



Dream Careers in Animation



affiliated to



EUROPEAN CAROLUS MAGNUS UNIVERSITY
BRUSSELS, BELGIUM



Toonz is a global entertainment and media conglomerate with diverse interests in the areas of animation, live action feature films, gaming, online content development, licensing & merchandising and media education. Toonz is promoted by a Geneva based multibillion group which has got a presence in more than 80 countries.

The parent company of the group, Toonz Entertainment Pte Ltd, Singapore owns the flagship Indian animation production house Toonz Animation India Pvt Ltd. TEPL also owns Asian Institute of Film and Media Studies Pvt. Ltd under the aegis of which Toonz Academy operates.

toonZ animation

Toonz Animation is a major provider of animation to the top US and European producers and is South Asia's most admired animation studio. Founded in 1999, Toonz's client list includes the biggest names in media and entertainment like Marvel, Hallmark, Paramount, Disney, BBC and Cartoon Network. The Animation Magazine has heralded the company as one of the top-ten multimedia studios in the world.

The sprawling, 18,000 sq ft state-of-the-art studio is based in the electronic city of Technopark in Trivandrum. Over 500 artists work in this facility staffed with top creative professionals from across the world, including Philippines, Singapore, Canada, USA and India.



The creators of Tenali Raman and the makers of Hanuman



The **vision** of the Academy is to emerge as a global media training hub that emphasizes on producing well rounded individuals for television, film and digital market.

The **mission** of the Academy is to impart quality education to our students through industry endorsed curriculum and innovative training methodologies that enable them to contribute towards a growing industry.

Toonz Academy, one of South Asia's state-of-the-art training facilities in 3D and 2D animation was established under the aegis of Asian Institute of Film and Media Studies Pvt Ltd.

Since its inception in the year 2003, the Academy has blazed a new trail in animation education, nurturing young and talented animation professionals from India and abroad. The Academy has attained a premier position in the animation education sector due to the excellence of its industry relevant internationally designed curriculum, national and international faculty, strong industrial links and a successful placement record.

Centres in Bangalore, Chennai and other major cities
Centres in Middle East and Africa

2008

Signs affiliation with
European Carolus Magnus University
Centres in Ahmedabad, Indore and Bhopal

Signs MOU's with leading Chinese Universities
Centres in Mumbai, Nagpur, Delhi and Hyderabad

2007

2004

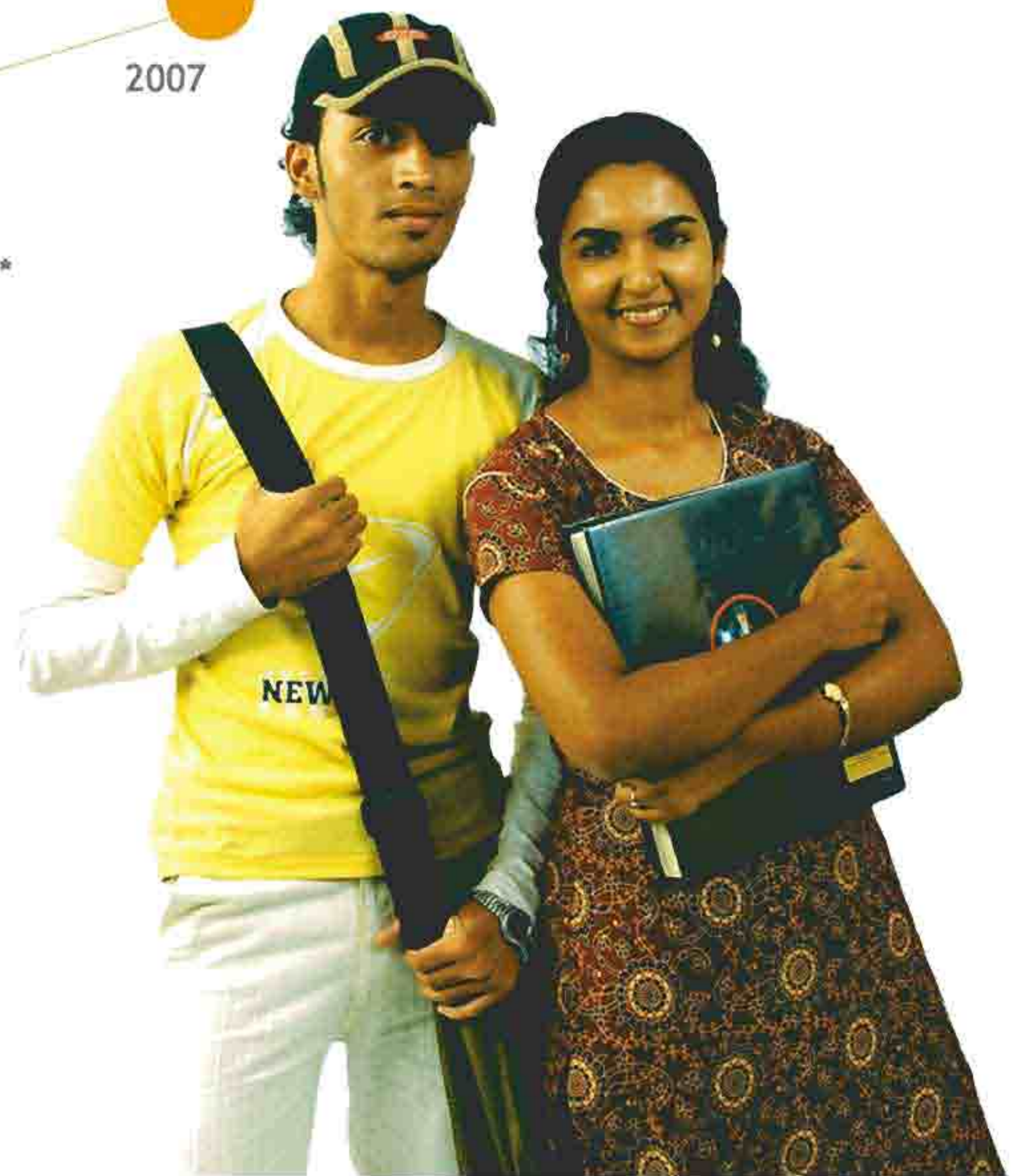
Toonz WEBEL Academy*
* now WEBEL Academy

