |
| Internet | - | 700 | 700 | - | - | Actual | Actual | - | - | - | - | Actuals | - | - | - | - | 500 | - |
| Service | 3,700 | - | - | 4000 | 3500 | 6000 | 4,000 | 4000 | 5000 # | 2500 # | - | 3,000 | 3,000 | 5000 | 5000 | - | 2000 | 4,000 |
| Bus Fees | - | 3000 | 1000* | - | - | Actual | Actual | - | 6000 | 3000 | - | - | 3,000 | - | - | Actuals | 4,000 | - |
| Mess Charges | Actuals | 11745 | 8745 | Actuals | Actuals | Actuals | Actuals | Actuals | 28000 | 19000 | Actuals | Actuals | Actuals | 33,000 | 33,000 | Actuals | Actuals | Actuals |
| Total | 40,000 | 39945 | 10445 | 30,000 | 35,000 | 35,000 | 39,000 | 35,500 | 56,000 | 24,500 | 24,000 | 23,000 | 39,000 | 90,500 | 95,500 | 43,300 | 35,700 | 54,000 |

The refund of Hostel fees may differ from centre to centre and the terms of hostel accommodation will be explained to the candidates during admissions.

* Bus fees field trip

# Including internet & Electricity charges

^ Fee for Hosteller Scholar - session July - Dec 2012 at NIFT Bhopal

o The refund of hostel fee may differ from Centre to Centre

# ANNEXURE I

**Vocational Rehabilitation Centre for P/H**
ATI Campus Vidya Nagar
Hyderabad - 500007
E-Mail : vrchyd@hub.nic.in
Ph. 040-27427381
Fax 040-27427381

**Vocational Rehabilitation Centre for P/H**
Old ITI Campus, Rehabari,
Guwahati - 781008
E-Mail : vrcguwahati@hub.nic.in
Ph. 0361-2607858

**Vocational Rehabilitation Centre for P/H**
A/84, Plot 1, Gandhi Vihar
Police Colony Anisabad
Patna - 800002
E-Mail : vrcpatna@hub.nic.in
Ph. 0612-2250213

**Vocational Rehabilitation Centre for P/H**
Plot No. 9-11, Karkar Dooma, Vikas Marg,
Delhi - 110092
E-Mail : vrcdelhi@hub.nic.in
Ph. 011-22372704

**Vocational Rehabilitation Centre for P/H**
ITI Campus, Kuber Nagar
Ahmedabad - 382340
E-Mail : vrcahmd@hub.nic.in
Ph. 079-22811629
Fax 079-22822486

**Vocational Rehabilitation
Centre for P/H (Women)**
After Care Hostel Building, Pensionpura,
Nisampura Road, Vadodara - 390018
E-Mail : vrchw@rediffmail.com,
vrcvadodara@hub.nic.in
Ph. 0265-2782857
Fax 0265-2430510/ 2430362

**Vocational Rehabilitation Centre for P/H**
Nalanchira, MC Road
Thiruvananthapuram - 695015
E-Mail : vrctvm@hub.nic.in
Ph. 0471-2531175, 2530371

**Vocational Rehabilitation Centre for P/H**
C4-32, 'B' Main Cross, Peenya Stage
Behind Peenya Police Station,
Bangalore - 560058
E-Mail : vrchblr.ka@gmail.com
Ph. 080-28392907

**Vocational Rehabilitation Centre for P/H**
ATI Campus, VN Purav Marg, Sion
Mumbai - 400022
E-Mail : vrcmumbai@hub.nic.in
Ph. 022-24052707
Fax 022-25221560

**Vocational Rehabilitation Centre for P/H**
Opposite Boat House
Ariyankuppam
Puducherry - 605007
Ph. 0413-2602024

**Vocational Rehabilitation Centre for P/H**
Dana Godam, Napier Town,
Near Bus Stand
Jabalpur - 482001
E-Mail : vrcjabal@hub.nic.in
Ph. 0761-2405581
Fax 0761-2390169

**Vocational Rehabilitation Centre for P/H**
S.I.R.D Campus Unit 8
Bhubaneswar - 751012
E-Mail : vrcbbnr@hub.nic.in
Ph. 0674-2560375
Fax 0674-2450800

**Vocational Rehabilitation Centre for P/H**
ATI Campus Gill Road, Near Arora Talkies
Ludhiana - 141003
E-Mail : vrcludhiana@hub.nic.in
Ph. 0161-2490883
Fax 0161-2491871

