

40+ YEARS OF EXCELLENCE IN EDUCATION

THE APEEJAY ADVANTAGE

29 Institutions across the country

More than 85 courses to choose from

Over 32,000 students and 2,200 teachers

60,000 strong alumni network

Quality education from Pre-nursery to Doctoral level

School ranked among top-10 in India

Higher Institute ranked A++ by Business India



Apeejay School Saket

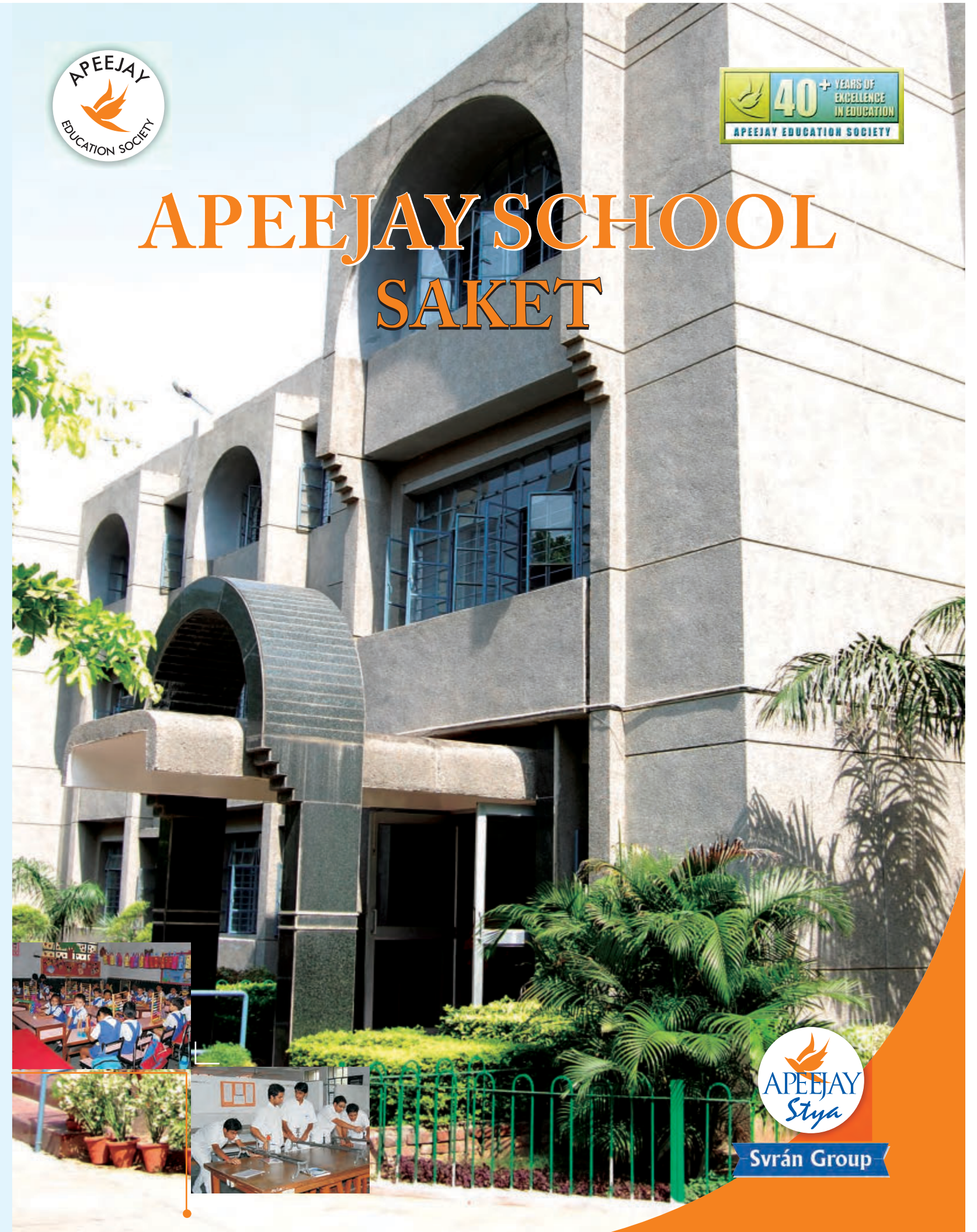
J Block, Gurudwara Road, Saket, New Delhi - 110017

Tel: 011-29555208, Fax: 011-29555004

Email: skool.saket.del@apj.edu



APEEJAY SCHOOL SAKET



Svrán Group

Apeejay Education Society

The Apeejay Education Society, established by the leading Industrial House of Apeejay Stya in the year 1967, has built a rich heritage of nearly four and half decades in the field of quality education through a family of 29 institutions, i.e. 13 schools and 16 institutions of higher learning, in various states of the country, along with the Apeejay Stya University – India's first Liberal Arts University focused on Technology & Research.