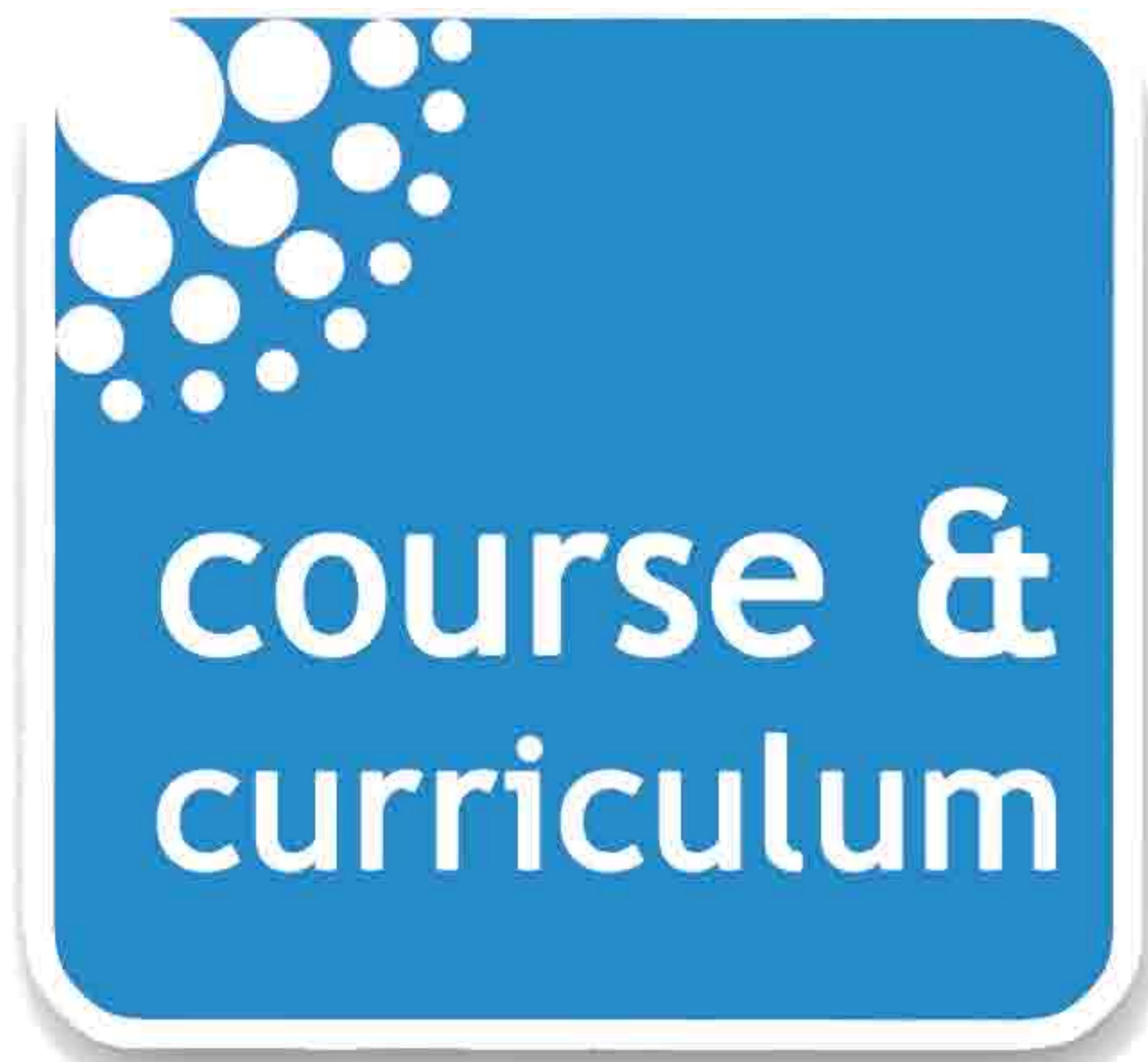
2003

First centre in Trivandrum

2002

Started as an inhouse training centre of Toonz Animation





Toonz Academy offers an 'Advanced Diploma in Digital Arts and Animation' validated by the European Carolus Magnus University, Brussels, Belgium. ECM University is founded and sponsored by the European Economic Chamber of Trade, Commerce and Industry. This course fulfills the requirements of a European Vocational Qualification and career development, and is beneficial to both economy and profession.

The course fully integrates the teaching of animation, interactivity and multimedia with theoretical and practical exposure to a broad range of production media including audio, video and television. The curriculum is holistic and designed with inputs from experts in the animation field.



Introduction and Film Appreciation

Study of animated films, different kinds of animation styles and learning techniques.

Drawing

Practicing individual drawing skills - life drawings with actual human models and drawing sessions for animal subjects.

Concept designing and storyboarding

Focuses on the fundamentals of visual storytelling and provides students with constructive analysis and support as they take a story from initial idea, treatment, step outline to a rough draft, storyboard and animatic.

Character Designing

Creating and designing characters that will be used for animation projects

Perspective & Layout

Focuses on the technicalities of layout and staging which includes, layout posing, camera shots, camera angles, layout perspectives and scene compositions.

Animation

This provides the students proper animation fundamentals, animations technicalities, acting, lip synchronizations, exposure sheets and action animations.

Texture Painting using Adobe Photoshop

Students will be given intensive training in Photoshop tools and hands on experience on texture painting.

3DS MAX

This module is aimed at giving the students an understanding of basic 3d, wherein they learn modeling, texturing, lighting, rigging, animation effects and work on a demo reel.

