



Rotman School of Management
UNIVERSITY OF TORONTO

FULL-TIME MBA

A
NEW
WAY
TO
THINK

Amy Bi, MBA '15

Marketing Development Program, Nike
Rotman Valedictorian, Class of 2015
President, Rotman Marketing Association

Rotman



#1 BUSINESS SCHOOL IN CANADA

— *Financial Times*, 2015

“At the Rotman School of Management at the University of Toronto, our students learn from some of the world’s leading business thinkers, ranked fourth globally for their scholarship and research. Our MBA program is at the forefront of education, integrating model-based problem solving, innovation and leadership. It’s a new way to think – developing new thinking and new thinkers with impact.”

— Tiff Macklem, Dean

TRANSFORM YOURSELF

To succeed in today's business environment, it's not enough to have excellent analytical and technical skills. At Rotman, we work with you to develop the capabilities you need to drive change in teams and organizations. Inspire your colleagues into action by discovering your own authentic leadership style.



THE ROTMAN ADVANTAGE

YOU ARE (ALMOST) HERE

Join the largest and most internationally diverse MBA program in Canada. The Rotman School of Management is Canada's #1 business school, and is ranked in the global top five for its world-class faculty and research. Rotman is part of the University of Toronto, Canada's leading research university, and is located in the heart of downtown Toronto, just steps away from North America's third-largest financial centre.

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GET CONNECTED

The interaction and overlap between class years is one of the most important advantages of our two-year program format. While at Rotman, you will build a lifetime network of friends and business contacts with more than 1,000 MBA students.



Ahmed Halawa
MBA '14
Investment Banking Associate,
Morgan Stanley



Alex Fitzgerald
MBA '15
Associate, A.T. Kearney



James Laureys
MBA '14
Associate, A.T. Kearney



Deep Grewal
MBA '14
Operations Manager, Uber



Nicolas Petrera
MBA '14
Associate, A.T. Kearney

AN INFLUENTIAL NETWORK

Our alumni are among the most influential decision-makers and business leaders in Canada. The Rotman Alumni Network helps over 14,500 alumni in more than 70 countries worldwide stay connected. Through our alumni engagements and lifelong learning opportunities, Rotman graduates keep in touch, learn more and give back to the Rotman community.



● **Mark Wiseman**
LLB/MBA '96
President and CEO,
CPP Investment Board

Previous experience
Director, Merchant Banking,
Ontario Teachers' Pension Plan

Vice-President, Harrowston Inc.

Lawyer, Sullivan & Cromwell LLP

Law Clerk, Supreme Court of Canada

Chairman, Institutional Limited
Partners Association

Ranked 'Canada's Most Powerful
Business Person' by *Canadian Business*
Magazine in 2013



● **Johann Koss**
EMBA '04
Founder, President and CEO,
Right to Play

Assistant Coach of the
Norwegian speed skating team

Previous experience
Four-time Olympic gold medal
recipient, speed skating

United Press International
Athlete of the Year, 1994



● **Joanna Rotenberg**
JD/MBA '01
Chief Marketing Officer
and Head of Strategy,
BMO Financial Group

Previous experience
Senior Vice-President,
Office of Strategic Management,
Bank of Montreal

Partner, McKinsey & Company

GLOBAL IMPACT

Learn from the world's leading business thinkers. The management faculty at Rotman is the largest in Canada and is ranked among the top five globally for business research.



Roger Martin
Premier's Research Chair
in Productivity & Competitiveness

MBA, Harvard Business School

Former Dean of Rotman
from 1998-2013

Ranked #3 in 2013's
Thinkers50 awards as one
of the most influential
business thinkers in the world

Author of several bestselling
books and frequent contributor
to *Harvard Business Review*



Sarah Kaplan
Professor of Strategic Management

PhD in Management,
Massachusetts Institute of Technology (MIT),
Sloan School of Management

Co-author of *New York Times*
business bestseller *Creative Destruction*

McKinsey Consultant in New York City,
1990 - 1999



Dilip Soman
Professor of Marketing

PhD, University of Chicago

Consults for Microsoft, FedEx, P&G,
Life Insurance Company of India, Corus Entertainment,
and the Hong Kong Government

Taught Canada's first Massive Open Online Course
(MOOC) at the MBA level – Behavioural
Economics in Action



OUR NUMBERS

FULL-TIME MBA CLASS PROFILE

The Rotman Full-Time MBA program attracts top talent from around the world with an incredibly diverse range of professional and academic backgrounds.

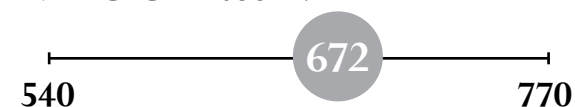
CLASS OF 2016

CLASS SIZE: 350

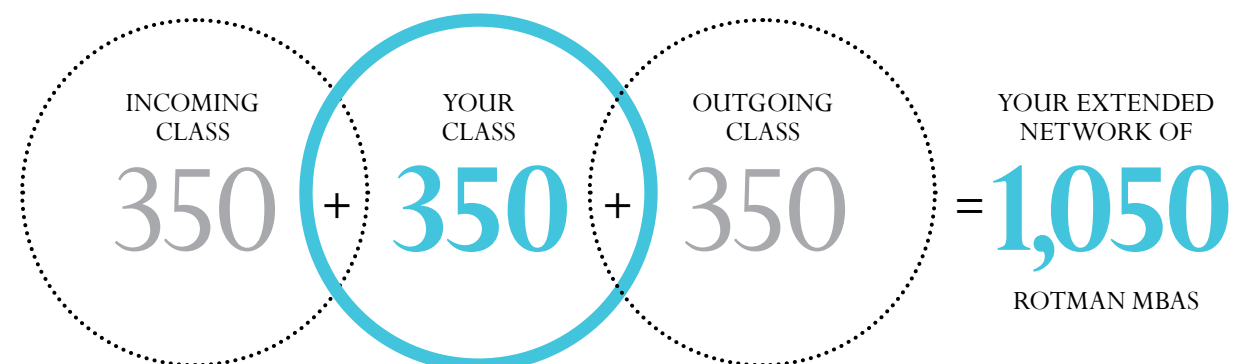
AVERAGE AGE:



