



Information Brochure – 2014



Welcome to Ansal University

WELCOME TO CONVERGENCE OF INTELLIGENCE,
INNOVATION & KNOWLEDGE



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► Message By The Chancellor



The true mission of the greatest universities of the world is to better human conditions through improving the quality of life. We also believe in that and are already regarded as an institution with an extraordinary foundation of academic excellence and global impact. We have enormous potential to build on these strengths and rise to even greater heights of distinction, scholarship and service. But to realize this aspiration, we must chart a new course of action, an equally transformative vision to guide our actions and define our future. The new century offers a new beginning. In the face of new challenges and fresh opportunities, let us work for greater accomplishments with our single-minded determination and unremitting efforts.

Society is changing rapidly in ways which will have a profound impact on the role of universities. The present century has been seeing lot of innovations and changes in the processes. These changes will have a major effect on the ways people work and the kinds of jobs they do. In a world where change is the norm, one thing is certain - knowledge will be a key resource and will be highly sought after. The challenge, shared by all universities, is to help to generate the intellectual property which will create new jobs, and to educate and train people to work in fields where they will be valued both for their specialized knowledge and their ability to research, communicate and solve problems.

It gives me immense pleasure to invite you to join the force that changes you and your capabilities, while transforming you to be a professional with a sense of value and determination, an approach that guarantees one thing - SUCCESS through pursuit of Knowledge.

Ansal University is dedicated to its mission to nurture scholars who will contribute to society by advancing knowledge and imparting it to the new generation.

SUSHIL ANSAL



► Message By The Vice Chancellor



Education imparts not just knowledge but a sense of perception, patience and most importantly, nurtures an individual's evolution for the future. The key factor 'Knowledge is at core of all development efforts in advancing economic and social wellbeing in an emerging nation like India. The need of the hour is to lay a strong foundation and evolve innovative processes that will prepare the students to be able to excel in the realm of their chosen field.

It gives me immense pleasure to invite you to join the force that changes you and your capabilities, while transforming you to be a professional with a sense of value and determination, an approach that guarantees one thing – success through pursuit of knowledge.

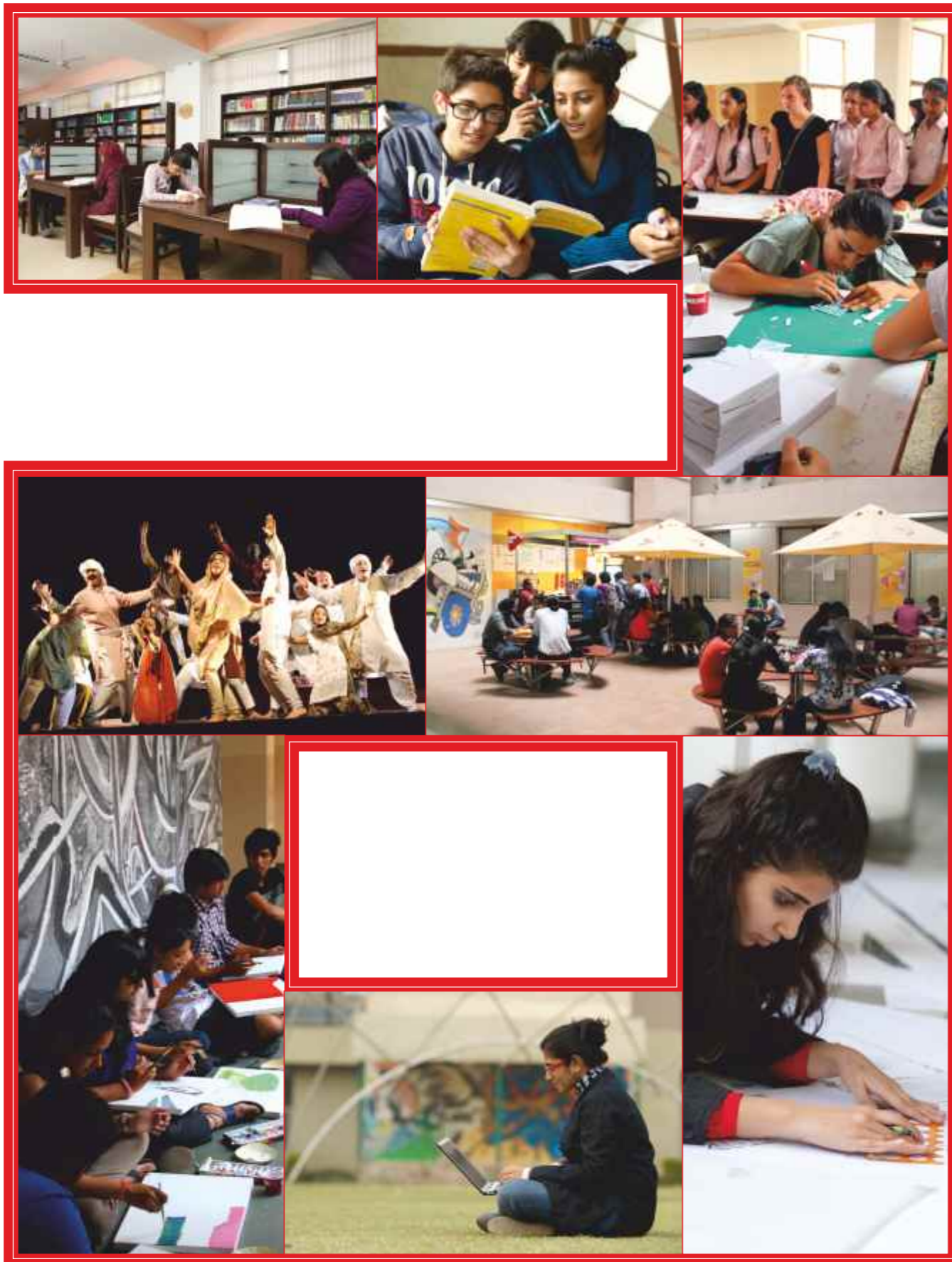
Ansal University offers quality teaching in a unique, supportive and stimulating environment. We attempt to mould young minds with a bright vision of the future driven by a mission to make a difference in the workplace through deep sense of commitment, integrity and perseverance. The learning environment provided at Ansal University encourages healthy internal competition and students are not merely judged by their academic performance but it goes beyond curriculum to value based activities and value oriented education. We instill the best of knowledge and experience through innovative and a strong approach that prepares students for the challenges ahead.

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Ambitions backed by education plays a pivotal role in creating, adapting, and gaining knowledge in all disciplines and all subjects. The trans-disciplinary approach, global orientation amalgamated with industry specific contemporary curriculum will produce world class professionals with multidimensional skills and futuristic knowledge.

C. S. NAGPAL





► Vision

Ansal University shall acquire and sustain intellectual and professional leadership in India and abroad by:

- Creating, applying and validating new knowledge through research, consultancy and dissemination
- Providing an inspiring, competitive and state of art academic environment for all round and value based development of human capital
- Providing an advanced quality of education with a futuristic approach for students drawn from around the world in the disciplines and professions that have the greatest bearing on the future of India and the World
- Providing a stimulating teaching and learning environment, where the best teachers and researchers apply innovative pedagogical techniques and encourage young minds to explore the frontiers of research, creating knowledge and wisdom that will equip mankind for the challenges of our collective future
- Generating knowledge and develop competence in all disciplines that are necessary for the sustainable growth of our cities and the survival of our rural communities, through innovations in architecture, planning, engineering & technology, design, arts, humanities, social sciences, management, and other contemporary fields
- Integrating curricula with the needs and demands of industry in all its manifestations
- Creating an environment that is competitive as well as cooperative, so that our students learn to excel while working together and pursuing common goals
- Nurturing students who shall lead the communities and organizations of the future, where they can apply their talent and knowledge and conduct their work with the rigor and steadfast purpose that is common to all great institutions



► Heritage

The legacy of the Chiranjiv Charitable Trust in the realm of higher education goes back to 1989, when the foundation of the Sushant School of Art and Architecture was laid by Mr. Sushil Ansal, to address the gap in Indian architectural education. The School was conceived with the objective of combining traditional Indian aesthetics and modes of urban planning with the needs of a modern cityscape. As the School made a mark in the field of architectural education under the guiding force of late Fellow of the Frank Lloyd Wright Foundation, Padma Shri MM Rana, the Trust further expanded to establish the Ansal Institute of technology in the year 2000 that received international recognition in the field of research, extension and global collaborations. The Sushant School of Design was instituted a decade later and in 2012 the 'Sushant Group of Institutions' came under the Ansal University, established through the legislation of the State of Haryana under Haryana Private Universities Act 2006.

The various schools under the University, located in a sprawling campus in the heart of Gurgaon, have carved a niche by offering the required educational programs and providing the best faculty and facilities to promote academic excellence. The strengths of the University include strong international collaborations with some of the top Universities of USA, Canada and Australia like, Clemson University, New Jersey Institute of Technology, Valparaiso University, Eastern Michigan University, Tarleton State University, University of Canberra, Deakin University, Lawrence Technological University and Massachusetts Institute of Technology. The organization has a rich intellectual capital comprising of about 150 highly qualified and experienced faculty from diverse fields. Besides the regular faculty members, the institutes have a history of long standing academic relationship with eminent personalities like late MF Hussain, Sonal Mansingh, Sir Joseph Allen Stein, Mario Botta, Sir James Bevan, Sunil Kant Munjal, Hafeez Contractor, Rajan Anandan and many more from various fields.



► About Ansal University

Ansal University has state of the art infrastructure, facilities, ambience and organizational culture, to nurture thinking and critical understanding needed in pursuit of professional knowledge and competence. We at Ansal University believe that a university is about empowering students to explore the unknown, through passionate, dedicated and innovative teaching and research.

Our dedicated team of faculty is committed to the task of ensuring that our students are well trained and holistically developed to meet the challenges of their chosen profession in this competitive world.

As an educational temple, Ansal University aims at developing the student's multi-dimensional personality i.e continuous pursuit of knowledge, commitment to excellence, cultivation of moral ethical values and taste for aesthetics.

Ansal University wants to make a significant difference in the lives of students by giving them intensive personality enhancement and mentorship Programs. This will help in producing world class communicators, orators, public speakers, entrepreneurs and leaders.

The unique feature of Ansal University is its fully interactive, trans-disciplinary, virtual campus without geographical limitations. The satellite network for education and research that links the campus of the university has facilitated leading experts to have academic interaction. Ansal University has dynamic faculty with the best of educational qualifications and experience. Masters qualifications. The University's faculty-student ratio of 1:12 is one of the best among the institutions of higher learning in India.

The University encompasses a picturesque campus with beautiful buildings. Besides world-class classrooms and labs, the University has aesthetically designed sports grounds, tennis court, basket ball court, design studios, residential facilities for students, academic resources, cafeteria and many more facilities to make a satisfying living for the students.

Right from the outset, our aim has been to develop a multi-disciplinary, futuristic and multi-campus character. We believe that the most promising opportunities for discovery exist at the intersections of disciplines.

► Advantages

- Trans-disciplinary Learning through subjects over and above your core area of study.
- Compulsory soft skills Training spread over all semesters by international trainers.
- Additional Certifications through global trainers during the course of study.
- Industry focused contemporary curricula with multiple specializations
- Emphasis on learning by doing through live projects
- Special projects for incubating entrepreneurship
- Limited venture funding for selected projects
- Liberal merit based scholarships at the time of admission
- Well established Center for Corporate Relations for training and placement support.
- Strong integration with industry
- International collaborations with premium global universities for academic and research activities.
- History of global quality education spanning decades
- Located in the heart of the city of Gurgaon with very convenient connectivity.
- Preferred placements by Ansal API & their business associates across the fields.



► About Ansal University

International Collaborations



► Pedagogy

Excellence in teaching must be nurtured. At Ansal University, it is strongly believed that every student should be focused and motivated to succeed. The thrust lies in building personalities and careers with a realistic road map that guides every student towards a successful professional career.

The teaching pedagogy adopted is benchmarked against global standards and every faculty uses international pedagogy involving experiential learning. Seminars and presentations are given by students, which help them in developing their skills in effective expression and public speaking.

Teaching and assessment in every school is done not only to award degrees but to validate the learning outcomes of the particular course.

Practical sessions are an integral part of any professional course. Students are asked to undertake practical classes, wherever required, so that they not only know the subject but are able to apply it in the laboratory.

Every student is required to submit his/her work, including dissertations, long essays or research projects, for evaluation and critical discussions regularly. The University actively involves the parents and guardians in the holistic development of the students and believes that parents are important stakeholders in the education process who are expected to pro-actively interact with the faculty mentors and coordinators to apprise themselves of their ward's progress. Such efforts by the students give them the chance to develop their skills in original research by testing out theories and advancing their own ideas.

Scientific testing and measurement tools like conceptual tests, continuous assessment and critical evaluation are adopted. These tests focus on key concepts and learning goals for the class.

Most of the Programmes have a built-in provision of opportunity for students to go for industry attachment, corporate internship, field studies and surveys. Such trainings chisel the students to adopt real world work environment after completing their studies.



► Events @ AU

The office of the Dean Student Welfare at Ansal University provides ample opportunities and thus facilitates overall personality development and leadership qualities among students. Through a plethora of activities organized under the Student Welfare, Students effectively plan, organize, coordinate, and participate in various games & sports, cultural and literary activities at University under the able guidance and supervision of competent authorities.

> **Zest** 2013, commenced the academic session 2013-14 by welcoming the Fresher's at Ansal University. Inviting more than 1500 students in this Fresher's Party.



> **Annual Sports-Day** celebrated in November, 2013, kick-started with a marathon from Chaudhary Devi Lal botanical park, Sector 56, Gurgaon to Ansal University Campus at Sector 55. More than 150 students participated in this event along with 25 members of faculty and 20 staff members. Flagged off by the Vice Chancellor, Dr. C. S. Nagpal, this marathon was organized with a special message "CLEAN GURGAON GREEN GURGAON".

With athletics and other games including 100m, 200m and relay races, finale of basketball, Volleyball, Football, lawn Tennis, Table tennis, Carom and chess, the sports day culminated in taking the sports day proceedings further with few fun games such as 'hit the wicket', 'penalty shootout' arm wrestling and 'sudoku' for the light entertainment of students. Augmenting the Academic fraternity was a friendly cricket match organized between members of faculty and staff, where the staff won the match.

The sports day folded up with the thrilling basketball finals and the most loving sport of our nation i.e. cricket finals on a grand note.



> **Experia Fall-2013** held in November 2013 was the annual cultural fest at Ansal University which showcased the talent, viable spirit and enthusiasm of students through an array of activities.

The first day of the festival, saw the participants showcasing their skills in various events like Solo singing, Street painting, Tug of war, Treasure hunt, Tattoo making, Sketching, Rangoli Making and many other fun filled activities. There were also a host of brain storming events like Sudoku, Treasure Hunt, Debate and Cyber Games. Through dramatics and street play, the students presented their acting abilities highlighting social topics giving a lyrical twist and insights into the society's problems. This was followed by other events like quiz, solo dance.

The two day Fest mania culminated with the performance of the band DESI ROOTS where the students enjoyed a lot and move their feet on the melodies tunes of music bringing the two day cultural fest to an end.

Academic Award Ceremony of Ansal University was successfully conducted in November 2013 to felicitate all who performed well in their academics. More than 700 Awards were distributed in all categories ranging from Best Performer to Best Overall Performer of the year. After the academic awards, the cultural awards were also distributed to the winners of various events held at Experia-2013.

► Events @ AU

EVENTS HELD IN HOSTEL

The office of the Dean Student Welfare at Ansal University also takes care of organizing events at Hostel. In academic session 2013-2014, the following cultural and sports events were conducted to boost the confidence and camaraderie among the hostlers.

> Cricket tournament (August-Sept 2013)

A cricket tournament was held in the Campus ground between the hostel students. Total 5 teams participated in the tournament. Matches were played early in the morning which encouraged the students to participate and cheer the players.