Compositing using After Effects

Editing Video & Sound using Adobe Premiere and Sound Forge

Advanced 3d MAYA

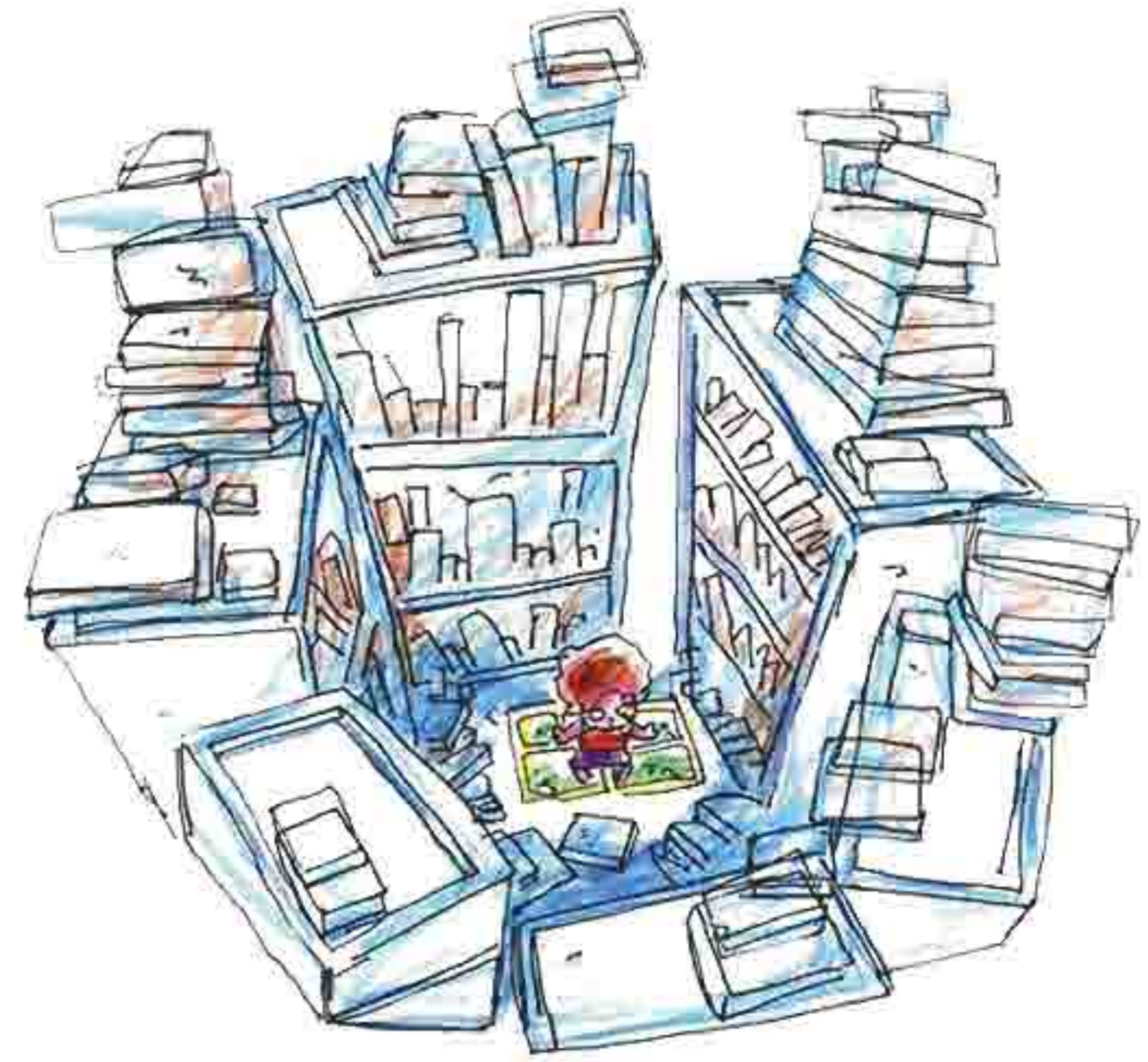
Advanced Compositing Using Combustion

Students learn the tools and techniques of compositing, effects, rotoscoping, colour keying, wire removal etc.

Student Final Project

