



**INFORMATION BULLETIN  
and  
ADMISSION APPLICATION FORM**

**Master of Business Administration  
(M.B.A.)**

**Master of Business Administration – International Business  
(M.B.A. - IB)**

**Session 2013-14**



**BANARAS HINDU UNIVERSITY**

**FACULTY OF MANAGEMENT STUDIES**

... Empowering managerial minds since 1968 ...

**Vision**

The Faculty aspires to be one of the most admired global centers of excellence committed to redefining the domain of management knowledge and developing socially sensitive leader-managers.

The focus of the Faculty is on empowering managerial minds through quality teaching, research, consultancy and other professional services.

**Mission**

**Head & Dean : Prof. S.K. Singh**

**FACULTY MEMBERS****PROFESSORS**

Dr. H.C. Chaudhary	<i>Ph.D., MBA, MSc.(Psychology), Knowledge Mgmt., Social Entrepreneurship, Marketing, HRD</i>
Dr. Deepak Barman	<i>Ph.D., M.Com, M.Sc.(Statistics), Research Methods, Computer, QT</i>
Dr. S.K. Singh	<i>Ph.D., MBA, HRM/OB</i>
Dr. R.K. Pandey	<i>Ph.D., MBA M.Sc.(Maths), HRM/OB</i>
Dr. Raj Kumar	<i>Ph.D., D.Litt., MBA, M.Com., Insurance &amp; Capital Market</i>
Dr. A.K. Agrawal	<i>Ph.D., MBA, M.Sc.(Maths), Marketing</i>
Dr. P.S. Tripathi	<i>Ph.D., MBA, M.A. (Econ.), Entrepreneurship &amp; Finance</i>
Dr. Usha Kiran Rai	<i>Ph.D., MBA, Mktg./Advertising</i>
Dr. Rekha Prasad	<i>Ph.D., M.Sc., Quantitative Tech. MIS</i>
Dr. H.P. Mathur	<i>Ph.D., MBA, B.Tech, CAIIB, UCDG, Finance</i>
Dr. S.C. Singh	<i>Ph.D., M. Tech., Production &amp; Industrial Management</i>

**ASSOCIATE PROFESSORS**

Dr. Ashish Bajpai	<i>Ph.D., MBA, Marketing</i>
Dr. S.K. Dubey	<i>Ph.D., MBA, Marketing, Retail/Rural</i>
Dr. Alok Kumar Rai	<i>Ph.D., MBA, Marketing, CRM, Entrepreneurship</i>
Dr. R.K. Lodhwal	<i>Ph.D., MBA, Marketing/HRM</i>
Dr. Abhijeet Singh	<i>Ph.D., MBA, M.Tech., Marketing /Finance</i>
Dr. P.V. Rajeev	<i>Ph.D., MBA, PGDIB, PGDCA Finance/Marketing</i>

**ASSISTANT PROFESSORS**

Dr. Madan Lal	<i>Ph.D., MIB Marketing, M.A.(Econ.)</i>
Dr. Ashutosh Mohan	<i>Ph.D., MBA, Marketing/Supply Chain Management</i>
Dr. Shashi Srivastava	<i>Ph.D., MBA, Organizational Behaviour, Strategic Management</i>
Mr. Rajkiran Prabhakar	<i>MBA Marketing</i>
Dr. Amit Gautam	<i>Ph.D., MIBA International Business</i>
Dr. Anindita Chakraborty	<i>Ph.D., MBA Finance</i>
Dr. Anurag Singh	<i>Ph.D., MBA Marketing</i>
Ms. Priyanka Singh	<i>Ph.D., MBA Marketing &amp; Finance</i>

**RESEARCH SCIENTIST (UGC)**

Dr. N.B. Singh	<i>Ph.D., M.A., Organization Behaviour</i>
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**MBA Agribusiness Faculty (RGSC)**

Dr. Ashish Singh	Associate Professor	Ph.D., MBA, Marketing
Dr. Subhash Singh	Assistant Professor	Ph.D., MBA, Marketing
Dr. Taruna Singh	Assistant Professor	Ph.D., MBA, Human Resources
Ms. Neha Kushwaha	Assistant Professor	MBA, HR & Finance
Mr. Drigvindu Mani Singh	Assistant Professor	PGDBM Marketing & IT
Mr. Irfan Ahmed Khan	Assistant Professor	MBA International Business