All Apeejay institutions are guided by the vision of late Dr. Stya Paul, Founder President, Apeejay Education Society, of 'value-based holistic education, focusing on acquiring thinking skills and learning how to learn for life' - a vision that is truly global, transcending the confines of state and country, and is driven by innovative techniques, progressive curricula and state-of-the-art infrastructure. The motto of the Society, "Soaring High is My Nature" with its origins in the literature and principles of Ancient and Modern India, enshrines our belief that true education inculcates a constant pursuit of excellence on the strength of human and moral values, and truly prepares the individual for the challenges of life.

Today, the Apeejay family comprises over 32,000 students, 60,000 alumni and 2,200 faculty, providing education from pre-nursery to doctoral level. The Apeejay schools offering education up to senior secondary level are well-recognized as pioneers and trend-setters in quality education and have created a niche for themselves in the country.

The Apeejay institutions of higher learning include colleges and professional institutes that offer over 85 courses at the under-graduate and post-graduate levels in Management, Computer Sciences, Architecture, Engineering, Information Technology, Fine Arts, Design, Mass Communication, Biotechnology, Clinical Research and Humanities, to name a few.

The Group has also established the Apeejay Stya University at Sohna, Gurgaon - a seat of global learning that offers rich opportunities for innovative teaching-learning, creativity and research across disciplines, by blending together the dual identities of a technology and research based university with a liberal arts institution. The University offers a wide range of innovative graduate, postgraduate and doctoral programmes across a plethora of disciplines that are based on the best education practices of some of the leading universities of the world. These are greatly facilitated by the strong industry-academia linkages, already established by the existing Apeejay institutions of higher learning in all disciplines being offered by the University.

In order to link policymakers, key administrators and the research community in a creative dialogue on the central issues facing contemporary education, the AES has also set up the Apeejay Stya Education Research Foundation (ASERF), that functions as a 'Think Tank' for sharing of ideas and experiences on the priorities and challenges of Indian education. The Foundation has, over the years, contributed significantly in addressing the larger issues of access, equity, quality and relevance at all levels of education in order to facilitate the formulation of strategies to find research-based solutions.

OUR FOUNDER PRESIDENT -A TRUE KARMAYOGI



Dr. Stya Paul

(October 4, 1919 - June 7, 2010)

Founder Chairman,

Apeejay Stya Group & Apeejay Education Society

*"Tu shaheen hai parwaz hai kaam tera,
tere saamne aasman aur bhi hain"
(You are a falcon. Soaring high is your nature.
There are skies yet for you to conquer)*

-Iqbal

Dr. Stya Paul, eminent industrialist, philanthropist and freedom fighter, provided the foundation and inspiration for the emergence of the Apeejay Stya Group and the Apeejay Education Society as trusted symbols of quality and excellence in the country's industrial and educational landscape. A pioneering entrepreneur with a far-sighted vision of the future, Dr. Stya Paul was instrumental in the rise of the Apeejay Group as one of the biggest industrial houses of independent India, and was leading architect of the country's emergence as a self-reliant industrial superpower, founded on the

strength of Indian capability and enterprise. As Chairman *Emeritus*, he has guided the Apeejay Stya Group - a privately and closely-held leading Indian industrial and investment House - to become one of the major corporate House of the country, with several alliances, collaborations and significant presence in Europe, Middle East and East Asia.

Dr. Stya Paul, fondly called *Sethji*, was one of the earliest industrialists in the country who recognized the great role that industry could play in providing quality education and to contribute towards nation-building. Towards this objective, he decided to set up not-for-profit educational institutions across the country where scientific and career building knowledge could be provided along with inculcation of values and an appreciation of Indian culture, arts and heritage. Starting with a small school in Jalandhar in 1967, the 13 schools and 16 institutions of higher learning established by him over the last four decades under the aegis of the Apeejay Education Society have flowered to become symbols of excellence in their various disciplines, moulding the lives and careers of future generations of the country. The year 2010 also saw the realisation of Dr. Stya Paul's lifetime dream of setting up the Apeejay Stya University - a seat of global learning that would bring about transformation of society through value-based education, man-making and nation-building, by blending together the dual identities of a technology and research based university with a liberal arts institution.