**Vocational Rehabilitation Centre for P/H**
5 - A/23, Jawahar Nagar
Jaipur - 302004
E-Mail : vrcjaipur@hub.nic.in
Ph. 0141-2652232
Fax 0141-2200072

**Vocational Rehabilitation Centre for P/H**
CIT Campus, Guindy
Chennai - 600032
E-Mail : vrcchennai@hub.nic.in
Ph. 044-22501534
Fax 044-22501211

**Vocational Rehabilitation Centre for P/H**
Abhoy Nagar,
Agartala - 799005
E-Mail : vrcagartala@hub.nic.in
Ph. 0381-2325632

**Vocational Rehabilitation Centre for P/H**
A.T.I. Campus, Govind Nagar,
Kanpur - 208022
E-Mail : vrckanpur@hub.nic.in
Ph. 0512-2296005
Fax 0512-2296273

**Vocational Rehabilitation Centre for P/H**
EN-81, Sector-5, Salt Lake City,
Kolkata - 700091
Ph. 033-23576489, 09477635247

**Vocational Rehabilitation Centre for P/H**
Mohalla Baga Mataji, Near Rotary Chowk
Una - 174303
Ph. 01975-202222

**Vocational Rehabilitation Centre for P/H**
Gogji Bagh, Jawahar Nagar
KG Polytechnic Campus
Srinagar - 190008
Ph. 0194-2310658

**Vocational Rehabilitation Centre for P/H**
EN-81, Sector-5, Salt Lake City,
Kolkata - 700091
Ph. 033-23576489, 09477635247

**Vocational Rehabilitation Centre for P/H**
Mohalla Baga Mataji, Near Rotary Chowk
Una - 174303
Ph. 01975-202222

**Vocational Rehabilitation Centre for P/H**
Gogji Bagh, Jawahar Nagar
KG Polytechnic Campus
Srinagar - 190008
Ph. 0194-2310658

# ANNEXURE II

## To be submitted at the Time of Counselling

(Candidates seeking provisional Admissions)
(On Non –Judicial Stamp Paper of ₹10/-)

I/my ward………………..................……………………(name of the candidate) son/Daughter/
wife of..........……………………….(Father's/Husband's name) Resident  of.............................
...........................……………………(permanent address) seeking  admission to ………………
………………..................... (Name of the course) of NIFT, hereby solemnly affirm and declare.

1.    That I/my ward have/has appeared in the 12th class/final   semester/final year (name of the qualifying
      degree) e.g. B.A / B.Sc. etc) ………………...........………examination,  2013 of ………………………..
      (Board/university), the result of which has not yet been declared.

      OR

      I have compartment/supplementary in 12th class/final year/final semester of ………......……… and I
      have appeared in the examination, result of which has not yet been declared.

2.    I have passed all the papers of the qualifying degree ………………………………….(name of the
      qualifying degree) examination other than the final year/final semester examination ( For PG candidates)

3.    I undertake to submit the qualifying marksheets/ certificate by 30.09.2013 failing which the provisional
      admission provisional shall stand cancelled without any further notice to me /my ward.
4.    That I /my ward have/has carefully gone through the rules regarding provisional admission and I fully
      understand that in the event of my wards 'failure to submit the documents as in above provision, my ward
      provisional admission to the said course will automatically get cancelled and full fee deposited will be
      forfeited.

                                                                                        **Deponent**

Verification:

Verified at …………………on this ……………………day of ……………..., 2013 that
the content of the above affidavit are true and correct to the best of my knowledge and
belief. No part of it is false and nothing material has been concealed therefrom.

                                                                                        **Deponent**

Notes:

i.    In case the candidate is minor i.e. below 18 years of age; in that case the affidavit shall be signed by his/
      her/parent/guardian.
ii.   Submission of false affidavit is punishable offence. If it is found at any stage false affidavit was submitted,
      admission shall be cancelled and legal proceeding shall be initiated, for which candidate/parent /guardian
      shall be responsible.