AVERAGE GMAT SCORE:



EXTENDED NETWORK



ROTMAN RANKS

#4

IN THE WORLD FOR
FACULTY RESEARCH
– *Financial Times*, 2015

THE UNIVERSITY OF
TORONTO RANKS

#16

IN THE WORLD
– 2015 *Times Higher Education World Reputation Rankings*

#1

IN CANADA FOR
THE LAST 9 YEARS
– *Financial Times*, 2015

#1

IN CANADA

\$4,000,000

IN SCHOLARSHIPS AND FINANCIAL
AID AWARDED EACH YEAR

AVERAGE NUMBER
OF YEARS OF
WORK EXPERIENCE

4.3

FULL-TIME EMPLOYMENT BY INDUSTRY – CLASS OF 2015

TOP 7

FINANCE
CONSULTING
CONSUMER GOODS & RETAIL
TECHNOLOGY
LEGAL SERVICES
ENERGY & NATURAL RESOURCES
HEALTHCARE/PHARMA
REAL ESTATE

GLOBAL PERSPECTIVE

INTERNATIONAL
EXCHANGES WITH
23 PARTNER SCHOOLS
IN 16 COUNTRIES

49%

INTERNATIONAL STUDENTS

33

COUNTRIES OF CITIZENSHIP

STAY CONNECTED

OVER
14,500
ROTMAN ALUMNI IN
MORE THAN
70
COUNTRIES

GET INVOLVED

20
Industry clubs

7
Cultural clubs

5
Social clubs

100
International speaker events

290
Club events

+

19
*Case competitions
hosted at Rotman*

WOMEN ENTERING
CLASS OF 2016:

111
\$40,000 x 13

FORTÉ FOUNDATION
FELLOWSHIPS AWARDED
TO OUTSTANDING
FEMALE CANDIDATES

THE ROTMAN MBA

Julia Alexander
MBA '14
Associate Marketing
Manager, General Mills

Internship
Associate Marketing
Manager, General Mills

Previous position
Strategist, Capital C

Education
Bachelor of Media and
Communications,
Western University

The Rotman Full-Time MBA is an intense program that combines 16 months of study with a 4-month opportunity for an internship. Our unique approach to model-based problem solving, self-development and decision making will transform your leadership potential.

First Year: Foundations

Beginning in September, the first year of the program is divided into two core terms focused on building your MBA toolkit in the major functional areas of business. These core terms are bracketed by shorter foundational and capstone terms that are designed to introduce and reinforce our unique approach to problem solving and decision-making.

Capstone Course

Unique to Rotman, the Capstone Course allows you to apply your modelling and problem-solving skills to business problems that corporations are currently facing. Working directly with companies and raw data, you analyze a messy business predicament and develop strategic recommendations to present to the organization's executives.

Self-Development Lab (SDL)

The Self-Development Lab (SDL) has been carefully designed to give you highly personalized feedback on your behavioural performance, communication style,

and personal presence through a series of intensive, individual coaching sessions and small group workshops. You will be guided by experts, including trained psychologists, professional playwrights and former management consultants, to develop and nurture your self-awareness and the interpersonal skills that are key to becoming an effective collaborative problem-solver.

Internship Options

There are three internship periods: May-August, September-December, and January-April

Take advantage of the 4-month internship to:

- Test drive a new career
- Gain access to full-time offers
- Earn a salary

Second Year: Specialization

The second year at Rotman is all about specialization. Choose to focus on a particular major, or enhance your skills and general perspective by taking courses from a broad range of over 90 elective course offerings. Assume a leadership

Members of the 2015 graduating Rotman MBA class at Grad Ball.

position in student clubs or other volunteer opportunities in the Rotman community.

A Network for Life

You will be challenged and motivated every day by the calibre of your classmates, a carefully selected group of exceptional individuals who will become your lifetime network of friends and business contacts. The interaction between the incoming and outgoing classes is one of the most important advantages of our two-year structure. During your time at Rotman, you will get to know your class of 350 students, as well as the 350 students in the class that preceded yours and the 350 students in the class that follows it.

Weider Foundation Leadership Development Practicum

The Weider Foundation Leadership Development Practicum (LDP) is an innovative program that helps qualified Rotman students in their second year develop personally and professionally across a number of dimensions important to leadership. Grounded in the sciences of psychology and

neurology, the LDP will develop your mastery of self-management, communication and interpersonal skills by exploring the implicit mental models necessary to intentionally reframe beliefs and shift behavioural patterns to better create desired outcomes.

Joint and Combined Degree Programs

Earn your MBA in partnership with other professional faculties and disciplines at the University of Toronto through several joint and combined degree programs:

- JD/MBA (with the Faculty of Law)
- Skoll BASc/MBA Program (with the Faculty of Applied Science and Engineering)
- MBA/Master of Global Affairs Program (with the Munk School of Global Affairs)
- MBA/Pharmacy (with the Leslie Dan Faculty of Pharmacy)



Zuhayr Daya
MBA '15
Investment Banking
Associate,
BMO Capital Markets

Internship
Corporate Banking/
Credit Associate,
TD Securities

Previous position
Analyst,
BMO Capital Markets

Education
University of Toronto,
(Hon) Bachelor of
Science, 2011

MEET OUR FACULTY

Learn from the world's leading business thinkers. Rotman's faculty is the largest of any Canadian business school in Canada and is ranked in the global top five for business research. Our professors will challenge you through interactive discussions that draw upon the knowledge and insights they have gained from years of experience and research in both business and academia.