Students work on a one minute animated film.

eligibility & admission



The selection will be done on scrutiny of portfolios and through admission/aptitude tests. Students are required to undergo a rigorous day long entrance test which evaluates their skills on the following -

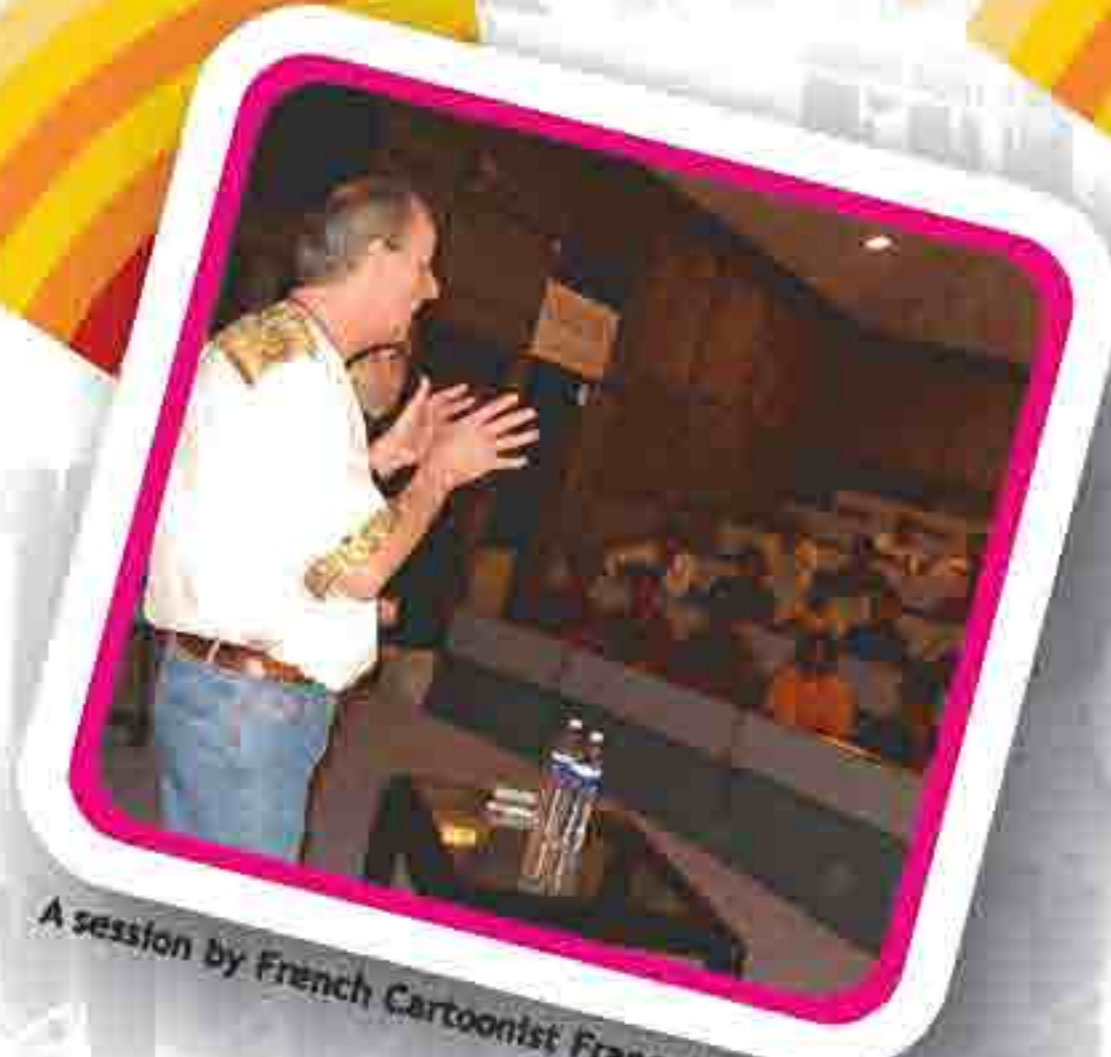
- Drawing
- Visualising
- Clay modeling
- Acting

