



EASTERN INSTITUTE FOR INTEGRATED LEARNING IN MANAGEMENT

**UNIVERSITY**



Prospectus

**DISTANCE EDUCATION  
PROGRAMS**



EASTERN INSTITUTE FOR INTEGRATED LEARNING IN MANAGEMENT

**UNIVERSITY**

Main Campus :

16th Mile, Melli Naya Bazar Road, Jorethang, Sikkim,  
Tel.: 03595 - 276947-48

Admission Offices of the University

| Delhi | Mumbai | Bangalore | Kolkata |

For details regarding other Admission offices contact **EIILM University**

[www.ddl.eiilmuniversity.ac.in](http://www.ddl.eiilmuniversity.ac.in)



**Education is the manifestation of perfection  
already within us...**

Higher Learning

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Higher Thinking



## From the Chancellor's Desk

### Welcome to the World Campus of EIILM

The Chancellor, along with the faculty members, welcomes all aspirants of higher learning to the world-campus of EIILM University. What makes this world-campus unique is the fact that the students can be residing at any place, and the campus accordingly expands to include them. This is the amazing advantage of distance-learning, where the students have no longer to go to the campus, the campus-learning comes to them.

The few decisions you need to make are choosing your career path, and the qualifications you need accordingly. EIILM offers you advanced and professional learning in a wide spectrum of streams and specializations.

The working-world today is in continuous churn and new trends keep developing. As new requirements emerge, the aspirants have to be alert to every developing opportunity. We, at EIILM, keep a close tab on international and national HR developments and deliver updated quality distance learning programs.

EIILM University endeavors to be a torch bearer for

innovative education, reaching out to students beyond geographical and economic barriers; fulfilling their dreams and aspirations. It strives to create a world class infrastructure based on excellent foundation of academic excellence and execution, both in the classroom as well as by distance learning.

The faculty and the student body of the University represent a diversity of nationalities and cultures providing a lifetime enriching experience. The curriculum is based on a variety of business models, case studies and theories in a context of interactive and experiential learning.

EIILM University forges ahead of conventional education, using modern research, introducing subjects globally aligned to emerging markets and industries. The world campus promises to be your guiding light.

**Usha Agarwala**  
Chancellor

## Vision

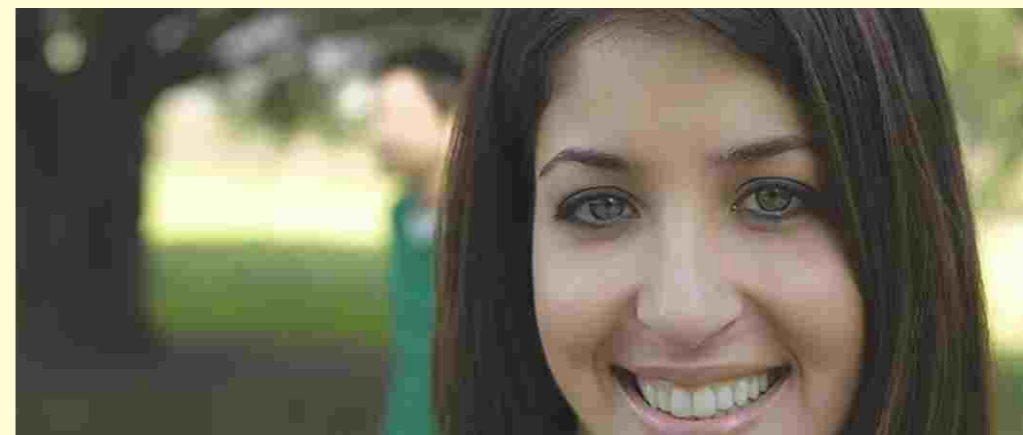
### Universe in a Single Model of Education

Welcome to Eastern Institute for Integrated Learning in Management (EIILM) University. The University aims at providing quality education to all its regular and distant education mode students in all branches of Science, Engineering, IT technologies, Management and allied subjects to prepare the students for employment. At EIILM University you will find new experience in a dynamic and disciplined academic environment with new ideas and insight that will take you to greater heights in realizing your dreams. Our program offered are designed to be conceptually comprehensive and geared toward individuals seeking a solid foundation of knowledge and skills required to succeed in their chosen career. Our academic programs are not only highly rated against international standards but are also streamlined according to the requirements of the industry and placement organizations. The classrooms, laboratories and equipment are industry-current and the instructors are dedicated professionals in their area of expertise. The programs are relevant to employers' needs and focus on areas that offer long term employment and growth opportunities.

EIILM University will forge to build up academic ties with both Indian and Foreign Institutions of excellence to ensure continuous update of structure, content and delivery of our programs. It is our belief that a value based learning will have far greater relevance in an ever changing work environment. This object is achieved through the vibrant and skilled faculty inducted from the academia and industry. Their missionary zeal for teaching and shaping the career of EIILM students' will ensure a promising and brighter future. The culture of EIILM University is one of openness, a mutual trust and faith with a sole mission to demonstrate the imminent commitment to learning.

The educational philosophy at EIILM University is based on delivering personalized quality education to each and every student. Students are provided with an encouraging and supportive environment conducive to learning and growth, both personally and professionally.

Dr. A. Sankara Reddy,  
Vice Chancellor





## University with a Mission

In today's world, you have to continue learning in order to grow personally, professionally, economically and to keep up with advancement in your chosen area of expertise. As you pursue higher qualifications, doors of opportunity open to a new, promising tomorrow.

### Objectives at EIILM

- To generate New Knowledge by engaging in cutting edge research and promote academic excellence
- To integrate the emerging concepts and practices of Science & Technology in all relevant aspect of human development
- To identify national and international need areas of specialization and focus on their growth
- To develop the Institution with a global perspective to provide opportunities to network with other institutions across the borders
- To emphasize especially value-oriented education and aim at total personality development

The students of today are the Architects of tomorrow. To meet the challenges in an ever changing global environment, teeming with cutting-edge technology, the graduates of today must be determined to pursue higher achievements with higher and continuous learning. India has a need to produce graduates that will drive us to an industrial and technological renaissance.

Our mission goal wants us to be a major player in the transmission and dissemination of knowledge, research and technology in India. Industry recognition and universal acclaim are the mainstay of EIILM University. Desired close co-operation with the leading companies in the nation and international scenario will be pursued and attained through clear objectives. It is only a matter of time before EIILM University finds itself in the hearts and minds of prospective students and parents alike for a bright future.

O. B. Vijayan  
Pro Vice Chancellor

## A Word from the Registrar

### Distance Education Comes Closer

On behalf of EIILM University, I welcome you to one of India's most innovative universities. This bastion of education takes pride in saying that we have broken every conceivable barrier to higher learning...we have gone beyond physical boundaries, economic constraints, time limitation, to give to you a world of continuing education, at your pace, at your place. Distance Education is the new dynamic tool of higher learning, and we, at EIILM, ensure that it delivers both, enriching life and successful career. We strive to make education student-centric, flexible and success-oriented.

This is the era of specializations, where niche knowledge finds application. EIILM constantly aspires to enable students acquire state-of-the-art knowledge and specialized skills to manage change, increase effectiveness and efficiency in the organizational set up. EIILM University is the place that helps fulfill your dreams by enhancing your potential for a successful career. Your boundaries will have no meaning; you will find strength of promise and accomplishment,

defeating limitations. I wish you the very best in all your endeavors and look forward to a mutually beneficial association.

EIILM University offers a bouquet of courses, with an international perspective, in Management, Hospitality & Tourism, Aviation, Insurance & Risk Management, Media & Communication, Fashion Technology, Software Engineering, Biotechnology and many more other than the traditional courses. It is planning to foray into emerging fields like Information & Communication, Business with E-commerce, Logistics & Supply Chain Management, Retail Management, International Project Management, etc. Global interdependence is a reality where knowledge of the international environment and understanding of internationally relevant issues are indispensable facets of holistic education.

Col. Alok Bhandari  
Registrar





## Foundation of EILM University

EILM University, Jorethang, Sikkim, was established under Sec 2(f) of UGC Act and ACT No.4, 2006 of the Government of Sikkim. The Act received assent of the Governor on March 24, 2006 that was published under the Government of Sikkim, Gazette Notification No.28/LD/2006, dated April 3, 2006.

EILM University has been established on the foundation of progressive academic principles. The University carries the heritage of pioneering higher education in India based on international models. It endeavors to maintain the same high standard to achieve global presence. At EILM University, academic programs are benchmarked against the best academic and professional standards. Courseware is periodically reviewed to meet industry requirement and student aspiration. The courses are designed to give students an opportunity to apply their intelligence, creativity and leadership skills to the challenges of the technology driven world.

EILM University aims to equip students not only with the academic inputs but also with diversified skills, knowledge and attitude to provide a doorway to rewarding careers. A wide variety of programs are on

offer that cover a range of career-oriented qualifications. The education system at EILM University focuses on imparting knowledge, developing skills and competencies.

### The Legacy

The Sponsoring Body for EILM University – The Eastern Institute for Integrated Learning in Management (EILM) – Kolkatta, established in 1995, aimed to provide higher education in India through varied programs.

EILM holds record of achieving quality standards through: EQUIS (European Quality Certification of University Education).

From its inception, All India Council of Technical Education, Government of India, approved EILM's Postgraduate Diploma in Business Management (PGDBM). The Institute started offering MBA programs under Visva Bharati, a Central University since 1951. EILM got the status of a 'Constituents College of Visva Bharati'. Visva Bharati had involved EILM University representatives on its 'Board of Studies'; the examination papers were set and also evaluated by different faculty members of EILM.

## Infrastructure & Educational Support

EILM University campus, located at the foothills of Himalayas, in the state of Sikkim, is a model of modern education. Designed and developed with the objective of providing aesthetic learning atmosphere, it's a hub to multi-tiered learning activities: classes, workshops, lectures, demonstrations, seminars, conferences and presentations.

### Class Rooms and Labs: Explore, Experiment, Experience

Spacious and well-equipped with latest technology and educational implements, these are the hubs of learning at EILM. Internet facilities are available 24 x 7 for the students.

### Libraries: Information, Knowledge, Reference

Our libraries house an enriching collection of text and reference materials, journals,

magazines, periodicals, audio-videos, CDROMs, research reports, which have been carefully selected from a number of national and international sources.

- State-of-the-art library with more than 20000 titles
- Journals of National and International repute
- Connectivity with British Council and American library
- Membership of DELNET, Govt. of India.

Huge collection of CDs, academic materials, case studies and projects in both hard & soft files.

### Academic Highlights

- Well qualified and experienced faculty
- Renowned visiting faculty from various institutes & corporates
- Industry linked course-packs
- Case study based methodology





## The Answer to Today's Education Needs

Today, people aspiring for new, emerging professions or enhanced qualifications are unable or unwilling to invest long years in a campus-based, full-time student experience. Aspirants are looking out for options that permit them to hold full-time jobs or combine other schedules, and to "fit" their higher education around their existing life-style. They seek higher education that meets their all needs: bringing study material to them, at a time and in a place that they choose. Due to these changes, higher education is evolving into a learner-centered rather than a campus-centered experience.

### Re-skill....Re-train....Growing Corporate Demand

Economies are changing, therefore, skills required to meet the needs of fast moving economies are also changing with an amazing speed. As companies

reorganize and reengineer, they require employees to re-skill. This hectic pace of knowledge advancement requires that citizens be lifelong learners. People perform seek skills enhancement or higher education or certification of competencies, to meet changing employer expectations.

### Internet – Key Technology Trends

Technology can enrich study experience, especially in Distance Learning. New initiatives, being launched by EIILM soon, in local and wide area networking will make teaching, learning, and research much more impactful, than the current Internet. "Internet 2", which is under development, will result in significantly greater speed and clarity in the transport of video, voice and data. In coming years, expanded bandwidths will enable multimedia programs to be delivered directly to the student.

## Close Benefits of Distance Education

To accomplish higher goals within busy schedules is a challenge which only Distance Learning can solve. EIILM presents adult-learners with a suitable alternative outside conventional class-room teaching. It frees adult learners from the limitations like: ongoing job, no good educational institution within reach, expensive higher qualifications, etc. The University has introduced a contemporary wide range of curricular options to train the students in different fields of specialization through teaching, research and extension.