# ANNEXURE III

## National Institute of Fashion Technology
Form for withdrawal of Admission
(Must be submitted only by the Student seeking Withdrawal, at the allotted NIFT Centre)

i.   Name of student :

ii.  Parent / Guardian's name :

iii. Programme :

   (from which withdrawing)

iv.  Centre :

v.   Roll No & Category :

vi.  Fee Receipt No :

vii. Address :

   (at which refund is required to be send)

viii. Telephone :

ix.  Mobile :

**UNDERTAKING**

**I state that I am willingly withdrawing from admission in the Institute. I hereby undertake that I know the refund rules of the Institute and agree to abide by the same. I further understand that the refund would be made in due course of time through a Crossed Cheque issued in my name only.**

We also undertake that no further claim than as mentioned in the prospectus shall be made subsequently citing any court ruling/ AICTE rules etc.


(Signature of Parents/ Guardian)                                    (Signature of the Student)


Dated...............                                                     Dated...............


Note:
1.   I. Compulsory Encl: ORIGINAL fee receipt issued at the time of Admission/Counselling.

# ANNEXURE **IV**

## National Institute of Fashion Technology

(To be filled at the time of admission/1st Counselling)

### OPTION FORM

I .................…………….………………….…………….S/o/D/o …………………….......................……........…

Roll No…………………..… wish to exercise following options for change of Centre / course (maximum 3):

| Sl. No. | Centre | Course |
|---|---|---|
| Option 1 | | |
| Option 2 | | |
| Option 3 | | |

**My Present Status & other details are as under:**

| | | | |
|---|---|---|---|
| Programme Alloted | | Centre | |
| Category | | Bank | |
| Contact Number. (Mobile) | | E-mail ID | |
| Admission Receipt No. | | | |

1. I confirm and state that I have opted for above mentioned option for shifting of course/centre after carefully going through the clauses 2-5 as under:

2. I understand that the shifting will be held in Head Office, in my absence, strictly in the order of merit and choice opted by me. I may be offered any of the three choices opted, if they are available due to withdrawal of seat, based on my rank. I will be bound by the decision of NIFT for re-allotment of course/centre based on my merit, and that I will not seek transfer under any circumstances to other NIFT Centre/course and I am aware that I will not be eligible for any further transfer.

3. Consequent upon shifting/re-allotment, my claim on the seat allotted to me initially will become null and void and, my not joining the re-allotted seat will automatically lead to the cancellation of my admission.

4. I further confirm that my cancellation as in 3 above will lead to forfeiture of the entire fee amount. No dispute will be raised by me on this account and decision of the DG-NIFT will be final in this regard.

5. I also undertake that I will not bring any outside pressure on NIFT authorities in this regard. In case, it is found, it will make me liable for disciplinary action which will include expulsion from NIFT. I hereby declare that I have read & understood the contents of the above & I am aware of its implications.

(Signature of the Candidate)

Date :…………… Place :…………....………

यूनियन बैंक

H. K. Behera
General Manager
Marketing & Government Business

UB:GBD:1125:2012
18th October 2012

Dear Students,

Greetings from Union Bank of India on your getting selected for admission in to National Institute of Technology (NIFT) - a premier institution in the field of designing and Fashion Technology.

On this occasion we are pleased to inform that Union Bank of India, one of the Top Five Public Sector Banks in the country, in tie up with NIFT, has brought out a special education loan scheme for the successful students, selected and securing admission in to regular courses (Bachelors/ Masters - Design/ Management/ Technology) offered by the institution (NIFT).

Features of the scheme, in nutshell, are as follows:

- ✓ Maximum Loan Amount         : Rs. 12 lakh
- ✓ Rate of Interest            : Male: 12% (Fixed); Female: 11.50% (Fixed)
- ✓ Repayment                   : 15 Years
- ✓ Reimbursement of Admission acceptance fee
- ✓ Loan covers "Student Exchange Programme", Hostel charges, mess charges, living expenses
- ✓ No Processing Charges
- ✓ No prepayment Penalty
- ✓ Loyalty Reward for availing Home Loan

As a successful student, selected for getting admission in to NIFT for the academic year 2012-13, you are eligible for Education Loan from the Bank under the aforesaid special scheme. Students desiring to avail Education Loan may contact the nearest branch of Union Bank of India with relevant documents or apply online (www.unionbankofindia.co.in).

The Bank assures you of formal sanction of loan within a fixed time frame of one week as per your eligibility on submission of all required documents like Application form and other related documents like Selection letter for Admission in to NIFT, Mark sheet & Certificate of all Exams from HSC & onward, identity proof of applicant & Co-applicant (Parents/ spouse), Address proof etc.