> Table Tennis Tournament (September 2013)

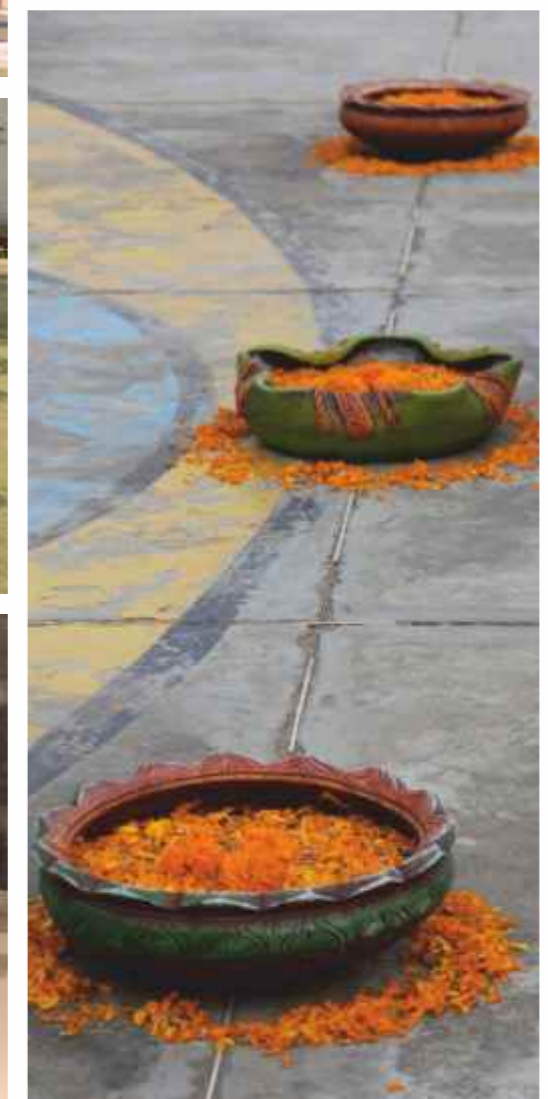
was conducted for the hostel residents. Around 50 students participated in the tournament. Matches were held in the night, which was an experience for the residents. They enjoyed and cheered for their players.

> Fresher's party (September 2013)

was organized to welcome the new students of the hostel. Chief guest of the party was our honorable Vice chancellor. Fresher students displayed their talent by organizing a cultural evening. They demonstrated their various abilities in this party. Even some senior students encouraged their juniors by performing in the party. Party ended with an hour of DJing.

> Diwali Party (October 2013)

was held in the hostel for celebrations. Students showed a lot of enthusiasm for the party. They started preparing for this a week before. Party witnessed various competing events like Rangoli making competition, Tambola, dance etc. Overall it was a wonderful experience for the students.



► Platform Lecture Series

The Platform Lecture Series is a unique initiative by our University where eminent thought leaders and industry stalwarts come together to give insightful talks on a number of issues affecting our world. This introduces the students to the charm and power of knowledge. It also inculcates in them the quality of rational thinking, whereby developing them into competent global professionals and responsible citizens. The presence of such renowned leaders inspires and enthuses students a great deal.

a. HAFIZ CONTRACTOR 'Architecture Forever'

As Hafiz Contractor shared some of his projects ranging from high end apartment buildings, large scale commercial and institutional buildings, individual houses and slum redevelopment, he questioned the approach of the architectural community and placed architects as service providers who must cater to the needs to their clients. Averse to losing any projects, he emphasised on the importance of finding solutions as required by the client and provoked the audience to reflect on the role of the architect:

The client wants something and we as architects say that we don't do this! Is it right?...On observing residential building done by great architects such as Le Corbusier in the present day, we realise that the residents have modified, improvised customised their houses. Isn't it better to rather offer them what they identify with?

Hafiz shared solutions that he has found and used that not only fulfil the needs of the builder but also the end user, such as the double wall or the 'two feet six inches architecture' that changed the skyline of Mumbai. The 'popular' architect who claimed to be the 'most misunderstood', challenged the position of architects in questioning the aesthetic sensibility of the client and shared his sense of pride in never turning a client away and offering appropriate solutions for all.

Hafeez heads the largest architectural firm in the country with 530 employees. The firm has to its credit 2500 satisfied clients, with 72 crore square feet of ongoing projects in 100 cities and five countries.



b. JOGINDER SINGH 'How to Excel in Life and Career'

Narrating his personal experiences and professional anecdotes, Joginder Singh accentuated the importance of a self-disciplined life, well-written goals, time management skills and task prioritisation rules, as mandatory rudiments to excel in life. According to him, 'life becomes fulfilling and rewarding when passion becomes profession'. He encouraged students to identify their fields of interests at the outset, followed by setting their goals and then commencing their pursuit. Furthermore, Joginder Singh emphasised that we must reward and appreciate ourselves on completion of our short-term or long-term goals. This practice of self reward provides great momentum to continue the quest with aplomb and thus assures success. Success then does not remain a destiny but becomes a journey. At the end, he enthused in students, this message that no matter how difficult and challenging a goal may be, a person with commitment, focus, passion and determination can confront and negate all distractions to reach and achieve his set ambitions.



Joginder Singh retired from the Indian Police Services (IPS) and was the former Director of Central Bureau of Investigation (CBI). Encapsulating his long working experience, holding prestigious positions through the course, he has authored a number of books on a wide variety of subjects ranging from good governance to ways of success and happiness.

c. SUNIL KANT MUNJAL 'India's Growth Story and Vision for the Future'

It was a moment of pride for Ansal University to play host to Mr. Sunil Kant Munjal, Joint Managing Director Hero Motor Corp & Chairman, Hero Corporate Services, under the aegis of the Platform Lecture Series on November 9, 2012.

Platform Lecture series is organized every year by Ansal University. It is run under the aegis of Chiranjiv Charitable Trust, Ansal University and Sushant School of Art and Architecture and Sushant School of Design.

Mr. Munjal is a senior member of the \$ 5.1 billion plus Hero Group and is responsible for developing growth strategy and implementation of new



► Platform Lecture Series

business plans for the Group. A wonderful human being, his work speaks volumes with the kind of philanthropic work done. Mr. Munjal was invited at Ansal University to speak to the students on issues of national and global significance. He highlighted on the key drivers of sustainable growth in India, where youth played a significant role. He also deliberated upon opportunities for India as one of the largest two-wheeler markets. Speaking about Mr. Obama's re-election, he projected a positive impact on the business opportunities for India. He also spoke about the significance of ethical business practices. He informed the audience that the Hero Group was coming up with an educational institution with a curriculum that would incorporate specific subjects related to citizenry, soft skills and mind, body and soul. Ansal University has already implemented these very subjects in their curriculum with the objective of holistic development of students' right from the beginning of their session. Overall, it was a wonderful learning experience hearing a man of great stature and an icon like Mr. Sunil Kant Munjal.

d. RANJAN ANANDAN

'Internet in India'

India has got unprecedented opportunities. Technology and internet make them more humongous. What we need is to incubate innovation and entrepreneurship to tap such massive opportunities. This sagacious advice comes from Rajan Anandan, VP and MD, Google India.

Enlightening the students on the topic 'Internet in India' under the auspices of Platform Lecture Series at Ansal University, Mr. Anandan acquainting the students with this ever demanding and growing field of technology. He mentioned that presently 2.5 billion people are connected through internet and this number is expected to reach 5 to 5.5 billion by 2020. In India, which has 47 million small businesses and out of which only 20 thousand are online as compared to Chinese business in which a single company Taobao has 6 million merchants to sell products online.

The opportunities need to be exploited at large through internet. This exposure would increase the success rate of businesses much faster as compared to earlier decades. So, be it Indian economy, small businesses, education, socialising, e-commerce or latest innovations, technology is going to profoundly impact each one of these areas and thus he recommended students to be extremely smart in 'digital skills'.



► Trans-Disciplinary Learning

A student comes to the university not only to learn one discipline of study, but to grow as a complete person. We believe that a student should get an opportunity to respond to his subsidiary likings also. Learning and training for a particular profession cannot be complete without pegging it with other disciplines supporting the profession or serving your inner instinct to learn something different. Trans-disciplinary approach to teaching and learning entail the use and integration of methods and analytical frameworks from more than one academic discipline to examine themes, issues, questions or topics.

'Learning to Know' is the major outcome of Trans-Disciplinary Learning that transforms students into successful professionals. The TDL approach establishes bridges between different disciplines and helps in emergence of continually connected beings, who are able to adapt themselves to changing exigencies of professional life, endowed with permanent flexibility and oriented towards actualization of their potentials.

Trans-Disciplinary Learning (TDL) mainly focuses on project based learning from the disciplines of the interest of the students. Completing a TDL project involves joint research work that draws together concepts, theories, and approaches from more than one discipline. Students are able to share their skills & experiences with team mates, which not only polishes their proficiency but also gives them delight about producing new knowledge. They are able to break down traditional framework of learning and attain knowledge through multidimensional perspective – sharing them & learning from them to develop new knowledge & theory.

Students have the freedom to choose a 2-3 credit unit courses from the list of Trans-Disciplinary Learning (TDL) Electives offered in each semester. The Basket of course is as follows:

Architectural Appreciation	Eco-future	Extreme Engineering	Indian Culture
Art Appreciation	Emotional Intelligence	Fashion Studies	Indian Defence Forces
Study of BRIC Nations	Environmental Laws	Me & My City	Indian Writings in English
Community Service	Design Thinking	Cross Cultural Communication	Learnings from Bhagavad Gita
Conserving Ecology and Biodiversity of India	Contemporary Urban Studies	MS Project	Masterpieces of World Literature
Conflict Management	Constitution of India	Design Management	Neuro-Linguistic Programming
Event Management	Cyber Security	Disaster Management	Project Management
Everyday Psychology	Geography of India	Film Appreciation	First Aid Basics
Health and Hygiene	Sports Management	Foreign Language	Forensic Science
Wellness	Tourism Attractions of India and the World	Visual & Performing Arts (Theatre Studies)	Visual & Performing Arts (Dance Forms)
Self-Defense Awareness and Training	Restaurant Entrepreneurship	Finance for Non-Finance	IT Watch: Future of Information Technology

► Soft Skills

Carving its niche in Academia through its effective Soft Skills Training, Ansal University, prepares and empowers its students for the professional field and personal life. This program of Soft Skills is aligned with business, personal and interpersonal skills so as to make the future leaders well equipped with the essence of creating a personality which is acceptable, impressive and meaningful in the corporate world. Since employers consistently rank soft skills as the No.1 characteristic when considering candidates for employment, it becomes imperative to give a well behaved mix of technical skills coupled with adequate soft skills to the students.

Hence, the entire training module of Soft Skills at Ansal University has been devised after extensive research, industry feedback and professional experience of the Soft Skills team. A large amount of knowledge and experience has been condensed to put in designing the different modules of soft skills in a way that makes the learners achieve quick progress. To keep a track of progress of each student, the following pedagogical methods have been followed:

- A unique blend of class room teaching coupled with audio and video recording/viewing of some of the modules is followed.
- The Course consists of a number of interactive, appropriate and interesting activities.
- Continuous interaction and practice in each module is done.
- Regular monitoring/assessing of the students is done internally.
- Giving feedback helps learner to work on the weak areas and focus on the stronger ones.
- Portfolio/ Daily Workbook is maintained and marks given.



- E-mail for queries/ feedback has been setup.
- Face to Face interaction with the Instructor takes place.
- Resource library in terms of a web link for the particular topic/discipline is provided to the students for their further reference.

Besides this, the modules have been designed such as to increment value in students such as:

- To provide students with the foundation modules in Time Management, Goal settings and Professional Etiquette at the beginning of semesters.
- Manage themselves by a more organized and scientific approach.
- Get technical and professional exposure through industrial trips and excursions.
- To make the students more employable through conducting mock-interviews, GD's and Presentation Skills.

Thus implementation of these skills helps the students to differentiate a competent executive from an outstanding one. Students understand and learn that excellence and success at the workplace are achieved by the skill sets provided, such as, ability to inspire others, foster a sense of co-operation & delegate effectively. They also master a range of practical skills from effective analytical skills to time management and a confident, determined attitude towards hitting the 'bull's eye' in the Corporate World.



► Corporate Resource Centre

At Ansal University Gurgaon, a dedicated team ensures the right placement for each student. The CCR Department constantly interacts with the corporate world and helps students prepare for their career.

Besides, the industry specific Career Advisory Boards consisting of leading members of the Corporate World, gives guidance on creating a clear career plan, a list of appropriate employers set realistic career goals and a planned time table on professional developments for students' future.

The leading companies from all the sectors are invited by the CCR Department on the campus, where the eligible students are facilitated to go through the entire selection process. The entire process is governed by the students' ability and performance, as well as the requirements and norms of the industries.

We encourage competitiveness by nurturing knowledge, entrepreneurship and creativity. We believe that these strengths help us in successfully competing and exploiting emerging opportunities.

LIFE SKILLS TRAINING

We believe in education system that looks beyond employment and concentrates on individual development by imparting Life Skills and enhancing life time opportunities. We spare no efforts to groom our students, not only in their chosen discipline but also broaden their mindsets and create positive attitudes, thus equipping them with all qualities to make them an asset to whichever organization they join.

PLACEMENTS MILESTONE

Our testimony of imparting qualitative and professional education is reflected by our prized alumni. As of date the Ansal Group has thousands of Alumni spread over the world working and contributing at senior positions in well-known institutions and organizations.

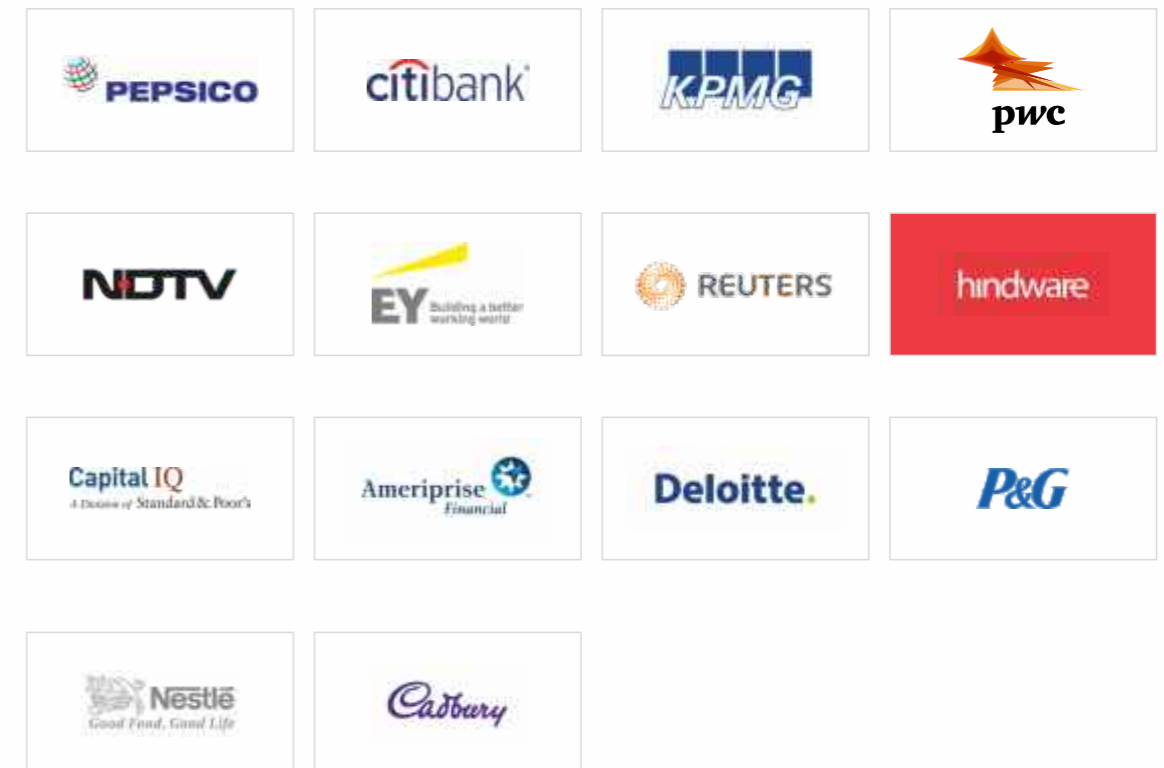
Sushant School of Art & Architecture Associates:

- | | |
|---------------------------------------|------------------------|
| 1. B.V.Doshi & Associates | 2. Studio Mumbai |
| 3. Sanjay Prakash | 4. Sanjay Puri |
| 5. Aniket Bhagwat | 6. 42mm |
| 7. Anagram Architects | 8. Sikka Associates |
| 9. Matra Architects & Rurban Planners | 10. M:OFA Studios |
| 11. Arcop Associates | 12. Emaar MGF and more |

Top B.Tech Recruiters –



Top MBA Recruiters –



► Studios & Research Lab

Studio and lab spaces at Ansal University provide stimulating learning environment buzzing with creative activity and latest technology. The laboratories and studios are the centres of excellence that provide hands on experience on the concepts learnt in the theory classes. These are well equipped with state-of-the-art tools, modern facilities and advanced & sophisticated instruments.

Experiential learning is prominent in Studios and Labs that offers opportunity to work alongside with industry professionals seeking to solve real-world design and planning problems.

