



MB 101

**I Semester M.B.A. Examination, August 2011
MANAGEMENT - THEORY & PRACTICE**

Time : 3 Hours

Max. Marks : 75

PART – A

Answer **all** questions.

(5×3=15)

1. Write down four different approaches to management thinking were developed in the first half of the 20th century.
2. Write down various fields of study that affect management theory or practice.
3. Division of labour, authority hierarchy, formal selection, formal rules and regulations, impersonality, and career orientation are all features of _____
(Fill in the blank)
4. Write down the difference between an e-business enhanced organisation and an e-business enabled organisation.
5. What is knowledge management ?

PART – B

Answer **any six** questions.

(10×6=60)

1. Explain the activities that should be undertaken by a manager in order to accomplish interpersonal role in an organization.
2. Explain five advantages that an organization may derive from adopting the systems approach to management.
3. Explain five social responsibilities that may be expected of a business by the community in which it operates.
4. Lackay Company Limited has realized that irrational decision making has been the source of their employee grievances. Advise the company on the measures that should be taken to overcome the problem.

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5. Explain five methods that a manager may use to effectively co-ordinate the activities in an organization.
 6. Explain five benefits that an organization may get from having policies that ensure smooth flow of work.
 7. Explain five methods that a manager may use to effectively co-ordinate the activities in an organization.
 8. Highlight five ways in which accurate forecasts may contribute to effective planning in an organization.
 9. Highlight five reasons why a manager may be reluctant to delegate work in an organization.
 10. Outline five ways in which cultural differences between countries may influence the transfer of management techniques from one country to another.
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