

MANAGEMENT PROCESS AND BEHAVIOUR

Assignment : 1

(5 x 4 = 20 Marks)

Answer all the Questions
Each Answer shall not exceed Two pages
All Questions Carry Equal Marks

1. a) Functions of Management
 b) Corporate Governance
2. a) Management by objectives
 b) Decision Tree Analysis
3. a) Theory X, Theory Y and Theory Z
 b) Transaction Analysis
4. a) Line and Staff Conflict
 b) Psychological Analysis of Behaviour and attitudes
5. a) Features of Organisational Culture
 b) Approaches to Organisational change

Assignment : 2

(5 x 4 = 20 Marks)

Answer all the Questions
Each Answer shall not exceed Two pages
All Questions Carry Equal Marks

1. a) Differences between leaders and managers
 b) Business Ethics
2. a) Planning Premises
 b) Span of Control
3. a) Johari Window
 b) Leadership Styles
4. a) Differences between formal and informal groups
 b) Strategies for resolving intra-personal conflicts
5. a) Approaches to measurement of organizational effectiveness
 b) Organisational Development Techniques

QUANTITATIVE TECHNIQUES FOR MANAGERIAL DECISIONS

Assignment : 1

(5 x 4 = 20 Marks)

**Answer all the Questions
Each Answer shall not exceed Two pages
All Questions Carry Equal Marks**

1. a) Permutations and combinations
 b) Types of Matrices
2. a) Requisites of a good average
 b) Regression Analysis
3. a) Distinguish between Primary and Secondary Data
 b) Baye's theorem
4. a) Requisites of a good sample
 b) Simple random sampling
5. a) Chi-square statistic
 b) Basic assumptions of ANOVA

Assignment : 2

(5 x 4 = 20 Marks)

**Answer all the Questions
Each Answer shall not exceed Two pages
All Questions Carry Equal Marks**

1. a) Uses of Maximum and minimum values in Business Economics
 b) Properties of determinants
2. a) Properties of Karl Pearson's co-efficient of correlation
 b) Difference between correlation and regression
3. a) Properties of normal distribution
 b) Probability rules
4. a) Null and Alternative hypothesis
 b) Standard error
5. a) Assumptions of T-Test
 b) Steps in carrying out the analysis of variance.

BUSINESS ENVIRONMENT

Assignment : 1

(5 x 4 = 20 Marks)

Answer all the Questions
Each Answer shall not exceed Two pages
All Questions Carry Equal Marks

1. a) Concept of Business Environment
 b) Organisational structure of World Trade Organisation
2. a) Micro, Small & Medium Enterprises in India
 b) Features of Capitalism
3. a) Objectives and Strategies of 11th Five Year Plan
 b) Balanced Regional Development
4. a) Direction of India's Foreign trade
 b) Merits of Foreign Capital
5. a) LPG Policies in India
 b) Fiscal Deficit

Assignment : 2

(5 x 4 = 20 Marks)

Answer all the Questions
Each Answer shall not exceed Two pages
All Questions Carry Equal Marks

1. a) Objectives of Economic Planning
 b) Political factors influencing business decisions
2. a) Disinvestment of public enterprises in India
 b) Characteristic features of developing economies
3. a) Indian Government's Policy Towards Foreign Direct Investment
 b) Competition Act in India
4. a) Symptoms of Industrial Sickness
 b) Problems in India's External Debt
5. a) Banking Sector Reforms
 b) Classification of industries as per Industrial Policy Resolution (1956)

ACCOUNTING FOR MANAGEMENT

Assignment : 1

(5 x 4 = 20 Marks)

**Answer all the Questions
Each Answer shall not exceed Two pages
All Questions Carry Equal Marks**

1. a) Generally Accepted Accounting Principles (GAAP)
 b) Subsidiary Books
2. a) Revenue Expenditure Vs. Capital Expenditure
 b) Classification of liabilities and assets
3. a) Proforma of Cost Sheet
 b) Assumptions of Break-Even analysis
4. a) Add or drop product decisions
 b) Accounting treatment of variances.
5. a) Essential requirements of Budgetary Control
 b) Performance Budgeting and Programming Budgeting

Assignment : 2

(5 x 4 = 20 Marks)

**Answer all the Questions
Each Answer shall not exceed Two pages
All Questions Carry Equal Marks**

1. a) Rules of Double Entry System
 b) Errors which are not disclosed by a Trail Balance
2. a) Items to be reported in trading account
 b) Basic Principles of Cost Accounting
3. a) Basic Features of Marginal Costing
 b) Opportunity Cost
4. a) Differences between Standard Costing and Budgetary control
 b) Differential costs of product mix decisions
5. a) Methods of preparing flexible budget
 b) Features of Zero-base Budgeting

MANAGERIAL ECONOMICS

Assignment : 1

(5 x 4 = 20 Marks)

Answer all the Questions
Each Answer shall not exceed Two pages
All Questions Carry Equal Marks

1. a) Factors influencing Market Demand
 b) Demand forecasting for new products
2. a) Cobb-Douglas Production Function
 b) Determinants of Cost of Production
3. a) Features of Oligopoly
 b) Methods of pricing
4. a) Profit Maximisation Vs. Wealth Maximisation
 b) Managerial theories of the firms
5. a) Stages of Business Cycles
 b) Sources of Public Revenue

Assignment : 2

(5 x 4 = 20 Marks)

Answer all the Questions
Each Answer shall not exceed Two pages
All Questions Carry Equal Marks

1. a) Features of Law of diminishing Marginal Utility
 b) Indifference curve analysis.
2. a) Isoquant curves
 b) Economies of Scale
3. a) Price determination under monopolistic competition
 b) Equilibrium of a monopoly firm in long run
4. a) Behavioural theory of the firm
 b) Economic theory of the firm
5. a) Dear Money policy
 b) Types of inflation

E-BUSINESS

Assignment : 1

(5 x 4 = 20 Marks)

Answer all the Questions
Each Answer shall not exceed Two pages
All Questions Carry Equal Marks

1. a) Groups in E-Business
 b) Applications of Internet in E-Business
2. a) E-Business Adoption cycle
 b) Virtual business
3. a) Electronic Data interchange
 b) Capacity planning or Reference model for e-business planning
4. a) E-Business Quality
 b) Essential elements in e-business
5. a) Requirements for digital payments
 b) Advertising methods in e-business

Assignment : 2

(5 x 4 = 20 Marks)

Answer all the Questions
Each Answer shall not exceed Two pages
All Questions Carry Equal Marks

1. a) Web Conferencing
 b) Requirements for e-business architecture
2. a) Features of Dotcom companies
 b) Different phases in e-business implementation
3. a) Benefits of B2B e-commerce
 b) Features of an Electronic Enterprise
4. a) Features of cyber banking
 b) Personalised software
5. a) Network security
 b) Advantages of internet based advertising