The distance education programs have obviously multiple advantages to the country, the student-community and the university. Distance Education is an idea whose time has come because of its close benefits:

- **Educational opportunity for Working-people/ Engaged in other activities:** Allows aspirants to pursue higher/professional education without uprooting them from their work place/ residence
- **Flexi-time:** Students can pursue dual qualifications, in their own time; they can pursue on-campus learning from a near-by institution and simultaneously pursue their choice of professional programs through distance learning, in their spare time.
- It reaches the remotest geographical location with standardized educational offers
- **Student-centric Teaching:** User-friendly course material, with instruction and continuous monitoring
- **Interactive Teaching:** Supports learners through available means of communication, arranging special sessions for face-to-face tuition
- **Cost-effective and Portable:** It helps the socially under privileged classes of people like housewives and senior citizens of the society to undertake studies in the areas of their choices creating least burden on their families or themselves
- **Technology and Learning Resources:** Benefits can be multiplied with the use of IT and local learning support facilities
- **Employer Advantage:** Sponsoring employers benefit from the knowledge, skills and competencies their employees gain during and after their distance learning tenure
- **Choice of Career:** Students can choose a career path they wish to pursue and register for the program accordingly; also enhance their present competencies and prepare themselves for a promising tomorrow



## Holistic Approach to Distance Education @ EILM University

At EILM University, we have developed a holistic approach to distance learning in which students are encouraged to think creatively, apply knowledge to solving case studies and develop experiential skills.

### Major Advantages with EILM University

- Curriculum constantly updated with the changing national and international business environment. Continuous endeavor to improve the course design, core readings and the periodic examination process
- Strong belief that meaningful learning requires direct communication between the faculty and the student. Therefore, EILM's information and training centers promote activities of interaction for better understanding
- State-of-the-art infrastructural facilities in the main campus in the State of Sikkim and facilities for easy access to Admission, Academics & Placement support centers throughout India
- Centers of excellence for research and development; offering distance education as well as continuing education programs
- Ensuring that the standard of the degrees, diploma, certificate and other academic distinctions is at par with those laid down by the Statutory Bodies and Central government for regulation of education.
- Active collaboration with institutions, industries professional associations in India and abroad to conceptualize, design and develop training & research programs
- Rigorous curriculum based on real world learning experiences and leadership development
- High impact course-packs from an internationally renowned research faculty

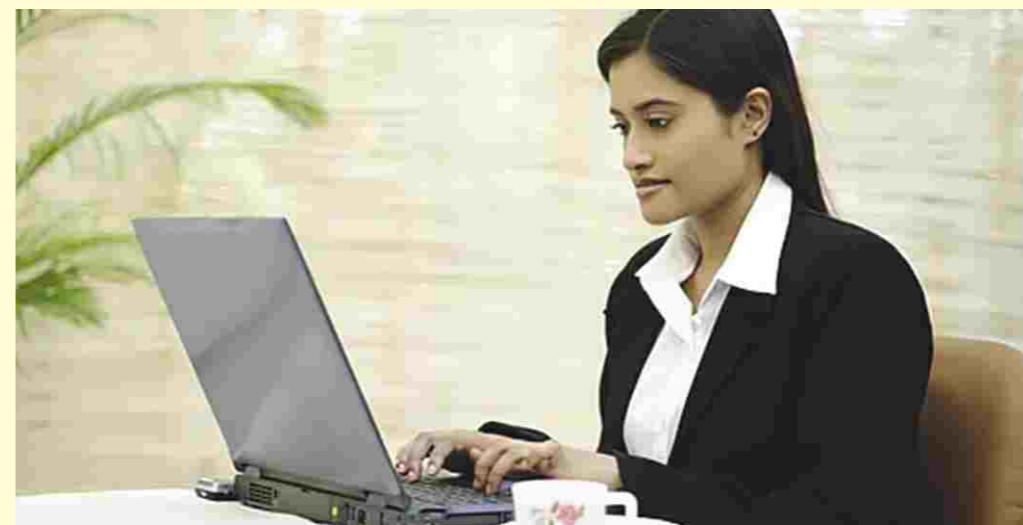
## Cutting-Edge Learning Resources

### Course-packs

EILM University offers industry oriented professional courses with updated inputs from experts in the specialized field. The course structure is developed by highly qualified faculty members with education-cum-industry experience. The resource books of EILM not only contain up-to-date information but also contains live case studies and projects, relevant to the program. The faculty members formulate questions which are shared with the students during the lecture through virtual classes.

- Developed and designed as per TNA (Training Needs Analysis) of the industry
- Curriculum is reviewed every Semester by seasoned academicians and senior Corporate Executives
- Application oriented multi-disciplinary approach towards learning

The University is under the process of setting up a VSAT studio that would be connected to other centers via satellite. Whenever necessary, printed material is supplemented by video/audio CDs. Lectures are broadcast through VSAT which can be in the form of lectures, debates, discussions, etc. Examinations would also be conducted online.



- Comprehensive Course Packs incorporating current trends in leading Universities World over



## Department of Management

The department provides students with modern, relevant and contemporary management knowledge and skills. It offers courses at graduate and postgraduate levels in traditional areas as well as emerging areas like information & communication, business with e-commerce, logistics & supply chain management, retail management, international project management, etc. At EIILM University, bachelor and master degree programs in management have been designed to develop professional managers, who can shoulder varied responsibilities in organizations in different sectors of the economy.

EIILM University also offers Industry Integrated MBA and BBA degree programs. Two-year Industry Integrated MBA is not only a postgraduate degree in business administration but also an extension of the traditional MBA program. In each counseling session of Industry Integrated MBA program, an in-depth preparation goes into imparting the modern concepts of management with emphasis on live participation and case studies, which are strategically important in learning the fast changing business scenario.

Three-year Industry Integrated BBA Program, at EIILM, is aimed at developing management skills, job knowledge and hardcore experience to handle dynamic business situations.

These Industry Integrated programs have consciously adopted the industry-integrated pattern of education so as to equip students with the requisite skill sets to meet the industry requirement. These programs are more application oriented and give practical exposure to the students along with the theoretical knowledge of business and industry.

### **BBA & MBA (Industry Integrated) are challenging programs for the following reasons:**

- An intensive 50 hours In-house Training on personality development, time management and industry relevant skills in 1st semester.
- A continuous on-the-job Training in real business world from 2nd semester onwards.
- The University and the Industry will jointly evaluate the student performance.

### Objectives

The objectives of the program are to enable its graduates to understand the socio-economic, political and technological environment of the modern society; acquire state of the art knowledge and skills in the basic disciplines and functional areas of management; develop

analytical attitudes and skills to manage change, effectiveness and efficiency of the organizational system and finally develop values and positive attitudes towards societal problems and well being to create a dynamic economy.

### Program Details

S. No.	Courses	Duration in Years	Eligibility
1.	BBA (Specializations in : HR / Finance / Marketing / IT / IB)	3	10 + 2
2.	BBA (Lateral Entry, Sem III)	2	10 + 2 + 1 year Diploma in Business Administration
3.	Integrated MBA (BBA + MBA)	4	10 + 2
4.	BBA* (Industry Integrated)	3	10 + 2
5.	MBA* (Industry Integrated)	2	Graduation
6.	MBA - Specializations in : HR / Finance / Marketing/ IT / IB / Retail Management / Operations Management / Supply - Chain Management	2	Graduation
7.	MBA (Lateral Entry, Sem III)	1	Graduation + 1 year PG Diploma in Business Administration
8.	Executive MBA	1	Graduation + 3 years work experience
9.	Diploma in Management	1	Graduation
10.	Diploma in Retail Management	1	Graduation
11.	Diploma in Financial Management	1	Graduation
12.	Diploma in Operation Management	1	Graduation
13.	Diploma in Supply Chain Management	1	Graduation
14.	Diploma in Industrial Relations & Personnel Management	1	Graduation
15.	Diploma in Training & Development	1	Graduation
16.	Diploma in Infrastructure Management / Real Estate Management	1	Graduation

**\*Note:** The students undergo on-the-job-training in organizations for 3/4 days per week starting from the 2nd semester to 4th semester. However, students can also arrange for the training themselves and the University will monitor the same.





## Department of Hospitality & Tourism

The department will offer integrated programs in both hospitality and tourism management at the Undergraduate as well as Postgraduate level. The courses will address issues of emerging global importance such as customer relationship management, ecologically sustainable tourism, heritage and rural tourism, etc.

The trend towards globalization and a steady growth in international tourism has led to an increased level of activity in both, the business and the leisure markets for the hospitality industry worldwide. India's economic liberalization policy and an expansion in the domestic tourism market have further added to this demand. The recent mushrooming of hotels and resorts, in both the luxury and the budget sectors are the result. Furthermore, change in culture and mindset

has brought about a spirit in the number of Indians taking to eating out and traveling within India, leading to phenomenal growth in the restaurant, pub and resort industry.

This has immensely enhanced the requirement of trained hospitality personnel. The opport Modules exist in Food and Beverage Service, Food Production, Front Office and House Keeping. In addition to the hospitality industry, corporate and call centers prefer hospitality graduate for customer care and public relations.

The primary objectives of the college are to equip students to become professional managers to meet the challenges of change in the Indian hospitality industry in the global context and develop technical skills and competency specific to the industry.

“ •The tourism industry in India is expected to grow at more than 8-9% in next ten years  
•Domestic air travel in India is predicted to grow by 20% per annum over the next 5 years ”

## Program Details

S. No.	Courses	Duration in Years	Eligibility
1.	B.Sc. in Hospitality and Hotel Administration	3	10 + 2
2.	B.Sc. in Hospitality and Hotel Administration (Lateral Entry to Sem III)	2	10+2+1 year Diploma in aforesaid subject
3.	B.Sc. Airline Ticketing & Hospitality Management	3	10+2
4.	B.Sc. Airline Ticketing & Hospitality Management (Lateral Entry to Sem III)	2	10+2+1 year Diploma in aforesaid subject
5.	B.Sc. Airlines, Hospitality and Customer Care	3	10+2
6.	B.Sc. Airlines, Hospitality and Customer Care (Lateral Entry to Sem III)	2	10+2+1 year Diploma in aforesaid subject
7.	Post Graduate Diploma in Hospitality and Tourism	1	Graduation
8.	M.A. Tourism Management	2	Graduation
9.	Diploma in AirHostess Training & Ground Handling	1	10+2





## Department of Insurance & Risk Management Studies

Department proposes to offer education in areas, which have hitherto not been conventionally provided. With the opening up of the Insurance sector, the insurance industry is on the path of tremendous growth in terms of new and innovative products, new improved services and with it, is emerging a need for new breed of insurance leaders who are capable of managing the newly emerging insurance scenario. The companies now look in their future employees a strategic focus and strong analytical skills. The Department aims at preparing insurance professionals through traditional classroom teaching with practical knowledge ingrained in them.

The department aims to create success for students by establishing standards of highest order in the discipline of Insurance Management education and by supporting them with all the knowledge and skills required for the making of a hardcore professional with

global perspective that can confidently face the challenge of ever volatile business environment.

The sector is now witnessing an explosive growth as a result of the entry of private sector and being aware of the present day needs of the industry, the kind of courses both at graduate and post graduate level being offered by the department aim at creating new standards of excellence in insurance education and at creating top notch insurance professionals/ leaders with rich mix of contemporary theory and practice of management skills.

The course in Insurance and Risk Management provides students with an understanding of non speculative risk and the methods for managing such risk. Emphasis is placed on developing risk management tools and insurance to reduce the impact of financial loss. Students are also introduced to the complexity of the mechanism of insurance as it

operates under the diverse and sometimes conflicting interests of private enterprise and public policy.

The course structures both at graduate and postgraduate levels are blend of general management subjects and insurance management subjects to ensure fusion of general management education with a specialized expertise. The students are exposed to the legal, actuarial, financial and economic principles underlying corporate and public

sector risk management with specific applications to individual, business and social problems. In addition, the functional areas of insurance companies management e.g. investment policy, financing, marketing, pricing, underwriting, etc. are explored in depth. Risk Management and insurance theory, functions and strategies are all investigated against a background of accelerating change in legal, regulatory and economic environment.

### Program Details

S. No.	Courses	Duration in Years	Eligibility
1.	Bachelor of Insurance and Risk Management	3	10 + 2
2.	Bachelor of Insurance and Risk Management (Lateral Entry, Sem III)	2	10 + 2 + 1 year Diploma in Insurance
3.	MBA - Insurance and Risk Management	2	Graduation
4.	MBA - Insurance and Risk Management (Lateral Entry, Sem III)	1	Graduation + 1 year Diploma in Insurance
5.	Post Graduate Diploma in Insurance and Risk Management	1	Graduation





## Department of Media & Communication

The department endeavors to create professionals in the areas of media and communication, photography and digital media production, electronic and cyber journalism, public relations and corporate communication and above all advertising.

