

# WELCOME

BNM Institute of Technology invites students to its MBA Program for an intense personal and professional transformation that empowers them to face the challenges of the outside world either as a corporate employee or as a dynamic entrepreneur. The Faculty of Management at BNMIT moulds students with an exclusive methodology with formal teaching and experiential learning. Consistent performance has put BNMIT among the best B-Schools in Bangalore. Data quest had graded BNMIT at rank No.44 which improved to No.36 in 2 years and Electronics for You ranked BNMIT at rank No.30 - among all the private B-schools in India. It is no wonder our students have secured the best results including the FIRST Rank among all Colleges under Karnataka's Visvesvaraya Technological University.

The two-year postgraduate MBA program is affiliated to Visvesvaraya Technological University and approved by AICTE, New Delhi.



*B.N.M.*  
*Institute of Technology*

Specializations offered are

**Finance | Human Resource | Marketing | Pharmaceutical Management** (subject to approval)

Supply chain management and retail management are given as audit courses certified by the college.





### METHODOLOGY

Teaching methodology is a mix of lectures, seminars, case studies, quizzes and mini projects that help students develop analytical skills, communication skills, teamwork skills, skills for mining large volumes of Data in this information-age, and time management. Industry visits and lectures by experts enhance their practical exposure. Importance is given to projects & research, industry interaction and placement.

BNMIT is on a progressive path improving year by year – both in terms of infrastructure and teaching process with strict adherence to Quality Standards of ISO 9001 - 2008. Excellent Auditorium, Class Rooms, Seminar Halls, Library, Computer and English communication Labs, Gymnasium, Tennis court, Squash court, Badminton court etc. add value to their experience at college.

BNMIT provides a platform for cultural activities, environmental awareness and outdoor activities along with adventure sports having team building activities to build a socially responsible citizen.

### FACULTY

BNMIT is uniquely positioned with experienced and committed full time faculty, highly accomplished visiting faculty with international reputation, providing for a relentless approach in pursuit of excellence. Academicians and professionals from industry and business groom the students. They inculcate gratitude, humility and straight forwardness built on the strong foundation of moral and ethical values in the Great Indian tradition and culture.

### RESEARCH

Department of MBA is a recognized research centre of VTU. Five of the faculty members with doctorates guide research activity with three associate professors pursuing PhD.

### BNM ADVANTAGE

- Learning beyond syllabus, working with Industry and Financial Institutions, working with current international management technology are the templates of the uniquely designed MBA program.
- Partnership with companies like Educart, Orange Tech Solutions, Team Lease for online Professional courses. Some of the courses offered are Retail marketing and Retail Training Program approved by the Government of India and National Skill Development Corporation.
- MOU with University of Alabama in Huntsville, USA for academic exchange programs.
- Taking part in Research projects. A research project for Wipro was carried out to study “The impact of Mission 10X workshops on engineering faculty” in select colleges. This was highly appreciated by Wipro and the academia.
- Professors who are consultants to companies like Katlax Enterprises Pvt. Ltd, Direct Marketing Association, DiviNet-Access Technologies Ltd, Sasken Communication Technologies Limited, and Persistent System Limited.
- The Entrepreneurship Development Cell with programs like Entrepreneur Talk, Mentoring Sessions, Counseling sessions, Faculty Development Programs, Symposiums, Panel discussion and interaction with successful alumni to encourage the spirit of entrepreneurship amongst students.
- Cultural activities through –‘Kalabhageerathi’, Adventure Sports Environmental and outdoor activities through BNM Friends of Nature Club, ‘Aarohan’ a fest for all round development and ‘Savi-Savi-Nenapu’, the Alumni Association



### STRATEGIC LOCATION

BNMIT is one among handful of Engineering Colleges located in the heart of Bangalore.

- Situated in Banashankari 2nd stage - a quiet and well known locality of the city
- Easy access to all essential facilities
- Exclusive & Homely Hostels for Boys & Girls

### EXCELLENT PLACEMENT AT BNMIT

BNMIT has an exclusive department of Training & Placement which ensures that the students develop all the skills required to step readily into corporate world. The centre provides an interface between students and industry by extending assistance for Industry Internships and campus recruitments.

The department utilizes the services of several professional agencies like Team Lease, Ladder Consultancy Services Pvt. Ltd., Loratis Institute of Career Management, Focus Academy of Career Enhancement and Aspiring Minds to ensure that the students acquire the required skills. BNMIT students have been placed in reputed Indian and multinational corporates.



# MBA PLACEMENTS



## ADMISSION CRITERIA

### Management seats

- All those who have a valid CMAT, KMAT, CAT, and XAT score with a minimum of 55% marks in Bachelor's degree and 60% in English language.
- Consistent academic performance with good English communication skills is an added advantage.
- Final year students expecting results before Aug 1, 2014 can also apply.

### Government Quota category

- PG CET conducted by the Government of Karnataka is the only entrance test for eligibility to this category. Seats will be allotted as per the merit list during counseling by Karnataka Examination Authority.

## HOW TO APPLY

Admission forms are available online. Prospectus and application forms can be collected at the Campus Administrative office on payment of Rs. 200/-. It can also be obtained by sending Demand Draft for Rs. 200/- in favour of B N M Institute of Technology, Bangalore, and mailed to:

**THE PRINCIPAL, BNMIT, Post box no 7087, Banashankari 2nd stage, Bengaluru 560 070.**



Vidyaya Amratham Shreevath

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