



AAROHAN 2010

MBA

PLACEMENT BROCHURE



DEPARTMENT OF BUSINESS MANAGEMENT

OSMANIA UNIVERSITY

HYDERABAD

Reaccredited with highest rating of **A Grade** by  
National Assessment and Accreditation Council (NAAC) of UGC, Govt. of India

*Department of Business Management,  
Osmania University Campus, Hyderabad*

MBA Regular, Day Program 2010 Batch



MBA Technology Management, Day Program 2010 Batch





### *From Head's desk*

The Department of Business Management, Osmania University (DBM,OU) has been playing a pro-active role in shaping the emerging and dynamic corporate culture of Hyderabad. Started in 1962, we believe in imparting quality education to our students, in equipping them with the latest in the knowledge and skills to adapt them to the rapidly changing business scenario.

Through a stringent selection process DBM,OU selects students with a drive to succeed a high level of integrity, a sense of purpose, a strong sense of ethics, pro-activeness and adaptability to change. The students of the Department figuring in this brochure were selected from about 2 lakh candidates who took the Integrated Common Entrance Test ( ICET ) conducted by AP State Council for Higher Education. They are being put through rigorous training through classroom lectures, group discussions and other activities. In addition they were given a practical perspective through the 'Meet the Industry ' Programs held frequently.

With students drawn from multi - ethnic backgrounds and with over 25% of the students having a foreign background, our institute, can thus proudly claim that it represents in all senses a true " global " learning environment. We have state of the art infrastructure to facilitate effective learning and faculty, consisting of acclaimed and experienced academicians, provide theoretical and practical knowledge to the students. Our students are motivated high performers and have been nurtured to handle responsibilities in a challenging business environment.

I take this opportunity to invite you to participate in our placement program. I am sure you will find prospective managers of your choice from amongst the students profiled in Arohan 2010 '.

Prof A.Vidyadhar Reddy  
Head, Department Of Business Management  
Osmania University, Hyderabad - 7  
Phone : 040 27097481



## *Placement Word*

The department of Business Management at Osmania University (DBM,OU) is one of the earliest Business Management Schools in India established way back in 1962. The department has been in the forefront of imparting high quality management education, training, consulting and research activities. The department is having a strong team of 24 well qualified, experienced teachers in varied areas of management. The department is endowed with rich academic and physical infrastructure to support its academic activities.

The department is rated as the second best Business Management Department among the Universities in India. We have been consistently rated as **A Grade** Institution by National Assessment and Accreditation Council (NAAC), UGC, Government of India.

With a sense of commitment and satisfaction we present the graduating MBA students of our University to the business and industry. This brochure epitomizes the spirit of onward march and quest for excellence for which Osmania stands. It portrays the academic profiles and articulates career aspirations of our young and dynamic graduating MBA students of 2010 batch.

The DBM OU has been maintaining excellent track record of placements every year. We have forged and nurtured meaningful linkages with industry by entering into MOUs and maintaining constant interface with industry majors. In order to continue this journey we whole heartedly welcome you to visit our campus for recruiting our MBA graduates to meet your corporate requirements.

Sri R. Hanumanth Rao  
Associate Professor and Placement Officer  
Department Of Business Management,  
Osmania University,  
Hyderabad - 500007.

### **Placement Division Contact details**

Telephone Nos.  
Tele/Fax: +91 40 27098236  
Mobile : 098494 85042  
Mr. Shareef : 099855 60052  
Email: [oucampus.mba@gmail.com](mailto:oucampus.mba@gmail.com)  
Website: [www.ou-mba.ac.in](http://www.ou-mba.ac.in)

# Campus Placement Requisition

Name of the Organization: \_\_\_\_\_

Contact Person: (Name & Designation) \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_ Pin code: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile number: \_\_\_\_\_

Email ID: \_\_\_\_\_

Positions available \_\_\_\_\_

Requisite Qualifications \_\_\_\_\_

Area of specialization that your are keen to recruit in

“ Finance (    ) ” Marketing (    ) ” HR (    ) Systems (    )

Incase you are looking at other extra qualifications do specify

\_\_\_\_\_

Preferable date ' s for the Selections \_\_\_\_\_

Venue of selection process (1) On OU Campus (    ) (2) Company office (    ) (3) In other venue (    )

If possible kindly enclose a detailed document specifying the job description,

The selection procedure would consist of ( please tick the appropriate )

“ Preliminary written test (    )

“ Group discussion (    )

“ Interview (    )



*His exalted highness  
VII Nizam, Mir Osman Ali Khan  
Ruler of Hyderabad State  
Founder of Osmania University -1917 AD*



*Farman, H.E.H. Nizam VII  
April 26, 1917*

*In the Hyderabad Dominions a University should be established in which the ancient and modern, the oriental and occidental arts and science are synthesised in such a manner that the defects of the present system of education are rectified and the ancient as well as modern methods of physical, intellectual and spiritual education are fully utilized in which, along with an effort for the propagation of knowledge, the moral improvement of the students is regulated on one hand and research work of a higher order in the branches of knowledge is conducted on the other. Instruction in English as a language should also be compulsory for each student. Therefore, I most gladly order the establishment of a University for the Hyderabad Dominions in commemoration of my accession. This University shall be named the Osmania University.*

## THE OSMANIA UNIVERSITY

*Osmania University is the seventh earliest and third largest university in India. Established in the year 1917 by the then ruler, Mir Osman Ali Khan, VII th Nizam of Hyderabad state, is spread over a sprawling and picturesque campus of 1600 acres, provides an idyllic academic ambience for learning and scholarly pursuits.*

*With a jurisdiction of over 60,000 sq kms spread over Telangana region of Andhra Pradesh, the university has over 1000 colleges affiliated to it offering various latest courses at undergraduate and post graduate levels catering to educational aspirations of over 4.5 lakh students. The university has 11 faculties and 54 departments engaged in teaching and research activities, offering a wide range of study options to the students at graduate, post graduate and Doctoral Levels.*

*Osmania's reputation and commitment to academic excellence attracts students from all over India and from more than 30 countries of the world.*

*The alumni of the university are spread across the country and the globe. A number of its students have earned laurels and recognition at national and international levels in their respective professional fields.*

## RATING OF 'A' GRADE BY NAAC

*The university has emerged as a national leader in higher education and research with the highest rating of 'A' Grade awarded by National Assessment and Accreditation Council ( NAAC ) of UGC, Govt. of India for second time in succession*

## VISION OF OSMANIA

*To be a premier institution that offers academic learning programmes of the best quality, produce graduate students who excel and become leaders in the chosen profession contributing to the community, the nation and the world, and prepare individuals of the highest moral fibre.*

## MISSION OF OSMANIA

- ◆ *To achieve excellence in teaching and research.*
- ◆ *To preserve and generate knowledge.*
- ◆ *To cultivate resolute moral values*
- ◆ *To develop and enhance value of human resources.*
- ◆ *To improve the quality of life*
- ◆ *To contribute to sustainable development of the region and the nation in harmony with our culture,*





## DEPARTMENT OF BUSINESS MANAGEMENT

The Department of Business Management is one of the earliest business management schools of India, established way back in 1962 has completed more than four decades of dedicated service in the area of Management education, training and research.