Zyxis Studio The lab is equipped with modern technologies such as the Laser Cutter and Engraving Machine that can enable students to cut and engrave across a range of dimensions on various materials such as paper, acrylic, leather, stone and clothes. The printer behaves just like a normal printer, which can be operated through various programs such as CorelDraw, AutoCad, Photoshop and Adobe Suite. Since it can cut or engrave on any material, as per design, it is especially beneficial for students of architecture (SSAA) in model making. The accuracy and precision will give a splendidly cut elevation for model making, and in no time students will be ready with their 3-dimensional model. The ZPrinter 450 (3D Systems) sets the standard for speed, color, affordability and ease of use. It simplifies the 3D printing process with automated operation at every step and transforms electronic 3D data into handheld physical models. Colour dramatically communicates the proposed look, feel and style of engineering product designs.



Zyxis Studio - state-of-the-art Digital Production Lab at Sushant School of Art and Architecture, Ansal University



► Hostel Facility

Hostel facility is available on campus and off campus.

- Hostel Room will be allotted (subject to availability) for one full academic session and fee will be charged annually as per the applicable fee structure
- If a student stays in the hostel during summers then additional hostel fee will be payable
- Every resident will have to vacate the hostel within seven days from the completion of the session/examination. He/she will not have any claim on allotment of hostel for the next year or retaining the same seat/room in the next year
- Allotment for the summer semester will be taken as independent allotment & cannot be claimed as a matter of right
- The students who stay in the hostel for one full session and are interested in continuing for the next session also, they will have to get themselves re-registered for the next session by paying Rs.10,000/-. Such re- registrations shall normally take place in the month of April. If a student does not avail the hostel facility after getting himself re-registered, his deposit of Rs.10,000/- will be forfeited. In case of his/her joining in the next session on the basis of this re-registration, this amount of Rs.10,000/- will be adjusted towards the hostel fee. It may please be noted that the last date of payment of balance hostel fee is 15th July. In case the last date falls on a holiday, the next working day will be considered
- Those students who do not get themselves re-registered for the next session may be allotted accommodation in the next session purely on the discretion of the Management



► Knowledge Resource Centre

The Knowledge Resource Center (KRC) at Ansal University has a huge collection of latest books and journals, both national and international, and other learning resources, both in print and electronic forms. The university has subscribed to the online Journals and database like INDEST, Consortia of Indian Institute of Technology, Delhi, Delnet & EBSCO host. The Center is fully linked with AU intranet and internet.

KRC follows Open Access System OPAC/e-journal access facility for the students and faculty members. Web OPAC is available locally within the campus to get the information about the availability of books, status, overdue, latest date of return etc with the Library Management Software LSEase for Linux.

The reference section includes a vast collection of reference books, handbooks, dictionaries, encyclopedias, CD-Roms on varied subjects such as Design, Architecture, Management, Engineering, Computer Science, Applied Science, Biotechnology, Humanities, Literature, Liberal Arts etc.

The KRC of the University has a very active learning ambience. Spread over a carpet area of 4300 sq. feet, it has three sections: Main Section, Reference Section and Auxiliary Section. It can accommodate 200 students at a time. Ansal University Library proudly proclaims to have more than 45,000 books & CDs on Education, Management, Computer Science, Engineering, Architecture, Science and Humanities to cater to the needs and requirements of the faculty as well as students. The reference collection includes strong stock of all kinds of reference books, handbook, and dictionaries, encyclopedias on electronics and communication engineering, computer science, bioinformatics, biotechnology, humanities.

It is fully linked with Internet and local Intranet. The Library is fully automated & computerized by LS Ease software.



► Connectivity

Transport facility is provided to have access from all points of Delhi-NCR.

Normally the Ansal University transport covers areas of Delhi, Gurgaon and Faridabad as mentioned below.

DELHI - Laxmi Nagar, Mother Dairy, Ashram, Lajpat Nagar, Moolchand, GK 1, Nehru Place, Sheikh Sarai, Saket, M.B. Road, Lado Sarai, RK PURAM, Rao Tularam Marg, Vasant Vihar, Munirka Vihar, Vasant Kunj, Andheria Mode, Aya Nagar, Uttam Nagar, Janak Puri, Dabri More, Dwarka, ROHINI, Madhuban Chowk, Dipali Chowk, Peera Garhi, Paschim Vihar, Vikaspuri, Janak Puri, Tilak Nagar, Hari Nagar, MALKA GANJ , old Sabzi Mandi, Karol Bagh, Ridge Road, Shankar Road, R.M.L Hospital, Willington Crescent, Teen murti, Chanakya Puri, Sarojini Nagar, AIIMS, IIT Delhi, AZADPUR, Model Town, Shalimar Bagh, Wazirpur, Britania, Punjabi Bagh, Raja Garden, Mayapuri, Dhaula Kuan, Subroto Park, PALAM VIHAR, Najafgarh, Dwarka, Bijwasan

GURGAON - Hero Honda Chowk, Rajiv Chowk, South City II, Pataudi Chowk, Nehru Stadium, IFFCO Chowk, Sahara Mall

FARIDABAD - Balabhgarh, YMCA, Old Faridbad, Badkhal More, Surajkund

Note: Bus Routes may be changed/withdrawn based on the number of students.

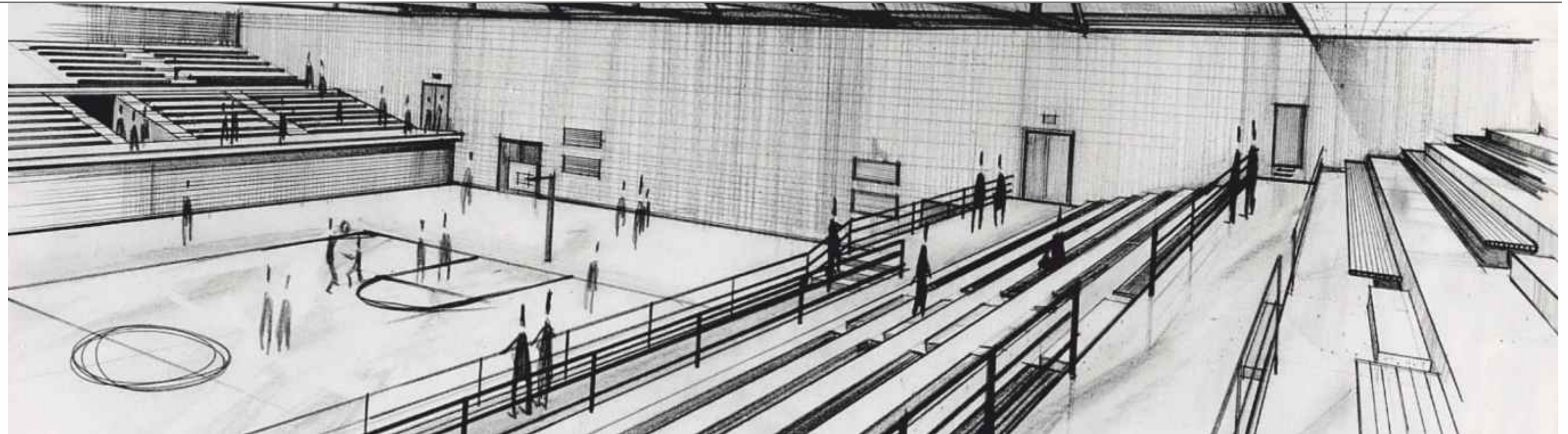


► Ansal University Schools

- **SUSHANT SCHOOL OF ART & ARCHITECTURE (SSAA)**
- **SUSHANT SCHOOL OF DESIGN (SSD)**
- **SCHOOL OF ENGINEERING & TECHNOLOGY (SET)**
- **SCHOOL OF MANAGEMENT STUDIES (SMS)**
- **SCHOOL OF INTERNATIONAL STUDIES (SIS)**
- **SCHOOL OF LAW* (SoL)**

* BCI approval under process

► Sushant School of Art & Architecture



> About The School

The Sushant School of Art & Architecture (SSAA) was established in 1989 by Chiranjiv Charitable Trust, a premier voluntary organization devoted to the cause of education. In the last 25 years, SSAA has established itself as one of the top three architectural institutes in the Indian subcontinent (as per the EUMD India List of Top Architectural Institutes in India by the British Council). The school is recognized by the ministry of Human Resource Development, Government of India, All India Council for Technical Education (AICTE) and the Council of Architecture (COA).

In every stage of its long history, the school has renewed the faith in the agenda of change, which can inspire the students to experiment, create and refine their ideas and encourage a process of guided self-learning. The emphasis is on the development of faculties of perception, analysis, assimilation and decision making with the help of both objective information and subjective attitudes based on reasons. Architectural education at SSAA encompasses training in specific skills and exposure to a broad range of issues. Technology and humanities are integrated with design to enhance this process.

SSAA has a reputed tradition of excellence, which is demonstrated in excellent work being done by the alumni in many countries across the globe. The faculty at Sushant School is geared towards developing, in each student, a strong sense of design, technical sensibility and all-round awareness early in their career and endeavours to form many more research and practice alliances in the future.

Through its alumni and faculty linkages, the Sushant School has cultivated associations with a number of international universities such as Oxford Brookes' University, University of York, University of Melbourne, University of Virginia, University of Montreal, University of British Columbia, and Aristotle University of Thessaloniki, Greece, Illinois Institute of Technology in Chicago, The Frank Lloyd Foundation, USA and The Schumacher Institute, Bristol, UK. The school is an affiliate member of the Association of Collegiate Schools of Architecture (ACSA), USA. International relationships ensure that SSAA renews its respected status within the world design community.

> USP Of The School

Sushant School of Art and Architecture has functioned on a dynamic and innovative way of learning. With its extremely qualified faculty and effective 1 to 10 Studio units, the learnings have moved from simple informative to 'Learning by Doing'. It not only helps students to be more practical but imbues a feeling of building independently. The school is imbued with revolutionary ardour of cutting edge tools such as 3D Printer, Laser Cutter and modern workshop tools. With these, the school has marked its name among several international universities for workshops and lectures. The school has top of the line library after School of Planning and Architecture and known for its transparent administrative works.

► Sushant School of Art & Architecture

> Dean's Message

Sushant School of Art and Architecture is now 25 years young. Excellence has been the mode of existence since its inception, and today we step forward with a confidence that comes only with success and experience. An SSAA education is unique and marked for the emphasis on free thinking, technical expertise and design that addresses social and cultural issues. Architecture for us is still heroic and modernist but today it is also a mode for theoretical enquiry and consideration in a country that is now taking its rightful place in the global arena.

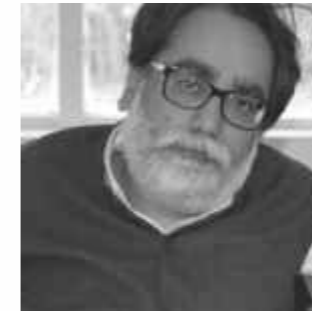
At SSAA there are four aspects of architectural education, just as there are four legs to a chair. First is the emphasis on vocational skills that one must learn to master just as any craftsperson. Second is the emphasis on professional skills, which particularly in architecture means not only spatial manipulation, but also the ability to concretize ideas in to built form. A third emphasis is that of liberal thinking- that is the ability to think, analyze and learn freely and follow a query without a consideration for an end. This emphasis on philosophia is what separates architecture from other professional and vocational training. A last emphasis is on the ethical - this is not just a favourable set of values one espouses when convenient, but what one deploys even when not personally favourable. In a fast developing country with critical sustainability, environmental and equitability issues, the ethical cannot be overemphasized. These emphases, and the dynamism of our exceptional faculty, make SSAA the benchmark for every architecture school in the region today.

Two years ago SSAA had begun focusing on sustainability and in incorporating the new tools that have emerged in energy analyses. We specifically set out not to create an add-on understanding of sustainability but to address it as a core concern of design. In the new curriculum and structure that SSAA has now adopted, there is now even more hands-on training with this and the accompanying new digital tools. SSAA graduates will be on the forefront of addressing any issue of sustainability with more advanced means.

With the completion of our digital lab with 3D printers/ rapid prototype machine, laser cutters and scanners, we are now also setting up a new design pedagogy which will seamlessly move from digital to analog. In India we are the first architecture school to do so. We are also now emphasizing more on intensive workshops with emerging technologies such as robots in the construction industry, again a first. These workshops as well as our dynamic student exchange programme and joint studios with international universities and our guest lectures and conferences have brought home a simple point- our students and faculty exceed global standards and yet remain focused on addressing problems specific to India with imagination and highest technical expertise. The success of our students and faculty in national and international competitions as well as publications makes this an indisputable fact.

Sushant School of Art and Architecture will continue to be one of the most intense and cutting-edge centres of architectural discourse. With our community of innovative designers, architecture practitioners, scholars as well as excellent students, we will continue to structure professional roles, political agendas and academic discourses in India and the global arena.

Dr. Rupinder Singh



> Dean Profile

Dr. Rupinder Singh

B. Arch. from Chandigarh College of Architecture, Chandigarh and M. Arch. (Urban Design and Planning) from Massachusetts Institute of Technology, USA, Dr. Singh studied for his Ph. D. at Princeton University. He has to his credit over 25 years of Academic and Professional experience in the field of architecture in India and abroad.

Prior to appointment as Dean-SSAA, Dr. Singh has worked as Dean- School of Architecture & Design, Lovely Professional University, Punjab. He has been associated with top level architectural firms in India & abroad like Design Group-New Delhi, GRUP-New Delhi, Jyoti Rath Associate-New Delhi, B.V. Doshi & Associate-Ahmedabad, Morphogenesis-New Delhi, Antonio Mambro-Boston, 46-architecture, Boston etc. Dr. Singh has received several awards and medals and published many books and research papers.



► Sushant School of Art & Architecture

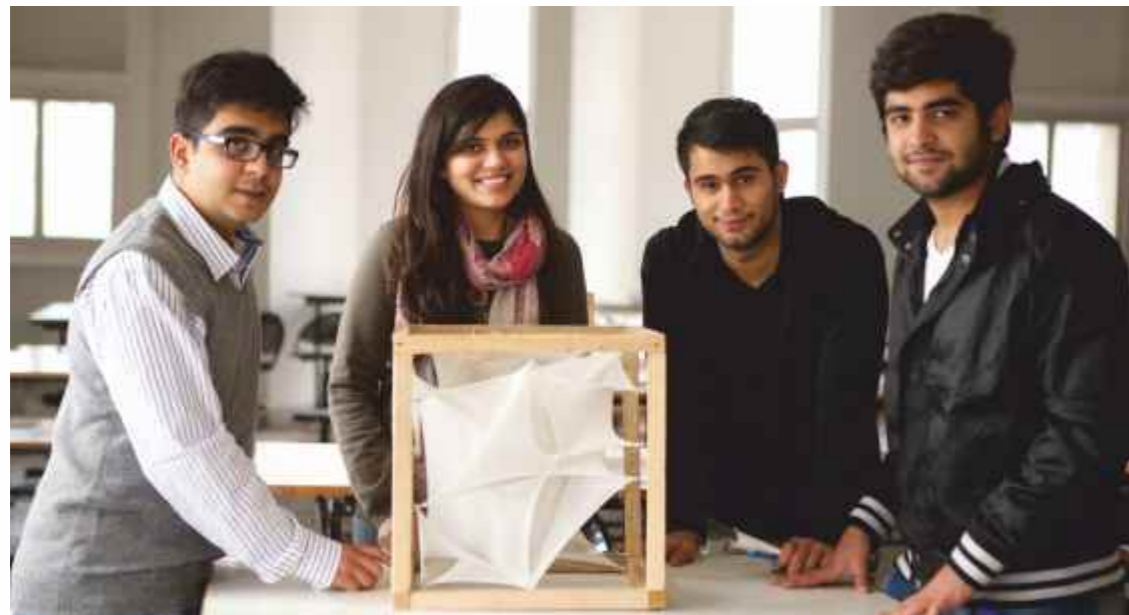
> Faculty Research, Projects, Consultancy & Achievements

Teaching design requires insight and perception. It is a mentoring method that has been honed into a specific Sushant tradition, one that goes well beyond the shibboleths that go under design pedagogy. Just as much for their dedication and perseverance as for their proficiency in their field of study, the principal source and key resource for us is our faculty.

All our faculty members are licensed architects with affiliations and memberships to a number of professional bodies, both national and international. All of them also have at least one specialization at the Masters level, and more than one third of them hold a doctorate, well beyond the Council of Architecture norms. These specializations range from such new fields as Tall Buildings, Digital Fabrication and Sustainability to traditional ones such as Urbanism and History/Theory. In addition to this, almost three-fourth of them have an international education from such premium institutes as MIT, Harvard, Princeton, UT Austin and Arlington, AA London, University of Nottingham, and Universities in France, Germany and Australia. The experience of the faculty ranges from 35 years of teaching experience to that with just five, facilitating the students to interact with a diverse range of ideas that they bring with them.