**Two posts of Asst. Professors are lying vacant.**

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## About the University:

**Banaras Hindu University** is an internationally reputed temple of learning, situated in the holy city of Varanasi. The creative and innovative University was founded by the great nationalist leader, Pt. Madan Mohan Malaviya, in 1916. It played a stellar role in the independence movement and has developed into the greatest centre of learning in India. It has produced many great freedom fighters and builders of modern India and has immensely contributed to the progress of the nation through a large number of renowned scholars, artists, scientists and technologists who have graced its portals.

The area of the main campus of this premiere Central University is 1300 acres, which is the second largest in the World, having well maintained roads, extensive greeneries, a temple, an airstrip and buildings which are an architectural delight. Another campus of the University is coming up at Barkachha, in Mirzapur District, covering an area of 2800 acres. The university comprises 3 Institutes, 16 Faculties, and 140 Departments spanning a vast range of subjects pertaining to all branches of humanities, social science, science, technology, commerce, management, medicine, performing arts and visual arts. It has 4 centres of Advanced Studies and several departments specially assisted by the UGC. It has a large number of specialized research centres.

Bharat Kala Bhavan, the reputed museum of the University, is a treasure trove of rare collections. The 927 bed hospital is equipped with all the modern amenities. The University provides a wide range of facilities for sports and hobbies, Internet facilities and units like Public Relations Cell, Printing Press, Preservation Centre, Radio Station, Petrol Pump, ATMs, Banks, Post Office, Subsidized Canteens, a NCC barrack and its own Security Force.

The University family comprises of about 15000 students belonging to all streams of life, castes, religions and races, about 2000 teachers and nearly 5000 non-teaching staff. A large number of students from foreign countries like the US, Russia, European countries, Asia, Africa and the Middle East come here to learn about a wonder named INDIA.

***Banaras Hindu University is virtually 'The Universe in Microcosm'***

## About the Faculty:

The University was achieving another milestone towards materializing the dreams of its great founder, **Pt. Madan Mohan Malaviya** when it started Post Graduate and doctoral Program in Management in the late 1960. It started as a Department in the Faculty of Commerce. Envisaging the increasing need for imparting quality management education and research, the University transformed the Department of Management Studies to an independent Faculty of Management Studies in the year 1984. Since then dedicated efforts were made to run innovative and need based Programs for the corporate world under the dynamic leadership of professors of national and international repute. With continuous revision and innovation, the Faculty has always been grooming managers capable of handling complex business operations of the day and future. During the last four decades, the university churned out over 3500 bright and dynamic managers who are currently holding prestigious positions in the corporate world across the globe.

## The Faculty Houses:

- ☞ **Quality Improvement Program Centre:** FMS-BHU is one of the Quality Improvement Program Centres sponsored by AICTE for conducting short term training Programs for teachers of management institutions approved by AICTE.
- ☞ **Host Institution for National Doctoral Fellowship in Management :** AICTE approved the Faculty as Host Institution for National Doctoral Fellowship in Management.
- ☞ **DRS – 1 SAP (Special Assistance Program) :** Faculty got the honour of being included in the Special Assistance Program of the UGC (Level DRS-1) of University Grants Commission. The thrust area of the Program in the Faculty is *Entrepreneurship Development*.
- ☞ **Entrepreneurship Development Cell :** All India Council for Technical Education (AICTE) approved and sponsored the Entrepreneurship Development Cell for carrying out research and training activities to inculcate the spirit of entrepreneurship among the youngsters.
- ☞ **Industry Institute Partnership Cell :** All India Council for Technical Education (AICTE) approved and sponsored the Industry-Institute Partnership Cell for carrying out consultancy and provide training for executives from business organizations and strengthen linkage with the corporate world.
- ☞ Empanelled as a Training Institute for imparting training Programs for **Rural Electrification Corporation Ltd., Gol**

**FMS BHU is the winner of Innovation Leadership Award 2012 of DNA & Stars of Industry Group & also got premium ratings in the B-School surveys conducted by reputed media in the recent past**

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NOTE: **RAGGING** IS A COGNIZABLE OFFENSE AND IS COMPLETELY BANNED IN THE UNIVERSITY

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## A. COURSE OF STUDIES AND ELIGIBILITY REQUIREMENTS:

Faculty of Management Studies, Banaras Hindu University invites applications for admission to the following two-year, four-semester Post-Graduate Management courses in Business Administration for the Academic Session 2013-14.