The basic eligibility requirement for the course is a higher secondary pass. Students with a diploma or bachelors degree in fine arts are likely to get a preference. In addition to this, a passion for creative work is required.

This is followed by a personal interview that assesses their personality traits and career goals.

The portfolio shall include the best works done by the students. The basic elements of an animation portfolio should include quick action sketches of humans or animals, which show the potential for movement.





A session by French Cartoonist François Dernaout



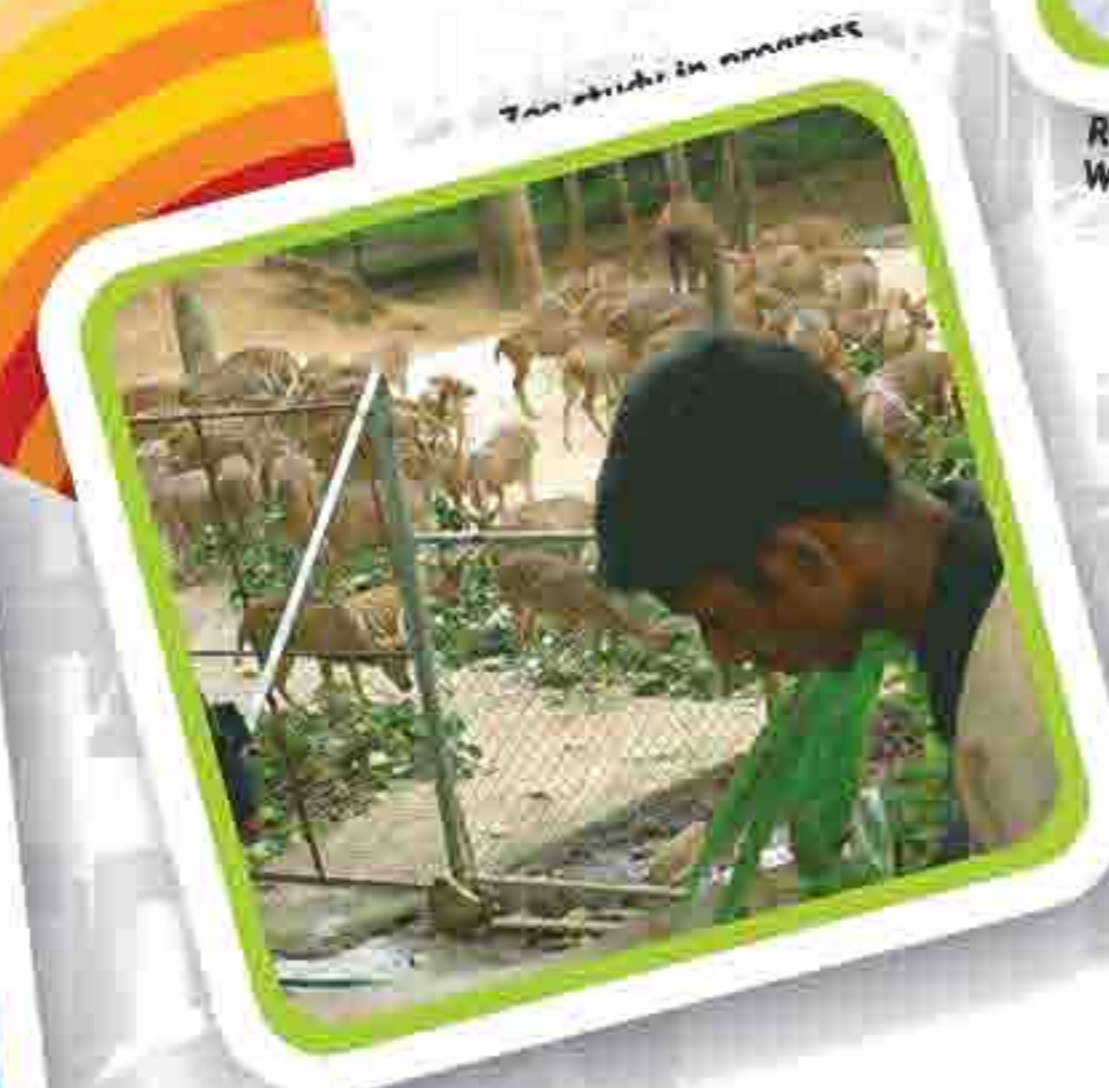
An acting session in progress



Ms Laurel Click, VFX Expert during a session



Richard Klein during the World Animation Day Celebration



Toonz in animation



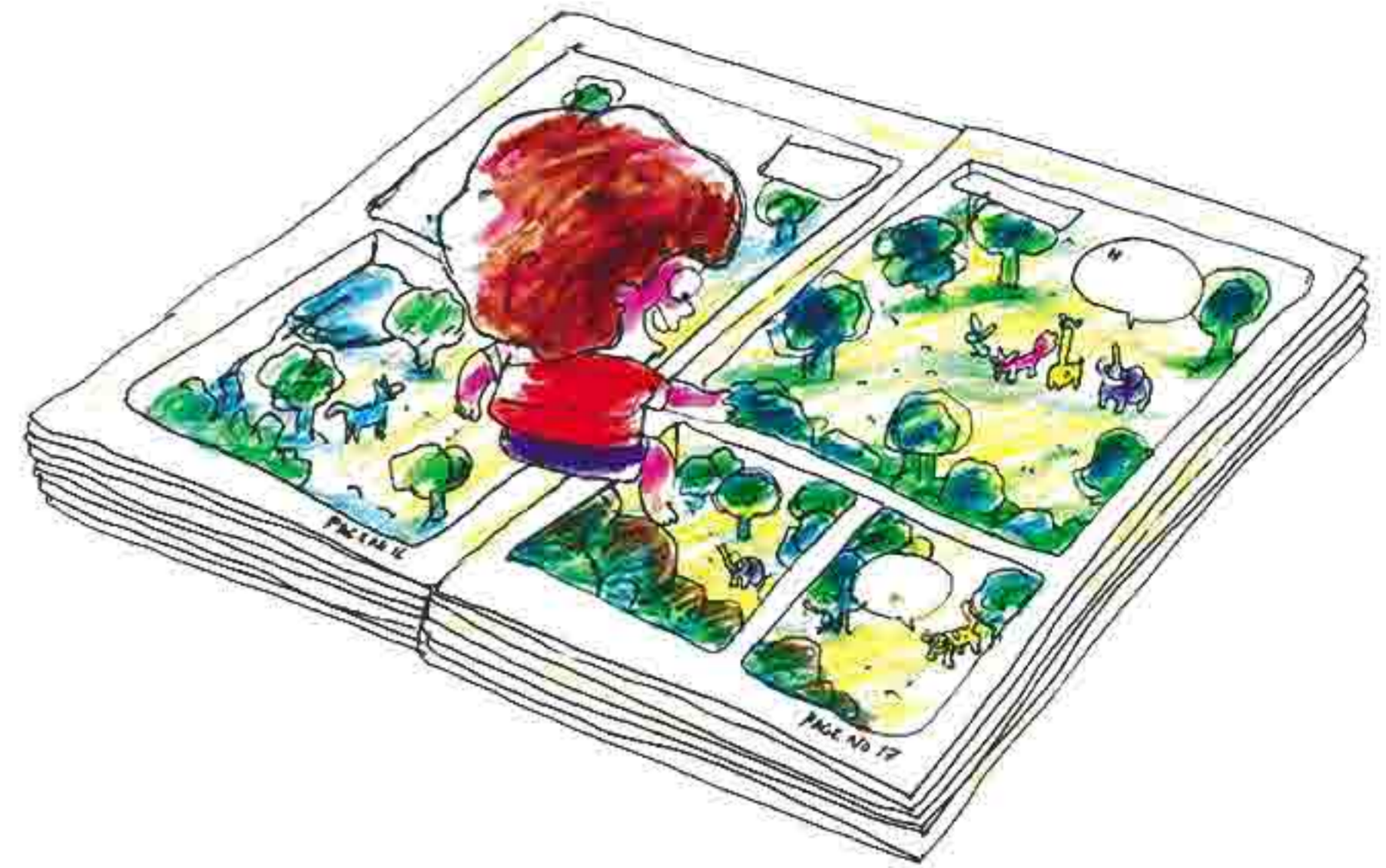
Toonz- Mircw animation workshop for children



Dino Cordero during a workshop



Mr. Ranjit Tony Singh, TASI, Mr. Subhajit Sarkar - Rhythm & Hues during a seminar



The Academy has in its resource a pool of talented and experienced faculty sourced from different parts of the world. They bring unique advantage to our students in parting world-class production and animation experience.

A noteworthy fact is that professionals across the world have always lend us a guiding hand in our journey, especially in devising the method of training and curriculum. We also ensure that these faculty visit all our academies on a periodical basis to ensure consistency in our training.

All the in house training is supplemented by seminars and workshops by leading experts in the industry. The emphasis is on 'experiencing and learning'. The class hours are translated to live work in our studios during the period of placement. We also organize unique learning experiences like Animation acting class, Clay modeling class, Zoo study etc.



Dream.