Ajay Agrawal
Professor of Strategic Management

PhD, University of British Columbia
Founder of the Creative Destruction Lab at Rotman and co-founder of *The Next 36* to support Canada's next top entrepreneurs.

Anita McGahan
Rotman Chair in Management

Professor of Strategic Management
PhD, Harvard University
Senior Associate, Harvard University's Institute for Strategy and Competitiveness
Chief economist, Massachusetts General Hospital

Brian R. Golden
Vice Dean, Professional Programs
Professor of Strategic Management
PhD, Northwestern University
Sandra Rotman Chair in Health Sector Strategy at the University of Toronto and the University Health Network
Executive Director, Collaborative For Health Sector Strategy

Mihnea Moldoveanu
Vice Dean, Learning and Innovation
Professor of Business Economics
DBA, Harvard University
Founded and built Redline Communications to a market capitalization of \$150 million
Received Canada's Top 40 Under 40 award

Richard Florida
Professor of Business and Creativity
PhD, Columbia University
Senior editor of *The Atlantic*, and author of several global bestsellers, including the award-winning *The Rise of the Creative Class*.

John Hull
Professor of Finance
PhD, Cranfield University
Leading expert in derivatives, option delay used in trading rooms and finance classrooms throughout the world.

Wendy Dobson
Adjunct Professor of Business Economics
PhD, Princeton University
Chairs the Pacific Trade and Development research network and has published extensively on the future of India and China in the world economy.

UNIVERSITY OF TORONTO

Established in 1827, the University of Toronto is Canada's largest and most influential research university. Home to 84,556 students and 583,458 alumni around the world, U of T has produced more Nobel Prize-winning graduates, Canadian prime ministers, and Rhodes Scholars than any other Canadian university. By graduating from Rotman, you will benefit from the global reputation of Canada's top MBA program and one of the world's most highly ranked universities.

With over \$1 billion spent annually in biotech/medical research alone, the University of Toronto has the largest research budget in Canada. U of T is second only to Harvard University for the number of research publications cited worldwide, and has the third largest academic library in the world, after Harvard and Yale.

Canada's Leading Research University

**#1 in
Canada**
*Times Higher
Education
Global University
Ranking, 2015*

**#4
University
outside
of the USA**
*US News Best Global
Universities, 2015*

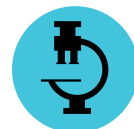
Discovered at U of T



Insulin



Stem Cells



Electron
Microscope



Multi-Touch



First Black Hole



Tariq Nanji
MBA '15
Consultant,
Boston Consulting Group

Internship
Summer Consultant,
The Boston Consulting Group

Previous position
Software Development,
Blackberry

Education
Master of Applied Science,
University of Waterloo



Kate Burke
MBA '14
Marketing Associate,
TD Bank Group

Internship
MBA Summer Intern,
TD Bank Group

Previous position
Senior Account Executive,
DDB Canada

Education
Bachelor of Political Science,
University of Toronto

Ranking by Research Publication

1	Harvard University	USA
2	University of Toronto	Canada
3	University of Michigan	USA
4	University of Tokyo	Japan
5	University of São Paulo	Brazil
6	University of California, Los Angeles	USA
7	University of Washington	USA
8	Stanford University	USA
9	University of Oxford	UK
10	University of California, Berkeley	USA

Source: Academic Rankings of World Universities,
SCIE & SSCI Papers, 2011

ENRICH YOUR EXPERIENCE

Go beyond the classroom to expand your network, build your skills, or even start a business through the many opportunities and resources available to you as an MBA student at Rotman.

AN INTELLECTUAL HUB



Jia Ong
MBA '15

Associate,
Scotiabank Global
Risk Management

Internship

Summer Associate,
Scotiabank

Previous position

Assistant Director,
Monetary Authority of Singapore

Education

Bachelor of Economics,
Princeton

**Business Design
at Rotman
DesignWorks**

Business Design is Rotman's unique approach to creative problem solving and innovation. Under the guidance of Rotman DesignWorks, the School's Business Design studio, you'll learn to tackle complex business challenges using the tools and techniques of this exciting discipline. Discover how to put your customer's needs at the core of your business, develop innovative user

experiences and explore disruptive strategies to win in competitive markets. You can also further hone your innovative capabilities through hackathons, workshops and elective courses offered as part of our Business Design major.

**Creative
Destruction Lab**

Launched at the Rotman School in August 2012, the Creative Destruction Lab is one of the world's fastest-growing venture labs. The eight companies from the first cohort of the Lab have generated over \$165 million in equity value, with the support of seven of Canada's most prominent and successful entrepreneurs. Rotman MBA students play a vital role at the Lab by providing aspiring entrepreneurs with the strategic insights they need to turn their research innovations into high-growth ventures.

**Rotman may
well have
the most
far-reaching
personal
development
initiative of any
MBA program
in the world.**

John Byrne,
Editor-in-Chief,
Poets & Quants,
Founding Editor of
Bloomberg Businessweek
MBA Rankings

**BMO Financial
Group Finance
Research and
Trading Lab**

This state-of-the-art facility allows you to hone your skills as a trader and analyst by giving you access to real-time information on the global markets. The Lab has 65 dual flat panel stations equipped with Thomson-Reuters Eikon platform, S&P Capital IQ, real-time data feeds, three Bloomberg terminals, and two media/data walls. The Lab offers a growing stack of custom-designed applications software for simulation-based training, financial research and strategic decision-making.