- 1. Master of Business Administration - (MBA) - 46 seats**  
With specialization in Marketing/HRM/Finance/Operations Management/ Information Technology (as specified in the prevailing ordinance governing the conduct of the Program)
- 2. Master of Business Administration – International Business (MBA - IB) - 46 seats**  
With specialization in Marketing/HRM/Finance/Operations Management/ Information Technology / Global Business Operations (as specified in the prevailing ordinance governing the conduct of the Program)

### Eligibility for MBA & MBA-IB Program:

Admission to the MBA & MBA-IB Programs shall be made through CAT. Eligibility criteria defined under CAT shall be deemed as applicable provided candidates belong to categories other than SC / ST has secured a minimum 50% marks at the qualifying examination. For SC/ST candidates, at least 45% marks are required.

- (a) A graduate degree under 10+2+3 Pattern,  
**OR**
- (b) A degree in Agriculture, Technology, Medicine, Education or Law,  
**OR**
- (c) A Post-graduate degree in any discipline.

### Notes:

1. The above qualifying degree must be obtained from any Indian University/Institution recognized by AIU/AICTE.
2. In order to be eligible for admission the candidate must have secured a minimum of 50% marks in aggregate at the qualifying examination as given above under (a), (b) or (c) as the case may be. For SC/ST candidates, at least 45% marks are required.
3. A candidate appearing at the qualifying examination is required to furnish a certificate from the Head of the Institution where he/she is pursuing the course of study, to the effect that he/she has appeared or will be appearing in the qualifying examination to be concluded on or before June 30 of the year of admission.
4. If such a candidate is offered provisional admission, he/she must submit the proof of acquiring minimum eligibility criteria i.e., Mark-sheet of the qualifying examination by October 05 of the year of admission.

## B. INTAKE AND RESERVATIONS

The total intake in the MBA & MBA-IB Programs shall be 46 each and there shall be reservation for the following categories as per Rules:

SC Candidates	15 % of the intake
ST Candidates	7.5% of the intake
PC Candidates	3% of the intake ( <i>on horizontal reservation basis</i> )
OBC Candidates	27% of the intake

- (a) The candidates seeking admission under the above categories must fulfill the minimum eligibility conditions and qualifying requirements.
- (b) The SC/ ST/OBC candidates must enclose attested copy of the caste certificate along with their Application Form stating that the candidate belongs to SC/ST/OBC Category.

The following are empowered to issue SC/ST/OBC Certificates:

- (i) District magistrate/ Additional District Magistrate/ Collector/ Deputy Commissioner/ Addl. Deputy Commissioner/Deputy Collector /1st Class Stipendiary Magistrate/City Magistrate/Sub Divisional magistrate/ Taluka Magistrate/ Executive Magistrate /Extra Assistant Commissioner.
  - (ii) Chief Presidency Magistrate/ Addl. Chief Presidency Magistrate/ Presidency Magistrate.
  - (iii) Revenue Officer not below the rank of Tehsildar.
  - (iv) Sub-Divisional Officer of the area where the candidate and/or his family normally resides.
  - (v) Administrator/Secretary to the Administrator/ Development Officer (Lakshadweep Islands).
  - (vi) Candidate must note that certificate from any other person/authority shall not be accepted in any case.
- (c) 3% seats on horizontal reservation basis, shall be reserved for Physically Challenged Candidates (i) 1% for Visually Impaired (ii) 1% for Hearing Impaired (iii) 1% for Orthopaedically Handicapped.

A candidate applying under PC category must attach a certificate by CMO, District Hospital. However, he/she shall be considered under PC category only after verification from the University Medical Board. Admit cards for admission shall be issued to such candidates only on production of the above-mentioned verification certificates from the Medical Board constituted by the University for the purpose.

