



Executive MBA

2015 Program and Admissions Guide

Tecnológico de Monterrey • Campus Santa Fe • EGADE Business School



EGADE Business School
Tecnológico de Monterrey



EXECUTIVE MBA

FLEXIBLE, PORTABLE, POWERFUL

The Executive MBA is an internationally recognized and accredited dual-degree program, provided by two world-class business schools, the McCombs School of Business at The University of Texas at Austin and the EGADE Business School at Tecnológico de Monterrey's Santa Fe Campus in Mexico City. We are committed to educating innovative, entrepreneurial executives with the character and competence to lead and build successful organizations—executives committed to the economic and social development of society.

Leading faculty from the McCombs School of Business travel to Mexico City usually every other weekend to teach the program, in collaboration with EGADE Business School faculty. This alternating cycle of weekend classes is a perfect fit for executives from all over Mexico committed to continuing their professional activities while receiving an internationally recognized MBA education, and without relocation or extended absences outside Mexico.

The diverse educational and professional backgrounds of our faculty and students enrich the Executive MBA learning experience. Our combined faculty is recognized for its teaching and research achievement in all of the major management disciplines and functions, and our professors are in demand as business consultants internationally, helping companies define and refine strategies, improve operations and translate contextual experiences into a powerful knowledge exchange.

Joining our Executive MBA program provides you with a pathway to realize your full career potential and links you to a powerful network of successful alumni on five continents. We thank you for your interest in the Executive MBA program and look forward to meeting with you and helping you achieve your career and professional goals.



Alvaro de Garay
Dean
EGADE Business
School, Mexico City



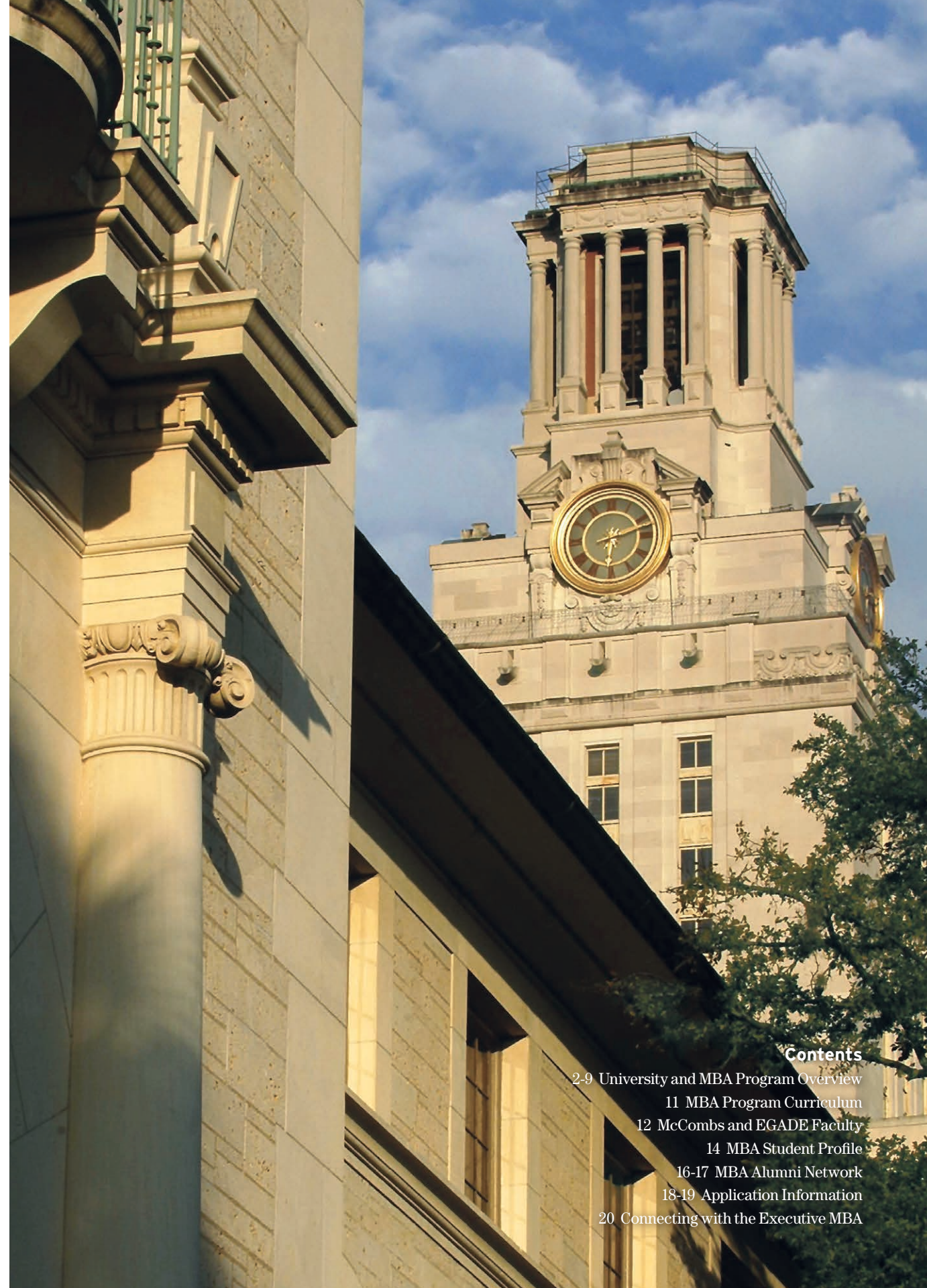
Eric Hirst
Associate Dean
McCombs School
of Business