Fantasy...
dreams...
imagination

Inspire
from life
observe forum no
walk away



The zonal placement cells of the academy, working in conjunction assists in finding suitable opportunities for the students across the country. They also provide career guidance to the students evaluating the strengths and career ambitions of the students.

Till date, Toonz Academy has earned an eviable placement record of more than 98% across its various batches.

Our alumni are associated with the reputed organizations like Toonz Animation India, Data Quest, UTV Toonz, Crest Animation, Anirights, Rhythm and Hues, Sun Animation, Sky works, Ittina, Dhruva, Ocher, Ernst & Young, Visual graphics, Caterpillar, CAD Centre, Hibiscus, Tata Elxsi, Water Melon, Freeland Workers, Arena Multimedia, IMA, EDV Advertising, Vismaya Max.

Since its inception, the Academy has churned out quality professionals with poise and dedication who adore the higher echelons of the animation industry. Toonz Academy will leverage its strong industry network to help students find suitable positions in reputed multimedia studios and companies.



**Rajesh, Texturing Artist
Tata Elxsi**



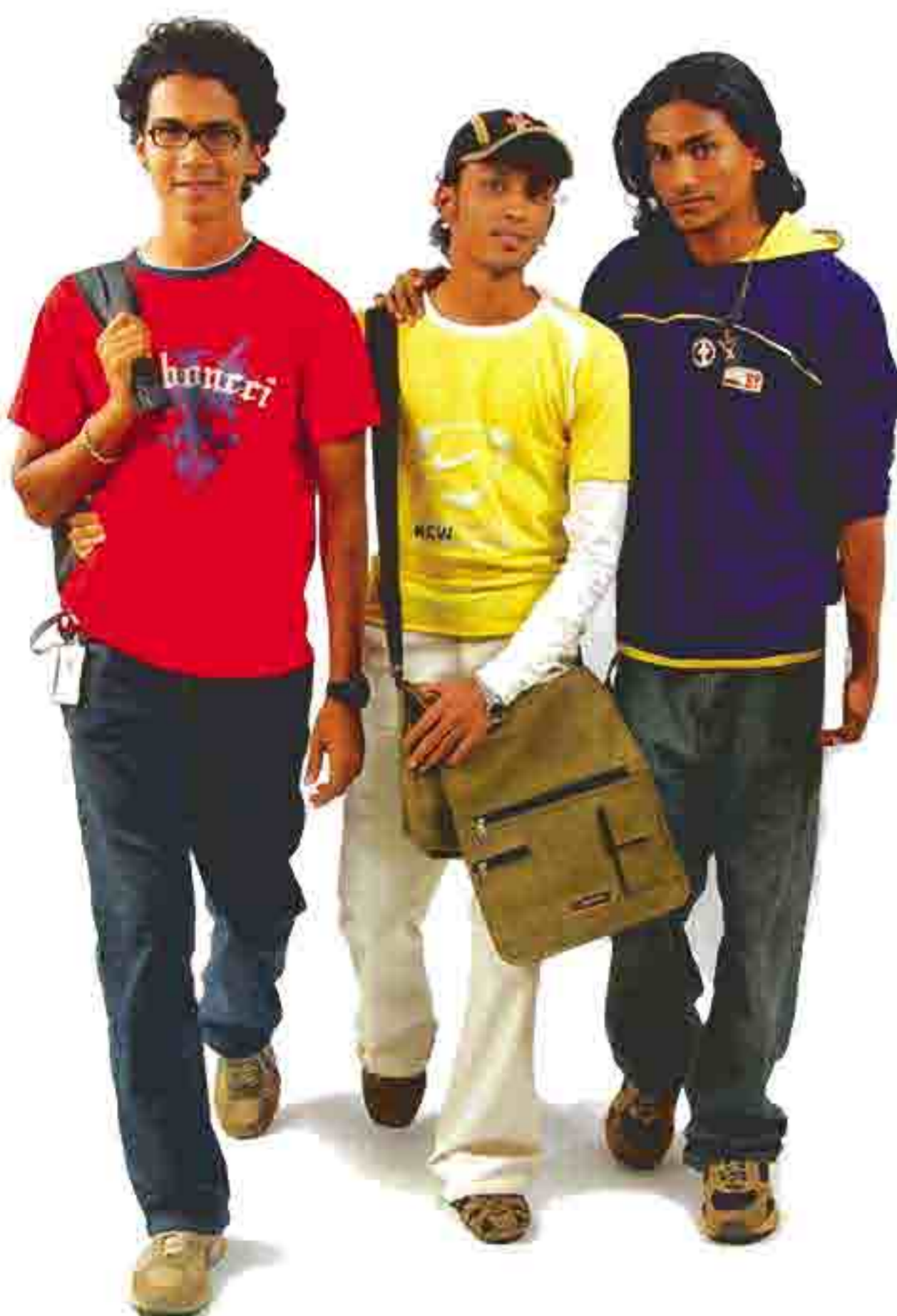
**Dhanesh P.V, Rigging Artist
Crest Animation**



**Jean Joseph, Lighting Technical Director
Rhythm and Hues**



**Anoop A.K, Rigging Artist
UTV Toonz**





European Carolus Magnus University

ECMU is the university founded and sponsored by the European Economic Chamber EEIG in Belgium and is guaranteed vis. its charter to offer worldwide class tertiary education and action learning to business people striving for a better ethical business world. This program comes under the direct control of the Central Office for Teaching & Training (COTT), the education office of the EEIG and represents the interests of the chamber worldwide.



