

Exam Date :

9th /10th June 2012

Session :

FN

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Name of the Exam : M.A. Convergent Journalism & Allied Subjects = M.A. in Convergent Journalism/ Culture & Media Studies/ Communication & Media Studies/Communication Management & Advertising/ Mass Communication

Hall Ticket Number :

2 1 7 8 0 5

Examination
Centre :

GDC, Remina

Name of the
Candidate :

Beena Karwosa

Signature of
the Candidate :

Beena Karwosa

INSTRUCTIONS TO CANDIDATES

1. Do not open the Question Booklet until the Hall Superintendent gives the signal for the commencement of the examination.
2. Write your Name, your Hall Ticket Number and the Name of your Examination Centre (as found in the HALL TICKET) and sign in the space provided above. Other than these do not write or mark anything anywhere of the Question Booklet.
3. After the commencement of the examination, open the Question Booklet and take out the ANSWER SHEET. If the Question Booklet or the Answer Sheet or both are not in good condition then ask for immediate replacement. No replacement will be made 5 minutes after the commencement of the examination.
4. In the Answer Sheet, write and shade your Hall Ticket Number and write the Name of the Examination Centre, Shade the Programmes and put your signature at appropriate places.
5. Part A of the Question Booklet contains 35 questions. Part B of the Question Booklet contains 65 questions. Attempt all the 100 Questions.
6. All questions are in MCQ pattern.
7. All questions carry equal marks. Each correct answer carries 1 mark. No NEGATIVE marks for wrong answers.
8. Shade with HB Pencil one of the four ovals against each question number in the Answer Sheet, which according to you correspond to the correct answer.
9. If you want to change any answer, erase the Pencil shading thoroughly and shade the new oval clearly. Only one oval for each question should remain finally shaded. **Answers with multiple shading will be considered as wrong answer.**
10. Use the answer Sheet carefully. No spare Answer Sheet will be given.
11. At the end of the examination when the Hall Superintendent announces 'Stop Writing', you must stop writing **immediately** and place the Answer Sheet inside the Question Booklet (s) and be ready to handover the materials.
12. When you have completed answering, stand up and remain in your place. The Hall Superintendent will come to you and collect your Question Booklet and Answer Sheet. Under no circumstances should any of these articles be taken out of the Examination Hall. No candidate shall leave the Hall until these articles are collected.
13. No candidate can leave the Hall during the first 30 minutes and the last 15 minutes of the examination.
14. No candidate can re-enter the Hall after leaving.
15. Calculators, tables or any other calculating devices, mobiles, pagers, Booklets, Papers etc. are strictly prohibited for this examination.

n.

75% of n

25% of n →

(F)

$$\frac{25}{100} \times \frac{75}{100} \times n = 375$$

3n =

$$\begin{array}{r} 375 \\ \times 4 \\ \hline 1500 \end{array}$$

$$\frac{3}{4} n = 375$$

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5 Part A of the Question Booklet contains 35 questions. Part B of the Question Booklet contains 65 questions. Attempt all the 100 Questions.

6 All questions are in Multiple Choice.

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10 Use the answer sheet carefully. No spare Answer Sheet will be given.

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12 When you have completed answering, stand up and remain in your place. The Hall Superintendent will come to you and collect your Question Booklet and Answer Sheet. Under no circumstances should any of these articles be taken out of the Examination Hall. No candidate shall leave the Hall until these articles are collected.

13 No candidate can leave the Hall during the first 30 minutes and the last 15 minutes of the examination.

14 No candidate can re-enter the Hall after leaving.

15 Candidates should be ready to give calculating devices, including calculators, pocket watches etc. and strictly prohibited for the examination.

M.A. Convergent Journalism

Part A

1. The biggest desert in the world is:
a) Sahara b) Kalahari c) Thar d) Gobi
2. The biggest delta in the world is:
a) Nile b) Cauvery c) Ganges d) Amazon
3. The city which is also known as the City of Canals is:
a) London b) Venice c) Amsterdam d) Ottawa
4. The permanent secretariat of the SAARC is located in
a) New Delhi b) Kabul c) Colombo d) Kathmandu
5. The first Pakistani to receive the Nobel prize was
a) Abdul Salam b) Benazir Bhutto c) Mohammed Ali Jinnah d) Imran Khan
6. The common name of ascorbic acid is:
a) Vitamin A b) Vitamin C c) Milk d) Hydrochloric acid
7. The International court of Justice is located in
a) Geneva b) Washington c) Brussels d) Hague
8. The country known as Land of Lakes is:
a) USA b) Canada c) Australia d) Netherlands
9. Which was the first university established in the world?
a) Cambridge University b) Oxford University c) Nalanda University d) Vienna University
10. The United Nations Organization was formed in:
a) 1945 b) 1944 c) 1947 d) 1939
11. Shyam's salary has increased from Rs 7200 to Rs 8100. What is the percentage increase in Shyam's salary?
(a) 33.33% (b) 25% (c) 16.66% (d) 12.5%

