

B.B.A. DEGREE EXAMINATION – JUNE 2006.

(For Candidates admitted in AY 2004–05, CY–2005
and AY 2005–06)

First Year

PRINCIPLES OF MANAGEMENT

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE questions.

All questions carry equal marks.

1. 'Management is an art as well as a science' – Explain.
2. Distinguish between delegation and decentralisation.
3. Write the importance and objectives of planning.
4. Enumerate the elements of directing function in management.

Explain the functions of staffing.

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

All questions carry equal marks.

6. What are the factors influencing non delegation of authority?
7. Examine critically Hawthorne experiments.
8. What is planning? Explain the principles of planning.
9. Describe the types of organisation structure.
10. Explain the various types of training employees.
11. Discuss the relative merits and demerits of Budgetary control.
12. What is span of control? What are the factors determining span of control?