Genaro Gutierrez
Program Director
McCombs School
of Business



Fernando Moya
Program Director
EGADE Business
School, Mexico City



Contents

- 2-9 University and MBA Program Overview
- 11 MBA Program Curriculum
- 12 McCombs and EGADE Faculty
- 14 MBA Student Profile
- 16-17 MBA Alumni Network
- 18-19 Application Information
- 20 Connecting with the Executive MBA



THE UNIVERSITY OF TEXAS AT AUSTIN What Starts Here Changes The World

The University of Texas at Austin consists of six colleges, 11 schools and some 150 research centers situated on 350 acres in the center of the state's capital city. More than 51,000 students are enrolled in more than 100 undergraduate and 170 graduate programs. The students come from all 50 states and more than 125 countries around the world. The university is a national leader in graduate degrees awarded and boasts more than 450,000 living alumni. Upon graduation, you become part of one of the largest and most powerful professional and business networks in the world.

The university plays a vital role in providing human and financial capital not only for Texas, but also for the rest of the United States and the world. The university's 150 research centers are funded by \$500 million annually in federal, state and private grants, fueling groundbreaking research programs that have led to the filing of nearly 700 patents since the university's founding. It is estimated that \$8.2 billion in economic activity resulting from the university's work and presence is generated in Texas alone.

The University of Texas at Austin has truly come a long way since it was founded nearly 130 years ago. Its 21st-century future promises to be just as spectacular as its rise to preeminence in the last half of the 20th century. This is a place of promise as big as Texas itself and proudly bears the title of Texas' flagship university.

THE McCOMBS SCHOOL OF BUSINESS An Impressive Past, An Unbounded Future

The McCombs School of Business, one of the first established business schools in the United States, graduated its first class of bachelor of business administration degree students in 1922 and is among the preeminent business schools in the world today. It awards undergraduate, masters and doctoral degrees and is actively involved in executive education programs for professionals. More than 200 faculty teach 6,000 students each semester and engage in original research both independently and through one of the school's 14 research centers. Many are also actively engaged in consulting for major corporations in their fields of expertise.

The school offers nine degree programs, conducted jointly by faculty from five academic departments: Accounting; Finance; Management; Information, Risk and Operations Management; and Marketing.

Among the most highly sought-after degrees at the university, the Texas MBA's hallmarks include world-renowned faculty, exceptional student culture and a powerful global network of corporate and alumni contacts. Through rigorous coursework and a vast array of

hands-on and experiential opportunities, McCombs' faculty prepare leaders who can meet the demanding and complex challenges of today's business world. The school has more than 84,000 graduates who reside in all 50 states and in 118 countries. Alumni hold important leadership positions in business and related fields and together make for a diverse and influential business network available to graduates.

"The EMBA program has been very rewarding for me professionally and personally. The caliber of the program has been excellent. Taking classes with professors from the University of Texas at Austin here in Mexico City enables students to participate in a highly ranked US business school without having to travel extensively. The program has helped my professional development immensely. I feel I am well prepared to compete for opportunities to advance my career. The Tec/UT EMBA combines case studies as well as academic preparation through numerical analysis. This approach provides a very solid foundation for business professionals who are seeking more practical training in order to advance their professional development."

