

IDC

IIT Bombay

Admission Brochure



Important Dates

Access to downloading the M.Des Application forms
4th January, 2014

Last date for downloading the M.Des Application forms
17th January, 2014

Last date of receipt of hard copy of the completed M.Des application forms
27th January, 2014

Dates for displaying the list of selected candidates for M.Des test and interview on IIT web site <http://www.iitb.ac.in/admissions>
26th February, 2014

Date for M.Des Written Test
Friday | 14th March, 2014

Date for M.Des Interview
**Saturday | 15th March, 2014 &
Sunday | 16th March, 2014**

Declaration of Results on <http://www.iitb.ac.in/admissions>
1st Offer – 31st March, 2014
2nd Offer – 8th April, 2014

Payment of Fees
1st Offer – 1st April to 7th April, 2014
2nd Offer – 8th April to 14th April, 2014

Registration and orientation
11th July to 16th July, 2014

Instruction begins
17th July, 2014

Admission Requirement

Eligibility for M.Des Programme

The candidates should have a minimum of 55% marks (50% marks in case of SC/ST) or equivalent grades in the qualifying examination (as listed below)

Industrial Design

- Bachelor's degree in Engineering/Architecture Design/ Interior Design, or equivalent
- Professional Diploma in Design (NID/ CEPT, or equivalent)

Visual Communication/Animation/ Interaction Design

- Bachelor's degree in Engineering/Architecture/ Design/ Interior Design, or equivalent
- Professional Diploma in Design (NID/ CEPT or equivalent)
- BFA (4 year Professional programme, after 10+2)
- GD Art (5 years programme after 10th) with one year professional experience
- Master's degree in Arts/ Science/ Computer Applications

Mobility and Vehicle Design

- Bachelor's degree in Engineering/ Architecture/ Design/ Interior Design or equivalent
- Professional Diploma in Design (NID/ CEPT or equivalent)
- BFA (4 year Professional programme, after 10+2)

Separate application form must be submitted for each discipline along with an application fee for each.

Qualifying Examination

All applicants who would like to be considered for admission must be qualified through CEED (Common Entrance Examination for Design)

M.Des Programme for Foreign Nationals

1. A minimum of 60% marks or equivalent grades (6.0/10.0 or 2.4/4.0) at the qualifying examination.
2. Valid TOEFL score (for candidates from non-english speaking countries)
3. Outstanding portfolio (to be evaluated by PGC of IDC, IIT Bombay)

Application Forms

The candidates who have qualified through CEED with a score more than 34 for general category (31 for OBC(NC) and 22 for SC/ST/PD) will have to further apply to IDC, IIT Bombay. Application forms are available on IITB website. Candidates must download forms in the month of January by visiting IITB website: <http://www.iitb.ac.in/admissions>. A hard copy of the application form duly filled in along with enclosures should be submitted to:

**Deputy Registrar (Academic),
Indian Institute of Technology Bombay,
Powai, Mumbai - 400076
Telephone: 25767066, 25767059**

After downloading, submit the completed hard copy of application form with demand draft for Rs.300/- (Rs.150/- for SC/ST) for each application payable to: 'Registrar, Indian Institute of Technology Bombay.'
Payable at Mumbai.

Admission Test/Interview

The candidates who have qualified through CEED will have to further apply for admission test to IDC, IIT Bombay in the month of January. Sponsored candidates (by Industry) or self financed students are also eligible to apply for admission after having qualified through CEED. **On receipt of your application it will be scrutinized by the committee for eligibility.**

Those eligible for test and interview will be informed on www.iitb.ac.in/admissions site in last week of February. A weightage of 70% will be given to CEED score & the remaining weightage will be divided within the written test & the interview. Name of the selected candidates will be displayed on IITB website. Candidates have to go through a normal medical test of IIT for the purpose of admission.