**The Rotman
Self-Development
Lab (SDL) and
Weider Foundation
Leadership
Development
Practicum (LDP)**

By developing your understanding of what motivates you and those around you, you will learn how to inspire your colleagues into action and become a more effective leader in your own authentic style.

Each year, Rotman hosts over 100 public talks by international bestselling authors, top management executives and other influential thought leaders. Recent speakers have included:

Dominic Barton
Global Managing Director,
McKinsey & Company

A. G. Lafley
Chairman, President and CEO,
Procter & Gamble

Malcolm Gladwell
New York Times #1
Bestselling Author

Brian Mulroney
Former Prime Minister of Canada

Arianna Huffington
President and Editor-in-Chief,
The Huffington Post

Anne-Marie Slaughter
President and CEO,
New America Foundation

David Kelly
Founder, IDEO

Richard Saul Wurman
Founder, TED Conferences

The speaker series at Rotman provides students with a one-of-a-kind opportunity to learn from the world's leading business thinkers. The real-world perspectives, insights and personal philosophies shared by these speakers had an extraordinary impact on my time at Rotman.

Becca Pace, MBA '10
Global Development Manager, TEDx, TED Conferences

Pictured right: Bestselling author Malcolm Gladwell and Roger Martin of the Rotman School. Don Tapscott, Rotman adjunct professor and author of *Wikinomics*, and Amanda Lang of CBC News. Rob Bauer of the Rotman International Centre for Pension Management and Al Gore, former US Vice-President.



GET INVOLVED

MBA students play a key role in the Creative Destruction Lab, a venture lab at the Rotman School.

Getting involved is the best way to maximize your MBA experience. Rotman offers an array of opportunities to engage with the Rotman community and to broaden your impact as a future leader. The best part of student life at Rotman is that it is largely organized and led by our students, allowing you to hone your leadership skills and give back to the community.

Rotman Onboard Fellowship Program

Rotman Onboard is an exciting new program that matches talented second-year Rotman MBA students with local Toronto-based non-profit boards and charities for a six-month fellowship. You'll gain valuable experience by serving on non-profit boards and advisory committees, and by completing a strategic governance project based on each organization's needs. As a fellow, you will be supported by a board mentor and faculty advisor to assist you during your fellowship. You can make a true difference in your community and have access to the highest level of decision makers.

Women in Management Association

The Women in Management Association encourages and fosters the growth, development and advancement of women who are seeking senior level decision-making roles in the business community. Take advantage of the strong network of female students, alumni and faculty who are part of the Rotman community. We are one of the only business schools in

Canada to offer our female students membership to the Forté Foundation network for women. Last year alone, 13 female Rotman students qualified for a Forté fellow entrance scholarship award of \$40,000.

Student Clubs

Industry clubs play a key role in your career exploration and success, while social and cultural clubs allow you to build a network and explore your interests outside of class. Led and organized by Rotman students themselves, the clubs run a rich calendar of social and networking events, case competitions and guest speakers.

Case Competitions

Case competitions allow you to showcase your talent to top industry experts and impress potential employers. Each year, Rotman students travel to compete in dozens of case competitions around the world, ranging from international trading, corporate social responsibility, tech strategy and projects in the Middle East, to mining and natural resources and business design.



GLOBAL PERSPECTIVE

Prepare for business in the global economy. Rotman offers a range of international study opportunities, from study tours to exchanges with one of our 23 partner schools in 16 countries.

Global Management Major

Specialize in managing the challenges of the international marketplace and competing effectively in a global context.

Doing Business Internationally (DBI)

This intensive 1-2 week program focuses on how to do business in a specific country, by combining the academic component of an exchange at one of our international partner schools with study tour activities outside the classroom.

Global Consulting Projects

Ready for real world impact with live clients? Our team-based Global Consulting Projects place you in the field to apply what you've learned. You'll have the support of a Faculty Advisor and learn from industry experts such as the Boston Consulting Group.

International Summer Internships

Broaden your career horizons with a summer internship in another region or country.

International Study Tours

Learn more about the opportunities and risks associated with doing business on a global scale through our international study tours, including:

China

Hong Kong, Shenzhen, Shanghai, Beijing

Europe

London, Zurich, Munich

India

Delhi, Bangalore, Mumbai

Latin America

São Paulo, Rio de Janeiro, Lima

Middle East

Dubai, Abu Dhabi, Doha

International Exchanges

Go abroad for a full three-month term by studying on exchange at one of our 23 partner universities in 16 countries around the world, including:

Australia

Australian Graduate School of Management, Sydney
Melbourne Business School, University of Melbourne

China

Tsinghua University, Beijing
The Chinese University of Hong Kong
Hong Kong University of Science and Technology
China Europe International Business School, Shanghai
Fudan University, Shanghai

France

ESSEC Business School, Paris

Germany

WHU Beisheim School of Management, Vallendar
European Business School, Frankfurt

India

Indian School of Business, Hyderabad

Israel

The Leon Recanati Graduate School of Business, Tel Aviv University

Italy

SDA Bocconi School of Management, Milan

Mexico

Tec de Monterrey (ITESM)

Netherlands

RSM Erasmus, Rotterdam

Singapore

National University of Singapore

South Africa

University of Cape Town

South Korea

Korea Advanced Institute of Science and Technology, Daejeon

Spain

IE, Madrid

Switzerland

University of St. Gallen

Taiwan

National Taiwan University

United Kingdom

London Business School
Manchester Business School



TORONTO

Toronto is Canada's largest city and home to the third largest financial, technology, health sciences, and film and television sectors in North America, making it an exceptional place to earn your MBA and launch your career after graduation.