Through the Sushant Cell for Research and Consultancy, SSAA faculty members have also acted as consultants for both government and private projects in the fields of infrastructure, urban design, urban and regional planning and architecture design, across the country. In addition to this, especially this year, faculty has presented more than 11 papers in national and international conferences and have had five articles accepted in leading international journals of high impact value. This has also led to some travel abroad, especially to France and Singapore.

Another unique strength of Sushant is the highly diverse panel of visiting faculty. There is barely any leading design professional or academician who has not taught at SSAA at some point. The insight provided by the visiting faculty is one of the key reasons that Sushant graduates walk out as 'market ready'.



> School Achievements

Among other accolades that Sushant School of Art and Architecture has achieved, student competitions and exhibitions have put the school on a nationwide recognition amongst industries.

The school was shortlisted for 'Transparence 2013' a competition run by renowned glass manufacturing company 'Saint Gobain'.

The School has won the prestigious National Institute of Advanced Studies in Architecture 2013 – North Zone, which awards students for most innovative and astounding Thesis work.

The school participated with Australian based – Deakin University for 2 weeks intensive workshop on revitalization of quarry lands – Lal Kuan, which was exhibited at Australian High Commission.

Besides competitions and exhibitions, the faculty of Sushant School has avidity to explore beyond. Ar. Anil Lul, an eminent professor and renowned expert in sustainability is a faculty at Sushant School of Art and Architecture and recently launched his book 'Green is Red'.

Mrs. Tanaya Verma, Assistant Professor, contributed a chapter on 'Hotel Design' for 'Managing Sustainability in the Hospitality and Tourism Industry – Paradigm and Directions for the Future' book, which is in the process of publishing.

The SSAA has been amongst the top ranked architecture institution in the country over two decades and ranked No.1 in private institution category in 2012 by 'Outlook', MDRA, survey 2012.



► Sushant School of Art & Architecture

> School Events

Deakin Workshop

Ansal University collaborated with Deakin University, Australia for students to move forward understanding the dynamics of culture and methodological teaching in different fields. The collaboration is not only striving for a progressive learning but exchange of ideas to improve the pedagogy. Recently Sushant School of Art and Architecture collaborated with Architecture + Built Environment School to organise iDiDe 2013 – Intercultural Dialogue through Design. iDiDe is an initiative from Deakin University to conduct workshop in various international universities. This year it took place at Sushant School of Art and Architecture to conduct a 2 week strong workshop with a design theme of 'Revitalisation of Quarry Land – Lal Kuan'. Universities from Malaysia, Thailand, Indonesia, Sri-Lanka participated in this workshop, putting Ansal University and Sushant School in international realm.

Lawrence Technological University Workshop

Detroit, USA based Lawrence Technological University in conjunct with Sushant School of Art and Architecture, Ansal University is coordinating a week long workshop on Digital Fabrication and Parametric to Adopt Building Materials for Vernacular Techniques. SSAA is currently engaging its students to use softwares and advance machineries for architecture that would simplify the process of design development. This would enable students to advance in the industry and achieve self-sufficiency. SSAA aims to break the barriers to advance in the design development and assists their students to succeed in architectural education and training.

MIT Workshop

Sushant School of Art and Architecture is coordinating a Design + Build Workshop with renowned Massachusetts Institute of Technology, USA. The workshop will be focusing on building techniques that aim to bridge the anachronistic with the contemporaneous form of Architecture. The workshop will consist of several transformations of existing architectural and cultural precedents into contemporary architectures of fantas. This workshop looks to the work of architects of previous generations who were likewise concerned with analysis and transformation of architectural precedents.



Programme	Eligibility	Weightage for Composite Merit Index	Value Added Certification
B.Arch	Overall aggregate of 50% marks at 10+2 level with Mathematics and valid NATA Score or 10+3 Diploma (any stream) recognized by Central/State Government and a valid NATA score or Diploma after 10 years of schooling with 50% marks in aggregate with Mathematics and valid NATA score	1. 10+2 marks: 50% 2. NATA Score : 50%	
B. Plan	Overall aggregate of 50% marks at 10+2 level with Mathematics or 10+3 Diploma (any stream) recognized by Central/State Government or Diploma after 10 years of schooling with 50% marks in aggregate with Mathematics.	1. 10+2 marks : 50% 2. Personal Interview /Portfolio Test : 50%	<ul style="list-style-type: none"> Autodesk AutoCAD Certification Autodesk 3DSMax Certification / MAYA Adobe Photoshop Certification Autodesk Revit Certification
BFA	Overall aggregate of 50% marks at 10+2 level or 10+3 Diploma (any stream) recognized by Central/State Government or Diploma after 10 years of schooling with 50% marks in aggregate.	1. 10+2 marks : 50% 2. Personal Interview /Portfolio Test : 50%	
M. Arch*	Overall aggregate of 50% marks in B.Arch/ B.Tech (Civil)/ B.Plan	1. Graduation marks : 50% 2. Personal Interview /Portfolio Test : 50%	

*Subject to approval by the Council of Architecture (COA)

► Sushant School of Design



> About The School

An empathetic understanding of a problem

Calling upon creative skills to find solutions

Application of process to drive home successes'

Design solutions are essentially centered around the end user. Thus design education and training should also be centered on the trainee. At Sushant School of Design, the curriculum is planned and progressed keeping in mind the trainees individual potentials and the abilities that one has to earn maximum benefit from the facilities provided.

The Bachelors in Design (B. Des.) Programme begins with a foundation year where the students are exposed to the multi-faceted world of the designer and the diverse skills that need to be developed for pursuing a career in design. The First Year (Foundation) Programme is an introduction to concept development, technique, critical discussion and expression. Students develop a set of basic design skills and are introduced to methods of application.

The Programme trains students to evolve a distinct design approach and to develop a holistic attitude to the creative industries that they will choose to inhabit as professionals. Students apply their training in creative thinking and making to various mediums of expression and materials for construction, including textiles, ceramics, metal, wood, paper, canvas, board and natural materials. Students undergo a continuous learning process that culminates in the creation of a final design project at the end of four years. This project is expected to represent the acquired knowledge and skills of each student..

> USP of the School

The Bachelors in Design (B. Des.) Programme allows the student to gain a foundation in design in the first year, and thereafter to branch out into three learning streams – Interior Design, Visual Communication, Fashion & Textiles.

The delivery of content is achieved primarily in the studio format, supported by workshops, labs and lecture halls. The curriculum ensures that the student gets a consistent exposure and practice in the broad areas of learning, namely Design and Theory, Technology and Materials, Media and Communication.

We cannot teach design! This is one comment we always make when counseling potential new students to Sushant School of Design.

As you can imagine, they and their parents are somewhat taken aback by this statement until we go on to explain that great creativity exists in every one. What truly the able mentors are able to do is help the child discover their inner talent, help develop that talent and direct the talent to where it is best suited, i.e. a career as a 3D designer or a 2D designer.

Think of the beginnings of design. Once upon a time someone was sitting playing with wet clay and formed some brick like shapes. In the heat of the day those shapes dried and the person in question started to stack them forming the beginnings of a wall. They had no instructions, no written manual to build by - in fact very likely no language as yet to form a guide. But their inner creativity created the beginnings of buildings

► Sushant School of Design

And that's what we believe in when we bring young people into our courses. There is magic inside our students and we want to discover, define and develop that magic and finally deliver it into the market place as a great, free thinking designer.

What we in fact do with students is to introduce them to the ability to live design. This has more recently been termed as Design Thinking and Design Thinking is the Bon Mot of the creative industries worldwide.

> Dean's Message

Design education in India has finally come of age. It is not surprising that it has taken such a long time for government think tanks to wake up to the fact that investing in good designers is the ultimate way forward for any emerging economy. History reveals this to always be the case; design education is the last issue to be addressed and proves to be the most important.

In the nation of my birth, England, it was the government's new found commitment to art and design education in the 1960's which heralded sweeping changes that sped through the UK, changes that improved the lot of millions of people. Witnessing first hand, as I did the development of the South Bank and Docklands in London, seeing once run down, depressed cities the likes of Birmingham, Cardiff, Newcastle and many more form and flourish into magnificent metropolises bringing work, wealth and culture to their inhabitants, was a source of great comfort and joy.

Now it is India's turn, now is the time for our sweeping changes, bringing a vastly improved life to tens of millions of people. And it will come about By Design I am so very fortunate to be involved with SSD at this time of my life and indeed at this time of great change. My over forty years of practice have taught me how quickly things change where there is a desire for change and capable people to lead the change.

Working with Indian students, observing and enjoying how quickly they grasp the fundamentals of great design, how their millennia old cultural explodes into creative activity once exposed to the light is not only deeply inspiring, but it brings a great deal of hope, something very special in these days of perceived hopelessness.

The faculty at SSD share my enthusiasm. We have an excellent and concerned team, professionally very capable and as teachers committed to those in their trust. Observing the development of young ones, many of whom had had no formal intervention with design, into potentially very competent and indeed potentially powerful designers is thrilling. Listening to comments about skill, yes but also about responsibility, about caring and about wanting to be good citizens makes each day in the studio valuable indeed

We welcomed our third batch of students into Foundation this year. They are a fine team and we have very high hopes for them. Our existing students, now first and second year B Des. have warmly welcomed and encouraged their new colleagues.

Something inside me sees a world order developing, a new set of young folk with a higher set of ideals. Our creative culture programme, aimed at getting the students to respect and work with traditional crafts folk has been enthusiastically adopted. For me personally this is the greatest reward I could ask for and for us all a development which will lead to a more peaceful, more enjoyable world.



> Dean Profile

Mike Knowles

With over 40 years' experience in professional practice and education and after working with many leading London designers Prof. Mike Knowles set up his first studio, Mike Knowles and Associates in London in the mid-eighties. A 'Ruskinite', he is a passionate believer in the societal value of design and craft skills. He moved to India to develop job creation and export projects and helped establish the In group. In 2005 he was elected a Fellow of

the Royal Society of Arts and heads the India Fellowship. In 2008 Prof. Knowles established a Skills Academy for the University of the Arts London, and was conferred a Visiting Professor UAL in 2009. In 2010 he was given the responsibility of developing the Sushant School of Design, part of the Sushant School of Art and Architecture, where he is now Dean. Throughout his career, he has regularly contributed articles to many publications as well as conducted several workshops, seminars and lectures on the value of true design. The recurrent theme 'change by design and the importance of crafts folk'.

> Faculty Research, Projects, Consultancy & Achievements

The SSD team is an integrated body of creatives, trained in the finest design schools in India and abroad which includes the Mecca of design: the Royal College of Art London, Central St. Martins, Camberwell and Chelsea Colleges, the New York School of Visual Arts and National Institute of Design Ahmedabad. As with any great design institute, all the members of faculty are recognized and successful designers in their own right and their work is regularly featured in leading design journals both in India and abroad. The SSD faculty, following the same league, have also scholarly articles to their acclaim which have been published by some of the world's top journals including Architectural Digest, Dwell Asia, Surface Asia, Home Trends and Living etc.

The faculty of SSD has always been pushing the boundaries of the design course development, which not only continues to upgrade the right route for aspiring young students but also seeks to develop programmes for special need students. Not to miss that we champion the power of the great crafts folk of India, encouraging a continuous conversation between Designers and Makers.

Whereas many schools of design are content with graduating technicians, it is essential for us to produce design thinkers, unique creative minds that will one day dominate the worlds enlightened movement. The launch of our powerful and unique Masters programme in Design is a symptom of the same.

Because of our visionary approach, we have attracted an Advisory Board which boasts the presence of some of the world's leading design gurus, both academicians and practitioners. With our prowess, we have also attracted the University of the Arts London, the finest collective of creative schools, to work with us on a Study Abroad Programme.

There is an integrated commitment to design education at the very highest level that dovetails perfectly with our collective belief that design is at the very heart of society and that great designers build great civilizations.

► Sushant School of Design

> School Achievements

Prof Promil Pande presented a paper at a conference in JNU on the topic "Folklore- Reinventing past through folk tradition". She also presented another paper titled "The impact of mythology on attitudes towards education of the hearing impaired in India".

Prof. Mike Knowles was one of the Jury members for honoring the architect of the year award 2013 by the leading magazine A+D. The Design school has got a grant from the Ministry of Textiles for a research project for the "Study on processes and use of traditional dyeing methods in Gujarat and its advantages".

Nain Lulla, a student of Interior design of the School has been short listed for her lamp design at the Elle Décor Design awards 2014.

> School Events

The School keeps on organizing conferences and seminars for the benefit of students, faculty and other stakeholders interested in development of design thinking. One such conference was organized in March 2013 on the topic "Revolution by Design". Another conference was organized jointly by Sushant School of Art and Architecture and Sushant School of Design on "The Third Industrial Revolution (TIR)", highlighting the role that design thinking and design pedagogy would play in bringing on the changes. The conference was inaugurated by the British High Commissioner, Sir James Bevan and was attended by eminent speakers like Sir Cristopher Frayling, Manit Rastogi, Karen Richmond, Sunita Kohli and S.K Das.

July 2013 witnessed a high power workshop on Tie and Dye and Lino cut. Another workshop on tie and dye was anchored by Kathryn Lewis, from the University of the Arts, Chelsea School.

One workshop on Lino Art was anchored by Jake Garfield, a scholar of Brighton University and the Prince's Drawing school. Another workshop on the Ajrakh craft of Kutch anchored by Ismail Khatri, a master craftsman from Kutch, Gujarat, was organized in September 2013.

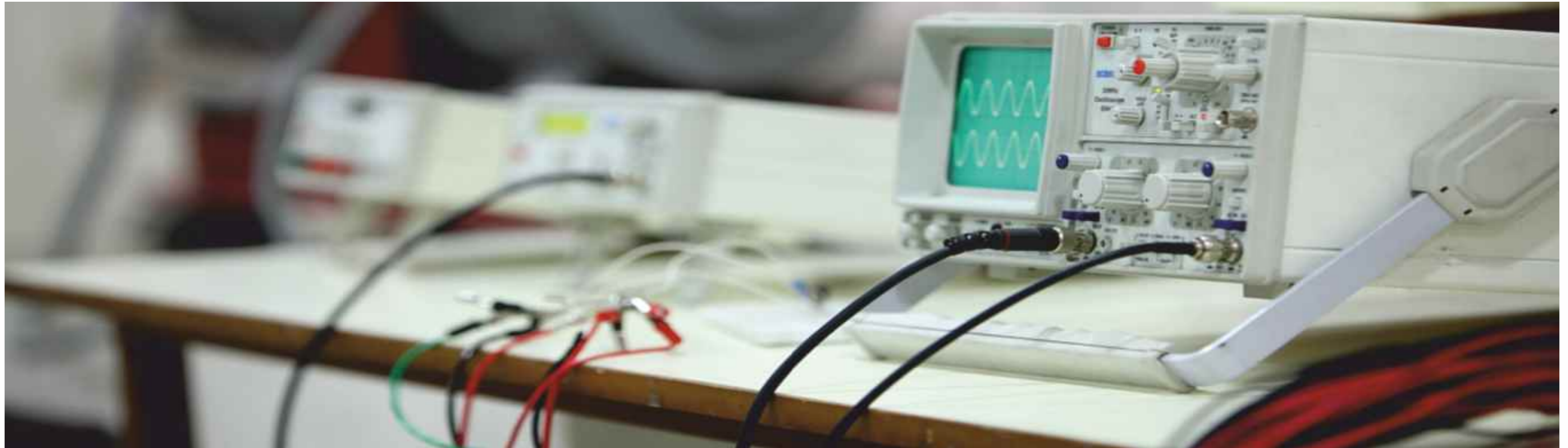
Fire and wheel Design Festival is a very prestigious festival of India, organized in November 2013. Over 20 senior secondary schools of Gurgaon participated in the first Designer festival of Delhi NCR to showcase their talent. Sushant School of Design was the Premium Sponsor for the event and received an overwhelming response from the residents of Gurgaon and school students.



Programme	Eligibility	Weightage for Composite Merit Index	Value Added Certification
B.Des	Overall aggregate of 50% marks at 10+2 level or 10+3 Diploma (any stream) recognized by Central/State Government or Diploma after 10 years of schooling with 50% marks in aggregate.	1. 10+2 marks: 50% 2. Personal Interview /Portfolio Test : 50%	<ul style="list-style-type: none"> Autodesk AutoCAD Certification Adobe Photoshop, illustrator Certification, Autodesk 3DSMax Certification.
MA (Design)	Overall aggregate of 50% marks in Graduation (any stream).	1. Graduation marks: 50% 2. Personal Interview /Portfolio Test: 50%	



► School of Engineering & Technology



> About School

The changing landscape of India in engineering and technology needs more innovation and innovation starts with design. At the School of Engineering and Technology, we educate the engineers who will be facilitating the passage from design to product and from product to start-up to create a socially and environmentally sustainable ecosystem.