Admission Procedure

The test will be held on 14th March, 2014 from 9.30 am onwards at the VMCC Seminar Hall of IITB. The details of the admission procedure will be web hosted by last week of February, 2014. This will be followed by an interview at IDC on 15th and 16th March 2014. The list of selected candidates (provisional) will be displayed on www.iitb.ac.in admission site in the month of March. The candidates selected for admission(provisional) will be required to pay the admission fees and other deposits in the month of April. Candidates in the waiting list will have an opportunity for admission, if any of the selected candidate do not pay the fees in time. The selected candidates after payment of requisite fees will be required to register for the course in the month of July. The course starts in July. Once the semester starts, you will not be able to take any break till the winter vacation which starts on 1st December.

FAQs

Who is a designer?

A Designer is a professional who creates new products, Interfaces and environments or improves those that already exist for enhancing the quality of life. A designer by nature is a highly creative person and enjoys solving problems. Designers constantly keep in touch with new materials, processes and technology and readily understand aesthetic, social and functional needs of users.

Do you fit in?

If you are firm in your views and want to change people's life through your creative streaks then design is the profession for you. A learner at IDC is expected to be self motivated with an open mind.

What if I have applied for more than one program?

There will be separate written tests & interviews for each of the five different programs namely; Industrial Design, Visual Communication, Animation, Interaction & Mobility & Vehicle design programme. If you have applied for more than one of the programmes, you need to appear for written test & interview for each program separately. You have to bring examples of your work reflecting your capabilities in the area applied for and present it to the interview board.

How do I prepare for the test?

The test will be about one and half hours duration. It will test your ability to creatively and appropriately solve simple design problems. Importance is given to the following - Problem Analysis, Creativity, and Alternate Concepts,

Justifications for your Solutions and Visual and Textual Presentation Skills. You need to bring your own drawing/writing aids such as pencils, brushes, colors, paints, etc. for the test.

How is the interview?

You can be given a chance to present your work which could include earlier student projects or professional works. The interviews are conducted in an amicable atmosphere and there may be questions about, your background, your portfolio, your strengths and weaknesses and your aptitude to design, creativity and openness to new ideas and future plans.

How can I best present my work?

You can compile some selected works of yours into a folder with actual printed materials, photographs, samples etc. If you have large paintings or artwork, take photographs of them instead of bringing the originals all the way to Mumbai. You can also give computer presentation on PC/CD/laptop.

What is the basis for selection?

The admission committee decides your admission on an overall criterion of your academic background, work experience, performance in design test, portfolio, your maturity, personality and CEED score.

Do I need to have my own computer?

For all registered students IDC expects to have their own personal laptop/PC to take care of basic computing needs. However high end workstations are provided by the department for advanced work.

Fees, Deposits and Hostel Rent

Particulars	GN/OBC		SC/ST	Institute Staff
	<i>Non-Sponsored Category</i>	<i>Sponsored Category</i>		
<i>Revised fees payable (₹) At the time of admission</i>				
Admission Fee	1400	1400	1400	1400
Grade Card	300	300	300	300
Medical Examination	200	200	200	00
Provisional Certificate	200	200	200	200
Student Welfare Fund	1000	1000	1000	1000
Modernisation	1500	1500	1500	1500
Identity Card	400	400	400	00
Courses of Study Bulletin	00	00	00	00
Institute Day Fee	00	00	00	00
Valedictory Function Fee	00	00	00	00
Total (1)	5000	5000	5000	4400

Deposit

Institute Security Deposit	1000	1000	1000	00
Library Security Deposit	1000	1000	1000	00
Mess Security Deposit	1000	1000	1000	00
Total (2)	3000	3000	3000	00
Annual Medical Insurance Premium(Once in year)	126	126	126	00
Total (3)	126	126	126	00

Per Semester Fees

Particulars	GN/OBC		SC/ST/PD	Institute Staff
	Non-Sponsored Category	Sponsored Category		
<i>Revised fees payable (₹) At the time of admission</i>				
Tuition + Stationery Fee	5000	25000	00	00
Exam Fee	500	500	500	500
Registration Fee	500	500	500	500
Gymkhana	750	750	750	00
Hostel Seat Rent	500	500	500	00
Electricity & Water Charges	2500	2500	2500	00
Medical Fee	1000	1000	1000	00
Student Benevolent Fund	1000	1000	1000	1000
Hostel Estab. Charges	2000	2000	2000	00
Medical Fund	00	00	00	00
Contribution to Hostel Subsidy	6000	6000	6000	00
Internet Charges	00	00	00	00
Hostel Maintenance Fee	00	00	00	00
Total (4)**	19750	39750	14750	2000
Grand Total (1+2+3+4)	27876	47876	22876	6400

* Students not staying in hostel are exempted from the payment of hostel fees. Candidates from reserved categories (SC/ST/PD) are fully exempted from paying the Tuition Fees.