A separate, independent faculty of management was carved out and created to empower and drive the business management faculty to innovate and pursue several academic initiatives in the direction of designing and delivering high value academic and research programs in the latest and emerging areas of Management.

The Department of Business Management at Osmania University is rated as 2nd best business management department among Universities in India by Outlook survey of Business Schools.

Our department is rated as 27th best Business School in India by Outlook survey of Business Schools 2009.

## PROGRAMS OFFERED ON CAMPUS

1. MBA full time, two year, ((Day) program
2. MBA (Technology Management) Two year full time, (Day) program
3. MBA part time, three year, (Evening) program for working executives
4. MBA Technology Management (Evening) program for Working Executives
5. Ph. D Program in Management

## AFFILIATED, OFF CAMPUS PROGRAMS

MBA (Public Enterprise Management) offered at institute of public enterprises, OU Campus, Hyderabad

MMS program offered at college of defence management, secunderabad. Offered to very senior officers from armed forces

MHM, Master's degree in Hospital Management program offered by Apollo Hospitals group and Owaisi Hospital

MPM, Master's degree in police management, offered at SVP national police academy, Hyderabad to IPS probationers





## INFRASTRUCTURE

**Library:** The library of the Department of Business Management is an epicenter of learning and reference, equipped with an excellent collection of over 50,000 books on management and allied fields. It



subscribes to about 100 foreign and Indian journals and periodicals in management and allied areas. It also stocks more than 2,000 project reports and various PhD theses for reference. The students also have access to the main Osmania University Library.

**Computer Lab:** The computer lab is equipped with world-class computers with Pentium IV Processors. It contains a UNIX server and HCL Intel Xeon dual configuration windows 2000 server to support the network. Latest electronic databases & software and 24-hour Internet facilities provide the students a gateway to the cyber world.



**Classrooms:** The department provides fully furnished classrooms equipped with facilities like Over-head projectors and LCDs to provide audio-visual dimension to the Methodology of teaching management subjects.

**Auditorium:** For organizing guest lectures, cultural events and many other functions the Department has a fully equipped auditorium which has a capacity of 200 seats.

**Conference Hall:** The Department has a Conference Hall equipped with state-of-the-art facilities where some specialised presentations, meetings and pre-placement talks are held.

**Hostel:** The University facilitates the students from far away stations with a hostel accommodation in the University Campus Hostels & Messes, based on availability & norms in vogue.

**Sports:** A healthy mind in a healthy body. The College has a sports room for indoor games like table tennis, carroms and chess. Apart from these, the University provides extensive playgrounds for cricket, football, basketball etc. A well-equipped gymnasium and a swimming pool are also available on University Campus

## LEARNING METHODOLOGY

The Department of Business Management at Osmania University makes use of a judicious mix of various pedagogical tools and techniques, which include

Class room lecture method of learning management concepts

Case analysis method

Industrial visits

Presentations by eminent industry experts

Guest lectures by eminent academics of National and International repute

Group exercises and presentations by students

Experiential learning methods

Industry internship and project works



## EXTRA CURRICULAR ACTIVITIES

The students of MBA program hone their academic and managerial skills by organizing co-curricular activities like organizing seminars, publishing articles, participating in paper presentations, group discussions and management meets at state & national level. Our students have bagged several awards & prizes in Management contests at inter university and national level



# OUR FACULTY

The Department of Business Management has well experienced, strong team of 24 full time faculty members in varied areas like Marketing, Finance, HRM, Quantitatives, MIS, Business Policy, Technology management areas. All the faculty are well qualified in the area of their specialization and most of them hold doctoral qualifications. The faculty members have rich experience in teaching, training, consultancy and management research



**Prof. MD. Abbas Ali**  
M.B.A. Ph.D  
Professor Emeritus  
Human Resource  
Management  
30 Yrs. of Teaching  
Experience  
10 publications



**Prof. V. Shekhar**  
M.Com, M.B.A., Ph.D  
Professor  
Marketing & Systems  
3Yrs at Novopan India  
Ltd.,  
24 Yrs. teaching &  
Research.  
40 Publications and a book  
on Marketing Information  
Systems.



**Prof. Vidyadhar Reddy  
Aileni**  
M.B.A, Ph.D, FDP (IIMA)  
Professor  
Marketing & Strategy  
24 Yrs. of Teaching  
Experience  
35 papers published  
and edited 3 books



**Prof. A. Suryanarayana**  
M.Com, M.A, M.Phil,  
Ph.D, FDP (IIMA)  
Professor  
Organizational Behaviour  
Human Resource  
Management  
30 Yrs of Teaching  
Experience  
Published 10 papers, Edited 2  
books



**Prof. B. Srinivasa Rao**  
M.A, D.I.I.T, Ph.D,  
Professor  
Organisational Behaviour,  
Human Resource Mgt  
26 Yrs of Teaching &  
3 Yrs Industry experience  
18 papers published



**Prof. K. Narendranath**  
M.Com, M.Phil, PhD  
Professor  
Organisational Behaviour,  
Financial Mgt & Strategic  
Mgt. & Policy.  
31 Yrs of Experience  
1 book edited.



**Prof. B. Krishna Reddy**  
M.Sc, M.Phil, PhD.  
Professor  
Statistics, Quantitatives,  
Marketing Research &  
Supply Chain Mgt. 26 Yrs.  
of Teaching Experience  
3 Yrs. of Research  
Experience  
16 Papers published,  
3 books edited, papers  
presented (National : 8,  
International: 3)



**Prof. R. Nageswar Rao**  
 M.B.A., PhD, DCO.  
 Profesor  
 Finance & Information  
 Technology  
 17 Yrs of Teaching & 4 Yrs  
 of Foreign Service in Sharjah,  
 Srilanka, Oman & UK  
 2 Articles in Oman Chambers  
 of Commerce and Industries.  
 Edited 2 books



**R. Hanumanth Rao**  
 M.Com, LLB, M.Phil,  
 Associate Professor  
 Financial Mgt, International  
 Finance, Financial markets &  
 Services  
 Foreign industry experience  
 in USA  
 29 Yrs of teaching experience  
 and 10 papers published,  
 3 books & reports



**Prof. K. Kalidas**  
 M.A. (Economics), M.B.A.  
 M.Phil, PhD.  
 Professor  
 Marketing & Business  
 Economics  
 26 Yrs of Teaching Experience  
 Edited 1 Book



**Dr. S. Pardhasaradhi**  
 M.B.A. PhD.  
 Associate Professor  
 Finance & General  
 Management, international  
 Business.  
 4 Papers Published, 1 Book  
 Edited and prepared course  
 material for 6 subjects  
 15 Yrs of Industry Experience  
 18 Yrs. of Teaching  
 Experience.