We are focused on

- Renewable energies; solar, wind, biomass,
- Design and development of sustainable products and processes to enhance the manufacturing and its productivity
- Affordable healthcare systems and services
- Future cities; natural habitats-urban, rural-
- New materials both in bio medicine and cooling
- Big data -generated by manufacturing systems and services, health systems and services and on line learning systems-, their storage, their back - up and archiving, their mining and their security supported by the current software and internet collaborative platforms such as cloud based infrastructures.

Following the footsteps of Mahatma Gandhi, who said "**If you want change, then be it!**"

All of us, at SET, students and faculty as well as staff members, we decided that "**WE ARE IT.**"

> USP of The School

- 1- Industrially meaningful curricula
- 2- Industrial projects
- 3- Industrial practicum
- 4- Good faculty dedicated to teaching
- 5- Industrially meaningful thesis
- 6- Professional Activities (IEEE, ASME, ASCE, ASE, AQA)
- 7- Silicon Valley Connections for start-up experience
- 8- Impacting projects for Indian Economy such as renewable energy (solar, biomass), sustainability, employability
- 9- Social Entrepreneurship.

> Dean Message

Global Economy with New Internet Technologies, Social Networks, Digital Advertisement Ways require more "**knowledge workers**", new kind of engineers sensitive to both social and environmental challenges such as unemployment, ecology, green living, green housing, green transport systems, less carbon trace, more green renewable energies (such as solar, wind, biomass and other yet to be discovered forms of renewable energies,) better and affordable health care systems in affordable and natural habitats.

► School of Engineering & Technology

To bring solutions to these challenges require continuous **innovation**. For faster and cheaper innovation we must have **open innovation** based on open sources. **Innovation starts with design**. A Passage from design to product to start-up to enterprise is engineering all about and learning takes place just-in-time and mostly on line. Our roles are more like the Sherpas and Coaches from now on as we innovate with our students sometimes lead them and sometimes be led by them.

This is the reason that our students learn by doing projects as we transform active learning into interactive learning.

We are keen about creating values within the global sustainable educational systems by working very closely with our international university, government and industrial partners.

At SET, we are dedicated to educate the socially and environmentally responsible engineers for a healthier and more prosperous life for all.

"L'Education Sans Frontières" is a must for the sustainability of our social and technological systems and our future engineers will be prepared well for such a demanding challenge.



> Dean Profile

Dr. Ünal's career combines unique entrepreneurial, industrial and academic experiences that span over 35 years. Educated at Stanford University (Ph.D. class of '73), she comes from a strong engineering design and manufacturing tradition. Read more on the entrepreneurial side, Dr. Ünal, was a member of the executive team and a board director at AMTEUS of the UK (<http://www.aandp.co.uk/amteus/>). She was instrumental in the creation of instant secure communication and collaboration software products using internet protocols for business-to-business applications and complex supply

chains. She played a critical role in obtaining the new round of funds from the investing houses (JP Morgan, Fidelity and others) in UK and in its floatation on London Stock Exchange. She brings a wealth of global connections in both the technology and the investment circles.

Currently, she is a director of IMJACK of UK established with the founding team of AMTEUS. One the industrial side, Dr. Ünal worked on new composite materials, (her Ph.D. dissertation was on wave propagation in composite thin shells), new processes of manufacturing and new products, application specific chips, packaging of chips, systems of systems, miniaturization of components and nano scale components. She is a high profile semiconductor manufacturing supply chains professional of Silicon Valley who worked at Siemens, LSI Logic and Flextronics as an executive for global manufacturing information systems and most recently with their spin off start-ups Triada, e2open, Saqqara Systems, Data Reliability and AMTEUS and finally IMJACK. Her patents in collaborative global knowledge networks for manufacturing supply chains stand out as pillars of technology in collaboration.

She has been a principal consultant with Dubai Internet City (www.dubaiinternetcity.com) and Konya Teknokent (www.konyateknokent.com.tr). Recently she is bringing in the social responsibility dimension into her incubation and innovation activities by getting involved in social

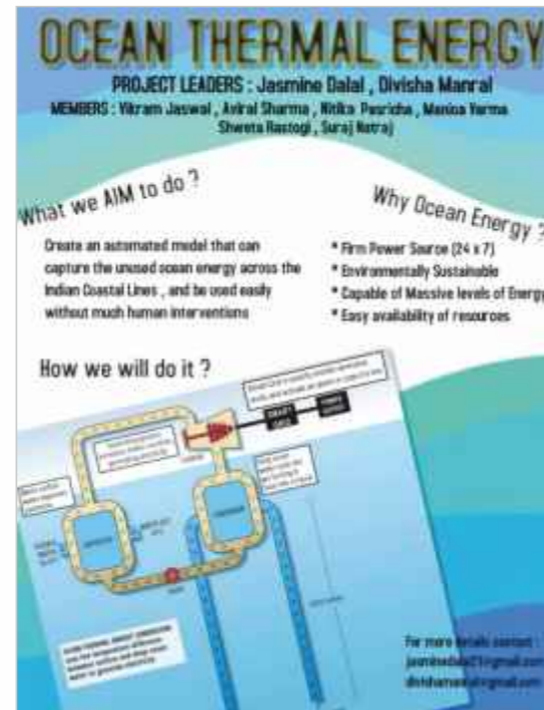
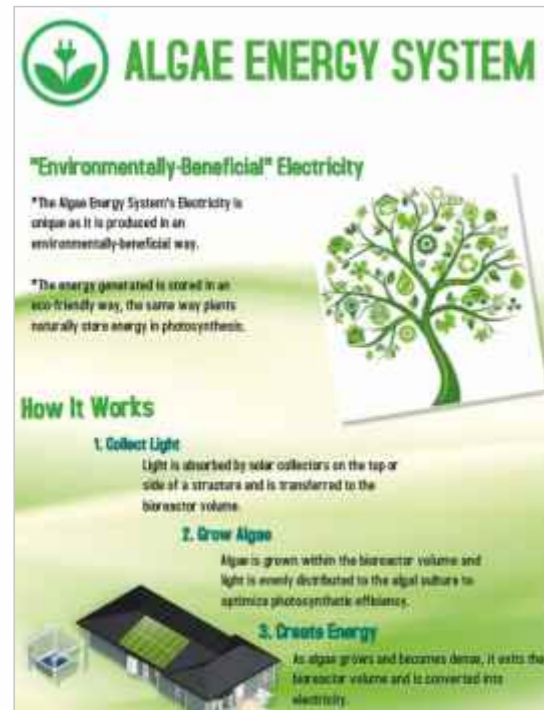
entrepreneurial projects on street children and ageing care (she founded a software testing company for unemployed youth in 2010 (www.softt.net) and she is an advisor to the founder (www.kasev.org) in partnerships with international non-profit organizations (UNESCO), governments in UK+EU+MEA and VC funds.

On the academic side, Dr. Ünal is a former professor of engineering (Stanford, 1984, Penn State 1994). She was selected as the first chairwoman of industrial engineering (Clemson University, 2000), she taught at Stanford University in mid-80 in conjunction with NASA-AMES research fellowships and did receive the most innovative research award. She has been an advisor to EECS, fuzzy logic, soft-computation group of Prof. Lotfi Zadeh of Berkeley for the last 15 years. Her work in e-commerce through her seminal paper of 2000, which received the most demanded journal article of the Information Sciences, has been translated into several languages. She is the author and co-author of numerous technical journal papers.

> Project Based Learning

We create products to bring solutions to social and environmentally responsible projects. This project based education is "Monozukuri". We innovate via Monozukuri. Please see the partial list:





like IITs & NITs and have published their work in top-notch international journals like 'International Journal of Computational Intelligence Techniques', 'International Journal of Semiconductor Technology & Science' and 'Microwave and Optical Technology Letters'.

SET has meaningful collaborations with several government and private sector agencies such as Appin Technologies, Automotive Skill Development Council and Sofcon India Ltd. for providing in-house training Programme to students, faculty as well as industry professionals. The faculty members of SET are committed to develop the 21st century technical workforce by offering a well-balanced education in a supportive environment.

The School faculty has an opportunity to engage in research activities related to automobile, information security, non-conventional energy etc. through the Ainstein Center, a result of collaboration between Ansal University and Steinberg University, Germany. By offering a hands-



> Faculty Research, Projects, Consultancy & Achievements

The purpose of engineering education is to develop a logical thinking process in a student to be able to analytically evaluate every aspect of a task. This purpose is achieved by our faculty at SET, who enable students to learn the application of engineering in creating the technologies they use in everyday life. They impart the best pedagogical practices towards improving learning and also make recommendations for research aimed at enhancing what they have learnt. SET has reform-oriented educationists grounded in enquiry, reflection, problem-solving and experimentation, who involve the students in active, in-depth activities and focus on improving both content and teaching techniques.

The faculty of Engineering has a clear focus on teaching and training in various areas based on a convergence of theoretical knowledge, its application in industry and problem solving through live projects, simulation and modelling. A special emphasis is laid on providing a hands-on experience to the students through in-house laboratories and floor shops in the industrial units. Most of the faculty members have doctoral and postgraduate degrees from renowned institutes



on learning experience through practicals, industrial orientations, effective mentoring, application of latest technological tools and software, the faculty constantly endeavors to provide an industry ready workforce.

Some of the faculty members have conducted their post-doctoral research from Korea Advanced Institute of Science & Technology (KAIST), South Korea, Research Center for Advanced Science & Technology (RCAST), University of Tokyo, Japan, Center of Advanced Materials & nanotechnology Lab, North Carolina State University, USA, Center for Biotechnology, North Dakota State University, USA, Emory University, Atlanta, USA.

Faculty of applied sciences is actively involved in research in their respective field. Over the last five years, they have participated in various conferences, along with organizing two international conferences and workshops on Nanotechnology. One faculty of the School is a Co-PI for the Department of Science & Technology (DST) sponsored project on Nanotechnology. Recently one of our project proposals submitted to DST has been accepted for funding of Rs. 28 Lakhs.

The faculty's works have also been published in journals with high impact factor. This is evident from the fact that more than 30 research papers are credited to the department in the last academic year.

Many of these are published in conference proceedings published by IEEE and Springer and in journals like 'Computer Society of India' and 'Eurasip Journal of Image and Video Processing'.

► School of Engineering & Technology

.> School Achievements

The students of SET have taken their learning of engineering beyond the class rooms and laboratories by participating in prestigious competitions, which test their involvement in experimenting with the basic engineering ideas.

Our students Shivaen Katial and Sourabh Juneja got first prize in Robotryst- a National Robotics championship held at IIT Delhi. Rahul Shokeen of B.Tech Second Year created a website for routing Android based phones. Cheten Taneja of B.Tech First Year received first prize for gaming in "NFS" at BYOC gaming festival, Gurgaon. Similarly, Pawan Rana of B.Tech First Year bagged third prize for gaming in "DOTA" at BYOC gaming festival held in Gurgaon. He also received second prize for gaming in "DOTA" at IGCA gaming tournament held in Goa.

Four students of B.Tech, Aditya Lochan, Anubhav Dhawan, Ravinder Kumar and Saurabh Juneja who were the winners in "Robotryst", the Robotics workshop organized by the School of Engineering & Technology, made us proud again by winning the first prize in the Robo Run and Robo Line Follower in the fest held at CGC, Chandigarh.

> School Events

The School of Engineering & Technology organized an **International Conference on Extropianism-Towards Convergence of Human Values & Technology in January, 2013**. The conference was successful in its aim of bringing together researchers, scientists, engineers and academicians from physical and social science domains to achieve sharing of new ideas on the convergence of human values and technology.

ICECHVT 2013 offered the best keynotes featuring technical paper presentations and demonstrations. We received an overwhelming response for presentation of papers at the Conference. These papers were evaluated on the basis of their significance, novelty, and technical quality. Of the various papers submitted, 54 were selected as regular papers for presentation at the conference, giving an impressive acceptance rate. There were participants from South Africa, Singapore, Malaysia and various parts of the country. General Karan Singh Yadava, Vice Chancellor YMCA University Haryana, Mr. Amit Allawadi, Executive Director, Manikaran Power Ltd., Professor (Dr.) Mohammad Shahabuddin from University of Malaysia and many other distinguished scholars attended the conference.

A Workshop on Android App was conducted by AppsMania in collaboration with Robosapiens Technologies in April, 2013. Prior to the Championship, a two day's workshop on Android App was conducted by AppsMania in collaboration with Robosapiens Technologies.

An industrial visit to FLOVEL Energy Private Limited was organized in November 2013 for faculty members and students of SET. Flovel is the best turbine industry. In this industry the students were explained about basic construction of the turbines like Pelton.

Programme	Eligibility	Weightage for Composite Merit Index	Value Added Certification
B. Tech.	Overall aggregate of 50% marks in 10+2 with PCM & English. The eligible candidate should also have a valid JEE (main) score. Candidates who do not have valid JEE (main) score, will have to take Ansal University Entrance Exam (AUEE).	1. 10 + 2 marks : 50% 2. JEE (main) / AUEE score : 50%	CSE <ul style="list-style-type: none"> • Microsoft Certified System Engineer • SUN JAVA Certification • CCNA-CISCO certification EEE <ul style="list-style-type: none"> • IBM Security Solutions Certification • Cadence VLSI certification • ETA Green Energy Certification ECE <ul style="list-style-type: none"> • Cadence VLSI certification program • Wireless Communication Engineering Technologies • CCNA-CISCO certification
M. Tech.(CSE)	Overall aggregate of 50% marks in BE/B.Tech in CSE/IT/ECE/EEE, M.Sc. (Computer Science/ IT) /AMIE(CSE), MCA, M.Sc. (Physics/ Applied Physics/ Mathematics/ Statistics) with valid GATE score. Candidates who do not have valid GATE score, will have to take Ansal University Entrance Exam (AUEE).	1. B.Tech/ M.Sc/ MCA/ AMIE : 50% 2. AUEE/ GATE Score : 50%	Mechanical Engineering <ul style="list-style-type: none"> • Siemens Mechatronic Systems Certification • Certified Solid Works Professional • AMD FirePro professional graphics solutions • Robotics Certification Standards Alliance (RCSA) Civil Engineering <ul style="list-style-type: none"> • ASME Certification: QHO - Certification of Hazardous Waste Incinerator • Autodesk Certification: AutoCad Civil 3D • STAAD Pro Certification
M. Tech. (ECE)	Overall aggregate of 50% marks in BE/B.Tech in ECE/ EEE/ ICS/ EIE/ CSE/ IT, AMIE (ECE), M.Sc. (Physics/ Applied Physics/ Electronics) with valid GATE score. Candidates who do not have valid GATE score, will have to take Ansal University Entrance Exam (AUEE).	1. B.Tech/ M.Sc/ AMIE : 50% 2. AUEE/ GATE Score : 50%	

► School of Management Studies



> About The School

The **School of Management Studies** is dedicated in dissemination of advanced quality of education with a futuristic outlook. The aim of this school is to develop empowered business leaders of tomorrow with the right attitude, analytical and problem solving ability and a global mindset. Creativity and innovation is the forte of this School. The preparation of curricula and the pedagogy of teaching & training are the testimonials of this approach. We have developed a rigorous curriculum that aims to churn out skilled and competent professionals from our school who will be accepted by the industry without difficulty, thus filling up the gap of skilled manpower.

The Management Programmes have been designed to gain proficiency in basic management techniques so as to fulfil positions in the operational and functional levels of management as well as to empower students who seek to become business leaders with higher education in their field. It will also give specialized skills in areas where there is a shortage of skilled manpower. The MBA Programme is the flagship programme of the School of Management Studies, Ansal University.

> USP Of The School

- Additional Certifications: Six Sigma/MS Project/NSE Certifications
- Industrial Training: through Dissertation and Live Projects in Industry
- Placement Support: Full Corporate Relations Team working for you
- Simulation and Business Games

> Dean Message

Business today faces simultaneous and dynamic challenges from the forces of competition, globalization, technology, changing customer preferences and environment. In challenges lie opportunities. MBA education holds a much larger value generation potential for business than before. Trained managers with the right knowledge, right attitude, a global outlook and relevant analytical and problem solving ability can more effectively contribute to the growing complexities of business and management in this information age today.

Ansal University was set up in 2012 and in a very short time frame, it has earned a reputation that surpasses normal. The School of Management Studies offers a comprehensive range of undergraduate and post-graduate Programmes including a doctoral Programme in management in a dynamic and interactive learning environment. In the best traditions of developing a multi-faceted personality, the Programmes allow subject combinations from liberal arts and management domains. We offer customized Programmes to develop specialization in Commerce, Marketing, Finance, Business Analytics, Real Estate, Hospitality, Catering, Retail etc. The serving executives also have an option to enrich their managerial knowledge on a part-time basis.