Non-sponsored categories:

1. Teaching Assistantship (TA)
2. Research Assistantship (RA)
3. Govt./Sem Fellowship awardees (QIP/UCG/CSIR/DAE/DST/DBT/NBHM etc.)

Sponsored categories:

All other categories i.e SW, EX, SE, CT, TAP, PA, PS etc. In addition to above, refundable mess advance of Rs. 2000/- and Semester Mess Advance of Rs. 10000 is to be paid before occupying the hostel by way of DD in favour of Concerned Hostel.

How do I reach?

From CST Station/Dadar:

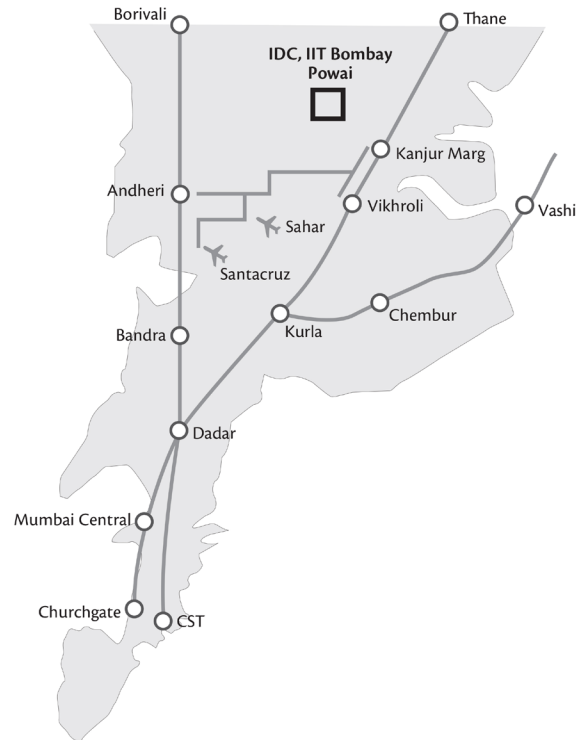
Take a slow local train on the Central Railway line to Thane/Kalyan. Get down at Vikhroli or Kanjur Marg station. Take an autorickshaw to IIT, Powai. Enter the campus through the Main Gate (the second gate on the right, near SBI bank) Drive straight in, turn right near Canara Bank and turn left thereafter to reach IDC.

From Mumbai Central/Churchgate:

Take a fast or slow local train on the Western Railway line to Andheri/Borivali/Virar. Get down at Dadar, change over platform to the Central Railway line. Take a slow local train on the Central line to Thane/Kalyan. Get down at Vikhroli or Kanjur Marg station. Take an auto rickshaw to IIT Powai. Enter the campus from the Market gate (the first gate you come across). Drive straight in to reach IDC. Alternatively, you can get down at Andheri Station on Western Railway and take bus routes from Andheri East side.

If you come by air:

International flights land at Sahara Airport which is about 8 kms from IIT. The Domestic Airport- at Santa Cruz is about 12 kms. It is best to take a Pre-paid taxi available at the Airport to come to IIT. Autorickshaws and regular taxis are also available at both the airports for reaching IDC at IIT, Powai.