In last few years, the media and communication industry has taken gigantic leaps in India. The number of households in India, Urban and Rural have doubled Cable and Satellite connections in last 2 years. Newspapers and Magazines will see further growth in size, stature and substance with the government allowing foreign direct investment. Privatization of radio has given this medium a new lease of life. Television channels/films and programs, especially vernacular have got added almost on a daily basis. News broadcasters and TV anchors are replacing film stars and cricketers in becoming icons and role models for the young generation of this country. The advertising and public relations industry is contributing Rs. 8000 crores to the revenue streams. However

compared to the west, India has just touched the tip of the iceberg of the media and communication industry.

Our endeavour is to cater well-qualified professionals to take on the challenges of the real boom time stored in the future of the media and communication industry.

### Our Objectives

- To make us synonymous with media and communication education
- To offer industry oriented educational courses by constantly updating the course material
- To provide innovative educational programs that are unique to only us
- To provide maximum practical training and industrial experience so that learning is application oriented.
- Create students that become icons of the media and communication industry

## Program Details

S. No.	Courses	Duration in Years	Eligibility
1.	Bachelors in Mass Communication and Journalism / Advertising	3	10 + 2
2.	Bachelors in Mass Communication and Journalism / Advertising (Lateral Entry, Sem III)	2	10 + 2 + 1 year Diploma in aforesaid subject
3.	BSc Journalism, Advertising and Mass Communication	3	10 + 2
4.	BSc Journalism, Advertising and Mass Communication (Lateral Entry, Sem III)	2	10 + 2 + 1 year Diploma in aforesaid subject
5.	Masters in Mass Communication and Journalism / Advertising	2	Graduation
6.	Masters in Mass Communication and Journalism / Advertising (Lateral Entry, Sem III)	1	Graduation + 1 year Diploma in aforesaid subject
7.	MSc Journalism, Advertising and Mass Communication	2	Graduation
8.	MSc Journalism, Advertising and Mass Communication (Lateral Entry, Sem III)	1	Graduation + 1 year Diploma in aforesaid subject
9.	PG Diploma in Media Management	1	Graduation
10.	PG Diploma in Public Relations & Marketing Communications	1	Graduation
11.	PG diploma in Broadcast Journalism	1	Graduation
12.	PG Diploma in Print Journalism	1	Graduation
13.	PG Diploma in Still Photography	1	Graduation
14.	PG Diploma in Advertising & Event Planning	1	Graduation





## Department of Computing & Applied Software Engineering

This department will develop into an institution to educate students in computer science and information technology. It proposes to offer application oriented Graduate and Postgraduate programs in Internet computing, multimedia computing, web programming, network technology, etc. besides traditional computer courses.

Software Engineers have played a vital role in contributing to the betterment of humanity and in shaping the world by creating, developing, organizing and managing complex technologies. The growing influence of ever changing technology on all functions of society has created a good demand of software engineers.

The Programs in Computer Science and Information Technology are designed for students seeking an in depth knowledge of hardware, software and

theoretical aspects of high-speed computing devices, and with the application of these devices to scientific, technological and business problems. The courses are designed to equip students for professional careers within the computer industry; particularly those who wish to gain employment in international IT companies. The College envisions to develop into an Institution of higher technical learning and a Center of Excellence of International standards and educate students in Computer Science, Information Technology and various areas of Software Engineering. In addition to offering basic Under Graduate and Post Graduate degree in the conventional as are, many oport Moduleies exist for individual initiatives e.g. students may combine their Primary Undergraduate degree with another field of engineering or any other discipline such as Management, Biotechnology, etc.

“

- The Projected demand for trained IT Professional is estimated at over 400,00 per year.
- Indian IT Industry is logging into big times with nearly 28% growth per annum ”

## Program Details

S. No.	Courses	Duration in Years	Eligibility
1.	BCA	3	10 + 2
2.	BCA (Lateral Entry, Sem III)	2	10 + 2 + 1 year Diploma in Computer Applications
3.	Integrated MCA (BCA + MCA)	5	10 + 2
4.	B. Sc. IT	3	10 + 2 (PCM / PCB)
5.	B. Sc. IT (Lateral Entry, Sem III)	2	10 + 2 (PCM / PCB) + 1 year Diploma in Computer Applications
6.	PGDCA	1	Graduation
7.	M. Sc. Computer Science	2	Graduation
8.	M. Sc. Computer Science (Lateral Entry, Sem III)	1	Graduation + 1 year Diploma in Computer Applications
9.	MCA	3	Graduation
10.	MCA (Lateral Entry, Sem III)	1	Graduation + 1 year PG Diploma in Computer Applications
11.	M. Sc. IT	2	Graduation
12.	M. Sc. IT (Lateral Entry, Sem III)	1	Graduation + 1 year PG Diploma in Computer Applications





## Department of Fashion Technology

The department aims at developing high caliber professionals to meet the diverse needs of tomorrow's fashion environment with a view to successfully meet the needs of fashion and retail operations. The education will offer knowledge in areas of fashion retail management, fashion merchandising, product management, textile design, etc. It would undertake research to address the needs of Indian Garment Industry in the areas of design, technology, production, marketing and retailing.

The fashion is ever changing global concept, continuously offering scope for learning, exploring and evolving. This is where Department of Fashion and Technology plays a major role in shaping careers of many aspirants. We let students explore their creative talents and hone their skills. Multi-linear education system of the University helps students to follow their aspirations.

“ According to Technopak estimates, the apparel and textile industry is expected to provide direct employment to 4 crore people by year 2010 ”

## Program Details

S. No.	Courses	Duration in Years	Eligibility
1.	BA in Fashion Marketing and Promotion	3	10 + 2
2.	BA in Fashion Marketing and Promotion (Lateral Entry, Sem III)	2	10 + 2 + 1 year Diploma in aforesaid subject





## Department of Architecture and Design Technology

The Department of Architecture and Design Technology is a leading knowledge-pool institute that fosters a new and deeply interdisciplinary approach to Design in the 21st century. It prepares professionals for the growing Interior/Exterior, Graphic & Multimedia Designing sector that has rocketed with the boom of Real Estate in the last few years.

The past few years have seen this sector grow by leaps and bounds, and there is a huge demand for creative designers. It offers courses in Interior Design, Graphic & Multimedia Design along with specialization in the fields of Exhibition & Set Design, Retail Shop & Office Design, Furniture Design and Graphics & Multimedia.

The institute also offers specialization in New Media/Web Design & Design for Print Media. The courses have been carefully designed to provide maximum exposure to the students and to present them with a tremendous challenge for a complete learning experience.

It has developed a balanced and broad curriculum in each of the programs offered based on a sound understanding of global perspectives. Academic links with Indian and foreign institutions of excellence help us to continuously update the structure, content and delivery of our programs.

“According to Vision 2020 document by Planning Commission, Construction and Real Estate would be the major arrears of employment generations in the coming years.

This industry is expected to grow @ higher than the growth rate i.e. 8.4% per annum of the Indian economy”

## Program Details

S. No.	Courses	Duration in Years	Eligibility
1.	B. Sc. Interior Design	3	10 + 2
2.	B. Sc. Interior Design (Lateral Entry, Sem III)	2	10 + 2 + 1 year Diploma in aforesaid subject
3.	B. Sc. Graphic and Multi-Media	3	10 + 2
4.	B. Sc. Graphic and Multi-Media (Lateral Entry, Sem III)	2	10 + 2 + 1 year Diploma in aforesaid subject
5.	M. Sc. Graphic and Multi-Media	2	Graduation
6.	M. Sc. Graphic and Multi-Media (Lateral Entry, Sem III)	1	Graduation + 1 year Diploma in aforesaid subject
7.	Diploma in Architecture Technology and Construction Management	2	10 + 2
8.	Diploma in Interior Design	2	10 + 2
9.	Diploma in Graphic and Multi-Media	2	10 + 2
10	PG Diploma in Graphic and Multi-Media	2	Graduation





## Department of Biotechnology

Biotechnology is one of the most exciting new sciences of this century. The discovery that DNA (deoxyribonucleic acid), the carrier of the genetic code for any form of life, can be transferred into any other form of life opens the door to a multitude of possibilities for genetically modified plants, animals and microbes not found on earth until now.

A career that is impacted by biotechnology is not just a job. It is an invitation to participate in the development of new products and processes that could improve the quality of human life as much as any other discovery since the Industrial Revolution. With Welcome "The Biological Revolution", our understanding of Biotechnology has enhanced a great deal and as a result, biotechnology has come to indicate the application of a much more sophisticated set of techniques and tools. These tools and techniques, taken from biochemistry, immunology, microbiology,

cell biology and chemistry, are used to address a variety of problems.

The last four decades have seen lively developments in Biotechnology and we believe that the importance of Biotechnology is comparable to Microelectronics and Computer technology, and it will probably play a similar role in the industrial development of the 21st century. Therefore, demand for trained biotechnologists will increase day by day and biotechnologist will play leading role in human health care as well as in the development of industrial materials.

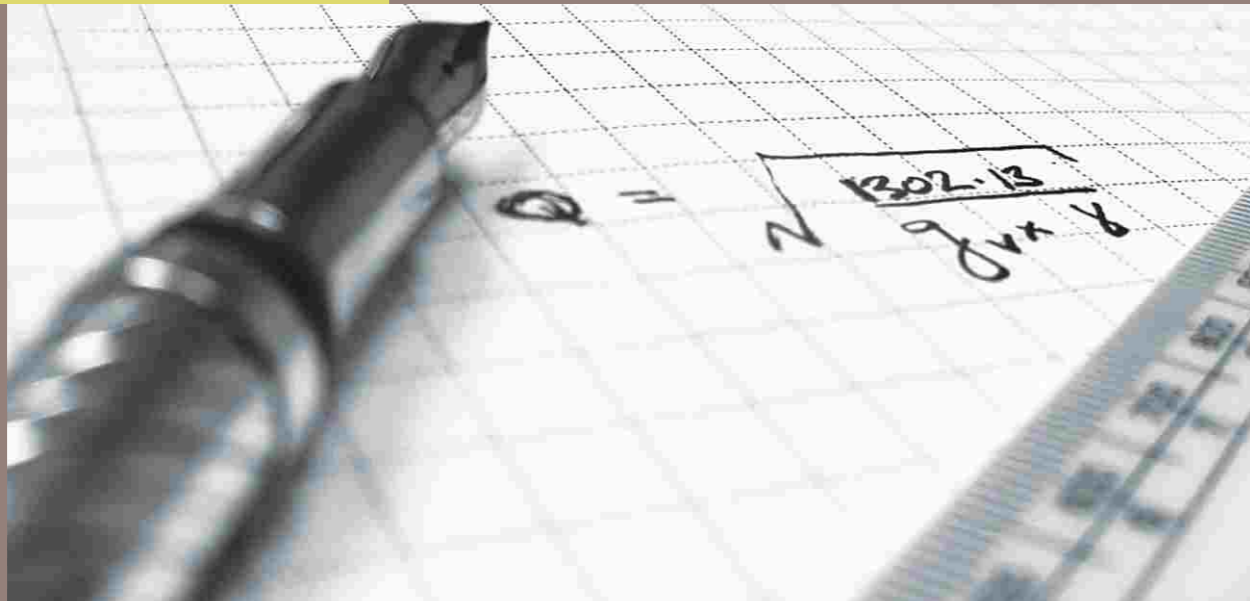
The primary objectives of the EIILM University's Department of Biotechnology are to educate men and women for leadership in research and development and also in education and industry to advance the knowledge base of the biotechnology. Adequate infrastructure development is underway to initiate research in some of the emerging areas.

“ The biotechnology industry is expected to become a Rs. 22500 crore industry in India by 2010 and 6000 Biotechnologists of higher skill are required in India as per HRD Ministry ”

## Program Details

S. No.	Courses	Duration in Years	Eligibility
1.	B. Sc. Biotechnology	3	10 + 2 (PCB)
2.	B. Sc. Biotechnology (Lateral Entry, Sem III)	2	10 + 2 (PCB) + 1 year Diploma in Biotechnology
3.	B. Sc. Bioinformatics	3	10 + 2 (PCB)
4.	B. Sc. Bioinformatics (Lateral Entry, Sem III)	2	10 + 2 (PCB) + 1 year Diploma in Bioinformatics
5.	M. Sc. Biotechnology	2	Graduation
6.	M. Sc. Biotechnology (Lateral Entry, Sem III)	1	Graduation + 1 year PG Diploma in Biotechnology
7.	M. Sc. Bioinformatics	2	Graduation
8.	M. Sc. Bioinformatics (Lateral Entry, Sem III)	1	Graduation + 1 year PG Diploma in Biotechnology





## Department of Engineering

Engineers, from times immemorial, have played a crucial role in contributing to the betterment of humanity and in shaping the world by creating, developing, organizing and managing complex technologies. The growing influence of technology on all functions of society has created a good demand for Engineering graduates.