Thanking you,

Yours sincerely,

(H. K. Behera)

सरकारी व्यापार विभाग
एम-11, द्वितीय तल, मिडिल सर्किल
कनॉट सर्कस, नई दिल्ली - 110 001
दूरभाष : +91 11 2341 3685, 2341 3687
2341 3691, 2341 3692
फैक्स : +91 11 2341 3690

Govt. Business Deptt.
M-11, 2nd Floor, Middle Circle,

# NIFT CENTRES
## HOW TO REACH US

### NIFT BENGALURU

NIFT Campus,
C.A. Site No. 21st, Sector 1,
27th Main Road, HSR Layout,
Bengaluru – 560 102, Karnataka

**CONTACT PERSON**
Ms. K. Usha, Director

**CONTACT DETAILS**
T: (080) 25632550-55
F: (080) 25632566
E: admissions.bengaluru@nift.ac.in

**By Air:** The Centre is around 48 Kms from Bengaluru International Airport. Bus Nos. 7, 7A (Volvo Vayu Vajra – A/C buses) travel from Bengaluru Airport to BDA Complex - HSR Layout, from where NIFT Campus is 1.5 kms away.

**By Rail:** The Centre is around 17 Kms from the City Railway Station (Central Railway Station - Majestic). Bus nos. 340A, 340M travel from the BMTC main bus station - Majestic (situated opposite the Bengaluru City Railway Station), directly to NIFT Campus, and bus nos. 341E, 342, 342A, 342F travel from Majestic to reach Agara, from where NIFT Campus is 1.5 kms away.

**By Road:** The Centre is around 16 Kms from the Main Bus Stand (Majestic). Bus nos. 340A, 340M travel from the BMTC main bus station – Majestic directly to NIFT Campus, and bus nos. 341E, 342, 342A, 342F travel from BMTC main bus station (Majestic) to reach Agara, from where NIFT Campus is 1.5 kms away.
*For additional information please log on to www.nift.ac.in*

### NIFT BHOPAL

NIFT Block, M P Bhoj Open
University Campus, Kolar Road,
Bhopal-462016, Madhya Pradesh

**CONTACT PERSON**
Mr. M.P. Nigam, Joint Director

**CONTACT DETAILS**
T: (0755) 2493736/667/385/636
F: (0755)2493635
E: registrar_niftbhopal@yahoo.in

**By Air:** Bhopal is connected by regular Indian Airlines/Jet Airways flights to Mumbai, Indore, Delhi, Raipur, Hyderabad, Gandhinagar. Airport is 20 km (Approx.) from the NIFT Bhopal.

**By Rail:** Bhopal is on one of the two main Delhi to Mumbai railway lines and also on the main line to the southern state capitals of Chennai, Hyderabad, Bangalore and Thiruvananthpuram, There are two main stations - Bhopal Junction Railway Station -14 km (approx.) from NIFT –Bhopal campus and Habibganj Railway Station (Nearest station )-6 km (approx.) from NIFT –Bhopal campus.

**By Road:** There are extensive bus service (private and state) to cities within the region and interstate. **Bus Route:** Major bus services coming to NIFT campus : Bhopal city Link (Low floor bus) and Private buses.
**Taxi:** From airport you can get a Taxi /Auto. Radio Taxi.
Person wishing to travel by radio taxi in Bhopal can call up Metro Radio Taxi head office at (0755)6555555.
**Auto:** You can come by auto to the NIFT campus from any part of the city.
*For additional information please log on to www.nift.ac.in*

## NIFT BHUBANESWAR

NIFT Campus,
Plot No-24, Opp. KIIT School of Mgmt.
Chandaka Industrial Estate,
Bhubaneswar – 751024, Odisha

**CONTACT PERSON**
Dr.K.C.S. Ray, Director

**CONTACT DETAILS**
T: (0674) 2305700, 2305701
F: 0674-2305710
E: nift.bhubaneswar@gmail.com,
director.bhubaneswar@nift.ac.in

**By Air:** Bhubaneswar is well linked by air to Delhi, Chennai, Varanasi, Nagpur, Kolkata and Vishakhapatnam on daily basis flights by Indian Airlines. Distance and Directions from city: 15 kms from City Centre towards city. From Airport Public and Private Transports are available round the clock to reach NIFT Bhubaneswar Centre. Presently the Centre is situated at a distance of around 18 kms from airport.