Lorena Peterson, Executive MBA '13, Director of Business Development, Mexico, TransCanada Corporation



TECNOLÓGICO DE MONTERREY **Entrepreneurial Culture**

The Tecnológico de Monterrey was founded in Mexico in 1943 by the pioneering Mexican entrepreneur Eugenio Garza Sada and a group of businessmen, as a not-for-profit institution, free from political or religious affiliation. Six decades later, the Tecnológico de Monterrey is a global education provider to 96,649 students, delivered by 8,223 professors across 31 campuses in Mexico and 8 sites in the USA and Latin American countries. The Tecnológico de Monterrey has presence via international liaison offices in 14 global capitals from Barcelona to Beijing. As one of the most globally connected higher-education systems in the world, the Tecnológico de Monterrey has alliances with more than 800 universities and international education organizations in 57 countries.

The Tecnológico de Monterrey has accompanied the evolution of the Mexican and Latin American economy, forming entrepreneurs and leaders who are capable of addressing the challenges and opportunities of the global knowledge

economy. Innovation has been a hallmark of Tecnológico de Monterrey, with it being the first institution in Mexico to create undergraduate programs coupling engineering studies, business and management and the first institution in Latin America to offer computer science degree programs and part-time graduate programs for executives. The Internet was first introduced in Mexico by Tecnológico de Monterrey in 1987.

During the 1950s, Tecnológico de Monterrey also pioneered entrepreneurial leadership, ethics and citizen building programs. With the aim of having its education programs recognized in the United States, enabling it to attract students for that market, the Tecnológico de Monterrey sought Southern Association of Colleges and Schools (SACS) accreditation, which was granted in 1950, becoming the first SACS accredited university outside the USA.

THE EGADE BUSINESS SCHOOL **Minds Igniting Change**

The EGADE Business School is recognized as the leading graduate business school in Latin America for the formation of entrepreneurial, innovative, internationally competitive and socially responsible leaders.

With locations in two world-class cities, Monterrey and Mexico City, the school has built a solid international reputation based on its innovative education model, its teaching and research achievement and the global character of its academic programs. The school offers 19 postgraduate business education programs including MBAs, specialist business masters and doctoral programs in management science and financial management, as well as executive education. The national and international faculty team teaches almost 2,000 students representing 30 nationalities. More than 12,000 alumni actively build and transform businesses and organizations in Mexico, Latin America and across the world.

The EGADE Business School has achieved international accreditation and recognition for the quality of its academic model and postgraduate programs. The EGADE Business School in Monterrey was the first school in Latin America to receive the prestigious “triple crown” of international accreditations (AACSB, AMBA & EQUIS) unanimously recognized in the global business education sector for the quality standards they certify. In diverse global rankings, the leadership of the EGADE Business School in Latin America has been recognized in 2010 by The Economist, The Financial Times, and The Wall Street Journal among other publications.



THE EXECUTIVE MBA A Standout In Its Class

With all of the options for advanced business programs available today, it can be a daunting task to choose the right program for you. Consider your universe of alternatives, then choose the program that stands out from the crowd and best meets your individual needs. You're sure to find that the many advantages of our Executive MBA provide you with an easy decision:

- A dual-degree MBA program combining the best in U.S. and Latin American business and management education
- More than a decade of successful collaboration between two leading business schools in educating leaders, including an impressive number of alumni who have or are serving as senior executives of leading global and Latin American firms
- Internationally recognized program accredited by the Association of MBAs (AMBA)
- In U.S. News & World Report's most recent ranking of graduate business programs (America's Best Graduate Schools, 2011 edition), the McCombs School of Business ranks 7th in the U.S. for best working professional MBA program with top 20

rankings in nine out of 10 graduate business specialties, providing national academic leadership in all major fields of business education

- In 2010 ranking of business schools conducted by The Financial Times, The Economist and the Aspen Institute, the EGADE Business School is the highest-ranked business school in Latin America
- An acclaimed faculty that excels in the classroom, consulting to businesses around the world and conducting research that has a measurable impact on industry
- Collaboration with business through 14 research centers at the McCombs School of Business (including Texas Venture Labs Center for Research in Electronic Commerce, the Herb Kelleher Center for Entrepreneurship and the Center for Customer Insight and Marketing Solutions) and research centers at the EGADE Business School, Campus Santa Fe specializing in sustainable leadership and technology, innovation and entrepreneurship
- Access to Technology Park at Tecnológico de Monterrey, Campus Santa Fe, providing services for high-value business incubation and acceleration

- Rigorous admissions standards, ensuring an incomparably rich classroom experience, where students gain significant insight from their accomplished peers in addition to a top-quality education from our outstanding faculty
- Immediate global recognition and respect for two outstanding MBA brands: the Texas MBA and the EGADE Business School MBA—a consequence of the distinction that our alumni bring to the degrees and the entrepreneurial and pioneering reputation of both leading universities

The Bottom Line

If you are searching for a world-class MBA program that provides you with the benefits of a U.S. MBA education in the context of the Latin American business environment, a program that both sharpens your focus and broadens your perspective while delivering real career progress, then look no further. Our Executive MBA offers a high-caliber cohort, world-renowned faculty, an empowering alumni network, brand recognition and unbeatable flexibility. The choice is yours.