The primary objectives of the department is to educate men and women for leadership in the industry and

educational institutions, advance the knowledge base of the engineering professionals, and to influence the future direction of engineering practices.

In addition to offering basic Under Graduate and Post Graduate degree in the conventional areas, many opport Moduleies exist for individual initiatives e.g. students may combine their Primary Undergraduate degree with another field of engineering or any other discipline such as Management.

## Program Details

S. No.	Courses	Duration in Years	Eligibility
1.	Diploma in Electronics and Communication	3	10 + 2 (PCM)
2.	Diploma in Electrical Engineering	3	10 + 2 (PCM)
3.	Diploma in Mechanical Engineering	3	10 + 2 (PCM)
4.	Post Graduate Diploma in Telecom Management	1	Graduation







## Department of Healthcare

The Department since its inception has developed an indigenous approach to Healthcare education. Though young, the department has grown into a vibrant center of teaching and has contributed towards the development of many unique, employment oriented interdisciplinary programs. Taking cognizance of the fact that India is preparing itself to enter knowledge era and seek a leadership position in Healthcare, the department has given major thrust to strengthen and expand the activities in this area by promoting these diversified new age programs in clinical research, pediatric - neuro physiotherapy, ergonomics, advanced

medical lab techniques and hospital administration. Seminars, CME's and Conferences are organized regularly both at the departmental and faculty levels, where the students get ample exposure through detailed interactions with top academicians and industry professionals to meet the challenges awaiting them in the health and pharmaceutical industry. The department has also a proactive placement cell, which works in coordination with students providing them direction and resources to acquire the necessary skills to secure dream jobs.

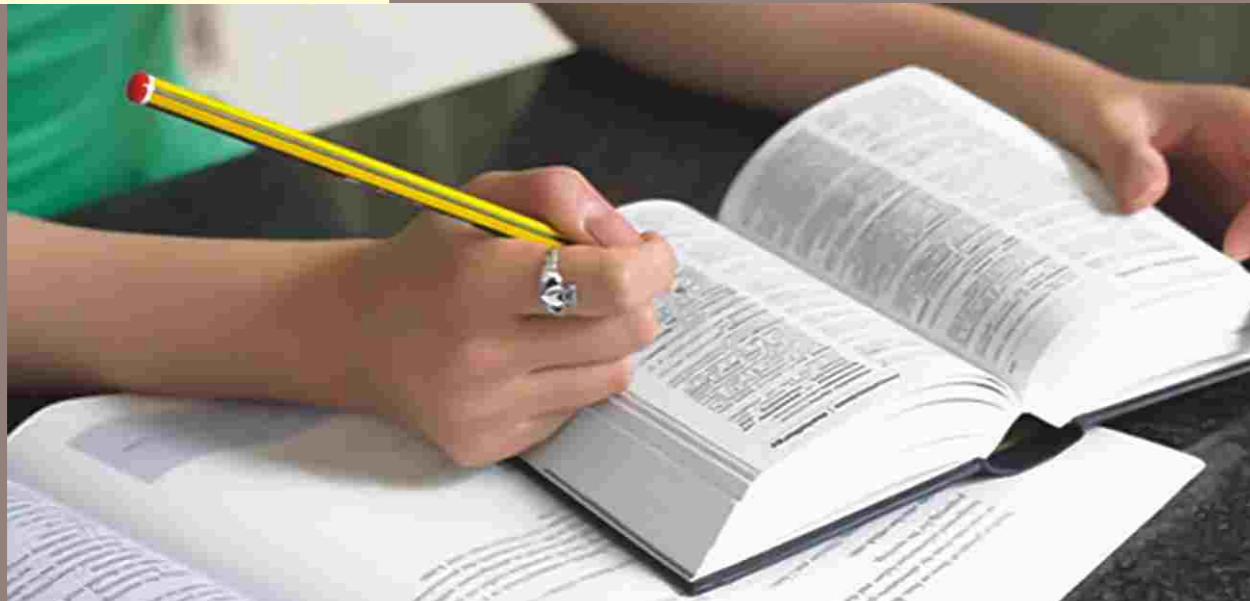
“ •The health care industry already generates about 40 Lacs jobs in the country, which is clearly going to increase exponentially by 2020

•The Indian medical tourism industry currently pegged at about Rs 1575 crore, will be worth about Rs 9000 crore by 2012 ”

## Program Details

S. No.	Courses	Duration in Years	Eligibility
1.	PG Diploma in Pediatric - Neuro Physiotherapy	1	BPT with a minimum of 50 marks
2.	PG Diploma in Ergonomics	1	BPT / BOT with a minimum of 50 marks
3.	PG Diploma in Advanced Micro and Pathological Laboratory Techniques	1	B.Sc. ( MLT)





## Admission Procedure

### Application Form

Interested candidate may apply on the printed form attached with the prospectus or may download it from our website [www.ddl.eiilmuniversity.ac.in](http://www.ddl.eiilmuniversity.ac.in) or can be collected from our approved Admission, Academic & Placement Support Centers of the University by paying Rs. 300/- in cash or via Demand Draft in favor of "Directorate of Distance Learning, EIILM University", payable at Delhi.

Duly filled downloaded form will be accepted with Rs.300/- in cash or via demand draft along with the first instalment fee.

- Admissions are accepted twice in a year for January and July Batch.
- Admission will be granted to individual candidates against applications submitted through the respective approved Admission, Academic & Placement Support Centers of the University on the prescribed original application form filled up

and completed in all respects by the candidate his/her own handwriting. Special care should be taken to fill up the form legibly and without overwriting in black / blue ink and in capital letters only. No columns should be left blank.

- The candidates should ensure, before submitting the application for admission that the course is offered by EIILM University (in the latest prospectus-also available on Website); and that they fulfill the eligibility criteria laid down in the prospectus for the said course.
- Only the duly completed forms along with requisite fees are accepted by the University
- Required eligibility documents duly attested are to be attached. No forms will be accepted without eligibility documents.
- In case the proof of eligibility (i.e. attested copies of final year mark sheets / graduation degree certificate) is not furnished with the admission

form, provisional admission will be granted, at the University's discretion, which will be confirmed upon submission of the same.

- Candidates will abide by the Rules & Regulations / Terms & Conditions laid down by EIILM University from time to time.
- Students has to provide following documents as prescribed below :
- 4 Photograph (Passport Size)
- Photocopy of 10th, 12th and Graduation Certificate with Marksheets duly attested by Gazatted Officer / Notary Public.
- Maximum Duration for completion of Courses:

One Year Program	Two Years
Two Year Program	Four Years
Three Year Program	Five Years
Four Year Program	Six Years

### Fee Payment\*

The fee will be accepted through Cash or Demand Draft drawn in favour of "Directorate of Distance Learning, EIILM University", payable at Delhi .

EIILM University reserves the right to revise the fee. Fee, if revised, will be communicated to the students before the due date of progression to next year.

### Refund of Fee on Cancellation of Admission

#### Fee Refund

In case of rejection of Admission form (on account of non-fulfillment of eligibility criterion as per admission policy for the session), the processing charges (30% of the Fee) will be deducted and the remaining fee will be refunded to the candidate at his/her mailing address within one month from the date of receipt of Admission form in University.

#### Partial Refund

If an application for cancellation of admission is received at the University before the dispatch of study material from the University, the processing charges (30% of the Fee) will be deducted from the fee. Balance fee will be refunded to the candidate at his/her mailing address within one month from the date of receipt of his/her application at the University.



\* For Fee Details kindly refer to Annexure-1 attached along with the Prospectus



## Admission Procedure

### No Refund

If an application for the cancellation of admission is received at the University after the dispatch of study material from the University, no fee will be refunded to the student in any case.

### Credit Transfer / Lateral Entry

- Lateral Entry shall be allowed only in the programs where the same is specifically mentioned.
- Candidates who are pursuing programs from other Universities can continue their remaining part of the program from the centers of EIILM University for the next years / semesters as per University rules. The period of study in the EIILM University shall not be less than 50% of the total duration of the course. Candidates otherwise eligible for the course and interested to take transfer from other University under this provision will fill up the regular Application Form and also include transfer fee of Rs.1000/- and other fees mentioned in the

prospectus while preparing the DD. The Candidates will also have clear remedial examination, if any of the papers which are not equivalent to the course of EIILM University. The Candidate has to pay Rs.300/- per unmatched paper\* along with Credit Transfer Fee / Lateral Entry Fee of Rs.2000/- Course Fee, other than the Enrollment Fee and Examination Fee.

For appearing in unmatched papers the candidate must fill in and submit the separate Reappearing / Due Paper Form available on the EIILM University website.

- For Registration and Examination purposes, for the entire course, migration certificates will not be required. However, for lateral entry or credit transfer facility, migration certificate issued by the competent authority of University/Board and a certificate issued by the Head of the Institute, so attended by the candidate shall be essential.

## Examination

- The Examinations will be conducted twice in a year.
- The Medium of Examination will be English only.
- The Examination fee as prescribed is to be paid along with the Admission / Registration /Re-registration Form.
- Each candidate shall be examined according to the scheme of examination and syllabus as approved and provided by EIILM University. EIILM University reserves the right to change the course/curriculum whenever deemed suitable and/ or necessary.
- The Examination will be held only at all our approved Admission, Academic & Placement Support Centers.
- The Examination Schedule will be displayed on EIILM University website and also at our approved Admission, Academic & Placement Support Centers before the commencement of Examination. The Examination Schedule and Admit Card will be dispatched directly to the students / approved Admission, Academic &

Placement Support Centers. If a candidate does not receive any information in reference to the above he/she should immediately contact the DDL office / Admission & Counseling Centers from where he applied.

- In some cases candidate/s are given provisional roll numbers as the eligibility documents are either not submitted or are under verification. However, it is not a confirmation of his/her admission, and the admission can be cancelled in case any deficiency is found at any stage.

## Important Notes

- In the event of any clarification needed at any specific time, the decision of the Vice Chancellor will be final and binding.
- The candidates are advised to check the website of the University from time to time, to keep themselves abreast of the latest developments and communications. Instructions / information posted on the website will be deemed to have been communicated to the candidates.
- Disputes, if any, will be subject to the jurisdiction of the State of Sikkim.





## Insight into Course Content

### Management

#### BBA / BBA (Industry Integrated)

(Specializations in any one of the following:  
HR / Finance / Marketing / IT / IB)

##### Semester I

- Organizational Behavior
- Principles of Management
- Management & Financial Accounting
- Business Economics-I

##### Semester II

- Marketing Management
- Human Resource Management
- Legal & Regulatory Framework
- Organization, Competition & Environment

##### Semester III

- Quantitative Techniques for Business
- Introduction to Research Methodology
- Managing Information System
- Business Strategy

##### Semester IV (Select any one specialization)

###### Marketing

- Advertising & Promotion
- International Marketing
- Marketing of Services

###### Finance

- Advance Management Accounting
- International Finance
- Introduction to Corporate Finance

###### Human Resource Management

- Managing Human Resource Issues
- Managing Human Resource Development
- Labor Laws

###### Information Technology

- Database Management System -I
- Introduction to Programming
- E-Commerce

###### International Business

- International Accounting
- International Economics
- International Trade

##### Semester V (Select any one specialization)

###### Marketing

- Marketing Research
- Brand Management
- Marketing Planning

###### Finance

- Security Analysis & Portfolio Management
- Corporate Taxation
- Mergers, Acquisitions & other corporate re-organization

###### Human Resource Management

- Compensation Management
- Human Resources Planning & Development
- International HRM

###### Information Technology

- Software Engineering -I
- Visual Programming
- Network Management

###### International Business

- International Marketing
- International HRM
- International Logistics

##### Semester VI

- Dissertation

#### Integrated MBA-(BBA + MBA)

(Specializations in: HR / Finance /  
Marketing /IT/ IB)

##### Semester I

- Organizational Behavior
- Principles of Management
- Mgmt. & Financial Accounting

##### Semester II

- Business Economics-I
- Marketing Management
- Human Resource Management

##### Semester III

- Legal & Regulatory Framework

## Management

- Organization, Competition & Environment
- Quantitative Techniques for Business

### Semester IV

- Introduction to Research Methodology
- Managing Information System
- Business Strategy

