

# MBA + SAP B1





# **GEMS B SCHOOL**

 **THE CAREER CATALYSTS**   
MYSORE MAHARAJA INSTITUTE OF HIGHER EDUCATION

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• Bangalore • Mysore • Pondicherry • Tirupati •



## About GEMS B SCHOOL

Conceived by experienced academicians  
and inspired by accomplished professionals.

### Vision

Creating leaders and not just managers.

### Mission

Creating leaders and not just managers.

### Values

Effective, Ethical, Enterprising, Transparent,  
Student friendly and Market centric.

- Ranked in the 22nd position by India Business Journal in its 2015 B school Ranking Survey.
- Ranked in the 18th position by Go-Getter in its B School ranking issue in 2014 based on placements.
- Ranked in the 34th Position by Business Barons in its 2014 B school Ranking Survey
- Awarded as the "Fastest growing B-School in India" by Business & Economy.
- SAP – Official Education Partner
- Offers programs in synergy with the industry with over 400 companies across industries.
- Offers industry Specific Certification programs in areas of Information Security, Business Analytics, SAP B1, Digital Marketing, Financial Analytics, Human Resources Management, Airport Operations, Logistics & Supply Chain etc.
- Offers Indian and International Degrees in affiliation with
  - ♦ Bharathiar University, Tamil Nadu
  - ♦ American Heritage University of Southern California
  - ♦ South Asia university, UK.
  - ♦ University of Mysore, Mysore.
  - ♦ Karnataka State Open University, Mysore.



- Established in the Year 1982
- Situated in Coimbatore, Tamil Nadu.
- Recognised by UGC / AICTE/Govt. India / Ministry of HRD
- Offers courses in Management, Medical sciences, Law, Nursing, Engineering etc.



## Vision - SAP uAcademy

- Support SAP skills workforce development to help enable SAP ecosystem & meet our part of corporate social responsibility
- Offer a dynamic curriculum to students in par with ERP industry and thus widen learning horizon
- Help students create an added advantage and increase their career potential and growth opportunities by offering SAP certification



## SAP Today

- SAP AG in 2009 revenues: €12 billion
- More than 89,000 companies run SAP software
- Providing more than 27 industry solutions
- 51,000 SAP employees (Dec, 2008)
- 12 million users in 120+ countries team with us ...
- Integrate business processes
- Extend the companies competitive capabilities
- Get a better return on investment at a lower total cost of ownership
- Unique partner ecosystem
- More than 3,850 partners
- 35,000 + SAP consultants required in India Alone.



## Why SAP ?

- Trusted business partner for 82,000+ companies – the largest installed base in the enterprise software sector
- Deep vertical expertise with strategic solutions for more than 27 industries
- Great innovation power with 11,900+ developers
- Largest ecosystem in the industry system integrators, ISVs, OEMs, resellers, partners
- One of the top brands globally 65%market share in the ERP sector



## SAP in India

- Market Leader - 4500+ Customers
- Country wide Offices , 7500+ Employees & Growing
- SAP Labs – R&D Centre at Bangalore & Delhi
- Mature India Localization & India Payroll
- Customer Care Centre at Bangalore
- Large & Leveragable Skill Base
- Knowledge Services





## SAP in India - Some Interesting Facts



- 11 out of 16 "Navratnas" run SAP
- 9 out of 10 most profitable and largest companies run SAP
- 24 out of 30 companies in Sensex run SAP
- 37 out of 50 companies in Nifty run SAP
- 36 out of 50 in ET 500 run SAP
- 21 of the top 25 brands in India run SAP
- 18 of the 20 companies listed in the BCG Global Challengers list run on SAP
- 25 out of the 40 Largest Indian Companies named by Forbes run SAP
- 7 out of the 13 Indian firms named by BusinessWeek in 'Asia's Hot Growth Companies' list run SAP



Solid Penetration... Hallmark of the Leader

Oil & Gas	E&C	Auto	CPG	Telecom	IT Service
     	      	    	     	    	      

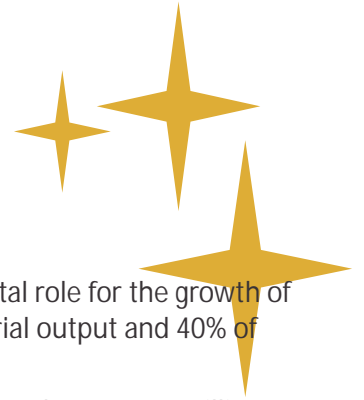
# Industry Synergised MBA With SAP Business One

SAP is the world's most sought-after business software and almost 95% of the world's leading companies depend on SAP for their day- to- day business solutions. Currently there is a demand for 35000 SAP consultants in India alone and an SAP Certification is as good as a work permit for those aspiring to work in the US, Europe and the Middle East.