Location Matters

Studying in the heart of downtown Toronto gives you an advantage when it comes to in-person networking. Our close proximity to Canada's business centre means you can meet with industry professionals and Rotman alumni between your classes at corporate headquarters located just minutes away, building the relationships that are crucial to your success in recruitment and hiring cycles.

Celebrating Diversity and Culture

Toronto is recognized as the world's most multicultural city by the United Nations (ahead of London and New York City). Each year, Toronto attracts millions of visitors from around the world to celebrate diversity through its many festivals and annual events, including the Toronto International Film Festival, the Toronto Caribbean Carnival (Caribana), Toronto PrideWeek, Taste of the Danforth, North by Northeast Music and Film Festival, and countless other concerts, art exhibitions, live performances and cultural gatherings.

City of Neighbourhoods

Toronto is known for its distinct communities, each with their own rich histories and cultural flavours to explore. As the cultural capital of Canada, you will never be far from the many attractions of Toronto's vibrant arts and entertainment scene.

In 2015, The Economist ranked Toronto as the best city to live in the world.



Pride Weekend



Nuit Blanche at the Royal Ontario Museum



Georges-Etienne Fortin MBA '15

Analyst, Real Estate,
PSP Investments

Internship

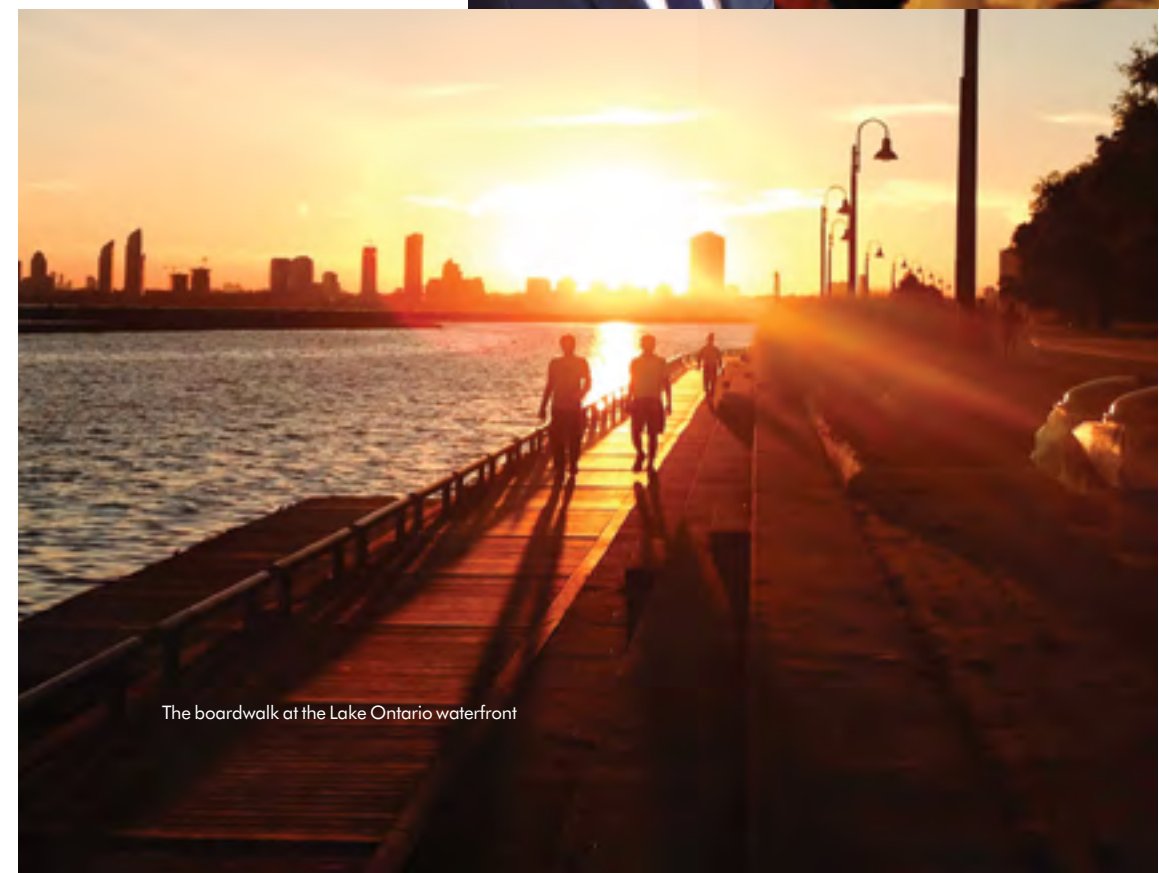
Summer Analyst, PSP Investments

Previous position

Senior Financial Analyst,
Premier Tech

Education

Bachelor of Business Economics,
York University



The boardwalk at the Lake Ontario waterfront

New Year's Eve at City Hall

ACCELERATE YOUR SUCCESS

A Rotman MBA has been described as a master key that opens many doors. Is your goal to make a career switch to a new industry, function or city – or all three? Want to accelerate your current career path or to start your own business? Our program gives you the tools and resources you need to excel in your professional life.

Your Partnership with the Rotman Career Centre

Personal Career Coach

As soon as you begin your MBA, you will be matched with a personal and professionally-certified Career Coach. Your coach will work closely with you throughout your time at Rotman to focus your career vision and help you to achieve your professional goals by clearly mapping out what you want, why you want it, and how you will get there.