**By Rail:** Superfast trains connect Bhubaneswar to major cities of India. NIFT Bhubaneswar Centre is located in front of KIIT School of Management about 15 km from Bhubaneswar Railway station. It is well connected to every part of the city through city buses and taxies. Public & Private transports are available round the clock to reach NIFT, Bhubaneswar Centre from these Railway stations.

**By Road:** Bhubaneswar is well linked to the rest of India by the national highways. The new bus stand is on NH-5, at Baramunda, about 6 Kms. from NIFT.
*For additional information please log on to www.nift.ac.in*

## NIFT CHENNAI

NIFT Campus,
Rajiv Gandhi Salai, Taramani,
Chennai – 600 113, Tamil Nadu

**CONTACT PERSON**
Dr. Devadoss. S, Director

**CONTACT DETAILS**
T: (044) 22542755, 22542756
F: (044) 22542769
E: academics.niftchennai@gmail.com

NIFT Chennai campus is located at Taramani on Rajiv Gandhi Salai (old Mahabalipuram Road). It is well connected by Air, Road and Rail. From Airport, it is only just 15 Kms and from the Central Railway Station 20 Kms. NIFT Campus is well connected by Mass Rapid Transit System (MRTS). The nearest Railway Station is Thiruvanmiyur, which is a walkable distance (500 mts.).
*For additional information please log on to www.nift.ac.in*

## NIFT GANDHINAGAR

NIFT Campus,
GH-O Road, Behind Info City,
Gandhinagar – 382 007, Gujarat

**CONTACT PERSON**
Ms. Sameeta Rajora, (IFS) Director

**CONTACT DETAILS**
T: (079) 23240832, 23240834
F: (079) 23240772
E: admissions.gandhinagar@nift.ac.in

Gandhinagar is 15 kms. from Ahmedabad Airport and 30 kms., from Ahmedabad (Kalupur) Railway Station. Gandhinagar Capital Railway Station is situated appx., 5 kms., from the Institute at Sector No. 14, which is near to the Sports Authority of India complex. Gandhinagar Capital Railway station is connected with Vadodara (Memu Train), Indore (Shanti Express), Mumbai (Garib Rath) and Delhi-Haridwar (Haridwar Mail). The computerized railway-booking center is situated at Sector No. 10 in the Old Sachivalaya Complex near Head Post Office as well as at the Railway Station. State Transport Buses are operated from Ahmedabad at the intervals of 15 minutes.
*For additional information please log on to www.nift.ac.in*

## NIFT HYDERABAD

NIFT Campus,
Opposite Hi-Tech. City, Cyberabad,
Madhapur, Hyderabad – 500 081,
Andhra Pradesh

**CONTACT PERSON**
Dr. K.S. Pratap Kumar, Director
E. Venkat Reddy, Joint Director

**CONTACT DETAILS**
T: (040) 23114537, 23110630
F: (040) 23114536
E: admissions.hyderabad@nift.ac.in

**By Air:** From Rajiv Gandhi International Airport, Shamshabad (Located near about 36 Kms. from NIFT Campus) the campus is connected by Radio Cabs, Aero Express Bus (AC Bus available every hour from airport)& by City Bus. away.

**By Rail:** Major stations: Nampally Railway Station (Located near about 16 Kms. from NIFT Campus), Kachiguda Railway Station (Located near about 25 Kms. from NIFT Campus)

**By Road:** From MGBS (Central Bus Station) located near about 18 KM from NIFT Campus. Also align points available at Ameerpet, Kukatpally, Miyapur which are near by to NIFT Campus.
*For additional information please log on to www.nift.ac.in*

## NIFT JODHPUR

NIFT Jodhpur Old Nagar Nigam building,
Inside Sojti Gate, Jodhpur - 342001

**CONTACT PERSON**
Mr. Jabber Singh (IFS), Director

**CONTACT DETAILS**
T:  0291-2640067
F: 0291-2640066
E: director.niftjodhpur@gmail.com

**By Air:** Airport: 5 Kms from the Centre

**By Rail:** Railway Station: 1 Kms from the Centre
**By Road:** Bus Stand: 2 Kms from the  Centre
*For additional information please log on to www.nift.ac.in*

## NIFT KANGRA

NIFT Campus,
Old Govt. Polytechnic, Residential
Campus, Chheb, Kangra – 176 001,
Himachal Pradesh

**CONTACT PERSON**
Prof. S.K. Bala Siddartha, Director

**CONTACT DETAILS**
Tel: (01892) 260874
F: (01892) 260872
E:  admissions.kangra@nift.ac.in

**By Air:** There is a flight from Delhi to Dharamshala which lands at Gaggal Airport and Gaggal Airport is 6 Kilometer away from NIFT Campus.