### Semester V (Select any one specialization)

#### Marketing

- Advertising & Promotion
- International Marketing
- Marketing of Services

#### Finance

- Advance Management Accounting
- International Finance
- Introduction to Corporate Finance

#### Human Resource Management

- Managing Human Resource Issues
- Managing Human Resource Development
- Labor Laws

#### Information Technology

- Database Management System -I
- Introduction to Programming
- E-Commerce

#### International Business

- International Accounting
- International Economics
- International Trade

### Semester VI (Select any one specialization)

#### Marketing

- Marketing Research
- Brand Management
- Marketing Planning

#### Finance

- Security Analysis & Portfolio Management
- Corporate Taxation
- Mergers, Acquisitions & other corporate re-organization

#### Human Resource Management

- Compensation Management
- Human Resources Planning & Development
- International HRM

#### Information Technology

- Software Engineering -I

- Visual Programming
- Network Management

#### International Business

- International Marketing
- International HRM
- International Logistics

### Semester VII

- Total Quality Management (Compulsory)

### (Select any one specialization)

#### Marketing

- Advertising Management
- Sales & Distribution Management
- Consumer Behavior
- Industrial Marketing

#### Finance

- Financial Engineering
- Corporate Restructuring
- Management of Financial Services
- Global Financial Marketing

#### Human Resource Management

- Compensation Management
- Human Resource Planning & Development
- International HRM

#### Information Technology

- Database Management System -II
- Structured System Analysis & Design
- Software Engineering -II

#### International Business

- International Business Management
- International Finance Management
- Export Procedure & Documentation
- International Business Environment

### Semester VIII

- Dissertation

## MBA / MBA (Industry Integrated)

(Specializations in: HR / Finance / Marketing / IT / IB / Retail / Operations / Supply- Chain)

### Semester I

- Financial & Management Accounting
- Quantitative Methods
- Managerial Economics

- Organizational Behavior & Management Processes
- Research Methodology
- Strategic Management

### Semester II

- Production & Operations Management
- Human Resource Management
- Financial Management
- Marketing Management
- Management Science
- MIS

### Semester III: Choose any one/two specializations

(Any 3 subjects from each specialization in case of dual specialization)

- Total Quality Management (Compulsory)

#### Finance Management

- Financial Engineering
- Corporate Tax Planning
- Security Analysis & Portfolio Management
- Corporate Restructuring
- Management of Financial Services
- Global Financial Marketing

#### Human Resource Management

- Compensation Management
- Management of Industrial Relations
- Labor Laws
- Management of Training & Development
- Organizational Change & Development
- Team Building

#### Marketing Management

- Advertising Management
- Sales & Distribution Management
- Consumer Behavior
- Marketing of Services
- Brand Management
- Industrial Marketing

#### International Business Management

- International Business Management
- International Marketing
- International Finance Management
- Export Procedure & Documentation
- International Logistic Management

- International Business Environment

#### Information Technology

- Database Management System
- Introduction to Programming
- Structured System Analysis & Design
- E - Commerce
- Visual Programming
- Software Engineering

#### Retail Management

- Overview of Retailing & Retail Formats
- Retail Strategies
- Retail Organization & Managing Retail Personnel
- Store Operations, Layout Designs & Visual Merchandising
- Retail Merchandise Management
- Supply Chain Management
- Retail Information & Logistics

#### Operations Management

- Material Management
- Production Planning and Control Systems
- Project Management
- Logistics
- Turnaround Strategies for Sick Units
- Total Quality Management

#### Supply Chain Management

- Material Management
- Total Quality Management
- Production Techniques
- Logistics & Distribution Management
- Global Supply Chain Management & Outsourced Manufacturing
- ERF & Web Based Supply Chain Management

### Semester IV

- Dissertation

## Executive MBA

(for working Professionals)

### Semester 1

- Financial Management Accounting
- Quantitative Methods
- Managerial Economics
- Organizational Behavior & Marketing Planning

## Management

- Research Methodology
- Marketing Management
- Human Resource Management

### Semester II

Choose any three subjects

- Total Quality Management
- Strategic Management
- Management Information System
- Business Laws

## Diploma in Operations Management

### Semester I

- Financial Management Accounting
- Managerial Economics
- Organizational Behavior & Marketing Planning
- Managerial Economics
- Marketing Management
- Quantitative Techniques Business
- Marketing Strategy

### Semester II

- Material Management
- Production Planning & Control Systems
- Project Management
- Turnaround Strategies for Sick Units
- Logistics
- Total Quality Management

## Diploma in Supply Chain Management

### Semester I

- Financial Management Accounting
- Managerial Economics
- Organizational Behavior & Marketing Planning
- Marketing Management
- Quantitative Techniques Business
- Management Information System

### Semester II

- Material Management

- Total Quality Management
- Production Techniques
- Logistics & Distribution Management
- Global Supply Chain Management & Outsourced Manufacturing
- ERF & Web Based Supply Chain Management

## Diploma in Retail Management

### Semester I

- Financial Management Accounting
- Managerial Economics
- Organizational Behavior & Marketing Planning
- Strategic Management
- Marketing Management
- Human Resource Management

### Semester II

- Overview of Retailing & Retail Formats
- Retail Strategies
- Retail Organization & Managing Retail Personnel
- Store Operations, Layout Designs & Visual Merchandising
- Retail Merchandise Management
- Supply Chain Management
- Retail Information & Logistics

## Diploma in Management

### Semester I

- Organizational Behavior
- Principle of Management
- Management Financial Accounting
- Business Economics
- Marketing Management
- Human Resource Management

### Semester II

- Management Information System
- Legal & Regulatory Formation
- Organization Change & Environment
- Business Strategies

- Quantitative Techniques in Business
- Introduction to Research Methodology

## Diploma in Financial Management

### Semester I

- Organizational Behavior
- Principle of Management
- Management Financial Accounting
- Business Economics
- Marketing Management
- Human Resource Management

### Semester II

- Advance Management Accounting
- International Finance
- International Corporate Finance
- Security Analysis & Portfolio Management
- Corporate Taxation
- Mergers, Acquisitions & other Corporate Re-organizations

## Diploma in Industrial Relation & Personnel Management

### Semester 1

- Management Processes & Organisational Behaviour
- Financial Management Accounting
- Quantitative Methods
- Human resource Management
- Team Building
- Labor Law
- Managing workforce Density

### Semester II

- Managerial Economics
- Computer Awareness for Managers
- Research Methodology
- Management of Industrial Relations

- Compensation Management
- Management of Training & Development
- Organisational Change & Development

## Diploma in Training & Development

### Semester 1

- Organisational Behaviour
- Organisational Change & Development
- Managing Human Resource Development
- Values in Corporate Context

### Semester II

- Human resource Planning & Development
- Training Methodology
- Team Building
- Evaluation of Training

## Diploma in Infrastructure Management / Real Estate Management

### Semester 1

- Public Infrastructure & Infrastructure Management
- Infrastructure Organization & System
- Infrastructure Monitoring & Evaluation, Programming & Budgeting
- Financial Management Accounting
- Quantitative Methods

### Semester II

- Computer Awareness for Managers
- Research Methodology
- Infrastructure Planning
- Design Project Development
- Construction, Operation & Maintenance

## Hospitality & Tourism

### B.Sc. in Hospitality & Hotel Administration

#### Semester I

- Fundamentals of Hospitality Industry-I
- Managing Front Office Operations-I
- Housekeeping Management-I
- Food & Beverage Management-I
- Food Production-I
- Life Skills-I

#### Semester II

- Fundamentals of Hospitality Industry-II
- Managing Front Office Operations-II
- Housekeeping Management-II
- Food & Beverage Management-II
- Food Production-II
- Life Skills-II

#### Semester III

- Food Production Principles-III
- Food Hygiene & Sanitation
- Wines & Spirits-I
- Basic Hotel & Restaurant Accounting-I
- Hospitality Supervision-I

#### Semester IV

- Hospitality Supervision-II
- Managing Human Resources-I
- Basic Hotel & Restaurant Accounting-II
- Food & Beverage Management-III
- Wines & Spirits-II

#### Semester V

- Hospitality Sales & Marketing
- Managing Service Quality & Customer Relations
- Security Management
- Hospitality Facilities Management
- Leadership & Management

#### Semester VI

- Industrial Training & Project Presentations

### B.Sc. in Airlines, Hospitality and Customer Care

#### Semester I

- Introduction to Hospitality
- Hotel Operations
- Hotel Organization & Cost Centers
- Marketing Hospitality
- Hospitality Management

#### Semester II

- Departments in Hotel
- Leadership
- HRM
- Front Office Operations
- Life Skills-I

#### Semester III

- History of Aviation - Introduction
- Careers in Aviation
- Aircrafts and Aircraft Systems
- Customer Care
- Life Skills-II

#### Semester IV

- Airline Fares & Ticketing
- Airport Handling & Ground Operation
- Accommodation Operations
- Life Skills-III

#### Semester V

- Travel & Tourism
- Travel Agency Operations
- Life Skills - IV
- India & World Tourism

#### Semester VI

- Industrial Training & Project Report

### B.Sc. in Airlines, Tourism & Hospitality Management

#### Semester I

- Introduction to Tourism

- Hotel Operations
- Hotel Organization & Cost Centers
- Marketing Hospitality
- Hospitality Management

#### Semester II

- Departments in Hotel
- Leadership
- HRM
- Front Office Operations
- Life Skills-I

#### Semester III

- History of Aviation - Introduction
- Careers in Aviation
- Aircrafts & Aircraft Systems
- Customer Care
- Life Skills-II

#### Semester IV

- Airline Fares & Ticketing
- Airport Handling & Ground Operation
- Accommodation Operations
- Life Skills-III

#### Semester V

- Travel & Tourism
- Travel Agency Operations
- Life Skills -IV
- India & World Tourism
- Special Tourism (Eco, Adventure, Health & Spas, Pilgrim)
- MICE (Meetings, Incentives, Conference & Events)
- Tourism Impacts, Planning & Development

#### Semester VI

- Industrial Training & Project Report

### Master in Tourism Management

#### Semester I

- Management Functions and Behavior in Tourism

- Human Resource Development and Planning in Tourism
- Managing Personnel in Tourism
- Information Management and Information Systems in Tourism

#### Semester II

- Accounting, Finance and Working Capital for Tourism Managers
- Marketing for Tourism Managers
- Sales and Advertising Management in Tourism
- Managing Small Scale Enterprises in Tourism

#### Semester III

- Understanding Tourism Markets
- Tourism Impacts
- Tourism Planning and Development
- Tourism Products: Design and Development

#### Semester IV

- Tourism Operations
- Tourist Transport Operations (Road Transport)
- Meeting, Incentives, Conferences and Expositions
- Dissertation

### PG Diploma in Hospitality & Tourism

#### Semester I

- Fundamentals of Hospitality Industry
- Structure & Dynamics of Hotel Industry
- Management of Hospitality Operations
- Leadership & Management
- Service Quality & Customer Relations Management
- Financial Accounting

#### Semester II

- Overview of Travel & Tourism Industry
- Tourism Management & Marketing
- Travel and Tourism Regulations
- Managing Travel Agency & Tour Operations
- International Industry Associations / Professional Organizations
- Eco-Tourism

## Insurance & Risk Management Studies

### Bachelor of Insurance and Risk Management

#### Semester I

- Principles of Insurance
- Legal & Regulatory Framework
- Practice of Life Insurance
- Practice of General Insurance
- Quantitative Techniques

#### Semester II

- Computer Awareness
- Insurance Business Environment
- Fire Insurance
- Marketing Management
- Life Insurance Contract & Legal Aspects

#### Semester III

- Marine Insurance
- Business Communications
- Risk Management
- Life Insurance Applications
- Health, Personal Accident & Miscellaneous Insurance

#### Semester IV

- Human Resources Management
- Financial Accounting
- Insurance Salesmanship & Distribution Channels
- Motor Insurance
- Engineering & Project Insurance

#### Semester V

- Group Insurance & Pension Schemes
- Fundamentals of Re-Insurance
- Life Insurance Administration
- Life Assurance Underwriting Management

#### Semester VI

- Actuarial Applications in Life Insurance

- Insurance Claims Management
- Consumer Behavior
- Project Work

### MBA - Insurance and Risk Management

#### Semester I

- Practice of Life Insurance
- Practice of General Insurance
- Principles of Insurance
- Insurance Legislation & Regulations
- Insurance Business Environment
- Fire Insurance