Industry Advisors

Our Industry Advisors work with our local and global corporate partners to develop and expand the exclusive networking and hiring opportunities available to Rotman MBA students. Our team is dedicated to keeping you informed of what you need to know to excel in your chosen career.

Enhanced Career Services

We've invested in building one of the largest MBA career teams in business education to provide you with the personal service you need to achieve your goals. We'll equip you with the skills and strategies you need to succeed through one-on-one coaching, interview prep sessions, resume reviews, industry panels, and career education workshops, including designated career preparation days.

Maximize your potential

Located in the heart of downtown Toronto, Rotman is ideally situated to connect you face-to-face with more employers and top global recruiters than any other business school in Canada. The Rotman MBA grants you access to employment opportunities across a broad range of industries and functions, available only through our alumni network and corporate partners.

Recruitment & Employment Opportunities at Rotman

Internship

The opportunity for an internship is a crucial component of the Rotman Full-Time MBA program, allowing you to demonstrate your skills to prospective employers and to explore a new industry, function or company before graduating.

Career Treks

We organize and host multi-day career treks to major business centres throughout North America. The treks provide students with preferential access to connect with business leaders and alumni outside of Toronto and allow them to build key relationships at top global firms.

Downtown Location

Our close proximity to Canada's business and financial centre gives you an edge in your job search. Meet with employers, Rotman alumni and other busy professionals for coffee chats or interviews between classes or over lunch.



Nimit Narula
MBA '15
Account Manager,
Procter & Gamble

Internship
Summer Associate,
Procter & Gamble

Previous position
Sales Manager,
Minor International

Education
Bachelor of Arts,
Mahidol University

FIND OUT MORE Who recruits at Rotman?

rotman.utoronto.ca/Employers



● **Stephen Uwazota, MBA '16**
Global Investment Banking Summer Associate,
RBC Capital Markets

Previous position Senior Manager, Actis Capital
Education Master of Finance, University of Birmingham



● **Stef Geiger, MBA '15**
Consultant, Root Inc.

Internship Intern, Solutions Lab at MaRS Discovery
Previous position Senior Corporate Examiner, Industry Canada
Education Bachelor of Psychology, Carleton University



● **Sinead Bovell, MBA '15**
Associate, A.T. Kearney

Internship Summer Associate, A.T. Kearney
Previous position Sales Representative, CHEP Canada
Education Bachelor of Finance and Chemistry,
Wilfred Laurier University



● **Cobi Druxerman, MBA '14**
Co-Founder and CMO, Taplytics
Co-Founder, Syrp Inc.

Previous position Co-Founder, The Construction Site
Education Bachelor of Commerce, Queen's University

FINANCE

Located just blocks away from North America's third largest financial centre, Rotman is the ideal place to build in your finance career. The Financial Times ranks Rotman among the world's top business schools, and LinkedIn rates Rotman as the top finance business school by career outcome for finance in Canada. Our faculty – including renowned financial experts like Professor John Hull – are recognized among the global top ten for their research.

A selection of employers in financial services that have hired Rotman MBA graduates in the last 2 years:



BUSINESS DESIGN

Business design is Rotman's innovation methodology for creating competitive advantage. Drawing upon design principles and practices, Rotman students learn how to develop user-centred solutions and winning strategies. This new way of thinking has attracted global companies looking to create the future.

A selection of employers in business design that have hired Rotman MBA graduates in the last 2 years:



CONSULTING

The best consultants combine intellectual horsepower with natural people skills. At Rotman, the academic and industry expertise of our strategic management faculty will help you develop quantitative and qualitative tools to excel in your consulting career.

A selection of employers in consulting that have hired Rotman MBA graduates in the last 2 years:



ENTREPRENEURSHIP

Increasingly, MBAs serve vital roles on startup and venture capital teams. Students can major in Innovation and Entrepreneurship, join our student-run Entrepreneurship and Venture Capital Association, or work directly with new ventures through Rotman's Creative Destruction Lab to launch technology innovations developed and research at U of T.

A selection of Rotman graduates who have founded or joined new ventures:

Amy Ballon, MBA '01, and **Danielle Botterell**, MBA '01
Co-Founders, Admiral Road Designs

Keith Bradbury, MBA '02, and **David Moon**, MBA '02
Co-Founders, investintech.com

Skip Campbell, MBA '07
Chief Commercial Offer, Vive Crop Protection

Daniel Debow, JD/MBA '00
Co-Founder and Co-CEO, Rypple;
Co-Founder, Workbrain

Jonathan Elias, MBA '05
Founder and President, ShopMyClothes.com

Tomi Poutanen, MBA '99
Co-Founder, Data Compression Technologies;
Founder, Optimized Search Algorithms;
Co-Founder and CTO, Milq.com

Jared Ross, MBA '05
Founder and President, Veda – Healthy Indian Takeout

Daniel Shimmerman, MBA '96
Founder and CEO, Varicent Software

Jad Yaghi, MBA '07
Co-Founder, Verold

Ivan Yuen, MBA '12
Co-Founder and CTO, Wattpad



●
Kristine Co, MBA '15
Marketing Associate, General Mills

Internship Associate Marketing Manager, General Mills
Previous position Marketing Director, TO the WORLD
Education Bachelor of Communication,
University of Southern California



●
Karthik Pandian, MBA '15
Pathways Operations Manager, Amazon

Internship Process Improvement Coach, University Health Network
Previous position Lead Consultant, Shantui Group (China)
Education Master of Manufacturing Management,
Birla Institute of Technology



●
Duncan Milne, MBA '15
Management Development Program – Fuels and Lubricants,
Imperial Oil (Canada)

Internship Imperial Oil, Project Coordinator
Education prior to Rotman University of Guelph,
Bachelor of Arts, 2009



●
Victor Bondarev, MBA '15
Associate Manager, Johnson and Johnson

Internship Marketing Associate, Janssen
Previous position United Manager, Procter and Gamble
Education Doctor of Veterinary Medicine,
Nizhny Novgorod State Agricultural Academy, Russia

CONSUMER GOODS & RETAIL

The key to effective marketing is understanding customer behavior through analysis and insight. By choosing the Brand Management major, your career options will broaden into consumer markets, business to business, financial services, technology, and more.