THE EXECUTIVE MBA Ideas with Power

The Executive MBA prepares leaders of influence who are fully prepared to meet the incredible challenges and exciting opportunities of the new global economy. Designed for mid-career working professionals based in Mexico, this 21-month executive program provides a comprehensive, rigorous and rewarding MBA learning experience, focused on real-world examples and practical solutions to the many challenges and opportunities faced by businesses today, with a special emphasis on the Mexican and Latin American business environments.

The program brings the combined content and faculty of the McCombs' full-time Texas MBA program and the EGADE Business School MBA program into a format and location that allow you to continue working full time. Classes are taught in English at the Santa Fe Campus of the Tecnológico de Monterrey in Mexico City.

The program, which has been offered in Mexico City for more than a decade, awards an MBA from The University of Texas at Austin and an MBA from the EGADE Business School, Tecnológico de Monterrey. These are fully equivalent to the individual degrees that are awarded to MBA students at each school, predicated on a comprehensive and rigorous learning experience and carrying the same high level of expectation.



"The Executive MBA has been a challenging program that has enhanced my managerial skills. The flexibility of studying in Mexico with first-class professors from UT complemented with some of the best faculty EGADE has to offer, the collaboration that arises from classmates that work at top companies, the experience on the Austin intensives, and the fact that you have resources from two very prestigious academic institutions have made the EMBA a great choice for me."

Daniel Galván Duque Alva, MBA '15,
Marketing Manager, Gatorade

"To be part of the dual Executive MBA at McCombs School of Business and EGADE offers an integral education, combining the best learning approaches in a problem-solving environment focused on existing challenges, with a strong ethical vision for business and with a collaborative spirit on the community. The EMBA prepares young people for leadership roles in the coming years in an international competitive environment."

Victor Manuel Fernández Pérez, MBA '15,
Vice president Project Finance
Energy BBVA Group



Our goal is to teach you the fundamentals of business and leadership and endow you with an in-depth knowledge of the process of wealth creation that empowers you to develop your full potential as a business leader and entrepreneur who contributes to economic growth and to the advancement of society.

The Executive MBA is a challenging but deeply rewarding educational experience that prepares you for success in a collaborative learning environment. The program is about the power of ideas to enhance what you know and how you perform. Through the curriculum, our faculty instills these essential business skills and values:

- A contemporary, Latin American as well as global and real-world managerial perspective
- Teamwork and leadership skills
- Cross-functional problem-solving abilities
- Business ethics
- Effective written and oral communications
- Personal presentation skills
- Change, risk and crisis management
- Human resources and diversity management

Coursework and Schedule

The Executive MBA is a 21-month graduate program delivered in English. The program includes 42 credit hours of courses, two Austin Intensive experiences and an International Study Tour. Each of the two years begins at the AT&T Executive Education and Conference Center on the UT Austin campus with a weeklong Intensive experience in August to prepare students for the upcoming academic year. Topics include an introduction to the courses students will take during that year and the skills they will need to master the materials.

In the first year you will gain in-depth knowledge about the fundamental business disciplines, the roles and responsibilities of executives and the wealth creation process. In the second year you will focus on the formulation and implementation of competitive strategies, on honing your leadership and executive skills and on growing your business. The program concludes with the International Study Tour.

Courses are held on Fridays and Saturdays usually every other weekend, at the EGADE Business School, Tecnológico de Monterrey, Campus Santa Fe in Mexico City. The program format allows you to continue with your professional commitments within a schedule that minimizes disruption of regular working hours. Students attend classes in the fall, spring and summer semesters for a total of five consecutive semesters. Students enter the program in August 2015 and are in school through May 2016.