Handwritten calculations for question 11:

$$\frac{8100 - 7200}{7200} \times 100 = 12.5\%$$

12.5% ✓

8100
7200
900

115 - (115)

12. The length of a rectangle is increased by 30% and the breadth is decreased by 25%. What is the percentage change in the area of the rectangle due to this?
(a) 2.5% increase (b) 25% decrease (c) 25% increase (d) 2.5% decrease

13. A man spends 25% of money on food. After spending 50% of the remaining, he is left with Rs 375. How much money was with that man initially?
(a) 5000 (b) 4000 (c) 5800 (d) 1000

14. The owner of Book point does not get either profit or loss by selling 15 books for Rs 225. How many books should he sell for the same amount to gain 25% profit?
(a) 10 (b) 11 (c) 12 (d) 13

15. The youngest Indian boxer to qualify for Olympics 2012 is:
a) Shiva Thapa b) Om Prakash Bhardwaj c) Vijender Singh d) Manoj Kumar

16. United Nations Resource Centre for the North-East was set up in
a) Imphal b) Agartala c) Guwahati d) Shillong

17. This Grandmaster was the first Indian to win the FIDE World Chess Championship in 2000. He was ranked no.1 in the April 2007 FIDE rankings. Who is this chess player?
a) Viswanathan Anand b) P. Harikrishna c) Krishnan Sasikiran d) Srinath Rao

18. Agnes Gonxha Bojaxhiu was awarded the Nobel Peace Prize in 1979 for her humanitarian work. To which Indian city did she dedicate over forty years of her life tending to the needs of the poor, sick, orphaned and dying?
a) Kolkata b) Darjeeling c) Hyderabad d) Chennai

19. Homi J. Bhabha was an Indian nuclear physicist, considered to be the father of India's nuclear weapons program. Which institute he has founded with the help of J.R.D. Tata?
a) Tata Institute of Fundamental Research b) Indian Institute of Science c) Bhabha Atomic Research Centre d) National Physical Laboratory

$l = x + 30\%$
 $b = x - 25\%$

$l \times b$

$(\frac{x+30}{100}) (\frac{x-25}{100})$

$(\frac{100x+30}{100}) (\frac{100x-25}{100})$

$(\frac{130x}{100}) (\frac{75x}{100})$

$(\frac{13}{10} x) (\frac{3}{4} x)$

x

25% of x in profit

50% of $x = 375$

15 - 225
20. Srinivasa Ramanujan was an Indian mathematician, considered to be one of the greatest mathematicians of all times. G.H. Hardy discovered him. In which year did Ramanujam die?

- a) 1920 b) 1924 c) 1887 d) 1901

21. Where is the head quarters of Anthropological Survey of India located?

- a) New Delhi b) Lucknow c) Calcutta d) Chennai

22. Under an agreement with which of the following countries did Subhas Chandra Bose organize the Indian soldiers, taken as prisoners by the Axis Powers, into the Azad Hind Fauj?

- a) China b) Italy c) Germany d) Japan

23. To which king belongs the Lion capitol at Sarnath?

- a) Chandragupta b) Kanishka c) Ashoka d) Harsha

Find out the error in the following sentences:

24. There are not many men who are so famous that they are frequently referred to by their **short names** only

- a) Initials b) signatures c) middle names d) No correction required

25. The man **to who I sold** my house was a cheat.

- a) to who I sell b) to whom I sell c) to whom I sold d) No correction required

26. He is too important **for tolerating** any delay.

- a) to tolerate b) to tolerating c) with toleration d) no correction required

27. I need not offer any explanation regarding this incident - my behaviour is

- a) **speaking itself** a) will speak to itself b) speaks for itself c) has been speaking d) no correction required

28. For many centuries in Indian History there was no city so famous **like** the city of Ujjain.

- a) such as b) likewise c) as d) no correction required

29. Their earnings are such that they find it difficult to **make both ends to meet**.
a) to makings both ends meet b) to make both ends meet c) to make both ends for meeting d) no correction required

