



MBA 031

**III Semester M.B.A. in Aviation Examination, October 2011
AIRPORT MANAGEMENT AND TRANSPORTATION
(January 2010 Batch) and Re-sit (July 2009 Batch)**

Time : 3 Hours

Max. Marks : 80

Instructions : Section – I : Answer **any 10** questions out of **15**.
Max. marks in this Section are **30** (3 marks for each right answer).

Section – II : Answer **all 10** questions.
Max. marks in this Section are **20** (2 marks for each right answer).

Section – III : Answer **any 2** out of **3** questions.
Max. marks in this Section are **30** (15 marks for each right answer).

SECTION – I

Answer **any 10** out of 15 : **(10×3=30)**

1. Write a short note on SMS.
2. Mention different technological systems used for passenger flow analyze and security at airport.
3. Explain the financial pressure on airport management.
4. What areas are included in landside area of airport ?
5. Explain briefly the various hospitality services available at airport.
6. What is utility of terminal curb side at airport ?
7. What are functions of aviation security group ?
8. What are the objectives of airside operation ?
9. What are the responsibilities of Airside Operation Manager ?
10. Describe the various steps in developing an airport mode choice model development.
11. What are the factors influencing airport employee airport mode choice ?

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12. Write a note on integration of airport access mode choice model.
13. Explain various types of parking at airport.
14. What are responsibilities of an Airport Director ?
15. Mention briefly the key operations involved at airside management.

SECTION – II

Answer **all** the questions.

(10×2=20)

True or False :

1. Immigration points, baggage claim area, custom check points are located at the arrival side of terminal building.
2. External pressure on airport management can be tackle easily as compared to internal pressure.
3. Ground transport provider can do maintenance at GTSA.
4. Floor walkers function as mobile help desk.
5. The security supervisor supervises security officers and security guards.

Answer in **a** sentence :

1. Enlist few ground transportation facilities at airport.
2. Describe various facilities available at airport hotel.
3. Define transport hub.
4. What areas are included in maneuvering area ?
5. Name few ground handling services available at the airport.

SECTION – III

Answer **any 2** out of 3 questions :

(15×2=30)

1. What are essential management systems at airport ? Explain each in detail.
 2. What are the skills, knowledge and responsibilities of a competent airport manager ?
 3. Mention briefly key operations involved in airside management.
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