**Prof. Selvarani Shanker**  
 M.B.A., M.Phil, PhD.  
 Professor  
 Human Resource  
 Management,  
 Business Law, Economic  
 Policy  
 10 Papers Published  
 24 Yrs. of Teaching  
 Experience



**Dr. K. Gnana Chandrika**  
 M.Sc, M.Tech, M.B.A. PhD  
 Associate Professor  
 Information Technology,  
 DBMS, e-Commerce  
 4 papers presented at  
 National Seminars  
 19 Yrs. of Teaching Experience



**Prof. K. Mallikarjuna Reddy**  
 M.B.A., PhD.  
 Professor  
 Marketing area  
 8 Papers Published & 3 papers  
 under publication  
 17 Yrs. of Teaching  
 Experience



**Dr. G. Shailaja**  
 M.Com, M.B.A. PhD.  
 Associate Professor  
 International Finance,  
 Financial Services & Security  
 Analysis 4 Papers Published,  
 6 Papers Presented Edited  
 3 Books prepared  
 w/19 Yrs. of Teaching  
 Experience



**Dr. P. Venkataiah**  
M.Sc, M.B.A. PhD  
Associate Professor  
HR electives, Managerial  
Economics, Supply chain  
Management, International  
Business.18 Yrs. of Teaching  
Experience  
2 books edited



**Dr. R. Venkateshwar Rao**  
M.B.A. PhD  
Associate Professor  
Finance & Quantitatives  
22 Yrs. of Teaching  
Experience  
2 books edited



**Dr. D. Sree Ramulu**  
M.B.A, LLB, PhD.  
Associate Professor  
Marketing, Economics &  
Consumer behaviour  
10 Articles Published, 10  
under publication, 2 books  
edited.  
11 Yrs. of Teaching  
Experience



**Dr. B. Muralidhar**  
B.E. (Mech.), M.B.A. PhD  
Assistant Professor  
Statistics, quantitative  
techniques and Marketing  
Research  
4 Yrs. of Experience in  
Industry,  
8 Yrs. of Teaching  
Experience,  
12 Yrs. of experience in  
software technology

**Dr. V. Sudha**  
M.B.A. PhD  
Assistant Professor  
Finance, Accounting,  
International Finance  
15 Yrs. of Teaching  
Experience  
Published 15 papers

**Dr. Sampath Kumar D**  
M.B.A. PhD  
Assistant Professor  
Marketing, MIS, Internet in  
e-commerce  
15 Yrs. of Teaching  
Experience  
Published 30 papers

**Dr. Smitha Sambrani**  
M.B.A, PhD.  
Assistant Professor  
Marketing, & Consumer  
behaviour  
12 Yrs. of Teaching  
Experience  
Published 12 papers

**Dr. Y Jahangir**  
M.B.A. PhD  
Assistant Professor  
Marketing, Global Business  
10 Yrs. of Experience in  
Teaching  
Published 12 papers

## GUEST FACULTY

Some of the Prominent Guest speakers who delivered lectures for MBA-Program include:

### **Prof. B. Bowonder**

Former Professor  
Administrative Staff College of India (ASCI),  
Hyderabad.

### **Dr. Kota Harinarayana**

Former Vice Chancellor  
Central University of Hyderabad,  
Scientific Advisor to Govt. of India,  
New Delhi.

### **Prof. Vipin Gupta, PhD**

Senior Fellow  
Wharton Business School, USA

### **Prof. Arun Pillutla, PhD.**

St. Ambrose University, Davenport,  
IOWA, USA.

### **Prof. Lakshman S. Thakur, PhD.**

School of Business  
University of Connecticut, USA

### **Rajesh Vasa**

School of Information Technology  
Swinburne University of Technology  
AUSTRALIA.

### **Dr. Vinay Kumar, M.Tech, PhD.**

Former Head - Technology Management Division,  
Dept. of Scientific & Industrial Research (DSIR),  
Govt. of India. New Delhi.

### **Prof. B.R. Virmani, PhD.**

Former Professor, Administrative Staff College of India  
(ASCI), Hyderabad.  
Brigadier Chaudary, VSM.  
Former Faculty,  
College of Defence Management, Hyd.

### **Dr. Atul Sen, Scientist,**

Head - Knowledge Management Centre,  
DRDL, Hyderabad.

### **Dr. Sunder Rajan, Scientist**

ARCI, Hyderabad.

**Sri. V Rama Krishnan, MD & CEO,**  
American generics (India) Ltd.,

### **Prof. Beena**

Professor of Psychology,  
Osmania University, Hyderabad.

### **Prof. K. Ravi Chandra**

Professor of Psychology,  
Osmania University, Hyderabad.

### **Prof. V. Venkata Ramana**

Dean School of Management Studies  
Central University of Hyderabad.

### **Dr. Ranga Rao**

Indian Statistical Institute, Hyderabad



**Dr. Kota Hari Narayana, Former VC,**  
Hyderabad Central University  
Scientific Advisor to Govt. of India.  
delivering lecture

# MBA TWO YEAR, FULL TIME, DAY PROGRAM OSMANIA UNIVERSITY CAMPUS

## PROGRAM STRUCTURE

### SEMESTER 1

Management & Organisational Behaviour  
Managerial Economics  
Accounting for Management  
Marketing Management  
Statistics for Management  
Legal Aspects of Business  
IT Applications for Management

### SEMESTER 2

Human Resource Management  
Business Environment  
Financial Management  
Marketing Research  
Operations Research  
Operations Management  
Technology and Business

### SEMESTER 3

Strategic Management Accounting  
Total Quality Management  
Global Business  
Elective (Major) - I  
Elective (Major) - II  
Elective (Minor) - I

### SEMESTER 4

Strategic Management  
Supply Chain Management  
Entrepreneurial Development  
Elective (Major) - III  
Elective (Major) - IV  
Elective (Minor) - II

### SPECIALISATIONS OFFERED

#### Finance area

Financial Risk Management  
Financial Services  
International Finance  
Investments Management

#### Marketing area

Product Management  
Promotion and Relationship Management  
Consumer Behaviour  
Services & Retailing Marketing

#### Human Resource Management area

Compensation Management  
Organisational Development  
Performance Management  
Empowerment and Leadership Development

#### Systems area

Database Management Systems  
Information Systems and Audit & Control

### Double specialisation offered

Students of MBA full time program have the advantage of double specialization. The Students can opt for major specialization **consisting of four papers** in one area and also choose minor specialization **consisting of two papers** in one more functional area of management

# MBA TECHNOLOGY MANAGEMENT

## TWO YEAR, FULL TIME, DAY PROGRAM

### INNOVATIVE, PIONEERING INITIATIVE OF OSMANIA UNIVERSITY

MBA Technology management program is the first and the only one of its kind in India. In order to bridge the gap in Management education in India, the Department of Business Management, at Osmania University, has taken a pioneering initiative to launch this program in the year 2001-2002.

The program is conceptualized and designed by blending academic inputs on all the functional areas of management with additional inputs on technology management.

MBA Technology Management =  
Regular MBA program + Advantage of  
Technology Management inputs.