COLLABORATION AND COMMUNITY Distinctions of Merit

A collegial environment and a spirit of collaboration are integral to the Executive MBA experience. All students participate in the cohort system, designed to strengthen and develop teamwork and leadership skills. As a cohort, students take all of their courses together and are assigned to study teams. These teams, usually comprised of five students, facilitate cross-functional and cooperative problem solving, while bringing together professionals with varied backgrounds.

Students are highly qualified and carefully selected, and the curriculum encourages them to learn as much from each other as from their coursework and professors. They have access to the full set of resources that McCombs School of Business, The University of Texas at Austin and the EGADE Business School, Tecnológico de Monterrey, Campus Santa Fe offer, including state-of-the-art online research tools and the new EGADE Business School library that offers extensive collections of business materials as well as group and individual study areas and a cyber cafe. You are encouraged to take full advantage of your class time and the opportunities afforded to share experiences, support each other, expand your team's capabilities and develop professional networks.



Students in the Executive MBA class of 2016 visited UT campus in August 2014 as a part of their fall course curriculum. During their UT experience, these students took part in two co-curricular activities with the students from the Executive MBA Program in Austin, a Global Case Challenge and an Executive Challenge.

BEYOND THE WALLS Melding Theory and Practice

Textbooks and lectures have their place within the program, but the classroom is only one of many venues in which you will find yourself

learning, developing new knowledge and skills and growing. In the Executive MBA, we strive to make every activity something that enhances the overall experience.

The International group study tour combines intensive classroom learning about the culture, politics and economics of a particular country with a one-week visit to the region. You will visit cultural sites and meet with local business leaders, government officials and academics to gain multiple perspectives of the country of interest and gain first-hand experience about how business is conducted in another part of the world. Students consider the trip to be a highlight of the entire program. The class of 2011 visited Vienna for the international study tour as part of their Global Management Course.

Another highlight of the Executive MBA is the set of two weeklong Austin Intensive experiences. The Intensives are held at the AT&T Executive Education and Conference Center on The University of Texas campus in August at the beginning of each academic year. Their focus is to prepare students to excel in the fall curriculum by providing a framework for intensive study of the core business functions.

During the Austin Intensive, first-year students participate in an interactive Executive Challenge to build bonds among study teams. Through this experience, you will build confidence, friendships and momentum drawing upon unrealized energy to persist toward your goals. Second-year students take part in the Venture Strategy simulation, a hands-on opportunity to gain an understanding of how marketing influences overall business performance. Through the simulation, you will examine market research and design products to meet consumer needs, as well as conduct financial analyses, make decisions about the opening of sales offices and manufacturing plants, and hire and manage personnel. The simulation is intense, demanding – and fun!

All of these activities, and many more, provide you with a strong networking base, build class ties, synthesize knowledge and provide untold opportunities to meld theory and practice.

Executive MBA: At a Glance

Curriculum (Courses and schedule subject to change)

Year One

August 2015	Austin Intensive I (One Week)
Fall 2015	Financial Accounting Statistics and Decision Analysis Managerial Economics
Spring 2016	Information Technology Management Financial Management Operations Management
Summer 2016	Strategic Management Managing People and Leading Organizations

Year Two

August 2015	Austin Intensive II (One Week)
Fall 2016	Legal and Ethical Environment of Business Managerial Accounting Marketing Management
Spring 2017	Global Management Investment Theory Technology Strategy
May 2017	International Study Tour

Teaching Style

Lecture, discussion, case study, group projects

Schedule

Fridays 16.00hrs - 20.00hrs & Saturdays 08.00hrs - 17.30hrs
(usually every other weekend)
20 hours of class preparation/study/study groups per week

Students

Mexican and international professionals wide participation of industry sectors

Admission

Accredited four-year undergraduate degree
Minimum of five years of work experience
Competitive GMAT/PAEP (600 and above)

Location

EGADE Business School, Tecnológico de Monterrey, Campus Santa Fe

Tuition and Fees

Program cost includes tuition, books and materials; meals during courses at EGADE Business School, Austin Intensive accommodations and group meals; International Study Tour accommodations; group meal at Austin graduation ceremony. Consult with the Program Coordinator for tuition and fees for those admitted for August 2015.

Information Sessions

Held regularly in Mexico City at the Four Seasons Hotel and the EGADE Business School, Campus Santa Fe. Consult the website for details/registration information: www.executivemba.mx

* The Executive MBA Program Committee reserves the right to make modifications to the curriculum and program schedule.

FACULTY: OUR INTELLECTUAL CAPITAL
Experienced, Knowledgeable, Dedicated

A key attribute of the Executive MBA is the highly acclaimed faculty of the McCombs School of Business and the EGADE Business School, whose academic reputation and industry experience has earned these institutions rankings among the top business schools in the world.