A selection of consumer goods & retail employers that have hired Rotman MBA graduates in the last 2 years:



TECHNOLOGY

The technology sector is booming. Set yourself up for a career with leading technology firms through courses like Commercializing Technological Innovations and Corporate e-Business Strategies, and as part of student clubs like Rotman's Business Technology Group.

A selection of technology employers that have hired Rotman MBA graduates in the last 2 years:



ENERGY & NATURAL RESOURCES

Canada is known globally for its energy and natural resources. Rotman helps students launch successful careers in this important sector with a dedicated industry advisor in our Career Centre to support your needs.

A selection of energy & natural resources employers that have hired Rotman MBA graduates in the last 2 years:



HEALTHCARE & LIFE SCIENCES

Healthcare in Canada is a \$200B sector and Canada's largest employer. Healthcare is also a growing sector with unique management challenges. Rotman's Health Sector Management major focuses on health care delivery systems, pharmaceutical and biotechnology sales and marketing, life sciences product commercialization, and related consulting and financial industries.

A selection of employers in healthcare that have hired Rotman MBA graduates in the last 2 years:



GETTING IN

Exposure to a diversity of viewpoints is an essential part of a rich learning environment. We welcome self-aware individuals with the resilience, experience, and capabilities required to succeed in a global marketplace.

What we look for

**Intellectual ability +
Diverse experiences +
People skills +
Leadership potential**

How to Apply

Take some time to visit our website to review our application requirements, deadlines, financial information and admission policies so you know when and how to best prepare your application: rotman.utoronto.ca/MBA

Admission Requirements

- GPA: minimum 3.0 in final year of undergraduate studies
- GMAT or GRE score* is required
- Work Experience: 2 years is the recommended minimum
- Resume: submitted with online application
- References: 2 professional references
- Essays: 2 written essays (250 words each)
- Video Submission: 1 video (2 short questions)
- Interview: by invitation either in person or via Skype

*GMAT / GRE is not required for candidates for the JD / MBA program who have taken the LSAT. Rotman will waive the GMAT / GRE for applicants who have successfully completed all three levels of the CFA.

English Language Proficiency

- Undergraduate or graduate degree from a recognized English language university; or
- TOEFL iBT (internet based test) score of 100 overall, with a minimum of 22 on speaking and writing; or IELTS score of 7.0; or
- Grade B from Academic English Level 60 at the University of Toronto English Language Program

Admission Events

The best way to learn about the Rotman MBA is to attend one of our admissions events. Our Admissions team regularly hosts information sessions, admissions workshops and pre-application meetings around the world. Even if you aren't yet ready to apply, you should create an online profile with us so you can stay informed and easily register for our upcoming admissions events.

Create your profile
getstarted.rotman.utoronto.ca

FINANCING YOUR ROTMAN MBA

Each year, about half of Rotman applicants receive Entrance Awards of \$ 10,000 - \$40,000 each based on merit. The earlier you apply, the greater your chance to secure an award.

Annual Tuition Fees: Full-Time MBA Class of 2017

Applicable to students entering the programs in 2015

Academic Year	Canadian Citizens and Landed Immigrants	International Students
Year 1 (2015-2016)	\$46,620	\$52,320
Year 2 (2016-2017)	\$48,484	\$53,370
Total Tuition Fee	\$95,104*	\$105,690*

Calculate cost of living: <https://housing.utoronto.ca/Resources/Financial-Assistance.htm>

* Costs do not include university incidental fees or compulsory ancillary fees. Please note that all fees are set annually and subject to change.

Application deadlines

You should apply with your strongest application as soon as you can to ensure your best chance for acceptance and scholarship awards.

Round 1: October 19, 2015
Round 2: January 11, 2016
Round 3: February 29, 2016
Round 4: April 18, 2016
Round 5: May 30, 2016

Note: International students should apply by Round 3 to ensure ample time for visa and financial processing.

Next Steps

1. Get more information online:
rotman.utoronto.ca/MBA
2. Sign up for Admissions events:
rotman.utoronto.ca/MBAevents
3. Read our Admissions blog:
inside.rotman.utoronto.ca/Admissions
4. Meet a current Rotman student:
rotman.utoronto.ca/ambassadors
5. Connect with us on Facebook, Twitter and YouTube

Did you know?

- **Rotman offers over \$300,000 in scholarship awards in the Rotman Problem Solving Challenge**
- **3-year work permits are available for all international graduates**
- **\$4,000,000 awarded each year in scholarships and financial aid**

YOUR MBA JOURNEY

Alex Yeo, MBA '14
Consultant,
McKinsey & Company
Summer internship
Summer Associate,
McKinsey & Company

YEAR ONE

SUMMER

MBA PRE-PROGRAM

(Month of August)

Get ready for your MBA with courses designed to prepare you for the program, even if you have no prior business or quantitative background.

ORIENTATION

(End of August)

Get to know the Rotman School and your fellow classmates during on-campus Orientation, which introduces the academic, career and social experiences ahead of you.