### VISION

*“To strive for Excellence in the area of Management education and training with focus on technology management, conforming the challenging standards expected by contemporary technology driven organizations”.*

### Program Objectives

1. To provide strong conceptual base in all the core areas of Management like Marketing, Finance, Human Resources Management, Quantitatives, MIS and Business Policy areas, and develop skills required for application of concepts to real life business solutions.
2. To bridge the knowledge gap in management education with the focused additional inputs on technology management so as to meet the challenging requirements of contemporary technology driven organizations.

### INDUSTRY, INSTITUTE COLLABORATIVE LINKAGES

The program has Industry and Institute collaborative linkages through memorandum of understanding with

- I. Confederation of Indian Industry (CII, A.P.)
- II. Department of Scientific and Industrial Research (DSIR) Govt. of India, New Delhi.
- III. The program has also been selected for support by the University Grants commission (UGC) as an innovative programme in emerging and interdisciplinary areas



Dr. R.A. Mashelkar, Director General CSIR, Govt. of India, Exchanging MOU Papers with Prof. J. Ananthaswamy, Vice Chancellor, OU



# MBA Technology Management Program Structure And Contents

## Full Time, Two Year, Day Program

*The Program is divided into four terms spanning over a period of two years of instruction.*

### FIRST YEAR - TERM – I

- 1.1 Foundations of Technology Management
- 1.2 Technology, Creativity and Innovation
- 1.3 Information Technology for Business
- 1.4 Organizational Behavior and Inter personal skills
- 1.5 Principles of Marketing
- 1.6 Accounting for Management
- 1.7 Lab for Course 1.3

### SECOND YEAR - III TERM

- 3.1 Production & Operations Management
- 3.2 International Business & Strategic Alliances

### MARKETING SPECIALIZATION

- 3.3 Product Management
- 3.4 Promotion and Distribution Management

### FINANCE SPECIALIZATION

- 3.3 Strategic Financial Decisions
- 3.4 Financial System and Services

### H.R.M SPECIALIZATION

- 3.3 Organisational Development and Team Building
- 3.4 Leadership and Change Management

### Group-A TECHNOLOGY SPECIALIZATION

- 3.5 Research and Development Management
- 3.6 Total Quality Management

### Group-B BIO-TECH SPECIALIZATION

- 3.5 Bio-Technology-I
- 3.6 Bio-Technology-II

### Group-C\* INFOTECH SPECIALIZATION

- 3.5 Relational Database Management Systems
- 3.6 Internet & e-Commerce

### Double specialisation offered

Note: The students should choose Marketing or Finance or HRM as Functional Specialization Area the student should choose Group-A or Group-B or Group-C as Technology Specialization Area

### TERM - II

- 2.1 Technology Forecasting and Assessment
- 2.2 Technology Transfer Management
- 2.3 Technology Projects, Appraisal and Evaluation
- 2.4 Business Research Methods
- 2.5 Economic and Legal Environment
- 2.6 Financial Management
- 2.7 Viva Voce-I
- 2.8 Project Report-I

### IV TERM

- 4.1 Strategic Management of Technology
- 4.2 Supply Chain Management
- 4.3 Consumer Behaviour
- 4.4 Services Marketing
- 4.3 International Finance
- 4.4 Security Analysis & Portfolio management
- 4.3 Performance Appraisal and counseling
- 4.4 Industrial Relations and Labour Laws
- 4.5 Business process re-engineering
- 4.6 Intellectual property rights
- 4.5 Environment and social aspects of tech
- 4.6 Knowledge management
- 4.5 Requirements management
- 4.6 Enterprise resource planning [ERP]
- 4.7 VIVA VOICE - II
- 4.8 PROJECT REPORT- II

“The MBA Program offered by the Dept of Business Management at OU, will bridge existing gap in Management education in India and will turn out Managers with added advantage of core competencies in Management of Businesses in competitive environment.

**D.V. Manohar**  
Chairman, CII, A.P

“Osmania University is gearing up to manage technology by designing a technology-friendly course, in tune with the needs of the job market. The course is positioned to bridge the gap in management education.”

**Times of India**

“I joined MBA course at Osmania University as it facilitates learning of management concepts in a systematic manner. I feel that the course contents meet the long-term needs of industry and this qualification will help me in my professional growth.”

**Rajesh Sharma,**  
Director (Sales)  
Lucent Technologies  
Hindustan Pvt. Ltd.,

## OUR PROMINENT RECRUITERS

“Andhra Bank  
Apollo Health & Lifestyle Ltd  
Asian Paints

Baan InfoTech  
Bakelite Hylam  
BPCL  
BPL India Ltd

Capital Fortune  
Centurian Bank  
Cipla Pharmaceuticals  
Clea Advertising  
CMC Ltd.,  
Confluence  
Coromandel Fertilizers

DCL Finance  
Deloitte Consulting  
Dr. Reddy’s Laboratories  
Dr. Reddy’s Research Foundation

Garware Paints  
Gati Limited  
GE Capital  
Global Tele Systems  
Global Trust Bank  
Godrej & Boyce Mfg. Co. Ltd.  
Goldstone Technologies

HCL Infosystems Ltd  
HDFC  
HDFC Bank  
Heritage Foods Pvt. Ltd.,  
HPCL  
HSBC

IBM India Ltd.,  
ICICI Bank Ltd.,  
ICICI Prudential  
IDBI Bank  
Infotech  
ITC  
ITC Bhadrachalam

Java Softech  
Kavur Vysya Bank

Karvy Consultants Ltd.,  
Karvy Financial Services  
Kotak Securities Ltd.,  
Modi Xerox  
MRF

Natco Pharmaceuticals  
Nicholas Piramal India Ltd.,

Oberoi Hotels

Pioneer Online  
Raillis India Ltd.,  
Ranbaxy Pharmaceuticals  
RK Swamy BBDO  
Rolta  
Rolta Software

Sahajanand Health Care  
Sanghi Group of Companies  
Satyam Computer Services Ltd.,  
Satyam Learning Centre  
SDG Software  
SHCIL  
SIS Infotech  
Standard Chartered Bank

Taj Group of Hotels  
TCI  
TCS  
Titan  
TVS

Vaaritha  
Videocon International Ltd.,  
Visual Softech  
VST Industries Ltd.,

Wipro Infotech

Dept. of Business Management, Osmania University, Hyderabad  
MBA Regular (Day) Program 2010 Batch

Finance  
Specialization



**P. SRINIVASA RAO**

**Qualification**

B.Sc (M.P.C), M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

Marketing

**MBA Project Title**

Commodities in India



**A. VENU**

**Qualification**

M.E.Cs, M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

Marketing

**MBA Project Title**

Role of Technical Analysis as a tool for Trading



**R. SWATHI**

**Qualification**

B.Com (Computers), M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

Marketing

**MBA Project Title**

Project Appraisal



**N. SWATHI**

**Qualification**

B.Sc (M.P.C), M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

Marketing

**MBA Project Title**

Credit Appraisal for Loans



**P. PARAMESHWAR REDDY**

**Qualification**

B.Sc (Chem. Technology), M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

Marketing

**MBA Project Title**

Futures



**G. REVANTH KUMAR**

**Qualification**

B.Com (Computers), M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

Marketing

**MBA Project Title**

Future and Options

Dept. of Business Management, Osmania University, Hyderabad  
MBA Regular (Day) Program 2010 Batch