Professors from the McCombs School travel to Mexico City to deliver 80 percent of the program course content, and the remaining 20 percent – adapted to the Mexican and Latin American business environment – is delivered by EGADE Business School faculty.

Among the professors are distinguished scholars who have achieved national and international recognition for their teaching and research. Combining academic talent with real-world business expertise, the MBA faculty provides a rich, multidimensional educational experience, making an essential real-time link between the classroom and industry. The faculty is uniformly dedicated to maintaining high standards of teaching excellence.

Just a few of the premier scholars and educators at McCombs are the director for the Center for Research in Electronic Commerce and Information Management, Professor Anitesh Barua, an active and well-known researcher with more than 50 of his research articles in refereed journals. Violina Rindova, associate professor of management, serves on the editorial boards of

multiple top-tier academic journals in their respective fields. James Nolen, president of a consulting company and one of the anchors of McCombs' renowned entrepreneurship curriculum, brings an acute understanding of how small businesses work into the classroom.

Accounting Professor David Platt serves as the director of the McCombs School's Center for International Business Education and Research, which develops partnerships with schools and businesses around the world. Professor John Daly—a prolific author and consultant whose clients include the White House, the Mexican government and multiple Fortune 500 firms—helps students develop and hone their leadership and executive skills.

Distinguished faculty from the EGADE Business School includes Dr. Macario Schettino, a recognized expert on Mexican economics and politics and a widely sought-after opinion leader who has served as an adviser to major political parties in Mexico. Alfredo Capote, who teaches information technology management, has a distinguished business leadership career and served as president of IBM, Mexico from 1995 – 2002 and as vice president of Strategic Initiatives for IBM Latin America.

The combined experience and expertise of every member of the McCombs and EGADE Business School faculty are important aspects of the reputation and international standing of the Executive MBA program.

“Research findings in psychology and innovation have repeatedly demonstrated that a group of individuals will outperform the ‘lone wolf’ in producing creative and effective solutions to problems. Businesses with a strong competitive advantage have discovered this, and it has fueled the demand for professionals who can actively contribute to team tasks.”

Kate Mackie, senior lecturer in Marketing, McCombs School of Business, The University of Texas at Austin



A CLASS BUILT ON CHARACTER Talent, Intellect, Integrity and Passion

When you enter the Executive MBA program, you are surrounded by men and women of the highest caliber who have come together to prepare themselves for exceptional service to their organizations and communities. Our classes are made up of students who have the ability and drive to make a real difference in the world of business and the strength of character to be the kind of colleagues people enjoy working with and learning from. Our Executive MBAs are not just classmates, they become lifelong sources of friendship and support, of professional and personal strength.

The criteria of excellence that distinguish the students of the Executive MBA class include:

- The capacity to do outstanding academic work at the graduate level
- Professional experience from which their classmates will learn and benefit
- The qualities and abilities to reach levels of greater responsibility
- The ability to make and sustain a multiyear commitment to a rigorous MBA program while still performing at a very high level within their organizations
- Strong interpersonal and communication skills that will enable them to be strong and successful contributors to the program

Students in the Executive MBA come mostly from Mexico City—although there is representation from all parts of the Mexican republic. Usually about 15 percent of program participants are international executives on professional assignments in Mexico. The students are as diverse as the companies they represent and include directors, managers, engineers, lawyers, financial analysts and researchers, to name a few. Their industries represent the economic participation of Mexico in the global economy: manufacturing (technical and general), energy, finance, consulting, software, telecommunications, health care, tourism, government, education and innovative start-up businesses.

Class of 2016 Profile

Number of Students: 44
Non-Mexican Students: 9%
Average Age: 34
Average PAEP score: 618
Average Work Experience: 10 years

Industry Distribution

Financial Services: 30%
Operations Management: 20%
Sales: 16%
Marketing: 9%
General Management: 7%
Information Technology: 2%
Consulting: 2%
Other: 14%

Alexandra Violante,
Executive MBA '15



IT'S ALL ABOUT THE NETWORK
Connect, Converse and Collaborate

One of the greatest benefits of earning your MBA from two highly reputable universities is becoming part of both of our alumni networks around the world.

As an ExATec graduate of the EGADE Business School, you'll join a powerful network of 12,000 graduates of the school who are building and developing businesses across five continents. As an alumnus of the program you'll join an exclusive network of more than 500 graduates of the Executive MBA, who remain in close contact and organize regular Executive MBA alumni events to stay in touch and strengthen their networks.