- (d) Separate final merit list shall be prepared for the candidates under each of the above categories, taking into consideration combined merit of CAT, Group Discussion & Interview.
- (e) Vacant seats reserved for SC/ST/OBC candidates, if any, may be filled up as per Govt. of India rules.

## **C. SUPERNUMERARY ADMISSIONS**

### **I. Admission Under Paid Seats Scheme:**

M.B.A. : 05 M.B.A. IB : 05

1. Candidates willing to take admission under Paid Seats Scheme are required to fill up their options at the time of Groups Discussion & Interview.
2. Admission under paid seats will be made after completion of regular seat admissions. A separate merit list will be drawn from the remaining candidates who are willing to be considered for admission under Paid Seat Scheme as per option submitted by the candidates at the time of Group Discussion and Interview.

3. The candidates will be required to pay annual fee of Rs. 1,25,000/- as the first installment **at the time of provisional admission**. Second installment of Rs. 1,25,000/- will have to be paid before commencement of third semester class, failing which the student will not be registered as a regular student in the third semester class.
4. In addition to the above fee, such candidates are also required to pay regular fee in cash at the **Fee Counter** of the University.
5. The Demand Draft of Rs. 1,25,000/- will have to be deposited in the Faculty at the time of provisional admission. Please note that the Admit Card will be issued only after the receipt of the Demand Draft of Rs. 1,25,000/-.

## **II. Admission of Foreign Nationals to MBA & MBA-IB Program**

**Seats:** 15% of the intake.

All the application forms may be submitted in the office of the International Students Advisor, International Students Centre, BHU for processing for their admission. The International Students' Advisor, with the help of the Admission Committee constituted to look after the admission work of the foreign nationals shall examine the eligibility of each applicant to the course and also the equivalence of the qualifying examination passed by the candidate. The International Students Advisor shall issue the eligibility letter to the concerned foreign nationals if they are found eligible. If there is any problem regarding equivalence of the qualifying examination passed by the candidates, the same may be referred to the Equivalence Committee constituted for foreign nationals. The last date of admission in this category will be announced by the International Students Advisor. **Foreign Nationals are exempted from appearing in Written Test (CAT), Group discussion and Interview.**

**All the Foreign Nationals have to fulfill the following conditions:**

### **a) At the time of submitting the application:**

- (i) All the Foreign Nationals should submit their application, along with the processing charges, on prescribed format, which can be freely downloaded from the website [www@bhu.ac.in/fms](http://www@bhu.ac.in/fms) .
- (ii) The applications of scholarship-holding Foreign Nationals (under various schemes) required to be routed through the Indian Council for Cultural Relations /Ministry of Human Resource Development (Department of Education), Govt. of India, New Delhi.
- (iii) They hold a valid foreign passport.
- (iv) That they have adequate knowledge of English and/or Hindi as per the requirements of the Course.

### **b) At the time of admission:**

- (i) They have valid Residential permit in India granted for studies / student visa for the prescribed duration of the concerned Course.
- (ii) They fulfill the minimum eligibility requirements.

**c) General:**

- (i) The Degree/certificates of the candidates have been recognized and approved by the Association of Indian Universities (AIU)/Commonwealth Universities/ International Association of Universities (IAU) as equivalent to the corresponding Indian degrees/certificates.
- (i) All the eligible Foreign Nationals are required to fill up the Registration Form prescribed by the University at the time of admission.
- (ii) The applicant should have completed 17 years of age and there is no maximum age limit for Foreign Nationals.
- (iii) The Inter-se merit among the applicants of various Foreign Nationals shall be decided by the “Core Committee for Admissions of Foreign Nationals”, which shall be deemed as final.

**d) Fee for the Foreign Nationals**

The quantum of processing charges and additional charges may be modified by BHU from time to time. Fee structure for all the candidates of Foreign Nationals is as under (Fee details available on website)

- (i) Processing charges (US \$ 50 /100): At the time of submitting the application
- (ii) Usual Course Fee (**In INR 1,25,000/-**) : At the time of Joining the Program
- (iii) Additional Charges : At the time of joining the Program

Further details regarding admission of Foreign Nationals are available on the website [www.bhu.ac.in/fms](http://www.bhu.ac.in/fms) which is updated periodically.