#### Semester II

- Risk Management
- Management Accounting
- Marine Insurance
- Human Resource Management
- Business Communication & Report Writing
- Fundamental of Re-Insurance

#### Semester III

- Insurance Salesmanship & Distribution Channels
- Motor Insurance (Automobile)
- Applications of Life Insurance
- Life Assurance Underwriting Management
- Life Insurance Claims Management
- Group Insurance & Pension Schemes

#### Semester IV

- Engineering & Project Insurance
- Actuarial Applications in Life Insurance
- Life Insurance Administration
- Rural Insurance & Social Security Schemes
- Project Work (Equivalent to 3 core subjects)

### Post Graduate Diploma in Insurance and Risk Management (PGDIRM)

#### Semester I

- Principles of Insurance
- Practice of Life Insurance
- Practice of General Insurance
- Insurance Business Environment
- Fire Insurance

#### Semester II

- Risk Management
- Insurance Salesmanship & Distribution Channels
- Motor (Automobile) Insurance
- Group Insurance & Pension Schemes
- Life Assurance Underwriting Management





## Media & Communication

### BA in Advertising & Mass Communication

#### Semester I

- English
- Communication Principles
- Principles of Management
- Computer Application-I
- Business & Corporate Soft Skills

#### Semester II

- Advertising Management
- Advertising Insights
- Media Evolution & Trends
- Written Communication Skills
- Computer Application II

#### Semester III

- Visual Communication Skills
- Campaign Planning
- Design & Production
- Organizational Behavior
- TV Advertising Production

#### Semester IV

- Brand Management
- Public Relations & Corporate Communications
- E- Media
- Events & Exhibitions
- Life Performance Techniques

#### Semester V

- Social Marketing
- Direct Marketing Communication
- Marketing Management
- Research Methodology

#### Semester VI

- Internship

### BA in Journalism & Mass Communication

#### Semester I

- English

- Computer Application I
- Communication Principles
- Development of Contemporary Media
- Business & Corporate Soft Skills

#### Semester II

- Indian Government & Politics
- Editorial Policies
- Research Methodology
- Reporting & Editing
- Computer Application II

#### Semester III

- Written Communication Skills
- Media Ethics & Law
- Economics for Media
- E-Media
- Political & Business Reportage

#### Semester IV

- Advance Reporting
- Development Communication
- Inter Cultural Communication
- International Relations & Media
- Still Photography

#### Semester V

##### Specialization - Broadcast Journalism

- TV Journalism
- News Writing for Electronic Media
- Advanced TV Production
- Project

OR

##### Specialization - Print Project

- Writing for Print Media
- Copy Editing
- Photojournalism
- Project

#### Semester VI

- Internship

### B.Sc. Journalism, Advertising & Mass Communication

#### Semester I

- Media Evolution & Trends
- Communication Principles
- Development of Contemporary Media
- Computer Application-I
- Visualisation
- Business & Corporate Soft Skills

#### Semester II

- Indian Government and Politics
- Still Photography
- Live Performance Techniques
- Reporting and Editing
- Writing For Media
- Computer Application II

#### Semester III

- Advanced Reporting
- Copy Editing
- Print Project
- News Writing For Electronic Media
- TV Journalism
- TV Production

#### Semester IV

- Camera & Sound
- Advertising Insights
- Media Ethics & Laws
- TV Advertising Production
- Advertising Management
- Video Editing

#### Semester V

- Events & Exhibitions
- Organizational Behaviour & Structure
- Research Methodology
- E- Media
- Public Relations & Corporate Communication

- Campaign Planning

#### Semester VI

- Economics For Media
- Radio Broadcasting
- Development Communication
- Inter Cultural Communication

### MA in Journalism & Mass Communication

#### Semester I

- Reporting & Editing
- Computer Application
- Communication Principles
- Writing for Media
- Research

#### Semester II

- Media Ethics & law
- Editorial Policies
- Media Evolution & Trends
- Computer Application II
- Indian Government & Politics

#### Semester III

##### Print Specialization

- Advance Reporting
  - Writing for Print Media
  - Copy Editing
  - Photojournalism
- OR

##### Broadcast Specialization

- News Writing for Electronic Media
- Television Journalism
- Television Production
- Live Performance Techniques

#### Semester IV

- Dissertation

## Media & Communication

### MA in Advertising & Mass Communication

#### Semester I

- Communication Principles
- Advertising Management
- Computer Applications
- Advertising Insights
- Public Relations & Corporate Communications

#### Semester II

- Campaign Planning
- Visual Communication Skills
- Brand Management
- Design & Production
- Marketing Management

#### Semester III

- Copy Writing
- Events & Exhibitions
- Live Performance Techniques
- TV Advertising Production
- Direct Marketing Communications

#### Semester IV

- Dissertation

### M.Sc. Journalism, Advertising & Mass Communication

#### Semester I

- TV Journalism
- TV Production
- Computer Application
- Communication Principles
- Writing for Media
- Business & Corporate Soft Skills

#### Semester II

- Reporting & Editing
- Public Relations & Corporate Communications
- Print project
- Media Evolution & Trends

- Computer Application II
- Advertising Insights

#### Semester III

- Media Production
- Campaign Planning
- Editorial Policies
- Development Communication
- Events & Exhibitions

#### Semester IV

- Research Methodology
- Still Photography
- Media Ethics & Laws
- E- Media
- Radio Broadcasting

### PG Diploma in Media Management

#### Semester I

- Media Evolution & Trends
- Media Production I
- Editorial Policies
- Public Relations & Corporate Communication
- Event Management
- Marketing Management

#### Semester II

- Circulation and Distribution
- New Technologies and Convergence
- Media Production II
- Business Communication
- Media Ethics & Laws
- Economics of Media

### PG Diploma in Public Relations & Marketing Communication

#### Semester I

- Written Communication Skills
- Research

- Public Relations & Corporate Communications
- Computer Applications
- Advertising Management

#### Semester II

- Direct Marketing Communications
- Marketing Management
- Brand Management
- Advertising & Promotion
- Design & Production
- Campaign Planning

### PG Diploma in Broadcast Journalism

#### Semester I

- Media Evolution & Trends
- Computer Applications
- Reporting & Editing
- News Writing For Electronic media
- Research
- Indian Government & Politics

#### Semester II

- Video Editing
- Camera & sound
- E- Media
- Live performance Techniques
- Advance Reporting

### PG Diploma in Print Journalism

#### Semester I

- Media Evolution & Trends
- Computer Applications
- Reporting & Editing
- News Writing For Electronic media
- Research
- Indian Government & Politics

#### Semester II

- Media Ethics and Law

- Advance Reporting
- Still photography
- Design for Media
- Business and Political Reportage
- Lifestyle Reportage

### PG Diploma in Still Photography

#### Semester I

- Introduction to Photography
- History of Photography
- Camera, Lenses and Accessories
- Visualization
- Photographic Films
- Darkroom Practice

#### Semester II

- Processing & Printing Color films
- Studio Practice & Available Light Photography
- Masters of Photography
- Digital Imaging
- Photographic Techniques
- Computers in Photography

### PG Diploma in Advertising & Event Planning

#### Semester I

- Brand Management
- Research
- Advertising Insights
- Communication Principles
- Computer Applications
- Advertising Management

#### Semester II

- Campaign Planning
- Media Planning & Buying
- Event Management
- Visual Communication & Skills
- Business Communication
- Marketing Management

## Computing & Applied Software Engineering

### B.Sc. in Information Technology

#### Year I

- English
- Scientific Computing
- Basics of Information Technology
- Fundamentals of Digital Computers & MS-Office
- Programming in C and C++
- Programming Lab I (MS-Office, C and C++)
- Life Skills

#### Year II

- Principles of Communication
- Web Development Tools
- Internet & Java Programming
- Computer Architecture & Microprocessors
- Operating Systems
- Programming Lab - II (Web Designing Lab)
- Programming Lab - III (Java Programming Lab)

#### Year III

- Visual Programming
- Relational Database Management System
- Computer Networks
- Computer Graphics
- Programming Lab - IV (Visual Basic)
- Programming Lab - V (Oracle, Forms and Reports)
- Project Work and Viva Voce

### M.Sc. in Information Technology

#### Semester I

- Programming Fundamentals using C
- Computer Architecture & Microprocessors
- Object Oriented Programming
- Visual Programming
- Programming Lab - I (Object Oriented Programming - C++)
- Programming Lab - II (Visual Programming)

#### Semester II

- Data Structure & Algorithms
- Multimedia & Its Applications
- Java Programming
- Data Base Management Systems
- Programming Lab - III (Multimedia)
- Programming Lab - IV (Java)

#### Semester III

- Advanced RDBMS with Oracle
- C # Programming & .NET Framework
- Web Designing
- Client / Server Technology
- Programming Lab - V (C # Programming & NET Framework)
- Programming Lab VI (Web Designing)

#### Semester IV

- Data Warehousing & Mining
- Unified Modeling Language
- Advanced Tools in Computing

#### Elective

- Enterprise Java Beans & JSP (or)
- Wireless Application Protocol
- Distributed Operating System
- Computer Networks
- Project & Viva Voce

### M.Sc. in Computer Science

#### Semester I

- Programming Fundamentals Using C
- Computer Architecture
- Database Management Systems
- Inside the PC
- MS Office

#### Semester II

- Data Structure & Algorithms
- Visual Programming

- Operating Systems
- Computer Graphics
- Internet & Website Management

#### Semester III

- Computer Networks & Data Communication
- Unix and Shell Programming
- Object-Oriented Programming Using C++
- Principles of Management
- Software Engineering

#### Semester IV

- Programming in Java
- C# & .Net Technology
- Systems Software
- E- Commerce
- Minor Project

### Bachelor of Computer Applications

#### Semester I

- Programming Fundamentals using C
- Software Constructs & Tools
- Computer Platforms
- Inside the PC

#### Semester II

- Systems Analysis
- Computer Architecture
- Visual Programming
- Software Project Management

#### Semester III

- Networking
- Database Management Systems
- Data Structures & Algorithms
- Object Oriented Programming using C++

#### Semester IV

- Programming in Java
- Operating Systems

- Software Engineering
- Principles of Management

#### Semester V

- Internet & Website Management
- Computer Graphics
- Professional Communication & Technical Writing
- E- Commerce

#### Semester VI

- Major Project

### BCA-MCA (Integrated)

#### Year 1

- Computer Fundamental
- Computer Programming & Problem Solving Using 'C'
- Mathematics-I
- Business Flow Systems
- Operating System-I
- Communication & Presentation Skills
- Lab-1 based on Computer Fundamental
- Lab-2 based on Computer Programming & Problem Solving Using 'C'

#### Year II

- Data Structure & Algorithms
- Database System
- Digital Electronics
- Computer Organization & Architecture
- Mathematics-II
- Communications Skills-Scientific & Technical Writing
- Lab-1 based on Data Structure & Algorithms
- Lab-2 based on Database System

#### Year III

- Computer Networks
- Object Oriented Programming Using C++
- Software Engineering
- Internet Fundamentals

## Computing & Applied Software Engineering

- Mathematics-III
- Social Implication of IT
- Lab-1 based on Object Oriented Programming Using C++
- Minor Project

### Year IV

- Computer Graphic & Multimedia
- Artificial Intelligence
- Analysis & Design of Computer Algorithms
- Operating System-II
- Computer Networks-II
- Management Information System
- Lab-1 based on Computer Graphic & Multimedia
- Lab-2 based on Artificial Intelligence

### Year V

- Principles of Programming Languages
- Advanced Architecture & Parallel Processing
- Object Oriented Design & Modeling
- System Simulation & Modeling
- Data Mining & Data Warehousing
- Project

### Semester III

- Computer Networks & Data Communication
- Unix & Shell Programming
- Object-Oriented Programming Using C++
- Principles of Management
- Software Engineering

### Semester IV

- Programming in Java
- C# & .Net Technology
- Systems Software
- E-Commerce
- Minor Project

### Semester V

- Server Side Programming
- Data Mining & Data Warehousing
- Advanced Java
- Multimedia System
- Quality Management Principles

### Semester IV

- Project Work & Dissertation

## Master of Computer Applications

### Semester I

- Programming Fundamentals Using C
- Computer Architecture
- Database Management Systems
- Inside the PC
- MS-Office

### Semester II

- Data Structures & Algorithms
- Visual Programming
- Operating Systems
- Computer Graphics
- Internet & Website Management

## PGDCA

### Semester I

- Programming Fundamentals Using C
- Computer Architecture
- Database Management Systems
- Inside the PC
- MS-Office