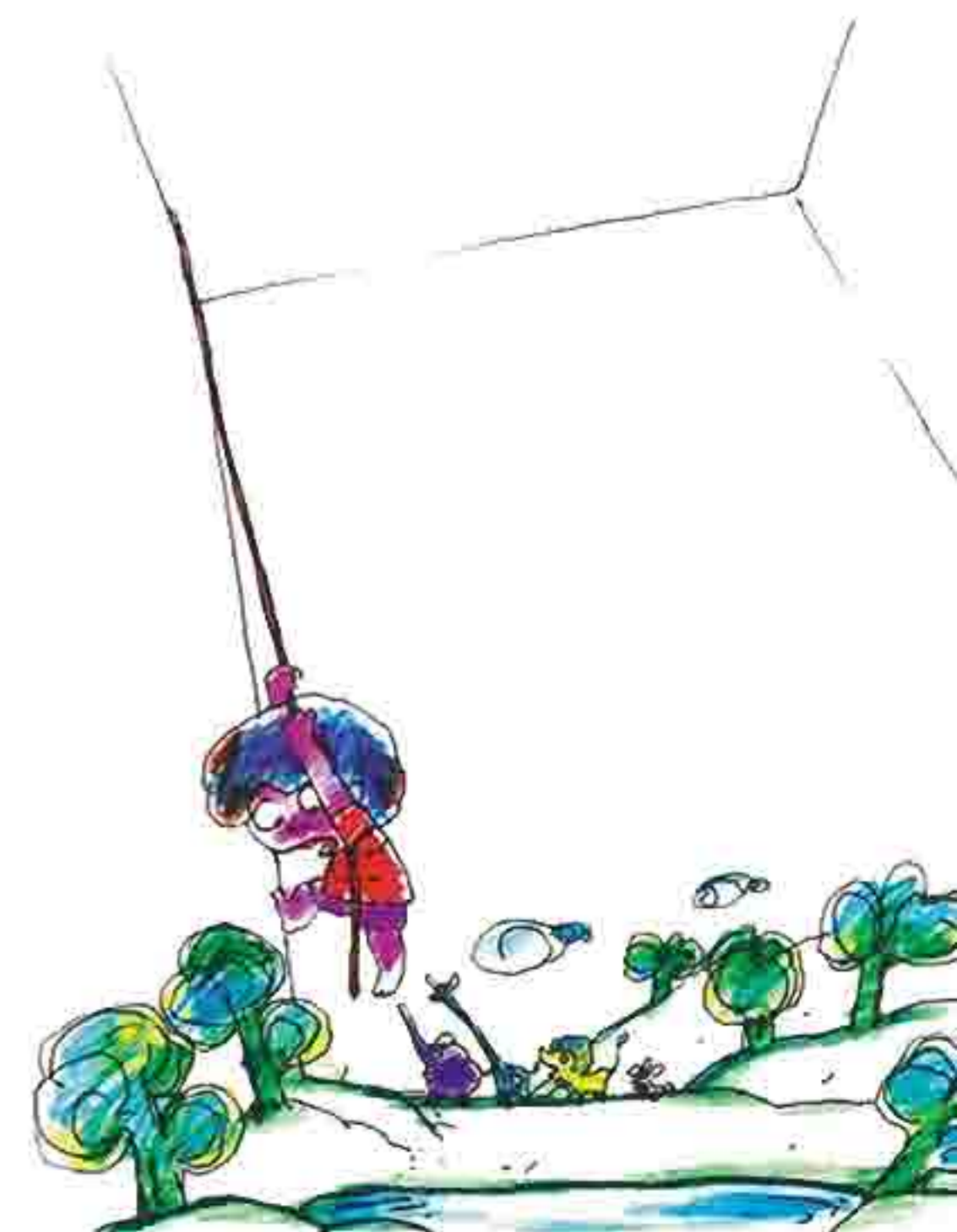
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The Academy possesses the latest software and technology, library with a wealth of information in the form of books, videos, DVD's, journals, CD-ROMs, press kits and newspaper clippings related to the industry.

We have invested in creating world class studio ambience at all our centres to ensure first hand experience to our students what the industrial work environment is like. We ensure learning is more of pleasure than pressure for our students.



CREATIVITY
big
idea
ignite.



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