Because the McCombs School of Business has more than 17,000 graduate business alumni—and more than 84,000 total graduates—in leadership positions around the world, Executive MBA graduates enter a network of exceptional contacts. With 21 active alumni chapters in the

United States and 13 chapters abroad, you can find one of our graduates in almost any corner of the world.

These alumni connections and the wide reputation of the Tecnológico de Monterrey and The University of Texas brands make your MBA degrees extremely portable—take them anywhere around the world with a network to rely upon.

As a student and alumnus, you will also gain access to our McCombs online alumni database that can help connect you to alumni at a company or industry that interests you.

Current students will want to find alumni in target cities or ask questions about specific career paths or skill sets necessary for success. It's never too early to start networking.

McCombs Alumni Chapters



McCombs Alumni Network services include:

- Chapters in more than 30 cities, which maintain a strong affiliation with the school, provide professional and social networking opportunities, represent and promote the Texas MBA program and assist with recruitment of top-notch students
- Alumni website, with current chapter and class information, a calendar of events and opportunities for involvement
- Alumni directory, with contact information for more than 17,000 MBA graduate alumni and 65,000 undergraduate alumni
- Lifetime email, which keeps alumni accessible wherever they go
- The McCombs Alumni Business Conference, which brings graduates back to campus to network with fellow alumni, to hear about the latest happenings at McCombs and to focus on current issues of importance to the business community
- Career resources such as access to the McCombs Job Board and discounted coaching and career enhancement programming
- Continuing education through Texas Executive Education, monthly Knowledge To Go webinars, and local chapter events such as Access McCombs and the Faculty Speaker Series

- Texas magazine, a publication for all graduates and friends of the McCombs School that provides updates on school news and topical business issues
- McCombs TODAY blog that includes the latest McCombs and alumni news
- Twitter, Facebook and LinkedIn groups

EGADE Business School Network services include:

- ExATec chapters in more than 40 cities, which maintain a strong affiliation with the Tecnológico de Monterrey, providing professional and social networking opportunities
- ExATec portal with detailed class information, a calendar of events and opportunities for involvement
- Alumni directory, with contact information for more than 12,000 EGADE Business School graduates
- Lifetime email, which keeps Executive MBA alumni accessible wherever they go
- The ExATec EGADE Business School conference series which brings graduates back to campus to network with fellow alumni
- Career resources available through the ExATec Job Bank
- Twitter, Facebook and LinkedIn groups



JOINING THE EXECUTIVE MBA

Admission to the Executive MBA program is highly competitive. The admissions committee reviews applications on an individual basis, looking at both quantitative and qualitative aspects of an applicant's professional and academic background. In reviewing applications, the committee assesses an individual's potential for academic success and future professional growth. Those candidates who appear to be most competitive for admission will be interviewed by a member of the admissions committee.

TIMETABLE AND DEADLINES

The Executive MBA starts accepting applications each September. We strongly recommend that you apply early to the program as the earlier an application is submitted, the better are the chances of it being accepted. Applications received after the final deadline will be considered but may be denied if space is not available.

Application deadlines are posted on the website: www.executivemba.mx

Characteristics of a Strong Application

The admissions committee considers the totality of your application in assessing your potential to successfully complete the program. Determining factors include professional experience, personal essay, letters of recommendation, ability to contribute to the learning of your peers, GMAT or PAEP test scores, undergraduate GPA and a personal interview. While the entire application is considered, competitive applicants' GMAT or PAEP scores typically range from 600–750, and average about 650.

Professional Experience

Executive MBA applicants should have mid or upper-level management experience and responsibilities. The admissions committee is especially interested in your level of career progression to date, your maturity and commitment to developing your professional skills and leadership potential. Admitted students are expected to continue working full time while in the program, facilitating the real-time transfer of learning from classroom to the work environment and enriching the interaction between students with distinct professional experiences.

Interviews

All applicants considered for admission to the Executive MBA will be interviewed by a member of the admissions committee, although not all applicants will be invited for an interview. An Executive MBA program representative will contact applicants via email or telephone to arrange the interview details.

Undergraduate and Previous Graduate Achievements

The equivalent of a four-year U.S. bachelor's degree from an accredited institution is required for program eligibility. For admission purposes, a GPA is calculated using undergraduate upper-division (junior- and senior-level) coursework and any completed graduate work. The Executive MBA does not require prior coursework in management or business administration disciplines.