The pursuit of excellence at the SMS is not just an avowed wish, we painstakingly work towards it. We intend to take our students beyond scientific/knowledge proficiency to master the mental frameworks and analytical tools for lasting individual development and professional success. The academic environment with accomplished faculty, rigor & intensity of the curriculum, latest pedagogic tools focusing on hands on learning and the student centered approach constantly

► School of Management Studies

challenges the students to explore their individual capabilities in a way where learning & competitive employability become natural byproducts.

Our coveted location in the heart of the National Capital region of Delhi gives us easy access to head offices of National & MNC organizations which allows us to build strong industry linkages with the corporate community. The interaction, guidance and counseling opportunities with leading corporate executives through classroom & special lectures provide enough chances to the students to engage through information exchange, projects, training & internships to be in the thick of real and current problems faced by the businesses. To ensure our students also have a global outlook and are equipped to work in multicultural environments, we have forged tie-ups with prestigious universities of US, Canada, Australia and UK.

We also intend to build a strong, regular and thriving interaction with alumni who we are sure will leave a lasting mark in the world of business and attain their most capable level of personal and professional success. The environment will foster guidance, mentorship and advice to develop that competitive edge that we aspire in our current students.

As a young university, we are still not spoilt by traditions and success and have the world of opportunities in our journey towards excellence. It takes some effort to become an institution of choice and we are well on our way to become one. Our endeavor is to create new business education standards in the domains we will operate in. Our journey of reflection, discovery and advancement promises to be a blockbuster one. I invite you to be a part of the Ansal University School of Management and experience the promise.

Dr. Kamal Kishore Sharma



> Dean Profile

Dr. Kamal Kishore Sharma is an MBA (University Gold Medalist) and Fellow of IIM Ahmedabad. In a rich career span of 24 years from a management trainee in 1989 to a young CEO at an MNC subsidiary abroad, he has worked with a prestigious range of organizations viz. Public Sector, Indian Civil Services, and UN arms, reputed Indian and Foreign Universities and MNCs and dealt with challenges across a wide range of corporate functions. He has been duly felicitated with coveted awards and recognition through his career.

Dr. Kamal earned his Fellow of IIMA award for his Doctoral Thesis in area of Public Policy in Indian Energy & Environment sector. He has published and presented papers at National and International seminars and workshops. He has a keen interest in academic institution building and his research interests revolve around case writing on business strategies. Dr. Kamal also has a wide range of interests in arts, sports and social sector.

> Faculty Research, Projects, Consultancy & Achievements

Collectively, the faculty of SMS represents a unique blend of youth, experience and commitment towards all the values that a management faculty should stand for. These include excellence in teaching, aptitude for research and a continual urge to update their knowledge through participation in academic conferences. The faculty members engage themselves in institution building activities in a collective manner by organizing events in the campus in which international academicians and participants from other prestigious business schools and management institutions of the country participate. One such event was the international conference on "Global Competitiveness and Corporate Governance Imperatives in Emerging Economies" organized by the School in February 2013.

Another highlight of the collective strength of SMS faculty is their compassion for and ability to relate with the students. Their professional relationship with students extends beyond teaching them in the prescribed contact hours to mentoring them and guiding them towards careers suited to them. The SMS faculty also easily relate with the philosophy of Trans disciplinary learning (TDL) owing to their multi-disciplinary orientation in management. This is seen by the fact that several of the TDL projects pioneered by the SMS faculty have been appreciated in the social community to which these projects were targeted. Besides, the faculty members aim to enlarge the learning perspective of their students by conducting knowledge sessions on current themes, case analysis workshops, management club activities and other such themes.

In a short span of time, the faculty members of SMS have contributed to creating intellectual property for the university and themselves. The School has brought out a volume of published papers culled out of the papers presented at the International Conference held in February, 2013. The School has also regularly brought out "De Facto", a thematic quarterly newsletter. Three volumes focusing on the themes, (a) FDI in retail sector, (b) Corporate Social Responsibility and (c) Knowledge Cities have been published that have had contributions from faculty and students as well as from industry professionals and academicians from other business schools. Some of the faculty members have the proud distinction of co-authoring books in their chosen management discipline and publishing research papers and articles in journals and business magazines.

The SMS faculty members have yet another quality not usually seen in business schools- the sense of art and an aptitude for theatre. The SMS faculty won acclaim by creating and enacting a play in the evening hours of the first day of the international conference held in February 2013. Not only did this add some spice to the heavy intellectual activity during the day time, it also revealed the multi-faceted personality of the faculty of SMS



► School of Management Studies

> School Achievements

Ansal University Business Review (AUBR) (Bi Annual International Refereed Journal)

The journal seeks to promote high quality original research with a view to generate new knowledge and disseminate the same among academicians, practitioners and policy makers. It aims at creation of new intellectual capital by bridging the knowledge gaps in some of the frontier areas of research related to business issues. The journal seeks original, innovative theoretical and/or empirical research related to various facets of business in a global context. Contributions in diverse fields of management and business in a global context covering (but not limited to) the following disciplines are invited. Papers with trans-disciplinary perspective are encouraged.



De Facto:

Quarterly Topical Theme Based Newsletter of School of Management Studies:

The Newsletter aims at printing articles on topical issues pertaining to most dynamic business environment. So far the following issues have been covered in the newsletter:

Retail Industry: Dressed to Compete

CSR: Responsibility on Cart

Knowledge Cities: Living with a Difference

IT: A Landscape for Business Integration

Go Green: A Sustainable Approach

> School Events

Events conducted at the school

- School of Management Studies has launched its first Newsletter, De Facto. (25-26 July,2013)
- Workshops on "Inter-disciplinary Learning and Teaching "by Prof. John Ruff (March 5th-March 8th, 2013)
- School of Management Studies launched its own Journal, Ansal Business Review(Feb 2013)
- HR Conclave on "Talent Management Strategies"(Nov 23,2012)
- A Faculty Development Workshop on "Conflict Resolution & Relationship Management" (Nov 17, 2012)
- Marketing Meet on " Social Responsibility in Marketing"(Nov 16,2012)
- Seminar cum online national competition on "Stock Mind – The hunt for tomorrow's smart investor" by ICICI Direct Centre for Financial Learning, ICFL.(Nov 2,2012)
- Tourism Summit on "Current Trends & Issues in the Tourism Industry in India "(Oct 26,2012)
- Workshop on 'Idea to Execution' under the flagship program 'Confluence 2012' of IIM, Ahmedabad (Sep 28-29,2012)
- Faculty Development Workshop on "Effectiveness in Teaching through Self Awareness" (June 21, 2012)

Conferences held

- National Conference on 'IT innovations & Sustainability: Current Trends & Ethical Issues' (19-20 Oct'12) at Ansal University, Gurgaon
- International Conference at Ansal University on "Global Competitiveness & Corporate Governance in Emerging Economies"(Feb 15-16,2013)

Conferences (2013-2014)

- International Conference on "Strategy, Innovation & Technology" (March 12-13,2014) (Organized by Ansal University & Valparaiso University)



► School of Management Studies

> Collaborations For Various Programmes

- Ansal University is a knowledge partner of Indian Institute of Corporate Affairs (IICA) for conducting the ICP (**IICA Certified Professional**) Programme of 9-month duration for developing trained and certified CSR professionals in the country. The course will be launched in June 2014. As a Partner Institute, AU will be responsible for conducting the Programme in both modes - through contact classes and through online. They will also conduct the online exam and do the evaluation. The course content has been designed by experts and involves Corporate Attachment and Project Work, which will be provided by IICA. This is a prestigious collaboration for AU, as IICA is under the Ministry of Corporate Affairs.
- Ansal University has collaborated with Valparaiso University, United States for **MBA Business Analytics Course**. Currently, Valparaiso University is already offering a Minor Programme in Business Analytics and would be offering a major as well as an MBA in Business Analytics from Fall 2014. As the market demand for analytics is increasing, Ansal University has also decided to launch this programme for the Indian students. The training partner for this programme will be **IBM (India)**.
- Knowledge sharing and collaboration with Valparaiso University would take place in the form of Webinars, exchange of faculty and mutually developing and sharing of course contents.
- Tie-Ups with Hotels for B.Sc. Hotel Management and Catering Technology
 - > Intercontinental Hotel Group Academy
 - > The Maple Town and Country Club (A Unit of capital Clubs Pvt. Ltd.)
 - > The Palms Town and Country Club



Programme	Eligibility	Weightage for Composite Merit Index	Value Added Certification
BBM	Overall aggregate of 50% marks at 10+2	1.10+2 marks : 70% 2. Personal Interview: 30%	<ul style="list-style-type: none"> • Microsoft Office Specialist (Excel, Word, PowerPoint) • NSE Certified Market Professional (NCMP)
B.Sc. (HMCT)	Overall aggregate of 50% marks at 10+2	1.10+2 marks : 70% 2. Personal Interview: 30%	<ul style="list-style-type: none"> • Certificate Programme in Culinary Arts • Certification in Bartending and Wine Appreciation.
B. Com. (H)	Overall aggregate of 50% marks at 10+2	1.10+2 marks : 70% 2. Personal Interview: 30%	<ul style="list-style-type: none"> • Microsoft Office Specialist (Excel, Word, PowerPoint) • NSE Certified Market Professional (NCMP)
MBA	Overall 50% in graduation (any stream) with Valid CAT/ MAT/ XAT/ CMAT/GMAT score OR Aggregate of 60% marks in graduation (any stream) with AUEE score	1.Graduation: 50% 2.CAT/ MAT/XAT/ CMAT/GMAT/ AUEE: 25% 3.PI: 15% 4.GD: 10%	<ul style="list-style-type: none"> • Six Sigma Certification • Project Management Certification
Executive MBA (PT)	Overall aggregate of 50% in graduation (any stream) with minimum 2 years of experience.	1.Graduation : 50% 2.Work Exp.: 25% 3.PI: 15% 4.GD: 10%	

► School of International Studies



> About The School

The School of International Studies promotes international education to foster cross-cultural awareness, cooperation and understanding. Living and working effectively in a global society requires learning with an international perspective. Ansal University has established this school to promote this type of learning by collaborating with universities and centers of excellence around the world. The school aims at creating study abroad Programmes, integrating international and intercultural perspective into our educational system, preparing students for their experience abroad and encouraging research in the field of international education.

Some of the Universities with which Ansal University has collaborated are Clemson University (USA), University of Arts London (UK), Valparaiso University (USA), Saint Mary's University (Canada), Eastern Michigan University (USA) and Deakin University (Australia), New Jersey Institute of Technology (USA), Eastern Institute of Technology (New Zealand), Northumbria University (UK), Sonoma State University(USA).

Global Education can be seen as a response to the challenges of a more and more globalized world. The world seems to become a village where all lives are linked to each other. The events and processes in one country are no longer business of just one nation, but effect countries all over the world. Globalisation has posed many new challenges and every student wants to widen his/her horizon to access knowledge and find opportunities, learn to live with multiculturalism and intercultural views. Our international Programmes aim to lead towards a better understanding of the current issues of the world and its impact at local and global level.

> USP of The School

1. Collaboration with top ranking accredited Universities of the US, Canada, Australia, France & New Zealand etc.
2. Wide range of UG & PG (Engineering and Management) Programmes.
3. Multiple scholarships options available overseas.
4. Overseas education at Indian cost.
5. Earn while you learn.
6. Over 1000 Alumni accepted by reputed foreign Universities.
7. International curriculum and innovative teaching methodology.
8. 100% placement records.
9. Regular Mentoring and student counseling.

► School of International Studies

> Dean's Message

Businesses are ever ramifying across borders and placing cross cultural demands on their employees. The dictates of a globally intertwined environment demand developing human and social capital across the globe to build mutual trust that, ultimately, may realize a shared dream of peaceful co-existence and reciprocal understanding.

It is easy for the most astute student to be bewildered by the myriad of options and challenges that globalization throws on them. Every student needs to widen his/her horizon to access knowledge and find opportunities, learn to live with multiculturalism and intercultural views.

Global Education is the befitting rebuttal to the challenges of a more and more globalized world. Students in their professional capacities need to be trained to recognize global diversity and build multicultural collaborations moving beyond their domestic boundaries.

Students need to be nurtured and allowed to bloom in an international environment with a national foundation. A strong foundation prepares them to embrace global systems and values as citizens of a connected world.

Ansal University has established this school to promote this type of learning by collaborating with universities and centers of excellence around the world. The school actively exposes students to multicultural environs and fosters a sense of cooperative leadership and understanding.

The school creates 'study abroad' Programmes, integrating international and intercultural perspective into our educational system and prepares students to face challenging experiences abroad. The school actively encourages research in the field of international education thereby constantly redeveloping and improving itself to surpass global standards.

Dr. Puja Chhabra Sharma

> Dean Profile

Dr. (Commander) Puja Chhabra Sharma, Professor & Dean of School of International Studies Ansal University. She holds a dual Master's degree in Commerce from St John's College, Agra and HRD Management (MHRDM) from Jamnalal Bajaj Institute of Management, Mumbai. Dr. Sharma has completed her Ph.D. in Quality Management. She has contributed research papers in conferences and journals of national and international repute and is pursuing her passion for research.

Dr. Sharma holds more than 21 years of experience of industry and academia to her credit. She joined Ansals in March 2007 after 14 years of multifaceted experience as a pioneer woman commissioned officer in Logistics Branch of the Indian Navy.

Dr. Sharma was invited to Valparaiso University, Indiana State, USA as an international Scholar in June 2009. She was also invited as guest professor to teach executive MBA Programme to University of Caxious da-Sul, Brazil in Jun 2011. Dr. Sharma was also a key member of a high level delegation that represented Ansal Institute to 12 collaborating universities in USA and Canada in September 2011.



Apart from academic and professional activities, she has been actively involved in a host of extra-curricular activities. She is a keen outdoor person and a fitness enthusiast.

> Faculty Research, Projects, Consultancy & Achievements

The faculty, well-known and highly respected in their respective academic fraternities, is really what distinguishes School of International Studies of Ansal University from the other neighbouring institutions. SIS faculty have earned their Masters and / or Doctorate degree from highly reputed institutions of India and abroad. The faculty includes acclaimed scholars and professors drawn from all disciplines and have been associated with highly known and refereed journals with a keen interest in research and uniform strive to be great classroom teachers.

Many SIS faculties have been invited as speakers in the International Conferences and workshops which helped them a lot in providing a global perspective and latest advancements in respective fields to their students. The faculty of SIS has also been invited by US Universities as visiting Faculty members for their teaching contribution and collaborative research. They have played a key role in organizing various International and National Conferences, Workshops and Faculty Development Programmes. The International conferences proceedings being published in International Journal and include the video conferencing based presentation by a Nobel laureate. The faculty members also made contribution to research and academia in terms of research papers, book chapters, books and review articles. Many of our faculty members are vitally connected to the business world as corporate advisors. These associations give them and students a real world perspective.



► School of International Studies

• > School Achievements & Events :

- On 07th February 2013, Deakin University conducted an interactive workshop in collaboration with Ansal University on "Developing curriculum to create employable graduates" at Ansal University (AU). Prof. Beverly Oliver, Pro Vice Chancellor (Learning Futures), Australia was the key resource person from Deakin University.
- A two-day International Conference on Nanotechnology: Lessons from Nature and Emerging Technologies was jointly organized by SIS & SAS during July 25-26, 2013 at Ansal University campus.
- During the conference, the leading researchers focused on the areas of Nano materials for improved use of resources, Nanostructures & Devices, Nano biotechnology and Nano medicine, Nano electronics, Nano photonics and Plasmonics, Nano sensors/ Actuators, Energy Storage and Devices and Simulation and modeling.
- The conference was partially supported by LNG Petronet Ltd, ONGC and Modern Diagnostics. The inaugural Address was given by Chief Guest Prof. A. K. Ganguli, from Institute of Nano Science and Technology, Mohali, who captivated the audience through his talk and elaborated in detail the insights into the area of nano science & nano technology and its utmost importance right from curing diseases to improving the quality of life at every front.
- The key note addresses by Prof. Sudershan Kumar, Director & Outstanding Scientist (CFEES, DRDO and Prof. B. R. Meha, IIT Delhi were the highlight of the event.
- There were around 120 delegates including 40 poster presenters who participated in the conference. Some of the participants were under young scientist category (below 35 Years of age) and presented their paper. The scientific sessions were followed by a workshop on STM / hands on training by Quazar Technologies Pvt. Ltd. New Delhi
- A group of 42 students and 3 Faculty members from School of Business & Law of Deakin University, Australia visited AU during 12th & 13th November 2013 as a part of India Study Tour. During the interaction two academic sessions, a friendly cricket match, a debate competition and a cultural evening were organized.