Finance  
Specialization



**C. SRUJANA**

**Qualification**

B.Tech(Textile Technology), M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

Marketing

**MBA Project Title**

Financial Statement Analysis



**SRIDHARA SOMESHWAR**

**Qualification**

B.Sc (M.P.C), M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

Marketing

**MBA Project Title**

Comparison of Mutual Funds with Equities



**C.V. NAVEEN KUMAR**

**Qualification**

B.Com(Honors), M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

Marketing

**MBA Project Title**

Mergers and Acquisition



**K. SAI SWAPNA**

**Qualification**

B.Com, M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

Marketing

**MBA Project Title**

Assets & Liabilities Management



**A. HARINATH**

**Qualification**

B.Sc (Electronics and Communications), M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

Marketing

**MBA Project Title**

A Study of Mutual Funds



**P. RAVI CHANDRA**

**Qualification**

B.Com, M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

Marketing

**MBA Project Title**

Credit Appraisal of Industrial Loans

Dept. of Business Management, Osmania University, Hyderabad  
MBA Regular (Day) Program 2010 Batch

Finance  
Specialization



**D. ANIL KUMAR**  
**Qualification**  
B.Sc (P.C.M), M.B.A (Final)  
**Major Specialization**  
Finance  
**Minor Specialization**  
Marketing  
**MBA Project Title**  
Technical Analysis of Stocks



**MEENAKSHI B KOTHARI**  
**Qualification**  
B.Com, M.B.A (Final)  
**Major Specialization**  
Finance  
**Minor Specialization**  
Marketing  
**MBA Project Title**  
Forensic Accounting



**C. SATISH KUMAR**  
**Qualification**  
B.Sc (M.P.C), M.B.A (Final)  
**Major Specialization**  
Finance  
**Minor Specialization**  
Marketing  
**MBA Project Title**  
Overseas Acquisitions



**P. SHIVA KUMAR**  
**Qualification**  
B.Sc (M.P.C), M.B.A (Final)  
**Major Specialization**  
Finance  
**Minor Specialization**  
Marketing  
**MBA Project Title**  
Assets & Liabilities Management



**G. SHRAVAN KUMAR**  
**Qualification**  
B.Sc (M.P.C), M.B.A (Final)  
**Major Specialization**  
Finance  
**Minor Specialization**  
Marketing  
**MBA Project Title**  
Comparison between direct investment in equity and investment through Mutual funds



**G. BALAVANI**  
**Qualification**  
B.Sc, M.B.A (Final)  
**Major Specialization**  
Finance  
**Minor Specialization**  
Marketing  
**MBA Project Title**  
Credit Appraisal

Dept. of Business Management, Osmania University, Hyderabad  
MBA Regular (Day) Program 2010 Batch

Finance  
Specialization



**K. ANJANI SWETHA**

**Qualification**

B.Sc , M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

Marketing

**MBA Project Title**

Investment in Infrastructure Industry and movement in its market valuation, with special reference to GMR Infrastructure Ltd.



**G. GAYATHRI**

**Qualification**

B.Sc, M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

Marketing

**MBA Project Title**

A Study on derivatives



**G. VIDYA**

**Qualification**

B.Com (Professionals), M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

Marketing

**MBA Project Title**

Micro Finance



**P. MADHUKAR YADAV**

**Qualification**

B.Com, M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

Marketing

**MBA Project Title**

Portfolio Management

**Work Experience**

9 Months



**N.S.N. DURGA**

**Qualification**

B.Tech (E.E.E), M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

Marketing

**MBA Project Title**

DSP based PWM Current mode Amplifier for Servo Control Applications



**B. SHILPA**

**Qualification**

B.Sc, M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

Marketing

**MBA Project Title**

Credit Risk Analysis

Finance  
Specialization



**D. SIVA LAKSHMI**

**Qualification**

B.Sc, M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

Marketing

**MBA Project Title**

Budgetary Control



**T. KANTHI REKHA**

**Qualification**

B.Sc(M.P.C), M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

Marketing

**MBA Project Title**

Credit Risk Management (Capital Adequacy)



**M. VINAY CHANDRA SAI**

**Qualification**

B.E (E.E.E), M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

Marketing

**MBA Project Title**

A Study on Currency Derivatives



**M. DIVYA**

**Qualification**

B.Sc, M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

Marketing

**MBA Project Title**

Credit Risk



**K. SWATHI**

**Qualification**

B.Com (Computers), M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

Marketing

**MBA Project Title**

Liquidity Analysis



**M. TEJASHWI**

**Qualification**

B.Com, M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

Marketing

**MBA Project Title**

Break Even Analysis

**Work Experience**

1 year

Finance  
Specialization



**V. HARIKA**

**Qualification**

B.Sc (M.P.C), M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

Marketing

**MBA Project Title**

Credit Risk Management



**D.V. SAKUNTALA**

**Qualification**

B.Sc (B.M.C), M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

Marketing

**MBA Project Title**

Credit Risk Analysis



**B. NITIN KUMAR**

**Qualification**

B.Com, M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

Marketing

**MBA Project Title**

Capital Budgeting



**B. RAMESH**

**Qualification**

B.Com, M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

Marketing

**MBA Project Title**

Mutual Funds



**SAMIYA KOUSAR**

**Qualification**

B.Tech (E.C.E), M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

Marketing

**MBA Project Title**

A Comparison study between futures and options



**K. NAVEEN KUMAR**

**Qualification**

B.Com, M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

Marketing

**MBA Project Title**

A Study on Commodities Trading



Dept. of Business Management, Osmania University, Hyderabad  
MBA Regular (Day) Program 2010 Batch

Finance  
Specialization



**G. KAVITHA**

**Qualification**

B.Sc(B.Z.C), M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

Marketing

**MBA Project Title**

Operational Risk Management



**B. SHIREESH KUMAR**

**Qualification**

B.Sc(Cheical Technology) , M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

Marketing

**MBA Project Title**

A Study on "Effective of Personal Selling" at Birla Sun Life Insurance



**K. SWATHI**

**Qualification**

B.E (C.S.E), M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

HR

**MBA Project Title**

Mergers and Acquisitions



**S. SAHITHI**

**Qualification**

B.Tech (E.C.E), M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

HR

**MBA Project Title**

Biometric Finger Print Recognition based Time and Attendance System



**R. SANTHOSH**

**Qualification**

B.Com, M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

HR

**MBA Project Title**

Funds Flow Analysis

**Work Experience**

6 Years 8 Months



**P.S.S. KRISHNA PRIYA**

**Qualification**

B.A (Eng. Literature), M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

HR

**MBA Project Title**

Hedge Funds

Finance  
Specialization



**K. SANDEEP KUMAR**

**Qualification**

B.Sc (M.E.C), M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

HR

**MBA Project Title**

Mergers and Acquisitions



**N.S. JYOTSNA**

**Qualification**

B.A, M.B.A (Final)