30. August means
a) a month b) ridiculous c) dignified d) petty

31. Stringent means
a) dry b) Strained c) Rigorous d) Shrill

32. Transient means
a) Fleeting b) Transparent c) Feeble d) Fanciful

33. Cantankerous means
a) Rash b) Disrespectful c) Quarrelsome d) Noisy

Choose the correct alternative that will continue the same pattern and replace the question mark in the given series

34. 120, 99, 80, 63, 48, ?

a) 38, b) 39 ~~c) 35~~ d) 40

35. 589654237, 89654237, 8965423, 965423, ?

a) 58965 b) 65423 c) 89654 d) 96542

$$\begin{array}{r} 99 \\ 80 \\ \hline 19 \end{array}$$

$$\begin{array}{r} 80 \\ 63 \\ \hline 17 \end{array} \quad 6$$

$$\begin{array}{r} 63 \\ 48 \\ \hline 15 \end{array}$$

$$\begin{array}{r} 48 \\ 13 \\ \hline 35 \end{array}$$

$$\begin{array}{r} 20 \\ 99 \\ \hline 21 \end{array}$$

PART - B

Section I: IT and Computers

1. What is dark data?
 - a) Data exchanged by the computers.
 - b) Secret data related to spying between countries.
 - c) Data using more black ink in typefaces.
 - d) The data transferred to recycle bin.

2. PDF is an Adobe format and it means
 - a) Portable document format
 - b) Print document format
 - c) Published document format
 - d) Printed document format

3. The game console Xbox belongs to
 - a) Microsoft
 - b) Sony
 - c) Motorola
 - d) Nintendo

4. This short range wireless technology is used for connecting and transferring information between devices such as mobile phones, laptops, PCs, PDAs, printers, digital cameras, mice, and keyboards. What is it?
 - a) Denmark
 - b) IrDA
 - c) Bluetooth
 - d) WiFi.

5. The much talked about Apple phone is

- a) iMac
- b) iPod
- c) iPhone
- d) iTunes

6. Google's image editing software is

- a) Photobucket
- b) Photoshop
- c) Flickr
- d) Picasa

7. Which company is called "Big Blue"?

- a) IBM
- b) HP
- c) Sun
- d) Dell

Section II- The Culture and History of India

8. Chand Bardai was the court poet of

- a) Jaichand
- b) Krishnadev rai
- c) Prithviraj chauhan
- d) Maharana Pratap

9. Raja & Radha Reddy are exponents of which classical dance forms?

- a) Odissi
- b) Bharat Natyam
- c) Kuchi puddi
- d) Mohini attam

10. The authorship of “Natyashastra” (A Treatise on Theatre) is attributed to

- a) Charak
- b) Bhrigu Muni
- c) Bharat Muni
- d) Ved Vyaas

11. Pied Piper of Hamelin is written by

- a) Percy Bysshe Shelly
- b) Keats
- c) William Shakespeare
- d) Robert Browning

12. The comedy Ratnavali, is written by

- a) Kalidasa
- b) Harshavardhana
- c) Bhavabhuti
- d) Bhāsa

13. Our national song “ Vande Matram” is written by

- a) Rabindra Nath Tagore
- b) Sharatchandra Chaterjee
- c) Bankimchandra chattopadhyay
- d) Ishwar Chandra vidyasagar

14. The Author of the book “Rani” based on Rani Laxmibai is

- a) Vrindavanlal Verma
- b) Kiran Desai
- c) Anita Desai
- d) Jaishree Misra

15. Whose birthday coincided with the Independence Day?

- a) Sri Aurobindo
- b) Sarojini Naidu
- c) Dr. Rajendra Prasad
- d) Khudiram Bose

16. Which play of Rabindranath Tagore, was staged in Chinese in China, recently

- a) Valmiki Pratibha (The Genius of Valmiki).
- b) Dak Ghar
- c) Visarjan
- d) Chitrangada

17. Film Institute of India, Pune was established in

- a) 1960
- b) 1959
- c) 1961
- d) 1962

Section III Current Affairs

18. Jasmine Revolution in Tunisia was a result of

- a) Self-Immolation by Mohammaad Bonazize, an unemployed man
- b) Popular movement led by Molvi Bonazize
- c) Protest movement led by members of the opposition party
- d) Repression of workers in the industrial unrest

19. MFN (Most favoured Nation Status) means

- a) Providing exchange of free information
- b) Bilateral agreements for sharing sea waters
- c) Removing the trade barriers and also facilitating land transportation
- d) Facilitating exchange of diplomatic ties between two countries