Dr. Stya Paul's forays in the field of education exhibited the same meticulous planning, concern for detail and flawless execution that were his hallmark throughout his life. Each of the institutions set up by him was an act of love, and he nurtured them to success by creating a family-like environment through his personal touch, and a shared vision of excellence and ownership with all the stakeholders in the institutions. His vision of value-based holistic education, focusing on acquiring thinking skills and 'learning how to learn for life' was truly global, transcending the confines of state and country. It was also Dr. Stya Paul who, as the undisputed voice of the industry in young independent India, first embraced the concept of corporate social responsibility and emphasized the need for an integral relationship between ethics and business.

During his long and illustrious career, Dr. Stya Paul has been actively associated with several social, cultural and professional bodies, and held responsible positions reflecting his versatility, leadership and standing in industry and social circles. His philanthropy and generosity knew no bounds, and throughout his life, he helped the physically-handicapped and the needy with financial help and educational/vocational opportunities, thus enabling them to join the mainstream. Over the years, numerous honors and accolades were bestowed upon him, in a life richly lived and full of sharing and caring. But he never desired any monuments to himself, though there are living monuments, in the shape of multitudes of people across the country, who share their memories of how he touched and transformed their lives in his own unique way.

A true *karmayogi*, Dr. Stya Paul retained his zeal for hard work even in his advanced age and remained keenly involved in the management of the Apeejay institutions well into his nineties. Active till the very end, he left this world peacefully on June 7, 2010 while preparing to leave for his office. But his life's work and achievements, and the lasting legacy of excellence that he leaves behind, will continue to inspire and guide us in all our endeavours, as we strive to achieve the goals to which he devoted his life. Like the ever-soaring falcon of Iqbal's couplet that inspired Dr. Stya Paul throughout his life's journey, his spirit will live on forever.

"It is not a disgrace if dreams are unfulfilled, but it is, if we have no dreams to dream!"

-Dr. Stya Paul

PRESIDENT'S MESSAGE



Education is not mere accumulation of facts - it is preparation of life itself. Education is knowledge imbued with wisdom and ethics. It develops the personality of the students, moulds their character and helps them cope with the problems and challenges of the complex world of today. The aim is to make them successful not only in life, but also conscious of their duties and responsibilities towards their fellow citizens. It is with this vision that the Apeejay Education Society was established in 1967 by our Founder Chairman Dr. Stya Paul, and twenty-nine educational institutions set up across the country over the last four decades, offering quality education from Pre-Primary to Doctoral levels, the culmination of which is the establishment of the Apeejay Stya University in 2010.

The Apeejay institutions exemplify the fact that sky is not the limit in the pursuit of excellence. The aim of our schools is to promote a system of integral education in a congenial child-friendly environment that emphasizes the unity of all knowledge, synthesizes humanities and sciences, and recognizes the fact that each child is unique. We believe that education should enable our students to soar high - morally, socially and spiritually. They need to learn that the secret of success and contentment lies in discovering one's own strengths as well as limitations. There is, therefore, every reason to place a renewed emphasis on the humanistic dimensions of education, enabling each person to grasp and appreciate the individuality of others, and to discover one's own self through an inner journey whose milestones are knowledge, introspection and humility. At Apeejay schools, priority is also given to the teaching of critical thinking skills such as reasoning and problem-solving, to help our students develop the ability to reach sound conclusions based on observation and information. Our school curricula allows our teachers the flexibility to adopt innovative methods to stimulate interest and attention among their students and develop in them an appreciation for the values of the past, the excitement of the present and the challenges of the future.

It is heartening to know that Apeejay School, Saket- one of our flagship schools in the chain of 28 Apeejay Educational Institutions- is working wholeheartedly towards shaping the young and budding citizens of the country into national assets and nation builders. Over the years, the school has grown from strength to strength and carved a niche for itself among the premier educational institutions in the country. I am quite confident that the school will maintain the glorious Apeejay tradition of being a school with a difference and continue to soar high in the years to come.

The new academic session is going to start soon, and I welcome all the new students who have decided to be a part of the prestigious Apeejay family. I wish them all a fruitful and bright future.