**Major Specialization**

Finance

**Minor Specialization**

HR

**MBA Project Title**

Mergers and Acquisitions

Dept. of Business Management, Osmania University, Hyderabad  
MBA Regular (Day) Program 2010 Batch

Marketing  
Specialization



**K. SRIKANTH**

**Qualification**

M.Tech(Bio.Technology), M.B.A (Final)

**Major Specialization**

Marketing

**Minor Specialization**

Finance

**MBA Project Title**

A Study on Mutual Funds

**Work Experience**

6 Years



**A. SRIKANTH**

**Qualification**

B.Tech, M.B.A (Final)

**Major Specialization**

Marketing

**Minor Specialization**

Finance

**MBA Project Title**

Advertising Strategy

**Work Experience**

1 Year



**G. SRINIVAS**

**Qualification**

B.Sc (M.P.C), M.B.A (Final)

**Major Specialization**

Marketing

**Minor Specialization**

Finance

**MBA Project Title**

Advertising Strategies of 4 Wheeler



**A. RAM CHANDRAM**

**Qualification**

B.Sc(M.P.C), M.B.A (Final)

**Major Specialization**

Marketing

**Minor Specialization**

Finance

**MBA Project Title**

Customer Relationship Management



**R. AMARENDRA**

**Qualification**

B.Sc (M.P.C), M.B.A (Final)

**Major Specialization**

Marketing

**Minor Specialization**

HR

**MBA Project Title**

Market Research on Amusement Parks



**N. AVINASH**

**Qualification**

B.Sc(M.P.Cs) , M.B.A (Final)

**Major Specialization**

Marketing

**Minor Specialization**

HR

**MBA Project Title**

Analysis of Bean to Cup (B2C) Coffee Industry in Corporate Sector

Dept. of Business Management, Osmania University, Hyderabad  
MBA Regular (Day) Program 2010 Batch

Marketing  
Specialization



**G.A.SURYAVAMSI**

**Qualification**

B.Tech(E.I.E), M.B.A (Final)

**Major Specialization**

Marketing

**Minor Specialization**

HR

**MBA Project Title**

Marketing Research on AIRTEL and BLACK BERRY Services



**RAHUL KOTHARI**

**Qualification**

B.Sc (Life Science), M.B.A (Final)

**Major Specialization**

Marketing

**Minor Specialization**

HR

**MBA Project Title**

Market Survey on investment advisory products



**P. MAHESH KUMAR**

**Qualification**

B.Sc(Bt.Bi.C), M.B.A (Final)

**Major Specialization**

Marketing

**Minor Specialization**

HR

**MBA Project Title**

Market Survey on Laptop Market in Hyderabad



**G. SWATHI SHARMA SIKHWAL**

**Qualification**

B.Sc (M.P.C), M.B.A (Final)

**Major Specialization**

Marketing

**Minor Specialization**

HR

**MBA Project Title**

Portfolio Management



**G. VAMSI KRISHNA**

**Qualification**

B.Tech (E.E.E), M.B.A (Final)

**Major Specialization**

Marketing

**Minor Specialization**

HR

**MBA Project Title**

Each Dealer Survey



**P. MANJUSHA**

**Qualification**

B.Sc, M.B.A (Final)

**Major Specialization**

Marketing

**Minor Specialization**

HR

**MBA Project Title**

Product Mix Strategy of FMCG

Dept. of Business Management, Osmania University, Hyderabad  
MBA Regular (Day) Program 2010 Batch

Marketing  
Specialization



**M. MUKESH**

**Qualification**

B.Sc (M.P.C), M.B.A (Final)

**Major Specialization**

Marketing

**Minor Specialization**

HR

**MBA Project Title**

Traveller Behavior on Railways Service (A case study of South Central Railways, at Secunderabad Station)



**K. VENU MADHAV**

**Qualification**

B.A.M.S, M.B.A (Final)

**Major Specialization**

Marketing

**Minor Specialization**

HR

**MBA Project Title**

Analysis of 'Bean to Cup Coffee' Industry in Hyderabad



**P. HAREESH**

**Qualification**

B.Sc (M.P.C), M.B.A (Final)

**Major Specialization**

Marketing

**Minor Specialization**

HR

**MBA Project Title**

Consumer Behaviour on Job Portals



**JAVED**

**Qualification**

B.Sc (M.P.C), M.B.A (Final)

**Major Specialization**

Marketing

**Minor Specialization**

HR

**MBA Project Title**

Customer Satisfaction in Indian Railways



**N. SRUJAN KUMAR**

**Qualification**

B.Sc(M.P.C), M.B.A (Final)

**Major Specialization**

Marketing

**Minor Specialization**

HR

**MBA Project Title**

Consumer Perception



**B. SURESH**

**Qualification**

B.Sc(M.P.C), M.B.A (Final)

**Major Specialization**

Marketing

**Minor Specialization**

HR

**MBA Project Title**

A Market review of M.Sc Cosmetology and Anoo's Advertising Strategies

Marketing  
Specialization



**K. KUSUMA RAJU**

**Qualification**

B.Sc(B.Z.C), M.B.A (Final)

**Major Specialization**

Marketing

**Minor Specialization**

HR

**MBA Project Title**

Branding & Positioning of Rail Tourism(A Case study of IRCTC, South Central Zone)



**M. SRINIVAS**

**Qualification**

MBCCA, M.B.A (Final)

**Major Specialization**

Marketing

**Minor Specialization**

HR

**MBA Project Title**

A Study on After Sales Feedback



**P. SAIDULU**

**Qualification**

B.Sc , M.B.A (Final)

**Major Specialization**

Marketing

**Minor Specialization**

HR

**MBA Project Title**

A Study on Online Services

Dept. of Business Management, Osmania University, Hyderabad  
MBA Regular (Day) Program 2010 Batch

HRM  
Specialization



**K. RANI MADHU**

**Qualification**

B.Sc(Bio.Technology), M.B.A (Final)

**Major Specialization**

HRM

**Minor Specialization**

Marketing

**MBA Project Title**

Welfare of Employees



**B. PREETHI**

**Qualification**

B.Tech(Food Technology), M.B.A (Final)

**Major Specialization**

HRM

**Minor Specialization**

Marketing

**MBA Project Title**

Performance Appraisal



**K. VENKATESH**

**Qualification**

B.Sc(M.E.Cs), M.B.A (Final)

**Major Specialization**

HRM

**Minor Specialization**

Marketing

**MBA Project Title**

Employee Engagement



**M. NIHARIKA APPA RAO**

**Qualification**

B.Sc, M.B.A (Final)

**Major Specialization**

HRM

**Minor Specialization**

Marketing

**MBA Project Title**

Employer Branding

**Work Experience**

1 Year



**M. SRAVAN KUMAR**

**Qualification**

B.Sc(MStCs), M.B.A (Final)