MBA ORIENTATION CAMP

(Last weekend of August)

Meet your new classmates and make friends during this student-only weekend retreat in Northern Ontario, organized and hosted by second-year MBA students.

FALL

FOUNDATIONS TERM

(4 weeks, starting in September)

Your MBA classes begin with a Foundation Term to introduce you to our approach to model-based problem solving and decision-making:

- Model-Based Decision Making
- Integrating Models and Data
- Managerial Economics
- Ethics

CAREER DISCOVERY WEEK

(October)

Explore your future career options during this dedicated week of workshops and panels designed to showcase the full spectrum of job functions and industry opportunities available for summer internships and full-time employment.

CORE TERM 1

(9 weeks, from October to December)

Develop a strong foundation of business fundamentals during the first half of your MBA core terms:

- Statistics
- Strategy
- Finance I: Capital Markets and Valuation
- Accounting

WINTER/SPRING

ON-CAMPUS RECRUITMENT

(Starting in November)

Information sessions for summer internship hiring begin in November, peak in January and continue through the Spring. Leading up to this busy time, the Career Centre will provide you with personal coaching, resume reviews, and interview preparation to help you secure a summer internship.

CORE TERM 2

(9 weeks, from January to mid-March)

Continue developing your business fundamentals in the second half of your MBA core terms:

- Leading People in Organizations
- Managing Customer Value
- Operations Management
- Economic Environment of Business

CAPSTONE TERM

(5 weeks, starting late March until late April)

This term is highlighted by the “capstone project” where teams of students analyze a current problem faced by a major organization and present their recommendations to a team of judges.

- Model-Based Decision Making in Practice
- Finance II: Corporate Finance
- Managerial Accounting
- Managerial Negotiations

YEAR TWO

SUMMER

SUMMER INTERNSHIP

(May to August)

Earn a salary during the summer months while gaining valuable work experience in your target industry or job function. Explore a new industry, function, or geography to make sure it's the right path for you, or get your foot in the door at the company where you want to work after graduation.

FALL

FULL-TIME RECRUITMENT

(Beginning in September)

The recruitment period for full-time employment opportunities begins in September and carries on throughout the year. Your personal Career Coach will provide you with continual support for your career search throughout the year.

ELECTIVE TERM

(13 weeks, September to December)

The Fall Term begins for all electives. Choose up to 5 electives, or complete an exchange at one of our partner schools.

We offer more than 90 elective courses and 13 majors that allow you to specialize and enhance your skills based on your professional goals and personal interests.

WINTER/SPRING

STUDY TOURS: INDIA AND LATIN AMERICA

(Early January)

The Indian study tour is your opportunity to explore India's rapidly expanding economy, with stops in Delhi, Hyderabad and Mumbai (with a visit to the Taj Mahal, of course). On the Latin America tour, you'll get to experience the emerging economies in Latin America through visits to São Paulo and Rio de Janeiro, Brazil and Lima, Peru.

ELECTIVES TERM 2

(13 weeks, Mid-January to April)

Complete up to five remaining course credits, or complete an exchange at one of our partner schools.

STUDY TOURS: CHINA, EUROPE, AND THE MIDDLE EAST

(Early May)

The study tour to China introduces MBA students to multinational companies in Hong Kong, Shenzhen, Shanghai and Beijing. The Europe tour introduces students to firms, government agencies and other organizations in European financial centres such as London, Zurich and Munich. Students visiting the Middle East will explore the rapidly developing economies of Dubai, Abu Dhabi, and Doha in Qatar.

CONVOCATION

(June)

Based on 2014/15 academic year. Curriculum is subject to change.

Elective Courses

Choose up to 10 electives from over 90 elective courses offered, including:

- Business Law
- Corporate Strategy
- Economics of Innovation and Intellectual Property
- Health Sector Strategy and Organizations
- Innovation, Foresight and Business Design
- International Business in the World Economy
- Marketing using Information Technology
- Power and Influence in Organizations
- Risk Modelling and Financial Trading Strategies

Majors

Enhance your perspective across a broad range of electives, or choose to specialize your skills in one of 13 majors:

- Brand Management
- Business Design
- Consulting
- Financial Reporting and Analysis
- Funds Management
- Global Management
- Health Sector Management
- Innovation and Entrepreneurship
- Investment Banking
- Leadership and Change Management
- Process and Supply Chain Management
- Real Estate
- Risk Management and Financial Engineering

Find out more

Experience the Rotman MBA Orientation Camp:
rotman.utoronto.ca/MBACamp

See the Rotman Capstone Course in action:
rotman.utoronto.ca/Capstone

GET STARTED

CONNECT WITH US



Learn about us on the Web
rotman.utoronto.ca



Follow us on Twitter
[@rotmanschool](https://twitter.com/rotmanschool)



Watch us on Youtube
youtube.com/rotmanschool



Follow us on LinkedIn
linkedin.com/company/rotman-school-of-management-university-of-toronto



Like us on Facebook
facebook.com/RotmanSchoolOfManagement



See what's new on Instagram
instagram.com/rotmanschool

MEET OUR TEAM

To meet one-on-one with a member of our Admissions team to arrange a visit for a sample class or tour, or if you have questions, we invite you to contact us by email or phone, or drop in for a visit to our office:

Rotman School of Management

University of Toronto
105 St. George Street
Toronto, Ontario, Canada M5S 3E6

Email: mba@rotman.utoronto.ca
Phone: 416.946.8463

APPLY NOW

Even if you are not yet ready to apply, you should create your online profile with us so you can stay informed and easily register for our upcoming admissions events.

Create your profile

getstarted.rotman.utoronto.ca

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