Application Procedures

To apply to the Executive MBA, please go to our application website to review and complete the admissions requirements: www.executivemba.mx

The websites describe the requirements in detail for each item, as well as providing instructions for how each item should be completed.

Program Cost

Tuition and fees are charged per semester and include the following:

- Program, tuition and registration fees at both The University of Texas at Austin and Tecnológico de Monterrey, Campus Santa Fe
- Required books and materials for the program
- Group meals and refreshments during class sessions
- Use of Tecnológico de Monterrey, Campus Santa Fe educational and recreation facilities
- Accommodations and group meals for the two Austin Intensives
- Accommodations and some group meals for the International Study Tour
- Group meal during The University of Texas at Austin graduation event
- UT Graduation regalia
- Students are responsible for their airfares
- Career resources available through McCombs Online Resource (MOR) and the U.S. job search resources
- Career resources available through the ExATec portal and ExATec bolsa/job bank



"EMBA is a personal challenge of daily perseverance, it has fulfilled my professional expectations and surrounded me with talented friends with whom I have shared and enjoy this life experience"

Lucila García Velandia, MBA '13, Manager Sustainability Services, KPMG en México



"In a challenging world, having access to the right methodology creates value in building your confidence, enhancing your personal and professional growth and increasing your network. The Executive MBA program provides a culture in which this is possible."

Juan Carlos Jacques, Executive MBA '12, Chief Operating Officer, Deutsche Bank México

Connecting with the Executive MBA

Choosing the right school to invest in for a two-year MBA program is an important decision—and we encourage you to use every resource in making that decision. The best way to determine if the Executive MBA is right for you is to experience it. The following opportunities are great ways to connect with current students, alumni and staff, to learn more about the program and get a feel for the Executive MBA culture.

Attend an Information Session

The first step to learn more about the program is to attend one of our monthly information sessions. The program director, admissions staff and current students/alumni will all be on hand to answer questions about the program. Sessions last one hour and 30 minutes and are held both at the EGADE Business School in Tecnológico de Monterrey, Campus Santa Fe and at the Four Seasons Hotel in downtown Mexico City. The admissions committee highly suggests that all applicants attend a session. To view the schedule, visit www.executivemba.mx

Visit a Class

We welcome you to visit a class session and have lunch with current students as a chance for you to experience life as an Executive MBA student. The “Experience Executive MBA” session includes a class visit, lunch with our students and a Q&A session with program staff. To arrange a class visit, please visit our website to register.

Talk to Current Students or Alumni

Insight from current students or alumni is priceless. We will gladly connect you with alumni who have similar backgrounds in education or industry to discuss how the program has impacted their personal and professional lives. Students still in the program can give you a good idea of week-to-week demands and how their growing knowledge base is opening doors for them.

Connect at a Conference

We offer special networking conferences that focus on “hot topics” for candidates, current students and alumni of the Executive MBA. This is a great way to meet students and alumni in every industry. We would love to see you at the next conference in Mexico City.

Questions for our Admissions

If you have any questions about this process, please consult our website for further details or contact our program offices at the EGADE Business School and the McCombs School of Business.





Tecnológico de Monterrey, Campus Santa Fe
EGADE Business School
Edificio FEMSA, Nivel II
Av. Carlos Lazo 100
Colonia Santa Fe
México D.F. 01389

Tel (Direct): +52 (55) 9177 8046
Tel (General): +52 (55) 9177 8000
Fax: +52 (55) 9177 8092
Email: emba.csf@servicios.itesm.mx
Web: www.csf.itesm.mx/egade/emba-index.html

The University of Texas at Austin
McCombs School of Business
MBA Program Office
Executive MBA
2100 Speedway, Suite 2.502
Austin, Texas 78712

Tel (Direct): +1 (512) 232 7664
Tel (General): +1 (512) 471 7698
Fax: +1 (512) 471 4131
Email: TexasEMBAMexicoCity@mcombs.utexas.edu
Web: www.mcombs.utexas.edu/MBA/MBA-Mexico



The Executive MBA reserves the right to change any information presented in this publication without notice. Specific degree requirements, policies, tuition, fees, curricula, etc. should be discussed with appropriate advisers prior to acceptance and/or registration. Applicants are encouraged to contact the Executive MBA office for current admissions and program information.

As a matter of policy, The University of Texas at Austin does not discriminate among applicants or participants on the basis of race, religion, sex, national origin or disability.

© 2015 The University of Texas at Austin. All rights reserved.