Sushma Berlia
President
Apeejay Education Society

All ideas begin with an objective. An objective always has a commitment to the future. It is with a commitment to the quest for excellence in the field of education that the renowned industrial house of Apeejay decided to act and sponsor the Apeejay Education Society. At the helm is the dynamic leadership of Dr. Stya Paul, President of the Society, whose belief is that education should ensure for the country's youth a harmonious development of their

personalities. With emphasis on character development and an attitude of service before self, today Apeejay School and Colleges have come to be recognised as pace-setting institutions spread all over the country-a symbol of the rich standards they have achieved during the short span of their existence.



AIMS & OBJECTIVES

- A**im at quality education and pursuit of excellence in all fields and in life itself.
- P**ropagate patriotic, social and ethical values for responsive citizenship.
- E**nsure physical, mental and moral growth of the students and create in them a zest for learning.
- E**nlarge the mental horizons and broaden the outlook of the students through training in co-operation, consideration, team spirit and service.
- J**udiciously arouse their aesthetic sense and inculcate habits of personal as well as social hygiene for a happy and healthy life.
- A**ssist them to enjoy their leisure through healthy recreational activities and hobbies as well as correct reading habits for a lifetime of pleasure and joy.
- Y**outhful energies to be properly channelised towards towards creativity and self-actualisation.

Education, according to the Indian tradition is not merely a means to earning a living; nor is it only a nursery of thought or a school for citizenship. It is initiation into the life of spirit, a training of human soul in the pursuit of truth and the patience of virtue. It is a second birth: divitiyamjanma.

Education is the creation of sound mind in a sound body. It develops the individual's faculty, especially his mind, so that he may be able to enjoy the contemplation of the supreme truth, goodness and beauty of which perfection essentially consists.

The whole object of education is to develop the mind. It not only contributes in softening manners, but also gives a delicate turn to the imagination and polish to the mind.

We at Apeejay Saket believe that education, to be complete, must be humane. It should lead not only to the training of the intellect but also to the refinement of the heart and the discipline of spirit.

For the wholesome development of the personality of the children, it is essential they that acquire not only the requisite knowledge and skills while in school, but also develop certain attitudes which will make them better human beings.

All academic and co-curricular activities at Apeejay Saket are planned in such a way that they help in developing all aspects of one's being, intellectual and emotional, rational and aesthetic, moral and spiritual, individual and social.



The school was ranked seventh amongst 250 top schools across the country by the "Education World" magazine in an intensely competitive ranking survey. It has received commendable rating for its academic reputation, co-curricular education and integrity of the school management.



VALUE EDUCATION

Today when we are passing through an era of value flux, we intend training the young minds to weigh their individual and social priorities - to judge the difference between the right and wrong, to take decisions with consideration and compassion and to bear responsibilities for their own decisions.

Value education is taken up as a means for development of sound habits in our students. Students are taught to live in total harmony with the environment. Value based assemblies are organised in the school. Life skill workshops are conducted regularly to help the children to deal with real life situations and manage their emotions. Various issues and problems are taken up and students are encouraged to voice their opinions and find solutions.