**Major Specialization**

HRM

**Minor Specialization**

Marketing

**MBA Project Title**

Recruitment and Selection



**MOHAMMAD ABDUL AZEE**

**Qualification**

B.E (C.S.E), M.B.A (Final)

**Major Specialization**

HRM

**Minor Specialization**

Marketing

**MBA Project Title**

Trend Analysis

**Work Experience**

1 Year

Dept. of Business Management, Osmania University, Hyderabad  
MBA Regular (Day) Program 2010 Batch

HRM  
Specialization



**K. VENU MADHAVI**

**Qualification**

B.Sc(Bio.Technology)(MB,C), M.B.A (Final)

**Major Specialization**

HRM

**Minor Specialization**

Marketing

**MBA Project Title**

Talent Management



**K. VANI**

**Qualification**

B.Sc(Food Science and Management), M.B.A (Final)

**Major Specialization**

HRM

**Minor Specialization**

Marketing

**MBA Project Title**

Performance Appraisal



**A. SHILPA**

**Qualification**

B.Tech (E.C.E), M.B.A (Final)

**Major Specialization**

HRM

**Minor Specialization**

Marketing

**MBA Project Title**

Quality of Work Life



**K. ROHINI**

**Qualification**

B.Sc , M.B.A (Final)

**Major Specialization**

HRM

**Minor Specialization**

Marketing

**MBA Project Title**

Training and Development



Dept. of Business Management Osmania University Hyderabad  
MBA Technology Management (Day) Program 2010 Batch

Finance  
Specialization



**K. BAPU RAMU**

**Qualification**

B.Sc (Chem Tech), MBA Tech. Mgmt. (Final Year)

**Functional Specialisation (Major)**

Finance

**Technology Specialisation (Major)**

Technology Management

**MBA Project Title**

Technology Upgradation in Pharma Industry in AP -  
A Study



**K. TRIVIKRAM**

**Qualification**

B.A., MBA Tech. Mgmt. (Final Year)

**Functional Specialisation (Major)**

Finance

**Technology Specialisation (Major)**

Technology Management

**MBA Project Title**

Portfolio Mgmt and Investment Decision



**K. RAJKUMAR**

**Qualification**

B.Tech.(ECE), MBA Tech. Mgmt. (Final Year)

**Functional Specialisation (Major)**

Finance

**Technology Specialisation (Major)**

Technology Management

**MBA Project Title**

Comparative Analysis of IT Companies



**VADDE ANJIAH**

**Qualification**

B.Com., MBA Tech. Mgmt. (Final Year)

**Functional Specialisation (Major)**

Finance

**Technology Specialisation (Major)**

Infotech & Systems

**MBA Project Title**

Capital Budgetting System



**B. SUNITHA**

**Qualification**

B.Sc (Mi,Bi, C), MBA Tech. Mgmt. (Final Year)

**Functional Specialisation (Major)**

Finance

**Technology Specialisation (Major)**

Infotech & Systems

**MBA Project Title**

Technology Upgradation of Agro Based Industries in A.P.  
A Study



**VISHAL PRABAT YADAV**

**Qualification**

B.Com., MBA Tech. Mgmt. (Final Year)

**Functional Specialisation (Major)**

Finance

**Technology Specialisation (Major)**

Infotech & Systems

**MBA Project Title**

Funds Flow Management

Finance  
Specialization



**G. MALLESH**

**Qualification**

B.Sc (MPC), MBA Tech. Mgmt. (Final Year)

**Functional Specialisation (Major)**

Finance

**Technology Specialisation (Major)**

Infotech & Systems

**BA Project Title**

Inventory Management



**M. NAGARJUN REDDY**

**Qualification**

B.Sc (MPCA), MBA Tech. Mgmt. (Final Year)

**Functional Specialisation (Major)**

Finance

**Technology Specialisation (Major)**

Infotech & Systems

**MBA Project Title**

Portfolio Management of Ventura Securities Ltd.



**T. RADHIKA**

**Qualification**

B.Sc (Mi,B, C), MBA Tech. Mgmt. (Final Year)

**Functional Specialisation (Major)**

Finance

**Technology Specialisation (Major)**

Infotech & Systems

**MBA Project Title**

Financial Statement Analysis of BHEL



**S. POORNIMA**

**Qualification**

B.Sc (MPCs), M.Sc., MBA Tech. Mgmt. (Final Year)

**Functional Specialisation (Major)**

Finance

**Technology Specialisation (Major)**

Infotech & Systems

**MBA Project Title**

Mutual Funds of Birla Sunlife Insurance



**M. KALYAN SRIHARI**

**Qualification**

B.Tech.(EEE), MBA Tech. Mgmt. (Final Year)

**Functional Specialisation (Major)**

Finance

**Technology Specialisation (Major)**

Infotech & Systems

**MBA Project Title**

Working Capital Finance -Bank Finance



**T. SHASHIDHAR RAO**

**Qualification**

B.Sc (MPG), MBA Tech. Mgmt. (Final Year)

**Functional Specialisation (Major)**

Finance

**Technology Specialisation (Major)**

Infotech & Systems

**MBA Project Title**

Financial Statement Analysis GTN Industries

Finance  
Specialization



**K. SHILPA**

**Qualification**

B.Tech (Chem), MBA Tech. Mgmt. (Final Year)

**Functional Specialisation (Major)**

Finance

**Technology Specialisation (Major)**

Infotech & Systems

**MBA Project Title**

Performance Appraisal - Alberg Software Ltd.



**A. CHANDRA SEKHAR**

**Qualification**

B.Sc (MPCs), MBA Tech. Mgmt. (Final Year)

**Functional Specialisation (Major)**

Finance

**Technology Specialisation (Major)**

Infotech & Systems

**MBA Project Title**

Mergers & Acquisitions Inter connected SE of India



**A. SAI KUMAR**

**Qualification**

B.Sc (MEC's), MBA Tech. Mgmt. (Final Year)

**Functional Specialisation (Major)**

Finance

**Technology Specialisation (Major)**

Infotech & Systems

**MBA Project Title**

Study on Repeat Customer of Packaged Drinking Water



**P. RAMALAXMI**

**Qualification**

B.Sc (MPC), MBA Tech. Mgmt. (Final Year)

**Functional Specialisation (Major)**

Finance

**Technology Specialisation (Major)**

Infotech & Systems

**MBA Project Title**

Online Trading of Unicon Securities



**T. SWETHA**

**Qualification**

B.Sc (Mi.Z.C), MBA Tech. Mgmt. (Final Year)

**Functional Specialisation (Major)**

Finance

**Technology Specialisation (Major)**

Infotech & Systems

**MBA Project Title**

Working Capital Mgmt in NFC



**D. NARSIMULU**

**Qualification**

B.Sc (MPC), MBA Tech. Mgmt. (Final Year)

**Functional Specialisation (Major)**

Finance

**Technology Specialisation (Major)**

Infotech & Systems

**MBA Project Title**

Derivatives, Unicon Securities Pvt. Ltd.