**By Rail:** There nearest Railway Station is Chakki Bank (Pathankot) which is 83 km far from Kangra, from there one can take bus/taxi to Kangra.

**By Road:** Regular buses ply from Delhi to Kangra and from Chandigarh to Kangra.
*For additional information please log on to www.nift.ac.in*

## NIFT KANNUR

NIFT Campus,
Dharmasala, Mangattuparamba,
Kannur – 670 562, Kerala

**CONTACT PERSON**
Mr. Rajeev Pant, Director

**CONTACT DETAILS**
T: (0497) 2784780-83
F: (0497) 2784785
E: admissions.kannur@nift.ac.in

Kannur is a major city in kerala located at the northern part of the state. NIFT campus is located at dharmasala, 16 kilometers from the kannur city and on the National high way (NH-66) connecting kochi to panavel. It is well connected by road and direct access is available to all major towns in kerala and other cities like Bangalore, Mangalore, Coimbatore, Mumbai, Delhi, Happa, Bikaneer, Porbunder, Bangalore, Chennai, Trichi, Kolkata etc. it is surrounded by three international airport kochi (245 km), Kozhikode (135 km) and mangalore (150 km) Dharmasala and surrounding area albeit as an educational hub and important educational institutions like University of Kannur, Medical college, State Engineering college, B.Ed college, Institute of Cooperative Management, Kendriya Vidalaya etc. are located. F*or additional information please log on to www.nift.ac.in*

## NIFT KOLKATA

NIFT Campus,
Plot-3B, Block - LA,
Near 16 No. Water Tank,
Sector III, Salt Lake City,
Kolkata – 700 098, West Bengal

**CONTACT PERSON**
Prof. B. Banerjee, Director
Mr. Rajat Kumar Bose, Joint Director

**CONTACT DETAILS**
T: (033) 23352890/8350/8348
F: (033) 23358351/2891
E: admissions.kolkata@nift.ac.in

The campus is located within 4 KM from Sealdah railway station , 10 KM from Howrah railway station, and 12 KM from Kolkata airport. It is well connected to every part of the city through city bus and autorikshaws.
*For additional information please log on to www.nift.ac.in*

## NIFT MUMBAI

NIFT Campus,
Plot No.15, Sector – 4, Kharghar,
Navi Mumbai – 410 210, Maharashtra

**CONTACT PERSON**
Mrs. Nilima Rani Singh, Director

**CONTACT DETAILS**
T: (022) 27745549/ 27747000 / 7100
F: (022) 27745386
E: admissions.mumbai@nift.ac.in

**By Air:** NIFT-Mumbai is around 45 kms from Mumbai airport and it takes around 1 ½ hour by road to reach NIFT-Mumbai from Mumbai airport.

**By Rail:** Destination/ Distance/ Time
Kharghar (Harbour Line, Panvel train) /½ Km / 5 minutes walking
Belapur Station / 2.5 Kms / 5 minutes by train
Panvel /12 Kms / 15 minutes by train
Lokmanya Tilak terminus /25 Kms /40 minutes by train
Bandra Terminus /35 Kms /1 Hour by train
Chhatrapati Shivaji Terminus /45 Kms /1 Hour 15 Minutes by train
Mumbai Central Station /40 Kms / 1 Hour 15 Minutes by train

**By Road:** Destination / Distance / Time
Belapur Depot / 2.5 Kms / 10 minutes by road
Panvel Depot / 12 Kms / 15 minutes by road
*For additional information please log on to www.nift.ac.in*

## NIFT NEW DELHI

NIFT Campus,
Hauz Khas, Near Gulmohar Park,
New Delhi – 110 016

**CONTACT PERSON**
Prof. Monika Gupta, Director

**CONTACT DETAILS**
T: (011) 26867704, 26542149
F: (011) 26542151
E: admissions.delhi@nift.ac.in

**By Air:** Indira Gandhi International Airport - 16 Kms.
Domestic Airport (Palam) - 14 Kms

**By Rail:** New Delhi Railway station - 12 Kms
Nizamuddin Railway station - 10 Kms
Old Delhi Railway station - 20 Kms

**By Road:** Inter State Bus Terminus(ISBT) - 25 Kms
*For additional information please log on to www.nift.ac.in*

## NIFT PATNA

NIFT Campus,
2nd Floor, Udyog Bhavan,
East Gandhi Maidan,
Patna- 800004, Bihar

**CONTACT PERSON**
Prof. Sanjay Shrivastava, Director

**CONTACT DETAILS**
T: (0612) 2675087, 2675464, 2675271
F: (0612) 2675035
E: admissions.patna@nift.ac.in,
director.patna@nift.ac.in"