### Semester II

- Data Structures & Algorithms
- Visual Programming
- Operating Systems
- Computer Graphics
- Internet & Website Management
- Project (RDBMS & VB) & Viva

## Fashion Technology

### BA in Fashion Marketing & Promotion

#### Semester I

- Drawing Techniques & Approaches
- Historical & Contextual Referencing
- Fashion & Textile Material Understanding
- Design Exploration in Fashion
- CAD/CAM

#### Semester II

- Pattern Construction
- Techniques & Processes in Fashion
- Textile Manufacturing Techniques
- Critical Studies
- Design Application in Fashion

#### Semester III

- Professional Practice & Development
- Professional Studies

- Apparel Quality Control
- Visual Communication
- Organizational Behavior

#### Semester IV

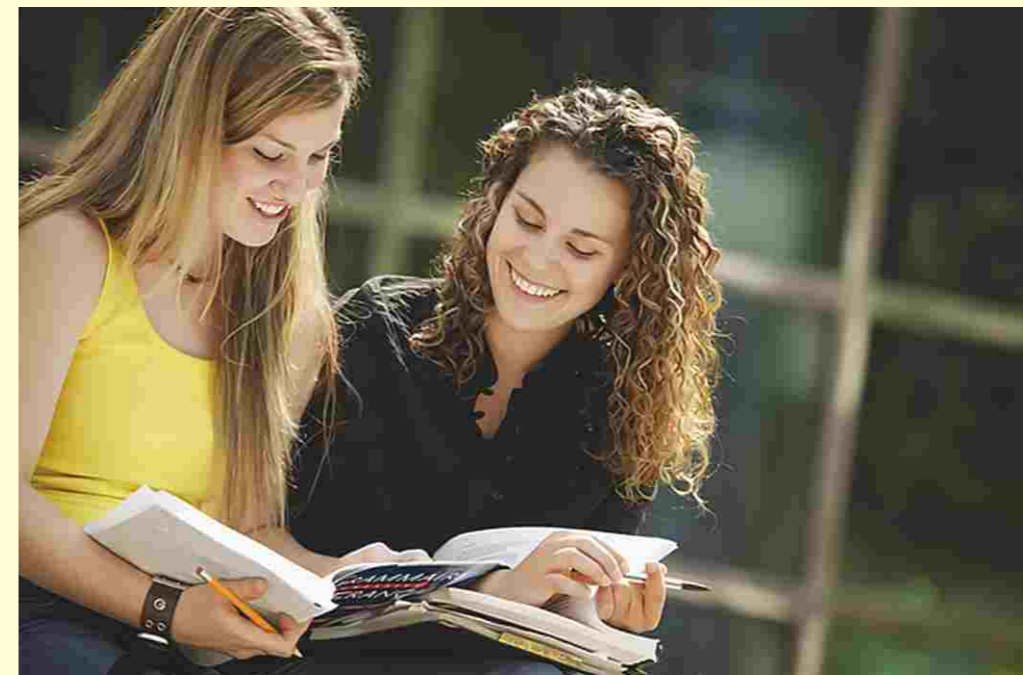
- Visual Merchandising
- Fashion Marketing & Promotion
- Managing People
- Business Strategy
- Consumer Behavior

#### Semester V

- Export Management
- Brand Positioning
- Fashion Forecasting

#### Semester VI

- Fashion Environment & Merchandising
- Research & Development for Fashion
- Dissertation (Project)



## Architecture and Design Technology

### Diploma in Architecture Technology & Construction Management

#### Semester I

- Construction- I
- Technical Representation of Drawings- I
- Design Principles
- Site Surveying
- Historical & Contextual Referencing- I

#### Semester II

- Design Procedures
- Construction- II
- Computer Applications- I
- Building Material
- Climatology

#### Semester III

- Computer Applications- II
- Construction- III
- Mechanics
- Estimation
- Individual Student Project

#### Semester IV

- Building Services- I
- Concrete Design Technology
- Construction- IV
- Law & Contracts
- Management Principles

### B.Sc. in Interior Design

#### Semester I

- Art & Graphics
- Design Elements & Principles
- Computer Fundamentals
- Historical & Contextual Referencing
- Business Communication
- Life Skills

#### Semester II

- Construction Techniques
- Design Elements & Material-I
- Technical Representation of Drawing
- Interior Furnishing-I
- Marketing Communication

#### Semester III

- Design Elements & Material-II
- Construction Techniques & Technology
- Interior Furnishing-II
- Role of Interior Designer-I
- Marketing Survey & Research

#### Semester IV

- Services Management - I
- Role of Interior Designer-II
- Building Control & Inspection
- Paint & Interior Painting
- Interior Design Studio (Project-I)

#### Semester V

- Services Management - II
- Indian Design Institute
- CAD I
- Landscape Design
- Interior Design Studio (Project-II)

#### Semester VI

- Method of Interior Design
- Design Process & Decision Marking
- CAD II
- Estimation & Costing
- Interior Design Studio (Project III)

### Diploma in Interior Design

#### Semester I

- Art & Graphics
- Design Elements & Principles
- Computer Fundamentals
- Historical & Contextual Referencing
- Business Communication

- Life Skills

#### Semester II

- Construction Techniques
- Design Elements & Material-I
- Technical Representation of Drawing
- Interior Furnishing-I
- Marketing Communication

#### Semester III

- Design Elements and Material-II
- Construction Techniques & Technology
- Interior Furnishing-II
- Role of Interior Designer-I
- Marketing Survey & Research

#### Semester IV

- Services Management - I
- Role of Interior Designer-II
- Building Control & Inspection
- Paint & Interior Painting
- Interior Design Studio (Project-I)

### B.Sc. in Graphics and Multimedia

#### Semester I

- Art & Graphics
- Design for Print Media
- Basics of Digital Photography
- Design Project
- Practical

#### Semester II

- Advance Digital Photography
- Editing Digital Photographs
- Advertising Design
- Design Project
- Practical

#### Semester III

- Web Designing & Java Script

- Web Design & HTML
- 2D Animation & Flash
- Design Project
- Practical

#### Semester IV

- Flash Website Design
- Basic of 3D Modeling & Animation
- Advance of 3D Modeling & Animation
- Design Project
- Practical

#### Semester V

- Digital Video
- Digital Video Editing
- Sound Editing
- Design Project
- Practical

#### Semester VI

- Script Writing & Story Board Designing
- Animation & Special Effects
- 2D animation & Director
- Design Project
- Practical

### Diploma in Graphics and Multimedia

#### Semester I

- Art & Graphics
- Design for Print Media
- Basics of Digital Photography
- Design Project
- Practical

#### Semester II

- Advance Digital Photography
- Editing Digital Photographs
- Advertising Design
- Design Project
- Practical

## Architecture and Design Technology

### Semester -III

- Web Designing & Java Script
- Web Design & HTML
- 2D Animation & Flash
- Design Project
- Practical

### Semester -IV

- Flash Website Design
- Basic of 3D Modeling & Animation
- Advance of 3D Modeling & Animation
- Design Project
- Practical

## M.Sc. in Graphics and Multimedia

### Semester I

- Script Writing & Story Board Designing
- Design for Print Media
- Digital Photography
- Design Project
- Practical

### Semester II

- 2D Animation & Flash
- 3D Modeling & Animation
- Audio & Video Editing
- Design Project
- Practical

### Semester III

- Digital Video Editing
- Sound Editing
- Professional Animation & MAYA
- Design Project
- Practical

### Semester IV

- Charter Animation
- Digital Animation & Special Effects
- Interactive Media
- Final Design Project
- Practical

## PG Diploma in Graphics and Multimedia

### Semester I

- Script Writing & Story Board Designing
- Design for Print Media
- Digital Photography
- Design Project
- Practical

### Semester II

- 2D Animation & Flash
- 3D Modeling & Animation
- Audio & Video Editing
- Design Project
- Practical

## Biotechnology

### B.Sc. in Biotechnology

#### Semester I

- Cell Biology
- Genetics
- Scope of Biotechnology
- Life Science
- Lab Course- I

#### Semester II

- Microbiology
- Biostatistics
- Introduction to Computers
- Mathematics
- Lab Course- II

#### Semester III

- Biochemistry
- Biophysics
- Physiology
- Enzymology
- Lab Course- III

#### Semester IV

- Molecular Biology
- Industrial Biotechnology
- Bioinformatics
- Bioethics & Biosafety
- Lab Course- IV

#### Semester V

- Genetic Engineering
- Immunology
- Environmental Biotechnology
- IPR, GMP, GLP
- Lab Course- V

#### Semester VI

- Animal Biotechnology
- Plant Biotechnology
- Major Project- Dissertation & Viva-Voce

### B.Sc. in Bioinformatics

#### Semester I

- Introduction to Bioinformatics
- Basic Biology
- Introduction to Computers
- Mathematics
- Lab Course- I

#### Semester II

- Molecular Biology
- Biochemistry
- Biostatistics
- Introduction to Programming
- Lab Course- II

#### Semester III

- Object Oriented Programming with C++
- Database Management System
- Genomics
- Numerical Analysis
- Lab Course- III

#### Semester IV

- Proteomics
- Artificial Neural Networks
- Bioprogramming with PERL
- Metabolomics
- Lab Course- IV

#### Semester V

- Molecular Modeling
- Algorithms in Bioinformatics
- Management of Biological Databases
- Data Mining
- Lab Course- V

#### Semester VI

- Advanced Bioinformatics
- Computer Aided Drug Designing
- Major Project- Dissertation & Viva-Voce

## Biotechnology

### M.Sc. in Biotechnology

#### Semester I

- Cell Biology & Genetics
- Microbiology
- Biochemistry
- Bio -Analytical Techniques
- Fermentation Technologies
- Lab Course- I

#### Semester II

- Industrial Biotechnology
- Immunology
- Molecular Biology & Nucleic Acid Application
- Bioinformatics
- Genomics
- Lab Course- II

#### Semester III

- Plant & Agricultural Biotechnology
- Animal Biotechnology
- Pharmaceutical Biotechnology & Diagnostics

#### Techniques

- Environmental Biotechnology
- Genetically Modified Organisms
- Lab Course- III

#### Semester IV

- Molecular Genetics & Virology
- Food Technology
- Major Project- Dissertation & Viva-Voce

### M.Sc. in Bioinformatics

#### Semester I

- Introduction to Bioinformatics & IT
- Molecular Biology & Genetics
- Introduction to Programming & Databases
- Mathematics & Statistics
- Lab Course- I

#### Semester II

- Genomics
- Biochemistry
- Database Management System
- Computational Biology
- Computer Programming in C ++
- Lab Course- II

#### Semester III

- Data Mining & Statistical Analysis
- Proteomics
- Biomolecular Structure & Analysis
- Drug Design & Molecular Modeling
- Programming with PERL
- Lab Course- III

#### Semester IV

- Algorithms in Bioinformatics
- Artificial Neural Networks
- Project Major Dissertation & Viva-Voce

## Engineering

### Diploma in Electronics & Communication Engineering

#### Semester I

##### Theory

- Applied Mathematics I
- Physics
- Chemistry
- Fundamentals of Computers
- Communication Techniques

##### Practical (Vi-Va)

- Physics Lab
- Chemistry Lab
- Communication Techniques Lab

#### Semester II

##### Theory

- Applied Mathematics- II
- Basic Mechanical Engineering
- Basic Electrical Engineering
- Basic Electronics
- Engineering Drawing

##### Practical (Vi-Va)

- Engineering Drawing
- Mechanical Workshop
- Electrical & Electronic Workshop

#### Semester III

##### Theory

- Applied Mathematics-III
- Electrical Engineering Materials
- Basic Electronic Circuits & Devices
- Electrical Machines
- Fundamentals of Computer Programming

##### Practical (Vi-Va)

- Computer Application Lab
- Electrical Machines Lab
- Basic Electronic Circuits & Devices Lab

#### Semester IV

##### Theory

- Electronic Measurements & Instrumentations

- Digital Electronics
- Network Theory
- Linear Integrated Circuits
- Linear Control systems

##### Practical (Vi-Va)

- Electronic Measurements & Instruments Lab
- Digital Electronics Lab
- Control System Lab

#### Semester V

##### Theory

- Introduction to Microprocessor
- Principle of Communication Engineering
- Industrial Electronics
- Electronic Design & Fabrication Techniques
- Industrial Management

##### Practical (Vi-Va)

- Microprocessor Lab
- Principle of Communication Lab
- Industrial Electronics Lab

#### Semester VI

##### Theory

- Communication Systems
- TV Engineering
- Principle of Microwave Engineering
- Computer Architecture & Organization