SAP has appointed GEMS B School as its university academy partner, authorising it to offer SAP Business one Certification Course to all its students. If a student's career can be compared to a jet aircraft, then SAP B1 Certification Course and MBA are like the twin engines of this plane. The career of a student with this dual advantage is sure to take off and soar. SAP B1 Certification Course by itself is a sought after qualification for professionals and SAP with MBA is an ideal combination for career growth. All multinationals, in addition to technical qualifications like SAP, look for business qualifications in their employees. Employed professionals also who have not been making much progress in their existing careers can kick-start their careers by acquiring this MBA with SAP B1 Certification Course.



## SAP® BUSINESS ONE COURSE



### Key aspects of SAP BUSINESS ONE®

- Small and Medium Enterprises (SMEs) play a vital role for the growth of Indian economy by contributing 45% of industrial output and 40% of exports
- SME in India employ close to 60 million people and create 1.3 million jobs every year (Source: SME CHAMBER OF INDIA)
- Approximately 12 million jobs are likely to be created in SME Segment in the next 3 years (Source: SME CHAMBER OF INDIA)
- SME's are aggressively looking at automating their processes using ERP to compete with China and other emerging markets
- SME's are inclined towards hiring Fresh Graduates with SAP skills to implement and manage their SAP run systems.
- Over 2500+ companies use SAP-ERP B1 in India, with over 10000 Users.
- SAP SME clientele comprises of company with a turnover of Rs 5 Crore to Rs 200 Crore.

### Benefits of SAP B1 Course:

- Global Certification accepted worldwide.
- Diverse career opportunities – as an End User, Functional/ Technical Consultant or as an independent SAP consultant.
- High growth in SMB's fueling the need for SAP certified professionals.
- Edge over non-certified candidates to seek jobs in IT field

### SAP B1 Course And Pedagogy

- 100 hours of On-Campus classroom training imparted by SAP Certified resource deployed by Authorized SAP Partner.
- Detailed SAP B1 course material.
- End of Topic Exercises to measure the understanding of the candidate.
- Project Experience



## Road Map



The student can choose any one of the above modules along with his/her MBA specialisations like Marketing, HR, Finance, Production, supply chain management etc.

GEMS B SCHOOL offers SAP as part of the curriculum of its MBA where students can get the twin advantage of an MBA and SAP. After enrollment the student is put through an intensive SAP B1 training for 15 days after which an examination is conducted. On clearing this examination the student is given a certificate by SAP Germany and is immediately given a full time job placement in an SAP implementing company on an SAP B1 job profile. The student continues working in this company from there on. During these two years on Saturday and Sundays the student consistently attends classes for the MBA program. At the end of two years the student is a full time UGC Recognised MBA, Certified SAP B1 consultant with 2 years of SAP B1 work experience. This unique MBA + SAP course is equally beneficial to both engineering and non-engineering graduates.

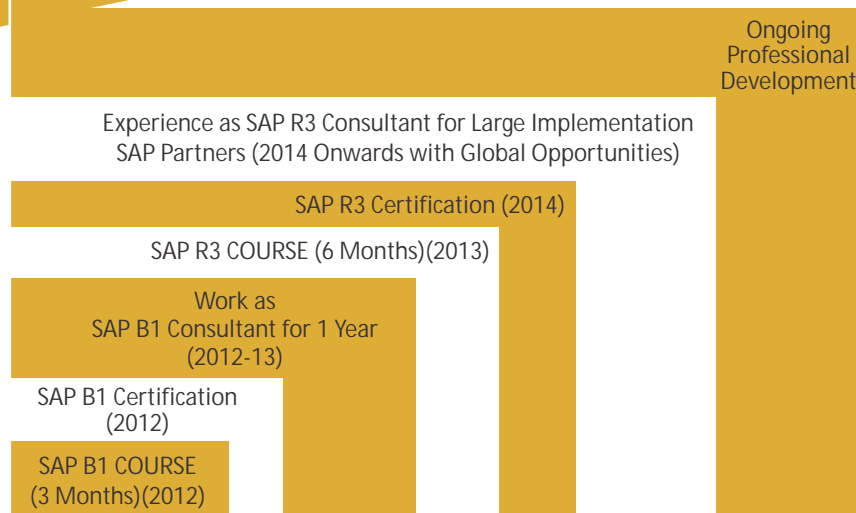
The Certificate for the SAP B1 Certification Course is offered directly by SAP Germany

The MBA degree will be awarded by Bharathiar University, which was founded in the year 1982. Bharathiar University is a government of Tamil Nadu owned University and is recognised by the UGC/ AICTE/ Govt of India. On the strength of this degree students can apply for employments in the Private sector, Public Sector and Overseas also.

The student on successful completion of two years of study and work is at liberty to continue in the same job or change to a better job. The student can avail the assistance of the GEMS B SCHOOL placement cells located all over India for his / her further placements in India and abroad. GEMS B SCHOOL has a dedicated, separate overseas placement cell specially to assist students who are aspiring to work abroad. This service is absolutely free for the students of GEMS B School.