**By Air:** Distance: 10-12 Km. 15-20 minutes from Lok Nayak Jai
Prakash Narayan Airport, Mode of Transport: Taxi/ 3 Wheelers

**By Rail:** Distance: 02-03 Km. 05-10 minutes from Patna Jn. Railway Station
Mode of Transport: Taxi/ 3 Wheelers/ Bus/ Rickshaw

**By Road:** Distance: 04-05 Km.
10-15 minutes from Mithapur Bus Terminal
Mode of Transport: Taxi/ 3 Wheelers/ Bus
*For additional information please log on to www.nift.ac.in*

## NIFT RAEBARELI

NIFT Campus,
Vidya Mandir, ITI Premises,
Doorbhash Nagar,
Raebareli – 229 010,
Uttar Pradesh

**CONTACT PERSON**
Dr. Khare, A.K.Director
Dr. Bhargava, Govind, Joint Director

**CONTACT DETAILS**
T: (01892) 260874
F: (01892) 260872
E: admissions.kangra@nift.ac.in

**By Air:** The Lucknow Amousi Airport (also known as "Chowdhury
Charan Singh Airport, Lucknow") is the nearest airport from Raebareli,
which is about 85 kms. From NIFT, Raebareli Campus and about 12
kms. from Lucknow city. Lucknow is well connected by regular Indian
Airlines/Jet Airways/Jet Connect/IndiGo/Go Air etc. flights. One can
get taxi from Lucknow Airport to reach Raebareli or Lucknow city.

**By Rail:** The Raebareli Junction Railway Station is situated on Lucknow
– Varanasi Railway Line and well connected from major cities like
Delhi, Kolkata, Varanasi, Lucknow, Kanpur, Allahabad etc. NIFT Campus
is about 5 kms. from Raebareli Station. One can get Auto and Cycle
Rickshaw from Raebareli Railway Station to reach NIFT Campus.

**By Road:** The Raebareli U.P. Roadways Bus Stand is well connected
from major cities of U.P. like Lucknow, Kanpur, Allahabad etc
NIFT Campus is around 6 kms. from Raebareli Bus Stand. One
can get Auto and Cycle Rickshaw to reach NIFT Campus.
*For additional information please log on to www.nift.ac.in*

## NIFT SHILLONG

NIFT Campus,
North Eastern Indira Gandhi Regional
Institute of Health & Medical Sciences,
Old Neigrihms, Block-C, Pasteur Hills
Lawmali, Shillong – 793 001,
Meghalaya

**CONTACT PERSON**
Ms. W.A.M. Booth, Director

**CONTACT DETAILS**
T: (0364) 2590240 / 253 /676
F: (0364) 2590676
E: admissions.shillong@nift.ac.in

**By Air:** From Guwahati (Assam) -  Gopinath Bordoloi International Airport
Gopinath Bordoloi International Airport in Guwahati (128 km from Shillong)
is connected to rest of India with regular flights. Shared cabs (typically small
cars from the airport, and larger Tata Sumos from Guwahati town center) are
available from outside airport connecting to Shillong. The prevailing rate is
Rs. 300 per passenger from Guwahati Airport to Shillong. The approximate
time of journey is 4 hours. The cab drops you off at Police Bazar in Shillong.
From Umroi (Meghalaya) – Umroi Airport
There is a small airport at Umroi, about 35 km from Shillong. At
present, Air India operates ATR42 type of aircraft from Kolkata only on
this route.  Buses / Taxis are available from Umroi Airport to Shillong
which typically takes about an hour to reach NIFT Campus.

**By Rail:** Guwahati Railway Station(Assam).
There are no direct rail lines in Meghalaya. The nearest railway
station is Guwahati (Assam). It is 104 km from Shillong and
very well connected with all major cities of India.
Meghalaya Transport Corporation (MTC) has bus services coordinated with
train arrivals at Guwahati. The buses leave Guwahati beginning 6 am till 5 pm
(three and a half hrs). Regular taxis (Indica/Sumos) to Shillong are available
at Paltan Bazar outside Guwahati Railway Station and can be hired on shared
and reserved basis. The prevailing fare for reserved hiring is about Rs. 1200.