**D. ADMISSION PROCEDURE**

- I. a) Admission to the MBA and MBA IB Programs of the Faculty will be made on the basis of combined merit of the candidates in **CAT conducted by IIM (50%), Academic Records (20%) and Group Discussion & Personal Interview (30%)**.

**Note:** In case the candidate is appearing in the qualifying examination, the percentage score of two years / three years as the case may be, (ignoring/excluding the final year score) shall be taken for calculating the candidate's academic records in the qualifying examination.

**II. Admission Test - CAT 2012 of Indian Institute of Management**

Candidates interested in taking admission to MBA / MBA IB Course at Faculty of Management Studies, BHU are required to appear in **Common Admission Test (CAT)** conducted by **Indian Institute of Management** for the corresponding year. 50% weightage will be given to the CAT Score while calculating the merit for admission to the above Programs.

Advertisement of **CAT 2012** has appeared in leading newspapers on **July 22, 2012**. **CAT 2012 Vouchers** are available from **July 30, 2012 to September 17, 2012**. For details of CAT 2012 are available in the Web Site ([www.catiim.in](http://www.catiim.in)). **Candidates are also required to register at FMS, BHU through separate application form (Admission Application Form of FMS BHU), within the date specified for the purpose.**



The FMS, BHU shall use CAT for short-listing candidates for admissions to its Management Programs. IIMs have no role either in the selection process or in the conduct of the program.

**II. Group Discussion and Interview (to be conducted by Faculty of Management Studies, BHU)**

Candidates short-listed on the basis of CAT 2012 score will be called for Group Discussion and Interview which will be conducted in the Faculty as per schedule decided by the Admission Committee of the Faculty. 30% weightage will be given to the Group Discussion and Interview Score.

Candidates called for Group Discussion and Interview shall be required to remit a fee of Rs.1000/- or as decided by the Dean, FMS in the form of DD in favour of the Registrar, Banaras Hindu University payable at SBI, BHU.

**Notes:** Non-appearance of the candidate in any of CAT, Group Discussion and Interview on the scheduled date and time shall disqualify him/her for admission.

**III. Admission Counselling:**

1. Candidates will be called for counselling for provisional admission in order of their combined merit in CAT 2012, Academic Record and Group Discussion & Interview.
2. Mere appearance in the CAT, Group Discussion and Interview shall not entitle a candidate to be considered for admission to the course unless he/she fulfils the eligibility conditions. Applicants must fully satisfy themselves about their eligibility before filling the application forms of both, IIM - CAT and FMS, BHU.
3. In case there are more than one candidate securing equal ranks as obtained by the last candidate in order of merit in the list of candidates to be called for admission, the following *inter-se* ranking rules of the University shall be applicable.

“In case the candidates have equal ranks then:

- a. the candidate having secured higher marks in the qualifying examination is eligible;
  - b. In case the mark in the qualifying examination is also equal then the candidate senior in age shall be given preference”.
4. While coming for counselling for provisional admission, candidates are required to bring with them all the original documents (certificates, Mark-sheets including Caste Certificate, Migration Certificate by non-BHU candidates/ Transfer Certificates by BHU candidates etc.) In case provisional admission is offered to a candidate, all his/her original documents will be detained in the Faculty and the same will be returned after completion of admission formalities.