20. What Ajanta and Ellora are to India, ancient Bamiyan Buddhist sites are to

- a) Malaysia
- b) Indonesia
- c) Cambodia
- d) Afghanistan

21. National Commission for Protection of Child Rights (NCPCR) was set up to

- a) Protect, promote and defend child rights in the country
- b) Provide protection to homeless and orphan children in the country
- c) Protection of rights of children in rural areas
- d) Provide protection to girl child

22. Padam Visbushan, Padam Bushan and Padam Shree are

- a) National Bravery Awards
- b) National Civilian Awards
- c) National Military awards
- d) National Literary awards

23. What is common to Tahir Square, Tiananmen Square and Moscow square

- a) People's protests
- b) Cultural revolution
- c) Labour rallies
- d) National Parades

24. Which country has blocked twitter, face book, YouTube and many other websites in the name of maintaining social stability

- a) Korea
- b) Vietnam
- c) Myanmar
- d) China

25. When was Copenhagen summit held?

- a) December 2009.
- b) January 2009.
- c) November 2009.
- d) January 2010

26. Which country's nuclear programmes recently made international ripples and raised the brows

- a) Syria
- b) Libya
- c) Iran
- d) Iraq

27. In U.P. assembly elections, which party won the maximum number of seats?

- a) Congress
- b) Samajwadi Party
- c) Bhajun Samaj party
- d) Bhartiya Janata Party

28. Who is Aung San Suu kyi

- a) Leader of National League for Democracy Party of Myanmar
- b) Leader of Democratic National League
- c) Youngest Parliament member in the world
- d) Chinese dissent leader

29. The name of the US nominee for the World Bank is

- a) Kim Yong Jim
- b) Andrew Lohse
- c) Jim Yong Kim
- d) Yang Jia

30. Who is the Vice President of People's Republic of China

- a) Xi Jinping
- b) Hu jintao
- c) BoXilai
- d) Wang Huiyao

31. The Gorkha regiments have been part of Indian and

- a) Sri Lankan Army
- b) British Army
- c) Pakistani Army
- d) Swedish Army

32. Recently, where in the world, the Bhagwad Gita faced protests?

- a) China
- b) Pakistan
- c) Russia
- d) Saudi Arab

33. The Earthquake and Tsunami hit Japan on

- a) 11 March 2010
- b) 12 March 2011
- c) 10 March 2009
- d) 13 March 2010

34. The atomic disaster during the tsunami in Japan, occurred at

- a) Tokyo
- b) Fukushima
- c) Kyoto
- d) Nagasaki

35. On March 27, 2012, the Nuclear Security Summit was held in

- a) Seoul, South Korea
- b) Washington, USA
- c) New York, USA
- d) Karachi, Pakistan

36. Before becoming the Chief minister of Uttarakhand, Vijay Bahuguna, has served as

- a) High court judge
- b) Supreme court judge
- c) Legal advisor
- d) Attorney general of India

37. The day Sachin Tendulkar made his 100th century, Saina Nehwal defended her title at

- a) Swiss open championship
- b) Indonesian open championship
- c) Malaysian open championship
- d) Chinese open championship

38. Which country among the following BRICS countries is not a member?

- a) Brazil
- b) Russia
- c) China
- d) Sweden

39. The first Sahitya Academy Yuva Puruskar for Rajasthani (short stories) was given to

- a) Dula Ram Saharan
- b) Vikram Sampath
- c) Uma Shankar Choudhary
- d) Dhwanil Parekh

40. . What is meant by Sustainable Development?

- a) Development of present without compromising future generations.
- b) Development with high growth rate
- c) Development of industrial and agricultural sectors
- d) Development of biotic resources

41. Jantar Mantar at Delhi was built in

- a) 1727
- b) 1710
- c) 1727-34
- d) 1734

42. Gandhiji edited a newspaper titled

- a) Harijan
- b) Swadeshi
- c) New India
- d) Nav Chetna

43. Who was the music composer of the film, "kahin door gagan ki chaon mein"?

- a) Salil chaudhary
- b) S.D. Burman
- c) Shankar jaikishen
- d) Kishore kumar

44. The famous play "Charandas Chor" was produced first by

- a) Anup Hazarika
- b) Shyam Benegal
- c) Habib Tanvir
- d) Rahul Verma

45. He is sometimes referred to as "India's Orson Welles"

- a) Bimal Roy
- b) Ritwik Ghatak
- c) K.Asif
- d) Guru Dutt

46. Raj Kapoor's "Teesri kasam" was based on the story written by

- a) Munshi Premchand
- b) Jaishankar Prasad
- c) Phanishwar Nath "Renu"
- d) Hazari Prasad Dwivedi