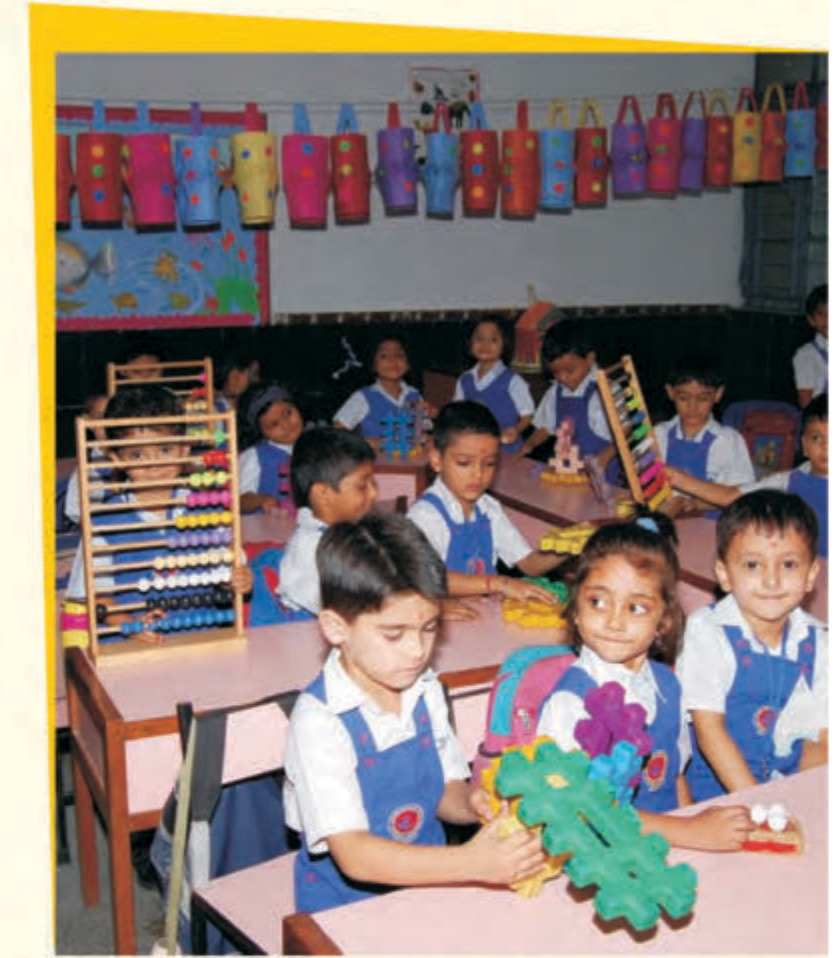
All this is supported by lectures by eminent speakers from all walks of life.



The Pre - Primary education has been structured into a colourful, playful, informal, activity oriented educational experience for the young children. The best of the montessori system, kindergarten, play way method and other such activities as required by social and cultural need of the society have been adopted and adapted for the pre - primary school. These students have their own assembly programme for self expression, play area, activity room, educational outings to the Zoological Park, Museums etc. and their very own cultural activities built around festivals. Their general social conduct and manners, communication skills, artistic skills in fine arts and music are cultivated with great care and affection.

CHILDREN LEARN WHAT THEY LIVE

If a child lives with encouragement,
he learns confidence.
If a child lives with praise,
he learns to appreciate.





Recognised by the Directorate of Education, Delhi and affiliated to the Central Board of Secondary Education (CBSE), New Delhi, the School provides strong instructional leadership and opportunities for over development.

Modern and innovative techniques are used in the class room to make teaching-learning more meaningful and interesting. The School creates an environment which helps the child to think independently. The syllabi has been planned in such a way that the learning experiences provided through the curriculum enable him not only to know the facts but also to understand, apply, analyze, synthesis and evaluate them. Academics is learner oriented. Group discussions, pair work, problem solving, debating etc. have been adopted as teaching tools. The School does not allow text books to determine the course of study, it is the student's need which is always kept in focus.

PRIMARY WING

The Primary wing of our school provides a happy, caring and stimulating environment the instills in our students a joy for learning. The school follows a balanced curriculum which recognizes the important part that extra curricular activities play in the overall development of the child.

The teaching methodologies that we follow in our school promote creativity, encourage critical thinking and enable young learners to solve their day to day problems. Ample opportunities are provided to students to participate in various activities conducted at the inter- class and inter - house level. The school focuses a lot on team work, learning by doing, project based learning, helping others and sharing. The students are provided hand on experience and these young enthusiastic learners are encouraged to be innovative and creative. We ensure that every student in the primary wing realizes his/her potential and is fully prepared to progress to the middle school with confidence and self esteem.

MIDDLE, SECONDARY AND SENIOR SECONDARY LEVELS

The Middle, Secondary and Senior Secondary levels constitute class VI to VIII, IX to X, and XI to XII respectively. The syllabus is as prescribed by the NCERT. At the Middle level the students have the option of choosing Sanskrit or French as third language. The Senior Secondary level offers the option of choosing between the Science and Commerce streams. Computer Science, Economics and Biology are the optional subjects in the Science stream; Home Science, Mathematics and Informatic Practices for the Commerce stream. Evaluation at all the levels is as per the CBSE guidelines.



COMPUTERS

We have four computer labs in our School. There are separate computer labs for pre-primary, primary and senior students. We also have a LED (Liquid Crystal Display) lab; where computers are used as a teaching aid. The students can be taught various topics with the help of educational CDs (Computer Discs) available in the LCD lab.