##### Practical (Vi-Va)

- Microwave Lab
- Project/Industrial Training

### Diploma in Electrical Engineering

#### Semester I

##### Theory

- Applied Mathematics- I
- Physics
- Chemistry
- Fundamentals of Computer
- Communication Techniques

##### Practical (Vi-Va)

- Physics Lab

## Engineering

- Chemistry Lab
- Communication Techniques Lab

### Semester II

#### Theory

- Applied Mathematics- II
- Basic Mechanical Engineering
- Basic Electrical Engineering
- Basic Electronics
- Engineering Drawing

#### Practical (Vi-Va)

- Engineering Drawing Practice
- Mechanical Workshop
- Electrical & Electronic Workshop

### Semester III

#### Theory

- Applied Mathematics-III
- Electrical Engineering Materials
- Basic Electronic Circuits & Devices
- Electrical Machines
- Fundamentals of Computer Programming

#### Practical (Vi-Va)

- Computer Application Lab
- Electrical Machines Lab-I
- Basic Electronic Circuits & Devices Lab

### Semester IV

#### Theory

- Electronic Measurements & Instrumentation.
- Digital Electronics
- Network Theory
- Power System Engineering
- Linear Control systems

#### Practical (Vi-Va)

- Electronic Measurements & Instrumentation Lab
- Digital Electronics Lab
- Control System Lab

### Semester V

#### Theory

- Design & Maintenance of Electrical Machines
- Power Electronics

- Transmission & Distribution of Electrical Power
- Industrial Management
- Electrical Engineering Drawing

#### Practical (Vi-Va)

- Electrical Machine Lab-II
- Transmission & Distribution of Power Lab
- Power Electronics Lab

### Semester VI

#### Theory

- Power Plant Engineering
- Telemetry & Telecontrol
- Utilization of Power
- Microprocessor

#### Practical (Vi-Va)

- Microprocessor Lab
- Project/Industrial Training

## Diploma in Mechanical Engineering

### Semester-I

#### Theory

- Applied Mathematics I
- Physics
- Chemistry
- Fundamentals of Computers
- Communication Techniques

#### Practical (Vi-Va)

- Physics Lab
- Chemistry Lab
- Communication Techniques Lab

### Semester II

#### Theory

- Applied Mathematics II
- Basic Mechanical Engineering
- Basic Electrical Engineering
- Basic Electronics
- Mechanical Engineering Drawing I

#### Practical (Vi-Va)

- Mechanical Engineering Drawing I
- Mechanical Workshop

- Electrical & Electronics Workshop

### Semester III

#### Theory

- Engineering Mechanics
- Industrial Combustion Engines
- Electrical Machines
- Material Science
- Machine Drawing

#### Practical (Vi-Va)

- Engineering Mechanics Lab
- Electrical Machines Lab
- Industrial Combustion Engines Lab

### Semester IV

#### Theory

- Thermodynamics
- Workshop Technology
- Instrumentation Techniques
- Strength of Materials
- Mechanical Engineering Drawing II

#### Practical (Vi-Va)

- Strength Of Materials Lab
- Workshop Technology Lab
- Instrumentation Techniques Lab

### Semester V

#### Theory

- Automobile Engineering
- Production Management
- Machines Design
- Power Plant Engineering
- Computer Aided Design

#### Practical (Vi-Va)

- Automobile Engineering Lab.
- Computer Aided Design Lab
- Minor Project
- Industrial Visit

### Semester VI

#### Theory

- Industrial Management & Quality Control
- Introduction to Control System

#### Practical (Vi-Va)

- Project / Industrial Training

## PG Diploma in Telecom Management

### Semester I

- Financial Management & Analysis
- Quantitative Methods
- Managing Information System
- Marketing Management
- Production & Operation Management
- Principle of Communication

### Semester II

- Software Engineering
- Research Methodology
- Data Communication Network
- Optical Fiber Communication
- Wireless Technology & Switching
- Network Management



# Board of Members


## Board of Governors

- Ms. Usha Agarwala, Chancellor
- Dr. A.Sankara Reddy Vice Chancellor
- Mr. O. B. Vijayan, Pro-Vice Chancellor
- Col. Alok Bhandari, Registrar
- Mr. Dawa Sandup, Member
- Dr. Jyoti Prakash Tamang, Member
- Dr. K. R. Chakaravathi, Member
- Dr. R. P. Banerjee, Member
- Mr. Neeraj Gupta, Member
- Ms. Nymph Kaul, Member
- Prof. Jahar Saha, Member
- Dr. Tanu Arora, Member

## Board of Management

- Dr. A. Sankara Reddy Vice-Chancellor
- Mr. O. B. Vijayan, Pro-Vice Chancellor
- Col. Alok Bhandari, Registrar
- Mr. Tsegyal Tashi, Member
- Dr. R. P. Banerjee, Member
- Mr. Neeraj Gupta, Member
- Ms. Nymph Kaul, Member
- Ms. Mini Juneja, Member

S.No. \_\_\_\_\_



**EASTERN INSTITUTE FOR INTEGRATED LEARNING IN MANAGEMENT**  
**UNIVERSITY**

Directorate of Distance Learning  
**ADMISSION CUM EXAMINATION FORM**

All entries must be filled by the candidate himself / herself in capital letters. Put ✓ for Yes and X for No and "NA" where Not applicable in the box. The Application Form consists of two pages

<p>ENROLMENT No. (Leave Blank) <input style="width: 100%;" type="text"/></p> <p>CENTER NAME &amp; ADDRESS <input style="width: 100%;" type="text"/> <input style="width: 100%;" type="text"/></p> <p>COURSE APPLIED FOR <input style="width: 100%;" type="text"/></p> <p style="text-align: right;">SEMESTER <input type="checkbox"/> 1,2,3,4,5,6,7,8 APPEARING IN EXAMINATION: JUNE <input type="checkbox"/> DECEMBER <input type="checkbox"/></p>	<p>Paste box - sized photograph of candidate, duly attested by Head of the Institution. Do not use pin or stapler. Please enclose four identical photographs along with the Application Form</p> <p style="text-align: right; font-size: small;">Signature of candidate (in full)</p>
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(As entered in Secondary / Senior Secondary Certificate)

<p>NAME OF CANDIDATE <input style="width: 100%;" type="text"/></p> <p>FATHER'S NAME <input style="width: 100%;" type="text"/></p> <p>MOTHER'S NAME <input style="width: 100%;" type="text"/></p> <p>GENDER Male <input type="checkbox"/> Female <input type="checkbox"/></p>	<p>DATE OF BIRTH DD / MM / YY <input style="width: 20px;" type="text"/> <input style="width: 20px;" type="text"/> <input style="width: 20px;" type="text"/></p>
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<p>PERMANENT ADDRESS <input style="width: 100%;" type="text"/> <input style="width: 100%;" type="text"/> <input style="width: 100%;" type="text"/> <input style="width: 100%;" type="text"/></p> <p>PIN CODE <input style="width: 100%;" type="text"/></p> <p>CITY _____ STATE _____ STD CODE _____</p> <p>PH. No. _____ MOB. No. _____</p> <p>E-MAIL _____</p>	<p>MAILING ADDRESS <input style="width: 100%;" type="text"/> <input style="width: 100%;" type="text"/> <input style="width: 100%;" type="text"/> <input style="width: 100%;" type="text"/></p> <p>PIN CODE <input style="width: 100%;" type="text"/></p> <p>CITY _____ STATE _____ STD CODE _____</p> <p>PH. No. _____ MOB. No. _____</p> <p>E-MAIL _____</p>
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Any change in address should be immediately communicated to the University

<p>NATIONALITY INDIAN <input type="checkbox"/> OTHERS <input type="checkbox"/> (specify the name of the country)</p>	<p>CATEGORY GENERAL <input type="checkbox"/> SC <input type="checkbox"/> ST <input type="checkbox"/> OBC <input type="checkbox"/> PH <input type="checkbox"/> EX-SERVICEMAN <input type="checkbox"/> EMPLOYED <input type="checkbox"/> UNEMPLOYED <input type="checkbox"/> OTHERS <input type="checkbox"/></p>
<p>HAVE YOU EVER BEEN DEBARRED BY ANY UNIVERSITY / BOARD? NO <input type="checkbox"/> <input type="checkbox"/> If Yes, give details _____</p>	

	SUBJECTS / PAPERS IN WHICH THE CANDIDATE IS APPEARING	(Mention name of Paper with Subject Code)
	SUBJECT CODE	NAME OF SUBJECT / PAPER
1.	<input style="width: 100%;" type="text"/>	_____
2.	<input style="width: 100%;" type="text"/>	_____
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1 of 2
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DETAILS OF PREVIOUS EXAMINATIONS PASSED FROM OTHER UNIVERSITY (Enclose Duly Attested / Notarized, Self Attested Photocopies of the Previous Mark Cards / Documents / Certificates)						
S. No.	NAME OF EXAM.	ROLL No.	YEAR/SEMESTER	MARKS OBTAINED	NAME OF UNIVERSITY	PASS / FAIL

**PAYMENT OF FEE**

S. No.	PARTICULARS OF FEE	AMOUNT (in Rs.)	PAYMENT DETAIL
	Course Fee		A/c Payee Draft No. _____ Dated _____
	Enrolment Fee	Rs. _____	Rs (in figures) _____ in words Rs. _____
	Examination Fee	Rs. _____	
	Prospectus Fee	Rs. _____	
	Lateral Entry / Credit Transfer Fee	Rs. _____	
	(TOTAL AMOUNT IN RS.)	Rs. _____	

**INSTRUCTIONS**

1) Admission Form found incomplete in any respect or sent without requisite fee will be summarily rejected after deducting Rs. 300/- as a Processing Fee. 2) Applications received after the specified date will not be entertained. 3) Suppression or furnishing of any false information by a candidate will lead to immediate cancellation of his/her admission with no refund of fees. 4) There will be no refund of fee under any circumstances.

**DECLARATION BY THE APPLICANT**

I have read and understood, the rules and regulations of the University and satisfied myself that I fulfill the eligibility conditions as laid down in the prospectus. I have furnished necessary information / document (s) correctly I shall submit any other document (s) that may be required in the future. I understand that my candidature is liable to be cancelled by the EIILM University of Sikkim if the information / document (s) submitted herewith is found incorrect or misleading. Further, the University has full authority to take appropriate action which shall be acceptable to me. In future also, if any information submitted by me is found incorrect, the University has the authority to cancel the Degree / Diploma at any time.

Dated \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ (DD/MM/YY)

Certified that the documents produced and verified by the student, as given above, have been re-verified and stamped by the undersigned and are correct, I ..... am responsible for any discrepancies in the details given above.

CERTIFIED THAT THE CANDIDATE HAS SIGNED THE FORM IN MY PRESENCE.

**SIGNATURE OF CENTER HEAD WITH SEAL**

Dated \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ (DD/MM/YY)

**GENERAL INSTRUCTIONS**

1. Write clearly and legibly with NO OVERWRITING / NO SCRIBLING / NO USE OF WHITE FLUIDS. 2. Photocopy of forms will not be accepted by the University. 3. Use Black/Blue Ball point pen only for filling up the application form. 4. Affix/Paste one recent passport size photograph on the application form. Attach three recent passport size photograph along with the application form, use clip (do not staple/pin). Write your name and form no. behind the additional photo. 5. Kindly endorse on the backside of the demand draft Name, Father's/Guardian's Name, Address & Phone No., Course Name and Semester. 6. Candidate is advised to keep a photocopy of DD and Application Form with him/her

**FOR OFFICIAL USE ONLY**

Eligibility checked and found eligible \_\_\_\_\_

In case of not eligible (give reasons) \_\_\_\_\_

Dealing asst. \_\_\_\_\_ AR/DR

2 of 2

# Philanthropy @ EIILM University Sikkim

Rewarding Merit and Providing Means of Success to Needy.

The Mission of EIILM University is to contribute to Corporate, Industrial, Entrepreneurial, Economic, Social, Intellectual and Cultural development of the Country through the pursuit of excellence in teaching. EIILM University fulfills its social responsibility by offering merit and need based scholarships to deserving woman candidates. These Scholarships seek to encourage young women aspiring to advance their careers through EIILM education either through regular programs or through the Distance Education Mode. EIILM has decided to sponsor the cost of education and living of Orphan girl students for study at the Campus in Sikkim.

This is again yet another pioneering effort by EIILM to empower these under-privileged homeless young women and to provide better education and career opportunities for young women in the 21st Century.

The Girl student will be selected on merit cum need basis nominated by different NGOs, School Principals and Admission Department of EIILM University.