47. Apur trilogy is associated with

- a) Ritwik Ghatak
- b) Rakesh Roshan
- c) Bimal Roy
- d) Satyajit Ray

48. What Manipuri is to Manipur and Odissi to Orrissa, Kuchipudi is to

- a) Andhra Pradesh
- b) Karnatka
- c) Pudicherry
- d) Kerala,

49. Akshaya Thirtha is celebrated in north India by

- a) Opening new accounts by Traders
- b) Buying Gold and mass marriages
- c) Harvest and sowing of seeds by farmers
- d) Buying silver and utensils

50. Bhupen Hazarkia won which award posthumously?

- a) Padma Vibhusan
- b) National Films Award for Music
- c) Padamshree
- d) Dada Sahib Phalke Award for contribution to Music

51. What is the full form of NCTC

- a) Nuclear-Civil Technical Centre
- b) National Civic Territorial Centre
- c) National Consumer Trade Centre
- d) National Counter-Terrorism Centre

52. Who is Bashar al-Assad

- a) President of Syria
- b) President of Egypt
- c) Prime Minister of Iran
- d) Head of the Palestinian Council

53. Dow chemical company one of the partners in the Olympic Movement was involved in which controversy

- a) Chernobyl Nuclear Disaster
- b) France's Marcoule Nuclear Disaster
- c) Bhopal Gas Tragedy
- d) Three Mile island Nuclear Disaster

54. Who among them is not an eminent Indian artist

- a) Jatin Das
- b) Manjit Bawa
- c) Ram kumar
- d) Rahul Khanna

55. Which out of the following is a development scheme not launched by UPA Government in 2005

- a) National Rural Employment Gurantee Scheme
- b) National Rural Health Mission
- c) Indira Awas Yojana
- d) Rajiv Gandhi Grameen Vidyutikaran Yojana

56. Vladimir Putin was re-elected as Prime Minister of which Country?

- a) Uzbekistan
- b) Armenia
- c) Russia
- d) Mongolia

57. PSLV is short for

- a) Polar Satellite Launch Vehicle
- b) Propelled satellite launch vehicle
- c) Propel –System load vehicle
- d) Push-solar Load vehicle

58. Public Private Partnership (PPP) is a model of development in which

- a) Joint Partnership between Government and private enterprise
- b) Joint venture Scheme between foreign and Indian partners
- c) Partnership between PSU's and private industries
- d) Partnership between state level private and government industries

59. Gunter Grass, V.S. Naipaul, Nirad C. Chaudhri were famous

- a) Writers
- b) Economists
- c) UNESCO Chief
- d) Journalists

60. Who wrote 'Wings of Fire'?

- a) A.P.J. Abdul kalam
- b) R.K. Kidwai
- c) Abdul kalam Azad
- d) Habib Tanveer

61. Parallel lives is the first biography in literature in the world. Its author is

- a) Plutarch
- b) Plato
- c) Aristotle
- d) Herodotus

62. What Cahanakya is to Arthshastra and Abul Fazai is to Ain-i-Akbarai, Bana Bhata is to

- a) Harshacharita
- b) Ashtadhyayi
- c) Manu Smiriti
- d) Geet Govinda

63. RISAT-I is a First indigenous

- a) Radar Imaging Satellite
- b) Robotic Imaging Set for Automatic Treatment
- c) Remote Image Sensitive Automatic Set-up
- d) Radar Induced Semi-Automatic satellite

64. The film "3 Idiots" is said to be loosely based on which following novel?

- a) 5 point someone
- b) The Suitable Boy
- c) The Suitable Girl
- d) 'One night at call centre

65. RTE is a guarantee for

- a) Right to Education
- b) Right to Elect
- c) Responsibility to Educate
- d) Right to Employment

60. Who wrote 'Wings of Fire'?

- a) A.P.J. Abdul Kalam
- b) R.K. Kidwai
- c) Abdul Kalam Azad
- d) Habib Tanver

61. Parallel lines in the first geography in literature in the world, its author is

- a) Ptolemy
- b) Plato
- c) Aristotle
- d) Herodotus

$$50\% \cdot \left(x - \frac{25}{100}x \right) = 375$$

$$\frac{50}{100} \left(x - \frac{25}{100}x \right) = 375$$

$$\frac{50}{100} \left(\frac{100x - 25x}{100} \right) = 375$$

$$\frac{50}{100} \left(\frac{75x}{100} \right) = 375$$

~~20~~ 4

$$\frac{1}{2} \times \frac{3}{4} x = 375$$

$$\frac{3x}{8} = 375$$

$$\frac{3x}{8} = 375$$

$$\frac{3x}{8} = 375$$