• > Other Relevant Information About SIS:

The School was visited for discussions, articulation and presentations to the students by some of the top academicians from universities across the globe. A few luminaries were;

- Prof. Siguard Meldel, Professor & Chair, Computer Engineering, from San Jose State University, USA
- Dr. Renu Juneja, Senior Associate Provost, Valparaiso University, USA
- Ms. Lauren Cullen from St. Mary University, Canada
- Ms. Grace Diep, Senior International Employment Consultant, Deakin University, Australia
- Prof. Krishna Prasad, School of Law and Justice, Edith Cowan University, Australia
- Ms. Jana Peterková and Radka Calabkova, Consulars, Embassy of the Czech Republic
- Ms. Helen Kemp, International Marketing Manager, Eastern Institute of Technology, New Zealand
- 35 students and 7 Faculty members from School of Business and Law, Deakin University, Australia
- Joe Allen, Northumbria University, UK
- Prof. Behorely Olivier, Deputy Vice Chancellor, Deakin University, Australia
- Prof. John Ruff, Valparaiso University, USA
- Mr. J. Sander, University of Sussex, U.K.
- Rick Aurgin and Prof. Jai Shankar Raman, Valparaiso University, USA
- Prof. William G Ferrell, Clemson University, USA
- Prof. Marilyn Robetaille and Prof. Sudarshan Kurwadkar, Tarleton State University, USA
- Dr. Jim Brodzinski, Dean School of Business, Valparaiso University, USA
- Dr. Eric Johnson, Dean Engineering Valparaiso University, USA
- Dr. Jaishankar Raman, Director International Initiatives, Valparaiso University, USA
- Dr. Rick Am Rhein, Assistant Provost & Chief of Staff, President Valparaiso University, USA
- Prof. Craig Moore, Associate Dean of the Faculty of Arts and Design, Northumbria University, UK



Programme	Eligibility	Weightage for Composite Merit Index
BBA/BS-BM/BA	Overall aggregate of 50% marks at 10+2	1. 10 + 2 marks : 70% 2. Personal Interview: 30%
B.Sc./BS/B.Tech	Overall aggregate of 50% marks in 10+2 with science stream and 50 % in each of Physics, Chemistry, Mathematics and English. The eligible candidate should also have a valid JEE (main) score. Candidates who do not have valid JEE (main) score, will have to take Ansal University Entrance Exam (AUEE).	1. 10 + 2 marks : 50% 2. JEE (main)/ AUEE score : 50%
MBA	Aggregate 50% marks in graduation (any stream) with Valid CAT/ MAT/ XAT/CMAT score OR Aggregate of 60% marks in graduation (any stream) with AUEE score	1. Graduation marks : 50% 2. CAT/MAT/ XAT/CMAT/ AUEE : 25% 3. PI: 15% 4. GD: 10%
MS/ M.Tech	Overall aggregate of 50% marks in BE/B.Tech in CSE/ IT/ ECE/ EEE, BCA/ M.Sc. (Computer Science/ IT) /AMIE (CSE), MCA, M.Sc. (Physics/ Applied Physics/ Mathematics/ Statistics).	1. B.Tech/ M.Sc/ MCA/ AMIE : 50% 2. AUEE/ GATE Score : 50%

> About the Ph. D. Programme

AU provides facility for pursuing doctoral research leading to the award of Ph.D. degree. University aims at developing individuals into distinguished researchers in the field of architect, design, engineering, management, computer sciences and applied sciences. Respective schools of the university offer Ph. D. programme with a strong focus on promoting inter-disciplinary research. The University offers Ph. D. program in Engineering/ Management/ Architecture/ Applied Sciences/ Computer Science/ Humanities.

The duration for Part time and Full time Ph. D. programme is 3 years, however a candidate may seek an extension (after paying the additional fees), but the maximum length (from the date of registration) of duration of Ph. D. program will not exceed the cap of 5 years.

> Minimum Eligibility Criteria for PhD Admission

- I. The minimum eligibility required for admission to a Ph.D. Programme shall normally be a Master's Degree or equivalent in the relevant discipline with a minimum of 55% marks or equivalent grade.
- II. Applicants with B.Tech/B. Arch degree or equivalent in respective discipline with excellent academic record (with minimum CGPA of 7.5 on a 10 point scale or equivalent or 70% marks) may be considered eligible for admission in Ph.D. Programme in Engineering and Architecture.

> Admission

Admission shall be based on:

- (i) Satisfying the requirements of minimum eligibility criteria.
- (ii) Applicants who have completed or are in the process of completing M.Phil and admission to the M.Phil Programme was granted after qualifying entrance test, shall be exempted from Ansal University Entrance Examination (AUEE). However, they will have to make a presentation before the DRC.
- (iii) Applicants will be required to make a presentation about their research interests and proposed research work to the DRC.
- (iv) Selection in Ph.D. Programme will be based on merit. 50% weightage will be given to the performance in AUEE written test and 50% to presentation/Interview.
- (v) DRC will submit the list of short-listed candidates to Vice Chancellor for approval.
- (vi) All the applicants are required to appear in written test followed by Presentation/Interview Schedule for Fall/winter admissions. The last dates for applying are 30th June and 31st January every year.

Fall Term

- (I) Last Date of Receipt of Applications: 30 June 2013
- (ii) Written test followed by Presentation/Interview: 20 July 2013

Spring Term

- (I) Last Date of Receipt of Applications: 31 Jan 2014
- (ii) Written test followed by Presentation/Interview: 22 Feb 2014

► Ph.D Programme

> Teaching Assistantship:

Fellowship (Teaching Assistantship) may be provided to Ph.D. Scholars who are registered as full-time scholars in the University.

> Admission Procedure

Application Form

- (i) A candidate should be applying online ONLY at the university website www.ansaluniversity.edu.in
- (ii) A candidate needs to submit the application fees of Rs. 2,000/- (Rupees Two Thousand only) through online registration portal or by Demand Draft/ Pay Order in favour of "Ansal University", payable at Gurgaon.
- (iii) The application will be processed further only after the receipt of this fees along with the duly completed application form.
- (iv) In case of any query in this regard, you may write/email to:

Professor In charge (Ph. D. Programme)
Ansal University,
Golf Course Road, Sector – 55, Gurgaon - 122003 (HR)
Email: akmalhotra@ansaluniversity.edu.in
Telephone: 91-124-4750511

The candidate shall submit no objection certificate (NOC) from the employer (if applicable);

- (xii) Candidates are advised to refer to 'Guideline to Ph.D. Admissions' as indicated on the proceeding pages.

Ansal University Entrance Examination (AUUE)

Dates for Written test shall be communicated telephonically or e-mail to applicants. Written Test for admission to Ph. D. program would aim at judging the aptitude and potential to do research work and will comprise following components:

Course Work

- Ph.D. Course work and Ph.D. degree programs are offered as an integrated whole.
- Course work is compulsory for all candidates, seeking admission to Ph. D. program.
- No one is granted exemption from course work.



> Fee Structure : Ph.d Programmes

Fee Structure*	Amount (Rs.)
Application Form and Brochure	2,000
Admission Fee at the time of Enrolment	50,000
Caution Money (Refundable)	10,000
Amount payable within 1 week of beginning of course work	50,000
Amount payable at the time of Synopsis Submission	50,000
Amount payable at the time of pre-submission Seminar	50,000
Evaluation & Degree Fee at the Time of Final Submission	20,000

Fee Structure*Amount (Rs.)Application Form and Brochure2,000Admission Fee at the time of Enrolment50,000Caution Money (Refundable)10,000Amount payable within 1 week of beginning of course work50,000Amount payable at the time of Synopsis Submission50,000Amount payable at the time of pre-submission Seminar50,000Evaluation & Degree Fee at the Time of Final Submission20,000* Extension can be sought by clearing the total fees as per details in the above table and paying an additional fees @ Rs. 50,000/- per six months; however the maximum time period allowed is 5 years from the date of registration only, after which the Ph.D. registration will be cancelled.

Scholarship for Faculty of Ansal University & CCT Institutions of Higher Education:

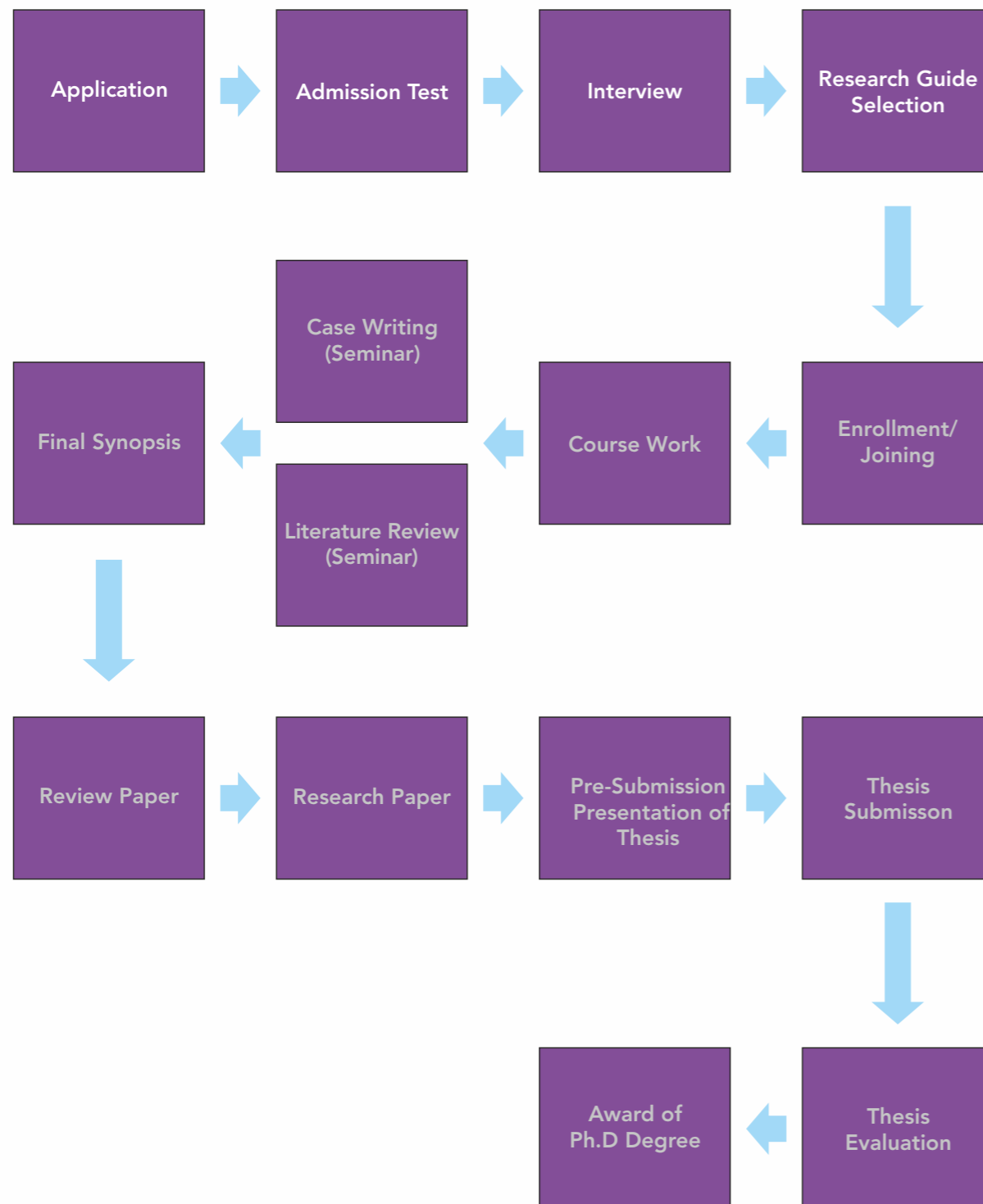
1. Faculty with less than three years of service at Ansal University (and or other CCT Institutions of Higher Education) will get 20% waiver in the semester fee.
2. Faculty with more than three years of service at Ansal University (and or other CCT Institutions of Higher Education) will get 50% waiver in the semester fee.
3. Semester Fee can be paid in interest free monthly installments that will be deducted from the salary.
4. Two years after award of Ph.D, if the employee is still serving at the institution concerned total semester fees paid by the employee will be reimbursed.
5. Security deposit will be refunded on award of Ph.D.



► Ph.D Programme

► Angel Funding Scheme

Progression chart for Ph.D. Programme



Some of the World's most innovative companies were seeded at the college campuses by young innovative minds and not necessarily by billionaires or established business houses. For example, "Google" was founded by Larry Page and Sergey Brin while they were still pursuing their education at Stanford University. After they had ideated Google, a lifeline was provided by an Angel fund none other than the University's Fund. How do names like Sun Microsystems, Netscape Navigator etc. sound to you? These all are also the examples of Angel Capital funding which started from campuses and achieved incredible heights in a short period.

Many examples are galore but the thrust is on only one and that is the acknowledgment of the young ideas and providing them the platform for implementation. Innovations start with an idea and that idea, if properly nurtured, can grow into a big concept and business proposition. The way our society is structured, there is a dearth of institutions, bank and HNI's who can take the cudgel to take the risk of funding at such initial stage. Typically an Angel fund provides seed funding for business ideas which are at a very nascent stage and are yet to be proven and established in the real world.

With the above background, Ansal University has constituted an Angel Funding Centre (AFC) that will provide support to the young ideators and innovators with an entrepreneurial streak who have the potential, so that they can be encouraged to develop their business proposition. With the funding from AFC, these ideas will be better equipped to survive on a long-term sustainable basis. Under the aegis of Ansal University, AFC will focus on its students who wish to develop their talent and ideas and help the students turn them into enterprises. It will be dedicated to enabling students/ innovators to develop their ideas into full working products.

AFC intends to: Nucleate, incubate and nurture the young entrepreneurial students to contribute to the Indian economy by leveraging the technology, management and economic competency of the University. Provide a platform with a miraculous blend of powerful education and money to support the incredible ideas of the future billionaires.

AFC will provide the following pedestals to encourage the innovators:

- Pro-active value-added support and access to critical tools, information, education, contacts and resources
- Experiential learning by providing an interface to the industry through internships or practical training within the industry
- Business support services to enhance and develop business
- Upgrade skills and techniques
- Technological advice and assistance with intellectual property protection
- Financial resources for R&D

► Lateral Entry/ Migration

> Admission Process And Transfer Of Credits

The candidates who fulfill the eligibility conditions shall be given opportunities for professional growth and career improvement, through lateral entry into courses of general, technical and professional education.

>Eligibility Of Candidates For Lateral Entry/ Migration In Second Year/ Third Semester:

- Candidates who have already successfully completed a programme in other University/Institution and are desirous of and academically capable of pursuing another programme in an allied subject shall be eligible for admission normally in the second year/ third semester
- Candidates seeking admission in the second year/ third semester of all academic programmes should have successfully completed the first year of the study from any other university/ institution in the same discipline
- Candidates who have acquired a Diploma in Engineering with not less than 60 per cent marks in aggregate or CGPA of 2.4 on a four point scale or its equivalent, in relevant branch through minimum of two years of institutional study, after 10+2 (Secondary School Leaving Certificate Examination), shall be eligible for admission in the second year/third semester of B. Tech
- Candidates who have acquired a Diploma in Engineering with not less than 60 per cent marks in aggregate or CGPA of 2.4 on a four point scale or its equivalent, in relevant branch through minimum of three years of institutional study, after matriculation, shall be eligible for admission in the second year/third semester of B. Tech
- Candidates who have successfully completed B.Sc. or equivalent with Physics, Chemistry and Mathematics shall be eligible for admission in the second year/third semester of B. Tech
- Candidates who have bachelor's degree in any discipline with mathematics at 10+2 level and possess any one of the following qualifications with not less than 60% marks in aggregate shall be eligible for admission in the second year/ third semester of Master of Computer Applications
- Successful completion of PGDCA or its equivalent course of not less than one year duration from a recognized University
- Successful completion of "A" level examination of DOE/ MIT after graduation. The completion of "A" level include successful completion of project work also
- Successful completion of Bachelor's degree in Computer Applications (BCA) or a Bachelors degree with computer Science as a major subject in each of the three years of a degree programme

> Documents Required

Candidates seeking lateral entry/ migration shall submit the following documents at the time of their admission:

- "No objection Certificate" / "Migration Certificate" from his/her parent University/Institution
- Authentic copy of detailed syllabus, scheme of teaching and evaluation of the course of study pursued by him at his parent University/Institution
- Attested copy of statement of Marks/Grade Card of the courses completed
- Attested copies of testimonials relating to basic qualifications and experience etc., which were pre- requisite for admission in his parent University/Institution

► Banking & Loans

Ansal University (AU) has signed an agreement with

Axis Bank Ltd.,
GL-5678, Crosspoint,
DLF City, Phase IV, Gurgaon-122009

for STUDENTS SAVING ACCOUNT FACILITY with Zero Balance.