Its fun to watch our pre-primary children drawing, designing and working on the computers and comfortably using the multimedia. We have a CAL room (Computer Aided Learning) where the primary class students work in pairs on specially designed CAL packages. In the senior lab our senior students can be seen surfing the internet, working on educational CDs and packages, creating websites, working independently and in pairs or groups on class assignments which are given to them regularly by their subject teachers.

LABORATORIES

Apeejay School Saket has well equipped laboratories for Biology, Chemistry, Computers, Electronics, Home science, Mathematics and Physics as per the CBSE requirement. Well-lit and spacious laboratories provide the right ambience and motivation for students of all classes to work in harmony and learn by doing. Practicals are conducted for classes VI upwards on a regular basis. Primary classes also work in the laboratories from time to time to perform simple experiments. Apart from the laboratories, mobile science trolleys are also used by the science teachers. The trolley contains all the pre-requisites for demonstration of experiments.



SCIENCE PARK

A facility that kindles young minds, is a cluster of interactive play models installed at one place. These models are based on scientific principles. The concept of the park is to teach science in an informal way with exhibits that cover many topics.

LIBRARY

The library offers an open shelf system for the convenience of the readers. The books available in the library cater to all interests and age groups. Every class has a library period once a week. Subject teachers accompany the students to the library and help them in selecting books, sifting matter and deriving information. Group discussions, book reviews, quiz etc. are some of the follow up activities taken up in the class. We even have class libraries in our school.

EXCURSIONS AND LOCAL VISITS

Tours are organized for exposure to regional languages, monuments, landscape, flora and fauna, local crafts, industries, traditional folk arts and topography. All this is a practical extension of class room studies. The students work on various projects and display their work on various projects and display their work after each tour.

Living in Delhi is a privilege. There is so much going on in the city, so much to be seen, so much to be grasped. Local visits are arranged as and when necessitated by the subject taught or to develop some essential interests e.g. visits to the Zoological Park, Museums, Gardens, Art Galleries, Monuments, Theatre and Planetarium etc.



MORNING ASSEMBLY

Value based special assemblies are presented by the students of all classes in rotation. The theme is chosen by the students of the class who also prepare background boards and presentations thus ensuring 100% participation. This helps in building up their confidence and showing the talent. Festivals of all religions are celebrated with equal importance.

MUSIC AND DANCE

Music and Dance help in tapping the aesthetic skills and developing creativity. These forms of fine art also help in improving the students' imagination and perception and have a very positive impact on the academic performance as well.



INTERACT CLUB

The students work regularly on various projects taken up by the Interact Club every year. They collect and contribute clothes, food items, blankets, toys etc. For the needy, the deprived and the under privileged. Visits to Blind Schools, Help Age Homes and rural areas are conducted regularly.

CLUBS

The School has the following activities :-

Students from various classes are members of these clubs and focused activities take place during the year which act as a forum to exhibit their interest and channelize their potential energy in the direction of their choice

1. Computer
2. Robotics
3. Handicraft
4. Maths
5. Drama
6. Sports
7. Music - Instrumental and Vocal
8. Environment
9. Band
10. Chess
11. Clay Modeling
12. Calligraphy
13. Health Club
14. Dance
15. National And International Understanding
16. Taekwondo
17. Science

WORK EXPERIENCE

It is an integral part of education that provides both knowledge and skills through well-structured and graded programmes. It provides the students with opportunities for participation in social and economic activities inside and outside the classroom. Work experience aims at restoring dignity and respect to all types of social, manual and community work. The activities undertaken by the students are

1. Student Mentor Programme
2. Library Service
3. Art Room Service
4. Office Assistance
5. Medical Assistance / Service
6. Garden Maintenance
7. Infrastructure Maintenance Service



LEADERSHIP CAMPS, OVER NIGHT CAMPS and ADVENTURE CAMPS

Leadership Camps, Over Night Camps and Adventure Camps are organized regularly in the School. This is to encourage self dependence, discipline, organizational and leadership qualities in the children.

INTER APEEJAY YOUTH MEET

Inter Apeejay Youth Meet is organized every year to bring students of all Apeejay School together for a few days. Lot of learning, exchanging of ideas and development of interpersonal skills takes place during these meets.

CAREER COUNSELING

The School maintains contact with many professional colleges and provides career counseling. Academics and co-curricular activities are channelised towards a profession. The topics, subjects, questions, issues taken up by them are identified, as also the personality traits required for the jobs. To bridge the gap many of these topics are even taken up in the classes.