Knowledge, Skills  
& Experience



Hostel accommodation is provided for Boys and Girls during all the two years of study and work at an extra cost. Hostel stay is optional.

Bank loan can be availed by the student from the bank where the student's parents are banking. After the student's admission the institute will provide the student with the necessary documents to be produced to the bank for the processing of education loan.

Fees can be paid in easy installments every three months over a period of two years.

Students who have completed or appeared for their Degree exams in any discipline can apply.

Unlike the usual MBA programmes this is a physically and mentally challenging program which requires the student's endurance.

This is a full time international post-graduate degree and not a diploma or executive MBA.

This is a Globally focused no-nonsense, hardcore, frills-free learning Programme conceived with the only intention of conditioning youngsters for challenging careers. Special inputs will be provided in personality development, English communication skills, Relationship management, Team building, Decision making, Leadership etc. One optional foreign language will have to be learnt compulsorily. One additional Computer Language will also be taught. Apart from this the student will also be studying Industry specific certification courses such as IFRS from KPMG, Project management from PMI USA, six sigma from IIT etc.

Each student will get a LAPTOP. The student will also be taken on a 2 day outbound workshop and several industrial visits.



# MBA

## Specialisations



- Marketing Management
- Financial Management
- Human Resource Management
- International Business Management
- Information Systems Management
- Retail Management
- Event Management
- Health Care Management
- Investment Management
- Travel and Tourism
- Entrepreneurship Management
- Export Management
- Services Management



## Salient benefits

- Wi-Fi Campus
- Faculty from industry
- Digital Library with Unlimited Access
- Team Building
- Free laptops
- Most economical
- Outbound Workshops
- Creativity
- Industrial visits


- Highly flexible
- Seminars
- Entrepreneurship
- Classes during Weekends
- Student friendly experimental learning
- Personality enrichment
- Aptitude test skills
- Industry Relevant Curriculum
- Excellent Environment







## Value Addition

- 2 day compulsory Outbound Workshop
  - Regular discussion forums with senior executives from the Industry to enhance better corporate adaptability.
  - People skills like Communication, Leadership, Relationship management, team building, Entrepreneurship, working in virtual teams, etc.
  - Industry skills like Spoken English, Personality Enrichment, Aptitude test skills, Interview skills, GD skills, Tele / Video conference skills, etc.
  - One optional foreign language.
  - Training in flash for effective presentations.
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## Fee Structure

Rs.3,96,000/- for the whole course payable in 8 installments.

1st Installment: Rs. 90,000

2nd Installment: Rs. 90,000

3rd Installment: Rs. 36,000

4th Installment: Rs. 36,000

5th Installment: Rs. 36,000

6th Installment: Rs. 36,000

7th Installment: Rs. 36,000

8th Installment: Rs. 36,000

Installments to be paid once in 3 months  
over the 2 year period.



## Admission Procedure

Students can apply for this course by taking the Gems Admission Test ( GAT ) on [www.gemsadmissiontest.com](http://www.gemsadmissiontest.com)

### Eligibility

Any Graduation

### Duration

2 Years

### Classes

weekends





# Curriculum

## MBA

### SEMESTER –I

1. Management Principles and Practice
2. Organizational Behaviors
3. Managerial Economics
4. Financial and Management Accounting
5. Quantitative Methods for Management
6. Corporate Communication
7. Computer Applications in Management using SAP\*


### SEMESTER –III

1. Management Information System
2. Specialisation Subject 1
3. Specialisation Subject 2
4. Specialisation Subject 3
5. Specialisation Subject 4
6. Specialisation Subject 5

### SEMESTER –II

1. Operations Management
2. Marketing Management
3. Financial Management
4. Human Resource Management
5. Quantitative Techniques
6. Research Methods for Management
7. Computer Applications in Management using SAP\*- Practical

### SEMESTER –IV

1. Management Information System
  2. Specialisation Subject 1
  3. Specialisation Subject 2
  4. Specialisation Subject 3
  5. Specialisation Subject 4
  6. Specialisation Subject 5
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## A FEW COMPANIES OUR STUDENTS WORK WITH









Dear friend,

### Igniting Excellence

Welcome to GEMS, the B-School with a difference. We are sure you want to know what the difference is? Right from the ambience, curriculum, methodology, faculty and the conditioning, everything is going to be unconventional and different, all with a specific purpose.

GEMS is a voyage. Our goal is to build you like a ship, majestically and meticulously, to enable you to sail steadily on the choppy seas of business. Whether you are going to choose the passage of corporate executive, business professional or entrepreneur, our aim is to reinforce you in such a way, you are able to cruise with equanimity without ever compromising on business ethics. Every minute you spend here is going to equip and enlighten you, empower and energise you so that you can weather any storm.

Set sail, we have many nautical miles to conquer and coasts to anchor.

Dr. M.I.M.Nehruzii MSc, MBA, PhD.

Dean

GEMS B SCHOOL

◆ Contact us ◆



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