In addition to the Zero balance facility, the following facilities are also provided:

- At Par Cheque
- ATM Network
- Any where Banking
- Free mobile banking
- Full Pocket money facility from parent account
- Great Deals and offers (additional)
- Reduced Annual Charges
- FREE DRAFT FACILITY up to balance maintained
- Payment of AU fee through cheque from this account
- Relaxed KYC Norms for account opening

> Education Loans (Tie-ups)

S. No.	Name of Bank/ Financing Co.	Amount of Loan	Rate of Interest
1	Axis Bank	Up to Rs. 4.00 Lac Above Rs. 4.00 lac to 7.50 lac Above Rs. 7.50 Lac	Base Rate+ 7.00% Base Rate+ 8.00% Base Rate+ 6.00%
2	Punjab National Bank	As per Admissibility	Current Applicable Rate
3	Oriental Bank of Commerce	Up to Rs. 4.00 Lac Above Rs. 4.00 Lac	Base Rate+ 2.75% Base Rate+ 3.50%
4	CREDILA - An HDFC Ltd. Co.	As per Admissibility	Current Applicable Rate

Note: 0.50% concession to women beneficiaries, SC/ST & differently-abled students.

► Payments & Refund

> Refund Policy

After committing a seat, if the student wants to withdraw the admission granted before start of academic session, the following charges will be forfeited and the rest will be refunded.

- 1) Admission is withdrawn on or before the commencement date of academic session:
 - Application Processing Fees
 - Admission Fee
 - 30% of 1st Semester Tuition Fee
- 2) Admission is withdrawn within one month of the commencement date of academic session:
 - Application Processing Fees
 - Admission Fee
 - Student Welfare Fund
 - 50% of 1st Semester Tuition Fee
- 3) Admission is withdrawn after one month of the commencement date of academic session
No refund will be granted except for security deposit.

> Mode of Fee Payment

- **Academic Fee** can be deposited through Pay Order/ Demand Draft in favour of "ANSAL UNIVERSITY", payable at Gurgaon.
- **Hostel Fee/ Transport Fee** can be deposited through Pay Order/Demand Draft in favour of "Ansal Institute of Technology", payable at Gurgaon
- Payment can also be made through Credit Card/Debit Card (additional 2% convenience charges will be levied)
- Online payment facility through AU Website is also available.

Last dates for Fee payment

The last date for payment of fees for the First Semester is as notified in the Admission Letter.

For subsequent semesters, the last date for the Fee payment for Even Semester shall be **December 01** and for the Odd Semester shall be **July 15** of every year for all the Programmes of the University. In case the last date falls on a holiday, the next working day will be considered.

No Fee will be accepted through Cheque



► Scholarship Policy

Programme	Qualifying Exam		Entrance Exam		AIT/SSAA existing students joining PG Programmes of AU	Siblings of existing/past students of AIT/SSAA/AU	Wards/Spouses of employees working in any unit of API/CCT/SAF
B.Arch	>90%	20% of tuition fee	NATA Score 130 & above	20% of Tuition Fee	10% of Tuition Fee	10% of Tuition Fee	20% of Tuition Fee
	85% to 89.99%	15% of tuition fee					
	75% to 84.99%	10% of tuition fee					
B.Plan	>90%	20% of tuition fee	-	-	10% of Tuition Fee	10% of Tuition Fee	20% of Tuition Fee
	85% to 89.99%	15% of tuition fee					
	75% to 84.99%	10% of tuition fee					
B.F.A	>90%	20% of tuition fee	-	-	10% of Tuition Fee	10% of Tuition Fee	20% of Tuition Fee
	85% to 89.99%	15% of tuition fee					
	75% to 84.99%	10% of tuition fee					
M.Arch	>90%	20% of tuition fee	-	-	10% of Tuition Fee	10% of Tuition Fee	20% of Tuition Fee
	85% to 89.99%	15% of tuition fee					
	75% to 84.99%	10% of tuition fee					
B.Design	>90%	20% of tuition fee	-	-	10% of Tuition Fee	10% of Tuition Fee	20% of Tuition Fee
	85% to 89.99%	15% of tuition fee					
	75% to 84.99%	10% of tuition fee					
M.A. Design	>90%	20% of tuition fee	-	-	10% of Tuition Fee	10% of Tuition Fee	20% of Tuition Fee
	85% to 89.99%	15% of tuition fee					
	75% to 84.99%	10% of tuition fee					
BBM	>90%	20% of tuition fee	-	-	10% of Tuition Fee	10% of Tuition Fee	20% of Tuition Fee
	85% to 89.99%	15% of tuition fee					
	75% to 84.99%	10% of tuition fee					
B.Sc. HMCT	>90%	20% of tuition fee	-	-	10% of Tuition Fee	10% of Tuition Fee	20% of Tuition Fee
	85% to 89.99%	15% of tuition fee					
	75% to 84.99%	10% of tuition fee					
B.Com (H)	>90%	20% of tuition fee	-	-	10% of Tuition Fee	10% of Tuition Fee	20% of Tuition Fee
	85% to 89.99%	15% of tuition fee					
	75% to 84.99%	10% of tuition fee					
MBA	>80%	20% of tuition fee	CAT/XAT score > 75 percentile	20% of tuition fee	10% of Tuition Fee	10% of Tuition Fee	20% of Tuition Fee
	75% to 79.99%	15% of tuition fee	MAT score > 650	20% of tuition fee			
	70% to 74.99%	10% of tuition fee	CMAT score > 100	20% of tuition fee			
B.Tech	>90%	20% of tuition fee	JEEE (Advanced) Candidates	20% of Tuition Fee	10% of Tuition Fee	10% of Tuition Fee	20% of Tuition Fee
	85% to 89.99%	15% of tuition fee					
	75% to 84.99%	10% of tuition fee					

Programme	Qualifying Exam		Entrance Exam		AIT/SSAA existing students joining PG Programmes of AU	Siblings of existing/past students of AIT/SSAA/AU	Wards/Spouses of employees working in any unit of API/CCT/SAF
BA/BS (International Collaborations)	>90%	20% of tuition fee	NATA Score 130 & above	20% of Tuition Fee	10% of Tuition Fee	10% of Tuition Fee	20% of Tuition Fee
	85% to 89.99%	15% of tuition fee					
	75% to 84.99%	10% of tuition fee					
MBA/MS (International Collaborations)	>90%	20% of tuition fee	-	-	10% of Tuition Fee	10% of Tuition Fee	20% of Tuition Fee
	85% to 89.99%	15% of tuition fee					
	75% to 84.99%	10% of tuition fee					

*Subject to minimum 60% score in the qualifying exam for admission.

General conditions applicable for grant of Scholarships in each category:

1. The Scholarships granted at the time of admissions as mentioned above will be valid only for the first semester
2. For subsequent semesters, the Scholarship will be granted purely on merit, calculated on the basis of the performance of the students in the previous semester as per the criteria below:

CGPA 3.5 & above	20%
CGPA 3.00 to 3.499	10%

This condition of CGPA linked Scholarship amount may change the percentage of Scholarship given at the time of admission on upper or lower side. For example: A student getting 20% scholarship in any category at the time of admission may fall to 10% category if he/she is not able to make the CGPA of 3.5 & above. Similarly, the students getting 10% or 15% scholarship at the time of admission may be upgraded to 20% category if they achieve the CGPA of 3.5 & above. Even those students who do not become eligible for any scholarship at the time of admission may become eligible for CGPA based scholarship in the 2nd & subsequent semesters.

Any scholarship granted at the time of admission or in any subsequent semester does not guarantee continuation of the same in subsequent semesters.

3. The scholarships will be announced after the start of the semester (normally in October & March) and will be credited through adjustment in the fees of subsequent semester fee. Those students earning any amount of scholarship in the last semester of the course will be paid the amount of scholarship by cheque.
4. Only one scholarship at a time can be enjoyed.
5. Students belonging to Haryana (up to 25% of the total class strength) will be granted special scholarships as per the Haryana Government Scholarship Policy & the Ansal University Act. No student will be considered eligible under this category unless he/she submits a valid Haryana Domicile/Residence Certificate duly issued by the competent authority of the State Government.

► Our Star Alumni

Alumni Association aims 'to build, promote and strengthen the relationship between alumni and their alma mater' in order to enhance the University's goodwill. It helps in maintaining and promoting alumni participation in the development of the institution through professional, educational, and various social/recreational events along with providing a contributive environment for the free exchange of ideas. It focuses on constantly motivating alumni for sharing their experiences and skills as a part of 'Alumni Lecture Series' for the future academic well-being of the University. Alumni Lecture Series is initiated to provide a platform to our alumni to share their ideas and experiences of their professional life with our current students with an objective to establish a cohesive and mutually beneficial networking between alumni and current students.

Seeing the popularity of social networking amongst youth, the University provides online portal 'almaconnect' through which continuous liaison with the alumni is established. The purpose of this portal is to provide opportunities to encourage greater communication and interaction among alumni, students and faculty members. It provides a platform where alumni can get the updates about various events being organized in the University.

Most popular features offered by 'almaconnect' portal are:

1. It provides a Wall Post feature to disseminate information about various events/happenings, which will be visible to all the users; and the same information is automatically sent on the registered email-id of users.
2. It provides repository of all years' memories where users can upload photographs of various events.
3. It helps in managing alumni meet-ups by requesting them to poll for their most convenient date.
4. It also provides company information where alumni are employed which can be used by current and past students to explore career opportunities. It also facilitates posting of job opportunities.
5. It enables sharing of information to a specific subgroup of users based on their course/ joining year/occupation etc. through its filtering mechanism.

► Alumni Testimony



> Anup Dutta

BIS(2000-04)

Co-founder & chief business officer

APPSQUARE, Mobile app development

Sydney, Australia

"My experience with Ansal had been excellent; those years were definitely the foundation years and gave me strong theoretical knowledge of how technology can help businesses, that learning I still apply on regular basis, which is immensely helpful.

The course curriculum, teacher's support and the excellent infrastructure including the extra curricular activities, all played a really important role in shaping up my overall personality. I definitely owe a great deal to the institute for promoting entrepreneurship, which I believe now is one of the most essential skill a student need to learn with the changing times and economy. I would recommend Ansal highly to any student, who is looking for overall personality development, excellent infrastructure and great facility support."



> Sanya Prasad

BBA (B&I) (2007-2010)

Senior Business Analyst

American Express

Gurgaon

"I am thankful to Ansals for building up a professional base that has been crucial to shape my career. The campus and infrastructure are equipped to ensure all round development of the students. The faculty is highly qualified and dedicated to student's welfare."

▶ Alumni Testimony



> Jyoti Arora

BCA (2005-2008)

Co-Founder & Director @ Knowledge Buffers

"It's a gift to be at a place as Ansals. Time I spent there was a rewarding experience. I wouldn't trade that experience for anything. I remember institute fondly for three things - for sparking enduring confidence in me, for providing deep insights on technology and for exposing me to highly accomplished individuals, many of whom remain dear friends even today. Excellent faculty at Ansal gives their students armory of skills, invest time in their passion and certainly help create a platform for them to build upon. I owe a large part of whatever I am today to Ansals."



> Ankit Mittal

MBA (2008-2010)

Senior Analyst, Securities Lending – Eclerx Services

Ankit Mittal did MBA from Ansal University and is presently associated with Eclerx Services as Senior Analyst in Securities Lending. Prior to this he was working with ICICI Securities Ltd as an Assistant Manager, Active trader services. He has a total work experience of 2 years & 5 months.

AU helped him to get campus placement to ICICI, which acted as an excellent launch pad to his career in financial domain.

"I would be grateful to AU for providing a platform to unveil my skills and excel professionally".



> Abhishake Bansal

MBA (2008-2010)

Abhishake did his MBA-Finance from Ansal Institute in the year 2008. He started his career with Accys Management Services as an Astdt. Internal Auditor; he has worked as Financial Analyst with American Express and looked after the general ledgers and trial balance operations of the company. He has had the opportunity to work as Project Manager with TBPL and looked after the initial set up of the company along with business planning & execution. Presently, he has set up his own unit named as Fashion Pyramid Pvt. Ltd. engaged into the manufacturing of Woolen Garments at Ludhiana, with 4 Patent brands.



> Kamalpreet Kaur

BBA (2007-2010)

Sourcing & Contracting specialist – Genpact India Pvt. Ltd.

After doing BBA from Ansals, she worked with State Bank of India. Presently, she is working in the Supply chain department at Genpact. "Ansals has been instrumental in shaping my career path; I shall always be indebted to my institute for nurturing, guiding and developing me as a successful business professional."



> Sumeet Nath

Class (1989-1994)

A graduate of architecture from the Sushant School of Art & Architecture Sumeet Nath heads studio Us Design. He started this studio more than 10years back and has become a name to reckon with in the hospitality design industry. Sumeet thoroughly enjoys being part of the hospitality both as a professional and consumer. He is joined in his work by wife Aanchal Gulati Nath who heads the décor division of Studio Us Design and is a décor columnist for Hindustan Times supplement – HT city. Both Sumeet and Anachal are avid travelers and sumeet is a keen golfer.



> Rajeev Dhankar

BCA (2007-2010)

Lieutenant, Indian Army

"Ansal taught me a lot of life skills that I find useful in my job and daily life. Not only has this university given me the confidence to operate independently but also to take on any challenge that I may meet in future. It has taught me to stand up for what is right and accept consequences of the mistakes one commits. I am truly thankful to Ansals for what it has done for me and for providing me with a platform for my life ahead. "

▶ Alumni Testimony



> **Gaurang Khemka**
Class (1990-1995)

He understands the essence of place making and the qualities that create some of the world's finest institutional, hospitality, commercial and residential projects and combines that with his management skills to deliver a product of the highest quality. Gaurang has studied Architecture, Urban Design and Planning from the University of California, Berkeley and has worked with reputed architects and urban design firms such as Charles Correa (Mumbai), Kerry Hill Architects (Singapore), EDAW (San Francisco) and HOK (Hong Kong, Singapore and Brisbane).

He is an active member of several professional organizations globally such as AIA, APA, IIA, ULI, and started ULI's young leader chapter in Singapore. He has also been a visiting critic at UC Berkeley, Harvard GSD and Delhi School of Planning and Architecture. Gaurang started the Singapore office for HOK in 2006, played an instrumental role in building HOK's Singapore practice and also headed the urban design and planning team for HOK Singapore. Most recently, he was Asia Director for HOK-Sport Venue event that is now called Populous. He still continues to consult for both HOK and Populous.



> **Sumeet Sachdev**
Class (1994-1999)

Sumeet Sachdev is an Indian actor, producer and director, but he graduated as an architect from Sushant School of Art and Architecture. He is most popularly known as Gautam "Gomzy" Virani, the oldest son of Tulsi Virani in the popular Indian television serial Kyunki Saas Bhi Kabhi Bahu Thi. Sachdev made his directorial debut in his short film Rehman Saheb Ko Phone Karna Hai.

Sachdev made his acting debut in Aamir Reza Hussain's tribute to Kargil war heroes, The Fifty Days War. He later auditioned for the role of Sahil Virani in the show Kyunki Saas Bhi Kabhi Bahu Thi. Sachdev gained popularity and recognition for his role as Gomzy and made a prominent position for himself in the Indian television fraternity.

Sachdev considers himself an introvert and shy.

▶ Anti-Ragging Policy

Anti-Ragging Policy

1. Ragging has been made punishable as per the decision of the Hon'ble Supreme Court of India
2. The following will be considered as ragging:
 - (a) Physical assault or threat and/or use of physical force.
 - (b) Violation of the status, dignity and honour of women students.
 - (c) Expose students to ridicule and contempt and affect their self-esteem.
 - (d) Entailing verbal abuse and aggressions, indecent gestures and obscene behaviour.
 - (e) Compelling new comers to indulge in activities amounting to dangerous stunts.
 - (f) Forcing junior/newly joined students to parade and stage entertainment.
 - (g) Imposing heavy financial burden by way of forced celebrations and hosting.
 - (h) Creating rowdy celebrations through forcible acts and thus compelling the juniors to participate.
 - (i) Pressing the new comers for noisy disorderly scene.
 - (j) Teasing, playing rough jokes and engaging in rough play against companions and specially the newly joined students.
 - (k) By being noisy and riotous and thus disturbing the peace and tranquility of the Campus.

All students are advised to refrain themselves from any sort of ragging activities. Any student found involved in any sort of ragging activities on the campus / bus / hostel will invite disciplinary action as per the ruling of Hon'ble Supreme Court of India and guidelines issued by UGC. Such a student may even be expelled.

STOP RAGGING

Say Welcome to freshers!!!
Say no to ragging!



Spanning decades in education

Sector 55, Golf Course Road, Gurgaon (NCR), Haryana-122003, India

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F: +91-124-4116411 • E: admissions@ansaluniversity.edu.in • www.ansaluniversity.edu.in