5. The mark-sheet of the qualifying examination of a candidate can be submitted on or before **5th October** of the year of admission and no extension shall be given in this regard on any ground. Confidential results/mark-sheets shall **not be accepted**. Only the Original Mark-sheet of the qualifying examination after official declaration of the results by the respective examining bodies shall be accepted. **Any other document (sealed or confidential mark-sheet) other than a proper mark-sheet issued by the authority like VC/Rector/PVC/Registrar/CE etc. in regard to marks obtained by a candidate shall not be entertained under any circumstances.**
6. Provisional admission to a particular program will depend upon the combined merit in CAT 2012, Academic Records and Group Discussion & Interview and the availability of seat in that program on the date and time of counseling. The mere fact that call letter has been issued shall not entitle a candidate to claim admission.
7. If a student requests for cancellation of his/her admission and return of original documents the same will be permitted as per the existing provisions of the University.
8. The candidate granted Provisional admission shall deposit fee within the period prescribed by the Admission Committee failing which the admission shall stand cancelled.
9. Provisional admission cannot be claimed by any applicant as a matter of right. The provisional admission of an applicant shall be entirely at the discretion of the Admission Committee, which may refuse to admit any student without assigning any reason thereof.
10. Provisional admission of a candidate is liable to be cancelled by the Admission Committee at any time:
  - (i) if it is detected that there is something against the candidate which would have prevented him/her from being admitted to the course
  - (ii) If the candidate is found at a later stage to have provided any false information, and /or
  - (iii) if he/she has been punished for an act of gross misconduct, indiscipline or an act involving moral turpitude.
11. A candidate provisionally selected for admission shall be required to fill the prescribed form, submit the required documents, collect his/her admit card for admission to the course from the office of the Department and pay fees by a date fixed for the purpose, otherwise the offer made to him/her will automatically stand cancelled and the seat thus falling vacant shall be offered to the next candidate in order of merit under the specified category.
12. Waitlisted candidate shall be offered admissions strictly on the basis of ranking provided there is a vacancy in the Program. Such waitlisted candidates shall have to deposit their fee latest by the date fixed by the Admission Committee.

#### **E. FEE STRUCTURE**

- |    |  |                |
|----|--|----------------|
| 1. | First Year (At the time of admission)          | : Rs. 28,492/- |
| 2. | Second Year (At the beginning of III Semester) | : Rs. 28,492/- |
| 3. | Hostel Fee                                     | : Rs. 6400/-   |

(Note: Hostel and Mess Charges will be charged separately).

**F. FILLING OF ADMISSION APPLICATION FORM & RELATED INSTRUCTIONS:**

1. The application Forms along with Information Bulletin for registering at FMS, B.H.U. can be obtained:

**From the Counter at FMS Office, BHU:**

Against State Bank of India Bank Draft /Bankers cheque of the value of **Rs. 1000/- (Rs. 650/- for SC/ST)** drawn in favour of **The Registrar, Banaras Hindu University, Varanasi, payable at SBI BHU Main Branch (Code No. 0211)** on all working days between **11.00 a.m. and 2.00 p.m.** from **6<sup>st</sup> August 2012 to 26<sup>th</sup> November 2012.**

**By Post :**

Application Form and Information Bulletin can also be obtained by post on sending a request to "the Dean, Faculty of Management Studies, Banaras Hindu University, Varanasi – 221005" along-with crossed State Bank of India Bank Draft of **Rs. 1050/- (Rs. 700/- for SC/ST)** drawn in favour of the **Registrar, Banaras Hindu University payable at SBI, BHU Main Branch (Code No: 0211)** along-with 32 x 26 cm size self addressed envelope super scribed APPLICATION FORM FOR MBA and MBA IB. The last date for receipt of requisition for sending the application form by post is **5<sup>th</sup> November 2012.**

**Downloading from the Web Site:**

Candidates may also **download application form from the BHU web site ([www.bhu.ac.in/fms](http://www.bhu.ac.in/fms) )** and submit the duly filled in application along with a Demand Draft of **Rs. 1000/- (Rs. 650/- for SC/ST candidates)** in favour of **The Registrar, Banaras Hindu University, Varanasi, payable at SBI BHU Main Branch (Code No. 0211)** on or before **27 November 2012.**

**Note:** CANDIDATES ARE REQUIRED TO FILL THE APPLICATION FORM IN **THEIR OWN HANDWRITING**. INCOMPLETE FORM, APPLICATION NOT BEARING THE SIGNATURE OF THE APPLICANT AT ALL ON THE SPECIFIED PLACES AND APPLICATION FORMS RECEIVED AFTER THE LAST DATE SHALL NOT BE CONSIDERED. THE UNIVERSITY TAKES NO RESPONSIBILITY FOR ANY DELAY OR LOSS OF APPLICATION FORM OR CORRESPONDENCE IN POSTAL TRANSIT /COURIER.