**By Road:** National Highway 40, an all-weather road, connects Shillong with
Guwahati. Meghalaya Transport Corporation (MTC) and Assam State Transport
Corporation (ASTC) operates bus services from Shillong to Guwahati and
Guwahati to Shillong from 0600 hours to 1700 hours daily. Tourist Taxis, Tata
Sumo Taxis, Tourist coaches are also available for travel between Shillong
to Guwahati and vice-versa. In Guwahati, the State's Transport Corporation
buses leave from the Inter State Bus Terminus, Beltola, while the Private run
buses, Sumos and Taxis leave from Paltan Bazar (Outside Railway Station).
Buses usually take around 4 ½ hours with a mid-way stop at Nongpoh.
Sumos and Taxis take around 3 hours to reach Shillong from Guwahati.
*For additional information please log on to www.nift.ac.in*

## ADMISSION CALENDAR

| | |
|---|---|
| APPLICATION FORM AVAILABLE | Online : 6.11.2012 to 14.1.2013 |
| | Manual: 12.11.2012 to 10.1.2013 |
| LAST DATE OF SUBMISSION | 14.1.2013 |
| PAPER BASED TEST (PBT) ENTRANCE EXAMINATION | 10.2.2013 ( For all courses) |
| COMPUTER BASED TEST (CBT) ENTRANCE EXAMINATION | 6th & 7th April 2013 |
| | (for admission to B.F.Tech,  M.F.Tech and MFM) |
| ADMIT CARD AVAILABILITY ONLINE | 30.1.2013 |
| ENTRANCE EXAMINATION RESULT | 15.4.2013 |
| SITUATION TEST/GD/INTERVIEWS | April-May, 2013 |
| DECLARATION OF FINAL RESULTS | End of May, 2013 / June, 2013 |
| COUNSELLING | June, and July, 2013 (Dates and mode will be intimated on the NIFT website in April) |

## BENGALURU
NIFT Campus, C.A. Site No. 21st,
Sector 1, 27th Main Road,
HSR Layout, Bengaluru - 560 034
T: +91-80-25632550-55
E: nift.bengaluru@nift.ac.in
www.nift.ac.in/bengaluru

## BHOPAL
NIFT Block,
MP Bhoj Open University Campus,
Kolar Road, Bhopal - 462 042 (MP)
T: +91-755-3243370
E: nift.bhopal@nift.ac.in
www.nift.ac.in/bhopal

## BHUBANESWAR
NIFT Campus,
IDCO Plot No-24,  Opp.KIIT
School of Management,
Chandaka Industrial Estate,
Bhubaneswar-751024,  Odisha
E: nift.bhubneswar@nift.ac.in
www.nift.ac.in/bhubaneswar

## CHENNAI
NIFT Campus,
Rajiv Gandhi Salai,
Taramani,  Chennai - 600 113
T: +91-44-22542755, 22542756
E: nift.chennai@nift.ac.in
www.nift.ac.in/chennai

## GANDHINAGAR
NIFT Campus, GH-O, Road,
Behind Info City, Gandhinagar - 382 007
T: +91-79-23240832, 23240834
E: nift.gandhinagar@nift.ac.in
www.nift.ac.in/gandhinagar

## HYDERABAD
NIFT Campus,
Opposite Hi-tech City,
Madhapur,  Hyderabad - 500 081
T: +91-40-23114537, 23110630
E: nift.hyderabad@nift.ac.in
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## JODHPUR
NIFT Campus,
Old Nagar Nigam Building,
Inside Sojati Gate,
Jodhpur - 342001 Rajasthan,
T: +91-291-3246310
www.nift.ac.in/jodhpur

## KANGRA
NIFT Campus,
Old Govt. Polytechnic Residential Campus,
Chheb, Kangra, Himachal Pradesh - 176001
T: +91-1892-260874
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## KANNUR
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Mangattuparamba, Kannur, Kerala - 670 564
T: +91-497-2784783/80
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## KOLKATA
NIFT Campus,  Plot - 3B, Block-LA,
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Salt Lake City, Kolkata - 700 098
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## MUMBAI
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## NEW DELHI
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## RAEBARELI
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Doorbhash Nagar, Raebareli,
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## SHILLONG
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