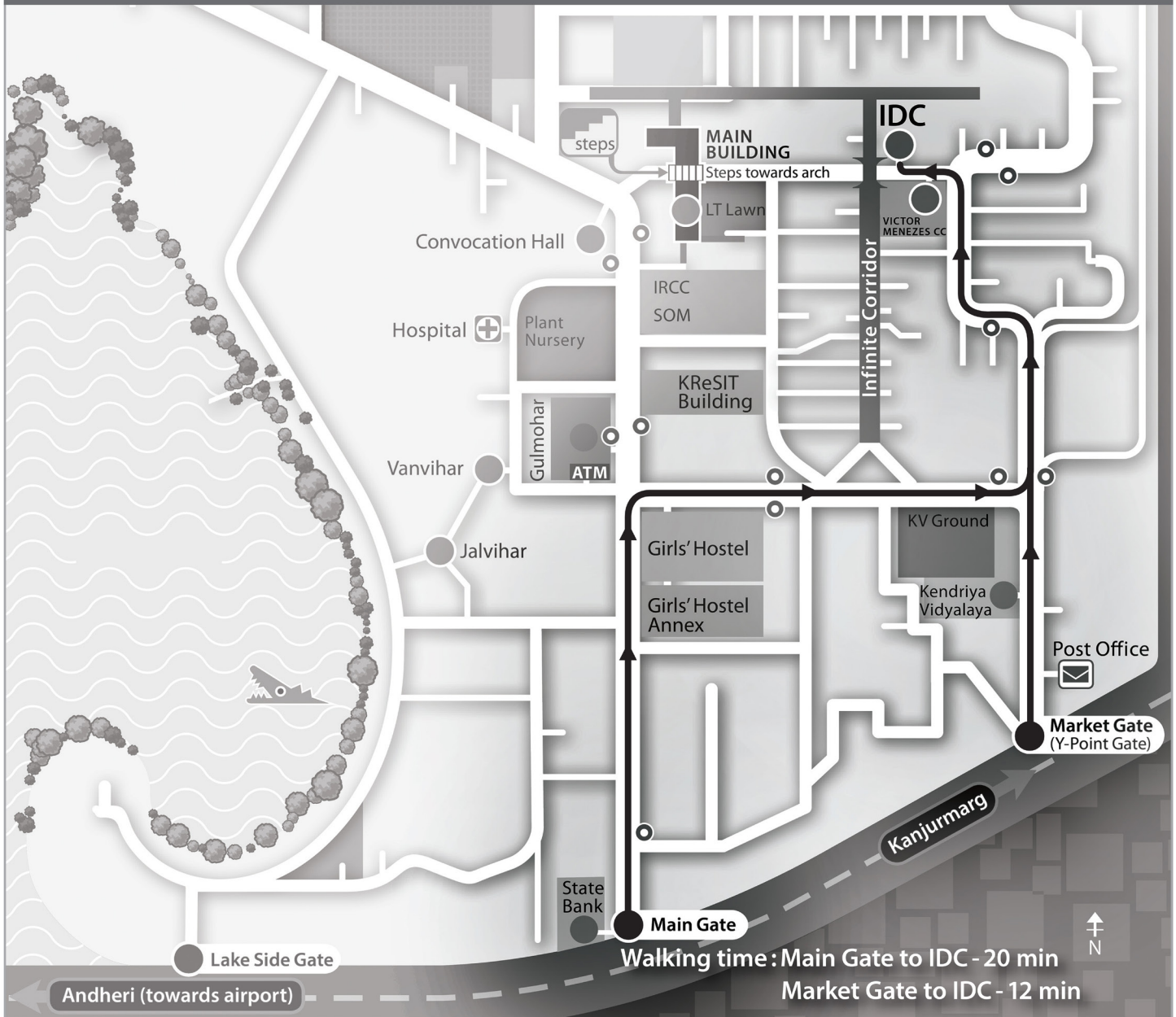


How to reach Industrial Design Centre?

Map is not to scale

Map does not cover all areas.

○ Bus Stop



Industrial Design Centre

Indian Institute of Technology Bombay,
Powai, Mumbai- 400 076, India

Phone: 022 2576 7801/ 2576 7802/ 2572 2545 (Extn: 7801/ 7802)

Website: <http://www.idc.iitb.ac.in>

E-mail: office.idc@iitb.ac.in

Design: Pooja Masurkar