**Address for Sending of completed Application Form along with copies of documents:**

The completed Application Forms along-with documents required should be sent to the following address so as to reach him on/or **before November 27, 2012:**

**The Dean,  
Faculty of Management Studies,  
Banaras Hindu University, Varanasi - 221005**

2. Please ensure that a passport size photograph signed by you is pasted on the space provided for in the application form.
3. No Application Form shall be considered for admission unless it is complete in all respects including attested copy of the photograph of the candidate containing his/her signature thereon and other documents specified are attached thereto, such as, photocopy of CAT 2012 Admit Card and Demand Draft of specified amount (for downloaded applications only).

4. Candidates are advised to keep sufficient number of extra copies of the same photograph, which has been pasted on application form for future use, as and when needed.
5. The Category to which the applicant belongs once mentioned on the Application Form by 'tick' mark ("✓ ") will be final and no subsequent change will be allowed. If boxes requiring indication of category on the application form are left blank, the candidate will be treated under "General Category".
6. Application Forms of candidates who have submitted forged/fake certificates/documents or adopted fraudulent means shall be rejected without any intimation to the candidates. Further, such candidates shall be debarred from appearing in any subsequent entrance test conducted by B.H.U.
7. Any related legal litigation in respect of the admission shall be subject to the jurisdiction of the local court of Varanasi and/or Hon'ble High Court of Judicature at Allahabad only.

**G. LIST OF DOCUMENTS to be enclosed with application form**

Candidate must send the following documents with his/her application:

- i) Demand Draft of the specified amount for the downloaded applications.
- ii) A xerox copy of the admit card issued by IIMs for appearing in CAT 2012.
- iii) 2 self-addressed unstamped envelopes (27cm X 12 cm) for correspondence.
- iv) Self attested copies of Marksheets of Class X, Class XII and qualifying examination.
- v) Appearing Certificate from the Head of the Institution in case, the candidate is appearing in the qualifying examination.
- vi) Attested copies of year-wise marksheets (excluding final year) of qualifying examination in case the candidate is appearing in the qualifying examination.

**H. COURSE CURRICULUM**

Course curriculum for both Master of Business Administration (MBA) and Master of International Business Administration (MBA IB) has been specially designed after taking into consideration the needs of the corporate world. Learning is made interactive through lectures, seminars, role-plays, simulated games, group assignments, video sessions, multimedia presentations, laboratory exercises, case analysis and business games with an emphasis on industry-sponsored live projects. The emphasis is on learning the applications of concepts rather than just a theoretical understanding. The curriculum is upgraded every alternate year to cater to the dynamic business environment. The University follows Choice Based Credit System.

For existing curriculum, please visit our web site : [www.bhu.ac.in/fms](http://www.bhu.ac.in/fms).





## IMPORTANT DATES

### I. FOR APPEARING IN CAT 2012:

(Please also refer CAT 2012 advertisement / visit [www.catiim.in](http://www.catiim.in) for detailed information.)

#### CAT 2012 ACTIVITY SCHEDULE & IMPORTANT INFORMATION

Activity	Starting Date	End Date
CAT Advertisement	22 July 2012	
CAT Vouchers sale through designated branches of Axis Bank Ltd	30 July 2012	17 September 2012
Registration for CAT 2012	30 July 2012	19 September 2012

### II. FOR FILLING APPLICATION FORM OF FACULTY OF MANAGEMENT STUDIES, BANARAS HINDU UNIVERSITY

1.	Commencement date of sale of Application Forms from FMS, BHU :	<b>August 6, 2012</b>
2.	Last date for receipt of requisition for sending the application form by Post :	<b>November 05, 2012</b>
3.	Last date for sale of Application Forms from the counter of Faculty of Management Studies, BHU :	<b>November 26, 2012</b>
4.	Last date for receipt of duly completed Application Forms both at the counter and by Post :	<b>November 27, 2012</b>



**Contact Details:**

**Head & Dean  
Faculty of Management Studies  
Banaras Hindu University  
Varanasi – 221005.**

Phone: 91 542 6701409 ; Telefax:: 91 542 2369332  
E-mail: [admissions@fmsbhu.ac.in](mailto:admissions@fmsbhu.ac.in) Website: [www.bhu.ac.in/fms](http://www.bhu.ac.in/fms)