Most of the human achievements are possible if and only if a person is physically healthy. The school feels that only a healthy mind can work towards progressive growth. Harmony in physical, mental, spiritual and psychological personality of the individual is an important aspect. All the school programmes strengthen the inter dependence of these personalities of a child. Stamina building exercises, basketball, badminton, volleyball, kho-kho, and tae-kwando have been integrated in the school curriculum to achieve these ends. Indoor games like table tennis, chess and carrom are a part of their indoor activities. Yogic exercises and meditation form the link between the physical growth and spiritual growth.



SKATING

The children not only love to run and play. They also love to dance and skate. Special coaching is being given to the students by well trained and professional coaches during their physical education period.



TAE - KWANDO

In today's world its becoming absolutely essential to learn this technique of self defence. Students right from class nursery are being trained in this art form of self defence .



YOGA

Yoga helps in improving one's health and physical fitness. It has multidimensional potential for the growth of overall personality of a child. It has been experimented that creativity of the students can be nurtured through yoga by cultivating a habit of concentration of mind on certain flashes of innovative ideas or thoughts. Special yoga classes are being conducted in the school to improve their health and physical fitness.



Awards & Scholarships

1. Dr. Stya Paul Award for Human Values is given to a student each of the middle, secondary and senior secondary school who has demonstrated good human values. The award consists of a cash prize and a citation.
2. The President's Gold Medal is awarded to a student who secures the highest aggregate in Science in class XII.
3. The President's Silver Medal is awarded to a student of class XII who shows excellence in academics as well as co-curricular activities.
4. Jagannath Gold Medal is awarded to the topper of the Commerce section of class XII.
5. The school honors academic achievers by giving Scholar and Super Scholar Badges. Super Scholar badges are awarded to the students who receive Scholar badges for three consecutive years. Recipients of Super Scholar Badge for seven consecutive years are felicitated with a special Blazer.
6. Merit Scholarships are awarded to encourage consistence and continuous brilliance among the students. It is offered to the students who score the highest marks in the class in an academic session. Financial incentive is also given to students securing 92% and above in the All India Secondary Secondary School Examination (Class X).
7. Apeejay Talent Search Examination is held online every year for academically outstanding students. Top grading students are given annual scholarship.
8. Free ships are awarded to students on merit basis.



university.apeejay.edu



APEEJAY STYA UNIVERSITY

UGC RECOGNISED

Carrying forth the Apeejay legacy of over 45 years of excellence in education

Experience the International Edge ...

- Established on the academic pattern of the Ivy League universities of the USA
- Trans-disciplinary and Liberal Arts approach
- Strong industry linkages to facilitate training & placement
- Truly global campus with students from over 10 countries



AWARDS & ACCOLADES CONFERRED ON ASU

<p><i>Hall of Fame Award</i> at the 3rd Asian Leadership Awards held at Dubai on September 24, 2013</p> <p>No.1 in Innovative Teaching Techniques & No. 3 in Most Reputed Faculty as per TOI B-School Ratings 2013 (North Region)</p> <p>ASU School of Engineering & Technology selected as E-Gov. Campus of District Gurgaon by Ministry of Communications & Information Technology, in collaboration with the United Nations</p> <p>Best Industry Interface at Headlines Today National Education Awards 2012</p>	<p>Best Innovation by Private University at World Education Summit 2012</p> <p>Best Engineering Institute in North India at National Education Awards 2013 by ET Now</p> <p>Amar Ujala B-School Excellence Award at World Brand Congress 2012</p> <p>Best Fashion Institute Award at India Fashion Summit 2013</p>
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Biosciences

Management Sciences

Journalism & Mass Communication

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ASU Prospectus & Application Forms can be downloaded from the ASU website or obtained from ASU Campus, ASU City Office & all Apeejay institutions

For further queries, students can also visit our admission counsellors at:

<p>ASU City Office: Apeejay Stya University Admissions Office, Plot no. 23, Sector 32, Institutional Area, Gurgaon, Haryana-122 001</p>	<p>ASU Campus: Apeejay Stya University, Sohna-Palwal Road, Sohna, Gurgaon, Haryana-122 103</p>
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Dial Toll Free: 1800 1037 888 | **Email: admissions@asu.apeejay.edu**



The Apeejay Stya University is a social commitment of the Apeejay Stya & Svrán Group.