

Note: Below are some of the topics of projects for example only. You may visit the organization and the guide

(Manager from the particular Organization may suggest you some suitable topic related to the Organization)

Suggested topics are Projects topics for MBA but are not limited to:

Sl.No.	Project Topics
	PROJECT TOPICS FOR HUMAN RESOURCE MANAGEMENT
1	A study of performance appraisal / performance management system in XYZ organization
2	Assessment of role stress amongst the employees of XYZ organization
3	Job satisfaction survey at XYZ organization
4	Competency mapping in an organization
5	Training effectiveness in an organization
6	Study of organizational culture OCTAPACE profile.
7	Motivational analysis of organization
8	A comparative study of team effectiveness in an organization: Team effectiveness assessment measure.
9	A study of Compensation Management System
10	A detailed study of promotion and reward policy of organization
11	A study of quality of work life in an organization.
12	Mapping training need of employees: Training Need Analysis
	PROJECT TOPICS RELATED TO MARKETING
13	Formulation of Marketing Strategies to Improve Market Share of LG Microwave Ovens
14	Improving the Effectiveness & Efficiency of Operations at Cox & Kings India Ltd.
15	Demand Forecasting for Orion-ERP Package for ICICI Infotech in Bangalore, based on Small & Medium Enterprises.
16	Developing a Service Delivery Model to bridge the gap between services expected & provided by ICICI Home Loans.
17	Strategies for Increasing the Occupancy Rate of the Taj West End Hotel, Bangalore
18	A Market Feasibility Study for New X-ray Machines from Wipro-GE Medical Systems
19	Distribution Mapping & Dealer Satisfaction Survey for Nokia Mobile Phones.
20	A Study of Marketing Strategies & Distribution Channels in North Karnataka for Cholamandalam Investment & Finance Company Ltd.
21	A Study to improve Awareness level of Triraksha Welfare Scheme among farmers for Tractors & Farm Equipment Ltd
22	A Study to increase Penetration Level & Brand Loyalty among existing consumers of Samsung India Electronics Ltd.

PROJECTS TOPICS RELATED TO FINANCE	
23	The study on Indian Financial System post liberalization
24	The impact of Global recession on Information Technology sector in India
25	The impact of recent global economic slump on Indian capital market
26	A comparative study of bancassurance products in banks
27	A Comparative study of Equity linked Savings Schemes floated by domestic Mutual fund players.
28	A Comparative Study of cost of capital in Automobile /Steel/Pharma/Finance industry
29	A comparative study of Finance performance of banks using various ratios.
30	Profitability and Operational Efficiency of Public Sector banks
31	Profitability and Operational Efficiency of banks in India
32	A study of working capital management in small scale industries
33	The scope of Microfinance in Indian context.
34	Financial Inclusion- The scope and effect in Indian economy
35	Rural banking in India
36	Dematerialization – The scope and effect.
37	The future of Investment banks in the post Lehman Brothers era
PROJECTS TOPICS RELATED TO INFORMATION SYSTEMS	
38	Role of software agents as a collaborative tool-Ecommerce
39	Hospital Management System-Database Approach, Mangala hospital, Hassan
40	Automation of Banking database, XYZ Bank.
41	Automation of Customer Relation Database, A SAP Product
42	A study on Electronic data storage- Steel factory, Mumbai
43	A webpage design using JAVA-Google page
Projects topics for MBA - Project Management	
44	Application of Project Management Processes to the Global Product Development System
45	TRIZ applied in Product Development Project Prioritization.
46	Project Cost Estimation
47	Virtual Project Management
48	Continuous Business Process Improvement (CBPI)
49	Force Field Analysis
50	Information Risk Management
51	SEI – CMM & ISO Certification
52	Recent Revolutions in Project Management
53	Modern Trends in Project Management Perception
54	Knowledge Management in Project Management
55	Project Management Application Softwares
56	Project Risk Management
57	Project Administration
58	Project Feasibility Studies
59	Importance of Human Resource Management in Project Management.
Projects topics for MBA - Operations Management	
60	Concepts and Techniques related to materials management

61	Computer and Quantitative models used in formulating managerial problems.
62	Concepts and Techniques of Value Analysis to effectively control costs.
63	Deterministic and Stochastic inventory models.
64	Just In Time Production.
65	Logistics Management.
66	Project Scheduling.
67	Manufacturing strategy.
68	Site and Location Analysis.
69	Application of Quantitative Analysis and Computers for managerial decision making in operations problems.
70	A study on tools and techniques (e.g., CPM and PERT) developed to aid the planning, scheduling, and control of projects.
71	Quality issues related to enhancing customer satisfaction (both internal and external) to ensure long-term customer loyalty.
72	Ethical Issues in Operations Management
73	Studies and conclusions of McGregor, Maslow, Herzburg, Likert, Aggyris, and Blake on Operations Management Behavioral Science.
74	The use of material and supply chain management in manufacturing and service organizations to reduce inventory levels while providing adequate service to customers.
75	Problems encountered in planning, operating, and controlling production of goods and services
76	Tools in project management
77	A study on the methods of planning, organizing, and controlling maintenance.
78	A study on Production and inventory control, procurement, distribution, and their interrelationships.
79	A study on Total Quality Management, human resources, finance and accounting, information systems, and their interrelationships
80	Investigation into computerized production technology
81	Study on Plant layout design depending on type of production system.
82	Flexible Manufacturing Systems
83	Computer Integrated Manufacturing
84	Workforce Management
85	Work study, Method Study and Time Study
86	Modern Trends in Project Management
	Project Topics for Retail Operations Management
87	A study on Indian organised retail sector
88	Effectiveness of promotional schemes in Retail stores
89	Study of retail store operations
90	Prospects of etailing
91	Impact of retail atore design & layout on customer mind
92	Emerging retail formats and strategies
93	Role of FDI in Indian retail sector
94	A study on retail consumer behaviour-personal, socisl & cultural
95	A study on Loyalty programs in organised retail sector

96	A study on changing consumer preferences towards organised retailing from unorganised retailing
97	A study on strategies for promoting retailers brand
98	An analysis of possible strategies for successful internet based customer services in retail
99	Measuring the effectiveness of display system in retail industry
100	Retail outlet mapping of retail stores & shopping malla
101	Study on private lables VS national brands
102	A study on effective supplychain practices in organised retail sector
103	Impact of retail IT application on effective store operations
104	Best HR practices in organised retail sector
105	A study on customer relationship management practices in retail store
106	Issues in mall management
107	A study on effective retail project management
108	Analysis of training needs assesment of retail sales executives
109	A study on ethical issues in organised retail sector
110	A study on pricing strategies followed by sucessful retailers.
111	Projects topics for MBA – Total Quality Management
112	Implementation of 5 'S'
113	Quality Management in Software Industry – A Study
114	Process Capability Study in BPO
115	A Study on Continuous Improvement Process
116	Effectiveness of Six sigma Projects – A Study
117	Application of Quality Control tools – A Study
118	Cost reduction through Quality Approach – A study
119	A Study on Just In Time in specific manufacturing Company
120	Total Productive maintenance in specific manufacturing Company –A Study
121	Customer Satisfaction through TQM Approach – A Study

122	Quality Management in Healthcare sector – A Study
123	A Study on Statistical Process Control in in specific manufacturing Company
124	Impact of Application of QFD in Service Industries
125	Impact of Application of FMEA in Manufacturing Industries