Finance  
Specialization



**P. NARSIMULU**

**Qualification**

B.E (Civil), MBA Tech. Mgmt. (Final Year)

**Functional Specialisation (Major)**

Finance

**Technology Specialisation (Major)**

Infotech & Systems

**MBA Project Title**

Budgeting and Budget Control



**B. PRAVEEN**

**Qualification**

B.Tech (Food Tech), MBA (Final Year)

**Functional Specialisation (Major)**

Finance

**Technology Specialisation (Major)**

Infotech & Systems

**MBA Project Title**

Portfolio Mgmt & Stock Selection Criteria by Investors



**JUVERIA HASAN**

**Qualification**

B.Sc (MPC), MBA Tech. Mgmt. (Final Year)

**Functional Specialisation (Major)**

Finance

**Technology Specialisation (Major)**

Infotech & Systems

**MBA Project Title**

Determinants of Profitability in Commercial Banks



**B. ANAND PRASAD**

**Qualification**

B.Tech(ECE), MBA Tech. Mgmt. (Final Year)

**Functional Specialisation (Major)**

Finance

**Technology Specialisation (Major)**

Infotech & Systems

**MBA Project Title**

Analysis of Bancassurance- A case of SBI



**D. NAREESH KUMAR**

**Qualification**

B.Sc (Bio-Tech), MBA Tech. Mgmt. (Final Year)

**Functional Specialisation (Major)**

Finance

**Technology Specialisation (Major)**

Infotech & Systems

**MBA Project Title**

Ratio Analysis - Shrishti India Inc.-A Study



**P. RAJU**

**Qualification**

B.Com., M.Com., MBA Tech. Mgmt. (Final Year)

**Functional Specialisation (Major)**

Finance

**Technology Specialisation (Major)**

Infotech & Systems

**MBA Project Title**

Financial Analysis of APSFC

Finance  
Specialization



**I. PRANAVI**

**Qualification**

B.Sc (FSM.B.C.), MBA Tech. Mgmt. (Final Year)

**Functional Specialisation (Major)**

Finance

**Technology Specialisation (Major)**

Infotech & Systems

**MBA Project Title**

A Relative Study on Mutual Funds Companies



**M. VENUGOPAL**

**Qualification**

B.Sc (MPC), MBA Tech. Mgmt. (Final Year)

**Functional Specialisation (Major)**

Finance

**Technology Specialisation (Major)**

Infotech & Systems

**MBA Project Title**

Analysis of Mutual Funds - HDFC Assets Mgt. Ltd



**M. SHYAMALA**

**Qualification**

B.Com., MBA Tech. Mgmt. (Final Year)

**Functional Specialisation (Major)**

Finance

**Technology Specialisation (Major)**

Infotech & Systems

**MBA Project Title**

Financial Performance of APTDC Ltd.



**G. RAMADEVI**

**Qualification**

B.Sc (Bio.Chem.B.C.), MBA Tech. Mgmt. (Final Year)

**Functional Specialisation (Major)**

Finance

**Technology Specialisation (Major)**

Infotech & Systems

**MBA Project Title**

Working Capital Management in APTDC Ltd.



**C. VENKATESH**

**Qualification**

B.Com (Comp), MBA Tech. Mgmt. (Final Year)

**Functional Specialisation (Major)**

Finance

**Technology Specialisation (Major)**

Infotech & Systems

**MBA Project Title**

Working Capital - Rain Industries Ltd.



**K.SANJEEVA REDDY**

**Qualification**

B.Com. (Computers), MBA Tech. Mgmt. Passed in 2008

**Functional Specialisation (Major)**

Finance

**Technology Specialisation (Major)**

Infotech & Systems

**Additional Functional Elective Human Resource**

**Management (Major) (2009-10)**

**MBA Project Title**

Financial Performance Analysis and Cash Management

Marketing  
Specialization



**K. PRASANTH KUMAR**

**Qualification**

B.Sc (MPCs), MBA Tech. Mgmt. (Final Year)

**Functional Specialisation (Major)**

Marketing (Major)

**Technology Specialisation (Major)**

Technology Management

**MBA Project Title**

Risk Management - ICICI



**J. SRIKANTH**

**Qualification**

B.Sc (MScs), MBA Tech. Mgmt. (Final Year)

**Functional Specialisation**

Marketing (Major)

**Technology Specialisation**

Technology Management

**MBA Project Title**

Customer Satisfaction - Coca Cola Soft Drinks



**A. BADRINARAYANA**

**Qualification**

B.Sc (MPCs), MBA Tech. Mgmt. (Final Year)

**Functional Specialisation (Major)**

Marketing

**Technology Specialisation (Major)**

Technology Management

**MBA Project Title**

Consumer Buying Behaviour - Tata Motors



**A. CHINNAPA REDDY**

**Qualification**

B.Sc (MECs), MBA Tech. Mgmt. (Final Year)

**Functional Specialisation (Major)**

Marketing

**Technology Specialisation (Major)**

Technology Management

**MBA Project Title**

Online Trading and Stock Broking - ShareKhan Ltd.



**M. RAJKUMAR**

**Qualification**

B.A., MBA Tech. Mgmt. (Final Year)

**Functional Specialisation (Major)**

Marketing

**Technology Specialisation (Major)**

Technology Management

**MBA Project Title**

Study on Promotional Work - HDFC



**B. MOHAN BABU**

**Qualification**

B.Sc (MPCs), MBA Tech. Mgmt. (Final Year)

**Functional Specialisation (Major)**

Marketing

**Technology Specialisation (Major)**

Technology Management

**MBA Project Title**

RETAILERS Survey - Veeramani Biscuits Industries

## Marketing Specialization



### **K. MALLESHAM**

#### **Qualification**

B.Sc (BZC), MBA Tech. Mgmt. (Final Year)

#### **Functional Specialisation (Major)**

Marketing

#### **Technology Specialisation(Major)**

Infotech & Systems

#### **MBA Project Title**

Consumer Perception Towards Vijaya Dairy Products

## HRM Specialization



### **M. ARCHANA KUMARI**

#### **Qualification**

B.Sc(Comm.Agri & Buss. Mgmt.)MBA Tech. Mgmt.  
(Final Year)

#### **Functional Specialisation (Major)**

Human Resource Management

#### **Technology Specialisation (Major)**

Infotech & Systems

#### **MBA Project Title**

Customer Satisfaction - VBC Ferro Alloys Ltd.



### **C. PRIYANKA**

#### **Qualification**

B.Sc (Mi.C.Ca), MBA Tech. Mgmt. (Final Year)

#### **Functional Specialisation (Major)**

Human Resource Management

#### **Technology Specialisation (Major)**

Infotech & Systems

#### **MBA Project Title**

Training and Development - ECIL



### **K. ANUPAMA**

#### **Qualification**

B.Tech.(Food Tech), MBA Tech. Mgmt. (Final Year)

#### **Functional Specialisation (Major)**

Human Resource Management

#### **Technology Specialisation (Major)**

Infotech & Systems

#### **MBA Project Title**

Online Trading Systems - Hyderabad Securities Ltd



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